

## (Effectively) Communicating your research online

The Foundling Museum

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Frances Madden, British Library

www.project-freya.eu | twitter: @freya\_eu















**OF LONDON** 



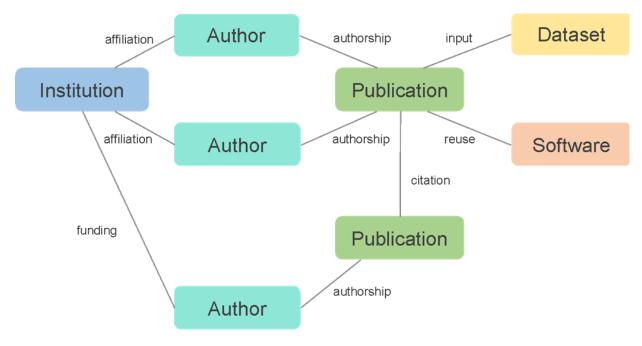


13:30	Introduction Frances Madden, British Library & Jonathan Blaney, Institute of Historical Research
13:50	Demonstrating the Benefits Prof Jane Winters, School of Advanced Study, University of London
14:10	How to use what's available, best practices Francesca Morselli, DANS
14:30	A Publisher's Perspective Kath Burton, Taylor & Francis
15:00	Breakout Session
15:30	Coffee Break
15:45	Breakout Session
16:30	Recap and summary
16:45	Close

## **FREYA** in a nutshell



- FREYA = persistent identifiers
  - "... iteratively extend a robust environment for Persistent Identifiers (PIDs) into a core component of European and global research e-infrastructures"
- www.project-freya.eu
- British Library representing Humanities and social sciences
- 12 partner organisations



## How does that relate to this event?

- PIDs = long-lasting reference to resource
- Vital part of scholarly communication online
- Citation of digital resources
- PIDs need to be used to reap benefits





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