

Journal Publishing and the Basket of Metrics

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Are you interested in acquiring an insight into scholarly publishing or finding out what a journal metric means to your career progression? Confused as to how to choose the right journal for your research? The presentation will include the answers to those questions and give you some tips on how to make the most impact for your own publications. It will be presented by Mr. Christopher Greenwell, Publishing Director from Elsevier. Mr. Greenwell oversees the publishing of more than 170 Engineering and Mathematics Journals. The Engineering journals cover various engineering fields such as mechanical, civil and chemical engineering. According to 2015 Journal Citation Report, 20 of those journals were ranked in the top 5 in 17 ISI categories.