

**Making Good.** By Capt. McKean. New York, The Macmillan Company. 238 pp. \$2.00.

If no new books have recently been added to the home or Sunday school library, this is one that ought to be included for the intermediate boys. They will revel in its thrills and adventures, yet will receive no poison such as is to be found in so many of the cheap novels that are written to catch the boys.

G. S. DOBBINS.

**How to Advertise a Church.** By Ernest Eugene Elliott. New York, George H. Doran Company.

“Religious Publicity Up-To-Date” is the catch-word which betrays the purpose and perhaps the weakness of this little book on church advertising. While it contains some good publicity ideas, the general tone of the discussion seems to lack that dignity and fineness which somehow we have come to think ought to characterize printed matter that relates to the church, the ministry, the word of God. In spite of “up-to-dateness” most of us shrink from the use of the same methods in advertising religion that are used in advertising theatrical attractions and a new brand of cigarettes. The suggestion that each church should have a “publicity man” is good and the right sort of man could, no doubt, make good use of the suggestions given which the average preacher would not care to be responsible for, especially where the chief “attraction” advertised is the preacher himself.

G. S. DOBBINS.

**Scouts of the Desert.** By John Fleming Wilson. New York, The Macmillan Company. 179 pp. \$1.75.

Here is another good book for the teen-age boys—a tale of boy scouts and their adventures on the Mojave Desert by a man who knows how to grip the mind and heart of a lad, bringing into the story just enough of the moral and unselfish to make it wholesome, but not enough for it to be “preachy.” A good volume to add to the intermediate section of the church or Sunday school library.

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