

Daughters' **career aspirations** are positively  
correlated with the amount of **housework** their  
**father** does<sup>1</sup>

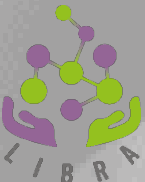
What does **YOUR**  
**daughter** want to be?



<sup>1</sup>Psychological Science, 2014 25: 1418-1428

**41% of fathers** feel they didn't take **enough**  
**time** off at the **birth** of their child<sup>1</sup>

How can **YOU** help more dads to have **time**  
**for family?**



<sup>1</sup>Fawcett Society Report  
Parents, work and care: striking the balance

Your **daughter** will **earn** on average  
**9% less** than your **SON**

What are **YOU** doing to **change** that?<sup>1</sup>



<sup>1</sup>Office for National Statistics

<http://visual.ons.gov.uk/the-gender-pay-gap-what-is-it-and-what-affects-it/>

Men **Cite** their **OWN** work **70%**  
**more** than women do<sup>1</sup>

Who do **YOU** cite?



<sup>1</sup><https://arxiv.org/ftp/arxiv/papers/1607/1607.00376.pdf>

**Women** take on **2.5 times** more  
**unpaid** household and care work than men<sup>1</sup>

Is it time to **Share** the load?



<sup>1</sup>Women's economic empowerment in the changing world of work,  
Report of the Secretary-General, E/CN.6/2017/3, December 2016