

## Supply Chain Competitiveness: A Review of Select Enablers

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**Abstract :** In present days market environment, supply chains has to be competitive enough to handle pressures like varying customer's expectations, low cost high quality products to be delivered at the minimum time and the most important is throat cutting competition at world wide scale. Recently, supply chain competitiveness has been, therefore, accepted as one of the most important philosophies in the supply chain literature. Various researchers and practitioners have tried to identify and implement enablers in supply chains which can bring competitiveness in the supply chains i.e. supply chain competitiveness. The purpose of this paper is to suggest select enablers for supply chain competitiveness in the Indian manufacturing sector using an integrated approach of literature review and exploratory interviews with eminent professionals from the supply chain area in various industries, academia and research. The aim of the paper is to highlight the important enablers in the area of supply chain competitiveness and to suggest recommendations to the industry and managers of manufacturing supply chains with a view to encourage more efforts in this wider domain area.

**Keywords :** Supply Chain Competitiveness, Supply Chain Collaboration, Coordination, Quality Management, Cost.

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