

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

AN INTERACTIVE BIBLIOMETRIC PROOF OF CONCEPT



AURORA



LOOKING FURTHER

<http://bit.ly/aurora-sdg>

June 28th 2019, Dublin | Maurice Vanderfeesten | Vrije Universiteit Amsterdam | Twitter: @maurice_

Photo by: Cpl. Jesus Sepulveda Torres
<https://www.mcbhawaii.marines.mil/Photos/igphoto/2001813560/>



- Maurice Vanderfeesten
 - > Innovation Manager Research Services
 - > University Library, Vrije Universiteit Amsterdam
- Topics:
 - > Scholarly Communication
 - > Open Science
 - > Research Intelligence
- Projects:
 - > Data tools for strategic decision making
 - > Frictionless Open Access experience
 - > [future: nano publications, blockchain4science, librarAI]
- Background:
 - > Information Science MSc, SURF, EU-DRIVER, EU-OpenAIRE, TUDelft | OA repositories, Enhanced publications, RDM, Linked data, Semantic web



2015: OCCUPATION/STRIKE; AGAINST THE PERFORMANCE DELIVERY CULTURE OF SCIENCE AND EDUCATION | SPARKED DISCUSSION IN NL UNIVERSITIES

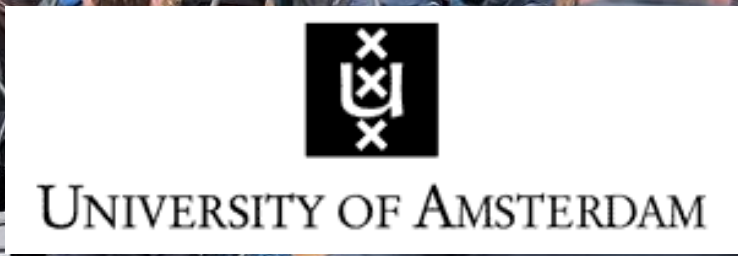
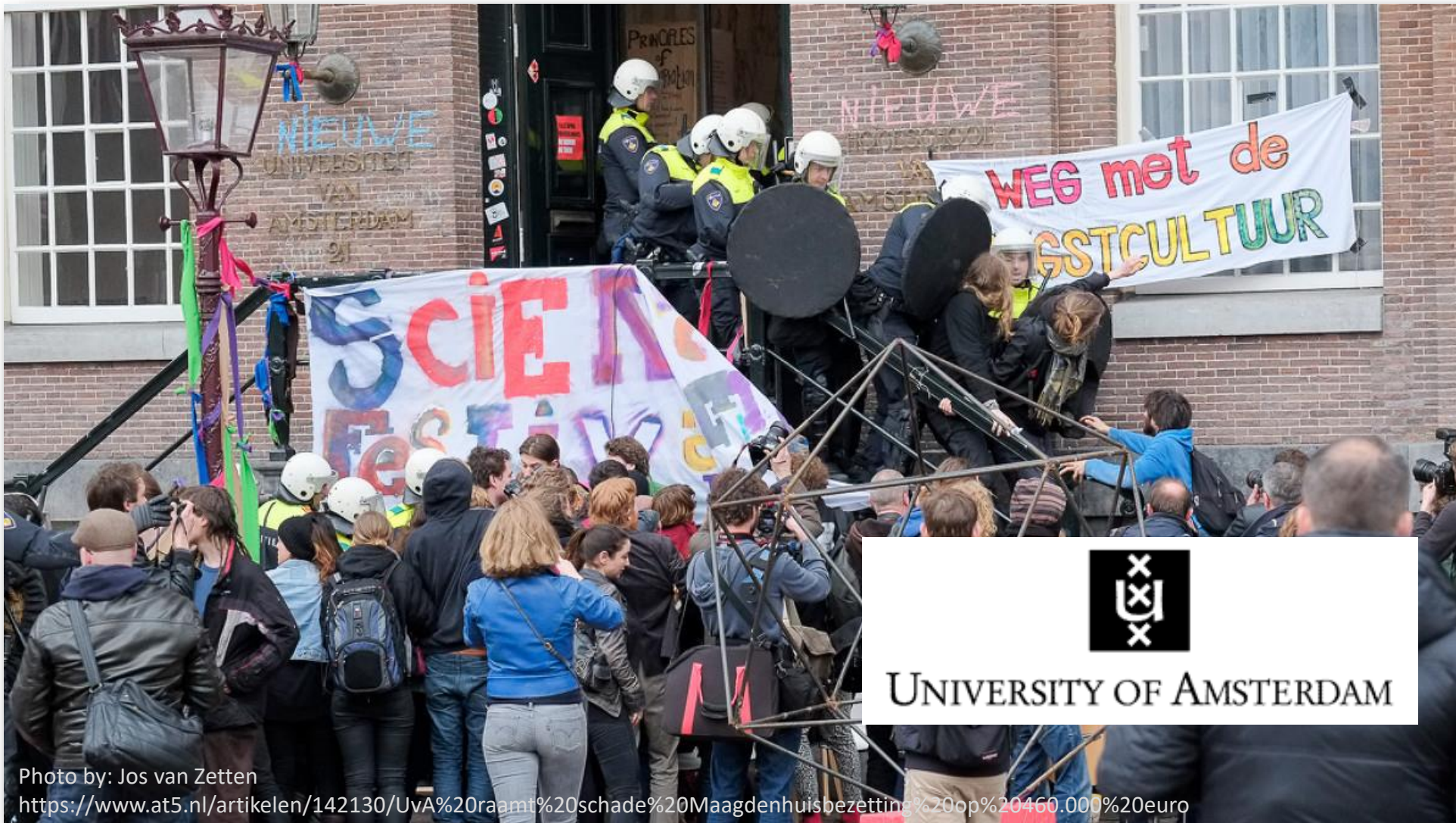


Photo by: Jos van Zetten

<https://www.at5.nl/artikelen/142130/UvA%20raamt%20schade%20Maagdenhuisbezetting%20op%20460.000%20euro>

OVER THE YEARS: TRANSITION IN VALUING RESEARCH: METRIC TIDE, LEIDEN MANIFESTO, ...

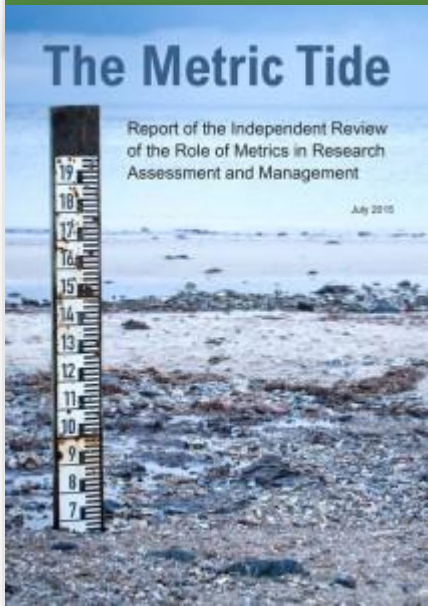
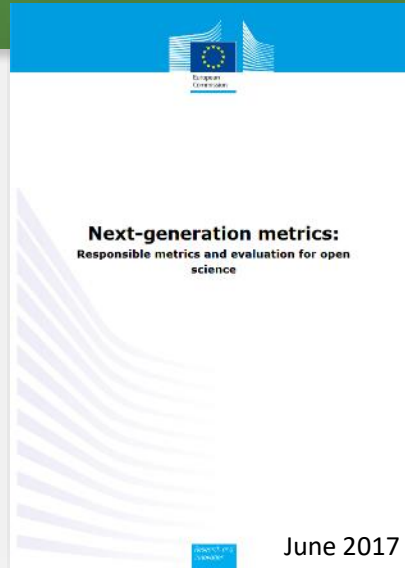
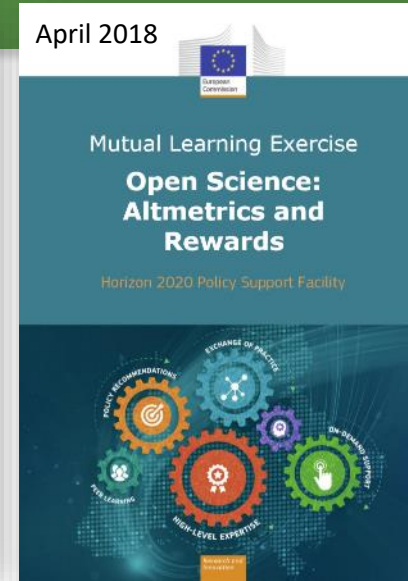


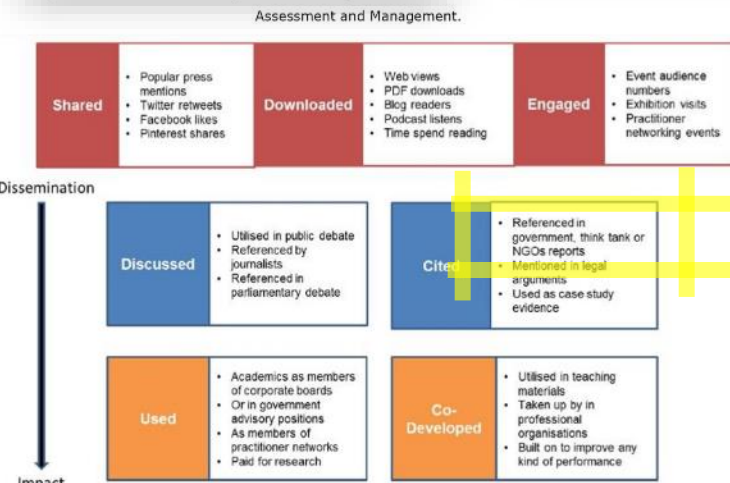
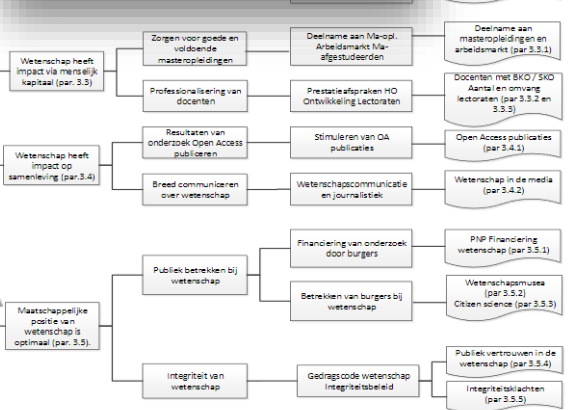
Figure 3: The Metric Tide: Report of the Independent Review of the Role of Metrics in Research



<http://ec.europa.eu/research/openscience/pdf/report.pdf>



<https://rio.jrc.ec.europa.eu/en/library/mle-open-science-altmetrics-and-rewards-final-report>



Source: Wildson, 2016

- 1) Quantitative evaluation should support qualitative, expert assessment.
- 2) Measure performance against the research missions of the institution, group or researcher
- 3) Protect excellence in locally relevant research.
- 4) Keep data collection and analytical processes open, transparent and simple.
- 5) Allow those evaluated to verify data and analysis.
- 6) Account for variation by field in publication and citation practices.
- 7) Base assessment of individual researchers on a qualitative judgement of their portfolio
- 8) Avoid misplaced concreteness and false precision.
- 9) Recognize the systemic effects of assessment and indicators
- 10) Scrutinize indicators regularly and update them.



April 18th 2019,
NWO, ZonMW, KNAW
Sign the DORA agreement
<http://sfdora.org/>

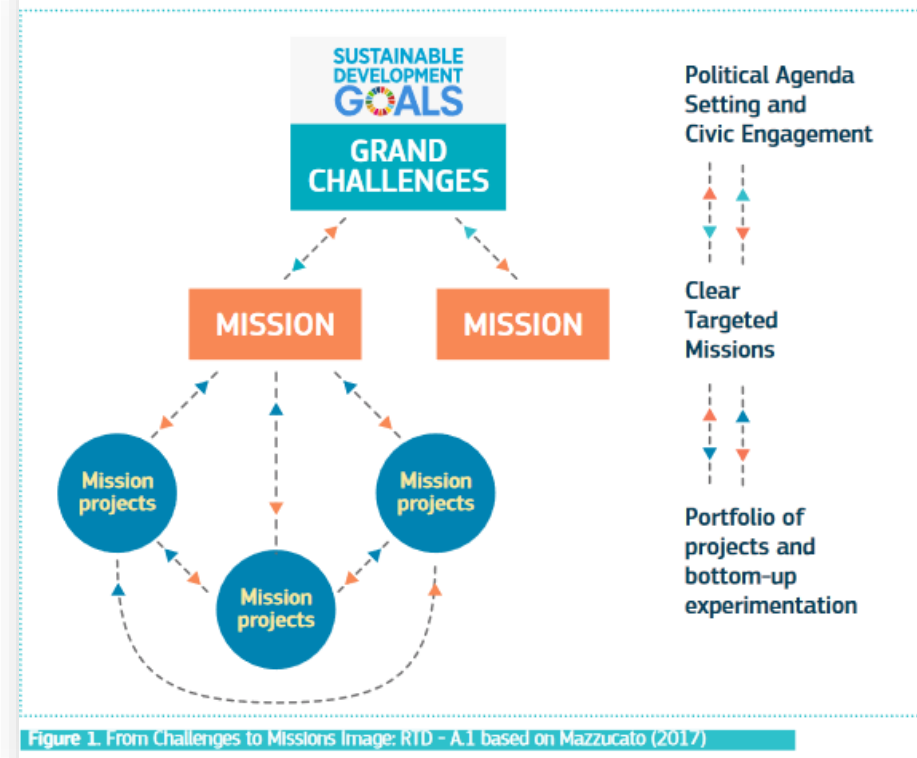
Knowledge ecosystem
<https://www.rathenau.nl/nl/kennisecosystem/balans-van-de-wetenschap-2018>



RESEARCH FUNDING INCREASINGLY FOCUS ON MISSION-ORIENTED INNOVATIONS [RELEVANT FOR SOCIETY, ACROSS DISCIPLINES]



Figure 1 below illustrates the movement from broad challenges to specific missions.



Source:

https://ec.europa.eu/info/sites/info/files/mazzucato_report_2018.pdf

VU: "HOW CAN WE SHOW SOCIETAL IMPACT ON SOCIETALLY RELEVANT TOPICS?"

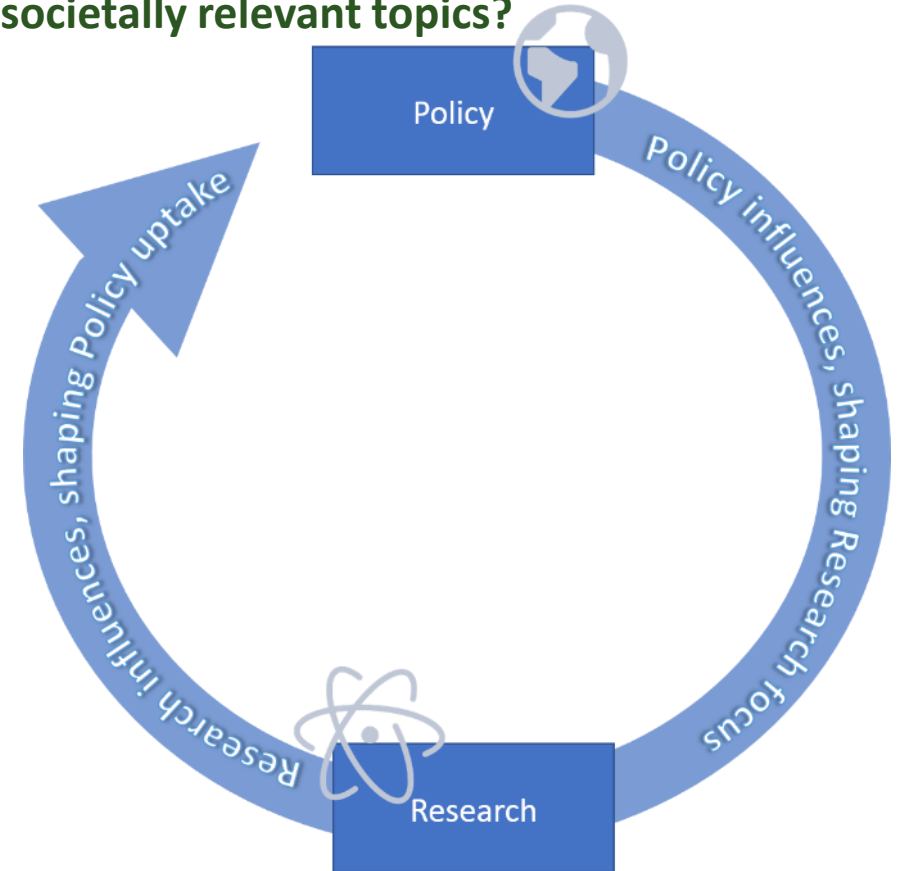
What are those societally relevant topics?



Gross Academic Value



What research are we doing within these societally relevant topics?



Is this research on societally relevant topics, actually influencing policy of societal relevant organisations?



AURORA

“Aurora institutions are committed to working together to find solutions to globally relevant problems”



UNIVERSITY OF ICELAND



UNIVERSITY OF GOTHENBURG



VRIJE UNIVERSITEIT AMSTERDAM



Offen im Denken



COLLABORATION WITH GROUP OF BIBLIOMETRICIANS FROM AURORA PARTNERS



Antwerp Dec 2018; Joeri, Susanne,
Pam, Lars, Felix, Hubert, Raf, René.
Not in picture: Eike, Susana, Nykohla,
Jaqui, Baldvin

3 GOOD HEALTH AND WELL-BEING

3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases

Collaborative effort in converting UN policy texts to bibliometric search strings, reviewing & testing results, and data acquisition

- 3.3.1 Number of new HIV infections per 1,000 uninfected population, by sex, age and key populations
- 3.3.2 Tuberculosis incidence per 1,000 population
- 3.3.3 Malaria incidence per 1,000 population
- 3.3.4 Hepatitis B incidence per 100,000 population
- 3.3.5 Number of people requiring interventions against neglected



Query for SDG 03 good health and well-being

From Targets and Indicators on <https://sustainabledevelopment.un.org/sdg3>

Needs improvement!



```

("mortality" AND ("suicid*" OR "premature" OR "maternal" OR "neonatal" OR "under-five" OR ("under" AND "five"))) OR
("malaria" OR "hepatitus b" OR "hiv" OR "aids" OR "tropical disease*" OR "zika" OR "ebola") OR
("abuse" AND ("substance*" OR "drug*" OR "alcohol")) OR
("road traffic" AND ("injur*" OR "death*" OR "accidents" )) OR
"family planning" OR
"adolescent birth rate" OR
(("health") AND ("large household") AND ("expenditur*" OR "income*")) OR
(("mortality") AND ("pollution" OR "unsafe" OR "poisoning") AND ("water" OR "air" OR "sanitation" OR "hygiene")) OR
(("health") AND ("tobacco") AND ("prevalence")) OR (("national") AND ("vaccine*") AND ("programme*")) OR
(("health worker*") AND ("density" OR "distribution*")) OR
"International Health Regulation*" OR
"health emergency preparedness"

```

PROCESSING SDG QUERIES & COLLECTING DATA

Query Crafting



Basic topic extraction

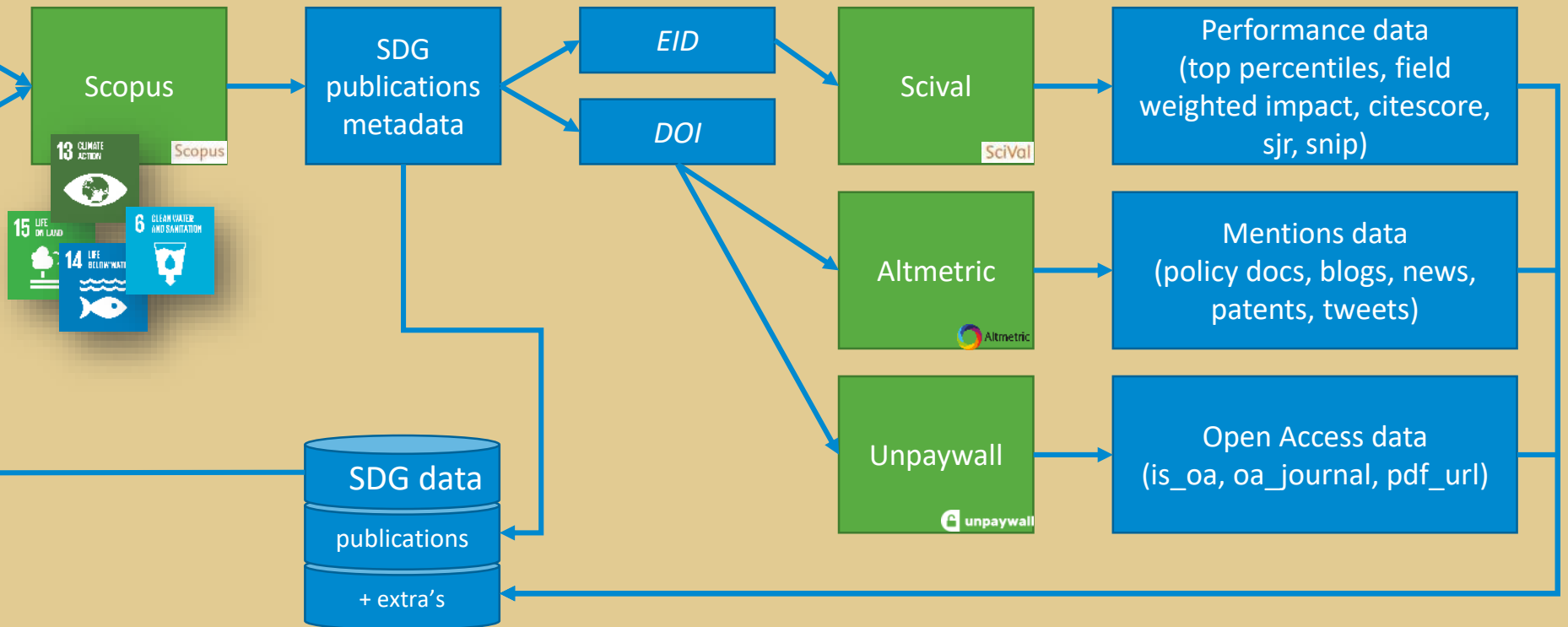
Affiliation IDs /
University

Representative
Publications set
sampling

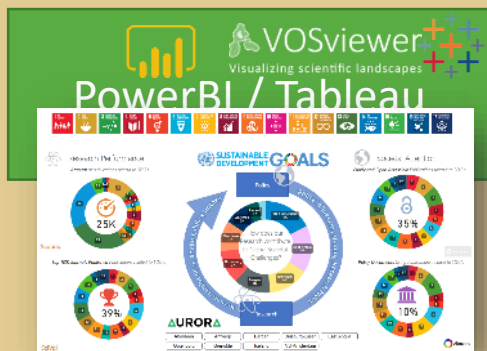
SDG query

Deep topic extraction

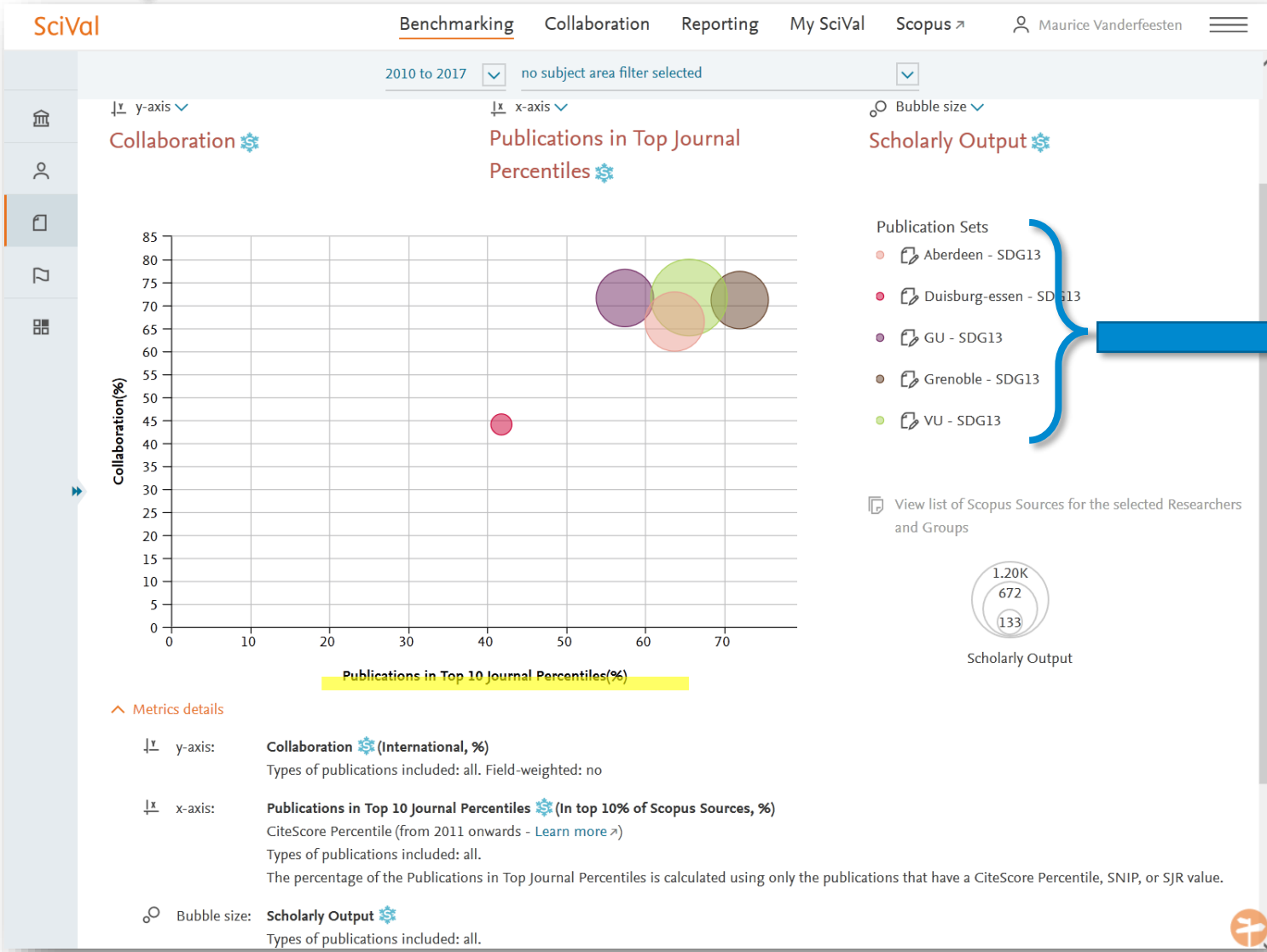
Data Collection



Data Visualisation



RESEARCH QUALITY: TOP 10% PERCENTILE MOST CITED JOURNALS



Top 10% Journals Published Publications related to SDG's



SOCIETAL ATTENTION: AURORA SDG13 PAPERS WITH REFERENCES FROM POLICY DOCUMENTS



AGGREGATION ROWS AND ROWS OF NUMBERS

	C	D	H	I	L	M
1			SCOPUS	SCIVAL	UNPAYWALL	ALTMETRIC
2			Absolute	Absolute	Absolute	Absolute
3			Production	Excellence	Society access	Society use
4	SDG	Institution	Number of p	Number of pu	Number of pub	Number of publi
149	<u>Institution</u>	Bergen	24617			
150	<u>SDG-01 no poverty</u>	Bergen	44	10	27	1
151	<u>SDG-02 zero hunger</u>	Bergen	394	93	251	56
152	<u>SDG-03 good health and well-being</u>	Bergen	125	23	84	20
153	<u>SDG-04 quality education</u>	Bergen	83	9	41	8
154	<u>SDG-05 gender equality</u>	Bergen	63	5	28	2
155	<u>SDG-06 clean water and sanitation</u>	Bergen	23	9	10	1
156	<u>SDG-07 affordable and clean energy</u>	Bergen	35	12	7	1
157	<u>SDG-08 decent work and economic growth</u>	Bergen	69	8	26	2
158	<u>SDG-09 industry, innovation and infrastructure</u>	Bergen	129	25	77	38
159	<u>SDG-10 reduce inequalities</u>	Bergen	48	8	28	16
160	<u>SDG-11 sustainable cities and communities</u>	Bergen	6	1	2	0
161	<u>SDG-12 responsible consumption and production</u>	Bergen	71	18	40	11
162	<u>SDG-13 climate action</u>	Bergen	1065	313	507	57
163	<u>SDG-14 life below water</u>	Bergen	911	246	458	59
164	<u>SDG-15 life on land</u>	Bergen	97	28	44	3
165	<u>SDG-16 peace, justice and strong institutions</u>	Bergen	49	2	7	0
166	<u>SDG-17 partnerships for the goals</u>	Bergen	10	3	6	1
167	<u>Institution</u>	Iceland	8016			
168	<u>SDG-01 no poverty</u>	Iceland	4	0	3	0
169	<u>SDG-02 zero hunger</u>	Iceland	123	20	74	6
170	<u>SDG-03 good health and well-being</u>	Iceland	25	8	14	3
171	<u>SDG-04 quality education</u>	Iceland	27	1	2	0
172	<u>SDG-05 gender equality</u>	Iceland	39	4	7	0
173	<u>SDG-06 clean water and sanitation</u>	Iceland	17	2	6	2
174	<u>SDG-07 affordable and clean energy</u>	Iceland	27	5	8	2
175	<u>SDG-08 decent work and economic growth</u>	Iceland	50	4	11	0
176	<u>SDG-09 industry, innovation and infrastructure</u>	Iceland	37	8	11	0
177	<u>SDG-10 reduce inequalities</u>	Iceland	16	1	5	0
178	<u>SDG-11 sustainable cities and communities</u>	Iceland	19	8	6	0
179	<u>SDG-12 responsible consumption and production</u>	Iceland	53	12	15	2
180	<u>SDG-13 climate action</u>	Iceland	324	92	135	15
181	<u>SDG-14 life below water</u>	Iceland	249	59	94	11
182	<u>SDG-15 life on land</u>	Iceland	65	18	24	0
183	<u>SDG-16 peace, justice and strong institutions</u>	Iceland	16	0	1	0
184	<u>SDG-17 partnerships for the goals</u>	Iceland	3	0	1	0
185	<u>Institution</u>	Antwerp	24018			
186	<u>SDG-01 no poverty</u>	Antwerp	57	9	21	3
187	<u>SDG-02 zero hunger</u>	Antwerp	194	61	73	14
188	<u>SDG-03 good health and well-being</u>	Antwerp	110	30	41	14
189	<u>SDG-04 quality education</u>	Antwerp	59	4	19	0
190	<u>SDG-05 gender equality</u>	Antwerp	46	5	9	1
191	<u>SDG-06 clean water and sanitation</u>	Antwerp	121	46	46	18
192	<u>SDG-07 affordable and clean energy</u>	Antwerp	34	12	11	0
193	<u>SDG-08 decent work and economic growth</u>	Antwerp	139	11	38	3
194	<u>SDG-09 industry, innovation and infrastructure</u>	Antwerp	129	37	41	10
195	<u>SDG-10 reduce inequalities</u>	Antwerp	62	12	15	2
196	<u>SDG-11 sustainable cities and communities</u>	Antwerp	49	10	9	1

BUILD YOUR OWN INTERACTIVE VISUALIZATION (RAPID PROTOTYPING IN POWER BI)

Aurora - SDG Analysis - Power BI Desktop

Bestand Home View Modeling Help Format Data / Drill Sign in

Visualizations Fields

1 NO POVERTY 2 ZERO HUNGER 3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 5 GENDER EQUALITY 6 CLEAN WATER AND SANITATION 7 AFFORDABLE AND CLEAN ENERGY 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 13 CLIMATE ACTION 14 LIFE BELOW WATER 15 LIFE ON LAND 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS

Research Performance
Average Amount of publications related to SDG's, compared to SDG related publications worldwide

Societal Attention
Freely and Open Accessible Publications related to SDG's

Scopus
Top 10% Journals Published Publications related to SDG's

SciVal

SUSTAINABLE DEVELOPMENT GOALS

AURORA

Policy
Policy influence
Research focus
Research
Research influences - shaping Policy uptake

How does our Research contribute to Global Societal Challenges?
25K

Number of publications (baseline) [data from SCOPUS]
Institution: VU Amsterdam 4295 (17,41%)

min-max publication sam...
2 2234

Legend
Institution
Details
Add data fields here
Values
Number of publications
Tooltips
Add data fields here
Filters
Visual level filters
Institution is (All)
Number of publications is (All)
SDG is not Institution
Page level filters
Add data fields here
Report level filters
Institution is not AURORA or Wo...

Altmetric - Mention...
Altmetric - Mention...
Altmetric - Mention...
Altmetric - Mention...
SDGimages
sdgs-data-entry xls...
Column
Factor Institut...
Field Weighte...
Field Weighte...
Institution
Number of pu...
Number of pu...
Number of pu...
Number of pu...
Number of pu...
Number of pu...
Percentage of...
percentage of...
Percentage of...
Percentage of...
Percentage of...
Percentage of...
SDG
SDG number
SDG short na...
SDG-01 no p...
SDG-02 zero ...
SDG-03 good...
SDG-04 qualit...
SDG-05 gend...
SDG-06 de...

SDG Startpage About First impression SDG-indicators SDG-indicators - Relative Amount Bubble diagram - Institution Level Bubb +

VU

INTERACTIVE, GO TO [BIT.LY/AURORA-SDG](https://bit.ly/AURORA-SDG) AND PLAY



Research Performance

Amount of publications related to SDG's



Scopus

Top 10% Journals Published Publications related to SDG's



SciVal



SUSTAINABLE DEVELOPMENT GOALS



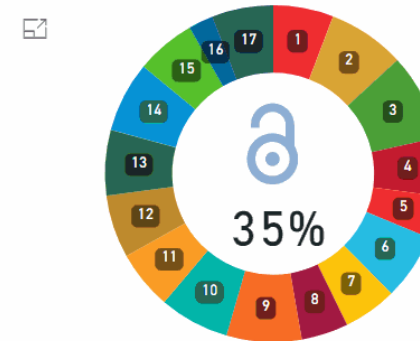
AURORA

- Aberdeen
- Antwerp
- Bergen
- Duisburg-Ess...
- East Anglia
- Gotenborg
- Grenoble
- Iceland
- VU Amsterdam



Societal Attention

Freely and Open Accessible Publications related to SDG's



Policy Documents Using Publications related to SDG's



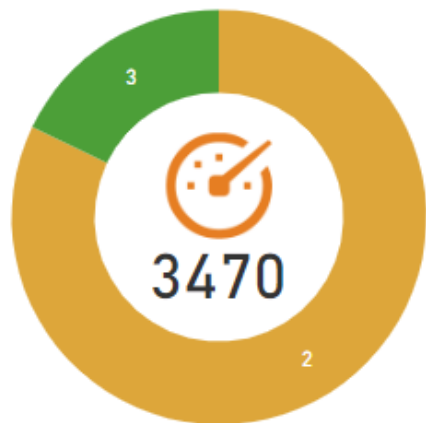
Altmetric





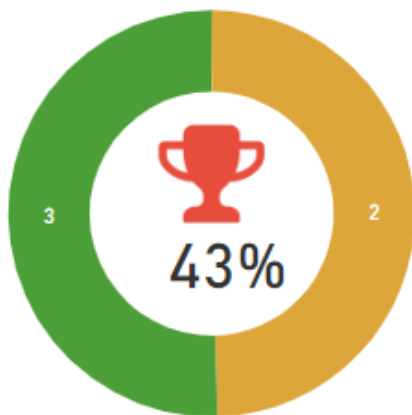
Research Performance

Amount of publications found, related to SDG's

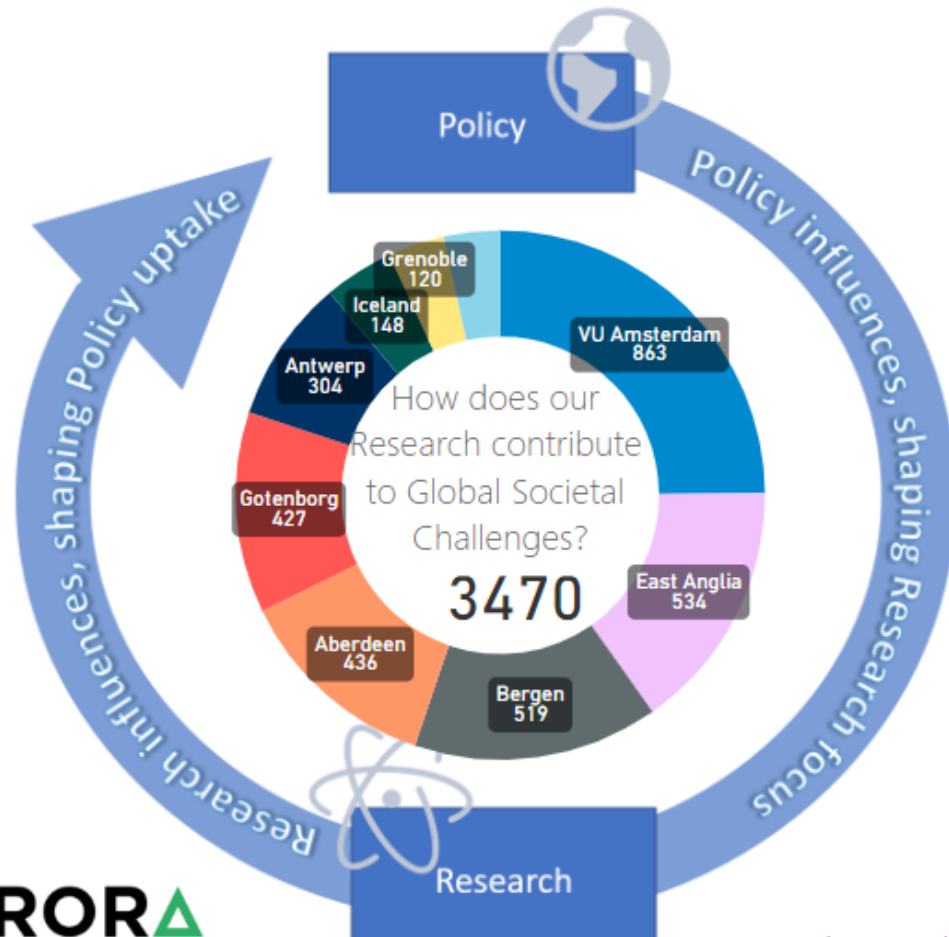


Scopus

Top 10% Journals Published Publications related to SDG's



SciVal



AURORA

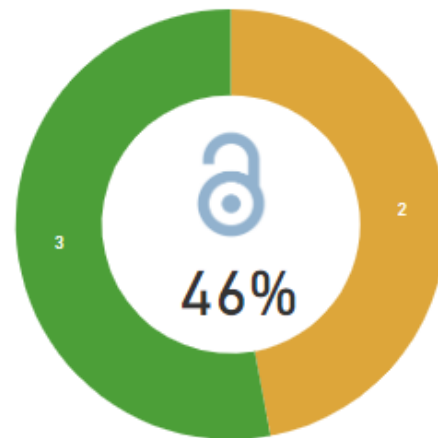
- Aberdeen
- Antwerp
- Bergen
- Duisburg-...
- East Anglia
- Gotenborg
- Grenoble
- Iceland
- VU Amste...

min-max publication sa...

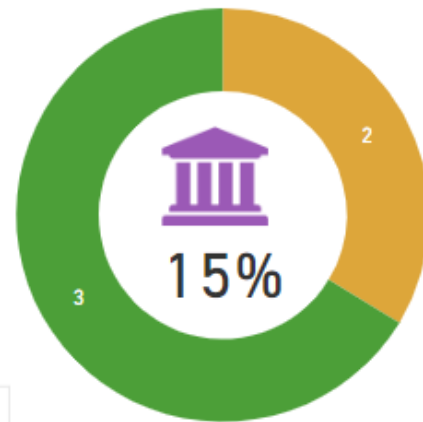


Societal Attention

Freely and Open Accessible Publications related to SDG's



Policy Documents Using Publications related to SDG's





17 PARTNERSHIPS FOR THE GOALS

min/max papers in SDG group

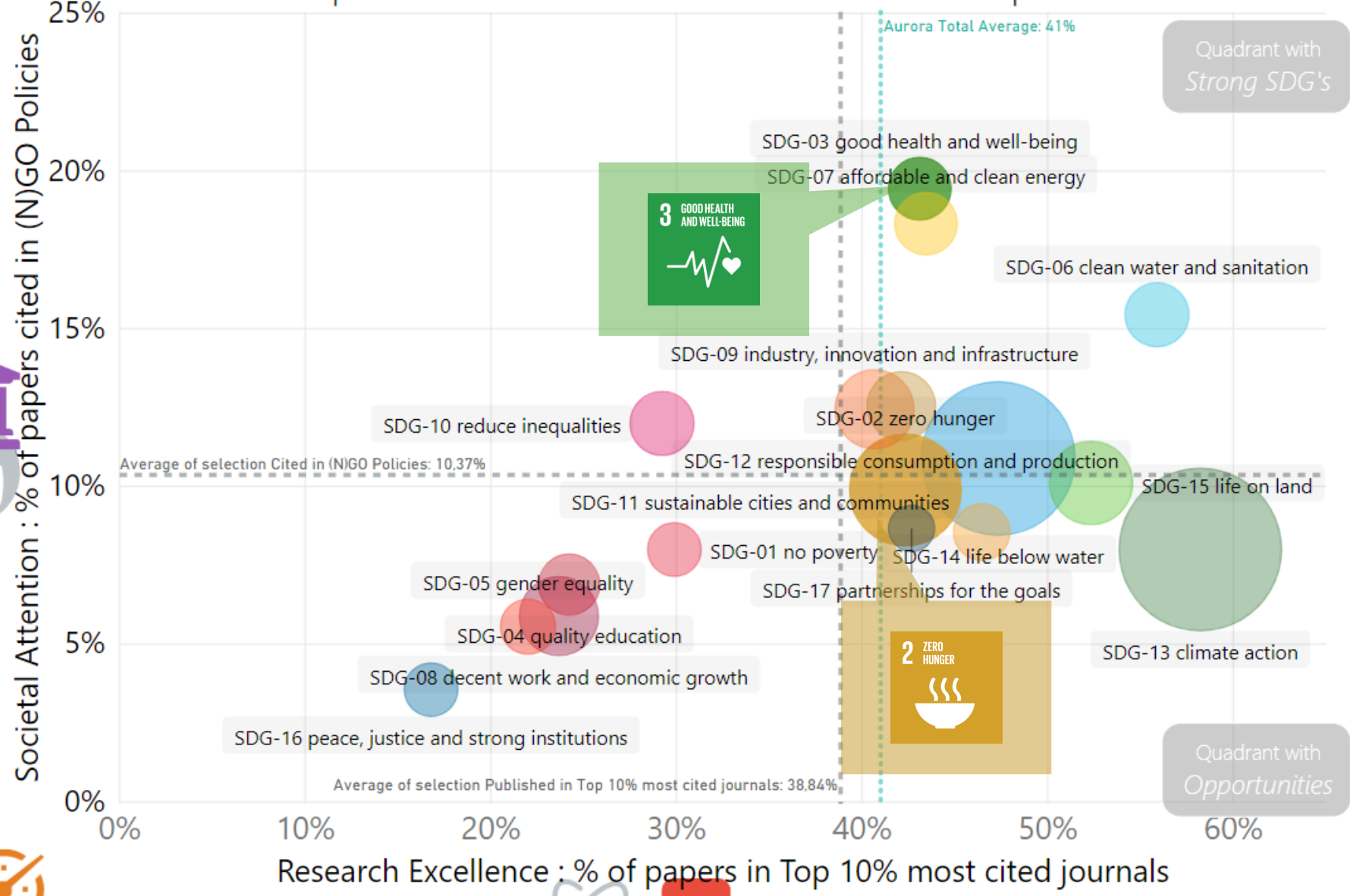
...or your university. 

-
-
-
-
-
-
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-




3470
 papers in selection

Research Papers related to Sustainable Development Goals



Choose your SDG...



min/max papers in SDG group

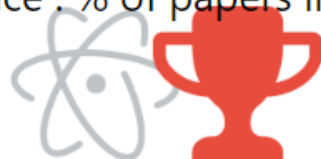
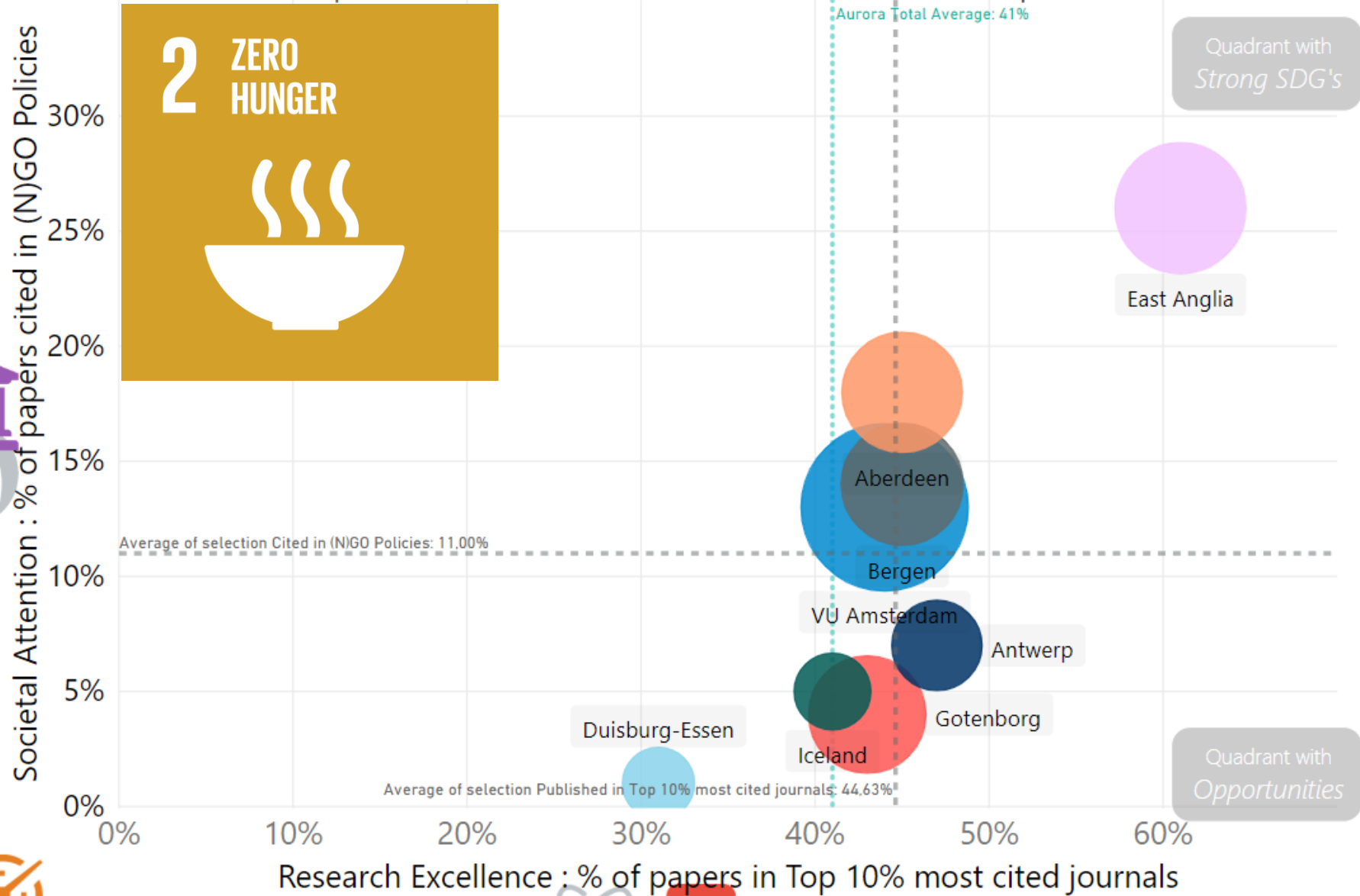


...or your university. **AURORA**

- Aberdeen
- Antwerp
- Bergen
- Duisburg-Essen
- East Anglia
- Gotenburg
- Iceland
- VU Amsterdam

2794
papers in selection

Research Papers related to Sustainable Development Goals

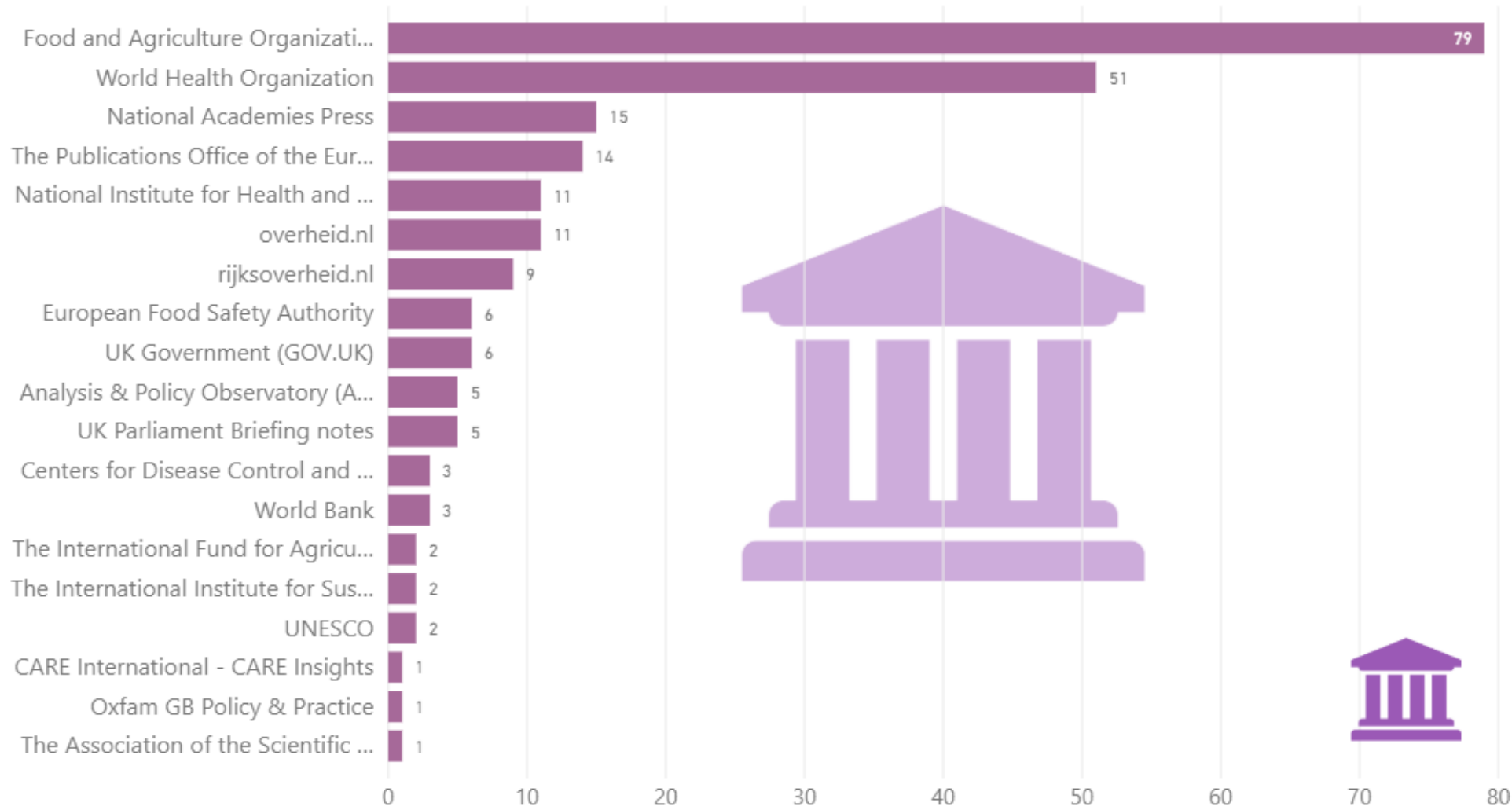


Learn more: <http://bit.ly/aurora-sdg>

2 ZERO HUNGER



Number of Policy documents mentioning publications about Zero Hunger



Country



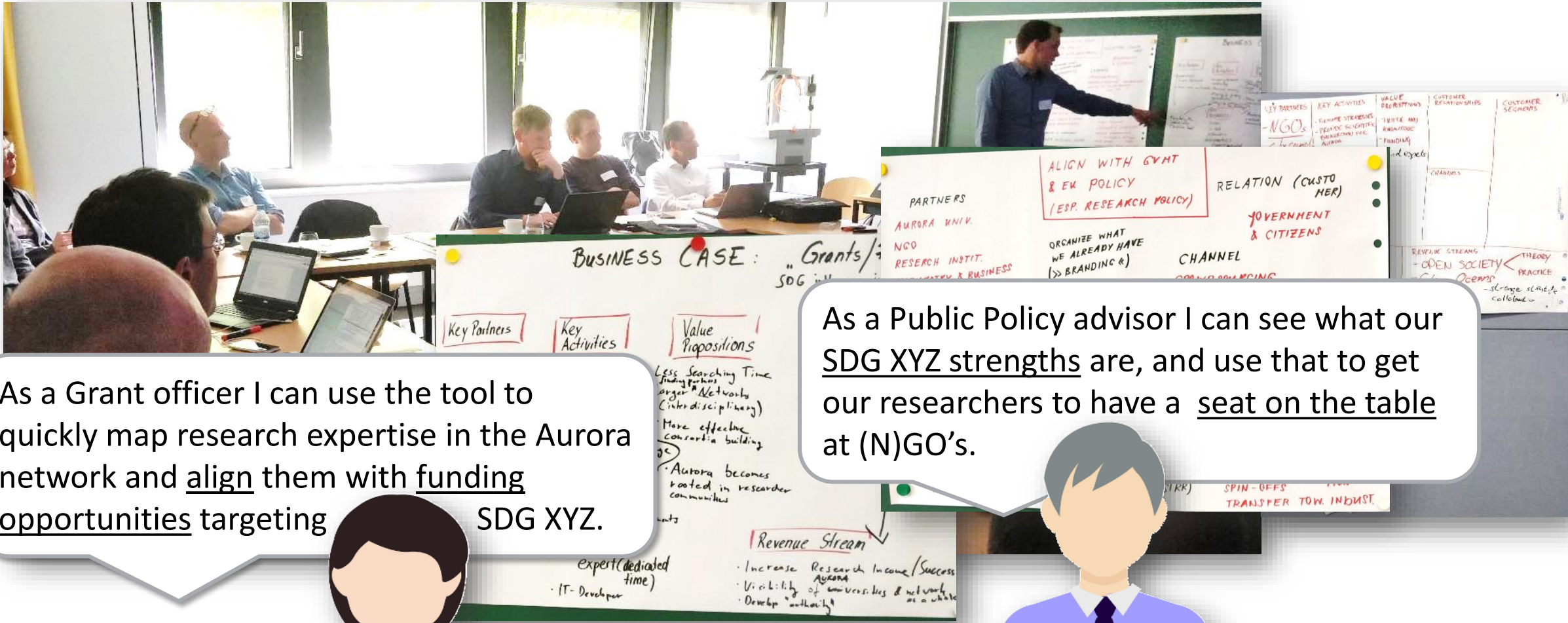
Mention Type

- News story
- Policy document
- Tweet
- Video

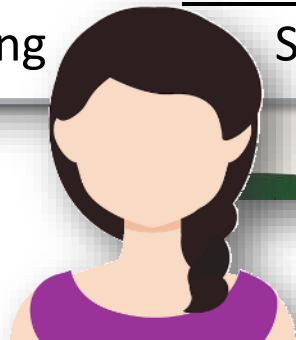


Outlet or Author	Mention Title	Country	Mention Type	Mention URL	Research Output Title	Altmetric Attention Score	Details Page URL
World Health Organization	Human papillomavirus vaccines: WHO position paper, May 2017 – Vaccins contre les papillomavirus humains: note de synthèse de l'OMS, mai 2017	Switzerland	Policy document	Link	Immunogenicity of the 9-Valent HPV Vaccine Using 2-Dose Regimens in Girls and Boys vs a 3-Dose Regimen in Women	718	Link
World Health Organization	Weekly Epidemiological Record, 2017,	Switzerland	Policy document	Link	Immunogenicity of the 9-Valent	718	Link
Total						36435	

USER BENEFITS: HOW CAN WE POTENTIALLY USE THIS KIND OF INFORMATION?

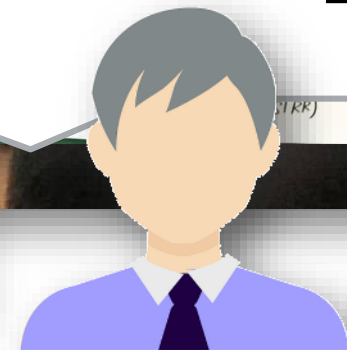


As a Grant officer I can use the tool to quickly map research expertise in the Aurora network and align them with funding opportunities targeting SDG XYZ.




Grant officer

As a Public Policy advisor I can see what our SDG XYZ strengths are, and use that to get our researchers to have a seat on the table at (N)GO's.



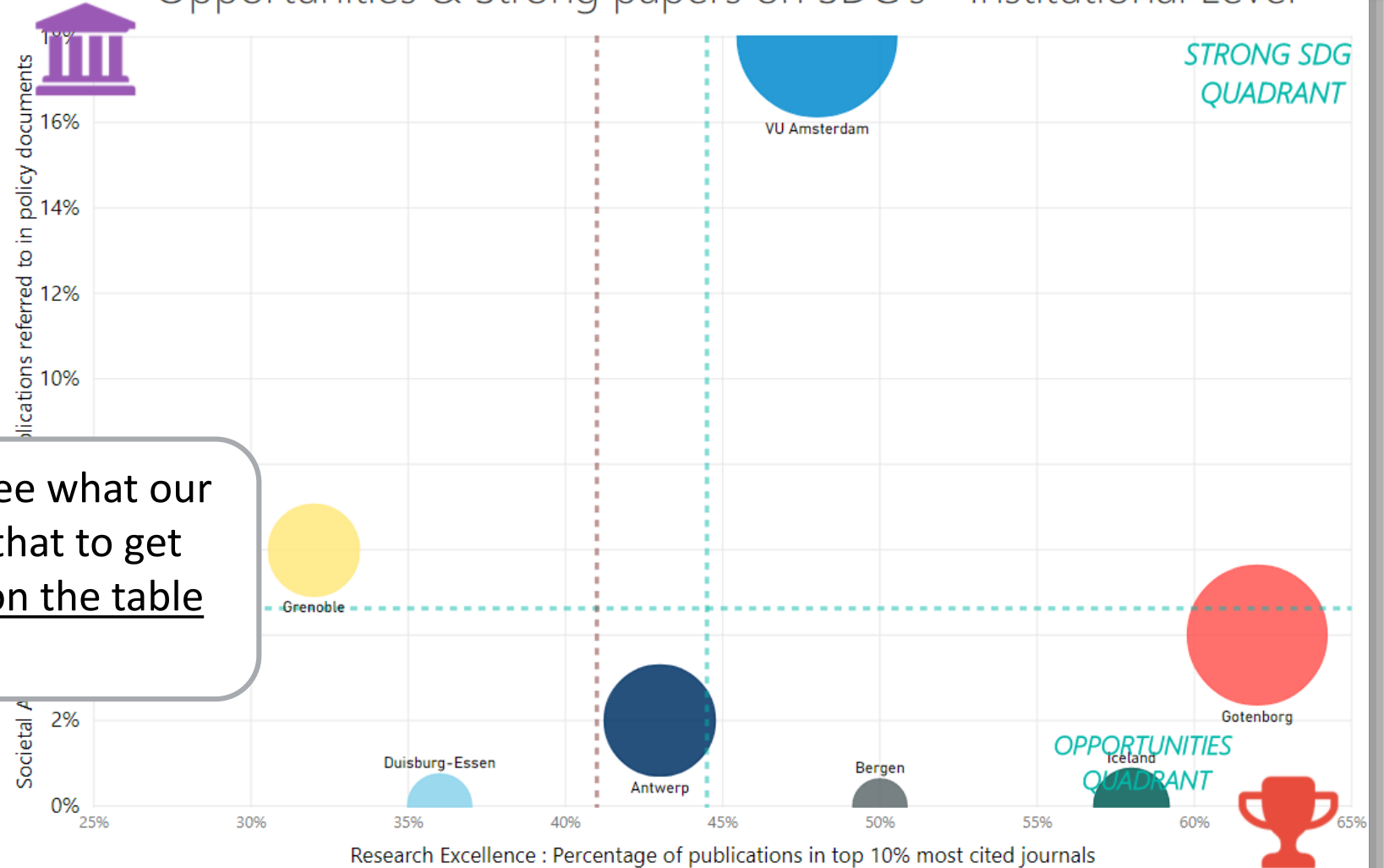
University Public Policy Adviser / Lobbyist

USER BENEFITS: HOW CAN WE POTENTIALLY USE THIS KIND OF INFORMATION?

Choose your SDG... 



Opportunities & Strong papers on SDG's - Institutional Level



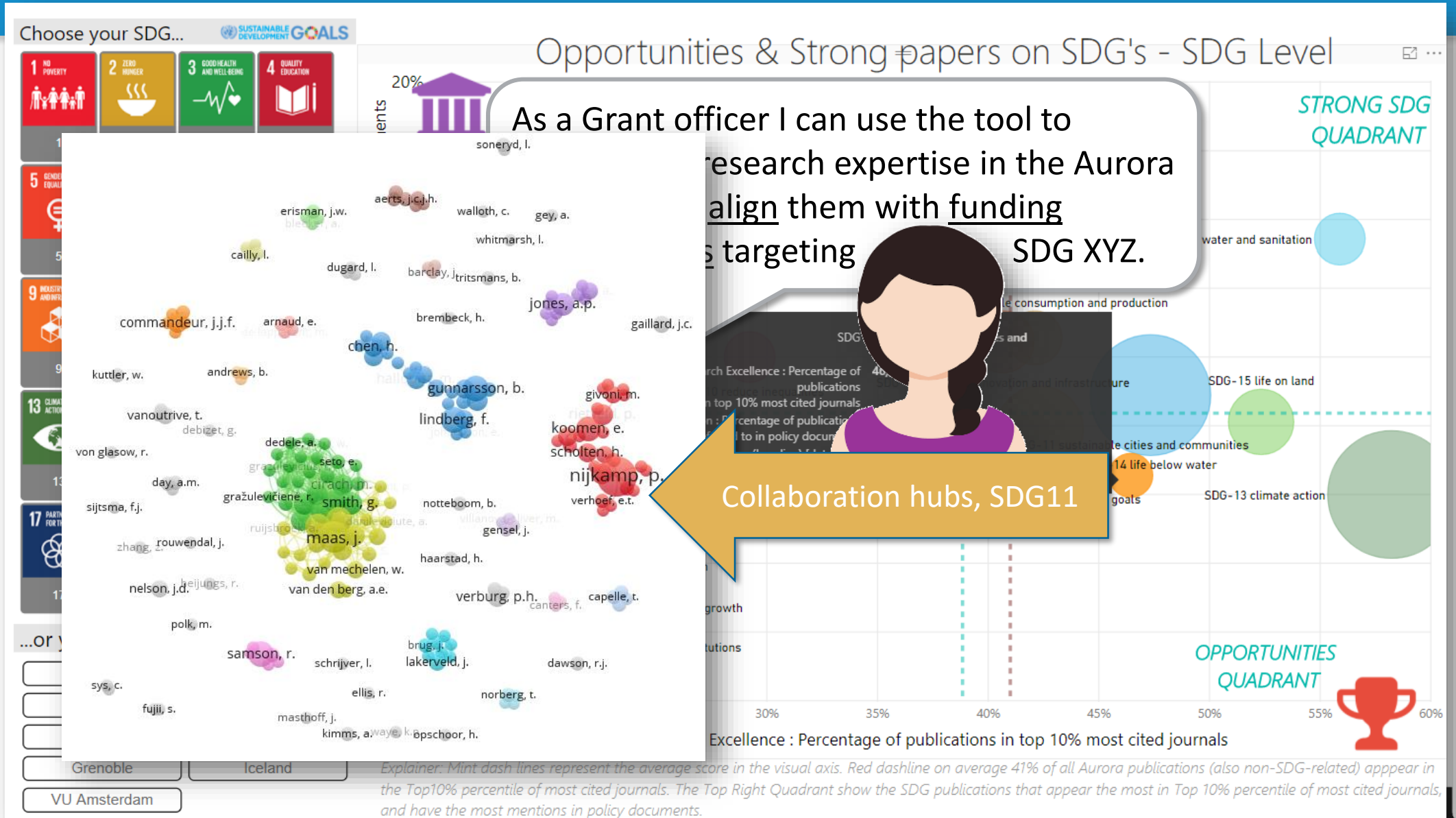
As a Public Policy advisor I can see what our SDG XYZ strengths are, and use that to get our researchers to have a seat on the table at (N)GO's.




Explainer: Mint dash lines represent the average score in the visual axis. Red dashline on average 41% of all Aurora publications (also non-SDG-related) appear in the Top10% percentile of most cited journals. The Top Right Quadrant show the SDG publications that appear the most in Top 10% percentile of most cited journals, and have the most mentions in policy documents.



USER BENEFITS: HOW CAN WE POTENTIALLY USE THIS KIND OF INFORMATION?

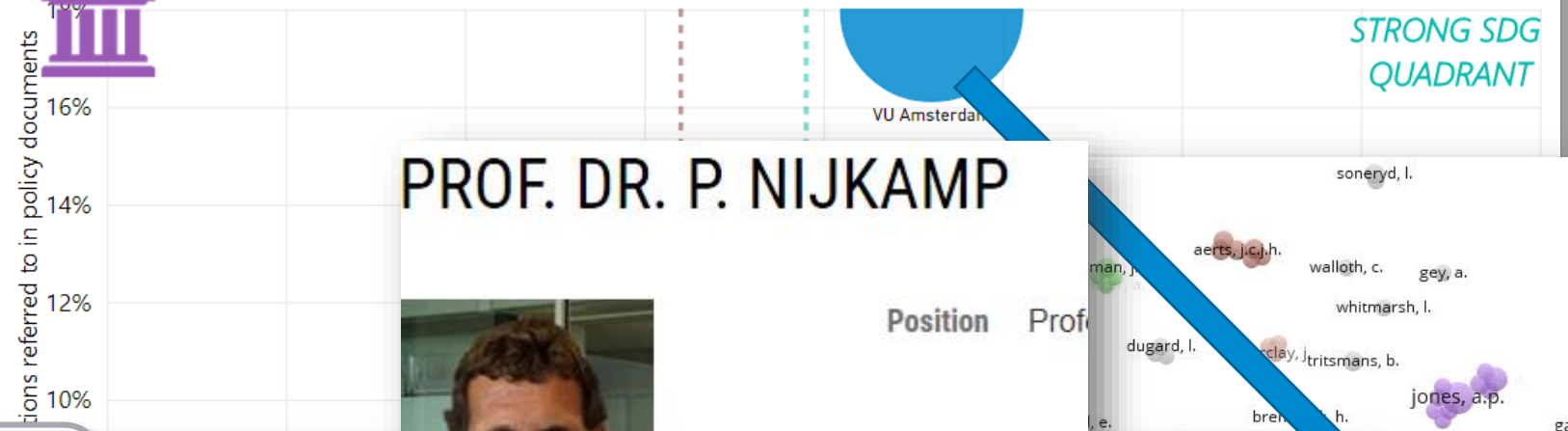


USER BENEFITS: HOW CAN WE POTENTIALLY USE THIS KIND OF INFORMATION? EXCHANGE KNOWLEDGE ON POLICY OUTREACH

Choose your SDG... 



Opportunities & Strong papers on SDG's - Institutional Level

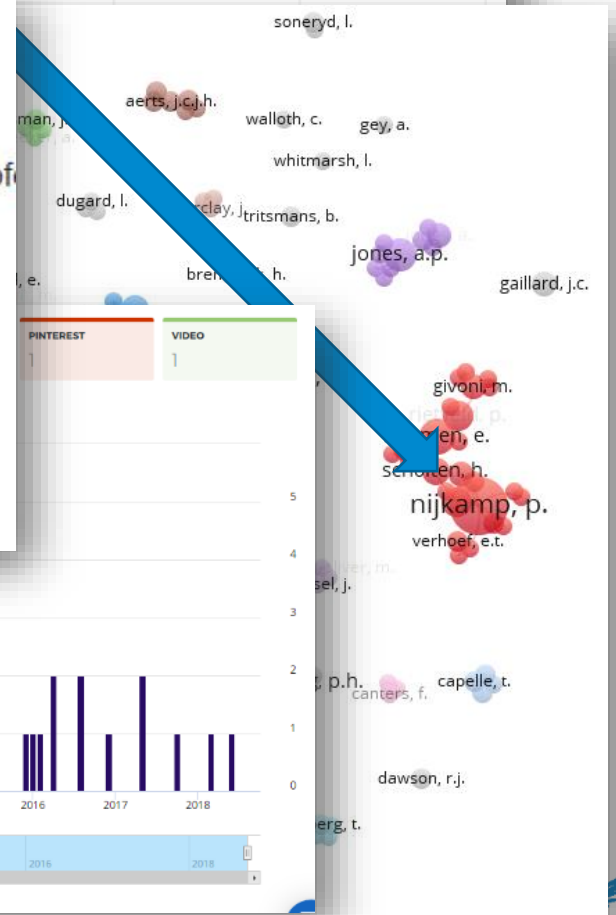
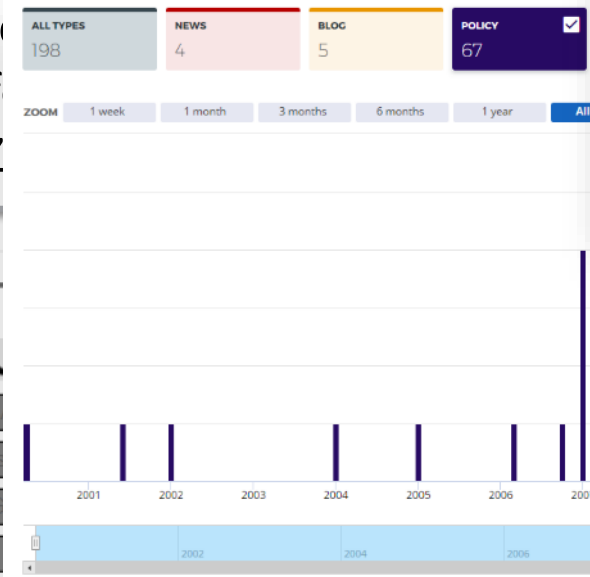


PROF. DR. P. NIJKAMP

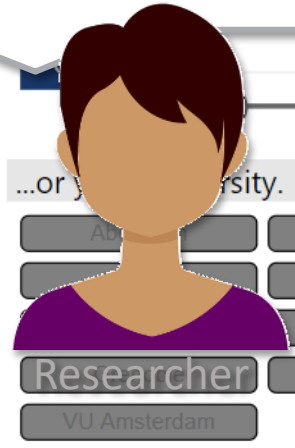


Position Prof

BRIEF RESUME



“As a researcher I can use this to quickly find Partners for collaboration in SDG XYZ”

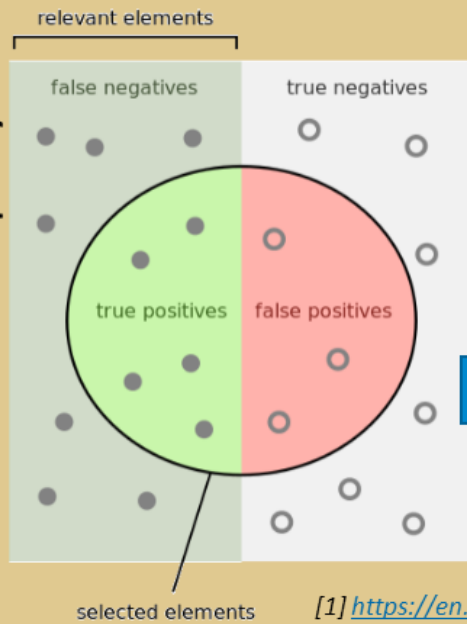


and have the most mentions in policy documents.

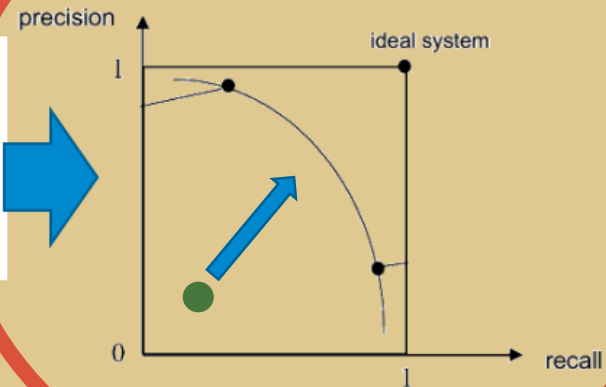
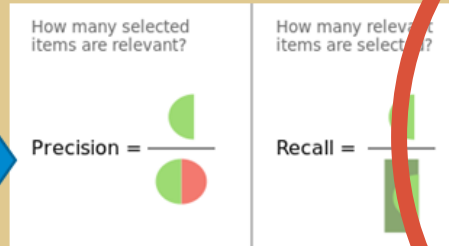
INCREASE DATA QUALITY > DATA MUST REPRESENT AN INSTITUTION

[GREEN DOT MUST GO UP]

Measuring the validation
of a search query



[1] https://en.wikipedia.org/wiki/Precision_and_recall

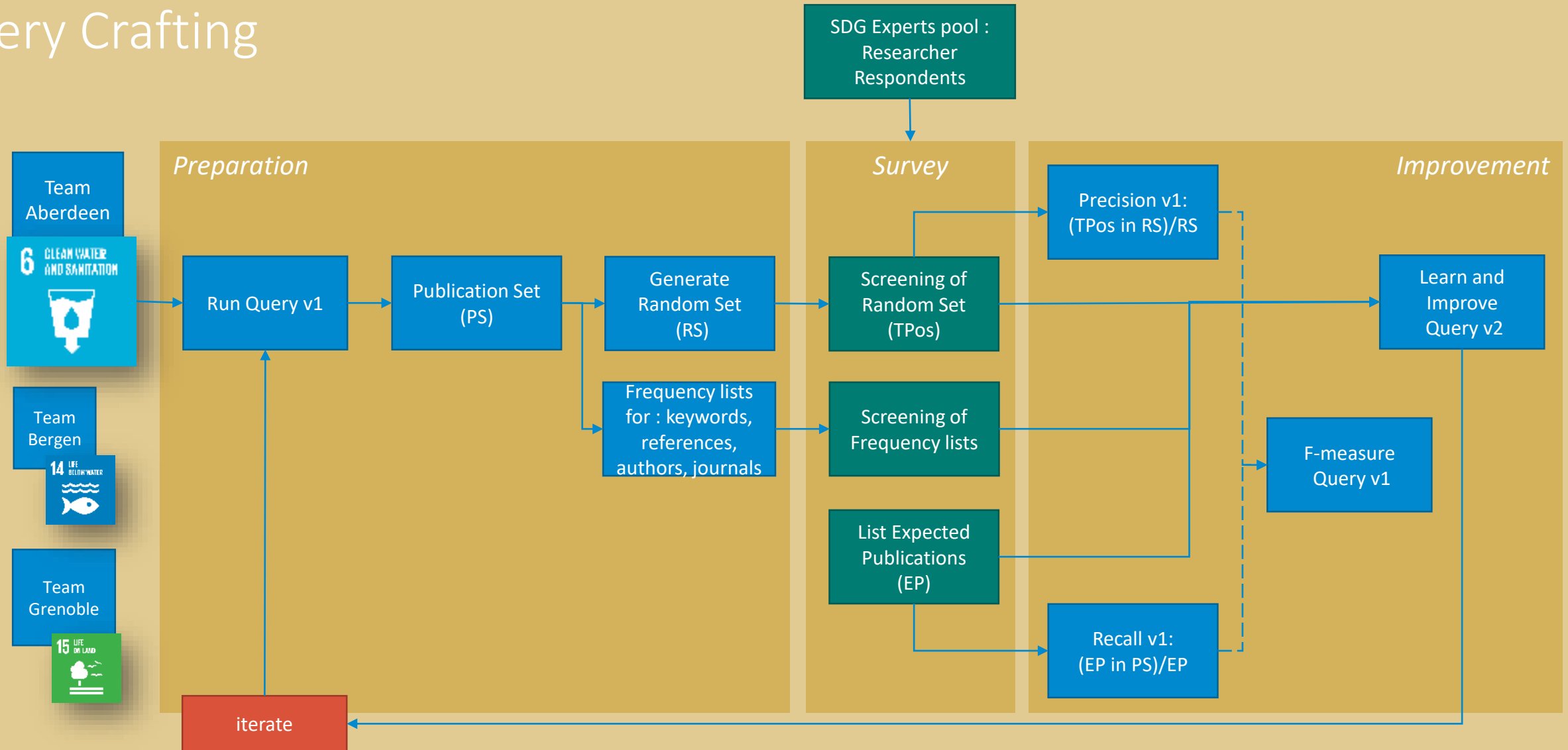


[2] http://mlwiki.org/index.php/Precision_and_Recall

INCREASE DATA QUALITY > HELP DISTRIBUTING THE SURVEY

Query Crafting

Design of a Query Validation process



CUSTOM TOOLING AND ALTERNATIVE METHODS FOR SPEEDING-UP THE VALIDATION OF DATA QUALITY AND DATA COLLECTION

AURORA :: SDG project

New query Continue

Affiliation IDs / University
SDG query

Scopus → Create → SDG publications metadata → EID → Scival → Performance data (top percentiles, field weighted impact, citesscore, sjr, snip)

Altmetric → Mentions data (policy docs, blogs, news, patents, tweets)

Unpaywall → Open Access data (is_oa, oa_journal, pdf_url)

SDG data publications + extra's

List of keywords

Keyword	Count
Magnetic properties	1
Copper	1
thermal properties	1
luminescence	1
ionic liquids	1
copper	1
coordination polymer	1
X-ray	1
Tritopic ligands	1
Tritopic ligand	1
Terbium	1
Supercritical CO2	1
Stacking interactions	1
Silica ionogels	1
Samarium	1
Ruthenium	1
Polyunsaturated fatty acids (PUFAs)	1
Oleaginous fungi	1
Mortierellomycozina	1
Mortierellales	1

Number of search results: 23
 Number of test entries: 4
 Number of true positives: 3
 Number of false negatives: 1
 Number of false positives: 20
 Precision: 0.13043478260869565
 Recall: 0.75

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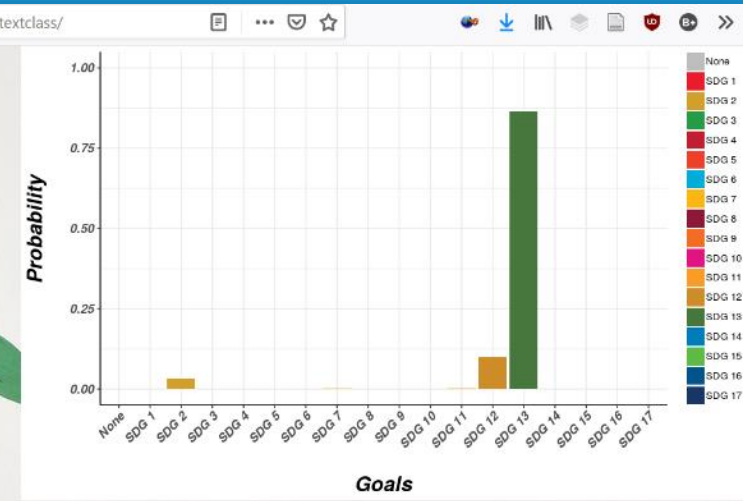
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2 ZERO HUNGER

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

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THANK YOU FOR YOUR ATTENTION!



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June 28th 2019, Dublin, #LIBER2019 |

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