

All for one and one for all: towards a one-stop-shop, all inclusive mobility future!



Mobility as a Service in a multimodal European cross-border corridor

Challenge Accepted!

To provide personalised and multimodal urban, interurban and cross-border mobility services through an all inclusive **one stop shop** by promoting the replacement of private ownership by private use through an all in one single payment and **Mobility Token** mobile app.

How?

Through a sophisticated back-end mechanism that associates multi-facet matchmaking & business rules editor and supports the newly entered business model of the MaaS aggregator.

Products & Services

- ▶ MaaS & Go! (personalised MaaS with trip planning)
- ▶ MaaS Packs (personalised MaaS products configured with multicriteria search)
- ▶ Mobility offers by the MaaS aggregator
- ▶ Mobility services (private & public)
- ▶ Real time Traffic Management Services
- ▶ Infomobility services
- ▶ Personalised added value services

If you are a ...

Traveller:

- ▶ Personalise your MaaS profile
- ▶ Enjoy mobility products configured through dynamic profiling and matchmaking
- ▶ Book and purchase your tickets with confidence and security through a single payment platform
- ▶ Get one ready to validate Mobility Token for all your mobility products on your mobile device
- ▶ Take advantage of incentives and collect loyalty points
- ▶ Give and share your feedback for your MaaS experience

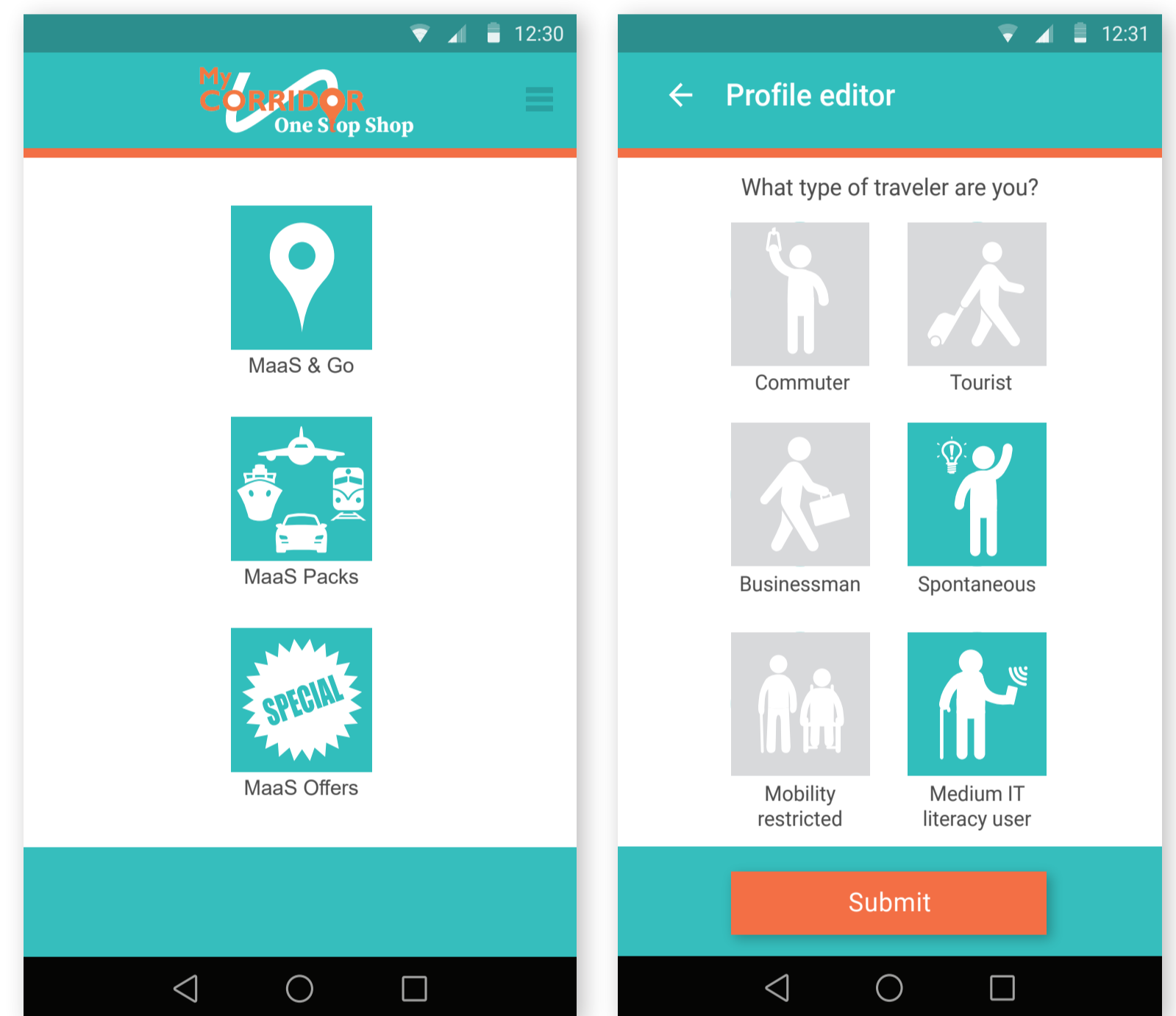
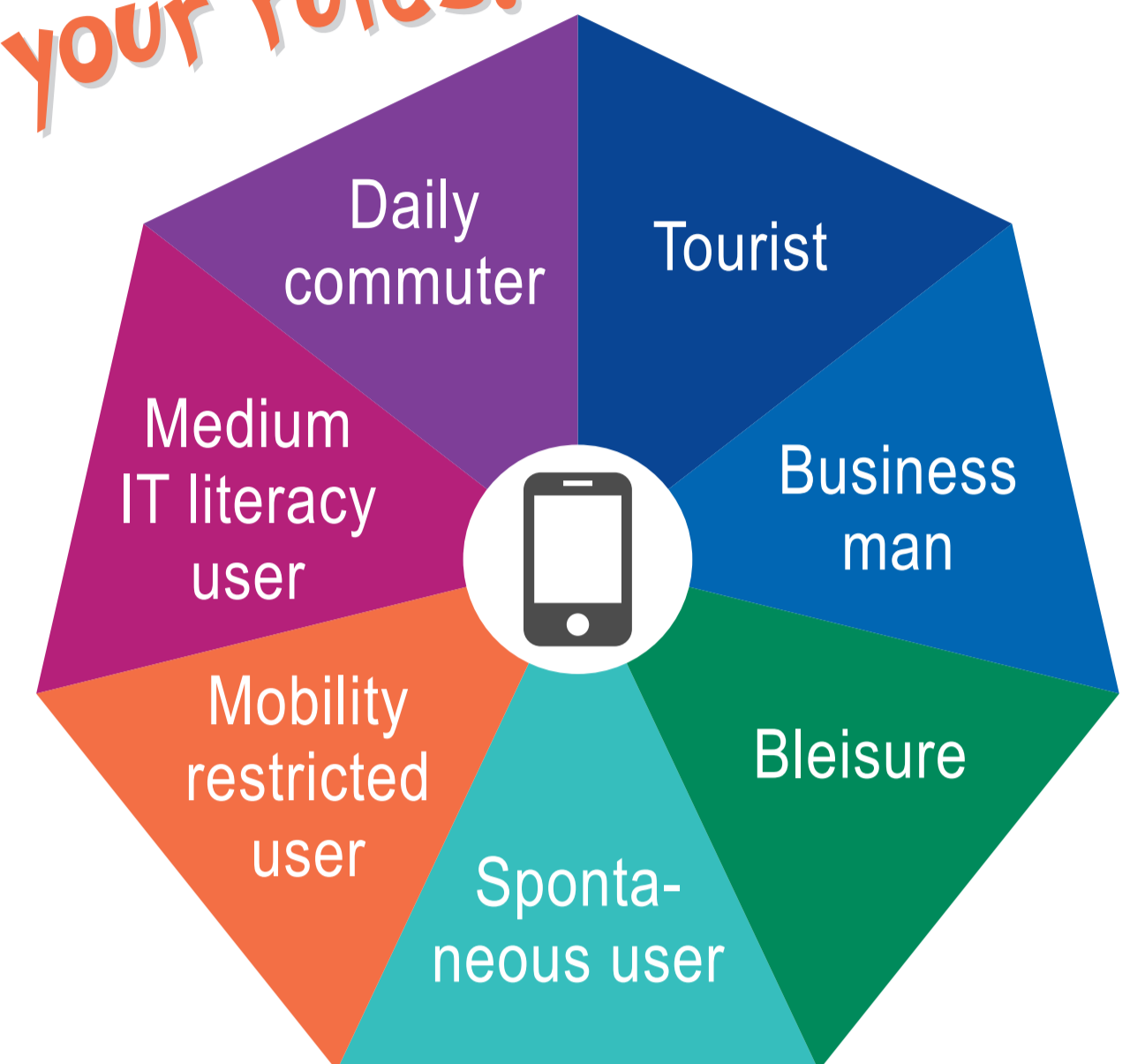
Service provider:

- ▶ Register your service through the MyCorridor Service Alignment Tool and be part of the one-stop-shop!

MaaS aggregator / issuer:

- ▶ Connect to us through our interoperable mechanism!

Your mobility,
your rules!



Graphics by Ioannis Alertas

Innovation & Unique Selling Point

- ▶ All inclusive one stop shop
- ▶ Personalised mobility - urban, interurban and cross border mobility
- ▶ Single payment platform
- ▶ One Mobility Token for all your products
- ▶ The whole MaaS chain in a nutshell

mycorridor.eu

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