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March 30, 2016

# Create a publication database for enhancing research visibility

Nader Ale Ebrahim



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# Create a publication database for enhancing research visibility

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[@aalebrahim](https://twitter.com/aalebrahim)



[www.researcherid.com/rid/C-2414-2009](http://www.researcherid.com/rid/C-2414-2009)  
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Available online at: <http://dx.doi.org/10.6084/m9.figshare.3126010>

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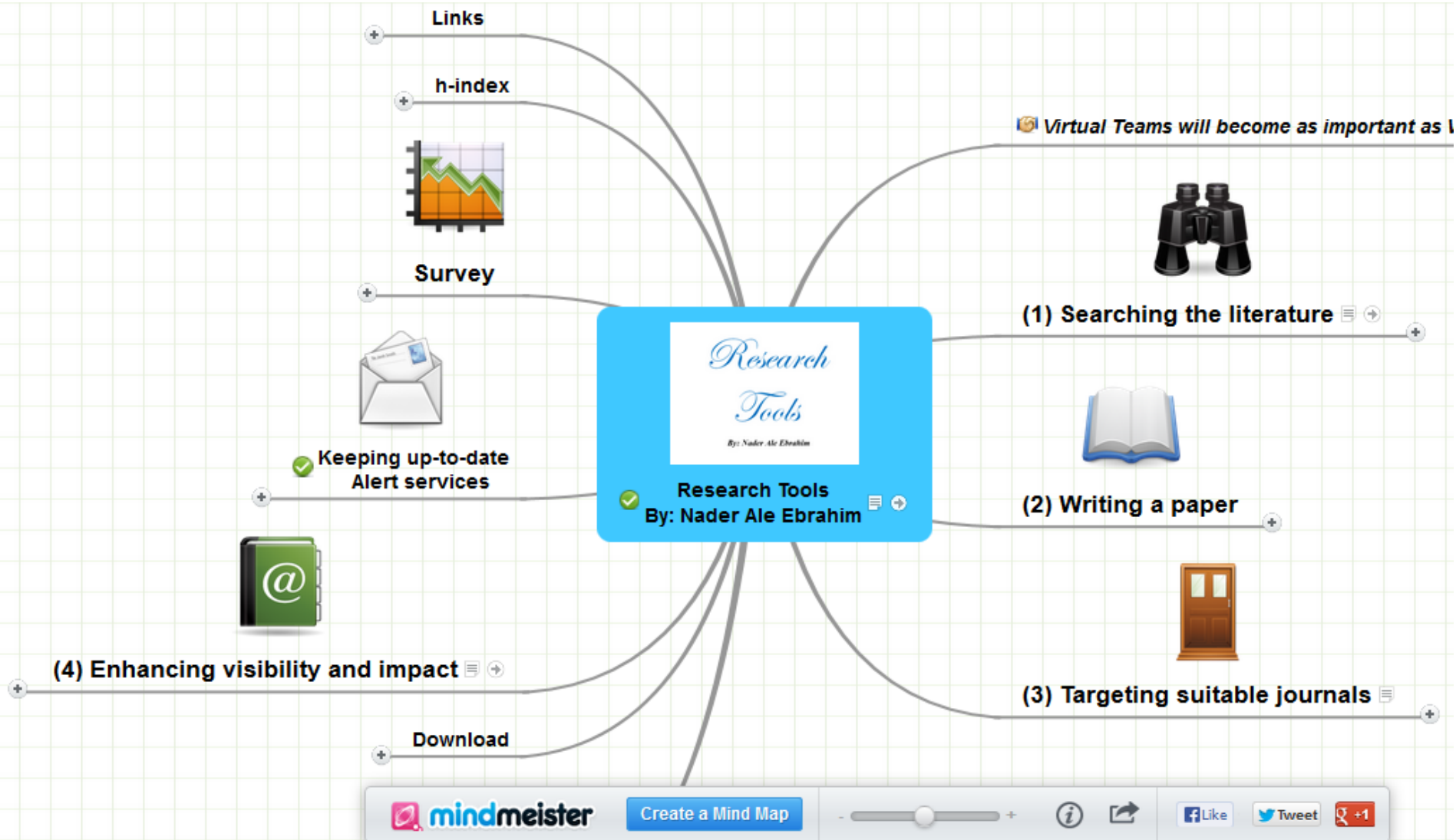
Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Abstract

**Abstract:** In a competitive research landscape, researchers can no longer afford to just publish and hope for receiving impact. To leave a mark, researchers have to take their impact into their own hands. Researchers need to keep all of their scholarly output in a database, to share through academic social networking sites. Researchers also, should create a "permalink" for each of their publications. A "permalink" is a stable, permanent (or persistent) link to an online journal article or subscription resource, that can be accessed from any computer at any time. It is often different to the URL that appears at the top of your browser - the link displayed there may be session dependent, and will only work for a particular person in a particular time period. This presentation provides guidelines on how to create a publication database for enhancing research visibility and citations.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Reference management, Research impact, Research Visibility

# Research Tools Mind Map



# Gold Open Access Journals

- Journals that automatically and immediately make their articles available online to all at no cost (the articles are always free to read).
- Gold OA journals do not take copyright. They use Creative Commons licenses instead.

# Green Open Access Journals

- Traditional, subscription-based journals that permit authors to self-archive their articles in OA repositories.
- In general, Green OA journals do take copyright, but “give back” some rights to the author.

# Traditional Toll Access Journals

Subscription-based journals that require authors to transfer copyright to the Journal, which then has exclusive rights to the article.



# Publishers and copyright

- Assigning copyright to a publisher does not generally mean that you cannot deposit in a repository
- Most publishers now permit authors to deposit a copy of their articles in repositories
- This is a right granted to authors over and above any copyright agreement you have signed
- However, most publishers will only allow you to deposit your 'author final version' of your work
- Some publishers have embargo periods, e.g. an article can only be deposited in a repository 6 months after publication

Source: [Morag Greig, Enlighten: Glasgow's University's online institutional repository](#)

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Search by journal/publisher to learn its copyright and self-archiving policies



## Search - Publisher copyright policies & self-archiving




One publisher found when searched for: Publisher: **Elsevier**

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<b>Notes:</b>	<ul style="list-style-type: none"> <li>• All titles are open access journals</li> <li>• Publisher last contacted on 20/04/2016</li> </ul>

# Find a stable URL

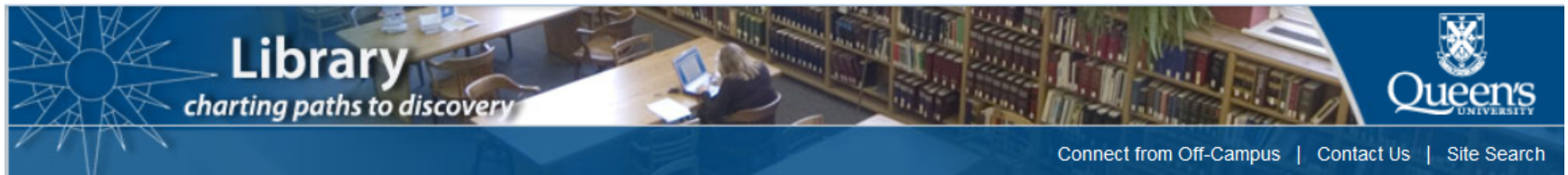
- For most e-journals, the web address ('URL') of the article that you see in the browser address bar is not stable; i.e. it may work for you right now, but it may not work tomorrow, and it might not work for other users. To make a link that will always lead your students to the correct article, you need to find a *stable URL* (also called a *persistent URL* or *permalink*).

# Finding a permanent link

- **DOI permanent links**
  - Sometimes you will see only a DOI, and not a permanent link, when viewing the citation information for an article. A DOI is a standardized method for identifying an electronic object. DOIs often appear in the citation or the abstract of an article or even in its full-text format.
- When you have located a DOI, follow these steps to complete the link.
  - To convert the DOI to a URL, precede it with the following:
  - **http://dx.doi.org/** For example, the doi:10.1123/japa.2015-0188 becomes: <http://dx.doi.org/10.1123/japa.2015-0188> This is sufficient if the article is available for free.
- **Tip:** If you cannot find the DOI of an article, try using the following tool: <http://www.crossref.org/guestquery/>



# How to Create Permanent Links to Online Articles



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## How-to & Help

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## How to Create Permanent Links to Online Articles

The Library subscribes to many databases that allow linking to full text articles. Instead of using the URL from your browser's address bar, which may quickly expire, you should create a permanent link. This link will provide a stable and permanent URL to a specific journal article, which can be used in online courses, reading lists or bibliographies.

### Locate Permanent Link in Article

Find the desired article or journal page and look for a permanent link which may be provided by the publisher.

Look for words such as, "persistent URL", "stable URL", "infomark", "permanlink", "document URL", "durable link", "linking options for this record", or "DOI".

However, not all articles have permanent links.

If you are able to locate a DOI or other permanent link, you will need to create a ~~permanlink~~ [permanlink](#) for off-campus access.

### Permanent Link Tools

- [Permanent Link Types for Research Databases](#)
- [Off-Campus Link Creator](#)
- [Off-Campus DOI Link Creator](#)
- [Free DOI Lookup](#)

### Faculty and Instructors

See [Creating Course Reading Lists](#) for more advice on incorporating online readings into your course reading lists.

# Cloud Storage





# Storage Made Easy

The Storage Made Easy Enterprise File Share and Sync solution uniquely allows IT to regain control of 'cloud sprawl', unifying private and public file sharing into a single, converged storage infrastructure that can easily be managed and be used to set governance and audit controls.

- Good for creating a permanent link to the publications.
- [Example](#)



# Jumpshare

Imagine if every file you share could be viewed online, if every desktop, smartphone and tablet could open the files irrespective of the platform they are running. No need to download the files, no need to install third-party apps to view them. Technology should do the work for you.

- Good for open view over 200 file formats online.
- [Example](#)



**Create Master List Folders for  
your publications using  
bibliographic/reference  
management software**

[Library](#) » [Research Guides](#) » Calculate Your Academic Footprint[Admin Sign In](#)

# Calculate Your Academic Footprint

Tags: [calculate your academic footprint](#), [citation tracking](#), [research impact](#)[About](#) [Author Profiles](#) [Find Publications \(Steps 1-2\)](#) [Track Citations \(Steps 3-6\)](#) [Count Citations \(Steps 7-11\)](#) [Your h-index](#) [Help](#)[Find Publications \(Steps 1-2\)](#) [Print Page](#)Search:  This Guide 

## Step 1: Create Master List Folders

Create Master List Folders for your publications using bibliographic management software (such as RefWorks)

Begin by setting up a [RefWorks](#) account, and create a series of *Master List* folders titled as follows:

References Organize 8

You have 2 reference(s) not in folders. [Duplicates](#) not in fold

Share Entire Database (596)

Last Imported (23)

- ▶ [Master List - Articles - 1st Author](#) (15)
- ▶ [Master List - Articles - Co-author](#) (26)
- ▶ [Master List - Books & Book Chapters](#) (0)
- ▶ [Master List - Conference Proceedings](#) (12)
- ▶ [Master List - Other](#) (11)

Organizing publications in this way is key to the process offered by this guide!

### NOTE

*Master List - Other* can be used for government

## Steps 2 & 2.1: Find Your Publications

Identify databases containing your publications and that have citation-indexing functionality

Examples include:

- Web of Science, Scopus, Google Scholar
- IEEE Xplore, SPIE, SciFinder, AnthroSource
- ProQuest: Social Services Abstracts, etc (more [ProQuest databases](#))

Access the above tools via [Research Databases](#) by subject.

### Step 2.1: Find your publications within a selected database

To locate your publications, you can search one article at a time OR you can capture all your publications in one search.

- For example, you can look for an *author search/author finder* option in the database. Enter your name as the database instructs (e.g. MacDonald M\*). Use refinement options to narrow search, complete search and review results.

If you have a very common name OR are not listed, you can proceed with one of these options:

- Search for your last name and each article title, OR

## Steps 2.2 & 2.3: Add Your Publications to RefWorks

Step 2.2: Export your publications' bibliographic information to RefWorks

### Scopus

1. Select the citations you want to export by clicking the checkbox on the left hand side.

RefWorks export

[An exploration of online behi](#)

1

2. Select *RefWorks Export* and follow the prompts to access your RefWorks account.

### Web of Science

1. Select the citations you want to export by clicking the checkbox on the left hand side.

Select Page

1. [Customizing Social Media Marketing](#)

By: Schulze, Christian; Scholer, Lisa; Skiera, Bernd



zotero



# Reference Management Tools

## 1. What is Reference Management Tool?

Reference Management Tools are software tools that can help you organize your references and citation, create reference lists/ bibliographies, collaborate with others online, and discover the latest research in your subject areas.

## 2. General Features

Maintain huge number of references for your dissertations or research projects

Manage, organize, cite and collaborate

Create and format references in various citation styles instantly

Import citations from databases, library catalogues, websites and more

Work on your references anytime, anywhere

Source: <https://www.lib.polyu.edu.hk/research-support/tools/ref-management-tools>



# Why use a reference management tool

- Reference management tools saves time for researchers and help them work more efficiently;
- Reference management tools help scholars to create and manage their lists of references for research projects;
- Reference management tools should be tightly integrated into user's overall research workflows;
- Reference management tools are designed to organize citations into specific formats for the preparation of manuscripts and bibliographies.
- Reference management tools is needed to facilitate sharing and collaboration.

# All Citation Management products have these basic features:

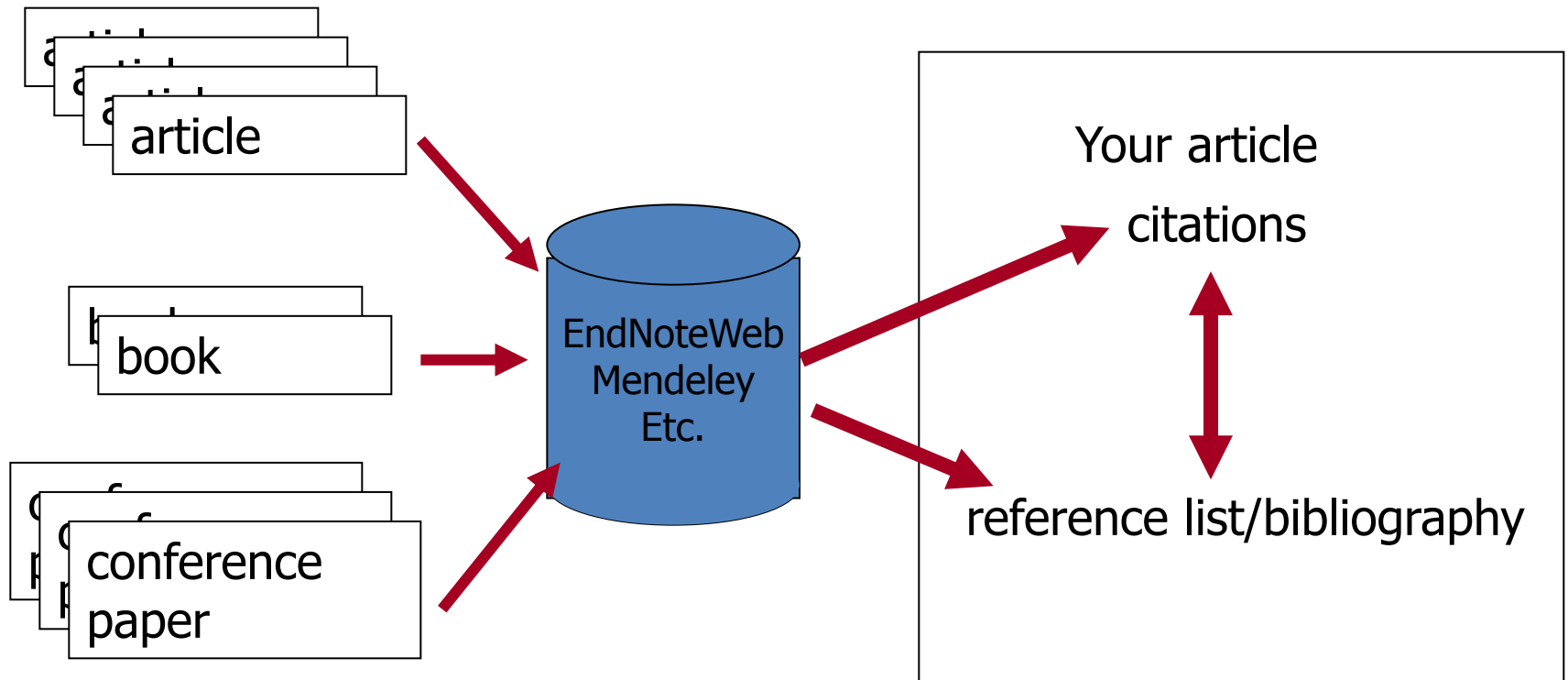
- Gather and transfer references from databases/resources/webpages into your personal research database
- Organize, annotate, sort and search your references, images and PDFs
- Insert in-text citations and reference lists into documents in a wide variety of styles (MLA, APA, etc)
- Create stand alone bibliographies in a wide variety of styles

# Writing a Thesis/Paper: Traditional way



Source: flickr/toennesen

# Use a reference management tool!



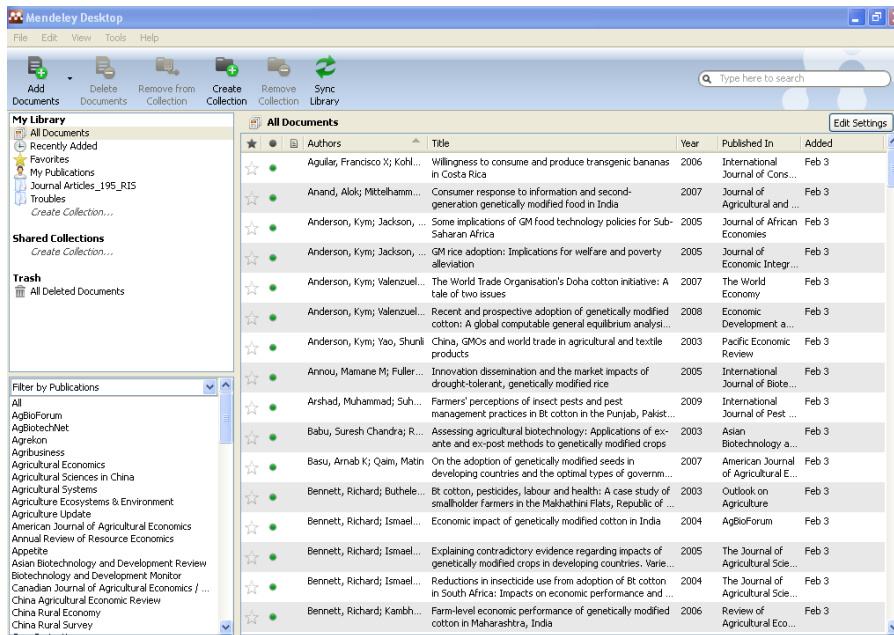
Source: Managing References: Mendeley By: HINARI Access to Research in Health

# Mendeley

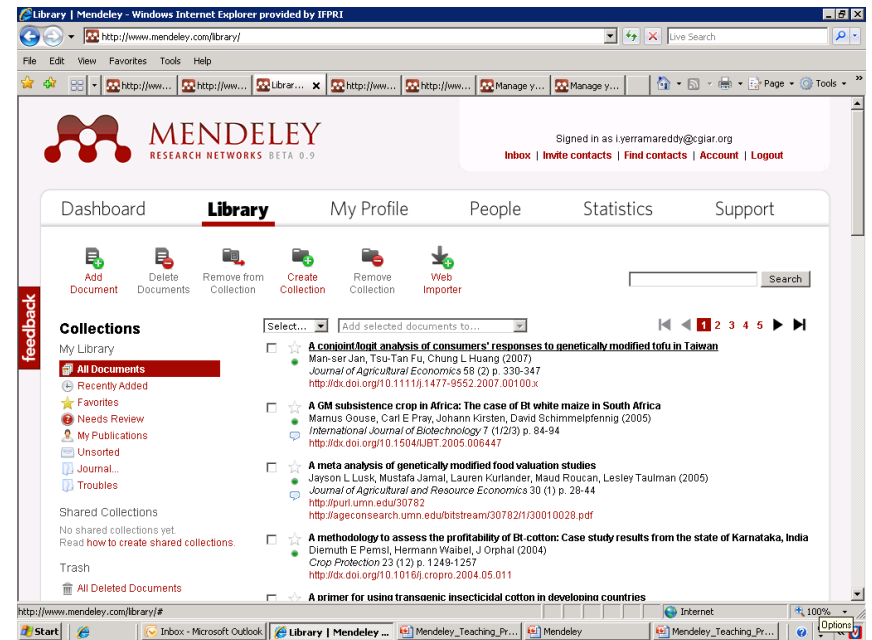
Mendeley is a free reference manager and academic social network that can help you organize your research, collaborate with others online, and discover the latest research.

# Syncs Desktop & Web applications

• **Desktop** – a free academic software to manage, share, read, annotate and cite your research papers



• **Web** - a research network to manage your papers online, discover research trends and statistics, and to connect to like-minded researchers



This is the **Web version** of Mendeley which is used to manage your papers online.



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Dashboard My Library Papers Groups People

Tabbed menu or Resources

Main menu or Function menu

Feedback

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- All Documents
- Recently Added
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- Needs Review
- My Publications
- Unsorted

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No groups yet.  
Find new groups.

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Filter Selected Collection

by Publications

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 John Zarocostas (2007)  
 BMJ (Clinical research ed.) 334 (7587) p. 225  
<http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid...>
- Getting Started with Mendeley  
 The Mendeley Support Team (2011)  
 p. 1-16  
<http://www.mendeley.com>
- Mendeley Basics  
 Carol Shannon (2011)  
 p. 1-10
- New-generation diabetes management: glucose sensor-augmented insulin pump therapy.  
 Eda Cengiz, Jennifer L Sherr, Stuart A Weinzimer, William V Tamborlane (2011)  
 Expert review of medical devices 8 (4) p. 449-58  
<http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid...>
- New-generation diabetes management: glucose sensor-augmented insulin pump therapy.  
 Eda Cengiz, Jennifer L Sherr, Stuart A Weinzimer, William V Tamborlane (2011)

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References

# *EndNote*

- *EndNote* is an almost indispensable tool for the serious researcher, and best of all, it's free to all UM postgraduates!





# Why use *EndNote*?

- *EndNote* allows you to create your own reference library. This library can be used to store the bibliographical details relating to the articles and books that you use. When it comes time to write your thesis, you can employ the library to insert references into your text and produce your bibliography. *EndNote* will save you hundreds of hours over the course of your research.

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**Custom**

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- Virtual R&D teams

Showing 551 of 551 reference

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Results Title=(Virtual R&D teams)

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 Sponsor(s): Singapore Inst Elect  
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2. Title: **Virtual R&D teams and SMEs growth: A comparative study between Iranian and Malaysian SMEs**  
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 Source: AFRICAN JOURNAL OF BUSINESS MANAGEMENT Volume: 4 Issue: 11 Pages: 2368-2379 Published: SEP 4 2010  
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3. Title: **SMEs; Virtual research and development (R&D) teams and new product development: A literature review**  
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**Section:** Original Research

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**Abstract**  
Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. Highly cited

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