Threat Modeling in the Age of Al

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About Me - Susanna aka Disesdi

Red teamer -> Data scientist -> MLE -> AI architect -> Chief Data Officer

Tenth generation security professional

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Daughter of the American Revolution

Survivalist

Owned by 3 pugs

Threat Modeling in the Age of Al

Two quotes:

"An ounce of prevention is worth a pound of cure." -Unknown

"Don't make the perfect the enemy of the good." -Voltaire

Introduction: Threat modeling 101

- Rising threat: The 2023 World Economic Forum's (WEF) <u>Global Risks Report</u> ranks cybersecurity as a top threat, interlinked with privacy, digital inequality, infrastructure breakdown, terrorism, & more
- Interconnectedness of systems increases attack surface & amplifies failure modes
- AIML interconnected systems are increasingly embedded in mission-critical aspects of daily human life

System Resilience is the Goal

- The goal: Cyber Resilience
- Proactive vs Reactive security
- We can't prevent every cyber incident, but we can build resilience into our systems

From Reactive to Proactive: Modeling Threats

- How do we move from being reactive to proactive in our security stance?
- Proactive security starts with understanding the threat landscape

But,,,

- If we had to learn every threat to every system, it would take forever!
- Understanding threats could quickly become prohibitively difficult
- Every system is unique time to use a model

What Threat Modeling Is & What It Isn't

"Threat modeling is analyzing representations of a system to highlight concerns about security and privacy characteristics."

"At the highest levels, when we threat model, we ask four key questions:

- What are we working on?
- What can go wrong?
- What are we going to do about it?
- Did we do a good enough job?"

Source: <u>Threat Modeling Manifesto</u>

- A structured, systematized approach
- Clearly articulated
- Understood by stakeholders
- Consistently applied (with adaptations documented)

- A tool to contextualize risks
- "Cyberattacks" (big quotes) are a risk–but how?
- What vectors?
- How likely is each attack?
- And what might the effects be?

- A means of preparing & documenting mitigations
- This may be one of the more overlooked aspects of threat modeling
- Once we know what are threats are, we can begin to prepare our response

- The original "purple team" technique ^_^
- How do we get defenders to think like attackers?
- Threat modeling!
- AI systems **require** a purple team approach

Threat Modeling **Isn't**

Threat modeling anti-patterns (via *<u>Threat Modeling Manifesto</u>*)

- **Hero Threat Modeler:** Threat modeling does not depend on one's innate ability or unique mindset; everyone can and should do it.
- **Admiration for the Problem:** Go beyond just analyzing the problem; reach for practical and relevant solutions.
- **Tendency to Overfocus:** Do not lose sight of the big picture, as parts of a model may be interdependent. Avoid exaggerating attention on adversaries, assets, or techniques.
- **Perfect Representation:** It is better to create multiple threat modeling representations because there is no single ideal view, and additional representations may illuminate different problems.

The New AI Landscape: Data is the Vector

- 2012: Data is the "new oil"
- 2024: Data is the new attack vector

• Why are Ops so important to AIML systems? Because our goal is *inference* at *scale*.

• Inference :

Any system that works with a gradient can be tricked This can be thought of as a cognitive bias

• Scale:

Massive data requirements mean a new frontier in data provenance

AIML deployments require a suite of new of Ops techniques for monitoring in production

DevOps vs AI/MLOps: familiar concepts, new systems

- Familiar: Communication, integration of expertise, & operationalization
- New: Continuous monitoring of data, AIML-specific systems
- Goal: De-siloing development expertise across fields to integrate for continuous deployment

Continuous deployment in AIML means:

- Continuous data processing
- Acquisition, validation, pipelines, oh my!
- Don't forget: Your data scientists are probably running experiments
 generating data, using data
- This is your IP where is it going, where does it live, what processes are in place to make sure your R&D is secure?

Continuous deployment in AIML means:

- Continuous monitoring
- Model output can degrade would you know if it did? How?
- Data quality can degrade population changes, concept drift, malicious activity would you know if it did? How?

Continuous deployment in AIML means:

- De-siloing: who are the actors?
 - Developers
 - DevOps
 - Data scientists
 - MLEs

What is MLSecOps?

- Machine Learning Security Operations the integration of AIML-specific security mitigations into the MLOps pipeline
- Production-grade AIML at scale is **impossible** without MLSecOps

MLSecOps Architecture



How AI Systems Differ From Traditional Deployments

- Inference **at** scale necessitates operationalizing **to** scale
- Begin with the end in mind how will this data product scale? What about the pipelines?
- It's not just the pipelines—this understanding begins with the product itself.

First 3 questions:

- 1. Is it secure?
- 2. Can we operationalize?
- 3. Does it scale?

Is it secure?

- Gets developers, data scientists, & MLEs in the security headspace
- Review AIML-specific systems
- Do you *really* know all your AIML dependencies?

Can we operationalize?

- Because the goal of any AI system is inference at scale, operationalization is key
- If you don't have a plan to operationalize monitoring of your systems, outputs, and data, you very likely have security problems

Does it scale?

• If you have a plan to operationalize, but it's unclear how it scales....you probably have security problems

Mapping the attack surface

First 3 steps to understanding your AIML system attack surfaces

- 1. Know your data flows
- 2. Know your data provenance
- 3. Know your data governance

Mapping the attack surface

Utilyze the **OWASP AI Exchange**

- Threats through use
- Development-time threats
- Run-time application security threats

Thank you!

Resources:

- **OWASP AI Exchange**
- <u>Threat Modeling Manifesto</u>
- <u>Threat Modeling Capabilities</u>
- <u>Securing AIML Systems in the Age of Information</u> <u>Warfare</u>