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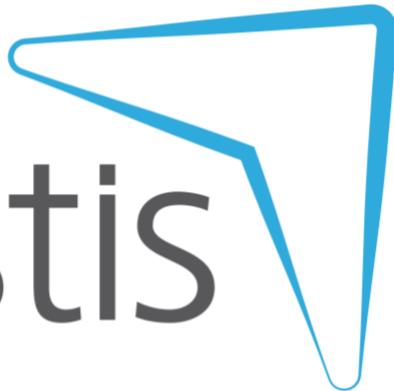
Hyperconnected simulation ecosystem supporting probabilistic design and predictive manufacturing of next generation aircraft structures

CAELESTIS

Deliverable D8.3

Report on D&C and MAC tools & measures

Work Package 8

Dissemination, exploitation, communication, and collaboration

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Report on D&C and MAC tools & measures

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1 PUBLISHABLE SUMMARY

Successful dissemination and communication (D&C) activities combine well-selected strategies, tools, measures, and materials that help to inform and engage relevant stakeholders. In the case of CAELESTIS, these include:

- Aeronautical manufacturers
- Aviation industry
- Materials research (metals & composites)
- Policymakers
- Scientific community
- Other related EU-funded projects (SUSTAINair, MORPHO, etc.)
- Relevant industrial organisations
- Press & media

Thus far, D&D&C activities for CAELESTIS sought to create a following of key actors relevant to the project, able to increase the potential uptake of (future) expected project results. The variety of tools measures, strategies, events, and materials of D&C efforts have been selected with these key actors and stakeholder groups in mind. These tools & activities include:

- Project website with blog (including core information, funding details, contact details, etc.)
- Flyer (basic overview of the project & visual identity)
- Factsheet (alternative version of information on flyer & website)
- Roll-up Banner (for use at events, utilising visual identity)
- Standard Word & PPT Templates
- Press Releases
- Newsletters
- Animated video explainer

Additionally, various social media channels have been set up in line with the Initial DEC Plan, and are being used to promote the project's aims and progress while connecting with stakeholders and related EU projects and initiatives. Engaged platforms include:

- Twitter
- LinkedIn
- YouTube
- Zenodo
- Facebook

Project communications for CAELESTIS began immediately in the run up to the project's kick-off meeting in May 2022, intensifying following the official launch of the project's public website and subsequent press release. In general, throughout its first reporting period, CAELESTIS was presented at a few aviation-focus ed events and meetings (incl. EASA's 13th Conference and the Paris Air Show) These efforts were mainly aimed at raising awareness of the project's launch, aims, and first year of activity. In RP2, a greater emphasis is expected to fall on dissemination as more publicly disclosable project results emerge.