

1 TITLE: Invasive Siberian chipmunks *Eutamias sibiricus* in Italy: a socio-ecological analysis
2 indicates that they could, and should, be removed

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4 AUTHORS: Jacopo Cerri^{1*}, Emiliano Mori², Rudy Zozzoli³, Andrea Gigliotti⁴, Antony Chirco⁵,
5 Sandro Bertolino⁶

6

7 AUTHORS' INSTITUTIONAL AFFILIATIONS:

- 8 1. Istituto Superiore per la Protezione e la Ricerca Ambientale, Piazzale dei Marmi 12, 57123,
9 Livorno, Italy. Email: jacopo.cerri@isprambiente.it, mobile phone: (+39)3395692346.
10 ORCID ID: 0000-0001-5030-0376. Contribution: major contribution in the conception and
11 design of the study, altogether with the analysis and interpretation of data and with
12 manuscript drafting;
- 13 2. Dipartimento di Scienze della Vita, Università degli Studi di Siena. Via P.A. Mattioli 4,
14 53100, Siena, Italy. Email: moriemiliano@tiscali.it. Italy. ORCID ID: 0000-0001-8108-
15 7950. Contribution: conception and design of the study, data collection and interpretation of
16 the data. Important contribution in manuscript editing;
- 17 3. Dipartimento di Scienze Chimiche, della Vita e della Sostenibilità Ambientale, Università
18 degli Studi di Parma, Parco Area delle Scienze, 11a, 43124, Parma, Italy. Email:
19 zozzoli.rudy@gmail.com. Contribution: conception and design of the study, data
20 acquisition on the field, intellectual role in manuscript revision;
- 21 4. Dipartimento di Scienze delle Produzioni Animali e dell'Ambiente, Università degli Studi di
22 Firenze, Piazzale delle Cascine, 18, 50144 Firenze, Italy. Email:
23 andrea.gigliotti1988@libero.it. Contribution: data acquisition on the field, data interpretation,
24 intellectual role in manuscript revision;

25 5. Dipartimento di Biologia, Università degli Studi di Firenze, Via Madonna del Piano, 6,
26 50019 Sesto Fiorentino FI. Email: antony.chirco@stud.unifi.it. Contribution: data
27 acquisition on the field, data interpretation, intellectual role in manuscript revision;

28 6. Department of Life Sciences and Systems Biology, University of Turin, Via Accademia
29 Albertina 13, 10123 Torino, Italy. Email: sandro.bertolino@unito.it. Telephone:
30 (+39)0116704513. ORCID ID: 0000-0002-1063-8281. Contribution: conception and design
31 of the study, analysis and interpretation of data and manuscript drafting;

32

33 CORRESPONDING AUTHOR: Jacopo Cerri, Istituto Superiore per la Protezione e la Ricerca
34 Ambientale, Piazzale dei Marmi 12, 57123, Livorno, Italy. Email: jacopo.cerri@isprambiente.it,
35 mobile phone: (+39)3395692346. ORCID ID: 0000-0001-5030-0376.

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51 ABSTRACT

52 BACKGROUND: Eradication of invasive alien species is a form of pest control linked to
53 biodiversity conservation that usually involves killing animals. Squirrels are prominent among
54 invasive alien species in Italy with four species introduced. Three of them are included within the
55 list of alien species of European concern and their eradication and control is recommended.
56 However, their local control is not an easy task, being highly appreciated by the general public. We
57 propose a socio-ecological approach to evaluate the feasibility of eradicating Siberian chipmunks
58 (*Eutamias sibiricus*) populations. We performed a structured questionnaire to assess the social
59 perception of invasive Siberian chipmunks in urban parks where they occur and to identify groups
60 of visitors who might oppose eradication. We also carried out geographic profiling to test for the
61 spatial expansion of chipmunk populations.

62 RESULTS: Overall, park visitors regarded chipmunks positively and appreciated to see them, but
63 human-chipmunk interactions were still rare. We did not identify any group of visitors with a
64 strong attachment to chipmunks, who might oppose future control programs. Geographic profiling
65 showed that chipmunks in Valeggio sul Mincio are starting to expand outside of their introduction
66 site.

67 CONCLUSIONS: Data from questionnaires show that chipmunks eradication, coupled with
68 adequate communication initiatives, might be feasible. Moreover, geographic profiling indicates
69 that time for a rapid removal is running out. Socio-ecological approaches, combining the analysis of
70 structured questionnaires administered to stakeholders and statistical modeling of pest observations,
71 could be a valuable tool to decide the feasibility and the urgency of invasive pest control.

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73 Keywords: Alien squirrels, eradication, geographic profiling, pest control, socio-ecological model

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77 1 INTRODUCTION

78 The Siberian chipmunk *Eutamias sibiricus* is a widespread species in Russia and the Far East,
79 which has become invasive in some European countries since the 1960s after its widespread trade
80 as a pet species.¹ Chipmunks established viable populations In Italy¹, chipmunks that escaped from
81 captivity established four viable populations in Northern Italy, and at two urban parks in Rome.
82 Siberian chipmunks are not a mainstream invader, as the Eastern grey squirrel *Sciurus carolinensis*;²
83 however, they are considered an invasive alien species of European concern being listed within the
84 EU Regulation 1143/2014. Particularly, chipmunks can act as a vector of tick-borne diseases and
85 zoonoses.^{3,4} The European regulation requires member states to eradicate listed species from their
86 territories when it is still possible and this appear the situation in Italy where the species is still
87 localized with small populations.^{5,6}

88 Management interventions aimed at containing or removing invasive alien mammals are more
89 feasible when two ideal conditions occur. First, they are more cost-effective and face a higher
90 success rate whenever the target species are still in the early stages of their invasion.⁷⁻⁹ Second,
91 eradication initiatives tend to be more feasible when target species have minor interactions with
92 society.¹⁰ Attempts to remove iconic alien mammals could result into strong opposition from some
93 stakeholders.^{11,12} For instance, a trial eradication of the gray squirrel from Italy attempted in 1990s
94 was stopped by animal right groups who brought the case in front of the court.¹³

95 Preliminary social impact assessments can tell managers whether control interventions will be
96 opposed by relevant stakeholders and how they can be designed accordingly, to be successful. ^{14,15}

97 Socio-ecological assessments go one step further, by combining information from relevant
98 stakeholders, obtained through qualitative or quantitative methods from the social sciences, with
99 information about the ecology, distribution and population dynamics of target species¹⁶. Ecological
100 information can also be spatially explicit, as most ecological processes incorporate a geographical
101 dimension¹⁷.

102 Eradicating chipmunks from Italy is required under the European and national legal framework, but,
103 to the best of our knowledge, no study was conducted to verify if the preconditions for a successful
104 eradication occur. Social prerequisites are particular sensitive considering the strong opposition
105 faced by managers aiming to control or eradicate the gray squirrel in this country, even in recent
106 years.^{13, 18, 19}

107 Our research aims to fill this gap, by conduction a socio-ecological analysis combining spatial data
108 of the species altogether with information from a structured surveys administered to a sample of
109 visitors. Our analysis aims to test whether chipmunks became an iconic species and to inspect
110 patterns in their geographical spread over time, to identify at which stage their invasion might be.

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112 2 MATERIALS AND METHODS

113 In this research we focused on the three urban parks where chipmunks established viable
114 populations in Italy. The first one is Sigurtà Garden Park, in Valeggio Sul Mincio, where Korean
115 chipmunks were released in 1978, establishing the largest Italian populations of chipmunks in
116 Italy.^{1, 20-22} The latter two areas where two urban parks in Rome, Villa Ada, where chipmunks were
117 introduced at multiple times since the early 1908s and Villa Doria-Pamphili, where chipmunks
118 were observed for the first time in 2018.⁶

119 We surveyed a sample of visitors, administering a structured questionnaire measuring some their
120 interactions with chipmunks and some psychological drivers of human-chipmunk interactions:
121 attitudes, emotional dispositions, core affect, existence beliefs, social norms and behavioral
122 intention about the presence of chipmunks. Attitudes were measured by means of a Likert scale and
123 they were conceptualized as divided in some beliefs, characterized each one by its strength and the
124 evaluation of its outcome.²³ The attitudinal scale was built up by considering all the potential
125 impacts of a species of ground squirrels living in a park, after a pilot study (S1). Emotions were
126 measured as emotional disposition (joy, fear, surprise, disgust, interest) and core affect, or the extent
127 respondents would have felt positive or negative at the idea of encountering a chipmunk.²⁴⁻²⁷ We

128 measured existence beliefs by asking respondents to rate the importance of chipmunks in the park,
129 both for future generations and per se.²⁸ We measured social norms about the appropriateness of
130 chipmunk presence in the park, by using three items measuring moral beliefs, empirical and
131 normative expectations, and the willingness to enforce them by reporting the presence of chipmunks
132 to local authorities.²⁹ Visitors were also asked whether they had ever heard of chipmunks living in
133 the park and if they had ever seen, fed or touched them. A complete list of the various questions
134 adopted in the questionnaire, altogether with their summary is available in Table 1 and a complete
135 copy of the questionnaire at
136 ([https://docs.google.com/forms/d/e/1FAIpQLSelkWacunZsTWDB3Qxy3QCYvfaFKg-
137 hhd9LFmhcLcEZAbyfuA/viewform?usp=sf_link](https://docs.google.com/forms/d/e/1FAIpQLSelkWacunZsTWDB3Qxy3QCYvfaFKg-hhd9LFmhcLcEZAbyfuA/viewform?usp=sf_link)). The questionnaires were administered in Rome
138 in both parks, but the collected data were grouped together as the two parks share the same pool of
139 visitors. The questionnaire was implemented on GoogleForms. Most respondents (93.95%) were
140 recruited on the field and they completed the questionnaire on a tablet. An online version was also
141 administered on some Facebook groups on these urban parks. Questionnaires were confidential and
142 they took approximately 15 minutes to be filled.

143 We assessed the reliability of our attitudinal scale through McDonald's Omega,³⁰ and we tested for
144 construct validity through Confirmatory Factor Analysis (CFA), with a Maximum Likelihood
145 estimator with robust standard errors and a Satorra-Bentler scaled test statistic. Both indicator and
146 latent variables were standardized and all the factor loadings were estimated. We adopted two
147 correlated latent variables reflecting the strength of each beliefs and the evaluation of its outcome
148 and we also specified some residual correlations between each couple of items describing a specific
149 impact. We selected the best subset of items and the best latent variable structure by comparing
150 models through likelihood-ratio testing and some fitness indexes. Attitudes were aggregated into a
151 final score by summing the product of each couple of items.²³

152 We segmented respondents on the basis of their attitudes, emotional dispositions, core affect and
153 their moral, empirical and normative expectations about the presence of chipmunks in the park.

154 Segmentation aimed to identify clusters of respondents who strongly supported chipmunk presence
155 and could oppose their eradication. We tested for the presence of clusters in the data through the
156 Hopkins index and we compared k-means, hierarchical and k-medoid cluster analysis³¹ to assess
157 which one clustered observations the best.

158 We carried out Generalized Linear Modeling to highlight differences in the two areas, in terms of
159 attitudes scores, core affect, existence beliefs and moral, empirical and normative expectations
160 about the presence of chipmunks in the park. In each model we included a dummy variable
161 assessing whether respondents encountered chipmunks at least once in their lifetime, and an
162 interaction term, to account for the effect of past behavior and belief saliency.

163 Finally, we tested for chipmunk expansion outside of their introduction sites by means of
164 geographic profiling (GP). GP is common in criminology, where the spatial locations of crimes are
165 used to calculate the probability of occurrence of the offender's residence for each point over a
166 certain geographical area. GP outperforms classical measures of spatial tendency, and many
167 ecologists found it good for tracing back the origin of individuals that could move across space.³²⁻³⁵

168 We adopted a Bayesian GP algorithm,³⁶ requiring only the specification of a distribution parameter,
169 indicating a plausible maximum extent to which individuals could move. Based on available
170 evidence indicating that chipmunks usually disperse within a few hundred meters from their
171 birthplace,³⁷⁻³⁸ we opted for a dispersal parameter of 1 km. We used available observations collected
172 in Villa Ada, from 2011 to 2014 (n=26), and in Valeggio sul Mincio, from 1997 to 2018 (n=87), as
173 the input for the GP algorithm. We did not use observations from Villa Doria-Pamphili as the park
174 is embedded in an urbanized matrix, which prevents chipmunks from dispersing around. It is
175 important to note that we were not interested to identify where chipmunks were released, but to
176 reconstruct a probabilistic profile for the origin of the observations: the inspection of its shape told
177 us whether observed chipmunks came from disjoint hotspots, as expected for an expanding invasive
178 alien species, or from a single one, like in the case of a species which is not expanding. Statistical
179 analyses were carried out with the statistical software R (R Core Team 2018) and a detailed

180 information about statistical analysis, altogether with a reproducible software code is available in
181 the Supplementary Information (S2).

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183 3 RESULTS AND DISCUSSION

184 Respondents had generally positive emotions towards chipmunks. Moreover, they generally agreed
185 with the idea that the presence of chipmunks in the park was important for future generations and
186 that it was important to have chipmunks living in the park even if one does not see them. Finally,
187 most respondents deemed right and common for chipmunks to live in urban parks (Table 1).
188 However, most respondents were not aware of the presence of chipmunks in the park where they
189 were interviewed and about half of them had never observed these animals before. The proportion
190 of respondents who had fed (14.6%) or touched (6.3%) chipmunks were even lower. Moreover,
191 14.11% of respondents reported to have observed chipmunks, despite they were not aware of their
192 presence (Figure 1).

193 CFA and McDonald's Omega did not support an overall attitudinal construct, but they identified
194 two separate groups of beliefs. The first one included items about the impact of chipmunks over the
195 quality of recreation at the park: increasing the aesthetic appeal of the park, attracting new visitors
196 and making visitors more prone to visit the park again. The second group included the potential
197 impacts of chipmunks over human health: rummaging garbage from bins, transmitting disease to
198 humans and to visitors' dogs (Table 2; Table 3).

199 Hierarchical cluster analysis with Euclidean distance and a complete link indicated the presence of a
200 small segment of respondents, characterized by negative attitudes about chipmunk impacts over
201 human health, fear and disgust towards chipmunks (Figure 2). These could be people who are
202 scared or disgusted by rodents and concerned about their impact over hygiene, two aspects that are
203 often related.³⁹⁻⁴¹

204 The two sites differed only in respondents' score about the positive impact of chipmunks over the
205 recreational experience, with Rome having slightly higher scores. Visitors in Rome also agreed

206 slightly more with the idea that most people deemed appropriate for chipmunks to live in urban
207 parks in Italy (Figure 3; Table 4).

208 Overall, these findings indicate that visitors regard chipmunks positively. Apart from a small cluster
209 of respondents, most of them have positive emotions towards chipmunks, deem appropriate the fact
210 that they live in an urban park and value their presence as something having an intrinsic value.
211 However, this positive perception probably stems from a more general, favorable, disposition
212 towards the presence of wildlife at urban areas. Respondents do not have a coherent system of
213 attitudes about the presence of chipmunks, probably because their real interactions were limited:
214 attitudes are shaped and reinforced by our everyday experience with a certain issue, that make it
215 salient for ourselves.^{23,42} On the other hand, visitors had stable beliefs about those impacts of
216 chipmunks that could affect their recreational experience at the park, as well as fears about those
217 impacts that could undermine hygiene. These two sub-dimensions probably indicate that visitors'
218 beliefs are embedded in broader belief networks encompassing different, and more salient, topics.⁴³
219 For example, our respondents could have stable belief networks diseases, and they could have tied
220 to them some of their beliefs about chipmunks. Framing experiments, where participants are primed
221 to think about some precise topics and where the effect of this priming over beliefs is measured⁴⁴
222 might be a valuable tool to better investigate how human-wildlife interactions are embedded into
223 broader nomological networks, and influenced by beliefs about relevant social issues. Framing
224 experiments could also be used to test for attitude certainty and strength.^{45,46}

225 The idea that respondents' attitudes were not grounded into experience is reinforced by the limited
226 interactions between visitors and chipmunks: approximately, only half visitors observed chipmunks
227 in the park, 15% of them fed chipmunks and only about 6% of them reported to have touched a
228 chipmunk. Moreover, some visitors who observed chipmunks were not aware of their stable
229 presence in the park: our questionnaire was arguably the first time they were introduced to this
230 aspect. These superficial interactions are also reflected by the low differences between the two
231 areas. Respondents in Rome and in Valeggio sul Mincio had similar scores for almost all the

232 psychological antecedents of their interactions with chipmunks. They showed minor differences
233 only in their beliefs about the impact of chipmunks over the recreational experience, and in their
234 normative beliefs about the presence of chipmunks in an urban green area. Moreover, hierarchical
235 cluster analysis did not divide respondents into meaningful segments, on the basis of their attitudes,
236 emotions, existence values and social norms towards chipmunks and it did not identify any group of
237 strong supporters of chipmunks.

238 Taken together, these three points are important for the future management of chipmunks in the
239 study area. Attitudes are an antecedent of human behavior and often a good barometer to forecast an
240 eventual opposition to the management of invasive native²³ and introduced wildlife.⁴⁷ As visitors do
241 not have stable attitudes and no segments of highly motivated visitors exist, it is reasonable to say
242 that an eradication campaign would not face any strong opposition from local visitors. Chipmunks
243 at the two sites do not seem to be an iconic species yet like the gray squirrel in many urban parks in
244 the UK.⁴⁸ Their interactions with visitors, especially those creating emotional bindings, like feeding,
245 are still limited. However, considered that respondents regard chipmunks favorably and that they
246 value their presence as a legacy for the younger generations, we believe that eradication initiatives
247 should be coupled with an adequate communication strategy, to avoid polarization and the ‘backfire
248 effect’. Considered that respondents from the two sites did not show any particular difference,
249 communication actions might be similar for Rome and Valeggio sul Mincio.

250 Geographic profiling confirmed that invasive chipmunks disperse less than 500 m from the place
251 where they are born. However, while chipmunk observations in Rome come from a single source,
252 observations in Valeggio sul Mincio are likely to have involved individuals coming from two
253 distinct spatial cores (Figure 4). One of these two cores was found to be outside of the boundaries of
254 the urban park where the species was introduced: although slowly, chipmunks are expanding
255 outside Sigurtà Garden Park, their introduction site in Valeggio sul Mincio. As chipmunks increase
256 their density we expect them to continue their expansion outside of the park. This perspective is not
257 encouraging, because Valeggio sul Mincio is surrounded by a countryside environment and

258 cultivations, that might promote chipmunks dispersal at the landscape scale²⁰ and maybe even their
259 role as a pest species damaging crops, in the near future. Considered that chipmunks are still
260 distributed over a relatively small area, but there are large areas in Italy suitable for the species^{49,50},
261 we recommend their quick removal, as it will be easy and cost-effective.

262

263 4 CONCLUSION

264 In this research, we showed how spatially-explicit data about a biological invasion and survey data
265 about its social perception can inform decision makers about the feasibility, and the urgency, of
266 management actions. Geographic profiling can be used not only to identify introduction, or to locate
267 dens of invasive pests but also to signal the emergence of source-sink systems. These systems
268 indicate the end of an early invasion stage and the spatial expansion of the invasive alien species,
269 often due to their numerical increase, which can make eradication or control harder and expensive.
270 Moreover, structured surveys could inform conservationists about the interactions between
271 stakeholders and biological invaders, altogether with their social perception.

272 Our findings indicate that visitors still have limited interactions with invasive chipmunks, at the
273 urban parks in Italy where they have been introduced. They do not have stable attitudes, and there
274 seems not to be any group of visitors who regard chipmunks as an iconic species. Perspectives
275 about chipmunks are positive, but probably weak. At the same time, chipmunks are expanding
276 outside of their introduction site in Northern Italy. We deem that initiatives aimed at removing
277 chipmunks are still feasible, if properly planned, and urgent. Postponing any management
278 intervention could complicate eradications, both for the spatial spread of the species in one of the
279 two areas and for the risk of change in visitors' attitude due to a greater confidence with chipmunks
280 that have become more abundant.

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287

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410 **Figure legends**

411

412 Figure 1. Sankey plot about visitors-chipmunks interactions.

413

414 Figure 2. Dendrogram of the hierarchical cluster analysis.

415

416 Figure 3. Marginal effects of the GLM, based on a Gamma distribution of the error and an identity
417 link: average scores of normative expectations in the two areas, both for respondents who had
418 observed chipmunks (blue) and for respondents who didn't (red).

419

420 Figure 4. Location of the three study sites (left), heatmap with the posterior probabilities of the
421 origins of observed tamias (center) and posterior probability of the dispersal parameter (right).

422 TABLES

423 Table 1. Questionnaire structure, item summary and completion rate.

Construct	Format	Question	Mean \pm SD
Belief strength	Bipolar scale, from “Strongly disagree” (-3) to “Strongly agree” (+3)	<i>Nowadays the presence of chipmunks in an urban park would...</i>	0.55 \pm 1.57
		... improve its overall environmental quality.	
		... make it more aesthetically appealing.	1.14 \pm 1.50
		... lead people who already visited the park to return there more often.	1.35 \pm 1.34
		... attract new visitors.	1.43 \pm 1.31
		... make visiting the park a more satisfying experience.	1.69 \pm 1.39
		... cause disease transmission to visitors.	-1.18 \pm 1.64
		... cause disease transmission to the dogs which are walked in the park.	-1.04 \pm 1.48
		... cause damaging to the vegetation of the park.	-1.04 \pm 1.57
		... cause nest depredation on those birds that breed there.	-0.61 \pm 1.68
... affect garbage disposal, as chipmunks could rummage it around while searching for food.	-0.88 \pm 1.58		
Evaluation of each belief	Unipolar scale from with 7 degrees, from “Bad” to “Good”	<i>“How would you evaluate the following consequences of chipmunks presence in the park?”</i>	1.73 \pm 1.86
		The park improves its environmental quality.	
		The park becomes more aesthetically appealing.	2.02 \pm 1.40
		People who already visited the park, now return there	1.65 \pm 1.48

		more often.	
		New people come to see the park.	1.93 ± 1.30
		Visiting the park becomes a more satisfying experience.	1.76 ± 1.41
		Chipmunks transmit diseases to visitors.	-2.20 ± 1.22
		Chipmunks transmit diseases to the dogs which are walked in the park.	-2.08 ± 1.18
		The vegetation of the park is damaged by chipmunks.	-1.71 ± 1.43
		Chipmunks prey on the nests of the birds that breed in the park.	-1.67 ± 1.34
		Chipmunks rummage the garbage around garbage bins, while searching for food.	-1.60 ± 1.19
Core affect	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	<p><i>“Use the following scale to describe how you would feel about living each one of these experience”.</i></p> <p>Spotting one, or more, chipmunks, while strolling in the park.</p>	0.97 ± 0.18
Emotional disposition (Happiness)	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	<p><i>“Could you please tell us to what extend you agree or disagree with the following statements?”</i></p> <p>I would feel happy, if I spotted some chipmunks when I go to the park. (Happiness)</p>	1.51 ± 1.48
		I would feel scared, if I spotted some chipmunks when I go to the park. (Fear)	-2.55 ± 1.11
		I would be surprised, if I spotted some chipmunks when I go to the park. (Surprise)	0.24 ± 1.93
		I would feel disgusted, if I spotted some chipmunks when I go to the park. (Disgust)	-2.46 ± 1.18
		I would feel interested, if I spotted some chipmunks	1.48 ± 1.54

		when I go to the park. (Interest)	
Existence beliefs	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	“ <i>To what extend do you agree with the following statements?</i> ”	1.25 ± 1.83
		It is important to maintain the presence of chipmunks in the park, for future generations.	
		Whether or not I would get to see chipmunks in the park, it is important to me that they live there.	1.12 ± 1.74
Moral beliefs	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	“ <i>To what extend do you agree with the following statements?</i> ”	1.28 ± 1.60
		Chipmunks should not be allowed to live in an urban green space, like a park.	
Empirical expectations	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	“ <i>To what extend do you agree with the following statements?</i> ”	0.94 ± 1.50
		I expect that most chipmunks living in Italy inhabit urban parks; (empirical expectations).	
Normative expectations	Bipolar scale, from “Extremely negative” (-3) to “Extremely positive ” (+3)	“ <i>To what extend do you agree with the following statements?</i> ”	1.13 ± 1.37
		I expect most people to believe that chipmunks should be allowed to lived in an urban green space, like the park; (normative expectations).	
Perceived willingness to report chipmunks presence to local authorities (other people)	Dichotomous (Yes/No)	I expect most people to report chipmunks to local authorities, if they found they were living in an urban park.	Yes = 4.03%, No = 95.67%
Personal comittment to report chipmunks presence to local	Dichotomous (Yes/No)	I would report chipmunks to local authorities, if they found they were living in an urban park.	Yes = 9.27%, No = 90.73%

authorities			
Awareness about the presence of chipmunks	Dichotomous (Yes/No)	Prior to this survey, have you ever heard that some chipmunks inhabited the park?	Yes = 41.12%, No = 58.87%
Experience with chipmunks	Ordered scale (Multiple times per week; Multiple times per month; Once; Never)	“ <i>Could you please tell us how often did you have the following experiences at the park?</i> ”	Never = 50.40% Once = 27.82% Multiple times per month = 16.12% Multiple times per week = 5.64%
		Spotting one, or more, chipmunks at the park.	
		Feeding the chipmunks at the park.	Never = 85.48% Once = 10.09% Multiple times per month = 2.82% Multiple times per week = 1.61%
		Touching, or caressing, a chipmunks at the park.	Never = 94.76% Once = 4.03% Multiple times per month = 0.40% Multiple times per week = 0.80%
Park usage	Dichotomous (Yes/No)	“ <i>Could you please tell us which of the following activities you usually practice at the park?</i> ”	Yes = 0.28, No = 0.72
		Sport (e.g jogging, cycling, football, volley).	
		Birdwatching.	Yes = 6.85, No = 93.15%
		Strolling.	Yes = 79.43%, No = 20.57%
		Picnicking.	Yes = 22.98%, No = 77.02%
		Walking the dog.	Yes = 24.19%, No = 75.81%
		Painting / photography.	Yes = 25.80%, No = 74.19%
		Playing a musical instrument.	Yes = 4.43%, No = 93.57%
		Feeding animals.	Yes = 6.04%, No = 93.96%
		Working or volunteering.	Yes = 2.82%, No = 97.18%
Age	Ordered scale (15-20 years, 21-30 years, 31-40 years, 41-50 years, 51-65 years, more than 65 years)	Could you please tell us in which year were you born?	15-20 years = 10.5%, 21-30 years = 29.44 % 31-40 years = 22.98 %

			41-50 years = 19.75 % 51-65 years = 10.88 % more than 65 years = 6.5%
Sex	Dichotomous (Male/Female)	<i>We know that sex and gender are not the same concept. Could please just tell us your sex?</i>	Male = 50.81% Female = 49.29%
Education	Ordered scale	<i>Which is your level of education?</i>	Elementary school = 1.61% Secondary school = 8.47 % High school = 41.94 % University degree = 47.98%

424 Table 2. Confirmatory Factor Analysis, model comparison.

Beliefs about chipmunks' impact over the recreational quality of the park.			
	Full model	Model without the items about the "Environmental quality"	Model without the items about the "Environmental quality" and the "Visitors' satisfaction"
SRMR	0.04213852	0.03863779	0.03520523
RMR	0.04196861	0.03848199	0.03506327
TLI	0.9477260	0.9502502	0.9739350
CFI	0.9663123	0.9733483	0.9913117
IFI	0.9666189	0.9735970	0.9914187
ECVI	0.5632614	0.3781471	0.1772727
BIC	5471.809	4381.852	3500.436
AIC	5380.460	4308.070	3444.221
BIC2	5389.389	4315.282	3449.716
GFI	0.9341394	0.9495378	0.9838887
AGFI	0.8750919	0.8788907	0.9323327
PGFI	0.4925462	0.3956407	0.2342592
MFI	0.8884080	0.9285285	0.9860585
Scaled chi-squared difference test	df = 5, AIC = 3444.2, BIC = 3500.4, chisq = 11.964	df = 15, AIC = 4308.1, BIC = 4381.9, chisq = 51.781, chisq.diff = 28.519, df.diff = 10, p-value = 0.00149	df = 29, AIC = 5380.5, BIC = 5471.8, chisq = 87.689, chisq.diff = 24.250, df.diff = 14, p-value = 0.04274
Cronbach's alpha	0.93	0.92	0.88
McDonald's Omega	Omega Hierarchical = 0.74, Omega H asymptotic = 0.78, Omega Total = 0.95	Omega Hierarchical = 0.76, Omega H asymptotic = 0.81, Omega Total = 0.95	Omega Hierarchical = 0.68, Omega H asymptotic = 0.73, Omega Total = 0.93
Beliefs about chipmunks' impact over the hygiene of the park.			
	Full model	Model without the items about the "Vegetation damaging"	Model without the items about the "Nest depredation"
SRMR	0.06205949	0.05537003	0.03495205
RMR	0.06180925	0.05514676	0.03481111
TLI	0.8835495	0.9502502	0.9742254
CFI	0.9249541	0.9733483	0.9914085
IFI	0.9265352	0.9735970	0.9916257

ECVI	0.5515900	0.3781471	0.1625515
BIC	6467.589	4381.852	3912.691
AIC	6376.239	4308.070	3856.477
BIC2	6385.168	4315.282	3861.971
GFI	0.9386140	0.9495378	0.9888453
AGFI	0.9386140	0.9495378	0.9888453
PGFI	0.4949056	0.3956407	0.2354394
MFI	0.8936076	0.9285285	0.9933433
Scaled chi-squared difference test	df = 5, AIC = 3856.5, BIC = 3912.7, chisq = 8.3128	df = 15, AIC = 5146.0, BIC = 5219.8, chisq = 32.8162 , chisq.diff = 16.867, df.diff = 10 , p-value = 0.077360	df = 29, AIC = 6376.2, BIC = 6467.6, chisq = 84.7943, chisq.diff = 37.521, df.diff = 14, p-value = 0.000615
Cronbach's alpha	0.79	0.74	0.74
McDonald's Omega	Omega Hierarchical = 0.4, Omega H asymptotic = 0.47, Omega Total = 0.85	Omega Hierarchical = 0.42, Omega H asymptotic = 0.51, Omega Total = 0.82	Omega Hierarchical = 0.43, Omega H asymptotic = 0.52, Omega Total = 0.83

425 Table 3. Confirmatory Factor Analysis: factor loadings, covariances, variances and communalities.

Beliefs about chipmunks' impact over the recreational quality of the park.					
Factor loadings					
		Estimate	S.E	z-value	p-value
Strength of the belief	Aesthetic quality	0.697	0.076	9.188	0.000
	Increased visits in the near future	0.809	0.076	10.589	0.000
	Increase in the number of visitors	0.799	0.081	9.850	0.000
Evaluation of the outcomes	Aesthetic quality	0.874	0.084	10.409	0.000
	Increased visits in the near future	0.840	0.076	10.999	0.000
	Increase in the number of visitors	0.840	0.093	9.036	0.000
Covariances between the strength of each belief and the evaluation of its outcome					
	Latent constructs (Strength x Evaluation)	0.684	0.070	9.807	0.000
	Aesthetic quality	0.017	0.041	0.408	0.683
	Increased visits in the near future	0.093	0.041	2.300	0.021
	Increase in the number of visitors	0.036	0.040	0.893	0.372
Variances					
Strength of the belief	Aesthetic quality	0.510	0.086	5.951	0.000
	Increased visits in the near future	0.340	0.073	4.625	0.000
	Increase in the number of visitors	0.357	0.068	5.250	0.000
Evaluation of the	Aesthetic	0.227	0.074	3.058	0.002

outcomes	quality				
	Increased visits in the near future	0.298	0.059	5.037	0.000
	Increase in the number of visitors	0.296	0.067	4.410	0.000
Communalities					
Strength of the belief: aesthetic quality = 0.4879791	Strength of the belief: increased visits in the near future = 0.6580856	Strength of the belief: increase in the number of visitors = 0.6409658	Evaluation of the outcomes: aesthetic quality = 0.7709439	Evaluation of the outcomes: increased visits in the near future = 0.7031584	Evaluation of the outcomes: increase in the number of visitors = 0.7043100
Beliefs about chipmunks' impact over the hygiene of the park.					
Factor loadings					
		Estimate	S.E	z-value	p-value
Strength of the belief	Disease transmission to visitors	0.878	0.067	13.016	0.000
	Disease transmission to visitors' dogs	0.771	0.062	12.407	0.000
	Garbage rummaging	0.540	0.070	7.672	0.000
Evaluation of the outcomes	Disease transmission to visitors	0.678	0.089	7.664	0.000
	Disease transmission to visitors' dogs	0.865	0.096	9.025	0.000
	Garbage rummaging	0.438	0.096	4.543	0.000
Covariances between the strength of each belief and the evaluation of its outcome					
	Latent constructs (Strength x Evaluation)	0.335	0.084	3.992	0.000
	Disease	0.039	0.042	0.929	0.353

	transmission to visitors				
	Disease transmission to visitors' dogs	-0.025	0.042	-0.596	0.551
	Garbage rummaging	0.057	0.067	0.849	0.396
Variances					
Strength of the belief	Disease transmission to visitors	0.228	0.089	2.553	0.011
	Disease transmission to visitors' dogs	0.404	0.076	5.308	0.000
	Garbage rummaging	0.709	0.077	9.175	0.000
Evaluation of the outcomes	Disease transmission to visitors	0.532	0.153	3.479	0.001
	Disease transmission to visitors' dogs	0.243	0.130	1.870	0.061
	Garbage rummaging	0.802	0.109	7.385	0.000
Communalities					
Strength of the belief: disease transmission to visitors = 0.7721118	Strength of the belief: disease transmission to visitors' dogs = 0.5953521	Strength of the belief: garbage rummaging = 0.2915509	Evaluation of the outcomes: disease transmission to visitors = 0.4637312	Evaluation of the outcomes: disease transmission to visitors' dogs = 0.7546028	Evaluation of the outcomes: garbage rummaging = 0.1927527

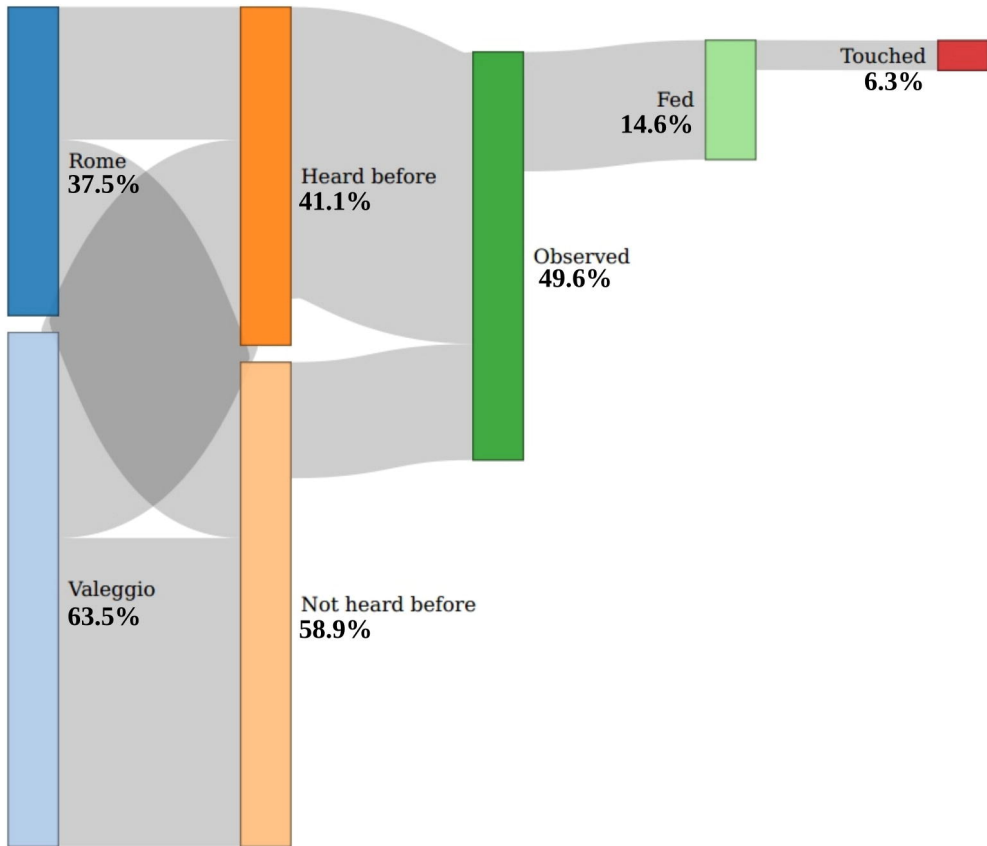
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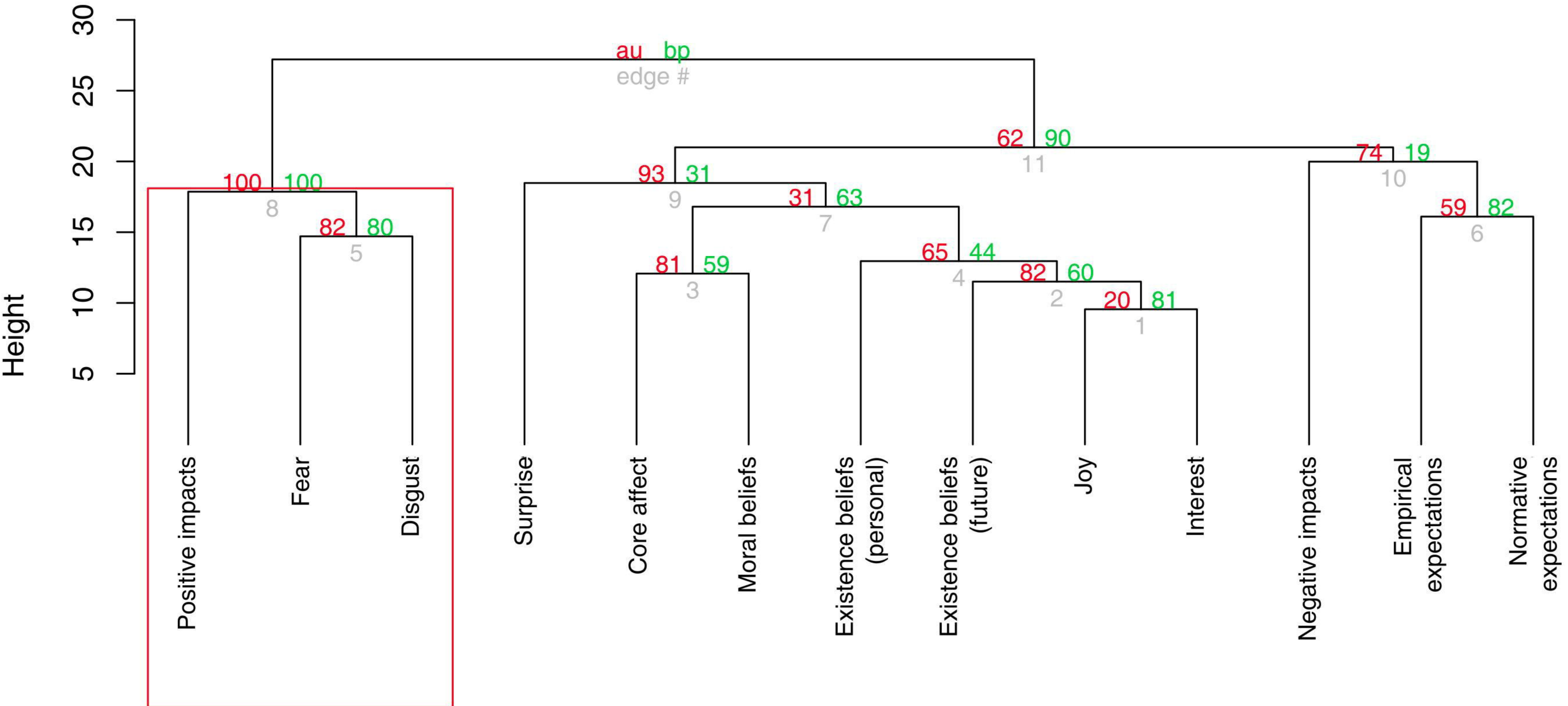
Table 4. Output of the Generalized Linear Model. Normative expectations were measured on a rescaled bipolar Likert scales, ranging from 1 to 7.

Response variable: normative expectations about chipmunks presence.				
Predictor	Estimate	S.E.	t-value	p-value
Intercept	5.57407	0.19862	28.063	<2e-16 ***
Location	-0.64550	0.25149	-2.567	0.0109 *
Previous experience with chipmunks	0.04131	0.30804	0.134	0.8934
Location * Previous experience	-0.16988	0.37050	-0.459	0.6470
Null deviance = 24.126		Residual deviance = 22.937		AIC = 914.39

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Cluster dendrogram with AU/BP values (%)



Predicted values for Normative expectations

