



International collaboration for decarbonising the steel and cement industry

24th October for the NEFI conference



Department for
Energy Security
& Net Zero

Who are we?



Dr Melanie Jans-Singh
Lead Technical Energy
Advisor

Science and
Innovation for Climate
and Energy



Alex Fitzgerald
Principle Analyst

Resource Efficiency &
Industrial Symbiosis
Analysis

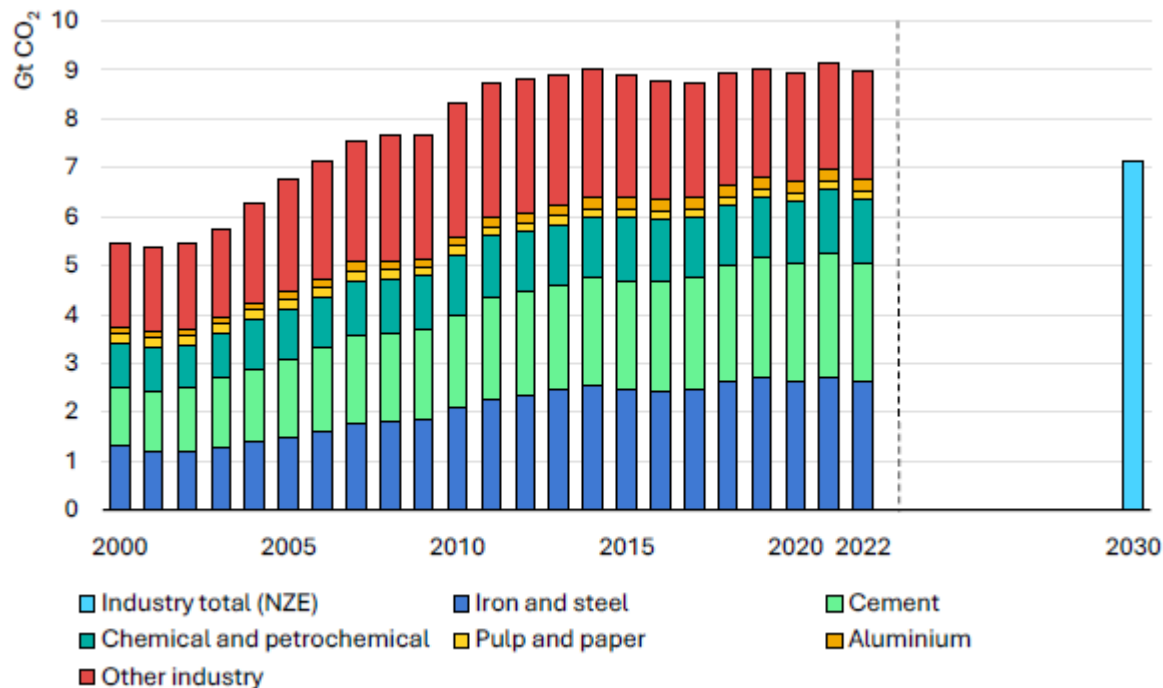


Agenda

- Steel and cement industry
- International initiatives
- UK Research on industrial resource efficiency
- Aligning emission accounting standards on steel and cement

The steel and cement sectors are not on track to achieve a Paris-aligned emissions pathway

Direct CO₂ emissions from industry in the Net Zero Emissions by 2050 Scenario, 2000-2030



Source: [IEA \(2023\) Tracking Clean Energy Progress, Industry](#)

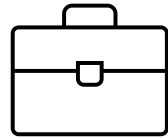
- Industry has **potential to become the largest contributor of carbon emissions in less than a decade** unless investments in zero-carbon alternatives are rapidly accelerated.
- A significant number of new high-emission blast furnaces and cement plants are anticipated in the 2020s.
- Achieving deep decarbonisation within industrial sectors remains a challenge due to **a lack of commercially available technologies** for near-zero emission production of materials, associated **high costs of production**, and the **long-life span of heavy industry facilities** which risks “locking in” high emission infrastructure.

Steel and cement represent 27% of UK industry emissions

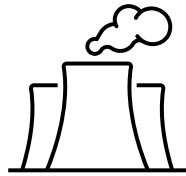
Cement Industry UK



£18bn to UK GDP



74,000 directly employed

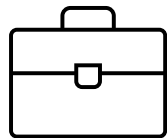


6MtCO₂e (~10% of industry emissions)

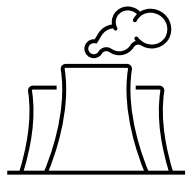
Iron & Steel Industry UK



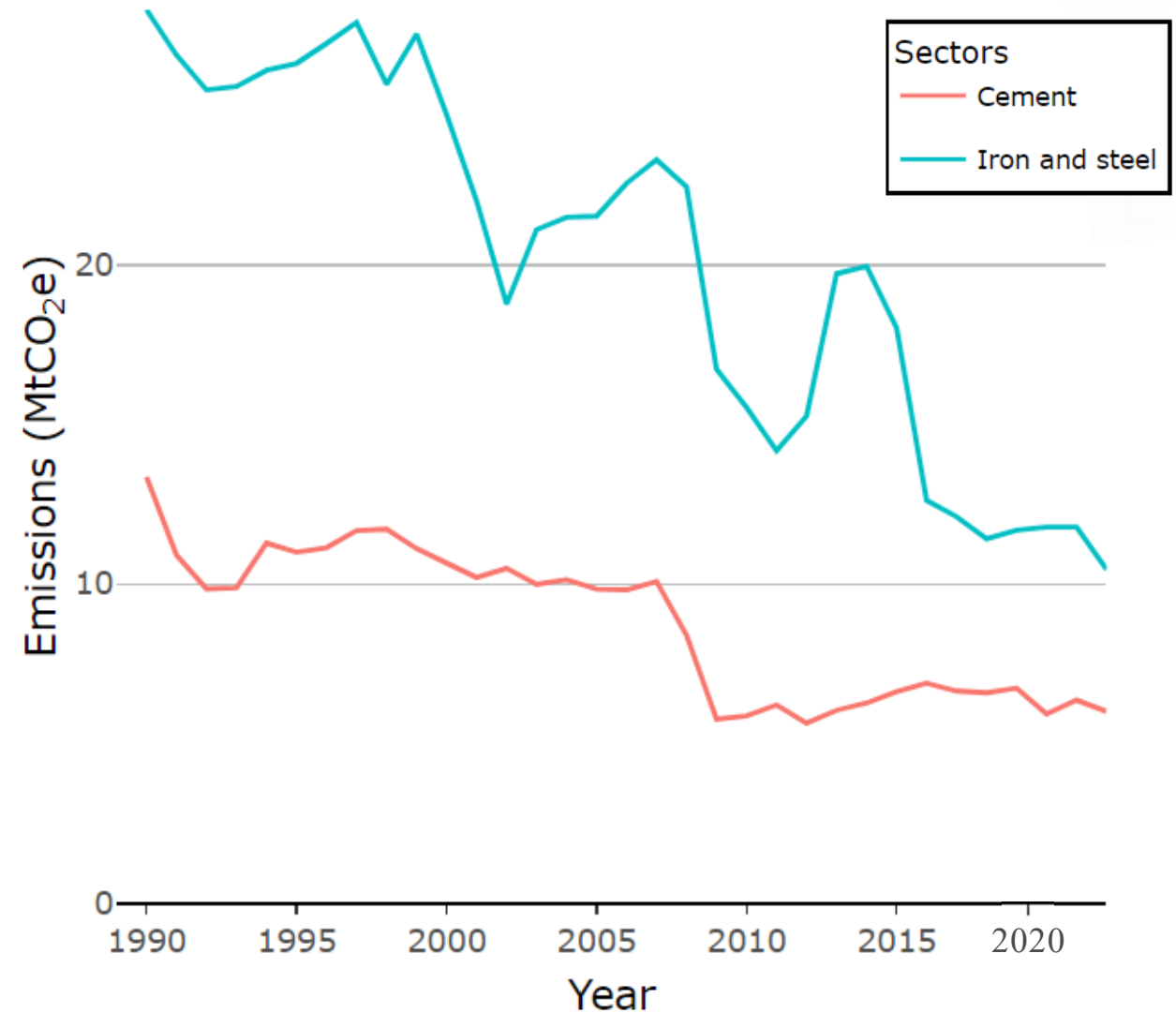
£2.4bn economic output



39,000 directly employed

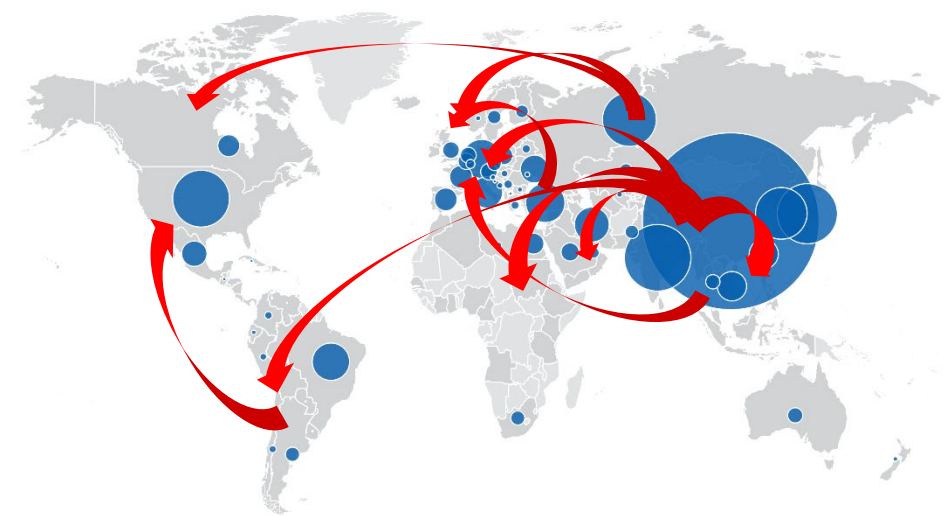


10.5MtCO₂e (~17% of industry emissions)

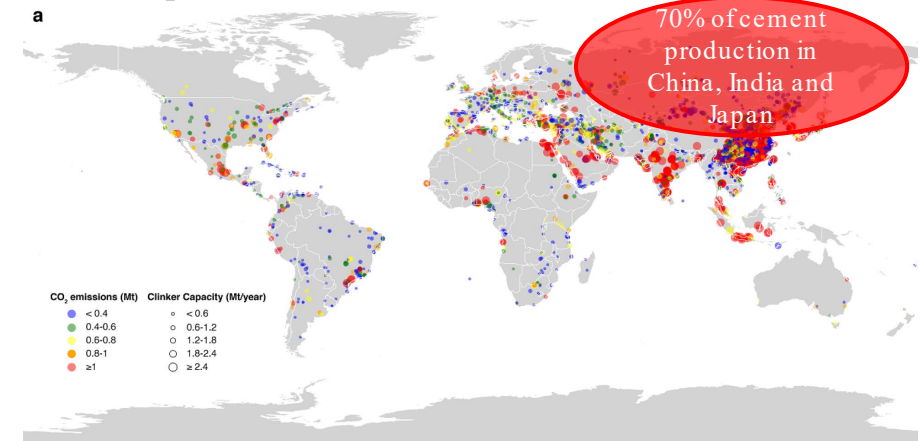


Complex supply chains of materials means despite significant domestic production, UK imports steel and cement and consumption is sensitive to changes in cost.

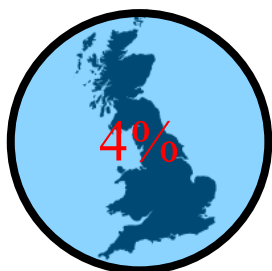
Map of world steel production and large net exports



Source: World Steel Association (2022)
Map of cement plants worldwide



Globally, steel, cement and concrete represent 15% of emissions.



The industry represents 4% of UK territorial emissions, but there is potential risk of carbon leakage.

Source: Chen et al (2022) A striking growth of CO₂ emissions from the global cement industry driven by new facilities in emerging countries



Department for
Energy Security
& Net Zero

International Collaboration

The Breakthrough Agenda provides continuity of action from COP-to-COP, supported by 59 countries



Breakthrough Agenda launched by world leaders at COP26



First Breakthrough Agenda Priority Actions launched at COP27



Buildings Breakthrough and Cement Breakthrough launched at COP28



Updated Priority Actions to be launched at COP29

Now backed by 59 countries covering over 80% of global GDP



The Breakthrough Agenda annual process has been delivering at every COP since 2021



An internationally-recognised, annual, COP-centred, collaborative process backed by **59 countries**, with **150+ initiative partners**...



...all working together to enable the delivery of **priority actions** across (currently) **seven key sectors**.

Coordinate



Prioritise



Enhance



Track

Breakthrough Agenda's Commitments: Goals

BREAKTHROUGH
AGENDA

Power

Clean power is the most affordable and reliable option for all countries to meet their power needs efficiently by 2030.

Co-leads: Morocco and UK
Launched: COP26
Signatories: 36
Sector Facilitator host: IRENA



Road Transport

Zero emission vehicles are the new normal and accessible, affordable, and sustainable in all regions by 2030.

Co-leads: India, US and UK
Launched: COP26
Signatories: 34
Sector Facilitator host: ICCT



Steel

Near-zero emission steel is the preferred choice in global markets, with efficient use and near-zero emission steel production established and growing in every region by 2030.

Co-leads: Germany and UK
Launched: COP26
Signatories: 31
Sector Facilitator host: UNIDO



Hydrogen

Affordable renewable and low carbon hydrogen is globally available by 2030.

Co-leads: India, US, UK
Launched: COP26
Signatories: 37
Sector Facilitator host: IPHE



Agriculture

Climate-resilient, sustainable agriculture is the most attractive and widely adopted option for farmers everywhere by 2030.

Co-leads: Egypt and UK
Launched: COP26
Signatories: 17
Sector Facilitator: TBC



Buildings (new at COP28)

Near zero-emission and resilient buildings are the new normal in all regions by 2030.

Co-leads: France and Morocco
Launch: at COP28
Signatories: 29 confirmed
Sector Facilitator host: Global ABC



Cement & Concrete (new at COP28)

Near zero-emission cement is the preferred choice in global markets, with efficient use and near-zero emission cement production established and growing in every region by 2030.

Co-leads: Canada and UAE
Launch: at COP29
Signatories: 11 confirmed
Sector Facilitator host: TBC



THE BREAKTHROUGH AGENDA IS
TACKLING **THE 7 MAJOR SECTORS**
THAT COVER MORE THAN
60% OF GLOBAL
EMISSIONS.

The framework has identified 5 key policy areas for industrial decarbonisation

1. Standards and Definitions

Goal



1. Accelerate the adoption of common standards: enabling like-for-like comparison

2. Demand Creation

Goal



2. Growing demand for low carbon products: ensuring market certainty for first movers

3. Research, Development & Demonstration

Goal



3. Fast-track RD&D: to bring deep decarbonisation technologies to scale

4. Trade Conditions (steel-specific)

Goal



4. Expand dialogues on trade and decarbonisation: shoring up international markets

5. Finance & Investment

Goal



5. Scale international assistance: ensuring EMDEs access to technical and financial assistance

The coalition works together to deliver annually agreed priority actions to achieve this vision

Informed by the yearly **Breakthrough Agenda Report recommendations**, governments and initiatives deliver against annually agreed **Priority Actions** – areas where governments agree stronger international coordination is urgently needed to meet the **2030 vision**.

1. Standards and Definitions

Goal

Adopt common, interoperable, low-emissions and near-zero emissions standards and definitions for steel, cement, and concrete that are net-zero compatible to help enable like-for-like comparison, support cross-border trade, and provide clarity for consumers

Initiatives

Coordinating



Partnered with



Examples of progress to date

- 38 steel producers endorsed the **Steel Standards Principles** which sought consensus from industry organisations and trade associations on common principles for **emissions measurement methodologies**.
- World Steel Association **mapping exercise of international steel standards** to aid further alignment and contribute to updates of leading standards.
- Publication of IDDI Guidance for **Product Category Rules Harmonisation**.
- Launch of Germany's **Low Emission Steel Standard (LESS)**, a voluntary product standard open to all steel producers, and **ResponsibleSteel version 2.1**.



3. Research, Development & Demonstration

Goal

3. Fast-track RD&D: to bring deep decarbonisation technologies to scale

Industrial resource efficiency in the UK

Introduction to Resource efficiency

- Resource efficiency means **optimising material use so that production requires with less raw material input.**
- Approaches for achieving resource efficiency are often reliant on a “**circular economy**” model of keeping resources within a closed loop rather than a linear system.



**Material
use**



Circularity

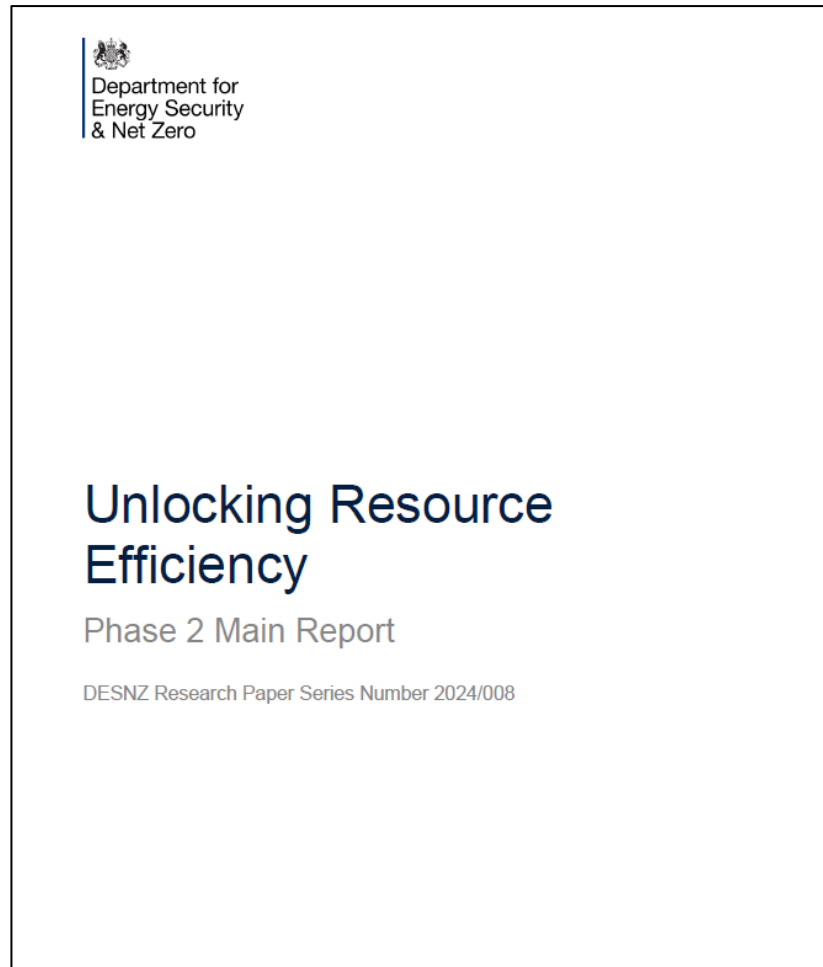


**Carbon
savings**



Research & analysis to unlock a resource efficient industry

Unlocking resource efficiency research project (2023)

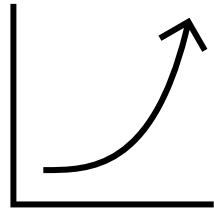


Industrial Symbiosis: benefits, barriers, risks and costs (2024)





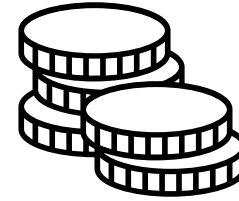
Research insights: Resource efficiency and industrial symbiosis



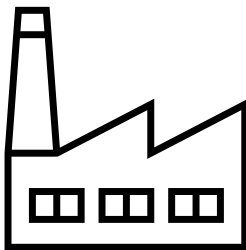
A. Opportunity



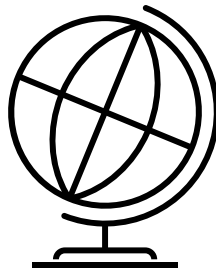
B. Data &
information



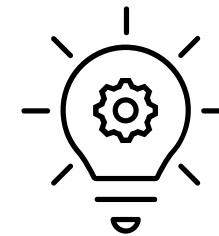
C. Costs



D. Infrastructure



E. Global view



F. Strategic thinking

Deep dive: Resource efficiency in the cement sector

Opportunities for RE in cement and concrete

Substituting clinker in cement production

Use of recycled concrete to replace clinker in cement production or raw aggregate in concrete.

Lean design of concrete buildings

Reducing wasted concrete

Industrial symbiosis



1. Standards and Definitions

Goal

Adopt common, interoperable, low-emissions and near-zero emissions standards and definitions for steel, cement, and concrete that are net-zero compatible to help enable like-for-like comparison, support cross-border trade, and provide clarity for consumers

Aligning carbon accounting standards

The coalition works together to deliver annually agreed priority actions to achieve this vision

Informed by the yearly **Breakthrough Agenda Report recommendations**, governments and initiatives deliver against annually agreed **Priority Actions** – areas where governments agree stronger international coordination is urgently needed to meet the **2030 vision**.

1. Standards and Definitions

Goal

Adopt common, interoperable, low-emissions and near-zero emissions standards and definitions for steel, cement, and concrete that are net-zero compatible to help enable like-for-like comparison, support cross-border trade, and provide clarity for consumers

Initiatives

Coordinating



Partnered with



Examples of progress to date

- 38 steel producers endorsed the **Steel Standards Principles** which sought consensus from industry organisations and trade associations on common principles for **emissions measurement methodologies**.
- World Steel Association **mapping exercise of international steel standards** to aid further alignment and contribute to updates of leading standards.
- Publication of IDDI Guidance for **Product Category Rules Harmonisation**.
- Launch of Germany's **Low Emission Steel Standard (LESS)**, a voluntary product standard open to all steel producers, and **ResponsibleSteel version 2.1**.

Green public procurement pledge



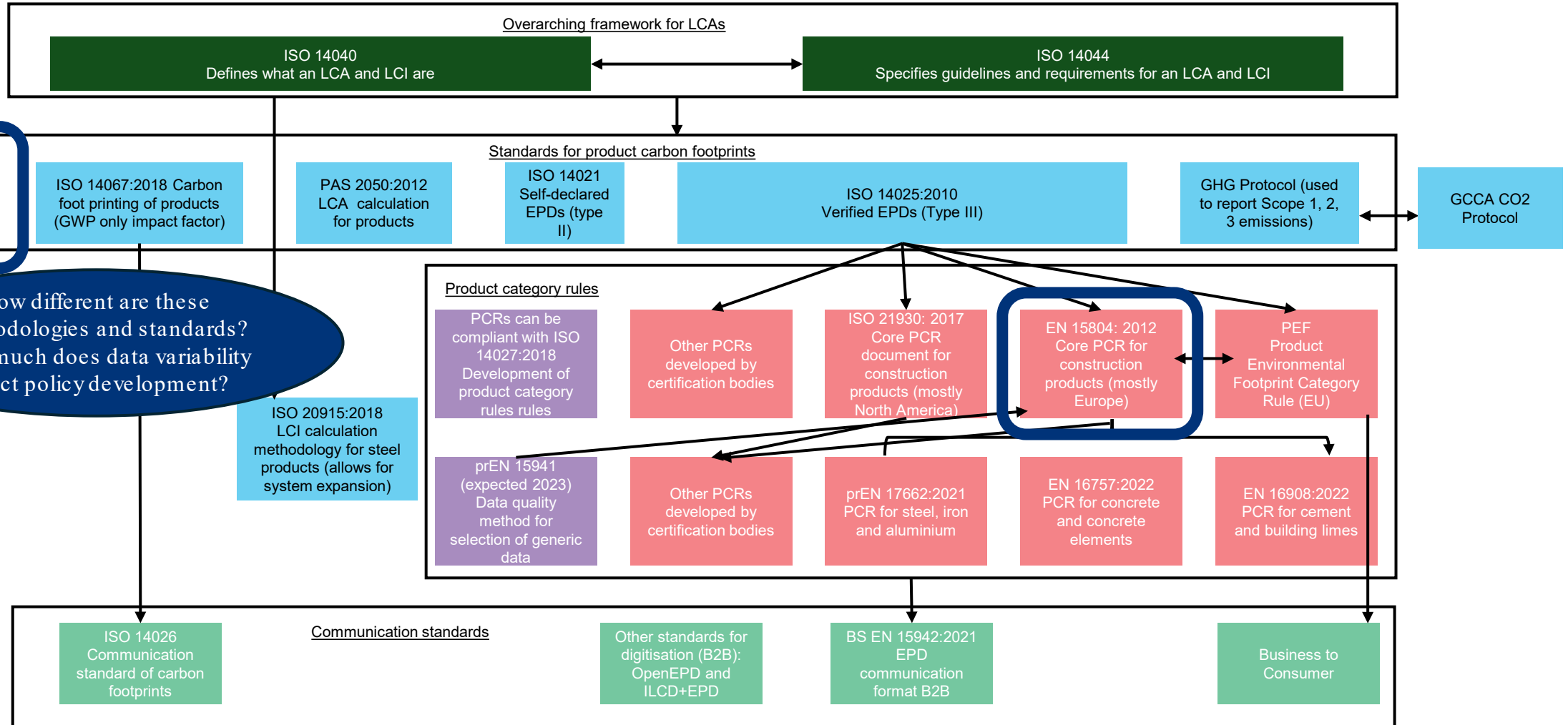
A public procurement pledge to:

1. Require disclosure of steel and cement emissions
2. Require project whole life carbon assessments
3. Require procurement of low emission steel/cement

UK public procurement analysis (2021) by the Infrastructure projects Authority



Many standards for assessing emissions of steel, cement and concrete



How different can standards be?

Environmental
Product
Declaration

In accordance with ISO 14025 and EN 15804:2012+A2:2019 for:

UK Average Portland Cement
from
Mineral Products Association (MPA) UK



Environmental product declaration (EPD)
12 years old
International

Looking for:
Labelling products

About me
I am third party verified and valid for 5 years
I contain some input data.
I disclose my emissions broken down by life cycle, but not the assumptions

Interests
Meditation Museums Ice Cream

More about me
Gemini Better in person



CARBON BORDER ADJUSTMENT MECHANISM
INFORMATION FOR IMPORTERS OF CEMENT

CBAM
1 year old
Imports into EU (for now)

Looking for:
Carbon pricing

About me
My reference period is 1 year and am required to report quarterly.
I am primarily for operational and selected "precursor" emissions.

Interests
Meditation Museums Ice Cream

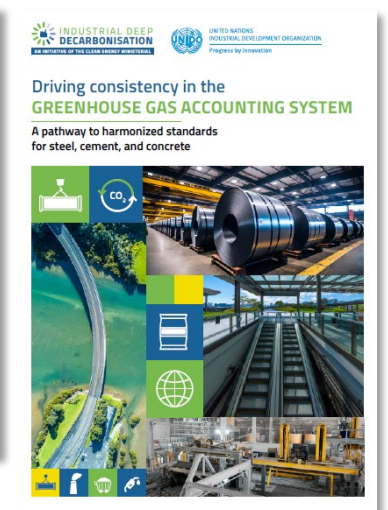
More about me
Gemini Better in person



Guidance for
interoperability of
standards



iea
Emissions Measurement and Data Collection for a Net Zero Steel Industry
International Energy Agency



INDUSTRIAL DEEP DECARBONISATION
UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION
Driving consistency in the GREENHOUSE GAS ACCOUNTING SYSTEM
A pathway to harmonized standards for steel, cement, and concrete

Steel and cement contribute contribute ~50% of embodied emissions in buildings



1. Improve **data collection** and digital infrastructure to collect emissions data
2. Agree on complex **LCA methodological** aspects (e.g. biogenic carbon, CCUS)
3. **Upskill policy makers** to consider embodied emissions and create a central place to find relevant **information e.g. on public procurement, market acceleration, implementation challenges of policies, building codes, etc.**
4. **Diversify** the voices working on Whole Life Cycle policies and standards in the built environment