

Deep Watching

Towards New Methods of Analyzing Visual Media in Cultural Studies

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1. Deep Watching
2. Bodies as/and Signs
3. Symbolic Contexts

Deep Watching

Bodies as/and Signs

270 cigarette cards from the album “Bunte Filmbilder” (test corpus)

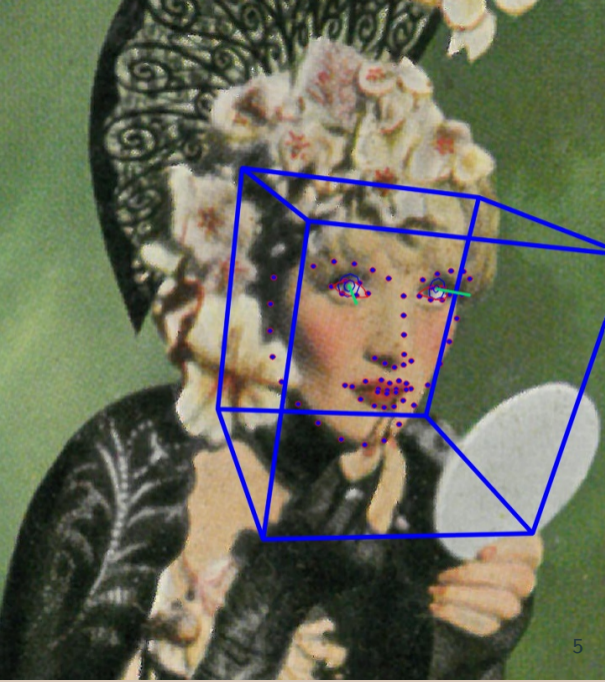
17,669 cigarette cards (<https://www.virtual-history.com/movie/moviecard>)

700 movie cards, digitized in cooperation with Filmmuseum Potsdam

Facenet (Sandberg 2018) for face recognition

Detectron (Girshik et al. 2018) and *RMPPE* (Cao et al. 2017) for pose estimation

OpenFace (Baltrušaitis et al. 2018) for facial behaviour analysis



HOTSPOTS



Cluster 1



Cluster 2



Cluster 3



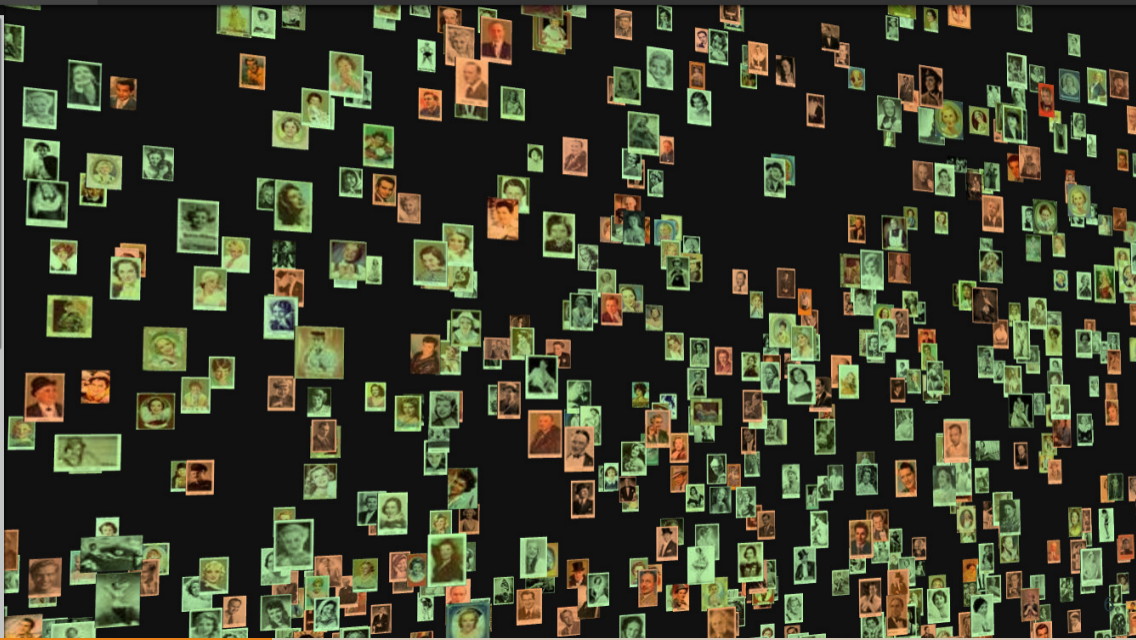
Cluster 4

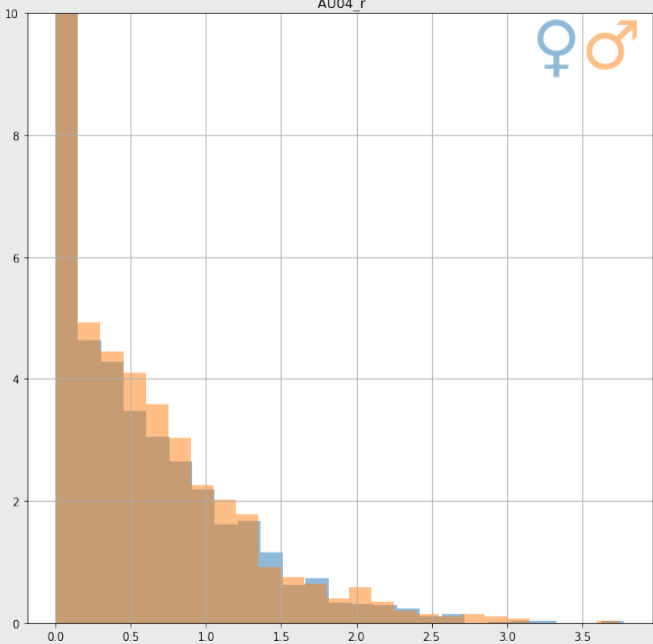


Cluster 5

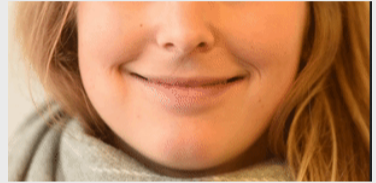
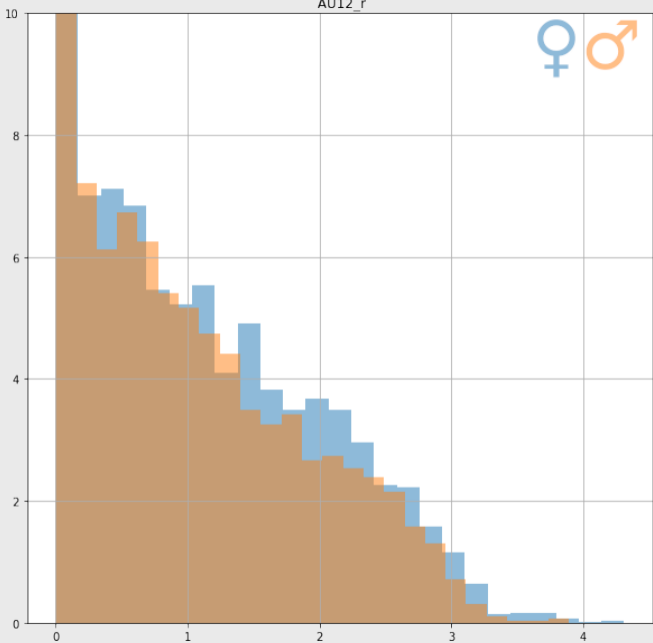


Cluster 6





<https://imotions.com/wp-content/uploads/2016/12/AU4-brow-lowerer.gif> (July 11, 2019)



<https://imotions.com/wp-content/uploads/2016/12/AU12.gif>
(July 11, 2019)





Symbolic Contexts

400 YouTube videos about Ukrainian nationalist Stepan Bandera (1909-1959)

Facebook's *Detectron* framework

MaskRCNN (He, Gkioxari et al. 2017) as *Regions-of-Interest* localisator

ResNet101 (He, Zhang et al. 2015) for feature extraction

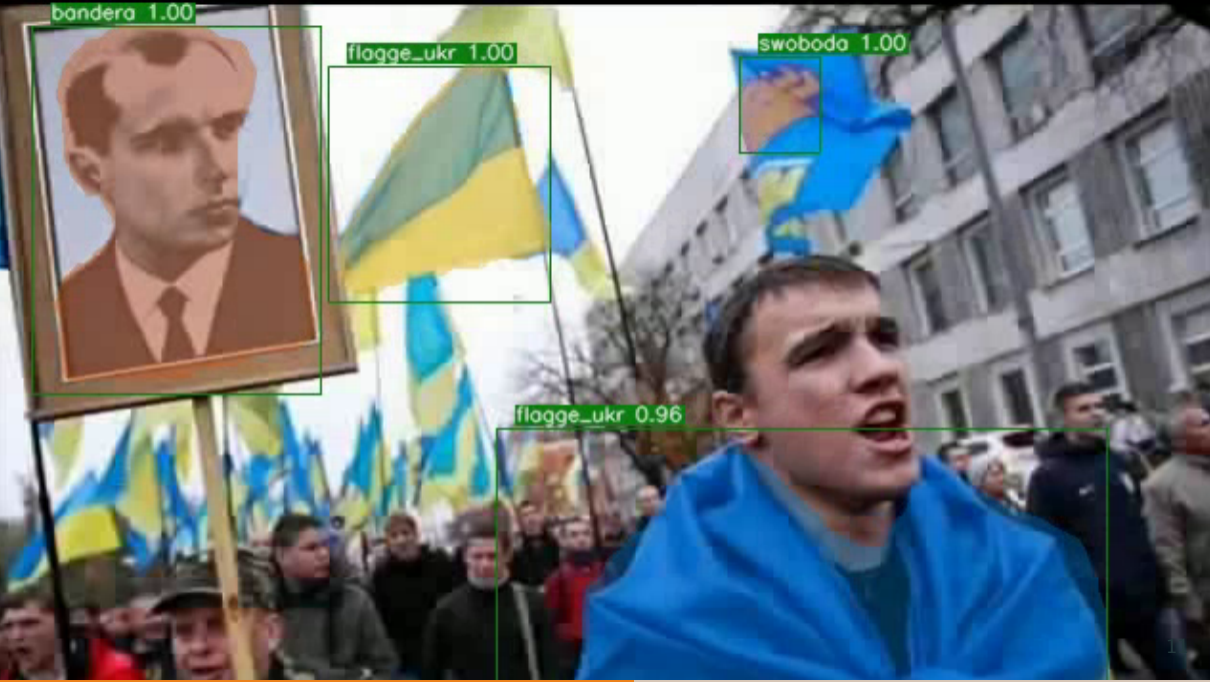
<i>Ukrainian nationalist symbols</i>	<i>German fascist symbols</i>	<i>Polish nationalist symbols</i>	<i>Russian / Soviet nationalist symbols</i>
Ukrainian coat of arms (208) 	SS-Rune (106) 	Polish coat of arms (38) 	Hammer & Sickle (111) 
Logo of Swoboda (129) 	Swastika (187) 	Falanga (91) 	Ribbon of St. George (147) 
Ukrainian flag (198) 	Wolfsangel (96) 		
Flag of UPA (212) 			
OUN Symbol (57) 			

bandera 1.00

flagge_ukr 1.00

swoboda 1.00

flagge_ukr 0.96



Training Results

$$mAP_{IoU=0.5} = 0.72$$

If proposed region and gold annotation match at least 50%, this region is correctly classified in 72% of the cases

$$IoU = \frac{\text{Intersection}}{\text{Union}}, \mathcal{W} = [0, 1]$$

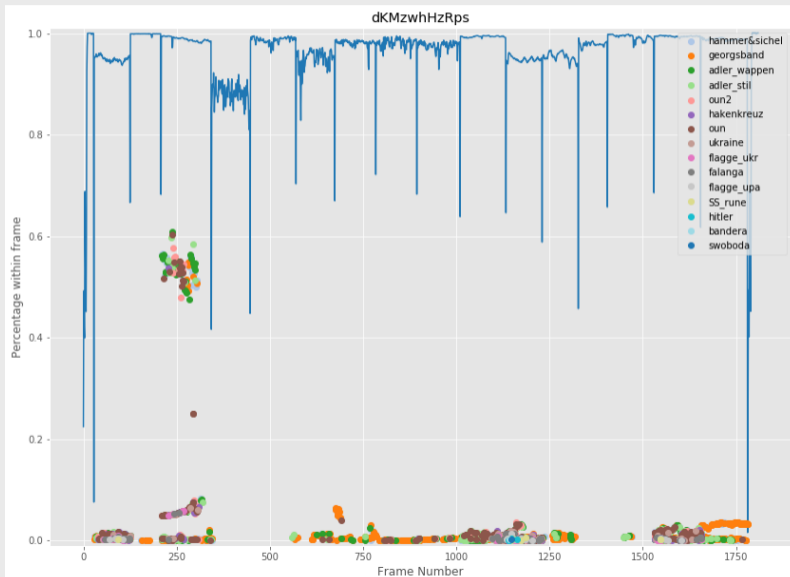
Measure for congruence of proposed region with gold annotation

mean Average Precision

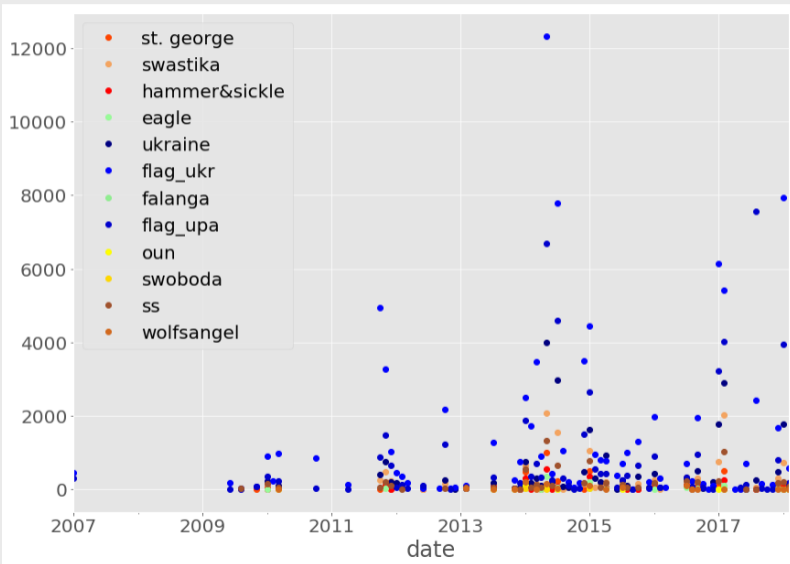
Relation of correctly classified regions to all classifications

Typically $mAP_{IoU=0.5}$ or $mAP_{IoU=0.75}$ is used

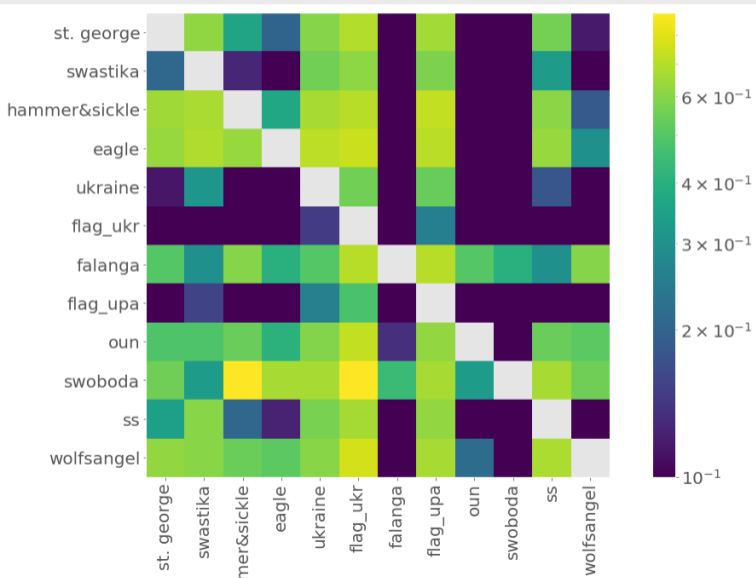
Symbols per Video



Symbols over Time



Cocurrences (Adjusted for Symbol Frequency)



RCNN as a possibility to automatically extract complex symbolical information from visual media

Plethora of pre-trained models available, but applicability in the field of Cultural Studies may vary

Thus, training 'special interest' and/or 'niche' models becomes more and more important

Amos et al. 2016. "Openface: A general-purpose face recognition library with mobile applications", CMU-CS-16-118, Tech. Rep. <https://www.cs.cmu.edu/~satya/docdir/CMU-CS-16-118.pdf> [Zugriff 29. 9. 2018].

Baltrušaitis et al. 2018. "OpenFace 2.0: Facial Behavior Analysis Toolkit", IEEE International Conference on Automatic Face and Gesture Recognition 2018, <https://ieeexplore.ieee.org/document/8373812> [Zugriff 29. 9. 2018].

Cao et al. 2017. "Realtime Multi-Person 2D Pose Estimation using Part Affinity Fields". CVPR 2017. <https://arxiv.org/pdf/1611.08050.pdf> [Zugriff 29. 9. 2018].

Girshick et al. 2018. "Detectron". <https://github.com/facebookresearch/detectron> [Zugriff 29. 9. 2018].

He, K. et al. 2017. "Mask R-CNN". <http://arxiv.org/abs/1703.06870> (last access July 11, 2019).

He, K. et al. 2015. "Deep Residual Learning for Image Recognition". <http://arxiv.org/abs/1512.03385> (last access July 11, 2019).

Bonus



Train/Eval/Test separation 75:15:10 (per class)

mAP per symbol

Flag of Ukraine: 0.51

Flag of UPA: 0.49

Ukrainian Coat of Arms: 0.63

Swastika: 0.80

SS runes: 0.69

Ribbon of St. George: 0.70

Hammer & Sickle: 0.72

Polish Coat of Arms: 0.75

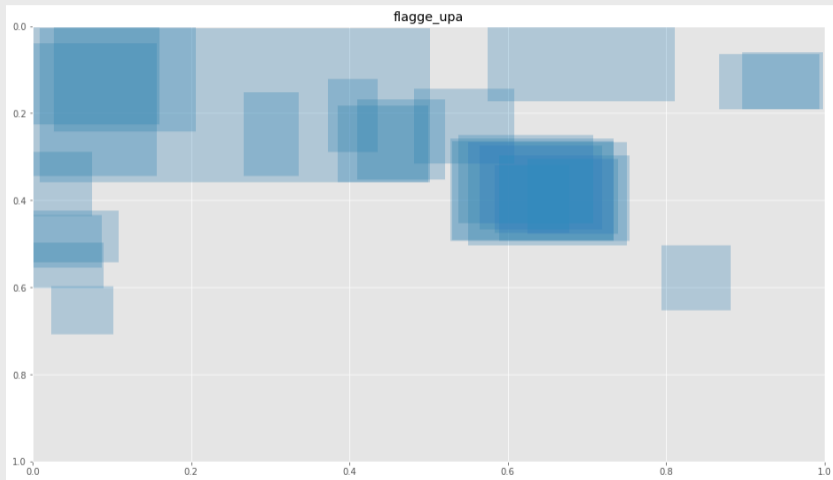
Wolfsangel: 0.94

Symbol of OUN: 0.75

Swoboda: 0.58

Falanga: 0.93

Bounding boxes of a symbol



Corpus map (Isomap)

