

H2020 - Research and Innovation Action



<u>A</u>dvanced <u>P</u>rediction in <u>P</u>olar regions and beyond: Modelling, observing system design and <u>LI</u>nkages associated with a <u>C</u>hanging <u>A</u>rctic clima<u>TE</u>

Grant Agreement No: 727862

Deliverable No. 7.7

Dissemination materials 3

Submission of Deliverable

Work Package	WP7 User engagement, dissemination and training		
Deliverable No	7.7		
Deliverable title	Dissemination Materials 3		
Version	1		
Status	Final		
Dissemination level	PU - Public		
Lead Beneficiary	13 - AP		
Contributors	⊠ 1 – AWI	⊠ 2 – BSC	□ 3 - ECMWF
	🗆 4 – UiB	□ 5 – UNI Researc	h 🛛 6 – MET Norway
	□ 7 – Met Office	🗆 8 – UCL	🗆 9 - UREAD
	\Box 10 – SU \Box 11 – CNRS-GAME \Box 12 - CERFACS		
	🗆 13 – AP	🗆 14 – UiT	□ 15 - IORAS
	🗆 16 - MGO		
Due Date	30 November 2018		
Delivery Date	23 January 2019		
Coordinating author	Luisa Cristini (luisa.cristini@awi.de)		
Contributing authors	Sara Pasqualetto (AWI)		
	Thomas Jung (AWI)		
	Halldor Johannsson (Arctic Portal)		
	Fanney Ingvadottir	(Arctic Portal)	



This project has received funding from the European Union's Horizon 2020 Research & Innovation programme under grant agreement No. 727862.

Table of Contents

EXI	ECUTIVE SUMMARY	.4
1.	INTRODUCTION	.5
1	.1. Background and objectives	.5
1	.2. Organisation of this report	.5
2.	DISSEMINATION MATERIALS (as of January 2019)	.5
3.	OUTLOOK	.8
4.	REFERENCES	.9
5.	ACRONYMS	.9
6.	ANNEXES	1

EXECUTIVE SUMMARY

WP7: user engagement, dissemination and training, aims at increasing awareness of the impact of Arctic changes on weather and climate of the Northern Hemisphere by developing relevant forms of communication to spread the project results and maximise the impact and exposure of the science produced to end-users, policy makers and the public at large.

To achieve this objective, WP7 has from the start of the project, developed several outreach materials as per deliverables D7.5 and D7.6. The WP will continuously update and add as relevant outreach materials targeted at various specific audiences that will be disseminated by the projects outreach team and its communication channels such as the project website and social media channels, by project partners on the occasion of seminars, conferences and at appropriate public exhibitions.

Several dissemination materials have been developed as per deliverables D7.5 and D.7.6 and are maintained and available to stakeholders, the public and project partners to use through the project website and / or its internal document management system. These include: the project logo, the project website, social media channels (Facebook and Twitter), a project flyer/brochure, a rollup poster and an introductory presentation of the project, project poster, a newsletter and frostbytes videos.

New additions since deliverable D7.6 in November 2017 include:

- The project logo has been updated.
- The project website has been updated.
- Project publications library has been implemented.
- Project flyer has been updated with projects highlights todate.
- A project poster and template for use at conferences updated with project highlights todate.
- Further important additions to the the Year of Polar Prediction (YOPP) blog, as a result of the APPLICATE partnership.
- The third organised webinar in cooperation with the Association for Polar Early Career Scientists (APECS) was given in early January 2018 by Doug Smith who talked about atmosphere-ocean interactions (WP3).
- Form for collecting information on partners outreach activites has been initiated.
- First newsletter published, June 2018.
- You Tube channel with project related video material established
- Project promotional video produced, October 2018 and first view during the Arctic Circle event.
- Frostbite videos based on the summer training school produced and avialable on the project website and the project You Tube channel.

Further dissemination materials will continuously be developed as needed throughout the project lifetime, tailored to specific end-user groups to disseminate project results, inform and impact stakeholders and policymakers and engage with end-users.

Some foreseen materials are: a series of fact sheets, a series of policy briefs in cooperation with the EU project Blue-Action and the EU Arctic Cluster and an overview video.

1. INTRODUCTION

1.1. Background and objectives

One of the objectives of WP7: user engagement, dissemination and training, is to increase awareness of the impact of Arctic changes on weather and climate of the Northern Hemisphere by developing relevant forms of communication. The purpose is to increase cooperation and involvement in the project, not least from relevant external stakeholders, and spread the project results and maximise the impact and exposure of the science produced to stakeholders, policymakers, end-users and the public at large.

To achieve this objective, WP7 has and will develop several dissemination materials targeted at specific relevant audiences. These are and will be used by the projects dissemination team and the project partners, to increase and insure as possible the projects exposure and impact. Further, dissemination materials will be made available and targeted to the public during the project period.

The objective of this report is to summarise the project dissemination materials available as of January 2019 and to give an outlook on new material since deliverable D7.6 and further materials planned to be developed for dissemination during the project period.

1.2.Organisation of this report

This report is a follow-up to the reports for D7.5 and D7.6 which gave a summary of dissemination material available as of November 2017. In the next section a summary of the project dissemination materials available as of January 2019 is given.

Section 3 gives a preliminary outlook of further materials planned to be developed within the project.

The available dissemination materials are shown in the Annexes.

2. DISSEMINATION MATERIALS (as of January 2019)

Several dissemination materials have been developed and continuously updated since the start of the project. These are all available and accessible to partners, stakeholders and the public as relevant, to use through the internal page and the project website, <u>www.applicate.eu/outreach</u>.

In addition to the dissemination materials, all the project deliverables labelled as "Public" in the project Description of Action (DoA) are available on the website and through the European portal Community Research and Development Information Service (CORDIS) and can be used to showcase the project.

Table 1: Project dissemination materials for the public as of January 2019.

Dissemination material	Target audiences	Use
Project logo (updated)	General public, Project partners	The project logo contributes to defining the project identity and is used internally within the project for all written documents (e.g., deliverable reports, meeting summaries, etc.) as well as externally on all presentations and dissemination materials. On

Dissemination	Target	Use
material	audiences	the exception of the project review in Operations
		the occasion of the project review in September 2018, the project logo has been renewed and updated as it appears in this document. All the relevant publications and online portals now show the new logo.
Website (updated)	General public, Project partners,	The project website is the primary source of information and reference for the project. It is
www.applicate.eu	Scientific community	designed to attract visitors interested in the Arctic and gives general as well as detailed information on the project, its structure and goals, news and events. There is an internal section, with restricted access to project partners, where the documentation on the project (including deliverables, agreements, protocols, etc.) is stored. As for the logo, the APPLICATE website has been updated with new features and contents in view of the review of September 2018. The website front- end and structure has been redesigned based on input from project partners and external users as well as the new project logo and a new interface introduced in August 2018. Further amendments have since been made as per the input of the project review.
Social media	General public, Project partners, Scientific community	Social media channels for the project include Twitter and Facebook. News and events related with the project are announced on social media in addition to the website. Social media is also used to interact with other projects and the rest of the Arctic community and to engage with end-users through dissemination of project results and products.
Flyer (updated)	General public, Stakeholders	The project flyer gives an overview of the project objectives, activities, highlights and partners involved. It is designed to attract interest for the project and includes the website address and primary contacts. A newly-styled flyer with project updates and information has been distributed at the AGU conference, ACI 13 th shipping conference and Korea Arctic Week in December 2018 and during the AMS Annual Meeting in January 2019.
Rollup poster	General public, Stakeholders	The project roll up poster has been designed to be used at exhibitions and events. The poster has a basic design with key information on the project and the address of the website.
Project overview presentation	Project partners, Scientific Community, Stakeholders	A 4-slide overview presentation of the project gives an introduction of the project objectives and the key benefits for society. It can be used as stand- alone or integrated by partners in their presentations at conferences. The presentation includes all the partners and the project website. Also available in widescreen format.
Project Poster (updated)	Project partners, Scientific	A poster template for displaying project material in an organized layout format to be used at various

Dissemination material	Target audiences	Use
	Community, Stakeholders	conferences and other outreach event has been created and made available for project partners. The latest version of the project overview poster with up-to-date project highlights – "Understanding Arctic's connections to Weather and Climate Across the Northern Hemisphere" – was presented at AGU 2018 in Washington DC (December 2018) and at AMS 2019 (January 2019) in Phoenix.
Blog	General public, Stakeholders	Developed in close cooperation with the Year of Polar Prediction (YOPP) and the project Blue Action and hosted by the Helmholtz platform, the blog "Polar Prediction Matters" hosts articles for and by stakeholders on the scientific outputs of Arctic research and how these can be used/transferred to other societal sectors beyond academia. In 2018, 7 new blog posts featuring issues relevant for the project such as user engagement, scientific advancements carried out by partners and other informational contents have been added with the support of the Applicate team.
Webinars	Early Career Scientists, Project partners, Scientific Community, General public	Webinar series organised in cooperation with the Association of Polar Early Career Scientists (APECS) was begun in September 2017. Two webinars where carried during earlier reporting period (a general introduction to the project by Thomas Jung and a focus on WP2 science (enhancing weather and climate models) by Matthieu Chevallier). The third was held in January 2018 by Doug Smith who talked about atmosphere-ocean interactions (WP3). Further webinars may be organised later in the project as more results become available.
EU Arctic Cluster	General public, Stakeholders	Outreach activity in cooperation with EU-PolarNet, European Polar Board and 8 other large scale Arctic related Horizon 2020 projects to support and better coordinate Outreach activities, Stakeholder engagement, data management and training. Webpages on the EU-PolarNet website, Flyer and Booth developed by the Applicate WP7 team on behalf the entire consortium Joint activities (side events, joint attendance to specialized and non- specialized meetings, etc.) are and will continue being planned and attended actively by the Applicate team, including a side event held at the 2019 Arctic Frontiers. EU-Arctic Cluster website: www.eu-arcticcluster.eu
Frostbyte Videos	General public, Scientific Community, Stakeholders	A series of short videos made by the students of the APPLICATE Polar Prediction School in Abisko (April 2018) have been made available on the APPLICATE website among other outreach materials. The videos explain the research interests of these early career scientists and are

Dissemination	Target	Use
material	audiences	
		featured on the website with the intention to provide further information on project-related studies carried out by young researchers.
Newsletter	General public, Project partners	A biannual newsletter is issued by the outreach team through the project website and direct communication to partners and relevant stakeholders. It summarises the main project activities and results, reports from events, news, upcoming meetings and deadlines, and vacancies within the project. The first newsletter was made available on the website among the outreach documents in June 2018, with information on the scientific progresses made in the framework of the project as well as the APPLICATE Polar Prediction School held in Abisko in April of 2018. The second newsletter will be published in February, directly following the upcoming project general assembly.
Article in PolarPredictNews	General public, stakeholders	An article describing the importance of attending the Arctic Circle Assembly for APPLICATE and the Year of Polar Prediction (YOPP) was written by the partners in WP7. Entitled "Feeling the Arctic to better understand", it describes the three busy days of dialogue, interactions and learning on priority issues affecting the lives and businesses of people from polar regions that experienced the attendants to the event: international government representatives, statesmen, organizations, corporations and universities, think tanks, indigenous communities and many other actors interested in the Arctic.
		PolarPredictNews, a newsletter developed by the International Coordination Office (ICO) for Polar Prediction.
NEW- Project promotional video	General public, Stakeholders	An outreach video has been produced for project outreach purposes, first presented at the Arctic Circle conference in Iceland in October 2018. It will be used to introduced the project on the project website, at relevant events, including those of the EU Arctic Cluster, and EU relevant events - https://applicate.eu/outreach/promo-video.
		The video will be updated as needed to include future important projects activities, highlights and results.

3. OUTLOOK

Further dissemination materials will be developed throughout the project lifetime, tailored to specific user groups to disseminate project results, inform policies and engage with stakeholders.

Dissemination material	Target audiences	Use
Policy briefs	Stakeholders	Developed in collaboration with the EU and the EU project Blue-Action during the latter period of the project, with a focus on business and policy stakeholders, the envisioned 2 – 4 policy briefs will target policy makers and how the scientific results from the two projects (and Arctic research in general) can inform and support policy decisions.
Fact sheets	General public, Scientific Community, Stakeholders	A series of self-explaining 2-page documents covering a wide range of project relevant topics in Arctic research, polar prediction and how Arctic environmental changes affect mid-latitudes. Preliminary estimation is 4-6 issues.
YouTube Channel	General public, Scientific Community, Stakeholders	A collection of videos, interviews and animations relevant to the project, the project scientific results and activities.

4. REFERENCES

APPLICATE project website: <u>www.applicate.eu</u> (page for relevant dissemination materials: www.applicate.eu/outreach)

Blue Action project website: www.blue-action.eu

Year of Polar Prediction website: www.polarprediction.net/yopp/

Blog Polar Prediction Matters: https://blogs.helmholtz.de/polarpredictionmatters

EU-Arctic Cluster project website: www.eu-arcticcluster.eu

APECS-APPLICATE webinars: - https://www.apecs.is/careerresources/webinars.html

Article in the PolarPredictNews newsletter: https://blogs.helmholtz.de/polarpredictionmatters/2018/01/sailing-frozen-oceans/

5. ACRONYMS

CORDIS: Community Research and Development Information Service

DoA: Description of Action

- YOPP: Year of Polar Prediction
- AGU: American Geophysical Union
- AMS: American Meteorological Society

6. ANNEXES

Dissemination Materials:

New project logo:

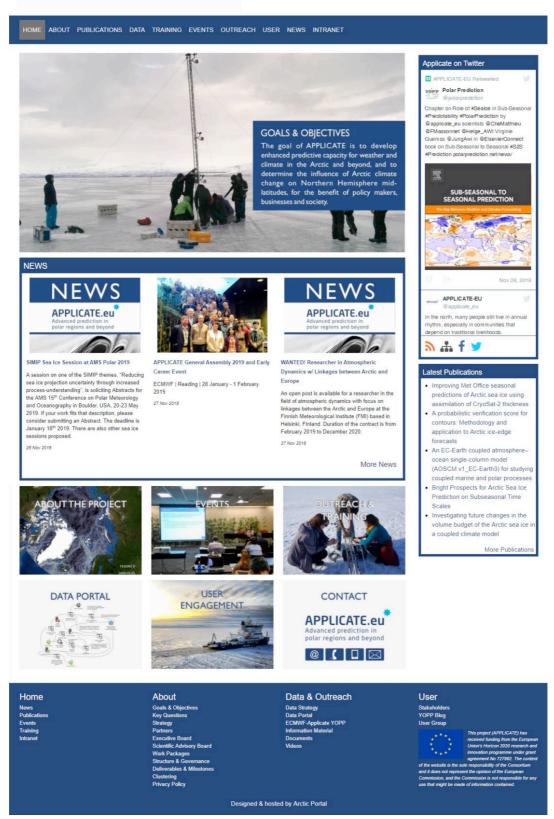




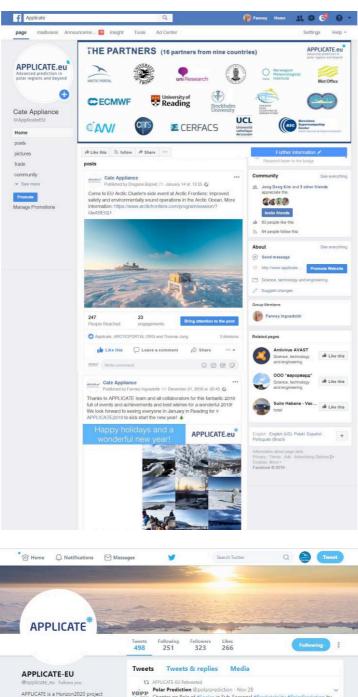
Search

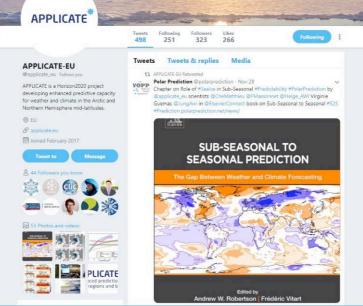
Updated project website front interface:





Project social media channels (Facebook and Twitter):

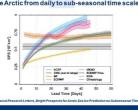


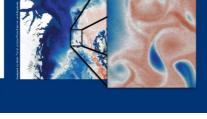


Updated project brochure:

Highlights of the APPLICATE project include:

- Development of process-oriented and user-relevant ÷ metrics and diac ostics.
- * Development of a coupled atmosphere-sea ice-ocean
- single-column model Contribution to the development of the Polar Amplification Model Intercomparison Project (PAMIP). *
- Testing of forcing fields for PAMIP. *
- *
- Evaluation of the importance of assimilating sea ice concentration and sea ice thickness for Arctic seasonal prediction.
- Investigation of the impact of atmospheric observations on medium range forecasts in polar and lower latitude regions. *
- Finalization of baseline forecast experiments (Stream 1) on which the impact of APPLICATE developments will be tested (Stream 2).
- Establishment of a data management system and post processing environment
- Production and dissemination of the ECMWF-YOPP Analysis and Forecast Dataset.
- Engagement with stakeholders through user-group and events. *
- Organisation of a training school and numerous webinars.
- * Determination of the present limits of predictability in the Arctic from daily to sub-seasonal time scales.





16 PARTNERS FROM NINE COUNTRIES

ARCTIC PORTAL

NORCE

Ű.

CECMWF

ZCERFACS

Stockholm

Q'ANI

University of Reading

UCL

catholique

BSC Superco Center

APPLICATE.eu Advanced prediction in polar regions and beyond

UNDERSTANDING THE ARCTIC'S CONNECTIONS TO WEATHER AND CLIMATE ACROSS THE NORTHERN HEMISPHERE



We welcome stakeholder feedback! Are you a climate scientist, modeller, weather forecaster, or a user of climate and weather services? Then you are an APPLICATE stakeholder!

The APPLICATE consortium welcomes feedback from all stakeholders from outside the project to contribute to its work to improve climate and weather forecasting in the Arctic and mid-latitudes.

You can get involved by joining our blog or by providing us feedback directly at:

Dr. Luisa Cristini at the Alfred Wege Email: luisa.cristini@ awi.de Tel.: +49(0) 471 4831-1681

DATA - www.applicate.met.no

Halldór Jóhannsson at the Arctic Portal Email: halldor@arcticportal.org Tel.: +354 461 2800

PUBLICATIONS - www.applicate.eu/publications

You can find our Polar Prediction Matters blog at: https://blogs.helmholtz.de/polarpredictionmatters/

What is **APPLICATE**?

A four-year project funded by the EU's Horizon 2020 Research and Innovation programme with a budget of €8 million

A consortium of 16 expert organisations from 9 different countries

APPLICATE's objectives:

- Assess weather and climate prediction models using observations and provide guidance for model development
- Develop enhanced predictive capacity for weather and climate in the Arctic and beyond through improving weather and climate models
- Determine how Arctic climate change influences weather and climate in the mid-latitudes of the Northern Hemisphere through atmospheric and oceanic linkages
- Provide guidance for designing the future Arctic observing system
- Communicate knowledge generated by the project to stakeholders
- Train early career scientists in close collaboration with the Association of Polar Early Career Scientists (APECS)



www.applicate.eu

- Establish an effective dialogue with a network of key stakeholders in order to obtain feedback to help improve modelling and forecasting
 - Widely disseminate the results of the project to those who can benefit from improved Arctic observations and enhanced weather and climate predictions
- Work in cooperation with European and international scientific partners
- Contribute to the Year of Polar Prediction and IPCC assessment reports

Build a seamless community



Those who benefit from the work of the **APPLICATE** project include:

- Climate scientists and modellers 34
- Operational forecasting centres
- Emergency services
- Any business sector that is vulnerable to climate and weather from the Arctic to the mid-latitudes (tourism, shipping, agriculture, insurance, etc.)
- Policymakers at local, regional and national levels relying on climate and weather predictions to make well-informed decisions

APPLICATE.eu



Realistic sea ice deformation features start to emerge in high-

www.applicate.eu

Updated project roll-up:

Advanced prediction in polar regions and beyond

Understanding Arctic's Connections to Weather and Climate Across the Northern Hemisphere

APPLICATE's objectives:

Develop advanced predictive capacity for weather and climate in the Arctic and beyond, using:

- * Enhanced models
- * Advanced data stimulation
- * Improved Arctic observing system

Determine the impact of Arctic climate change on mid-latitude weather and climate through:

- * Coordinated modelling
- Predictability studies

Exchange knowledge with stakeholders and provide training of early career scientists through:

- * User engagement
- Dissemination
- Training (with APECS)



Updated project poster:

Understanding Arctic's Connections to Weather and Climate Across the Northern Hemisphere

APPLICATE.eu Advanced prediction in

polar regions and beyond

APPLICATE's objectives:

- Develop advanced predictive capacity for weather and climate in the Arctic and beyond
- Determine the impact of Arctic climate change on mid-latitude weather and climate
- Exchange knowledge with stakeholders and provide training of early career scientists







The highlights of the APPLICATE project include:

- * Common strategy for the assessment of weather and climate models, including framework, definitions and terminology.
- New process-oriented and user-relevant metrics and diagnostics developed and implemented in ESMValTool software.
- Coupled atmosphere-sea ice-ocean single-column model, which extends from the deep ocean, through sea ice to the top of the atmosphere developed.
- Representation of individual components of the climate system in weather and climate models.
- Numerical climate model experiments developed into the Polar Amplification Model Intercomparison Project (PAMIP), an endorsed contribution to the Sixth Coupled Model Intercomparison Project (CMIP6).
- Forcing fields for PAMIP have been created and being tested.
- The importance of assimilating sea ice concentration and sea ice thickness has been evaluated.

- The impact of various types of atmospheric observations on the skill of operational medium range forecasts has been investigated in polar and lower latitudes regions.
- All Stream 1 forecast experiments for daily and seasonal timescales have been finished, to be improved in Stream 2.
- * Analysis of the current predictive capacity for Numerical Weather Predictions in the Arctic.
- Establishment of a working data management system and a post processing environment.
- Production of the YOPP Analysis and Forecast Dataset.
- User Group established and meetings with the group participants and other stakeholders successfully held.
- Training school and webinar series organised.

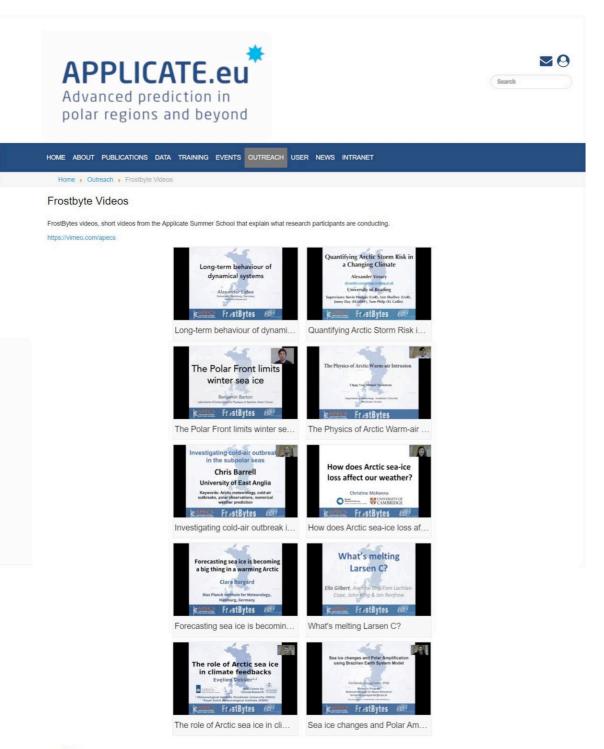
We welcome stakeholder feedback!

What is APPLICATE? Visit our: PUBLICATIONS A four-year project started November 2016, funded by the EU's www.applicate.eu/publications 🕤 twitter.com/applicate eu Horizon 2020 Research and Innovation programme with a DATA budget of € 8M www.applicate.met.no A consortium of 16 expert organisations from 9 different facebook.com/ApplicateEU/ Our Polar Prediction Matters blog at: blogs.helmholtz.de/polarpredictionmatters/ countries O'AVI **CECMWE** O Norwegian Meteorologi NÖRCE ARCTIC PORTAL 1 Reading ∠ CERFACS asc Barcelon Supercon Center Stockholm www.applicate.eu

Project introduction presentation (ppt):



Project frostbyte videos:



1/3 > 🙌

	About	Data & Outreach	User
evis Jubications evints aining tranet	Goals & Objectives Key Questions Strategy Partners Executive Board Scientific Advisory Board Work Packages Structure & Governance Deliverables & Milestones Clustering Privacy Policy	Data Strategy Data Portal ECAWF-Applicate YOPP Information Material Documents Videos	Stakeholders YOPP Blog User Group This project (APPLICATE) has reavied funding from the Europe funding the state of the website is the soler responsibility of the Coreodrim and it does not responsibility of the Coreodrim and the does not responsibility of the Coreodrim commission and the Commission is not negonable for a use the mitch the maked or information contended

Project introduction video:

Link to the video: https://applicate.eu/outreach/promo-video



Project newsletter, 2018:



The Polar Prediction School took place from 17-27 April 2018 at Abisko Scientific Research Station in northern Sweden.

The APPLICATE Polar Prediction School brought together 29 students from nine different countries at various career stages, from early PhD students through to post-docs. The programme was designed to provide a comprehensive overview of the main aspects related to polar weather and climate prediction through lectures and exercises covering various scientific aspects.

To introduce the students to various observational techniques they conducted practical exercises based on data obtained from a micrometeorology mast and by launching Radiosondes.

k litten anti

Daily weather briefings were made by the students to learn to interpret weather forecasts in complex polar mountain environments and to better understand how today's models perform in such regions.

Soft skills training was provided through a dedicated science communication programme. Topics covered included how to distill information, tailoring messages for specific audiences, using social media, and slide design.

The students made informative videos 'FrostBytes', now available on the APECS and APPLICATE websites.

A diverse course such as the Polar Prediction School, bringing together a wide set of students and lecturers, helps build and maintain the community needed to address the polar prediction challenge, which is inherently multi-disciplinary. Overall, the school was a great success and recommend as a model for future school soft are vic vaerer researchers.



Stakeholder engagement



To produce usable and trustworthy predictive information for decision making, APPLICATE actively engages with users, including policy makers, businesses and society within and outside the EU. A User Group, composed of relevant international stakeholders, has been established and is regularly consulted.

established and is regularly consulted. APPLICATE uses different approaches to interact with relevant stakeholders, with the aim of engaging, informing and empowering them to adapt to Arctic changes and their far-reaching impacts on the environment and communities. In turn, stakeholders provide the project with an external perspective and feedback, ensuring that the products generated are tailored to user needs, and maximizing their relevance and usability. Applied approaches to stakeholder interaction are user group meetings, attendance to and presentations at relevant events and the Polar Prediction Matters blog.

www.applicate.eu

EU-Arctic Cluster partner diagram:

