Applications of Panel Data Analysis: research on firm performance, entrepreneurial finance and innovation June 16th-17th, 2016, Milan



DIPARTIMENTO DI INGEGNERIA GESTIONALE

RISIS Research infrastructure for research and innovation policy studies

SEVENTH FRAMEWORK PROGRAMME

Aim of the course

- The course will introduce the properties of **panel-data regression models**, such as:
 - Fixed effect
 - Random effects
 - Dynamic panel data models
- Practical exercises based on an extraction from the VICO Updated database
- Learning objective:
 - To have a basic knowledge on how to apply econometric techniques for panel data and on how to interpret panel-data regression estimates

The **RISIS** project

• This course is part of the Training Activities of the RISIS Project



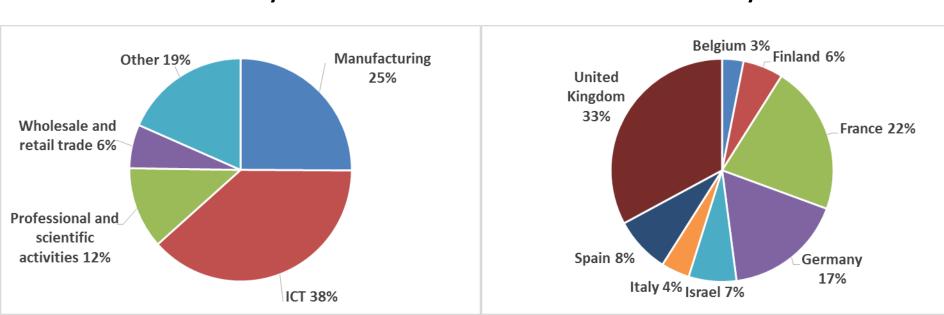
- The overall objective of the project is to build a **distributed infrastructure** on data relevant for research and innovation dynamics and policies
- Data on:
 - European research projects
 - Firm dynamics (e.g. VICO Updated)
 - Public sector research
 - Research careers
 - Innovation policy

http://risis.eu/

VICO Updated (VICO 2.0)

- The VICO Updated database contains geographical, industry, financial and accounting information on companies
 - Founded starting from 1/1/1988
 - That have received at least one venture capital or angel investment starting from 1/1/1998
 - Operating Belgium, Finland, France, Germany, Italy, Spain, and the United Kingdom and Israel
- It provides information on
 - 17,863 companies
 - 7,834 investors
 - **52,657 investments** (company-investor-round dyads)
- New release of the database with patenting activity of companies in 2017
- Data are organized in 4 tables (General Company Information, Accounting, Investment, Investor)

VICO Updated (VICO 2.0) Some descriptive statistics – Companies



Industry

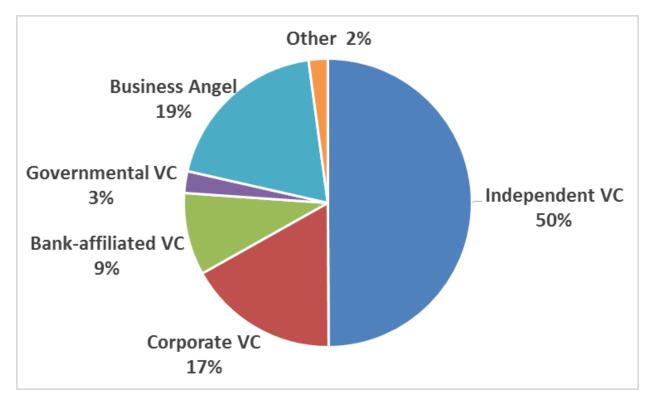
Country

Dipartimento di Ingegneria Gestionale

POLITECNICO MILANO 1863

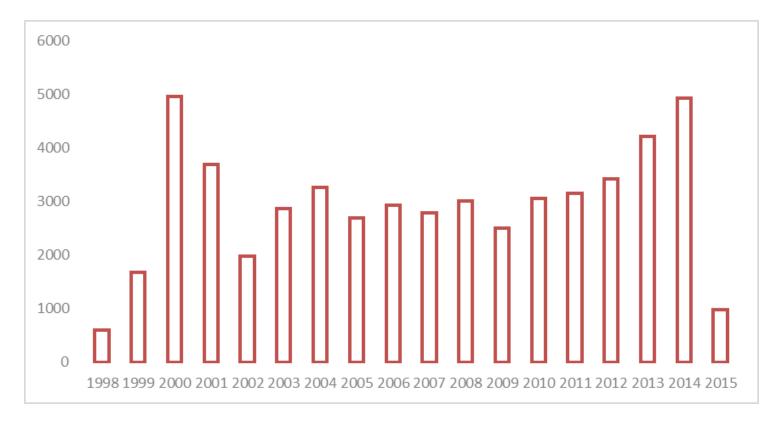
VICO Updated (VICO 2.0) Some descriptive statistics – Investors

Investor type



VICO Updated (VICO 2.0) Some descriptive statistics – Investments

Number of investments



Dipartimento di Ingegneria Gestionale

POLITECNICO MILANO 1863

VICO Updated (VICO 2.0) Panel data structure

CompanyID	Year	CompanyFou~r	CompanyAge	SalesthEUR	IVC_year_ti	IVC_step
VIC01002	2005	2000	5	2631.492	2006	0
VIC01002	2006	2000	6	4619.752	2006	1
VIC01002	2007	2000	7	5634.971	2006	1
VIC01002	2008	2000	8	5312.515	2006	1
VIC01002	2009	2000	9	5569.222	2006	1
VIC01002	2010	2000	10	7693.521	2006	1
VIC01002	2011	2000	11	9660.983	2006	1
VIC01002	2012	2000	12	13165.962	2006	1
VIC01002	2013	2000	13	15690.056	2006	1
VIC010026	2007	2007	0	0	2011	0
VIC010026	2008	2007	1	156.8	2011	0
VIC010026	2009	2007	2	186.407	2011	0
VIC010026	2010	2007	3	102.057	2011	0
VIC010026	2011	2007	4	322.563	2011	1
VIC010026	2012	2007	5	452.913	2011	1
VIC010026	2013	2007	6	341.721	2011	1

POLITECNICO MILANO 1863

Dipartimento di Ingegneria Gestionale

Research using VICO

- The first release of VICO has been developed during a previous FP7 project
 - 15 academic articles has been published (see the next slide for the references)
 - Most of them use panel data regression techniques
- Some examples of research questions that can be addressed with VICO Updated:
 - Geographical clustering of Venture Capital activity
 - Informal Venture Capital (angel finance) and impact on start-up's growth, survival, and successful exit
 - Differences among investor's types and impact on start-up's performance
 - Impact of Venture Capital during the crisis

Research using VICO References

- Bertoni, F., Colombo, M. G., & Quas, A. (2015). The patterns of venture capital investment in Europe. Small Business Economics, 45(3), 543-560.
- Bertoni, F., Croce, A., & Guerini, M. (2015). Venture capital and the investment curve of young high-tech companies. *Journal of Corporate Finance*, 35, 159-176.
- Bertoni, F., D'Adda, D., & Grilli, L. (2016). Cherry-picking or frog-kissing? A theoretical analysis of how investors select entrepreneurial ventures in thin venture capital markets. *Small Business Economics*, 46(3), 391-405.
- Bertoni, F., & Groh, A. P. (2014). Cross-border investments and venture capital exits in Europe. Corporate Governance: An International Review, 22(2), 84-99.
- Colombo, M. G., & Shafi, K. (2016). Swimming with Sharks in Europe: When are They Dangerous and What Can New Ventures Do to Defend Themselves?. *Strategic Management Journal*, forthcoming.
- Colombo, M. G., Piva, E., & Rossi-Lamastra, C. (2014). The Sensitivity of High-Tech Entrepreneurial Ventures' Employment to a Sales Contraction in a Negative Growth Scenario: The Moderating Role of Venture Capital Financing. *Managerial and Decision Economics*, 35(2), 73-87.
- Croce, A., D'Adda, D., & Ughetto, E. (2015). Venture capital financing and the financial distress risk of portfolio firms: How independent and bankaffiliated investors differ. *Small Business Economics*, 44(1), 189-206.
- Croce, A., Martí, J., & Murtinu, S. (2013). The impact of venture capital on the productivity growth of European entrepreneurial firms: 'Screening'or 'value added' effect?. *Journal of Business Venturing*, 28(4), 489-510.
- Cumming, D. J., Grilli, L., & Murtinu, S. (2016). Governmental and independent venture capital investments in Europe: A firm-level performance analysis. *Journal of Corporate Finance*, forthcoming.
- Devigne, D., Vanacker, T., Manigart, S., & Paeleman, I. (2013). The role of domestic and cross-border venture capital investors in the growth of portfolio companies. Small Business Economics, 40(3), 553-573.
- Guerini, M., & Quas, A. (2016). Governmental venture capital in Europe: Screening and certification. Journal of Business Venturing, 31(2), 175-195.
- Grilli, L., & Murtinu, S. (2014). Government, venture capital and the growth of European high-tech entrepreneurial firms. *Research Policy*, 43(9), 1523-1543.
- Grilli, L., & Murtinu, S. (2015). New technology-based firms in Europe: market penetration, public venture capital, and timing of investment. *Industrial and Corporate Change*, 24(5), 1109-1148.
- Luukkonen, T., Deschryvere, M., & Bertoni, F. (2013). The value added by government venture capital funds compared with independent venture capital funds. *Technovation*, 33(4), 154-162.
- Vanacker, T., Heughebaert, A., & Manigart, S. (2014). Institutional Frameworks, Venture Capital and the Financing of European New Technology-based Firms. *Corporate Governance: An International Review*, 22(3), 199-215.

Dipartimento di Ingegneria Gestionale

POLITECNICO MILANO 1863

VICO Updated Infrastructure Access conditions

- - The database is located at Politecnico di Milano, Milan
 - The access is 'on site' only
 - If you are interested in using the database, go to http://datasets.risis.eu/ and apply for a site visit
 - Detailed information on the rules for visits are available at <u>http://risis.eu/risis-registration/</u>

Course Program

JUNE 16th, 2016

10.00 - 10.30 Introduction

10.30 – 11.30 Conceptual bases of Panel Data Analysis

11.30 – 13.00 Applications to firm-level data

13.00 - 14.00 Lunch

14.00 – 16.30 Panel Data Analysis with STATA

16.30 – 17.00 Coffee break

17.00 – 18.00 Presentation of group exercise

JUNE 17th, 2016

- 9.00 11.00 Group work session
- 11.00 11.30 Coffee break
- 11.30 13.00 Group work session

13.00 – 14.00 Lunch

- 14.00 15.30 Group presentations
- 15.30 16.00 Recap