GreenSoul project: Questionnaire for data collection on users' behaviour DRAFT

GreenSoul partners will prioritise the questions included in this version of the questionnaire based on their importance & value to the GreenSoul Project which is funded by the European Union through the framework programme Horizon 2020. The most valuable questions will be included in the final version of the questionnaire, which will be based on existing validated questionnaires.

Scope:

- (i) Analyse clusters/ classifications of end-user profiles;
- (ii) Assess socio-economic factors affecting end-user behaviour on energy use and consumption;
- (iii) Assess the potential effect of behaviour change techniques on end-users.

Structure:

- a) Part 1: User profile
 - a. Socio-demographics
 - b. Employment profile and building use
 - c. Self-perception on decision making about energy
 - d. Energy-related knowledge and perception of energy management in your company
 - e. Self-assessment of energy related attitudes and intentions
- b) Part 2: User daily energy-related routine at workplace
 - a. Energy specific behaviour at workplace
 - b. Dilemmas related to energy efficiency
- c) Part 3: Disposal to influence peers or be influenced by them

Target groups:

End-users	Energy managers
Full time employee	Building/ facility manager
Part time employee	Energy experts on public
Tenant/ self-employed (a space within the building is rented by you for self-	buildings
working)	Other(?)
Principal researcher/head of unit/boss	
Administrative staff (including Secretaries or receptionists)	
Cleaning staff	
Caretaker/ concierge	
Visitor	
Student	

Desired time to fill in: 15-20'

Completion: Anonymous

Indicative implementation timetable:

12/04/17: Questionnaire finalisation (doc version)

18/04/17: Deliver the questionnaire to project partners for their review and completion.

21/04/17: Questionnaire revision to release final version.

26/04/17: Questionnaire translations, and start circulation (after Easter Holidays)

04/05/17: Feedback collection (from Spanish & Greek pilots)

20/05/17: Analysis of results

Introductory message for the questionnaires - interviews

By participating in our survey you will help us better understand how human behaviour in public buildings can affect energy consumption. If you are a user of a public building (visitor or employee) please fill in the present questionnaire.

This study will focus on energy-behaviour of public building users (employees & visitors). It is known that individual energy-consumption behaviour patterns in public buildings are different from individual behaviour patterns in residential buildings.)

All questionnaires are anonymised and will be used for the sole purpose of research within the GreenSoul project. If there are any questions that you do not feel comfortable answering or you do not find an appropriate option for your answers, please leave it blank.

Part 1.a: Profile: General information - socio-demographics

-	1.a.1 Age group:
	□ <21 □ 22-40
	☐ 41-52
	□ 53-71
	☐ 72+
	☐ <i>12</i> 1
_	1.a.2 Gender:
	☐ Female
	☐ Male
-	1.a.3 Children:
	☐ Yes
	□ No
-	1.a.4 Education:
	□ None
	☐ High-school /secondary
	☐ Post-secondary (non-university)
	☐ University degree (bachelor or equivalent)
	☐ Post-graduate (master or equivalent)☐ Doctoral degree (PhD or equivalent)
	Doctoral degree (PhD of equivalent)
_	1.a.5 Country:
	□ Spain
	☐ Greece
	☐ Austria
	□ UK
	☐ Other, please specify
-	1.a.6 City:
	☐ Seville
	□ Bilbao
	☐ Weiz
	☐ Graz
	☐ Pilea-Hortiatis
	☐ Thesaloniki

Cambridge
Sussex
Other, please specify.

Part 1.b: Profile: Employment profile and building use

-	1.b.1 Current employment status
	☐ Full time employee
	☐ Part time employee
-	1.b.2 Position
	☐ Employee
	☐ Tenant/ self-employed (a space within the building is rented by you for self-working)
	☐ Principal researcher/head of unit/boss
	☐ Administrative staff (including Secretaries or receptionists)
	☐ Cleaning staff
	☐ Caretaker/ concierge
	□ Visitor
	□ Student
	□ Other
-	1.b.3 Which of the following best describes your office/ team/ department culture: (you can check only
	one option)
	☐ Teamwork, participation, sharing
	☐ Get the job done and goal-oriented
	☐ Encourage creativity, experimentation and risk taking
	☐ Formal and hierarchical (I work on my own)
	□ None of them
-	1.b.4 In what floor do you work?
	☐ Ground floor
	□ 2 nd floor
	\Box 3 rd floor
	□ 4 th floor+
_	1.b.5 Number of colleagues with whom you share your office, work-desk area, or co-working space (your
	near colleagues & neighbours not the whole office building)
	\square 0 (Alone)
	\Box 1-2
	□ 3-5
	\Box 6-10
	□ 11-15
	□ 16+
-	1.b.6 In a typical day, what percentage of your working time do you spend in your office/ work-desk
	space?
	\square 0-20%
	\square 21-40%
	□ 41-50%
	□ 51-70%
	□ 71%+
-	1.b.7 Are you satisfied with your thermal comfort at workplace?
	Very Dissatisfied Neutral Satisfied Very satisfied

	dissatisfied				
Winter season	*	*	*	*	*
Summer season	*	*	*	*	*

Part 1.c: Self-perception on decision making about energy

- 1.c.1 Please, read the following statements regarding decision making on energy-related issues in your work space and choose how often you think you apply each of them at workplace

	Never	Very rarely	Rarely	Often	Very often
I make 'good enough' choices rather than expending effort in trying to 'optimise' my energy-related choices.					
I do the same thing each time and the same stimulus is applied to me in relation to energy consumption. I do not think too much about any decisions related to energy. I focus on doing my work and no more.					
In relation to energy consumption I think about what I do and I try to provide the 'why' analytically. I set and modify my own goals. I learn from mistakes (mine and those of others) and I change my behaviour accordingly.					

- 1.c.2 Please, evaluate the next statements related to energy management at work

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
I hardly pay attention to physical changes or notifications at workplace that are not directly related to my work					
I prefer following my peers to take decisions					
I look for data to take my everyday decisions					
I prefer full system automation than taking decisions					
Prompts is what work for me to take action					
I don't see myself following an advice from others without self-reflecting in advance					

Part 1.d: Energy-related knowledge and perception of energy management in your organisation

- 1.d.1 Based on your knowledge, please mark	k from the list	below the to	op 3 systems	that use the n	nost
energy in the building where you work: ○ □ Lights					
e	ionina avatama	(HVAC)			
○ ☐ Heating, ventilation and air conditi○ ☐ Elevators	ioning systems	(HVAC)			
	d				
○ □ Personal devices (Laptops, PCs and		ata)			
○ ☐ Shared devices (e.g. printers, copie		*			
 ○ □ Small appliances (e.g. coffee make ○ □ Data servers 	ers, keilles, etc.	.)			
○ □ Data servers					
- 1.d.2 Please evaluate the following statemen	ts in relation	to your orga			,
	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
Every individual and organisation must do their share in improving energy efficiency					
Our organisation cannot do much for better energy efficiency					
Energy efficiency has several advantages for our organisation					
It is important to approach energy efficiency systematically in the workplace					
- 1.d.3 I wish to further contribute to energy the statement which is most applicable to yo ☐ I often neglect or do not remember it, ☐ I am not sure about what is a good ener ☐ I am discouraged by the attitude of m ☐ None of the answers above apply to me	ou): as I am preocorgy practice so y colleagues an	cupied with o	ther work act	tivities.	·

Part 1.e: Self-assessment of energy related intentions - 1.e.1 Please, evaluate these statements:

0	I am actually changing my energy intensive habits and saving energy right now.							
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	My behavio	oural choices someting	mes have a negat	tive impact on er	nergy efficiency.			
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	Modern sci	ence will solve our e	energy-related pr	oblems.				
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	It is a waste	e of time thinking ab	out energy savin	gs.				
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	I enjoy livir	ng as I please, but so	metimes my beh	aviours are harn	nful to the energy	y eff	iciency.	
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	Sometimes	I think I should cut of	down on my was	steful behaviour.				
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	
0	I am at the	stage where I should	think about beir	ng more active in	reducing energy	y co	nsumption.	
			_		☐ Agree		Strongly Agree	
0	-	recently changed my			harmful habits.			
		Strongly disagree	•		☐ Agree		Strongly Agree	
0		x I behave in ways th			nergy efficiency.			
		Strongly disagree	-	☐ Neutral	☐ Agree		Strongly Agree	
0		ve in a more energy		_	ntless for me.			
		Strongly disagree		☐ Neutral	☐ Agree		\mathcal{C}	
0		to engage in less env				thar	I used to.	
		Strongly disagree	•		☐ Agree		Strongly Agree	
0		ence will NOT be ab						
		Strongly disagree	-		☐ Agree		Strongly Agree	
0		et to the energy effici	iency, there is no	need for me to	think about chan	ging	my daily	
	behaviours.			_	_	_		
		\mathcal{C}	•				Strongly Agree	
0		n talk about wanting	to do something	about the energy	y efficiency, but	I am	actually doing	
	something a					_		
		Strongly disagree	☐ Disagree	☐ Neutral	☐ Agree		Strongly Agree	

Part 2.a: Energy-specific behaviour at workplace

-	is most applicable to you so is most applicable to you) ☐ Every time I no ☐ Once a week ☐ Once a month ☐ Once a year ☐ Never		ig/cooling sy	ystem :	at your workp	olace? (Pleas	se choose the answ	ver tha
-	2.a.2 For you, what would ☐ Heating (winte ☐ Air conditionin	r time) °C	C	ation s)W
-	☐ I ensure the etc.☐ I am too b	ff or dim light lat daylight lasy/ preoccu	hts when app helps keep ac upied with or	propriated dequated the	te e indoor illumi	nance by adjusterned with a	usting the blinds, of	
-	2.a.4 When you share a s following: (If one does no	apply for y			A	ow easy is to	find consensus fo	or the
		Very difficult	Difficult	N	eutral	Easy	Very easy	
	Heating temperature (winter)							
	Cooling temperature (summer)							
	Illuminance							
-	☐ To climb of To climb of I always u	downstairs	nore	levato	r?			
-	2.a.7 Printing habits:							
	I avoid printing wl ☐ Never ☐ I would accept a d efficiency ☐ Strongly disag	Rarely elay in the p	☐ Somet orinting time			nents if that e		
-	2.a. 8 Habits in your own	desk space	with monit	ors, la	ptop or PC. D	o you?		
		Never	Rar	ely	Sometimes	Often	Always	
	Turn-on energy- efficient mode							
	Switch-off the device							

2.b.1 In the workplace: To enhance energy efficiency ○ Winter time: Woul □ No, I would not □ Yes, a slight dec □ Yes, a moderate	in order to ld you accept compromise crease	lower your env a decrease in i	rironmental impa	ict?	nce and/or comf
☐ Yes, a significan	nt decrease				
 Summer time: Wor □ No, I would not □ Yes, a slight inc □ Yes, a moderate □ Yes, a significant 2.b.2 Would you change you indoor temperature and heleave it blank)	compromise rease increase nt increase	e my comfort ode'/ clothing i	nstead to use the	HVAC to ada	
reave it ordina)	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Wear lighter/ warmer clothes indoors					
Wear more casual clothing					

Switch-off the device during (lunch) breaks

Part 3: Self-evaluation about our disposal to influence peers or be influenced by them

3.1 Ple	ease evaluate these state	ements				
0	Suggest ways to my co	lleagues & co-worker	s to act in a more	energy efficient	manne	r.
	☐ Strongly of	disagree 🗆 Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	Discussing energy-rela	ted topics with my col	lleagues.			
	☐ Strongly of	disagree 🛮 Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	Provide energy-related	information (e.g. grey	literature, scienti	fic papers, web	pages,	etc.) to my
	colleagues.					
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	Give praise to my colle	eagues for their energy	efficient behavior	ur.		
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	What others say makes	me to rethink my atti	tude towards it			
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	I do not want to be infl	uenced by others				
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	Even my friends have of	difficulties trying to in	fluence me			
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree
0	No one can tell me wha	at to do				
	☐ Strongly d	isagree Disagree	e □ Neutral	☐ Agree		Strongly Agree

Part 4: Persuasion

- 4.1 Assume that the organisation you work for has just launched an initiative to reduce energy consumption. You can join on a voluntary basis and save energy by changing your behaviour in line with the simple tips and instructions you receive. What would you do?
 - # Join immediately
 - * Discuss first with colleagues and then decide
 - # Join after a while
 - # Do not participate
- 4.2 Would personally motivate you to improve your energy-related behaviour in the following cases?

	Strongly	Motivated	Neutral	Demotivated	Strongly	Not applicable
	motivated	Monvated	Neutrai	Demonvated	demotivated	Not applicable
Public (social) recognition of						
your contribution to energy						
savings is provided						
Receive personal praise						
(privately) for your						
contribution to energy						
savings						
The support of the majority						
of your peers to improve						
energy efficient behaviour.						
Receive energy related						
information in a simple and						
aesthetically appealing way						
Receiving perks such as						
flexible working hours,						
skipping certain tasks, etc, as						
a reward for improving your						
energy performance.						
You and your team receive						
recognition for collectively						
achieving energy savings						
You receive information						
about the people behind						
energy-related data						
collection.						
You are assisted in setting,						
meeting and reviewing your						
own personal energy saving						
goals						
Your (top) managers are also						
committed to save energy.						
You can monitor & track						
your own energy						
performance in real-time.						
The overall energy saving						
goals are broken down into						
smaller easily achievable						
The feasibility of the						
proposed energy savings						

have been verified in other buildings similar to your						
workplace						
Energy related information is						
tailored to you and you are						
able to self-configure some						
parameters (e.g. data						
provided, frequency, etc.)						
according to your						
preferences.						
- 4.3 What type of infor performance? (Please Information on the actu Not at all u Comparative assessment Not at all u Comparative assessment (e.g. colleagues, other v Not at all u Historical comparison of Not at all u	e, rank each ual effect that seful to of your act seful to of your ener visitors, etc.) seful of your energ seful	of the follow your (potent Not useful ual energy pe Not useful ergy saving pe Not useful y performanc Not useful	tial) actions □ Neutral erformance of □ Neutral erformance erformance corporation □ Neutral the and/or corporation □ Neutral	ents) may have upon Useful compared to ben Useful with the respec Useful nsumption Useful	the energy cons Extrer nchmarks/ good Extrer tive performance	sumption nely useful practices nely useful
Tips or suggestions on t	seful	Not useful	☐ Neutral	☐ Useful		mely useful
Progress, tips and lesson me Not at all u		specific ene Not useful		ctions perform Useful		s that are similar to nely useful
Advice and quotes from agencies, etc.) Not at all u	n energy expe		g external er		ts, energy resear	•
Links to data about how ☐ Not at all u					ergy savings ass Extren	
- 4.4 In case you wanted desired frequency of the		nessages/cue	es to adopt e	energy saving	behaviour: wha	t would be the
	Strongly desirable	Desirable	Neutral	Undesirable	Strongly undesirable	Not applicable
2-3 daily						
daily						
2-3 weekly						
weekly						
monthly						
- 4.5 When is the right t the following? (1 for fi ☐ When I enter ☐ When I swite	rst choice, 2 r the building	for second of the second of th		es/cues? In wh	ich order you v	vould prioritize

☐ When I return from the lunch break
☐ When I'm about to leave the office
☐ Every time an inefficient energy behaviour was detected
☐ Please, specify.

- 4.6 What would be your response to signs in your workplace / building regarding to energy saving best practices? (e.g. the sign presented below¹)



	Strongly agree	Agree	Neutral	Disagree	Strongly Disagree
They will help me to					
change my energy-					
related behaviour					

¹ http://www.recyclereminders.com/conserve-energy-signs