



Examples of FP network analyses: SNA measures and selected regression methods

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Course SOCIAL NETWORK ANALYSIS. INTRODUCTION TO METHODS AND APPLICATIONS TO THE EUPRO DATABASE

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Outline

Part 1: Examples of SNA approaches to describe FP networks

Part 2: Examples of regression approaches to analyse FP network

- Determinants of university participation in FPs
- Determinants of European FP networks from a spatial interaction modelling perspective



Examples of SNA approaches to describe FP networks



Definition of FP networks using EUPRO

Three main choices in EUPRO

- I. organisation to organisation (one-mode)
- II. project to project (one-mode)
- III. organisation to project (two-mode, bipartite)

Bipartite network has more information than the others; the two projection networks throw away information (do you actually need it?)



Part 1: FP analysis from a SNA perspective

- Visualising and describing networks is an important exploratory step in our analyses of R&D networks
 - How many organisations and interactions can be observed in the network under consideration?
 - Where can we find intensive collaboration, dense network areas, etc.?
 - What is the thematic and/or spatial distribution of the network?
- Investigating network structures of R&D networks
 - concerning their connectedness, centralisation, cliquishness, and heterogeneity
 - Do network structures differ across themes?
 - Do network structures differ across political instruments?
 - What role do different organisation types play?
 - What role do different countries play?
 - What is the backbone of the network?
 - Is the network characterized by relevant, thematically distinct community groups?

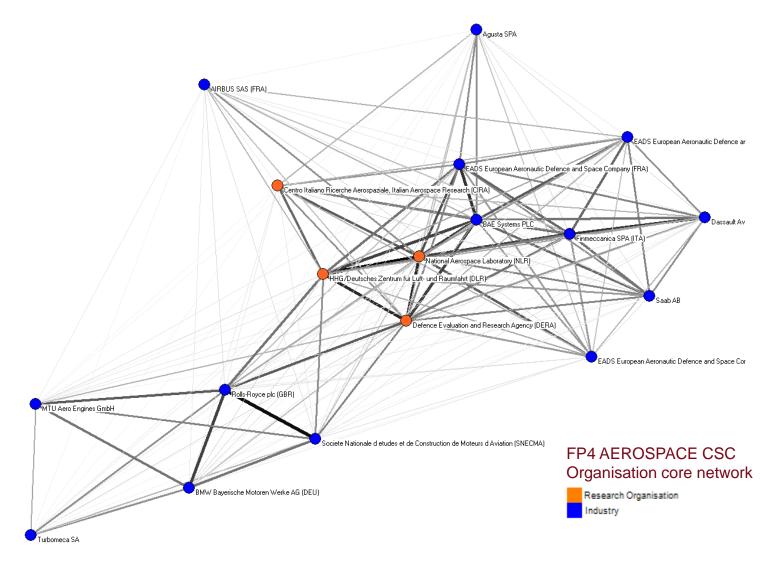


Example from EUPRO: Structure of FP networks

- Background and Objectives
 - Analysis of collaborative networks promoted by the European Framework Programmes
 - Exploit the richness of FP data through social network analysis to contribute to the progress of monitoring the move towards the European Research Area (ERA)
- Focal points
 - Global characteristics of (thematically or spatially distinct) FP networks
 - Local characteristics, i.e. who are the central players, and how are they inter-connected?
 - Dynamics of global and local characteristics



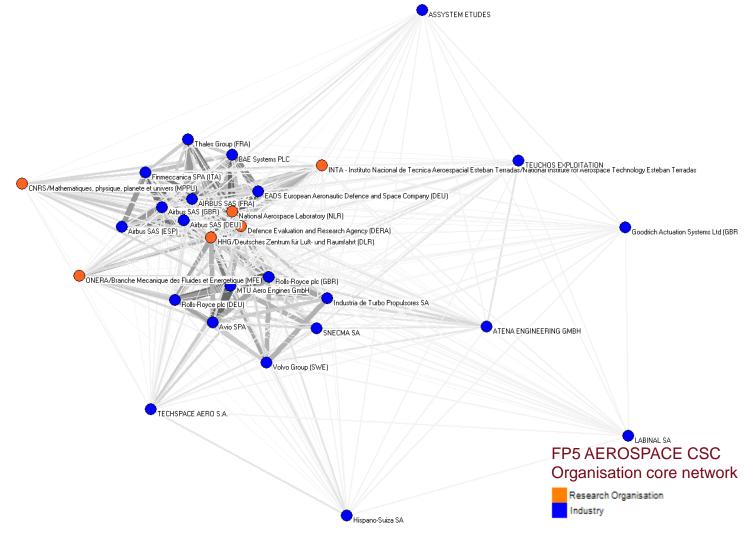
Network visualisations (I) (spring model approach)



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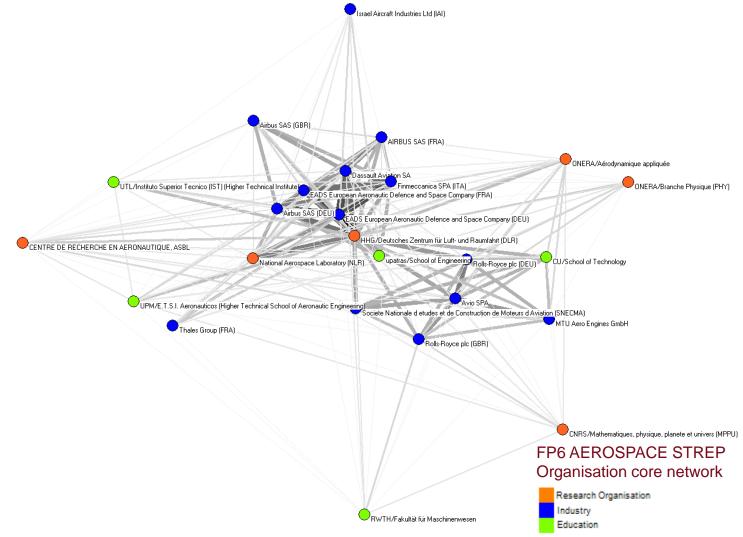


Network visualisations (II) (spring model approach)



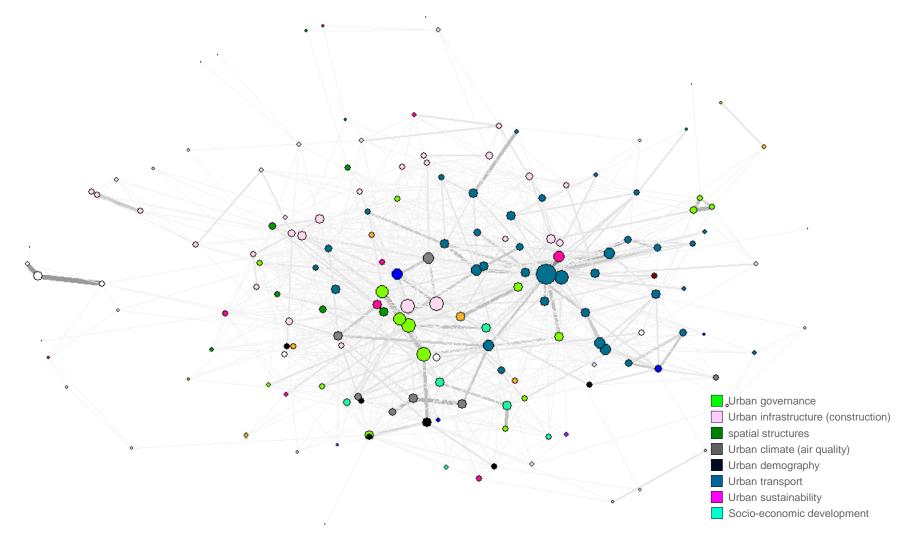


Network visualisations (III) (spring model approach)



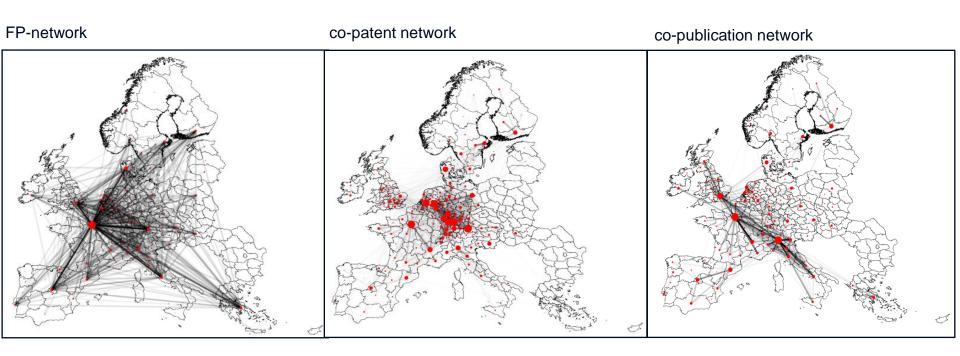


Network visualisations (IV) (spring model approach)





Network visualisations (V) (spatial approach)



Positive links	
Matrix elements	43,693
Sum	1015,336

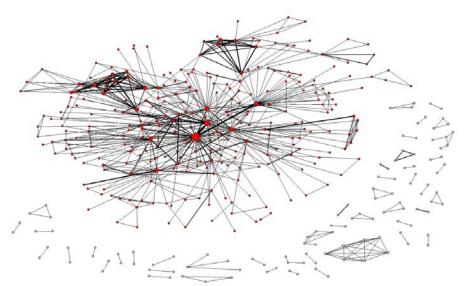
Positive links	
Matrix elements	8,896
Sum	268,498

Positive links	
Matrix elements	36,391
Sum	1868,686

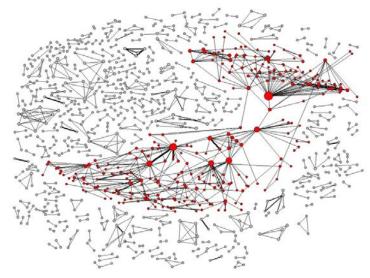
Network visualisations (VI) (spring model vs. spatial approach)

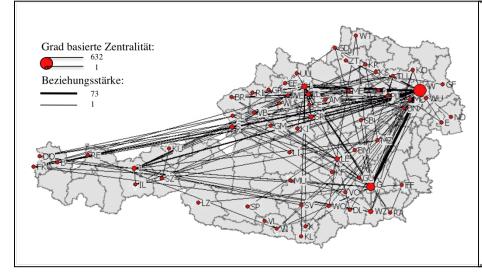


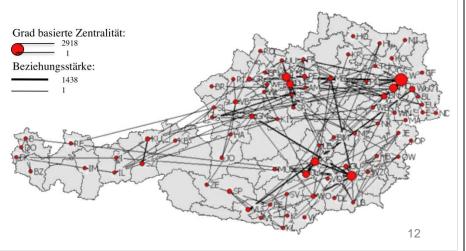




B: Co-patent network of Austria









Basic SNA measures across different FPs

Graph Characteristic	FP1	FP2	FP3	FP4	FP5	FP6
No. of vertices N	2,116	5,758	9,035	21,599	25,840	17,632
No. of edges M	9,489	62,194	108,868	238,585	385,740	392,879
No. of components	53	45	123	364	630	26
N for largest component	1,969	5,631	8,669	20,753	24,364	17,542
Share of total (%)	93.05	97.79	95.95	96.08	94.29	99.49
M for largest component	9,327	62,044	108,388	237,632	384,316	392,705
Share of total (%)	98.29	99.76	99.56	99.60	99.63	99.96
N for 2nd largest component	8	6	9	10	12	9
M for 2nd largest component	44	30	72	90	132	72
Clustering coefficient	0.65	0.74	0.74	0.78	0.76	0.80
Diameter of largest component	9	7	8	11	10	7
I largest component	3.62	3.21	3.27	3.45	3.30	3.03
Mean degree	9.0	21.6	24.1	22.1	29.9	44.6
Fraction of N above the mean (%)	29.4	28.0	23.6	22.4	23.5	26.1
Mean vertex size	3.0	3.1	3.3	3.0	2.8	2.7
Standard deviation	5.0	6.1	7.7	7.9	6.8	5.4



Basic SNA measures across different FP communities

Table 2 Properties of the FP5 Communities

	Aerospace	Aquatic resources	Electronics	Environment	Ground transport	Information processing	Life sciences	Sea transport
Vertices n	1,146	81	2,307	1,855	686	40	2,366	218
Edges m	13,870	451	30,456	23,155	5,251	226	33,178	2,978
Average path length	2.669	2.199	2.732	2.797	2.549	1.731	2.713	2.030
Density	0.021	0.139	0.010	0.013	0.022	0.290	0.012	0.126
Skewness	4.263	1.169	5.132	4.512	6.739	1.097	4.749	1.718
Mean degree	24.206	11.136	26.403	24.965	15.309	11.300	28.046	27.321



Basis centrality measures on the position of universities

Overview on top ranked universities in FP7

(three highest degree ranks marked in bold and different colours)

Univ.	Degree Univ.	Eigen- Univ. vector	Between Univ. -ness	Close- ness
www.dtu.dk	0.095286 www.cam.ac.uk	0.128687 www.kuleuven.be	0.018065 www.dtu.dk	0.513087
www.kuleuven.be	0.093381 www.ox.ac.uk	0.126532 www.dtu.dk	0.017988 www.kuleuven.be	0.510476
www.tudelft.nl	0.080219 www.ethz.ch	0.125548 www.tudelft.nl	0.013404 www.tudelft.nl	0.507084
www.imperial.ac.uk	0.077413 www.dtu.dk	0.122414 www.imperial.ac.uk	0.010850 www.imperial.ac.uk	0.505279
www.manchester.ac.uk	0.073707 www.imperial.ac.uk	0.120929 www.manchester.ac.uk	0.010150 www.manchester.ac.uk	0.504193
www.ethz.ch	0.073014 www.manchester.ac.uk	0.113072 www.ethz.ch	0.010126 www.ethz.ch	0.503183
www.cam.ac.uk	0.072079 www.kuleuven.be	0.110657 www.unibo.it	0.009620 www.cam.ac.uk	0.502995
www.ox.ac.uk	0.071283 www.ucl.ac.uk	0.109182 www.ucl.ac.uk	0.009562 www.ox.ac.uk	0.502301
www.ucl.ac.uk	0.068685 www.epfl.ch	0.102404 www.epfl.ch	0.009555 www.unibo.it	0.502035
www.epfl.ch	0.065810 www.tudelft.nl	0.098362 www.rwth-aachen.de	0.009486 www.ucl.ac.uk	0.500980

Note: Full ranking and url assignment to university names given in attached xls file



Examples of regression approaches to analyse FP network

- Determinants of university participation in FPs
- Determinants of European FP networks from a spatial interaction modelling perspective



Regression approaches: Typical questions

- Investigation of mechanisms of network constitution and dynamics
 - What are the determinants of network participation? (e.g., Lepori et al. 2015)
 - What are the determinants of partner choice in a network? (e.g., Paier and Scherngell 2011)
 - Which economic, technological, social and geographic conditions affect the constitution of observed collaboration patterns and dynamics? (e.g., Scherngell and Barber 2009 and 2011, Scherngell and Lata 2013)
- Most basic form: regression models focusing on node characteristics (such as number of links, e.g. Lepori et al. 2015)
- Advanced form: regression models explaining links and their magnitude (often spatial interaction models, see, e.g., Scherngell and Lata 2013)



A short introduction on the basics of regression analysis

A statistical instrument to investigate the relationship between on dependent and one or more independent variables

Regression analysis tests pre-assumed structures, i.e. it is based on a strong theoretical foundation

Terminology

у	$x_1, x_2, x_3, x_4, \dots$
Dependent variable	independent variable
endogenous	exogenous
explained	explaining
response variable	predictor variable



The classical linear regression

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 ... + \beta_K x_K + \varepsilon$$

dependent variable

 $x_1, ..., x_K$ independent variable

 $\beta_1, ..., \beta_K$ regression coefficients

 β_0 constant/ intercept

 ε error term

In matrix notation

 $y = \beta X \varepsilon +$

 \mathbf{y} (n, 1) vector of observations on the dependent variable

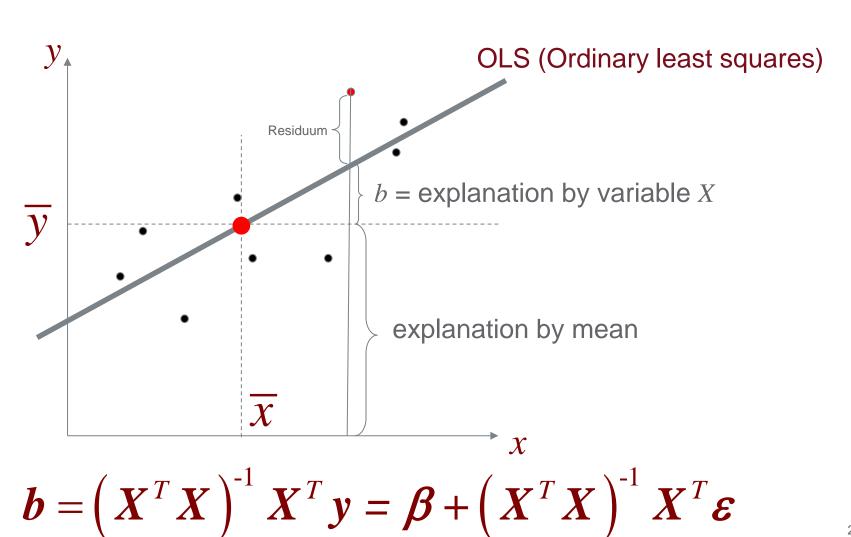
X (n, K) matrix of observations on the independent variables

 β (K, 1) vector of regression coefficients (inlc. constant β_0)

 ε (n, 1) vector of error term



The OLS estimator





Main assumption of OLS regression

- Linear functional form
- Independent and identically distributed (iid, i.e. same probability distribution among all variables)
- The regressors must be linearly independent from each other (no multicollinearity, full rank)
- Spherical errors (homoskedisticity, no autocorrelation)
- Normality of residuals



Regression evaluation

- Global evaluation
 - Coefficient of determination (R-squared)
 - F-Test
 - Log-Likelihood and information criteria
- Evaluation of regression coefficients (t-test)
- Model diagnostics for assumptions
 - Test statistics for heteroskedasticity (e.g. Breuch-Pagan test)
 - Test of normality (e.g., Jarque-Bera test)
 - Multicollinearity condition number
 - Tests for non-spherical disturbances (e.g. unit root tests, Moran´s for spatial autocorrelation)
 - Residual plots (linear functional form assumption)



Limited dependent (non-metric) variables ...

- ... as one major source for violating basic assumptions
- → alternative model specifications, most importantly (Long and Freese 2001)
- Binary dependent variables: Logit or probit regression models
- Ordinal or multinomial categorical outcomes: Ordinal or multinomial logit regression models
- Count nature of dependent variables: Poisson and Negative Binomial regression models (inlc. zero inflated models)
- Censored dependent variables: Tobit regression models



An example of basic regressions analysing FP networks

- Such basic regressions explain node characteristics by regression approaches
- The represent the most basic approach
 - Understanding how much network structure is associated with organizational covariates
 - Disregarding network effects.
- Example: Explaining the participation (degree) of universities in FP networks by university characteristics
 - Testing to which extent we can associate the number of participations with the university characteristics, like size, international reputation, disciplinary characteristics
 - Based on the matching of EUPRO with ETER.

Benedetto Lepori, Valerio Veglio, Barbara Heller-Schuh, Thomas Scherngell, Michael Barber (2015), *Participations to European Framework Programs of Higher Education Institutions and their association with organizational characteristics*, Scientometrics, 105(3), 2149-2178.



Regression approach

- Dependent variable: count of the number of participations per HEI
- Independent variables
 - Size (FTE staff)
 - International reputation = publications * NI / staff
 - Subject composition
- Dependent is count and highly skewed with a large of "0" (more than half of the sample): OLS will not work
 - Poisson/NB: suitable, but the estimator is less powerful
 - Two-stage approach:
 - Logistic for the probability of participating
 - Truncated regression on log(participations)
 - Dealing with country effects
 - Clustering standard errors
 - Introducing country dummies (FE)



Summary results and lessons

- The two models predict with high precision the probability of participating
- Logistic model: 88% of correctly classified cases (against 61% of the null model)
- Truncated regression
 - 77% of the variance explained in the number of participations
 - Most important factor: size. Scale factor = 1
 - Reputation is very important.
 - Country effects are not relevant
- What we learn
 - Organizational characteristics do matter in network structure
 - University networks have a simple reputational structure (coreperiphery)
 - Simple models provide important preliminary insights



Advanced regression techniques ...

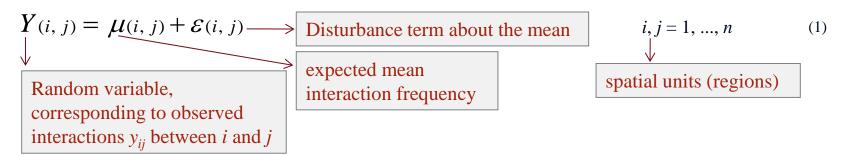
... focus is not on node characteristics, but on the explanation of links and their magnitude

Spatial interaction model has come into fairly wide use in this context:

- used to model network links between discrete units in geographical space (see, e.g., Sen and Smith 1995),
- such as migration, commuting, telecommunication flows, or, more recently, knowledge flows and R&D collaborations
- Relating magnitude of links to different kinds of variables



The general spatial interaction model



with

Functional specification: the multivariate exponential spatial interaction model (see, e.g., Fortheringham and O'Kelly 1989, Fischer and Wang 2011)

$$\mu(i,j) = C \prod_{q=1}^{Q} \left(A_{iq} \right)^{\beta_q} \prod_{r=1}^{R} \left(B_{jr} \right)^{\gamma_r} \exp \left\{ -\sum_{k=1}^{K} \theta_k S^{(k)}(i,j) \right\}$$

$$Q \text{ origin} \text{ } R \text{ destination} \text{ } K \text{ separation} \text{ } measures$$

$$M(i,j) = C \prod_{q=1}^{Q} \left(A_{iq} \right)^{\beta_q} \prod_{r=1}^{R} \left(B_{jr} \right)^{\gamma_r} \exp \left\{ -\sum_{k=1}^{K} \theta_k S^{(k)}(i,j) \right\}$$

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The Poisson spatial interaction model

- Least squares suffers from major drawbacks (Flowerdew and Aitkin 1982) due to the discrete nature of spatial interactions leading to biased OLS estimates (Cameron and Trivedi 1998)
- ML estimation of the parameters under more realistic distributional assumptions: $(Y_{ij}) \sim Poisson$ is one common assumption, so that

$$\Pr[Y(i,j) = y(i,j) \mid \mu(i,j)] = \frac{\exp[-\mu(i,j)][-\mu(i,j)]^{y(i,j)}}{y(i,j)!} \qquad i,j = 1, ..., n \qquad (4)$$

with

$$\mu(i, j) = E[y(i, j) | A(i), B(j, \gamma), S(i, j)]$$

$$= \exp[A(i, \beta) B(j, \gamma) S[(i, j), \theta]]$$

$$i, j = 1, ..., n$$
 (5)

- Equidispersion assumption: Equality of conditional mean and variance
- For spatial interaction data, overdispersion is common due to spatial heterogeneity → Negative Binomial specification as promising solution



An example (Scherngell and Lata 2013)

- objective is to estimate progress towards ERA,
- by identifying the evolution of separation effects affecting the probability of cross-region R&D collaborations in the European network of R&D cooperation,
 - Separation effects involve geographical, technological, cultural and institutional barriers
 - The European network of R&D cooperation is captured by joint participation of organisations in R&D projects funded by the FPs
- over the time period 1999-2006,
- within a Negative Binomial Spatial Filter Interaction Model Framework



Data

The core data set used for the study is extracted from EUPRO

- → tracing of the pan-European network of actors performing joint R&D
 - based on 20,123 collaborative R&D projects, producing about
 2.5 million collaboration links in total,
 - disaggregated to the years 1999-2006, and to
 - 255 NUTS-2 regions of the 25 pre-2007 EU member states, as well as Norway and Switzerland



Capturing space-time patterns of cross-region networks

$$\mathbf{y}_{t}(i,j) = \begin{pmatrix} y_{11} & y_{12} & \cdots & y_{1n} \\ y_{21} & y_{22} & \cdots & y_{2n} \\ \vdots & \vdots & & \vdots \\ y_{n1} & y_{n2} & \cdots & y_{nn} \end{pmatrix}$$

$$\vdots \qquad \vdots \qquad \vdots$$

$$\vdots \qquad \vdots \qquad \vdots$$

$$\mathbf{y}_{n1} & y_{n2} & \cdots & y_{nn}$$

$$\vdots \qquad \vdots \qquad \vdots$$

$$\vdots \qquad \vdots \qquad \vdots$$

$$\mathbf{y}_{n1} & y_{12} & \cdots & y_{1n}$$

$$\mathbf{y}_{21} & y_{22} & \cdots & y_{2n} \\ \vdots & \vdots & & \vdots \\ y_{n1} & y_{n2} & \cdots & y_{nn} \end{pmatrix}$$
The cross-region collaboration matrix \mathbf{Y} for a given year t contains the collaboration intensities between all (i, j) -region pairs, given the $i = 1, ..., n = 255$ regions in the rows and the $j = 1, ..., n = 255$ regions in the columns

The cross-region collaboration matrix \mathbf{Y} for time period t

The cross-region collaboration matrix t for time period t

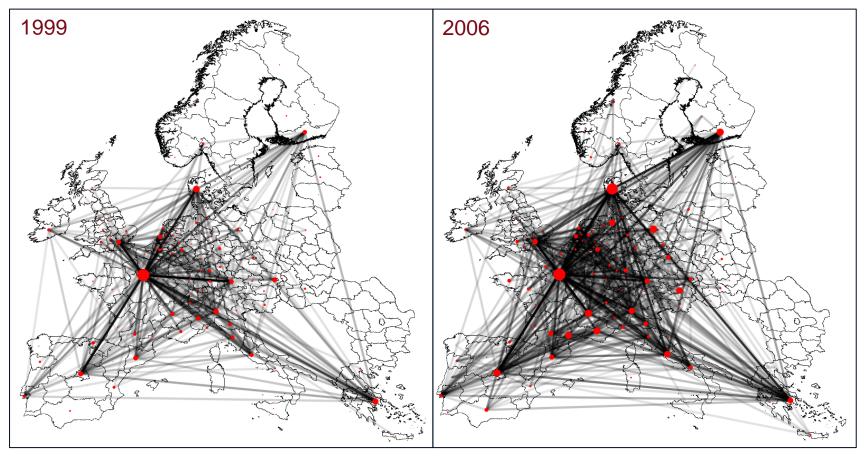
The cross-region collaboration matrix t for time period t

for i, j = 1, ..., n; t = 1, ..., T

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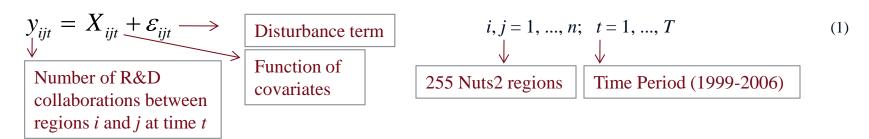
Spatial patterns of the R&D networks



Notes: node size corresponds to regional degree centrality, line transparency with the number of joint projects between two regions



The spatial interaction model



with

$$X_{ijt} = O_{it} D_{jt} S_{ijt}$$
 (2)

$$O_{it} = O_{it}^{\alpha_{1t}} \longrightarrow$$
 Origin function: Number of organizations in region i in time period t (3)

$$D_{jt} = d_{jt}^{\alpha_{2t}} \longrightarrow \text{Destination function: Number of organizations in region } j \text{ in time period } t$$
 (4)

$$S_{ijt} = \exp\left[\sum_{k=1}^{K} \beta_{kt} \ S_{ijt}^{(k)}\right] \longrightarrow$$

Incorporating (2) and (3)-(5) in (1) yields

$$y_{ijt} = o_{it}^{\alpha_{1t}} d_{jt}^{\alpha_{2t}} \exp \left[\sum_{k=1}^{K} \beta_{kt} s_{ijt}^{(k)} \right] + \varepsilon_{ijt}$$

Separation measures

k = 1 geographical distance between region i and j

k = 2 neighbouring region effects

k = 3 neighbouring country effects

k = 4 country border effects

k = 5 language border effects

k = 6 technological distance between region i and j

(6)

(5)



The Negative Binomial spatial interaction model

- Least squares suffers from major drawbacks (Flowerdew and Aitkin 1982)
 due to the discrete nature of spatial interactions (Cameron and Trivedi 1998)
- ML estimation under more realistic distributional assumptions: $(Y_{ij}) \sim Poisson$ with heterogeneity (*Negative Binomial*)

$$\Pr\left(y_{ijt} \mid X_{ijt}^{*} = \mu_{ijt}\right) = \frac{\Gamma\left(y_{ijt} + \gamma^{-1}\right)}{\left[y_{ijt} ! \Gamma(\gamma^{-1})\right]} \theta_{ijt}^{1/\gamma} \left(1 - \theta_{ijt}\right)^{y_{ijt}} \qquad \text{with } \theta = \gamma^{-1} / (\gamma^{-1} + \mu_{ijt})$$
Conditional mean

Conditional mean

Conditional mean

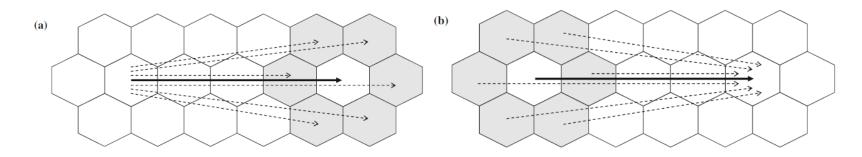
$$X_{ijt}^* = \mu_{ijt} = \exp \left[\alpha_{0t} + \alpha_{1t} \log(o_{it}) + \alpha_{2t} \log(d_{jt}) + \sum_{k=1}^K \beta_{kt} s_{ijt}^{(k)} + \xi_{ijt} \right]$$
 with Stochastic heterogeneity term

$$\exp\left(\xi_{ijt}\right) \sim \Gamma\left(\gamma\right)$$
Gamma function
(8)



Recent extensions: Accounting for spatial autocorrelation

 The problem of spatial autocorrelation of flows violating ML estimates has been highlighted recently (see Chun 2008)



- Theoretical and statistical motivation for taking into account spatial autocorrelation of flows (Scherngell and Lata 2013)
- Eigenvector spatial filtering approach (Fischer and Griffith 2008)
 → applicable to different distributional assumptions but spatial information is filtered out
- Spatial autoregressive form (LeSage and Fischer 2010)
 - → not yet efficiently applicable to Poisson specifications



Spatial filtering approach

• Spatial filtering approach, following Griffith (2007), extracts E_n eigenvectors from a modified spatial weights matrix W^*

$$\mathbf{W}^* = (\mathbf{I} - \mathbf{t} \mathbf{t}^T \frac{1}{n}) \mathbf{W} (\mathbf{I} - \mathbf{t} \mathbf{t}^T \frac{1}{n})$$

$$\downarrow \qquad \qquad \downarrow \qquad \qquad \downarrow$$

 Eigenvectors serve as surrogates for spatially autocorrelated missing origin and destination variables (Tiefelsdorf and Boots 1995, Griffith 1996)



Spatial filtering specification

- Select a subset of eigenvectors E_m with a Moran's I value higher than 0.25;
- Adaption of the selected eigenvectors to the n²-by-n² dimension of our spatial interaction modelling framework is done by Kronecker products

Application of the extracted origin and destination filters leads to the Negative Binomial Spatial Filter Interaction Model:

$$X_{ijt}^{*'} = \exp\left[\alpha_{0t} + \sum_{q=1}^{Q} E_{qt} \psi_{qt} + \alpha_{1t} \log(o_{it}) + \sum_{r=1}^{R} E_{rt} \phi_{rt} + \alpha_{2t} \log(d_{jt}) + \sum_{k=1}^{K} \beta_{kt} s_{ijt}^{(k)} + \xi_{ijt}\right]$$
Origin spatial filters

Destination spatial filters

One of the property of the prope



Estimation results: Model fit

	1999	2000	2001	2002	2003	2004	2005	2006	
Negative Binomial Spatial Interaction Models									
Log Likelihood	-217,282.23	-231,895.05	-248,731.40	-261,892.51	-264,208.46	-286,688.18	-282,816.69	-269,961.74	
Residual deviance	63,994	64,927	68,104	68,564	69,023	72,396	71,854	72,184	
Moran's I (error)	0.043***	0.039***	0.032***	0.043***	0.029***	0.031***	0.029***	0.026***	
	Ne	gative Bino	mial Spatia	l Filter Inte	raction Mod	lels			
Log Likelihood	-215,933.28	-230,571.75	-247,491.04	-260,764.37	-263,125.21	-285,703.82	-282,021.01	-269,352.88	
Residual deviance	63,738	64,646	67,918	68,458	68,941	72,309	71,749	72,117	
Moran's I (error)	0.003	0.002	0.000	0.004	0.001	0.003	0.005	0.004	
LR-Test	256.241***	281.032***	185.548***	106.303***	82.454***	87.159***	105.668***	67.575***	

^{***} significant at the 0.001 level, ** significant at the 0.01 level, * significant at the 0.05 level

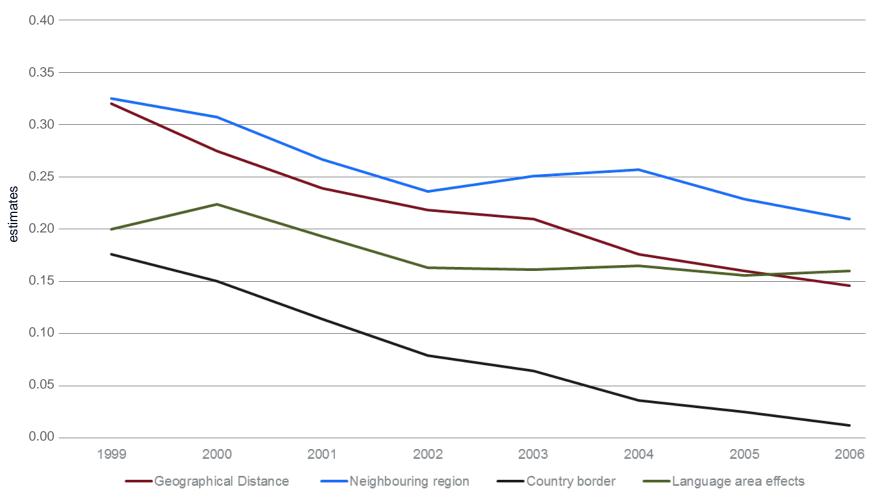


							AUSTRIAN OF TECHN	I INSTITUTE OLOGY
	Negative Binomial Spatial Filter Interaction Models							
	1999	2000	2001	2002	2003	2004	2005	2006
Origin and Destination	0.970***	0.977***	0.977***	0.976***	0.979***	0.980***	0.980***	0.980***
$[\alpha_1] = [\alpha_2]$	(0.003)	(0.003)	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)
Geographical distance $[\beta_1]$	-0.320*** (0.006)	-0.275*** (0.006)	-0.239*** (0.005)	-0.218*** (0.005)	-0.210*** (0.005)	-0.176*** (0.008)	-0.160*** (0.005)	-0.146*** (0.005)
Country border effects $[\beta_2]$	-0.176*** (0.018)	-0.150*** (0.017)	-0.114*** (0.016)	-0.079*** (0.015)	-0.064*** (0.015)	-0.036* (0.014)	-0.025 (0.014)	-0.012 (0.015)
Language area effects $[\beta_3]$	-0.200*** (0.034)	-0.224*** (0.015)	-0.193*** (0.014)	-0.163*** (0.013)	-0.161*** (0.013)	-0.165*** (0.012)	-0.156*** (0.013)	-0.160*** (0.013)
Neighbouring region $[oldsymbol{eta}_4]$	0.325*** (0.023)	0.307*** (0.022)	0.267*** (0.020)	0.236*** (0.019)	0.251*** (0.019)	0.257*** (0.018)	0.229*** (0.018)	0.210*** (0.019)
Neighbouring country $[\beta_5]$	0.004 (0.010)	0.005 (0.009)	0.019 * (0.008)	0.010 (0.008)	0.013 (0.008)	0.010 (0.007)	0.019 * (0.007)	0.011 (0.008)
Technological Distance $[\beta_6]$	-0.683*** (0.083)	-0.622*** (0.077)	-0.452*** (0.068)	-0.400*** (0.065)	-0.295*** (0.063)	-0.303*** (0.061)	-0.342*** (0.062)	-0.341*** (0.062)
# of origin filters Q	19	19	19	20	19	20	18	15
# of destination filters R	18	19	21	20	19	19	15	14
Constant $[a_0]$	-9.596*** (0.093)	-10.213*** (0.088)	-10.820*** (0.078)	-11.171*** (0.075)	-11.387*** (0.073)	-11.819*** (0.071)	-11.844*** (0.072)	-11.819*** (0.073)
(γ)	4.149*** (0.065)	4.628*** (0.068)	5.814*** (0.087)	6.193*** (0.088)	6.519*** (0.093)	6.436*** (0.088)	6.494*** (0,089)	6.529*** (0,097)
AIC	216,027	230,668	247,591	260,864	263,221	285,802	282,107	269,431

^{***} significant at the 0.001 level, ** significant at the 0.01 level, * significant at the 0.05 level; standard errors in brackets



Magnitudes of the estimates





Conclusions

Evidence that FPs contribute to the integration of European research

- Geographical distance effect gradually declines over time, i.e. results suggest increasing probability for large distance collaborations
- FPs are conducive to abolishing barriers for research collaborations within the FPs constituted by country borders
- Negative language area effects seem to be reduced in general, but relatively slowly
- Technological distance is the most important determinant of cross-region R&D collaborations, but also decreases over time

Methodologically the results provide evidence for the importance of taking into account spatial autocorrelation in an interaction context



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