

NAVIGATING COMPLEXITY

THE CO-CREATION

RAINBOW FRAMEWORK

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INTRODUCTION

- Co-creation **democratizes research**, bridging gaps between research and practice through **empowerment and meaningful engagement**.
- Effective co-creation relies on **selecting methods** that genuinely **enact these characteristics**.



QUESTIONS

1. How can co-creation methods be **systematically categorized** to reflect essential characteristics like **empowerment, participation, collective creativity, intelligence, and decision-making**?
2. What features are **most effective in distinguishing co-creation methods**?
3. How does the **Co-Creation Rainbow framework** enhance transparency and support evidence-based assessment of co-creation methods across various engagement levels?

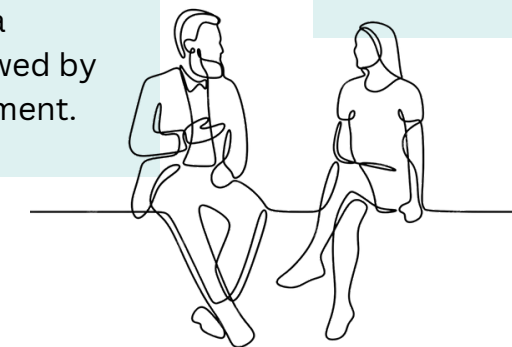
METHODS

Identified frameworks that aligned with co-creation characteristics:

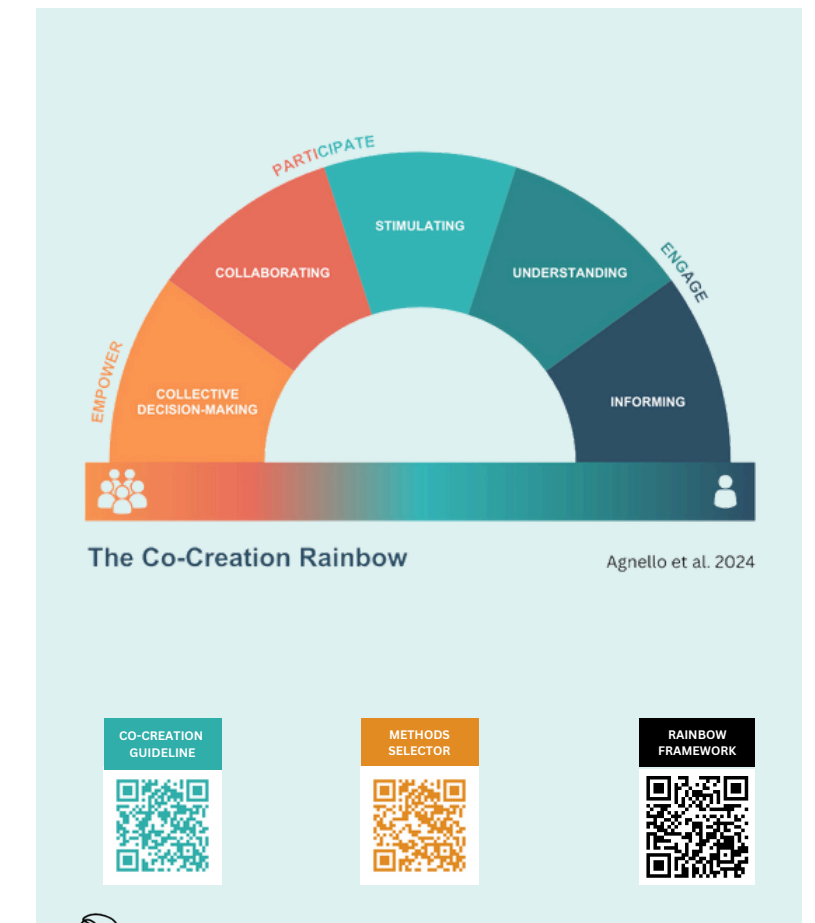
- Systematically screened 83 models and frameworks aligned with co-creation characteristics, extracting relevant features.
- Conducted iterative testing with the 20 included models to identify key features that differentiate methods, forming an integrated framework.

Iterative testing to identify key features for differentiating methods:

- Validated the framework with 12 co-creation researchers using a closed card sort method, followed by qualitative feedback for refinement.



RESULTS



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