

Codebook

Code	Definition	Example
STORYTELLING	Use of stories to explain heritage	Narratives shared during tours
COMMUNITY_VOICE	Community participation in interpretation	Artisan-led explanations
AUTHENTICITY	Perceptions of genuine heritage representation	Real stories and experiences
HERITAGE_IDENTITY	Heritage as part of personal or collective identity	Pride in traditions
LEARNING	Visitor acquisition of knowledge	Learning about falaj systems
ENGAGEMENT	Visitor interaction and interest	Asking questions
EMOTIONAL_CONNECTION	Emotional responses to heritage	Feeling proud or inspired
PARTICIPATION_BARRIER	Constraints on community involvement	Funding shortages
TECHNOLOGY	Digital and multimedia interpretation	Interactive screens
CULTURAL_SUSTAINABILITY	Heritage preservation through tourism	Maintaining crafts and traditions