

# **Data Protection Impact Assessments as Rule of Law Governance Mechanisms**

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## **Overview and Recommendations**

The focus of this paper is on data processing by government and rule of law principles because the law defines what government can do—the exercise of public power by government must be within the scope defined by law. Whereas for the private sector it could be said that law defines what private actors may not do, for the public sector there is no authority or lawful ability to act without a basis in law. Building on existing work considering the legal obligations and standards for government use of data processing, this paper explores how Data Protection Impact Assessments (DPIAs) could provide a mechanism for improved rule of law governance of data processing systems developed and used for public purposes.

That public power must be exercised in accordance with the law is one of the rule of law principles identified by the former Lord Chief Justice Lord Bingham. There are different views on the scope and content of the rule of law, but for the purposes of the UK context Lord Bingham’s approach has significant authority. The eight rule of law principles identified by Lord Bingham can be summarised as:

- Accessibility: The law must be accessible and so far as possible intelligible, clear and predictable
- Law not discretion: Questions of legal right and liability should ordinarily be resolved by the application of law and not the exercise of discretion
- Equality before the law: The laws of the land should apply equally to all, save to the extent that objective differences justify differentiation
- The Exercise of Power: Ministers and public officers at all levels must exercise the powers in good faith, fairly, for the purpose for which the powers were conferred, without exceeding the limits of such powers and not unreasonably

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- Human Rights: The law must afford adequate protection of fundamental human rights
- Dispute resolution: Means must be provided for resolving, without prohibitive cost or inordinate delay, bona fide civil disputes which the parties themselves are unable to resolve
- A fair trial: Adjudicative procedures provided by the state should be fair
- The rule of law in the international legal order: The rule of law requires compliance by the state with its obligations in international law as in national law<sup>1</sup>

These principles are essential for a fair and just society, and apply to government activities regardless of whether those activities are undertaken by a human or automated data processing.

The rule of law analysis in this paper has grown out of the author's work at The Legal Education Foundation and the Bingham Centre for the Rule of Law. An initial draft of some of the analysis was set out in a briefing by the author for a meeting of the All-Party Parliamentary Group on the Rule of Law.<sup>2</sup> The Legal Education Foundation aims to help people understand and use the law, and the implementation of these rule of law principles is a necessary pre-condition to that mission. When the law is implemented by government using data processing systems, there is a risk of reduced transparency and accountability in the operation of the law. For people to understand and use the law, government systems implementing the law must be transparent so that people can understand and navigate those government processes. Organisations to which The Foundation has made grants are increasingly addressing preventable legal problems that are due to government data processing systems causing unlawful wrong government decisions. There is thus a need to look for systematic ways in which these data processing systems could be improved in rule of law terms.

This paper sets out two case studies of automated data processing used by government in the exercise of public power, and the rule of law concerns that arise in relation to those systems. Applying rule of law principles to these case studies provides a sketch of the issues and concerns that this paper's proposals for DPIAs seek to address. The following section of the paper outlines the law on DPIAs in the EU General Data Protection Regulation (GDPR), and provides international context in terms of proposals for impact assessments relevant to data processing in other jurisdictions.

The paper then explores the possibility of using DPIAs to improve the compliance of data processing systems used by government with rule of law principles. These sections offer some guidance on how DPIAs could be used to strengthen the governance of data processing by government in rule of law terms, drawing on comparative analysis of other governance schemes to identify specific recommendations for DPIAs. The main areas analysed to develop the governance recommendations for DPIAs are human rights, administrative law, and environmental law. Broadly speaking, the different aspects of governance are categorised in terms of process versus substance, although that is a false distinction as failure to undertake steps in process such as public participation will affect substance, and failure to ensure that the substance informs the processes means that the process will be meaningless. Finally, the paper notes the current shortcomings in terms of transparency of current governance and standards for data processing by government.

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<sup>1</sup> SL Harris and L McNamara, *The Rule of Law in Parliament: A Review of Sessions 2013-14 and 2014-15*, Bingham Centre for the Rule of Law, 2016, page 4; see also Tom Bingham, *The Rule of Law* (2010, Penguin Books).

<sup>2</sup> Briefing for the 13 May 2019 closed roundtable meeting on Data Processing and the Rule of Law, Bingham Centre for the Rule of Law: APPG on the Rule of Law, available at <[https://www.biicl.org/documents/2101\\_data\\_processing\\_appg\\_briefing\\_-\\_may\\_2019\\_002.pdf](https://www.biicl.org/documents/2101_data_processing_appg_briefing_-_may_2019_002.pdf)>.

In light of this legal analysis and comparisons to other governance schemes, this paper identifies a number of recommendations for good practice in the substance and process of DPIAs.

In order to enhance fidelity to rule of law principles, the substance of a DPIA for data processing by government should include:

- Assessment of whether the data processing is within the scope of the power granted under the law;
- Assessment of whether the data processing system will correctly implement the law;
- Analysis of any risk of discrimination, including through testing and dry-runs to assess indirect discrimination — this analysis could inform or be integrated with any Equality Impact Assessment;
- Impact assessment across all human rights, including economic, social and cultural rights, as well as civil and political rights such as freedom of association and freedom of expression;
- Analysis of how decision-makers and individuals subject to the system will interact with the system, including in particular the features of the system that will provide transparency and explanations as to the data that the system uses, the way in which it processes those data, and how the system's data will be distributed;
- Identification of the indicators or data points that will be measured and collected for ongoing regular monitoring and auditing of the system, including to monitor impact on human rights whether the system is producing just and lawful outcomes;
- Explanation of the access to justice mechanisms for those subject to the data processing system with a goal to ensuring accountability and enforcing proper implementation of the law by government — such mechanisms could include enabling individuals subject to the system to know what data were used in the making of a decision and to correct those data if they are inaccurate.

A DPIA is not only a written report, but also the process undertaken to produce the assessment. A robust DPIA process should include:

- Public notice of the proposed data processing, including a non-technical summary and explanation of how the processing system would work in terms of its purpose, reach/scope, internal use policies, and potential impacts;
- Public consultation and participation in both the design and development of the data processing system;
- Testing of the data processing system before it goes live, with information on that results of that testing informing the public participation on the development of the system.

Finally, transparency and accountability would be enhanced if DPIAs by government were published by default, so that there was a publicly accessible database of government DPIAs. DPIAs should be followed by regular monitoring and auditing of government data processing systems, the reports from which should also be publicly available.

### **Case Study 1: Housing Benefit and Council Tax Benefit Applications**

Housing Benefits and Council Tax Benefits are welfare benefits that are administered by local authorities rather than the Department for Work and Pensions (DWP). Since 2012, the DWP has allowed local authorities to voluntarily adopt the use of so-called 'Risk Based Verification' systems as part of the application processes for these benefits. As explained in a DWP Local Authority Insight Survey:

Risk Based Verification (RBV) assigns a risk rating to each Housing Benefit (HB)/Council Tax Benefit (CTB) claim which determines the level of verification required. It allows more intense verification activity to be targeted at those claims which are deemed to be at highest risk of involving fraud and/or error.

It is practiced on aspects of claims in Jobcentre Plus and The Pension, Disability and Carers Service (PDCS). In April 2012 DWP extended RBV on a voluntary basis to all local authorities (LAs).<sup>3</sup>

DWP gives the following examples of the kind of risk ratings or categories that RBV assigns in the circular setting out guidance on Risk-Based Verification of HB/CTB Claims:

- Low Risk Claims: Only essential checks are made, such as proof of identity. Consequently these claims are processed much faster than before and with significantly reduced effort from Benefit Officers without increasing the risk of fraud or error.
- Medium Risk Claims: These are verified in the same way as all claims currently, with evidence of original documents required. As now, current arrangements may differ from LA to LA and it is up to LAs to ensure that they are minimising the risk to fraud and error through the approach taken.
- High Risk Claims: Enhanced stringency is applied to verification. Individual LAs apply a variety of checking methods depending on local circumstances. This could include Credit Reference Agency checks, visits, increased documentation requirements etc. Resource that has been freed up from the streamlined approach to low risk claims can be focused on these high risk claims.<sup>4</sup>

The circular also explains (citations omitted):

Some IT tools use a propensity model which assesses against a number of components based on millions of claim assessments to classify the claim into one of the three categories above. Any IT system must also ensure that the risk profiles include 'blind cases' where a sample of low or medium risk cases are allocated to a higher risk group, thus requiring heightened verification. This is done in order to test and refine the software assumptions.

Once the category is identified, individual claims cannot be downgraded by the benefit processor to a lower risk group. They can however, exceptionally, be upgraded if the processor has reasons to think this is appropriate.<sup>5</sup>

There appears to be no information on what data points these RBV systems use to make their assessments of risk.

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<sup>3</sup> Department for Work and Pensions, Local Authority Insight Survey – Wave 24 (1 July 2013), page 53.

<sup>4</sup> Department for Work and Pensions, Housing Benefit and Council Tax Benefit Circular HB/CTB S11/2011: Risk-Based Verification of HB/CTB Claims Guidance, available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/633018/s11-2011.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/633018/s11-2011.pdf)> (accessed 2 June 2019), paragraph [9].

<sup>5</sup> Department for Work and Pensions, Housing Benefit and Council Tax Benefit Circular HB/CTB S11/2011: Risk-Based Verification of HB/CTB Claims Guidance, available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/633018/s11-2011.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/633018/s11-2011.pdf)> (accessed 2 June 2019), paragraphs [12] and [13].

Furthermore, the DWP guidance on governance leaves rule of law questions unresolved. Local authorities are required to produce an RBV Policy and a baseline against which to assess the impact of an RBV, and to undertake monthly monitoring of RBV performance. However rule of law questions remain, for example, there are no criteria for monitoring impact in relation to protected characteristics under equality law. There are no requirements for transparency in the governance arrangements, in fact, DWP advises that the RBV policy should not be made public 'due to the sensitivity of its contents'. The underlying concern is that information on the system would allow applicants to game the system because they would know the risk profiles.<sup>6</sup> However, it is not clear how the proper exercise of public power can be verified when people are not told that they have been subject to an RBV nor the basis for its assessment of them which leads to different process thresholds for applicants. Furthermore, there would not be the same individual fraud risk in relation to the disclosure of aggregate baseline information, nor the aggregate findings of performance monitoring.

## **Case Study 2: Settled Status Application Process for EEA Nationals**

The settled status scheme has been established by the Home Office in the context of Brexit to regularise the immigration status of European Economic Area (EEA) nationals and their families living in the UK. Difficulties with the identify verification aspect of the application process have been relatively high profile because it relies on mobile phone technology, but does not work on Apple devices at this point in time. The automatic checks of welfare and tax data to verify residence have received much less attention, but are an automated part of the application process of great significance, albeit a partially automated decision not fully automated.

Part of the settled status scheme involves sharing data between government departments and algorithmic assessment of those data. EEA nationals who have lived in the UK for at least five years are entitled to 'settled status'. Those who have lived in the UK for less than five years are entitled to 'pre-settled status', and will need to apply for settled status when they reach the five year threshold. The Home office application process uses automated data processing to analyse data from the Department of Work and Pensions (DWP) and HM Revenue and Customs (HMRC) to verify how long applicants have been in the UK. Where the application process finds a 'partial match', the applicant is granted pre-settled status unless they challenge that decision.

The most recent statistics on the EU settlement scheme published by the Home Office on 30 May 2019 stated that 621,400 applications had been received up to the end of April, of which 445,000 had been concluded. Of the applications that had been concluded, one third were granted pre-settled status (approximately 146,850), and two thirds were granted settled status (approximately 293,700).<sup>7</sup>

An earlier Home Office report published on 2 May 2019 when over 230,000 applications had been received stated that in total 128 administrative review applications had been received and processed since the review mechanism was established in November 2018, and an additional 46 reviews were pending. Administrative review is carried out by the Home Office when an

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<sup>6</sup> Department for Work and Pensions, Housing Benefit and Council Tax Benefit Circular HB/CTB S11/2011: Risk-Based Verification of HB/CTB Claims Guidance, available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/633018/s11-2011.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/633018/s11-2011.pdf)> (accessed 2 June 2019), paragraphs [14]-[18]

<sup>7</sup> Home Office, EU Settlement Scheme Statistics, April 2019: Experimental Statistics (30 May 2019), pages 2-3.

applicant challenges the initial decision. Of the 128 administrative reviews that had been processed:

- 17 administrative review applications were rejected, for example because no EU Settlement Scheme application had been received
- In all the remaining 111 cases, the applicant was challenging a grant of pre-settled status rather than settled status, of which:
  - 12 of these grants of pre-settled status were upheld following the administrative review
  - 99 were instead granted settled status following administrative review. The vast majority of these had originally accepted a grant of pre-settled status when making their application and then provided additional evidence of their eligibility for settled status with their application for administrative review.<sup>8</sup>

It is notable that all 111 of the administrative reviews that have been processed and not rejected have concerned the granting of pre-settled status, and almost 90% of those reviews were successful and the initial decision of the Home Office overruled. It is possible that there could be many other applicants who have been granted pre-settled status unlawfully when they were entitled to settled status, but who did not apply for administrative review.

As outlined above one third of the decisions made in the scheme so far have granted pre-settled status, but there were no measures in the system as initially designed to check whether those applicants had been granted the correct status. It is now possible to approximately monitor this across the scheme because the government has introduced a question on whether applicants have been in the UK for less or more than 5 years, although the application scheme did not originally include this.<sup>9</sup> This change to the design of the application system is a welcome improvement, but given the figures from administrative reviews there remains a concern as to how the Home Office will avoid and mitigate the risk of unlawful initial decisions that wrongly grant pre-settled status rather than settled status.

There was a proposal for manual checks to mitigate the risk of errors in the automatic checks resulting in applicants being wrongly granted pre-settled status instead of settled status, to which the Minister responded:

Informing an applicant of why data has not matched is likely to increase the risk of fraud and identity abuse. The new clause would change the focus of the scheme from granting status to investigating the data quality of employers or of the DWP and HMRC. We consider that a distraction that would cause unnecessary delays for applicants.... In most cases, it would be far simpler and more straightforward for applicants to submit other evidence to prove residence, rather than seeking to resolve why data has not matched. Of course, the applicant can take up that issue with HMRC or the DWP if they wish.<sup>10</sup>

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<sup>8</sup> Home Office, EU Settlement Scheme: Public Beta Testing Phase Report (2 May 2019), page 8; See also Home Office and UK Visas and Immigration, EU Settlement Scheme private beta testing phase 2 report (published 21 January 2019), available at <<https://www.gov.uk/government/publications/eu-settlement-scheme-private-beta-2/eu-settlement-scheme-private-beta-testing-phase-2-report#pb2-performance-data>> (accessed on 2 June 2019).

<sup>9</sup> Letter from Home Secretary Rt Hon Sajid Javid MP to Home Affairs Committee Chair Rt Hon Yvette Cooper MP dated 1 May 2019, available at <<https://www.parliament.uk/documents/commons-committees/home-affairs/Correspondence-17-19/19-05-01-Letter-from-the-Home-Secretary-relating-to-EU-Settlement-Scheme.pdf>> (accessed on 2 June 2019).

<sup>10</sup> Public Bill Committee: Immigration and Social Security Co-ordination (EU Withdrawal) Bill (5 March 2019), col 376.

Many problems with the automated checks have been reported by applicants, including employed and self-employed applicants, and there are particular concerns for applicants who are low-income or vulnerable.<sup>11</sup> Coram Children’s Legal Centre, an NGO with specialist expert knowledge of children’s rights and immigration, are concerned that:

a number of vulnerable groups will be negatively impacted by the current functioning of the automated data checks, used to verify length of residence:

- A number of benefits are not included in the automated data checks, including Child Benefit (which can only be paid to one person – the person considered to have the main responsibility for caring for a child) and Child Tax Credit. This disproportionately impacts on women who are more likely to be receiving these benefits.
- Disabled people and their carers who rely on welfare benefits will need to provide additional proof of residence. This places an additional burden on these groups who may struggle to provide relevant documentation.
- Currently, Universal Credit can only be used as proof of residence for the main recipient. This impacts on women who are less likely to be in receipt of it, and particularly those who are in abusive or controlling relationships.<sup>12</sup>

Although the Home Office has consulted with user groups, there has been a lack of transparency and information on the data processing used in the settled status scheme. The memoranda of understanding for data sharing between the Home Office and DWP, and the Home Office and HMRC were published at the end of March in response to a proposed amendment from Stuart McDonald MP.<sup>13</sup> The DPIA for the settled status application process has not been published, nor has an Equality Impact Assessment.<sup>14</sup>

## Rule of Law Analysis of these Case Studies

The case studies illustrate some of the rule of law concerns that arise when government uses data processing systems for decision-making.

It is difficult to be confident that public officers have exercised their powers in accordance with the law when their decision-making is informed by the RBV or automatic checks of data for residency. This difficulty arises because there is no publicly available analysis of how the RBV

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<sup>11</sup> Ian Dunt, ‘Warning lights flashing over EU settled status app’, politics.co.uk (6 February 2019), available at <<https://www.politics.co.uk/blogs/2019/02/06/warning-lights-flashing-over-eu-settled-status-app>> (accessed on 2 June 2019).

<sup>12</sup> Coram Children’s Legal Centre, *Uncertain futures: the EU settlement scheme and children and young peoples’ right to remain in the UK*, (March 2019) page 13.

<sup>13</sup> Public Bill Committee: Immigration and Social Security Co-ordination (EU Withdrawal) Bill (5 March 2019), col 375.

<sup>14</sup> There is inconsistent information available as to the Home Office’s fulfilment of its equality duty. The memorandum of understanding between the Home Office and DWP concerning data sharing refers to an Equality Impact Assessment having been conducted at page 6, (Process Level Memorandum of Understanding (PMoU) between The Home Office and Department for Work and Pensions (2019), available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/790668/Home\\_Office\\_-\\_DWP\\_API\\_EU\\_Exit\\_MoU.PDF](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/790668/Home_Office_-_DWP_API_EU_Exit_MoU.PDF)>). However an answer from the Immigration Minister to a parliamentary question by Paul Blomfield MP states only that ‘In accordance with the public sector equality duty under section 149 of the Equality Act 2010, the Government has had due regard to the impacts of the EU Settlement Scheme on those who share a protected characteristic’ (Immigration: EU Nationals: Written question – 252534 available at <<https://www.parliament.uk/business/publications/written-questions-answers-statements/written-question/Commons/2019-05-09/252534/>>).

systems implement the law nor clear non-technical explanation of how the systems operate. The results of automated checks in the settled status scheme do not inform applicants which categories of data were used in the checks (e.g. which DWP benefits were taken into account in assessing residence). Furthermore, the initial administrative review results discussed above demonstrate that many applicants entitled to settled status accepted pre-settled status, which the results from the automatic checks had wrongly assigned them, which suggests that the application process did not provide those applicants with sufficient information to make an informed and correct decision on whether to accept that status. The lack of information on these data processing systems and how they work reduces the accessibility of the law. Law is made less accessible by the use of opaque systems to implement the law.

Furthermore, the design and operation of data processing systems could produce systematic indirect discrimination. The basis for sorting the ‘risk categories’ by the RBV is unknown and could be indirectly discriminatory if it is based on data points that act as proxies for characteristics such as race. Similarly, the design of the automatic checks of the settled status scheme means that vulnerable groups such as children and recipients of child tax credit (predominantly women) will have a more difficult process to navigate to secure their immigration status. Can such unequal processes be said to be consistent with the principle of equality before the law?

The consequences of the use of the systems in the case studies produce further rule of law concerns in terms of impact on human rights and access to justice. Where people are wrongly granted pre-settled status, then there is a risk that they will be denied settled status at the end of their pre-settled status period, which could affect many of their rights such as the right to family life and right to work. Similarly, the delay or denial of people’s applications for HB or CTB because of the additional checks required by RBV classifying them as ‘high risk’ could affect their right to an adequate standard of living. Wrongly denying people such rights could be in breach the UK’s international human rights obligations. Moreover the opacity of the systems result in difficulties for people to understand the decisions made about them, which in turn could affect their right to access to justice.<sup>15</sup> It will be more difficult for people to challenge an unlawful decision if they are not informed of the basis for that decision.

Given the rule of law concerns illustrated by these case studies, there is a need for laws and processes that could be used to improve the fidelity of government data processing systems to rule of law principles.

## **Data Protection Impact Assessments**

Rather than proposing a new set of governance mechanisms, the following sections focus on DPIAs because they are the current governance process for most data processing systems, including partially and fully automated government decision-making systems. DPIAs are a relatively new mechanism under the General Data Protection Regulation (GDPR)—while there were provisions for Privacy Impact Assessments under the Data Protection Act 1998, those assessments were limited in scope to privacy, whereas DPIAs have broader scope encompassing all rights and freedoms. The Information Commissioner’s Office (ICO) explains that DPIAs are

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<sup>15</sup> Zalnieriute, Monika and Bennett Moses, Lyria and Williams, George, *The Rule of Law and Automation of Government Decision-Making* (January 1, 2019). Forthcoming, (2019) *Modern Law Review*; UNSW Law Research Paper No. 19-14. Available at SSRN: <https://ssrn.com/abstract=3348831> or <http://dx.doi.org/10.2139/ssrn.3348831>, 16-18.



‘a process designed to help you systematically analyse, identify and minimise the data protection risks of a project or plan’ and are ‘a key part of ... accountability obligations under the GDPR’.<sup>16</sup>

Art 35 of the GDPR provides (emphasis added):

1. Where a type of processing in particular using new technologies, and taking into account the nature, scope, context and purposes of the processing, is likely to result in a high risk to the **rights and freedoms of natural persons**, the controller shall, prior to the processing, carry out an assessment of the impact of the envisaged processing operations on the protection of personal data. A single assessment may address a set of similar processing operations that present similar high risks.
- ...
7. The assessment shall contain at least:
  - (a) a systematic description of the envisaged processing operations and the purposes of the processing, including, where applicable, the legitimate interest pursued by the controller;
  - (b) an assessment of the necessity and proportionality of the processing operations in relation to the purposes;
  - (c) an assessment of the risks to the **rights and freedoms** of data subjects referred to in paragraph 1; and
  - (d) the measures envisaged to address the risks, including safeguards, security measures and mechanisms to ensure the protection of personal data and to demonstrate compliance with this Regulation taking into account the rights and legitimate interests of data subjects and other persons concerned.

There are no GDPR obligations for transparency or public engagement and consultation on DPIAs. DPIAs must be sent to the ICO, but there are no routine mechanisms for public disclosure of DPIAs. There is an obligation of prior consultation with the ICO before action where a DPIA indicates that the proposed data processing ‘would result in a high risk’.

Although the focus of this paper is law and governance of data in the UK, this consideration of DPIAs is relevant across EU member states by reason of the GDPR, and there are proposals for law and policy to provide for impact assessments of data processing in other jurisdictions. In the US, the proposed Algorithmic Accountability Bill would require ‘entities that use, store, or share personal information to conduct automated decision system impact assessments and data protection impact assessments.’ The Bill is sponsored by Democrat Senators Cory Booker and Ron Wyden, with an equivalent in the House of Representatives sponsored by Democrat Yvette Clarke.<sup>17</sup> Putting to one side the political question of whether the Bill might be passed into law, it illustrates the currency of the idea of impact assessments in jurisdictions outside of the EU. In Australia, the federal government’s Department of Industry, Innovation and Science recently

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<sup>16</sup> ICO, ‘What is a DPIA?’, available at <<https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/data-protection-impact-assessments-dpias/what-is-a-dpia/>> (accessed on 2 June 2019).

<sup>17</sup> Adi Robertson, A new bill would force companies to check their algorithms for bias, The Verge (10 April 2019), available at <<https://www.theverge.com/2019/4/10/18304960/congress-algorithmic-accountability-act-wyden-clarke-booker-bill-introduced-house-senate>> (accessed on 2 June 2019).

consulted on Artificial Intelligence: Australia's Ethics Framework, which includes impact assessments as part of a 'toolkit for ethical AI'.<sup>18</sup>

Of direct relevance to this paper's discussion of data processing by government, the Canadian government now has a Directive on Automated Decision-Making which took effect on 1 April 2019. The Directive applies to the federal Canadian government's use of automated decision-making—technology 'used to recommend or make an administrative decision' about an individual or business, excluding National Security Systems.<sup>19</sup> The Directive requires that an algorithmic impact assessment be produced prior to the production of an automated decision system. Rather than applying a one size fits all approach to automated decisions, the Directive sets out a risk-based framework whereby the proposed automated decision system is classified as one of four levels depending on the impact of the decision on environmental sustainability or the rights, health, or economic interests of individuals or communities. The Directive's framework then sets out a sliding scale of requirements for impact assessment depending on the level at which the impact has been classified.<sup>20</sup>

For the purposes of discussion of DPIAs in the UK context, it is notable that a key objective of the Directive is that decisions made by federal government departments comply with procedural fairness and due process,<sup>21</sup> which in UK law are crystallised in administrative law. The Directive does not provide for public participation or consultation on impact assessments prior to production of an automated decision system. However, it does require that results from algorithmic impact assessments be released in a publicly accessible format, and sets transparency requirements for use of systems after production.<sup>22</sup>

## What Does a DPIA Process Include in the UK?

The ICO identifies the following key elements of a DPIA process:

- Step 1: identify the need for a DPIA
- Step 2: describe the processing
- Step 3: consider consultation
- Step 4: assess necessity and proportionality
- Step 5: identify and assess risks
- Step 6: identify measures to mitigate the risks
- Step 7: sign off and record outcomes<sup>23</sup>

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<sup>18</sup> Department of Industry, Innovation and Science, 'Artificial Intelligence: Australia's Ethics Framework', <https://consult.industry.gov.au/strategic-policy/artificial-intelligence-ethics-framework/> (accessed 2 June 2019); Dawson D and Schleiger E, Horton J et al (2019) Artificial Intelligence: Australia's Ethics Framework. Data61 CSIRO, Australia.

<sup>19</sup> Section 5 of the Directive on Automated Decision-Making, Government of Canada, available at <<https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32592>> (accessed on 2 June 2019).

<sup>20</sup> Section 6.1 and appendices B and C of the Directive on Automated Decision-Making, Government of Canada, available at <<https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32592>> (accessed on 2 June 2019).

<sup>21</sup> Section 4.2.1 of the Directive on Automated Decision-Making, Government of Canada, available at <<https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32592>> (accessed on 2 June 2019).

<sup>22</sup> Section 6.2 and appendices B and C of the Directive on Automated Decision-Making, Government of Canada, available at <<https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32592>> (accessed on 2 June 2019).

<sup>23</sup> ICO, 'How do we do a DPIA?', <<https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/data-protection-impact-assessments-dpias/how-do-we-do-a-dpia/>> (accessed on 2 June 2019).

This process as described by the ICO means that DPIAs should explain the function, purpose, and anticipated consequences of proposed data processing systems for the rights and interests of individuals. Under step 2 the description of the processing must include the nature, scope, context and purposes of the processing. Under step 3, the ICO recommends consulting with individuals, unless there is good reason not to. Under step 5 to identify and assess risks, the ICO advises: ‘look at whether the processing could contribute to:

- inability to exercise rights (including but not limited to privacy rights);
- inability to access services or opportunities;
- loss of control over the use of personal data;
- discrimination;
- identity theft or fraud;
- financial loss;
- reputational damage;
- physical harm;
- loss of confidentiality;
- re-identification of pseudonymised data; or
- any other significant economic or social disadvantage<sup>24</sup>

Another relevant aspect of the regulatory landscape in Great Britain is the public sector equality duty and Equality Impact Assessments. Under section 149 of the Equality Act, all public authorities must, in the exercise of their functions, have due regard to the need to eliminate discrimination, harassment and victimisation in relation to protected characteristics such as age, sex, pregnancy and maternity, and race. To assist compliance with equality duties, public authorities often carry out an Equality Impact Assessment for proposed policies to look at whether the policy would have a disproportionate impact on persons with protected characteristics.

Given that DPIAs should look at the potential for discrimination, there would be value in government integrating DPIAs and Equality Impact Assessments where both are required for a system. Thus, proper equality analysis of the potential for direct and indirect discrimination could be informed by technical information on the data processing, and assessment of the impact of the data processing on rights and freedoms could be informed by expertise in equality.

## What Might a ‘Good’ DPIA Look Like in Substance?

This section looks primarily at human rights and administrative law for guidance on what the substance of DPIAs should include.

Janssen suggests a framework of stages in the operation of data processing systems across which DPIAs should consider human rights risks when designing a data processing system: data capture stage, analytics stage, and distribution stage. This framework highlights the different risks that the different stages of the operation of data processing systems can raise.<sup>25</sup> For the data capture stage, attention should be directed to the data used in the process — what is the quality

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<sup>24</sup> ICO, ‘How do we do a DPIA?’, <<https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/data-protection-impact-assessments-dpias/how-do-we-do-a-dpia/>> (accessed on 2 June 2019).

<sup>25</sup> Janssen, Heleen, Detecting New Approaches for a Fundamental Rights Impact Assessment to Automated Decision-Making (December 17, 2018). Available at SSRN: <https://ssrn.com/abstract=3302839> or <http://dx.doi.org/10.2139/ssrn.3302839>.

of those data given the likelihood of decision-making errors resulting from errors in data, and what categories of data will be used since special categories of data such as race or sexual orientation have higher levels of protection under the GDPR. At the analytics stage, risk to human rights arises from the design of the automated decision-making system's weightings and inferences from analytics. Finally, the distribution stage creates risks of sharing data to other entities or for purposes that are not authorised.

If this suggested framework is applied to the case study examples, it helps to structure the risks relating to each system.

- For HB/CTB RBV systems:
  - At data capture stage, there are questions of the source of the 'statistical information and risk propensity data gathered over many years'<sup>26</sup> to profile claims;
  - At analytics stage, there is a question as to the analysis performed on claims, for example what weightings are used and whether machine learning analysis is applied; and
  - At distribution stage, there is a question about how risk scores are used once a claim has been processed — for example, is the risk score kept on the claimant's file such that it can be seen by local authority staff at a later time?
- For the settled status scheme:
  - At data capture stage, there is a risk of errors in DWP or HMRC data;
  - At analytics stage, the focus is on the 'business logic' applied to those data to determine whether there is a pass, partial pass, or fail; and
  - At distribution stage, there could be a question as to the purposes for which information produced through the scheme can be accessed into the future. The memoranda of understanding on data sharing for the scheme state that DWP, HMRC, and Home Office personnel with appropriate security clearance can access information under the memorandum where there is a 'genuine business need'.<sup>27</sup> In answer to a parliamentary question on the HMRC and Home Office data sharing, the Minister has said that 'A genuine business need means only staff at the Home Office and Her Majesty's Revenue and Customs who require access to the data to carry out their duties will be granted access.'<sup>28</sup>

To assess the risk to the rights and freedoms potentially affected by data processing, DPIAs need to look at all human rights, not just privacy. For example, data processing in the settled status scheme could affect applicants' rights to family life, to housing, to work, and to access healthcare because of the immigration law restrictions on the right to work, right to rent, and access to

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<sup>26</sup> Central Bedfordshire Council, Annual Review of Risk Based Verification (RBV) Policy for Housing Benefit and Local Council Tax Support Assessments (9 April 2018), available at <<https://centralbeds.moderngov.co.uk/documents/s77223/08%20Annual%20Review%20of%20Risk%20Based%20Verification%20RBV%20Policy%20for%20Housing%20Benefit%20and%20Local%20Council%20Tax%20S.pdf>>, paragraph 7.

<sup>27</sup> Process Level Memorandum of Understanding (PMoU) between The Home Office and Department for Work and Pensions (2019), available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/790668/Home\\_Office\\_-\\_DWP\\_API\\_EU\\_Exit\\_MoU.PDF](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/790668/Home_Office_-_DWP_API_EU_Exit_MoU.PDF)>, page 12; Process Level Memorandum of Understanding (PMoU) between The Home Office and Her Majesty's Revenue and Customs (2019), available at <[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/790661/Home\\_Office\\_-\\_HMRC\\_API\\_EU\\_Exit\\_MoU.PDF](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/790661/Home_Office_-_HMRC_API_EU_Exit_MoU.PDF)>, page 23.

<sup>28</sup> Immigrants: EU Nationals: Written question – 254812, question asked by Paul Blomfield on 15 May 2019, answered by Caroline Nokes on 22 May 2019.

health services in the context of the hostile environment/compliant environment. The Human Rights, Big Data and Technology Project (HRBDT) has proposed a human-rights based approach to the design, development and implementation of big data and AI projects. HRBDT's report shows that these technologies can affect all of the rights set out in the Universal Declaration of Human Rights — not only equality and privacy, but others such as the rights to education, healthcare, social care of the elderly, and law enforcement. The proposed human-rights based approach would include undertaking full human rights impact assessments against all human rights.<sup>29</sup> The systems described in the case studies potentially engage a wide range of rights including the right to work, right to housing, right to an adequate standard of living, and freedom from discrimination.

There is existing analysis and guidance for human rights impact assessments that has been produced by the business and human rights sector, which has relevance to DPIAs regardless of whether they are conducted by a public or private entity.<sup>30</sup> The Human Rights Impact Assessment Guidance and Toolbox by The Danish Institute for Human Rights (DIHR) is a particularly extensive guide.<sup>31</sup> The Guidance recommends scoping an impact assessment by considering the type of project, human rights context, and who relevant stakeholders are, then collecting data to establish a baseline to better understand human rights identified in the scoping. Where government introduces automated processes to replace existing human decision-making, the baseline could be based on data from the human decision-making process and outcomes. Per the DIHR Guidance, indicators for which data have been collected to establish a baseline could then be measured to assess change and impact from automated data processing. The impact of a system on all human rights can then be considered and analysed, including assessing the severity of the impact in terms of the human rights consequence of the impact. In light of the impact assessment, the DIHR Guidance provides for planning effective management of the impact as part of the human rights impact assessment process, including what steps will be taken to avoid and minimise impacts.

In contrast with this kind of approach to assessing impact on human rights by collecting data and measuring human rights indicators, current monitoring of the settled status scheme as reported does not have regard to potential human rights impacts. There are data on application results disaggregated by pre-settled status versus settled status, and data on applications disaggregated by nationality, but there are no disaggregated data relating to equalities or vulnerable groups such as the sex or age of applicants.<sup>32</sup> From a rule of law perspective, in relation to the proper implementation of the law through the application process, the important question for the 33% of applicants granted pre-settled status is whether this was the correct status for them or whether they were legally entitled to settled status. Including in the Home Office's monthly Official Statistics reports the data on the answer to the question of whether applicants have been continuously resident for less than five years or more than five years — which is not presently included in the April report— would help to monitor the legal accuracy of the application process if those data were disaggregated against what kind of status (if any) applicants were granted.

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<sup>29</sup> Lorna McGregor et al, 'The Universal Declaration of Human Rights at 70: Putting Human Rights at the Heart of the Design, Development and Deployment of Artificial Intelligence', Human Rights, Big Data and Technology Project (20 December 2018), available at <[https://48ba3m4eh2bf2sksp43rq8kk-wpengine.netdna-ssl.com/wp-content/uploads/2018/12/UDHR70\\_AI.pdf](https://48ba3m4eh2bf2sksp43rq8kk-wpengine.netdna-ssl.com/wp-content/uploads/2018/12/UDHR70_AI.pdf)> (accessed 2 June 2019).

<sup>30</sup> See e.g. GBI, 'Identifying human rights impacts', <<https://gbih.org/business-practice-portal/identifying-human-rights-impacts>> accessed 12 May 2019.

<sup>31</sup> Nora Götzmann, Tulika Bansal, Elin Wrzoncki, Cathrine Poulsen-Hansen, Jacqueline Tedaldi and Roya Hovsgaard, *Human rights impact assessment guidance and toolbox*, The Danish Institute for Human Rights (2016).

<sup>32</sup> Home Office, EU Settlement Scheme Statistics, April 2019: Experimental Statistics (30 May 2019), 3-4.

Specific to the area of government use of automated decision-making systems, New York University's AI Now Institute has proposed mandatory algorithmic impact assessments (AIAs). The first step in an AIA would be to define the scope of the automated decision system, then provide public notice of existing and proposed systems with information on the 'purpose, reach, internal use policies, and potential impacts'<sup>33</sup> of the systems and have a public consultation process. Public participation through consultation is discussed further below in relation to environmental governance. For a public agency's self-assessment, AI Now notes the importance of agencies being 'experts on their own automated decision systems... to ensure public trust' and emphasise that AIAs are an opportunity for agencies to build internal capacity.<sup>34</sup> The DIHR Guidance also emphasises the importance of the right expertise and capacity to properly carry out a human rights impact assessment. Finally, AI Now recommends allowing researchers and auditors meaningful access to automated decision systems to review the systems once they are deployed.

In line with the DIHR Guidance and AI Now's recommendations, DPIAs will operate best if they are complemented by follow up measurement of indicators and auditing, including by external researchers and auditors.

DPIAs should include analysis based on testing of data processing systems. AI Now argues for agencies to work with vendors and researchers to conduct testing and research on automated decision-making systems. Janssen has recommended automated decision-making systems should be run in trials, giving it a dry-run 'in a controlled setting, prior to release to the public at large' in order to identify and address risks to human rights before a system goes live.<sup>35</sup> Unlike proposed projects for which an environmental impact assessment is produced, it is possible to test data processing. Where a system already exists, e.g. the Xantura, Callcredit, Capita RBV systems,<sup>36</sup> it should be possible to test those systems for a DPIA to assess whether they profile risk in a discriminatory fashion. Unlike this proposal for testing of data processing systems using a dry-run, the settled status scheme was tested on individuals in pilot phases, rather than in a sandbox or with synthetic data, and the cohorts of applicants that participated in pilot stages may not have been representative of the population.<sup>37</sup>

Finally, assessment in DPIAs against administrative law principles will encourage compliance with the rule of law principles since administrative law defines what constitutes the lawful and proper exercise of government power. Cobbe has already undertaken insightful analysis of the

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<sup>33</sup> Dillon Reisman, Jason Schultz, Kate Crawford, Meredith Whittaker, Algorithmic Impact Assessments: A Practical Framework for Public Agency Accountability, *AI Now* (April 2018), 13.

<sup>34</sup> Dillon Reisman, Jason Schultz, Kate Crawford, Meredith Whittaker, Algorithmic Impact Assessments: A Practical Framework for Public Agency Accountability, *AI Now* (April 2018), 15.

<sup>35</sup> Janssen, Heleen, Detecting New Approaches for a Fundamental Rights Impact Assessment to Automated Decision-Making (December 17, 2018). Available at SSRN: <https://ssrn.com/abstract=3302839> or <http://dx.doi.org/10.2139/ssrn.3302839>, 31.

<sup>36</sup> Data Justice Lab, Data Scores as Governance: Investigating uses of citizen scoring in public services (December 2018)

<sup>37</sup> EU Settlement Scheme: Written statement - HCWS1387, made by Caroline Nokes (The Minister of State for Immigration) on 7 March 2019; Home Office, EU Settlement Scheme: Public Beta Testing Phase Report (2 May 2019); See also <https://www.gov.uk/government/publications/eu-settlement-scheme-private-beta-2/eu-settlement-scheme-private-beta-testing-phase-2-report#pb2-performance-data>, which states 'Findings in this phase cannot be extrapolated to identify the likely applicant experience for all 3.5 million resident EU citizens and their family members. The PB2 cohort is not reflective of all individuals who will be eligible to apply to the EU Settlement Scheme, since it was selected in part to support the testing of specific aspects of the system, for example the identity verification app and automated checks of HMRC and DWP data.'

application of administrative law principles to automated decision processes,<sup>38</sup> so there is no need for detailed discussion here. DPIAs for government data processing systems will enhance rule of law governance if they include analysis of the system and administrative law principles. A key administrative law principle that all government data processing systems must adhere to is the principle of legality — government data processing systems must correctly implement the law and not exceed the scope of the power granted under law. Including analysis of the legality of a data processing system in DPIAs will mitigate the risk of the system being found unlawful under judicial review.

In order to make the law more accessible, data processing systems should incorporate explanations for the public of how the law is being applied and implemented, and DPIAs could include assessment of such explanations in administrative law terms. Explanations could be used where there is a duty to provide reasons for a decision, which tends to be the case for more serious decisions such as the refusal to grant a passport.<sup>39</sup> Providing explanations for decisions by default would enhance the rule of law by increasing the clarity of the law and how it has been implemented. Explanations for data processing systems used by government will help to demonstrate compliance with another administrative law principles that requires decision-makers take all relevant considerations into account and not take into account irrelevant considerations. Partially-automated systems that are developed with transparency and explanation by design will help human decision-makers to understand the nature of and basis for the result of the automated data processing, and to therefore properly take that automated processing into account in the decision.<sup>40</sup> This includes enabling human decision-makers to disregard the result of automated data processing where the explanation for the result indicates that irrelevant factors were taken into account in the system.

## **Lessons from Environmental Law—Good Governance through Good Process**

Having considered what the substance of DPIAs should include with regard to human rights and administrative law, this section turns to environmental law for lessons on good processes that promote good governance.

The efficacy and legitimacy of governance of data processing would be enhanced by following the example of environmental governance. As noted above, there are no governance requirements of transparency or public participation for DPIAs under the GDPR, although consultation with individuals is encouraged by the ICO. By comparison, the 1998 Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters (Aarhus Convention) provides a framework of transparency, participation, and access to justice in order to improve environmental governance. As article 1 of the Aarhus Convention sets out:

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<sup>38</sup> Cobbe, Jennifer, *Administrative Law and the Machines of Government: Judicial Review of Automated Public-Sector Decision-Making* (August 6, 2018). A pre-review version of a paper in *Legal Studies*, Forthcoming. Available at SSRN: <https://ssrn.com/abstract=3226913> or <http://dx.doi.org/10.2139/ssrn.3226913>

<sup>39</sup> Cobbe, Jennifer, *Administrative Law and the Machines of Government: Judicial Review of Automated Public-Sector Decision-Making* (August 6, 2018). A pre-review version of a paper in *Legal Studies*, Forthcoming. Available at SSRN: <https://ssrn.com/abstract=3226913> or <http://dx.doi.org/10.2139/ssrn.3226913>, 41-43.

<sup>40</sup> Zalnieriute, Monika and Bennett Moses, Lyria and Williams, George, *The Rule of Law and Automation of Government Decision-Making* (January 1, 2019). Forthcoming, (2019) *Modern Law Review*; UNSW Law Research Paper No. 19-14. Available at SSRN: <https://ssrn.com/abstract=3348831> or <http://dx.doi.org/10.2139/ssrn.3348831>, 19-20.

In order to contribute to the protection of the right of every person of present and future generations to live in an environment adequate to his or her health and well-being, each Party shall guarantee the rights of access to information, public participation in decision-making, and access to justice in environmental matters in accordance with the provisions of this Convention.

The principle of public participation under the Aarhus Convention is strengthened and reinforced by information rights that help to overcome information asymmetry between the public and those proposing a project. The public participation principle includes providing the public with information on the proposed project and the approval process for the proposal including opportunities for public participation in the decision (Article 6(2)). Another aspect of the principle is providing the public with access to relevant information on the proposal (Art 6(6)). Access to such information enables public participation to be informed and therefore more meaningful because as a meeting of the Aarhus Convention members has observed ‘Access to information is an essential prerequisite for effective public participation.’<sup>41</sup>

The process for DPIAs provides an opportunity to systematically implement the principles of transparency and public participation in relation to data processing proposed by government. As noted above, AI Now’s analysis highlights the relevance of the principles of transparency and public participation in the context of algorithmic systems. If the kind of meaningful consultation and public participation described in the Aarhus Convention was applied in the processes of DPIAs, it could improve governance of data processing by government through informed public participation.

By contrast, little information was made available to the public on how data processing in the settled status scheme would operate prior to the scheme’s establishment, although some information was published when the scheme was established.<sup>42</sup> For example, the memoranda of understanding on data sharing between the Home Office and the DWP and Home Office and HMRC were not disclosed to the public until the scheme was live for the public following questions in Parliament. Those memoranda refer to DPIAs having been conducted, but the DPIAs have not been published. As such, although there were stakeholder groups established by the Home Office to consult on the settled status scheme, the participation of those groups was limited by the information available to them.

One of the reasons it is useful to compare public participation on data processing as part of a DPIA to public participation on environmental impacts is that both contexts concern public engagement with information produced through technical expertise. UK government guidance and law on environmental impact assessments is that ‘The Environmental Statement must include at least the information reasonably required to assess the likely significant environmental effects of the development’.<sup>43</sup> The specialist technical expertise needed to identify and assess environmental impacts such as environmental science expertise is analogous to the expertise needed to properly conduct a DPIA which includes data science and human rights expertise.

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<sup>41</sup> Meeting of the Parties to the Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters, *Maastricht Recommendations on Promoting Effective Public Participation in Decision-making in Environmental Matters*, (30 June and 1 July 2014)

<sup>42</sup> Home Office, ‘EU Settlement Scheme: UK tax and benefits records automated check’ (29 March 2019), <<https://www.gov.uk/guidance/eu-settlement-scheme-uk-tax-and-benefits-records-automated-check#memoranda-of-understanding>>, accessed on 30 May 2019.

<sup>43</sup> Ministry of Housing, Communities & Local Government, *Guidance: Environmental Impact Assessment: Explains requirements of the Town and Country Planning (Environmental Impact Assessment) Regulations 2017* (Published 6 March 2014; Last updated 15 March 2019), available at <<https://www.gov.uk/guidance/environmental-impact-assessment>> (accessed on 2 June 2019).



Public participation under Aarhus requires the translation of technical information into a ‘non-technical summary’ (Art 6(6)(d)), recognising that without such summation the technical nature of the information will pose a barrier to meaningful public participation.

DPIAs have not yet been published on RBV systems for HB/CTB applications, but some Equality Impact Assessments have been published. Consideration of some examples of publicly available Equality Impact Assessments of RBV systems for HB/CTB applications suggest that there may be a failure to understand how the RBV systems determine risk. In two examples, the assessment was that the proposed RBV policies would not have an impact on people with protected characteristics because all applications would be subject to the RBV. The risk that there might be disproportionate impacts on certain groups and hence indirect discrimination, e.g. the risk of all people of non-white ethnicity being classified as high risk, appears not to have been considered.<sup>44</sup> Interestingly, another example of an equality assessment undertaken to determine whether an RBV should continue contained some useful analysis of data disaggregated by protected characteristics, with consideration of whether there was disproportionate impact on such groups.<sup>45</sup> However, there still appear to be some shortcomings in the analysis, for example in relation to race it is not clear why the impact of RBV on non-white race groups was not considered. DPIAs would need to include much better information than these Equality Impact Assessments on the nature and functioning of RBVs in order to meaningfully assess the risk they pose to rights and interests.

## Failure of Existing Policies to Secure Transparency

Transparency and openness are encouraged by UK government policy, yet seem not to be implemented in practice. In addition to the legally binding provisions of equality and data protection law, there are UK government policies relevant to the design and implementation of data processing systems. For example, the Department of Culture, Media, and Sport’s Data Ethics Framework was written to guide the design of data use by government and the public sector, aimed at all those in the public sector working with data. Principle 6 of the Framework is ‘Make your work transparent and be accountable’. The Guidance for this principle states:

Your work must be accountable, which is only possible if people are aware of and can understand your work.

Being open about your work is critical to helping to make better use of data across government. When discussing your work openly, be transparent about the tools, data, algorithms and the user need (unless there are reasons not to such as fraud or counter-

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<sup>44</sup> Rochdale Borough Council, ‘Appendix: Equality Impact Assessment of Risk Based Verification Policy’ (June 2015), available at <http://democracy.rochdale.gov.uk/documents/s38489/Append.%2020for%20Risk%20Based%20Verification%20Policy.pdf> (accessed on 2 June 2019); Ealing Council, Officer’s Decision: RBV Policy April 2018, (20 Mary 2018) attaching Full Equalities Analysis Assessment, available at <https://ealing.cmis.uk.com/ealing/Document.ashx?czJKcaeAi5tUFL1D1TL2UE4zNRBcoShgo=195YowuP8la3ZeGBVU2bAkxQ2iVpofBRpzm%2FXRC%2BMEjgYSxj52Gbmw%3D%3D&rUzwrPf%2BZ3zd4E7Ikn8Lyw%3D%3D=pwRE6AGJFLDNlh225F5QMaQWCtPHwdhUfCZ%2FLUQzgA2uL5jNRG4jdQ%3D%3D&mCTIbCuBSFfXsDGW9IXnl%3D%3D=hFflUdN3100%3D&kCx1AnS9%2FpWZQ40DXFvdEw%3D%3D=hFflUdN3100%3D&cuJovDxwdjMPoYv%2BAJvYtyA%3D%3D=ctNJFf55vVA%3D&FgPIIEJYlotS%2BYGoBi5olA%3D%3D=NHdURQburHA%3D&d9Qjj0ag1Pd993jsyOJqFvmyB7X0CSQK=ctNJFf55vVA%3D&WGewmoAfeNR9xqBux0r1Q8Za60lavYmz=ctNJFf55vVA%3D&WGewmoAfeNQ16B2MHuCPMRKZMwaG1PaO=ctNJFf55vVA%3D> (accessed on 2 June 2019).

<sup>45</sup> Waltham Forest Council, ‘Decision: Equality Analysis – Risk Based Verification policy’ (29 April 2015), available at <https://democracy.walthamforest.gov.uk/documents/s47042/Equality%20Analysis%20RBV%20Policy%20V1%20APPENDIX%202.pdf> (accessed on 2 June 2019).

terrorism). Provide your explanations in plain English.<sup>46</sup>

Similarly, the seven principles of public life (the ‘Nolan principles’) are reflected in the Ministerial Code, and apply to all who work in the civil service, public bodies, and public services. Those principles include:

#### 4. Accountability

Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this.

#### 5. Openness

Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.<sup>47</sup>

Notably, the Committee on Standards in Public Life is undertaking a review into ‘artificial intelligence and its impact on standards across the public sector’.<sup>48</sup> This suggests that the Committee recognises that data processing tools are affecting the established and accepted standards for the public sector.

Despite the emphasis on the principle of transparency and openness in UK government policy, the use of data processing by public authorities in the UK in their exercise of public power often lacks transparency. The UN Special Rapporteur on Extreme Poverty and Human Rights made the following observations after his visit to the UK in 2018 (citations omitted):

A major issue with the development of new technologies by the UK government is a lack of transparency. Even the existence of the automated systems developed by DWP’s ‘Analysis & Intelligence Hub’ and ‘Risk Intelligent Service’ is almost unknown. The existence, purpose and basic functioning of these automated government systems remains a mystery in many cases, fueling [sic] misconceptions and anxiety about them. Advocacy organizations and media must rely on Freedom of Information requests to clarify the scope of automated systems used by government, but such requests often fail.<sup>49</sup>

A recent report by The Bureau of Investigative Journalism identified significant concerns about the transparency of government procurement of data systems and data processing. The authors of the report conducted an extensive investigation of government procurement data and requests under freedom of information to examine government procurement related to data processing. The report concluded that:

- Many authorities were unwilling or unable to specify how and why they purchased these services, however, or what their precise specifications were.

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<sup>46</sup> Department for Digital, Culture, Media & Sport, ‘Guidance: 6. Make your work transparent and be accountable’, (Published 13 June 2018), <https://www.gov.uk/guidance/6-make-your-work-transparent-and-be-accountable>, (accessed on 2 June 2019).

<sup>47</sup> Committee on Standards in Public Life, ‘Guidance: The 7 principles of public life’ (Published 31 May 1995), available at <<https://www.gov.uk/government/publications/the-7-principles-of-public-life/the-7-principles-of-public-life--2>> (accessed on 2 June 2019).

<sup>48</sup> Committee on Standards in Public Life, ‘AI and Public Standards’, <https://www.gov.uk/government/collections/ai-and-public-standards> (accessed on 2 June 2019).

<sup>49</sup> Professor Philip Alston, United Nations Special Rapporteur on extreme poverty and human rights, Statement on Visit to the United Kingdom, (London 16 November 2018), available at <[https://www.ohchr.org/documents/issues/poverty/eom\\_gb\\_16nov2018.pdf](https://www.ohchr.org/documents/issues/poverty/eom_gb_16nov2018.pdf)>, pages 10-11.

- Public authorities - national and local - are supposed to keep transparent and accessible records of the services they purchase (in part to comply with the Public Contracts Regulations 2015). We found that this was rarely the case.
- Government transparency datasets are an inadequate tool for understanding purchases, particularly in the case of highly diverse large companies which offer a multiplicity of services (true of many major government contractors). The UK lags massively behind the US's granular approach to public spending available through the Federal Procurement Data System, for example.
- Transparency - and therefore accountability - over the way in which public money is spent remains a very grey area in the UK. This is concerning, particularly at a time when the state is driving a complex data-driven revolution predicated on saving money through major digital transformation programmes and legacy system overhauls.<sup>50</sup>

It can be concluded therefore that the use and operation of data processing systems by government is not transparent at present. This opacity is illustrated by the systems in the case studies as discussed above. There is almost no information available on the data used in RBV assessments for HB and CTB, nor how those data are processed. There is more information on the automated checks in the settled status scheme in terms of the data gathered for processing and the way residence is automatically calculated, although there remain questions as to the precise business logic that the Home Office applies. There is also a question as to the purposes for which the data under the memoranda of understanding for data sharing between the Home Office and the DWP and HMRC can be accessed by Home Office, DWP and HMRC officials.<sup>51</sup>

Requiring that government DPIAs be published would help to address the current lack of transparency on government data processing systems. The DIHR Guidance on human rights impact assessments explains the importance of reporting on the assessment and providing access to the report to stakeholders. The Aarhus Convention also emphasises the importance of making information publicly available. This principle of transparency through public information is relevant for the written reports from DPIAs. In the same way that all UK legislation is published on legislation.gov.uk, access to the information in DPIAs would be enhanced by having them published on one online location (not on each department's website), in a searchable database, that is developed and maintained by an independent public authority.

## Conclusion

The aim of this paper has not been to argue against the use of automated data processing systems by government. Indeed, there could be advantages in rule of law terms to using such systems for public purposes, such as ensuring that only legally relevant considerations are taken into account in a decision.<sup>52</sup>

Rather, the goal of this paper has been to translate between data-focused, legal, and policy epistemologies to provide some shared understanding of the rule of law risks posed by government use of data processing systems. Interdisciplinary approaches are needed for good

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<sup>50</sup> Crofton Black and Cansu Safak, 'Government Data Systems: The Bureau Investigates', *The Bureau of Investigative Journalism* (8 May 2019), page 3.

<sup>51</sup> Parliamentary question 254812 asked by Paul Blomfield on 15 May 2019 and answered by Caroline Nokes on 22 May 2019.

<sup>52</sup> Zalnieriute, Monika and Bennett Moses, Lyria and Williams, George, *The Rule of Law and Automation of Government Decision-Making* (January 1, 2019). Forthcoming, (2019) *Modern Law Review*; UNSW Law Research Paper No. 19-14. Available at SSRN: <https://ssrn.com/abstract=3348831> or <http://dx.doi.org/10.2139/ssrn.3348831>, pages 13-24.

design and good governance of such systems, incorporating expertise across a range of areas including data science, digital technology, design, human rights and administrative law, and policy. In order for the recommendations identified in this paper to uphold the rule of law effectively, it is essential that government agencies and departments have the necessary resources and expertise across these areas to carry out DPIAs and ongoing monitoring.

Furthermore, the purpose of this paper's analysis and recommendations for the substance and process of DPIAs is to begin a practical discussion on how to improve the conformity of government data processing systems with rule of law principles. As set out in the overview for this paper, this paper's analysis of human rights and administrative law identifies the following components for the substance of a DPIA for data processing by government to enhance fidelity to rule of law principles:

- Assessment of whether the data processing is within the scope of the power granted under the law;
- Assessment of whether the data processing system will correctly implement the law;
- Analysis of any risk of discrimination, including through testing and dry-runs to assess indirect discrimination—this analysis could inform or be integrated with any Equality Impact Assessment;
- Impact assessment across all human rights, including economic, social and cultural rights, as well as civil and political rights such as freedom of association and freedom of expression;
- Analysis of how decision-makers and individuals subject to the system will interact with the system, including in particular the features of the system that will provide transparency and explanations as to the data that the system uses, the way in which it processes those data, and how the system's data will be distributed;
- Identification of the indicators or data points that will be measured and collected for ongoing regular monitoring and auditing of the system, including to monitor impact on human rights whether the system is producing just and lawful outcomes;
- Explanation of the access to justice mechanisms for those subject to the data processing system with a goal to ensuring accountability and enforcing proper implementation of the law by government—such mechanisms could include enabling individuals subject to the system to know what data were used in the making of a decision and to correct those data if they are inaccurate.

Learning the lessons from the principles of transparency and public participation in environmental governance, DPIA processes should include:

- Public notice of the proposed data processing, including a non-technical summary and explanation of how the processing system would work in terms of its purpose, reach/scope, internal use policies, and potential impacts;
- Public consultation and participation in both the design and development of the data processing system;
- Testing of the data processing system before it goes live, with information on that results of that testing informing the public participation on the development of the system.

Finally, transparency and accountability would be enhanced if DPIAs by government were published by default, so that there was a publicly accessible database of government DPIAs. DPIAs should be followed by regular monitoring and auditing of government data processing systems, the reports from which should also be publicly available.