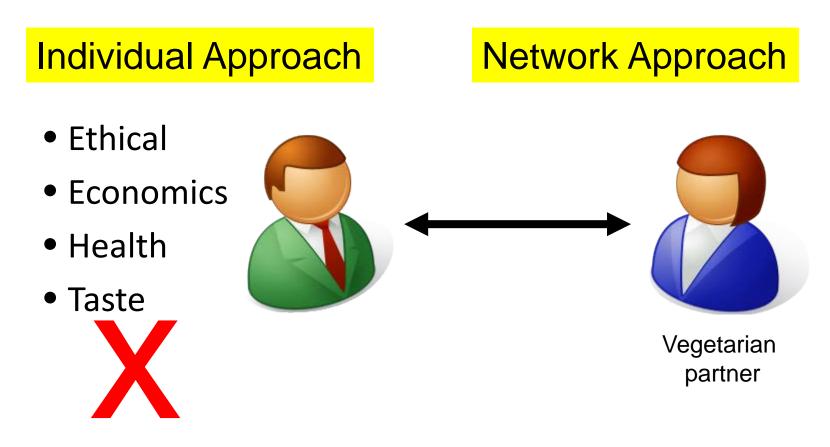
# EXPONENTIAL RANDOM GRAPH MODELS: BASIC CONCEPTS

Formation of social network structureWorking with graph distributions

#### I eat (predominantly) vegetarian food



Individualizing social structure is problematic Emirbayer's (1997) *"Manifesto for a Relational Sociology"* 

# The social is by definition relational

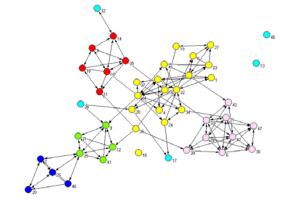
If we want to understand the social we need to understand social relations

We are "actors in social relations" (Abbott, 1997: 1152)

To understand social relationships, we need a relational methodology (not a methodology that assumes every individual is independent)

# Elements for social network theory

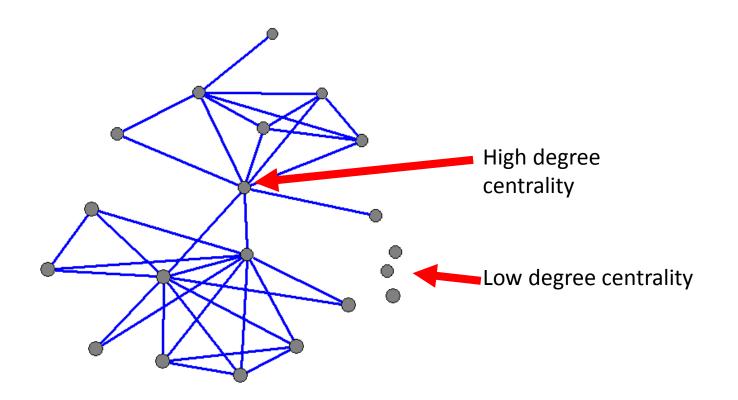
- Locally emergent
  - Local patterns form global structure
- Network ties self-organize
  - Through dependency among ties:
  - The presence of one tie may lead to another



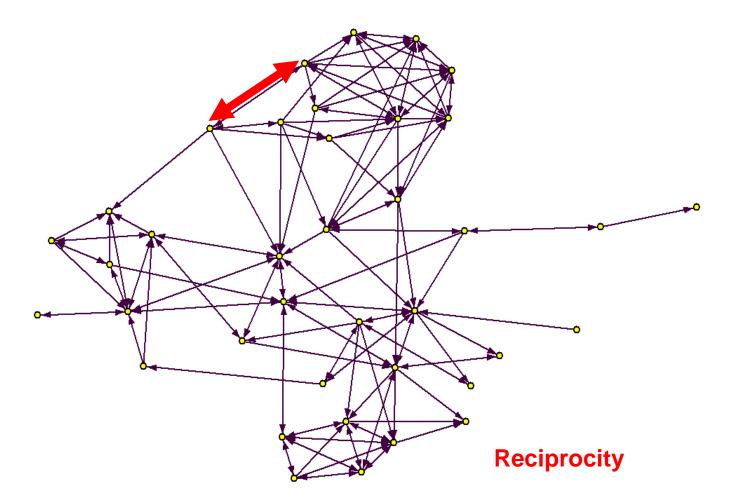
- Network patterns are evidence of ongoing structural processes
  - Static trace of dynamic social processes
- Multiple processes can operate simultaneously
- Social networks are structured, yet stochastic
  - Structure and randomness

## Centrality: How important a node is

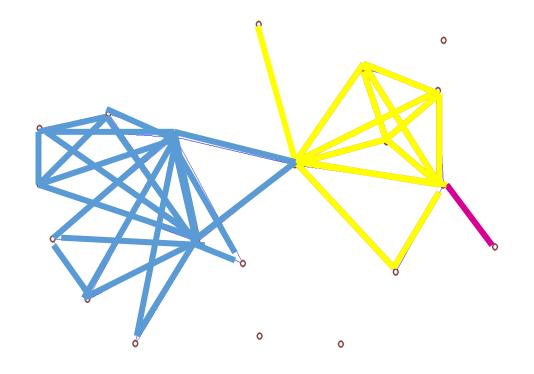
Degree centrality: the degree of each node



## After hours socialising network



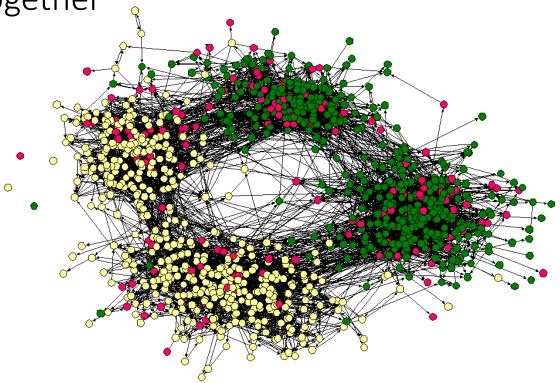
# **Clustering in networks**



Friendship network (Robins, 2002)

# Homophily

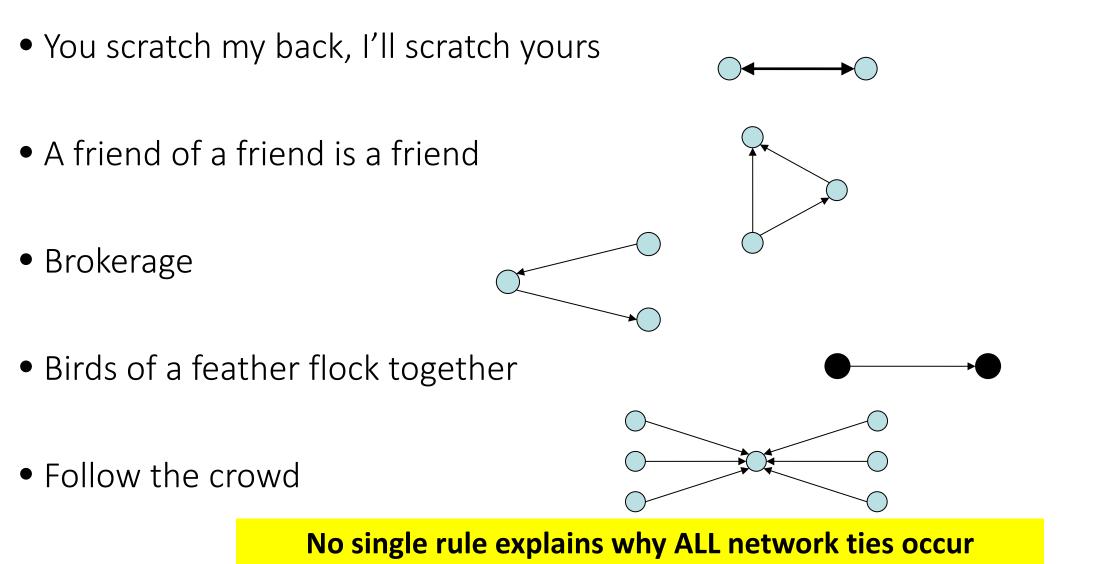
• Birds of a feather flock together



#### **High School friendship**

Moody, 2001 – colours indicate white/black/other

# Local, everyday social "rules"



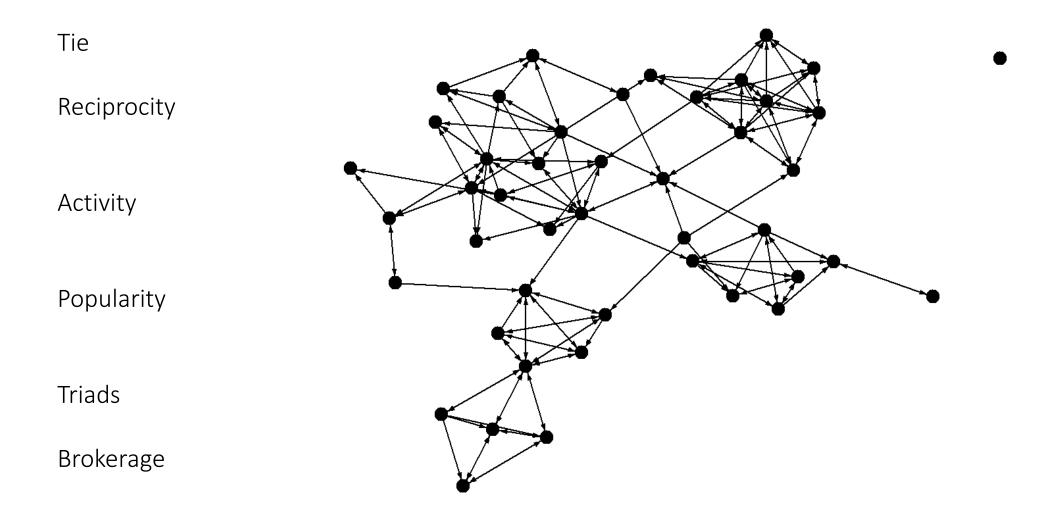
# Dependency

• You scratch my back, I'll scratch yours



- One tie may follow the other in time
- The models may express the outcomes of an implicit longitudinal process

## Multiple social processes

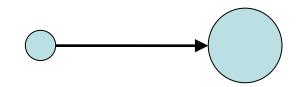


## **Network self-organisation**



#### Ties occur due to the presence (or absence) of other ties

#### **Actor-relation effects**



"I trust my colleague who has lots of experience"

Ties occur due to the presence of actor attributes

#### **Exogenous effects**

#### Formal reporting lines affect informal social ties



#### "I trust my boss"

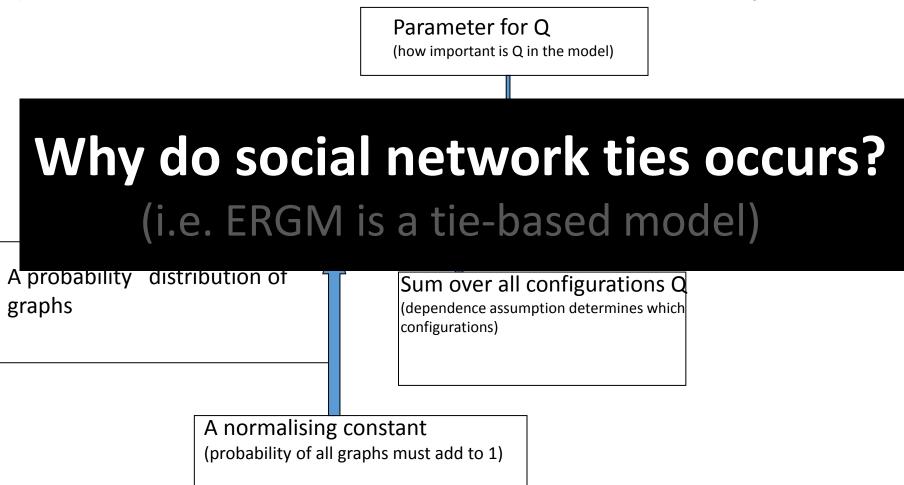
Ties occur due to the presence of other "fixed" or "formal" ties

# Which social process?

- Would anyone suggest that a network is explained ONLY by:
  - Reciprocity?
  - Transitive closure?
  - Preferential attachment?
  - Brokerage?
  - Homophily?
- If not, then we need a model that can examine a network for ALL of these processes at the same time

# Exponential random graph models (ERGM)

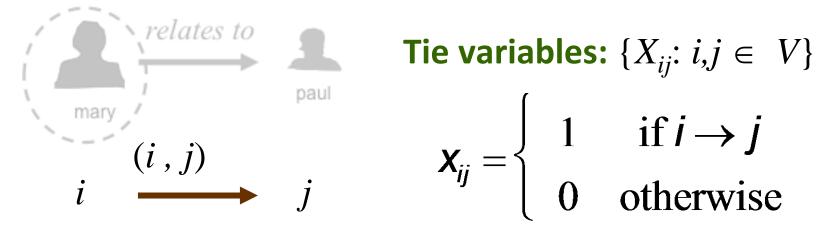
(Frank & Strauss, 1986; Wasserman & Pattison, 1996; Robins et al, 2009; Snijders et al, 2006



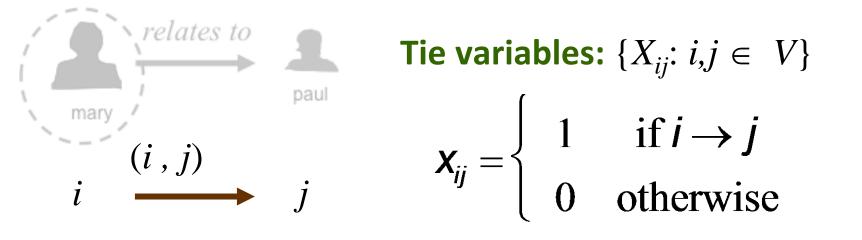
## **DEPENDENCE AND SIMPLE ERGMs**

- □ The general form of an ERGM
- Bernoulli models
- Markov models

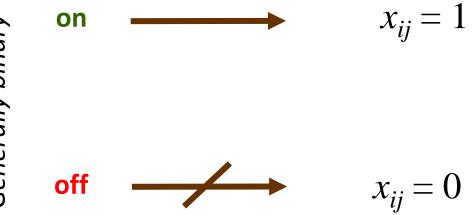
We conceive of the Graph as a collection of

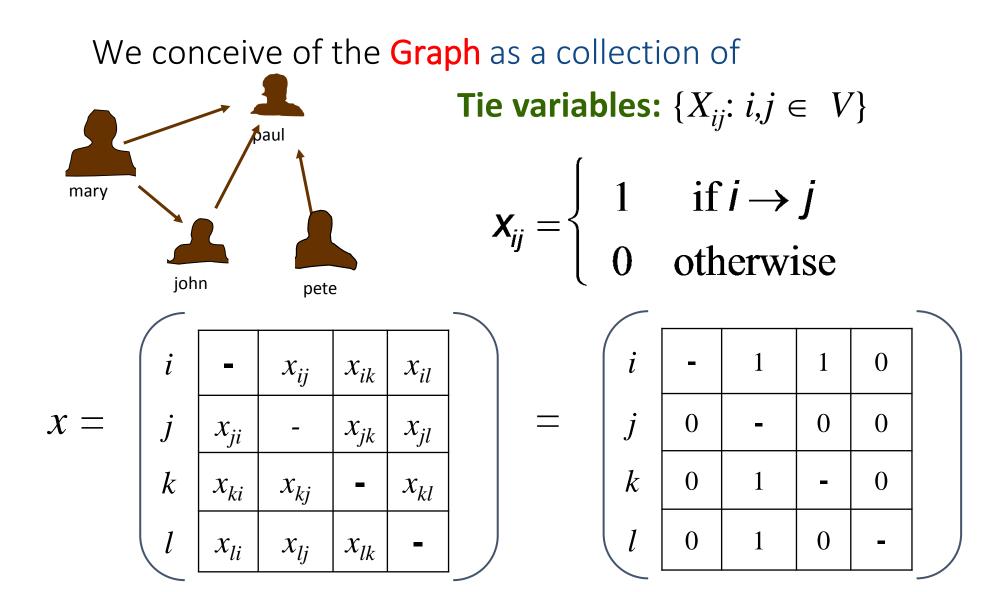


We conceive of the Graph as a collection of

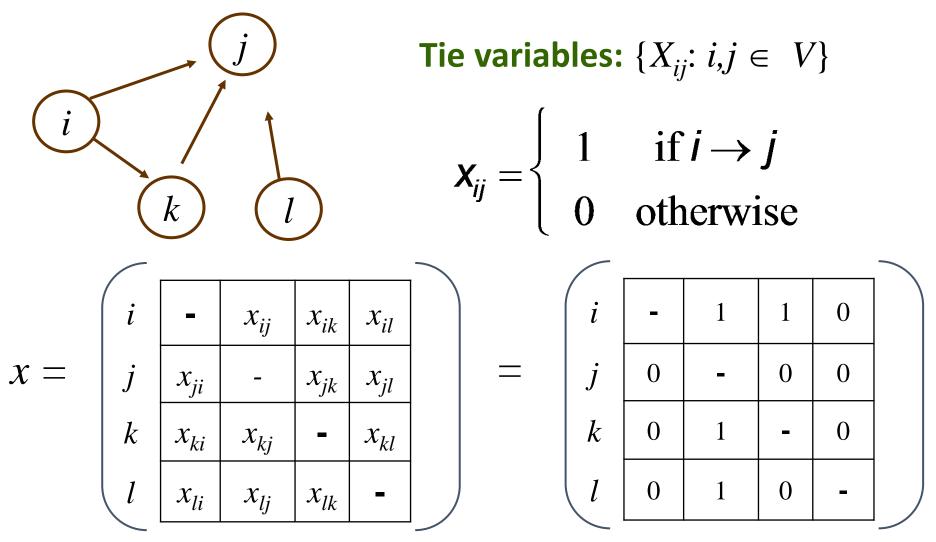








We conceive of the Graph as a collection of



Regard each network tie as a *random variable* (often binary)

#### **Notation**

X<sub>ij</sub> = 1 if there is a network tie from person i to person j = 0 if there is no tie for i, j members of some set of actors N.

A directed network:  $X_{ij}$  and  $X_{ji}$  are distinct. A non-directed network:  $X_{ij} = X_{ji}$ 

X ... matrix of all variablesx ... matrix of observed ties (the network)

(For nodal attributes, we use  $Y_i$  as the variable to indicate the measure of the attribute for node *i*.)

# Exponential random graph models

(Frank & Strauss, 1986; Wasserman & Pattison, 1996)

$$\Pr(\mathbf{X} = \mathbf{x}) = \frac{1}{\kappa} \exp\left\{\sum_{Q} \lambda_{Q} z_{Q}\left(\mathbf{x}\right)\right\}$$

The summation is over all "configurations" Q

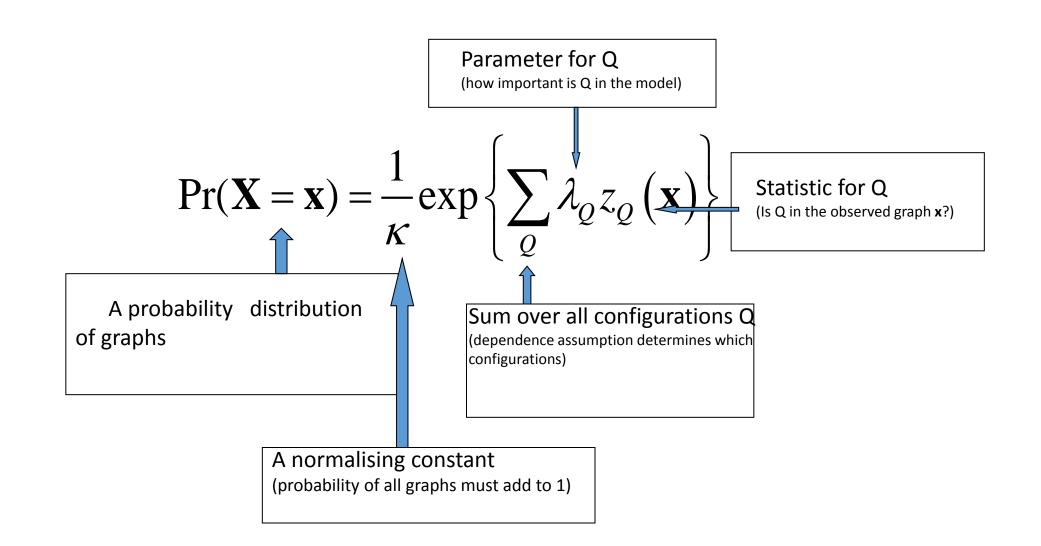
Local subgraphs that are hypothesized as the 'building blocks' of the network

$$z_Q(\mathbf{x}) = \prod_{X_{ij} \in Q} x_{ij} = 1$$
 if *Q* is observed in graph

 $\lambda_Q$  parameter for the presence of Q

 $\kappa$  is a normalizing quantity.

# Exponential random graph models



# What are we trying to do?

#### Estimate model parameters

- Positive parameter estimates indicate more configurations observed in the network than expected by chance.
- Negative parameter estimates indicate fewer configurations than expected by chance.

We want to know how the global network structure might have been built up out of small local substructures.

The parameter estimates permit us to make inferences about this.

## Dependences

Once we move beyond simple random graph models, we introduce dependences among network tie variables

These express various types of network self organization.

A dependence assumption picks out certain types of network patterns – network configurations – that are possible in the model.
 In other words, we assume that the network is built up of these configurations.

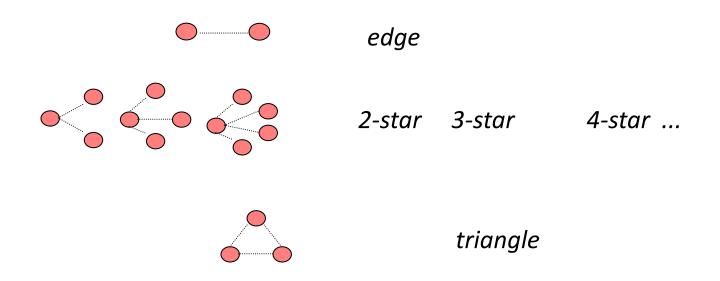
#### Markov random dependences (and graphs) (Frank & Strauss, 1986, JASA)

- Frank and Strauss drew on the work of Besag (1974) in spatial statistics
  - In particular, the *Hammersley-Clifford theorem* that sets out constraints on model form implied by dependence assumptions.
  - Dependence graph
- They proposed a network dependence assumption (Markov dependence):
  - Two tie variables are conditionally independent unless they share a node.

# Markov random graphs

□Suppose that edges are conditionally dependent if and only if they share a node. (Frank & Strauss, 1986)

Frank and Strauss showed that configurations in this model comprised edges, stars and triangles.



# A Markov random graph model:

Undirected networks

$$\Pr(X = x) = (1/\kappa) \exp\{\theta L + \sigma_2 S_2 + \sigma_3 S_3 + \tau T\}$$

• Edge parameter (θ) L ... number of edges

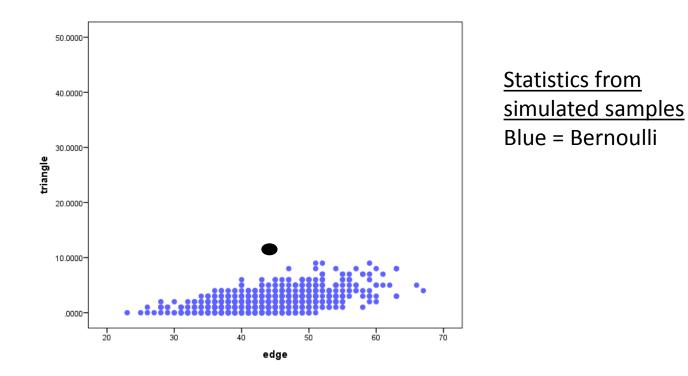
• Star parameters ( $\sigma_k$ )

Propensities for individuals to have connections with multiple network partners

• *Triangle parameter (τ)* represents network closure

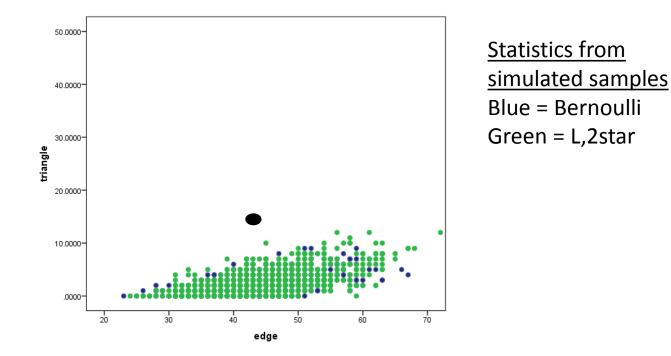
If  $\theta$  is the only nonzero parameter, this is a Bernoulli random graph model.

#### Simulated results from Bernoulli graph model



Observed statistics

# Simulated results from Markov graph model Edge, 2star parameters



Observed statistics

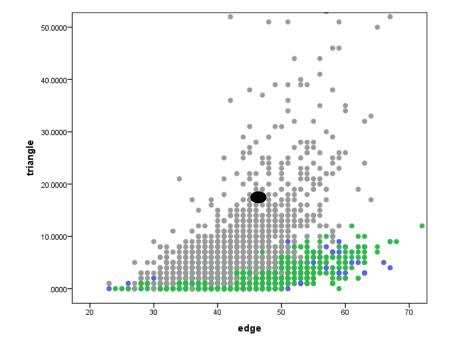
# Simulated results from Markov graph model Edge, 2star, 3star, triangle parameters

Statistics from

Blue = Bernoulli

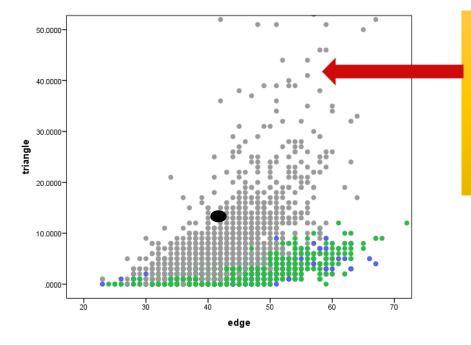
Green = L,2star

simulated samples



Observed statistics

# Simulated results from Markov graph model Edge, 2star, 3star, triangle parameters



This 'leakage' shows a common problem with Markov models – they are not always stable; and may be degenerate.



# But, be careful!

• Markov random graph distributions provide statistical models for social networks based on plausible assumptions and importantly can represent clustering through the triangle parameter!

• THEY DON'T ALWAYS WORK!

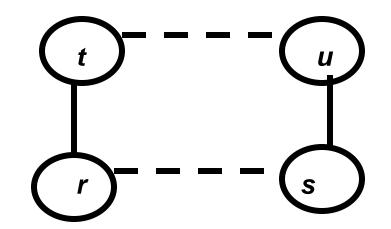
# Social circuit dependences

Network ties self-organize within 4-cycles.

(Pattison & Robins, 2002; Snijders et al, 2006)

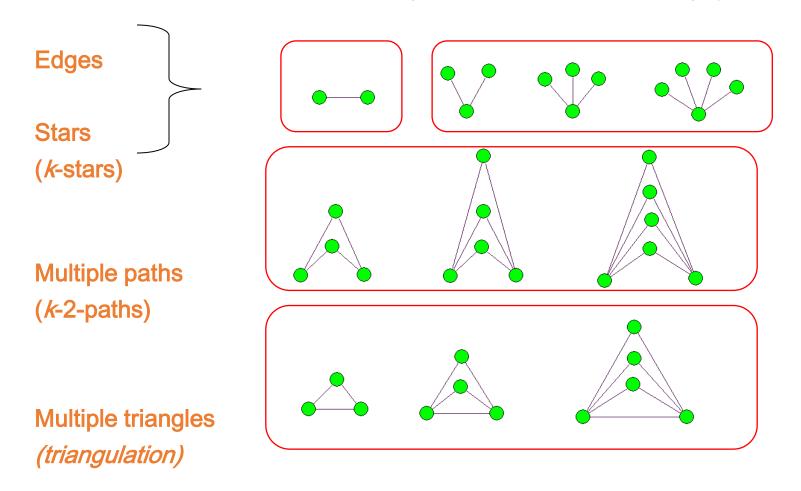
Two possible network ties are conditionally dependent if they would form a 4-cycle.

Social circuit dependence

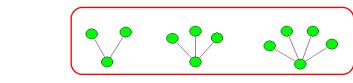


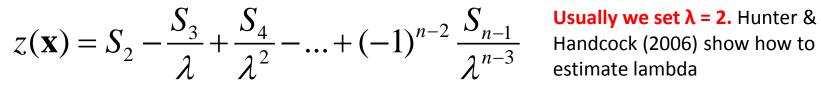
# Configurations/model parameters for social circuit models

Parameters correspond to configurations of the following types:



### **Centralization parameter: Alternating k-stars**





Usually we set λ = 2. Hunter & estimate lambda

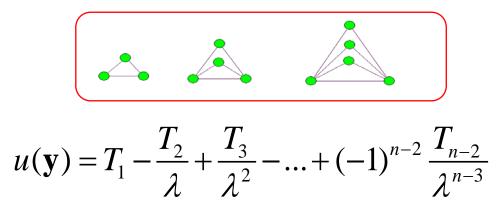
#### Interpretation:

Positive parameter indicates centralization through a small number of high degree nodes core-periphery based on popularity More dispersed degree distribution

Negative parameter: "truncated" (less dispersed) degree distribution; nodes tend not to have particularly high degrees.

Equivalent to geometrically weighted degree distribution parameter (Hunter, 2007)

## Network Closure parameter: Alternating k-triangles

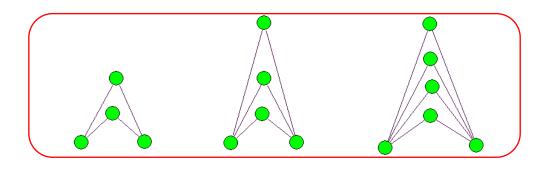


Interpretation:

- a. Positive parameter suggests triangles tend to "clump" together in denser regions of the network.
- b. Models the *edgewise shared partner* distribution:

For each pair of tied nodes, how many partners do they share? (Hunter, 2007)

# Connectivity Parameter: Alternating k-2paths



Interpretation:

- a. Localized structural equivalence
- b. With the AKT parameter in the model, this indicates presence of structural holes.
- c. Models the *pairwise shared partner* distribution:

*For each pair of nodes (tied or not), how many partners do they share?* (Hunter, 2007)

### Social circuit dependences

#### Larger network configurations <u>emerge</u>:

Parameters for degree sequences, denser regions of triangulation, multiple connectivity.

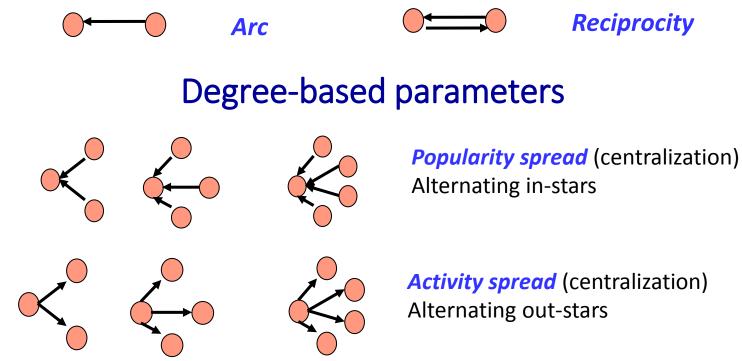
These models fit much better.

A dependence assumption that captures emergence <u>may be necessary</u> to model real social networks.

(Robins, Snijders, Wang, Handcock & Pattison, 2007)

### **ERGMs for directed networks**

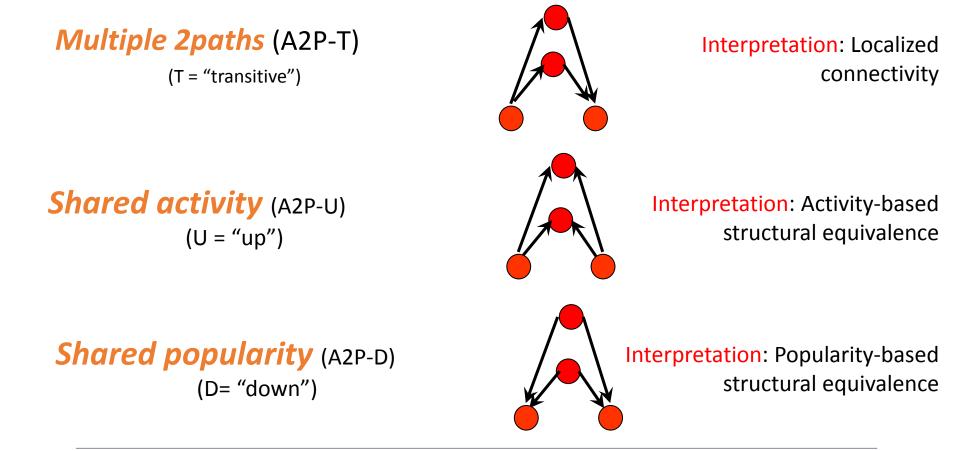
### **Dyadic parameters**



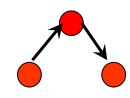
Also: Sources: nodes with 0 in-degree Sinks: nodes with 0 out-degree Isolates: nodes with 0 in- and 0 out-degree

# **Connectivity parameters**

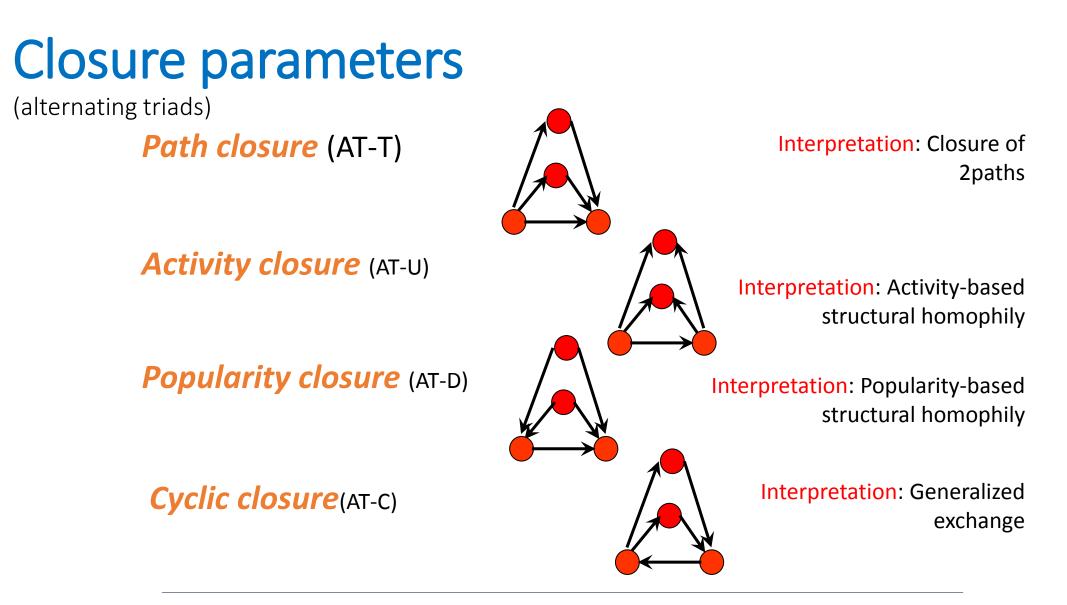
(alternating 2-paths)



Also, *Simple connectivity* (Markov 2path parameter)



Interpretation: Correlation between in- and out-degrees



Generalized transitivity (AT-TDU) includes all of first three

# Actor attributes and dyadic covariates

### Social selection

- Actors select network partners based on actor attributes.
  - a process of tie formation
- Possible mechanisms
  - Homophily: actors of similar attributes tend to form ties (McPherson et al, 2001).
  - homophily in itself cannot explain the emergence of hierarchy in relations (so difference may also be important)
  - more generalized selection: individuals select social positions for themselves.

## Social selection

#### • Also actor main effects

- Nondirected activity: Actors with certain attributes might be more active (involved in more ties)
- Directed
  - Sender effects: Actors with certain attributes may send out more ties (more active or expansive)
  - Receiver effects: Actors with certain attributes may received more ties (more popular)

#### Terminology and notation: Network variables

For node set N Let  $X_{ij} = 1$  if there is a tie from node *i* to node *j* = 0 if there is no tie from *i* to *j*. A binary network

Let  $X_{ii} = 0$  for all nodes *i*.

Define **X** as the matrix of variables  $[X_{ij}]$ 

Define **x** as the *adjacency matrix*, the matrix of observed network ties

# Terminology and notation: Attribute variables

For node set N

Let  $Y_i = 1$  if node *i* has attribute Y

= 0 otherwise.

A binary attribute (e.g. gender) Alternatively Y<sub>i</sub> can represent categories (e.g. political party) Or can be continuous (e.g. age)

Define **Y** as the vector of variables  $[Y_i]$ 

Define **y** as the *attribute vector*, the vector of observed attributes.

### Three types of attribute variables

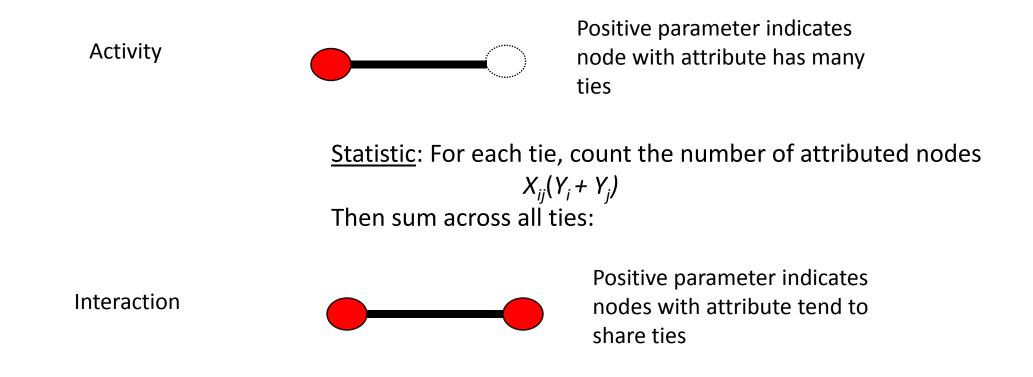
- 1. Binary eg male/female
- 2. Categorical eg Workteams within a company
- 3. Continuous eg Age, attitudes

### **ERGM Social selection models**

Probability of observing graph **x** GIVEN observed attribute vector **y**  $Pr(\mathbf{X} = \mathbf{x} | \mathbf{Y} = \mathbf{y}) = \frac{1}{\kappa} exp\left\{\sum_{Q} \lambda_{Q} z_{Q}(\mathbf{x}) + \sum_{R} \lambda_{R} z_{R}(\mathbf{x}, \mathbf{y})\right\}$ structural part - just as before - interaction of ties and attributes

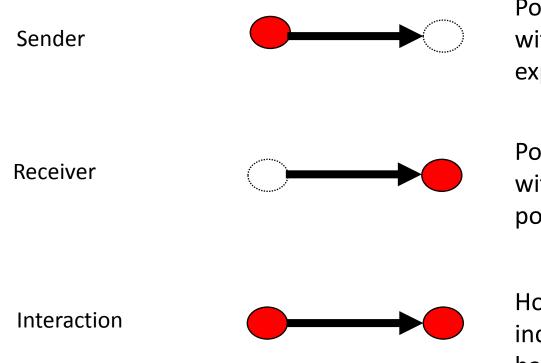
#### Second summation is over all selection configurations R

# Possible binary attribute configurations (non-directed graphs)



<u>Statistic</u>: For each tie, count those where both nodes are attributed  $X_{ij}Y_iY_j$ Then sum across all ties.

# Possible binary attribute configurations (directed graphs)

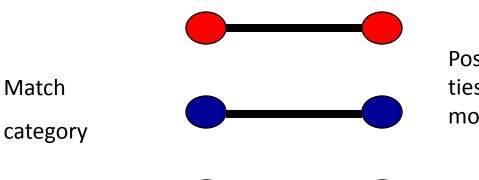


Positive parameter indicates nodes with attribute tend to be more expansive (active)

Positive parameter indicates nodes with attribute tend to be more popular

Homophily: Positive parameter indicates nodes with attribute tend to have ties with each other (over and above sender and receiver effects)

# Possible categorical attribute configurations (non-directed graphs)



Positive parameter indicates ties within categories are more likely

# Possible continuous attribute configurations (non-directed graphs)

Difference

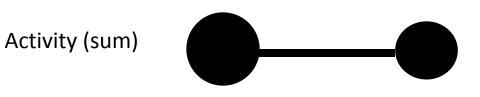


For each pair of tied nodes the statistic is the absolute difference between the attribute values – (then summed over all  $\hat{X}_{ij}^{irs} | Y_i - Y_j |$ 

Negative parameter indicates that a smaller absolute difference is associated with the presence of a tie:

Ties are more likely when nodes have similar attribute values - HOMOPHILY

# Possible continuous attribute configurations (non-directed graphs)

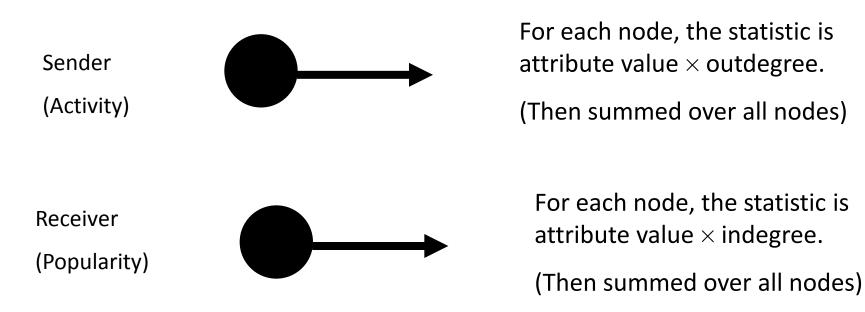


For each pair of tied nodes the statistic is the sum of the attribute values – (then summed over all pairs)

 $X_{ii}(Y_i + Y_i)$ 

Positive parameter indicates that pairs of nodes with large (average) attribute values tend to be tied.

# Possible continuous attribute configurations (directed graphs)



Positive parameter for activity indicates that nodes with large attribute values tend to be more active. Positive parameter for popularity indicates that nodes with large attribute values tend to be more popular.

# Possible continuous attribute configurations (non-directed graphs)



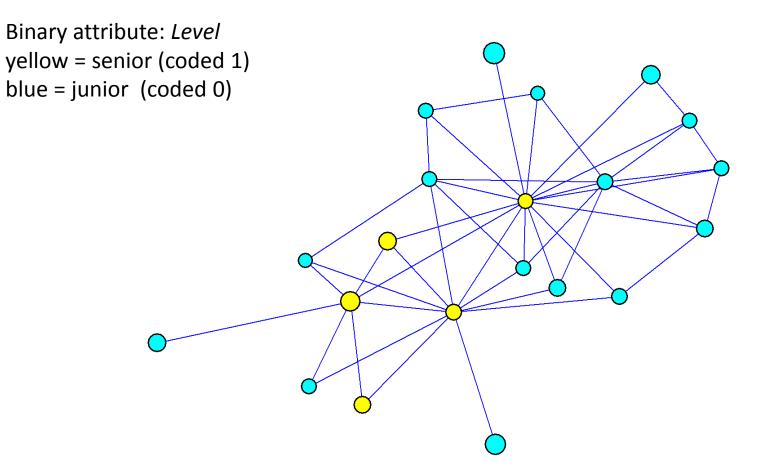
Difference

For each pair of tied nodes the statistic is the absolute difference between the attribute values – (then summed over all pairs)

Negative parameter indicates that a smaller absolute difference is associated with the presence of a tie:

Ties are more likely between nodes with similar attribute values - HOMOPHILY

# Krackhardt hi-tech managers: Mutual advice network

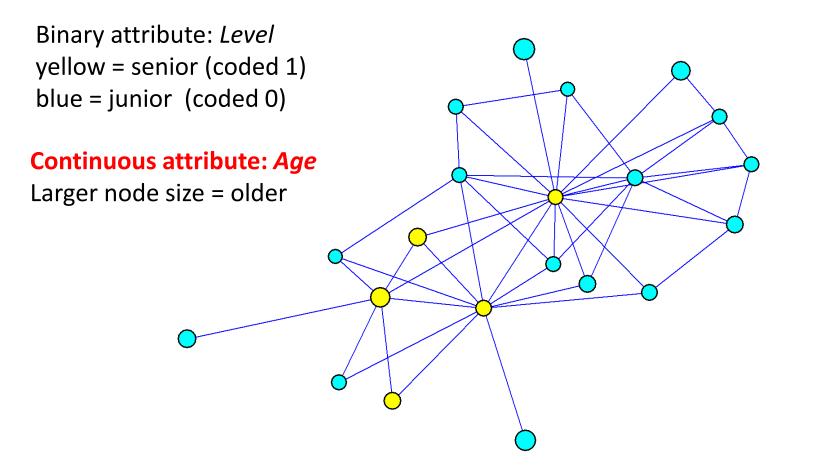


## Krackhardt hi-tech managers: Mutual advice network

#### Bernoulli model for *level*

Parameter	Estimate	Standard error	Convergence
Edge	-1.96*	0.29	0.07
Interaction (Homophily)	1.40	1.00	0.002
Activity	0.97*	0.40	0.02

# Krackhardt hi-tech managers: Mutual advice network – Continuous attributes



#### **REMEMBER: Continuous attributes**

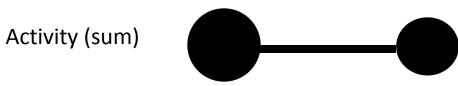
Difference



For each pair of tied nodes the statistic is the absolute difference between the attribute values – (then summed over all pairs)

$$X_{ij} \mid Y_i - Y_j \mid$$

#### **REMEMBER: Continuous attributes**



For each pair of tied nodes the statistic is the sum of the attribute values – (then summed over all pairs)

 $X_{ij}(Y_i+Y_j)$ 

## Krackhardt hi-tech managers: Mutual advice network

#### Bernoulli model for *age*

Parameter estimates from pnet:

Parameter	Estimate	Standard error	Convergence
Edge:	0.85	1.31	-0.01
sum age	-0.022	0.018	-0.003
difference age	-0.045	0.029	0.01

Small values of parameter estimates for sum and difference reflect the scale of age – these estimates may get multiplied by 60 or more in calculating log-odds.

# Dyadic covariate (or dyadic attribute)

 Some other relationship among nodes that could influence the network structure:

Examples:

- Formal organisation structure
- Geography
- Another network

# The machinery of simulation and estimation

# Markov Chain Monte Carlo Maximum Likelihood Estimation (MCMCMLE)

- Simulate a distribution of random graphs from a starting set of parameter values
- Change the parameter values by comparing the distribution of graphs against the observed graph
- Repeat until the parameter estimates stabilize. (convergence)

# Markov Chain Monte Carlo (MCMC): important points

- To simulate a distribution of graphs we generate graphs using a random walk, changing one edge at a time
- You have to make sure
  - Process has forgotten about the past (burn-in)
  - Chain is "moving freely"
- The "multiplication factor" controls this
  - Large -> more iterations for exploring
  - Large -> more iterations means longer time

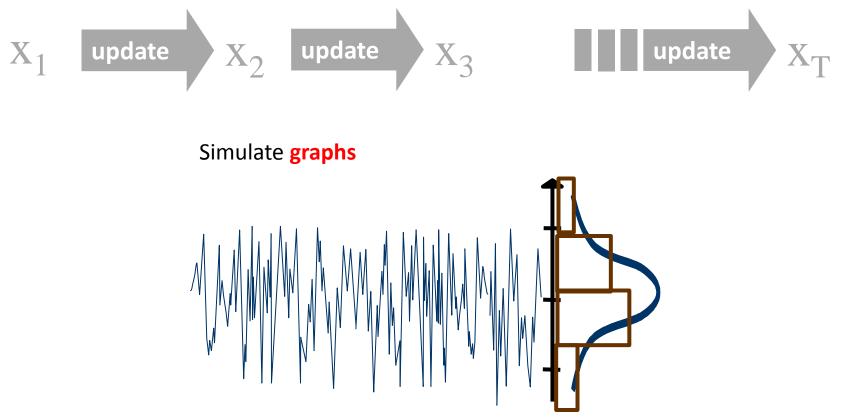
# How to simulate a graph distribution: An intuitive description of the Metropolis algorithm

Fixed number of nodes; fixed parameter values

- 1. Start from a random graph
- 2. For each step, propose to change one edge at a time
  - If the probability of the graph increases, make the change
  - If the probability decreases, don't make the change (EXCEPT SOMETIMES this makes it a proper statistical distribution)
- 3. Throw away the early iterations so the starting graph has no effect on the distribution "burn-in"
- 4. Sample as many graphs as needed (e.g. every 1000<sup>th</sup>)
- 5. Stop after a suitable number of iterations

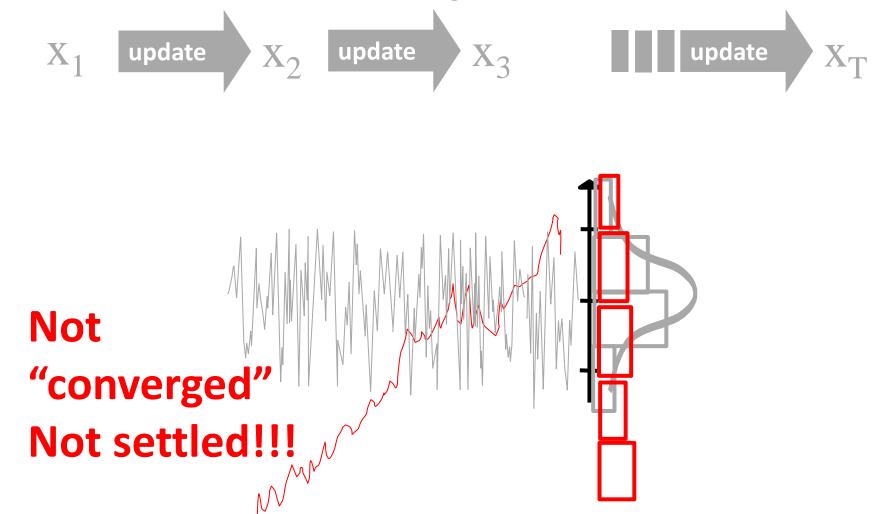
## Random walk for drawing graphs

Make sure you are drawing from target distribution



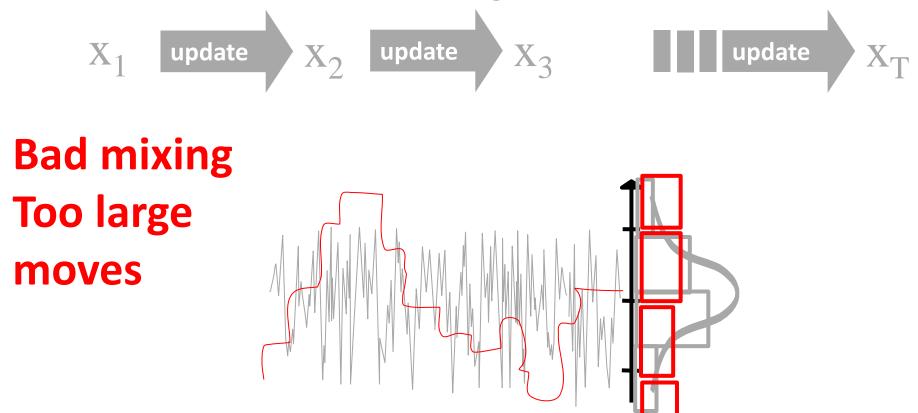
### Random walk for drawing graphs

Make sure you are drawing from target distribution



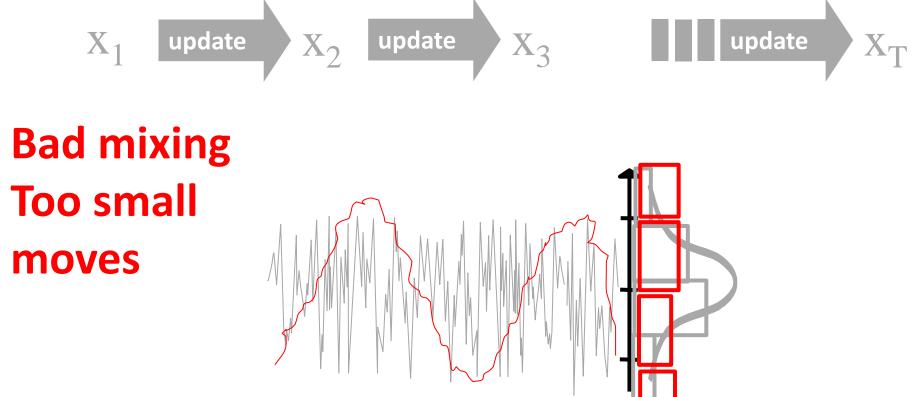
## Random walk for drawing graphs

Make sure you are drawing from target distribution



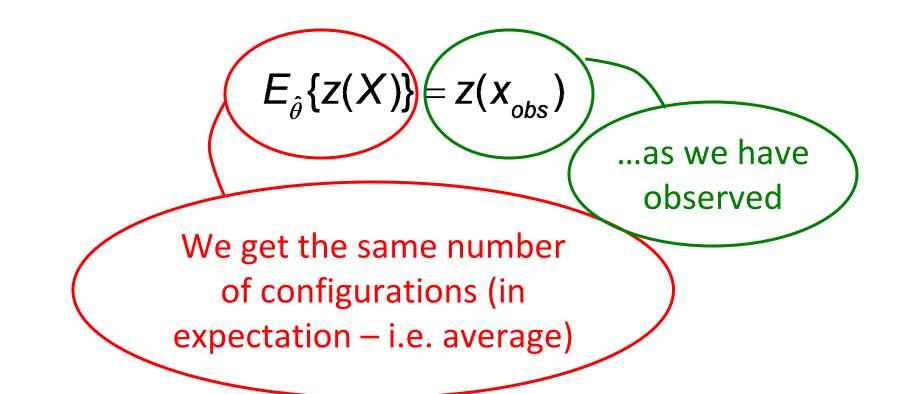
## Random walk for drawing graphs





## The technicalities: Maximum Likelihood- "Method of moments"

□ Find those parameter values such that the average number of configurations in the distribution equals the observed values



## The technicalities: Maximum Likelihood- "Method of moments"

Snijders (2002):

Algorithm for solving equation  $E_{\theta}\{z(X)\} = z(x_{obs})$  for  $\theta$ :

*Phase 1*: Initialize *Phase 2*: Estimate *Phase 3*: Check!

# The technicalities: Maximum Likelihood- "Method of moments"

- Phase 1: Gets the process started to reach some very rough and ready parameter "guesses"
- *Phase 2*: Several subphases:
  - In each subphase we simulate distributions of graphs.
  - Check the observed graph against the simulation
  - Change the parameter estimate
  - Stop at the end of the specified number of subphases
- Phase 3: Simulates from the final parameter estimates, checks convergence and estimates standard errors

#### NOTE: CONVERGENCE IS NOT GUARANTEED!!

- So:
  - If <u>hard to get convergence</u>, try with bigger multiplication factor
  - If close to convergence, can use a smaller gaining factor (already quite precise)
  - Results differ slightly from run to run this is a stochastic algorithm

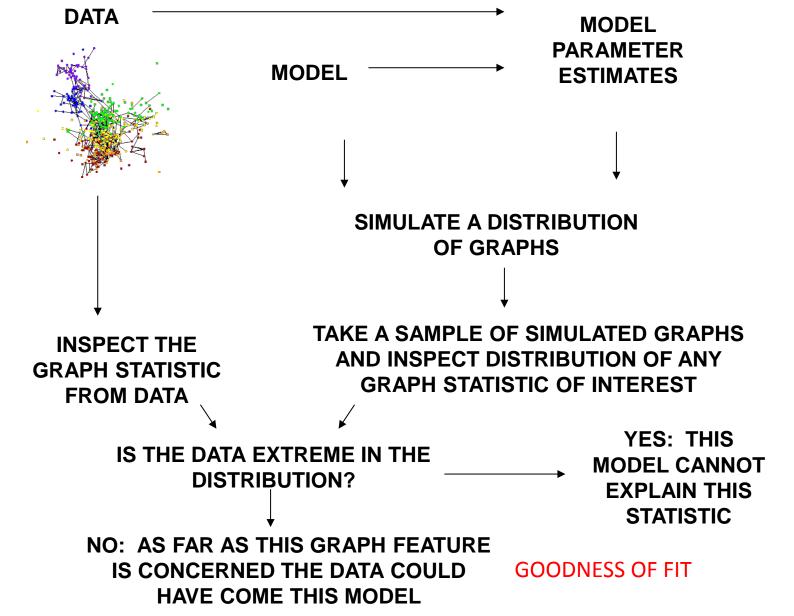
### **Parameter interpretation**

- Note that for purely structural (i.e., endogenous) network effects:
  - Negative parameter = less of such substructures
  - Positive parameter = more of such substructures

#### This can differ for actor-relation (attribute) effects

### Goodness of fit

### Goodness of fit



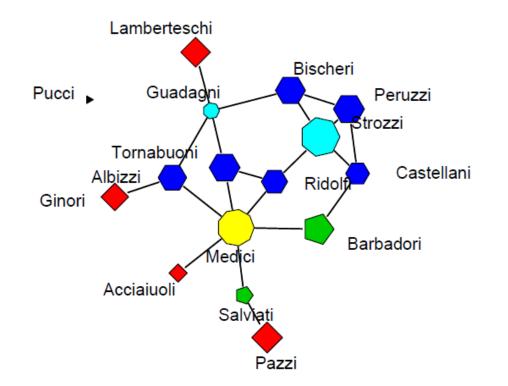
With thanks to Steve Goodreau

# Goodness of fit (GOF)

- Estimate parameters
- Simulate a distribution of graphs using these parameters
- From the simulation, collect graph statistics of any sort
- Compare the observed data with the collected statistics:
  - If the data is not extreme (e.g. |t| < 2.0), then the model plausibly explains that feature of the data
  - For parameters in the model, we want the data to be central in the distribution (say, |t|<0.2), else model may not have converged.

# Goodness of fit (GOF)

A well-known example in social networks:



Florentine marriage data

- Edge indicates marriage tie between families
- Sides=degree + 3
- Color=degree
- Size=log(wealth)

model1 <- ergm(flomarriage ~ edges + kstar(2))</pre>

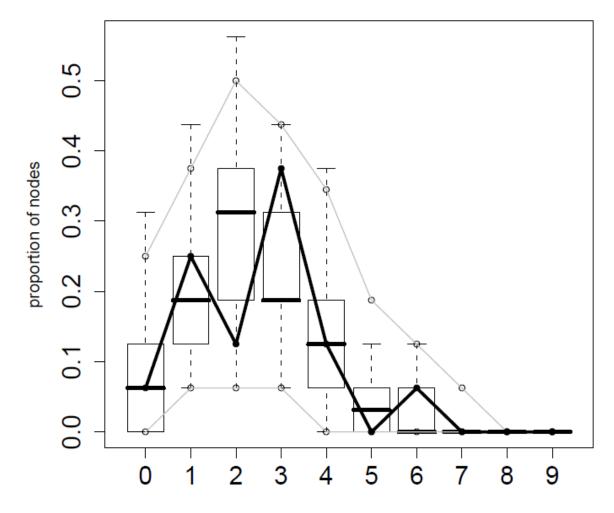
## Model fit

R> model1 <- ergm(flomarriage ~ edges + kstar(2))
R> summary(model)

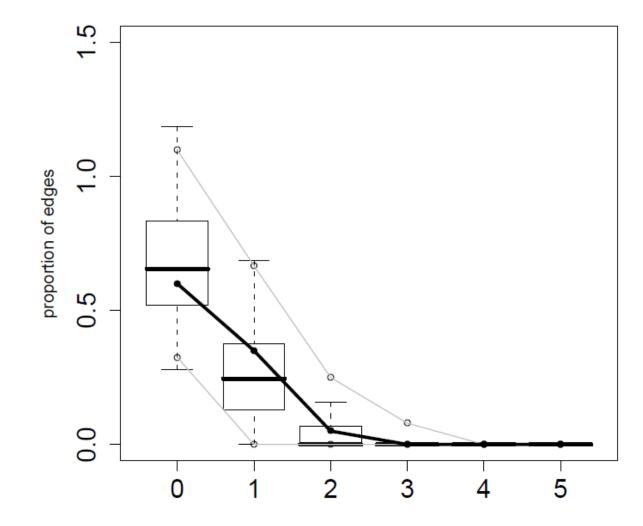
Monte Carlo MLE Results: estimate s.e. p-value MCMC s.e. edges -1.651664 0.8342 0.050 0.008394 kstar2 0.009063 0.1705 0.958 0.001703

Null Deviance: 166.355 on 120 degrees of freedom Residual Deviance: 108.126 on 118 deg of freedom Deviance: 58.229 on 2 degrees of freedom

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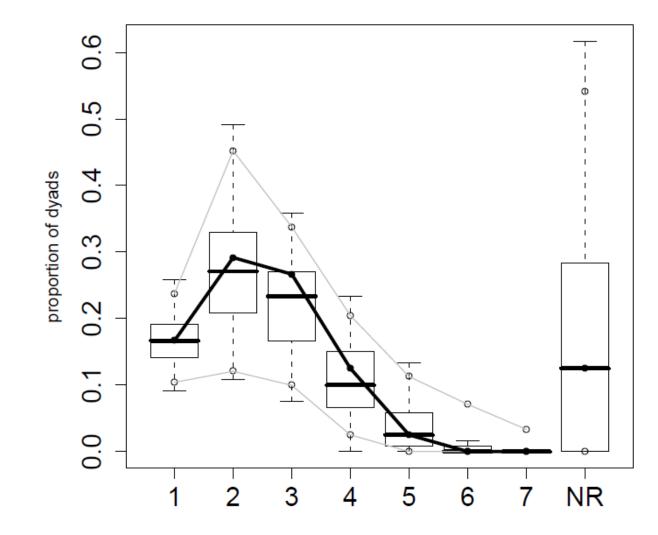


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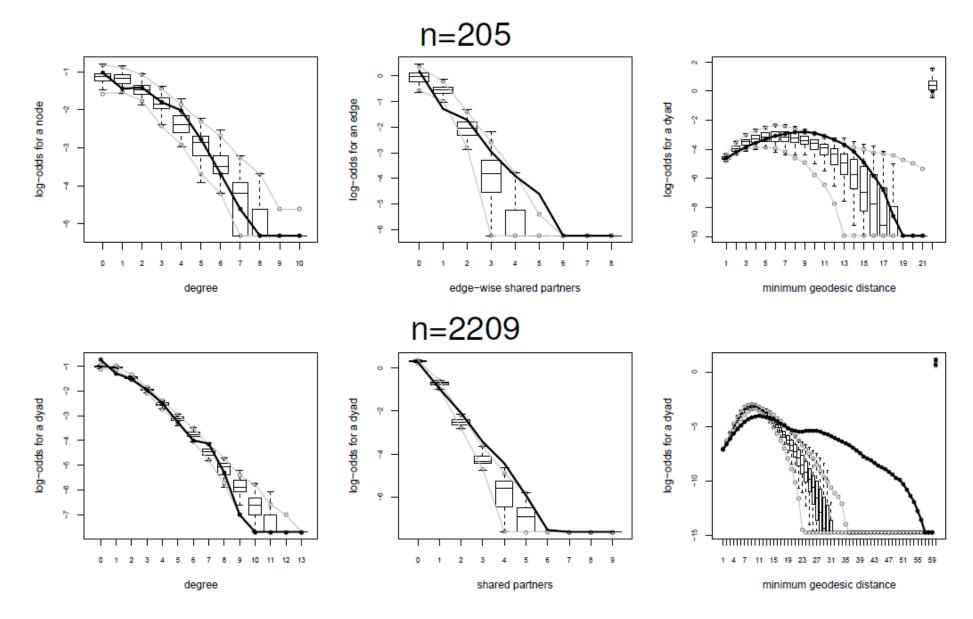


edge-wise shared partners

### 



minimum geodesic distance



Hunter, Goodreau, Handcock (2008, JASA), to appear.