

Global Scientific and Academic Research Journal of Multidisciplinary Studies

ISSN: 2583-4088 (Online)

Frequency: Monthly

Published By GSAR Publishers

Journal Homepage Link- https://gsarpublishers.com/journals-gsarjms-home/



Inequality and Innovation; Economic Disparities in a Rapidly Changing World

By

Haider Ali*1, Waqas Anser2, Hafsa Majeed3, Kainat Fatima3, Sadia Rashid4,

*1Faculty of Economics and Commerce-CCL, The Superior University Lahore, Punjab Pakistan
 2Institute of Business Management Sciences (IBMS), University of Agriculture Faisalabad, Punjab Pakistan
 3Department of Business Administration, National College of Business Administration & Economics, Multan Pakistan
 4Department of Agricultural Economics, University of Agriculture, Faisalabad, Punjab Pakistan



Abstract

Advances in automation, digitization, and artificial intelligence have accelerated innovation, which has had a significant influence on social and economic systems. Unquestionably, technological advancement has boosted economic growth. Still, it has also widened gaps by favoring those with access to infrastructure, resources, and knowledge at a disproportionate rate, further displacing underprivileged people. This article explores the ways that innovation contributes to inequality, such as the growing digital gap, the concentration of wealth in techdriven businesses, and the automation-driven loss of middle-class employment. The analysis also looks at the crucial roles that institutions and policies play in reducing or escalating these inequities, emphasizing the necessity of inclusive innovation strategies that guarantee fair access to the advantages of technological advancement. The essay highlights how various economies have addressed these issues through an examination of international case studies, highlighting the critical role that social safety nets, education reform, and government involvement have played in building a more just future. It also highlights the significance of taking proactive steps to close the gap between equality and innovation by talking about the possible long-term effects of unchecked inequality, including social discontent, political instability, and economic stagnation. In the end, this assessment urges a paradigm change in how societies see technology development, supporting an innovation model that promotes broad economic opportunity and tackles the underlying causes of inequality.

Article History

Received: 15/10/2024 Accepted: 24/10/2024 Published: 26/10/2024

Vol – **3 Issue** – **10**

PP: - 118-127

DOI:10.5281/zenodo. 14002994



Graphical Abstract

Keywords: Economic inequality, Innovation gaps, Global inequality, Labor market inequality, Economic disparity trends, Economic development

Introduction

The contradiction between innovation and inequality highlights how technological developments have a contradictory effect on the world's economic environment (Hornborg et al., 2001). Rapid technological advancement has led to previously unheard-of levels of economic expansion, productivity gains, and wealth creation potential, but it has

also exacerbated income inequality. Although innovations like automation, digital platforms, and artificial intelligence have transformed sectors, the advantages of these innovations are frequently concentrated in the hands of a few numbers of people, including businesses, tech entrepreneurs, and highly trained workers, leaving significant portions of the population behind (Soni et al., 2019) as technology lowers the demand for physical labor, low-skilled workers, especially in

traditional industries, face job loss, and income stagnation. Furthermore, these inequities are made worse by the global digital divide, which makes it difficult for emerging economies to keep up with developed ones while giving wealthy countries and regions disproportionate access to cutting-edge technologies (Lainjo et al., Socioeconomic gaps are further cemented by this imbalance, which produces a feedback cycle in which those who have access to money, knowledge, and cutting-edge equipment continue to prosper while others are left behind. The essay will examine several important topics, such as how education and reskilling might help reduce inequality, how technical advantages are distributed geographically, and possible legislative measures meant to promote more fair growth in the age of fast innovation (Green et al., 2020).

Although innovation is frequently praised as a catalyst for advancement, it can also have unintended consequences that worsen social and economic disparities (Chien et al., 2022). On the one hand, scientific and technical developments have the potential to transform whole sectors, enhance people's quality of life, and solve global issues like illness and climate change. These developments open up new avenues for social mobility, economic expansion, and the creation of jobs and education, which might help millions of people escape poverty (Chetty et al., 2018). The growing disparity between those who can access these breakthroughs and those who cannot, however, is the reverse of this development. With the increasing integration of advanced technologies such as biotechnology, digital platforms, and artificial intelligence into daily life, money and power are concentrated in the hands of a select few, frequently further displacing underprivileged people (Păvăloaia et al., 2023). The advantages of advancement are not equally spread across a widening socioeconomic difference, which is exacerbated by the digital divide, inequalities in healthcare innovation, and limited access to high-quality education. This dynamic leads to a paradox, Innovation may help address some of the most important issues facing society, but it can also exacerbate already-existing disparities (Apostolopoulou et al., 2022). For this reason, it is crucial to build institutions and regulations that guarantee everyone has fair access to these advancements. Without a deliberate attempt to close these gaps, innovation runs the risk of perpetuating the status quo, in which only the wealthy benefit (Anadon et al., 2016).

The specialism of "Inequality and Innovation: Economic Disparities in a Rapidly Changing World" is essential to comprehending how social justice and technical advancement connect (Warschauer et al., 2010). Rapid technological developments, including automation, artificial intelligence, and digital economies, frequently result in significant increases in economic growth and efficiency. Nevertheless, they also help to increase economic inequality by ensuring people, or certain areas, industries disproportionately from innovation while others are left behind (Sandbu et al., 2022). The goal of studying this subject is to show how innovation may both make inequality worse and make it better. On the one hand, technological

advancements have the potential to exacerbate regional inequalities and unequal access to resources and widen the gap between highly and lowly-skilled individuals (Gogoi et al., 2023). However, by generating new possibilities, encouraging entrepreneurship, and facilitating solutions to societal issues like unemployment and poverty, innovation may promote inclusive growth (Davis et al., 2002). This study aims to investigate how policy interventions, fair access to technology, and inclusive innovation ecosystems can aid in bridging economic divides and guaranteeing that the advantages of a world that is changing quickly are distributed more fairly throughout society by concentrating on the dynamics of inequality in the context of innovation. It is crucial to comprehend these processes in order to design a future in which innovation advances society without displacing underprivileged populations.

The Innovation Divide: Global North vs. Global South

Due to the difference in economic growth and technical breakthroughs between wealthy and developing countries, the innovation divide between the Global North and Global South has grown in importance. Solid institutional backing, a solid infrastructure, and easy access to money are driving the fast evolution of innovation ecosystems in the Global North, especially in North America, Europe, and East Asia (Fasnacht et al., 2018). The Global South, which includes nations in Africa, Latin America, and even areas of Asia, is finding it difficult to catch up. The gap between the two areas keeps growing as a result of obstacles, including restricted access to high-speed internet, subpar educational institutions, and a lack of funds for research and development. Advanced technologies are often tightly regulated by industrialized countries and multinational corporations (MNCs) and are shielded by patents and intellectual property (IP) regulations. While these intellectual property rights encourage innovation in more developed nations, they frequently act as roadblocks for emerging economies since they make it hard for lowerincome countries to innovate or adapt current technology due to high licensing costs and patent limitations (Pandey et al., 2022).

Another major problem in the Global South is the ability to successfully absorb and exploit transferred technologies. For instance, efforts to implement cutting-edge agricultural technology, such as genetically modified crops, in Africa have had conflicting outcomes (Rock et al., 2023). Droughtresistant crop adoption has been somewhat successful in places like Kenya. However, other countries lack the institutional and legal structures necessary to handle such advances, which has resulted in inconsistent outcomes. Southeast Asia, on the other hand, has had some success in industries like fintech, where mobile banking solutions have become increasingly popular. This is mostly because of the region's high mobile penetration rates and cheaper entry costs. This achievement is still the exception rather than the rule, in any case. In the Global South, other industries like green energy and medicines still face significant obstacles. For example, many poor countries have been unable to produce

inexpensive generics due to the strict intellectual property regulations around life-saving medications, which prolongs health crises and economic stagnation (Chaudhry et al., 2017).

Because the Global North continues to control high-value sectors while the Global South continues to rely on low-wage labor and resource extraction, the innovation divide is thus not only a technical but also an economic one. Developing economies will struggle to catch up as long as access to

essential technology is restricted and entry hurdles are high. In addition to more fair tech transfers, closing this gap calls for changes to international intellectual property regulations, greater funding for regional innovation hubs, and customized strategies for technology adoption that take into account the distinct socioeconomic circumstances of each developing nation (Aubert et al., 2005).

Category	Global North (Wealthier Countries)	Global South (Developing Nations)	Impact on the Innovation Divide	References
Infrastructure	Highly developed digital, physical, and transportation infrastructure	Limited access to high-speed internet, unreliable electricity, poor transport Slows down the capacity for technological development and widespread adoption		Gann et al., 2011
Access to Capital	Abundant venture capital, government grants, and R&D investments	Scarcity of funding for startups, limited access to global investors	Fewer opportunities for local entrepreneurs and innovators	Murray et al., 2007
Education & Talent	Advanced education systems, emphasis on STEM disciplines	Education systems are often underfunded, and lower literacy and STEM proficiency	Limits the ability to develop a high-skilled workforce needed for innovation	Colakoglu et al., 2018
Intellectual Property (IP) Laws	Strong IP laws protect innovations, incentivizing R&D	Weak or expensive IP protections, barriers to using patented technologies	Prevents adaptation of existing technologies, slows down innovation cycles	Hunter et al., 2016
Technology Transfer	International collaborations, easy access to cutting-edge technology	Limited access to new technologies, reliance on obsolete or costly tech	Hampers ability to build competitive industries, creating dependency	Pfotenhauer et al., 2016
Regulatory Environment	Supportive innovation through streamlined policies and frameworks	Often bureaucratic and inconsistent, deterring foreign investment	Delays implementation of new technologies, reducing competitiveness	Blind et al., 2016
Sector Success Stories	Biotech, renewable energy, AI, advanced manufacturing	Mobile banking (Southeast Asia), some agriculture innovations (Kenya)	Some sectors show promise, but widespread success is limited	ElFar et al., 2021
Barriers to Entry	Few barriers and strong legal protections for startups and innovators	High cost of licensing technologies, restrictive trade policies	Reduces local innovation, making it hard to compete on a global scale	Hadfield et al., 2007
Global Economic Dependencies	Dominate high-value industries like tech and pharmaceuticals	Reliant on natural resources and low-wage labor	Entrenches global economic disparities and limits sustainable development	Song et al., 2021
Local Innovation Ecosystems	Thriving clusters of innovation supported	Nascent innovation ecosystems with	Slows down the development of	Reichert et al., 2019

		by universities and R&D hubs	inadequate institutional support	homegrown technologies and entrepreneurship	
Public F Support	Policy	Comprehensive innovation policies, tax incentives, and government backing	Often absent or inconsistent, insufficient R&D spending	Stifles the growth of local industries and perpetuates reliance on foreign tech	Hyytinen et al., 2005

Table 1: Key Factors in the Innovation Divide Between the Global North and Global South

The Gig Economy and Its Role in Perpetuating Inequality

With the advent of flexible, on-demand work that appeals to both workers and customers, the gig economy fueled by websites like Uber, Deliveroo, and Airbnb has completely changed the global labor market. However, by establishing a class of precarious workers who deal with low salaries, irregular income, and a lack of benefits like health insurance, pensions, or job stability, this innovation has also widened already-existing disparities, especially in developed nations (Albiston et al., 2021). Even though these platforms promise autonomy and entrepreneurial independence, many gig workers are frequently locked in a vicious cycle of financial instability, putting in enormous hours with little safety. This further widens the gap between gig workers and full-time employees since it stands in stark contrast to the advantages usually provided to conventional employees. Labor casualization, in which workers are categorized as independent contractors and circumvent labor rules that would otherwise guarantee rights like minimum pay or paid leave, has been significantly influenced by the gig economy in industrialized nations. Because high-earning IT workers and platform owners profit from this approach while low-income workers bear the brunt of market volatility, this has led to a growing income disparity (Roy-Mukherjee et al., 2020).

The gig economy, on the other hand, offers a distinct potential for developing nations, providing fresh chances for employment and economic engagement, particularly in fields where official job growth has lagged (Haggblade et al., 2010). Gig platforms, for example, have made it possible for people in nations like Kenya and India to reach new markets, offering a lifeline to those who may otherwise have trouble finding employment. Here, gig labor may be a growth engine that lowers unemployment and poverty in ways that traditional economic models have not been able to. However, the absence of legal frameworks exposes workers to poor salaries, hazardous working conditions, and exploitation even in these places. By consolidating wealth and power in the hands of a small number of tech companies, platform capitalism, which is defined by the extraction of value through digital platforms, exacerbates these issues. Due to their worldwide reach, platforms such as Uber and Airbnb are challenging to control and frequently get around regional labor laws and worker protection requirements. The gig economy's viability as a just labor system is called into question by this regulatory void, which also serves to maintain inequality. These platforms run

the potential of further entrenching inequality in both rich and emerging countries if substantial reforms are not implemented, such as reclassifying gig workers to guarantee fundamental rights or putting social safety nets in place to safeguard them (Heeks et al., 2021).

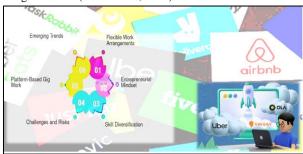


Fig 1: The Gig Economy and Its Role in Perpetuating Inequality

Technological Innovations and Their Impact on Wealth Concentration

Unquestionably, technological innovations like automation, digitization, and artificial intelligence (AI) have transformed sectors and spurred previously unheard-of levels of productivity, creativity, and profit. They have, meanwhile, also played a part in the increasing concentration of wealth within a select group of people and businesses known as "Big Tech." In addition to raising productivity, these technologies have weakened low-skill labor and marginalized high-skill workers by fostering economic systems that reward capital owners and high-skill workers disproportionately. For example, automation has resulted in the loss of employment in low-skilled industries, including manufacturing, retail, and logistics. Businesses like Amazon and Tesla have witnessed exponential increases in revenues as computers and algorithms take over tedious work; nonetheless, a large portion of that wealth has accumulated in the hands of CEOs and owners. AI and digitalization, which impose obstacles on the distribution of wealth by necessitating enormous capital investments, technological know-how, and data accessresources that are mostly concentrated in the hands of Big Tech behemoths like Google, Facebook (Meta), and Microsoft—exacerbate this tendency. Ironically, blockchain technology, which is frequently hailed as a democratizing force, has also contributed to this dynamic. Although technology makes decentralized finance (DeFi) possible, a comparable centralization of wealth results from the concentration of the processing power and infrastructure required to mine cryptocurrencies and manage blockchain networks in a small number of important actors. Tech industry case studies emphasize this focus even more. Apple's market price, for example, hit \$2 trillion in 2020, a significant

milestone that demonstrates the enormous benefits that businesses receive when they successfully navigate digital ecosystems. Meanwhile, a small number of powerful corporations are gaining a monopoly on AI-dependent businesses like healthcare diagnostics and driverless cars, which further concentrates wealth at the top. The risk of increasing inequality increases with the widespread use of

new technologies, prompting concerns about how societies might strike a balance between innovation and equitable income distribution. As a countermeasure, government initiatives like wealth taxes and universal basic income (UBI) have been suggested; however, putting these plans into action will present difficult political and practical issues.

Technology	Sector (s) Impacted	Company/ Industry Case Studies	Impact on Wealth Distribution	Displacement/ Marginalization of Workers	A barrier to Wealth Distribution
Automation	Manufacturing, Retail, Logistics	Amazon, Tesla	Concentrated wealth in capital- intensive industries with high automation	Low-skill workers displaced in warehouses and factories	Low-skill workers displaced in warehouses and factories
Artificial Intelligence (AI)	Healthcare, Finance, Tech	Google, Microsoft, IBM	AI tools and algorithms require advanced technical skills, creating a higher wage disparity between low-skill and high-skill workers	Routine jobs like data entry and low- level analysis replaced by AI	Technical knowledge and data ownership barriers prevent equitable wealth sharing
Blockchain	Finance, Tech	Bitcoin, Ethereum	Centralized wealth among blockchain miners and cryptocurrency investors	Access to mining capabilities is limited, reinforcing wealth concentration	High computational and energy costs limit access for average participants
Digitalization	Retail, Media, Tech	Apple, Facebook (Meta), Netflix	Concentrated wealth among digital platform owners who benefit from network effects	Traditional retailers and content creators face diminishing returns as platforms dominate markets.	Digital platforms control data, requiring significant resources for new entrants.
Autonomous Vehicles	Automotive, Logistics	Waymo, Tesla	Concentrated R&D and development costs benefit large companies, squeezing out smaller firms	Displacement of drivers in industries like trucking and delivery	High capital investment in R&D and infrastructure costs
Cloud Computing	Tech, Finance, Healthcare	Amazon Web Services, Google Cloud	Wealth is concentrated in a few cloud service providers controlling the infrastructure for a digital economy.	IT jobs related to on- premise server maintenance reduced	Significant capital investment is required to establish a competitive cloud infrastructure.

 Table 2: Technological Innovations and Their Impact on

 Wealth Concentration

Global Innovation Divide: Developed vs. Developing Economies

One of the biggest obstacles to attaining fair growth in the twenty-first century is the global innovation gap between industrialized and poor nations. While low-income countries, particularly those in the Global South, confront significant obstacles, wealthy countries, mainly in North America, Europe, and portions of Asia, enjoy unrestricted access to cutting-edge technologies (Jakovljevic et al., 2021). Intellectual property rights, patents, and the uneven distribution of worldwide research and development (R&D) funding are some of the main causes of this discrepancy. Due to strict intellectual property laws and the preponderance of patents held by developed nations, low-income countries find it challenging to get essential innovations. For example, high costs and licensing limitations keep many people in the Global South from accessing healthcare technology like precision medicine, sophisticated diagnostics, and life-saving medicines. Furthermore, impoverished countries have severely inadequate digital infrastructure, which is a crucial feature of contemporary economies. As a result, many people lack access to the internet and digital services that are necessary for economic participation, healthcare, and education. Despite suffering the most from environmental deterioration, poor economies find it difficult to finance or adopt renewable energy technologies, which are essential for addressing climate change, because they are equally concentrated in wealthier countries (Kaygusuz et al., 2012).

Sub-Saharan Africa serves as an example, where there is a serious lack of high-speed internet connection, which limits innovation and economic potential. Countries in this area struggle to acquire innovative medical technology, which forces them to rely on antiquated or insufficient therapies. Similar to this, the Global South lags behind wealthier nations in the adoption of renewable energy sources like solar and wind power because of high costs and a lack of technological know-how. Pharmaceutical patents are a great illustration of how intellectual property laws worsen this disparity by putting profits ahead of accessibility. When vaccine production was concentrated in wealthier nations, leaving poorer nations dependent on delayed or restricted access, the COVID-19 pandemic demonstrated glaring disparities (Agampodi et al., 2024).

More equitable innovation initiatives are required to close this gap, especially in the areas of technology transfers and frugal innovation (Rosca et al., 2018). As demonstrated by the success of low-cost medical equipment and mobile technology in India and Kenya, frugal innovation in the design of inexpensive, resource-efficient solutions offers emerging countries a great deal of promise. Furthermore, technology transfers the sharing or licensing of cutting-edge technologies to developing nations, which is essential for resolving inequalities in industries, including digital services, healthcare, and energy. Global frameworks that support these initiatives are, nonetheless, still in their infancy. To develop inclusive policies that encourage the sharing of technology, patents, and knowledge, governments, multinational firms,

and international organizations must work together more. In addition to improving living circumstances in underdeveloped nations, closing this innovation gap would support global stability and economic growth (Brooks et al., 2010).

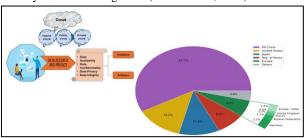


Fig 2: Global Innovation Divide: Developed vs. Developing Economies

The Digital Divide and Inequality

The difference between those who have access to digital technology and those who do not is known as the "digital divide," and it has grown to be a significant source of inequality in the modern world, especially when it comes to economic mobility, employment, and education. Inequalities in opportunity are exacerbated by unequal access to vital digital tools like computers, mobile devices, and high-speed internet (Helsper et al., 2021). For example, millions of students worldwide are still unable to use online learning platforms despite the fact that internet connection is sometimes seen as a fundamental need for involvement in today's educational system. This problem was particularly noticeable during the COVID-19 epidemic when students in rural or low-income homes found it difficult to attend virtual classes because they lacked the necessary gadgets or internet connectivity. Similar to this, work preparedness is greatly influenced by digital literacy, which is the capacity to use digital technology efficiently. As more sectors move toward automation and online services, those who lack the skills to navigate an increasingly digital workforce are more likely to experience unemployment or underemployment. The World Bank claims that people in underdeveloped nations with little or no internet connection are frequently shut out of the global digital economy, which exacerbates economic disparities. According to the UN, those who have less access to digital resources have less earning potential and fewer prospects for career advancement (Garrido et al., 2016). Furthermore, underrepresented communities such as women, persons of color, and residents of rural or underdeveloped areas are disproportionately impacted by digital exclusion. Even though some nations have taken action to close these gaps, for example, by increasing access to reasonably priced internet and investing in digital infrastructure, the rewards are frequently not shared equally. Less than 30% of people in sub-Saharan Africa have an internet connection, compared to 87% in Europe, according to research from the International Telecommunication Union (ITU). Additionally, the gap has been widened by online education, which was once heralded as a possible equalizer. While those with limited access find it difficult to connect, wealthier people may pay for expensive online courses and credentials. In addition to spending money on physical infrastructure, policies that promote digital

literacy, guarantee fair access to technology, and offer focused interventions to assist marginalized groups in obtaining online education and jobs are also necessary to close the digital divide (Raihan et al., 2024).

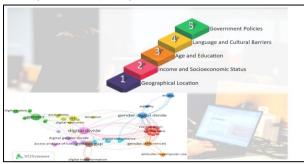


Fig 3: The Digital Divide and Inequality

Innovation-Driven Urban Inequality; Gentrification and Displacement

As global tech hubs like Shenzhen in China and Silicon Valley in the United States continue to expand, innovationdriven urban inequality has emerged as a critical concern. The high-paying jobs and investments fuel rapid economic growth, and trained people are drawn to these innovation centers (Atkinson et al., 2008). Nevertheless, they also play a part in gentrification, the relocation of long-standing, lower-income neighborhoods, and skyrocketing housing costs. For instance, the growth of the IT sector in Silicon Valley has greatly surpassed the availability of housing in the area, resulting in increasing rents and making homes almost unaffordable for those with low and moderate incomes. Residents who have resided in these communities for decades are frequently displaced as a result of rising property values and rental costs brought on by the growth of tech enterprises. The U.S. is not the only place seeing these phenomena; Shenzhen, sometimes referred to as "China's Silicon Valley," has also seen comparable patterns. Shenzhen, which was formerly a fishing hamlet, changed into a major global innovation hub, generating wealth but also making living circumstances for low-wage people more unstable. Many of the laborers who constructed the city's original infrastructure have been forced out by the quick modernization and commercialization of housing, forcing them to move to less costly places or put up with cramped, subpar living circumstances (Sukanya et al., 2023).

In these innovation clusters, gentrification has a variety of effects that go beyond housing affordability to include the social cohesion of local communities. As richer populations migrate into these communities, the cultural variety that formerly defined them is reduced, and long-time inhabitants are frequently ignored. When new, wealthy residents expect upscale services and facilities, this change may homogenize metropolitan landscapes and further isolate low-income inhabitants who could no longer have access to reasonably priced grocery shops, healthcare, or public services. Additionally, as displaced residents relocate to outlying areas, the pressure on property markets in these places increases,

frequently starting a cycle of gentrification and displacement in those areas as well (Levy et al., 2007).

Policymakers and urban planners are investigating a number of tactics to address these issues and lessen the disparities brought forth by innovation-driven growth. One such strategy is inclusionary zoning, which mandates that new residential buildings must contain affordable housing units (Mukhija et al., 2010). Although similar regulations have been implemented in cities such as San Francisco, some contend that they fall short of tackling the underlying housing crisis. Additional policy recommendations include boosting financing for public housing initiatives, enacting rent control laws to avoid sharp increases in rent, and granting tax breaks to developers who construct affordable housing. In an effort to provide local communities greater control over land usage and guard against speculative real estate investments, several cities are now investigating land trusts and community-owned housing options. Developers and community organizations negotiate these agreements to make sure that new construction offers real advantages to the community, such as affordable housing, job training, or public facilities. Although these measures have potential, their effectiveness frequently depends on political will and the capacity to strike a compromise between the demands of disadvantaged groups and the interests of large tech businesses. Innovation-driven cities run the risk of worsening urban inequality by uprooting low-income citizens and widening socioeconomic gaps in the absence of comprehensive, long-term solutions Puaschunder et al., 2022).

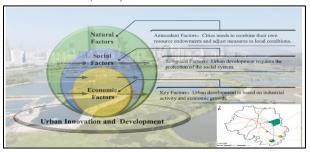


Fig 4: Innovation-Driven Urban Inequality; Gentrification and Displacement

Climate Innovation and Environmental Inequality

Despite being hailed as a solution to the global climate issue, climate innovation frequently makes environmental injustice worse by disproportionately benefiting wealthier people while putting poorer nations and lower-income groups at risk from the worst effects of climate change (Porter et al., 2020). For example, wealthy areas are usually better able to access clean energy advances such as solar energy systems and electric vehicles (EVs) because they can pay the high initial prices and have stronger infrastructure to support these innovations. In contrast, while being the most susceptible to climate-related calamities such as severe heat, flooding, and rising sea levels, lower-income households in both industrialized and developing countries find it difficult to buy such technology. There is a clear worldwide divide: although wealthy nations

make significant investments in climate adaptation plans, many poor nations lack the resources necessary to access innovative climate solutions (Thomas et al., 2005). Important examples include the use of solar energy, which is becoming more and more common but is sometimes more difficult to obtain in areas with little financial or technical assistance, and the adoption of electric cars, which are still mostly limited to affluent metropolitan centers. Future initiatives must concentrate on expanding access to climate innovation by providing financial incentives and subsidies to low-income households so they can embrace clean energy solutions. In order to promote a more fair global response to climate change, international cooperation is also necessary to guarantee that green technologies are distributed to underdeveloped countries through financial aid and technology transfers. The benefits of climate innovation will be distributed to those most impacted by the climate catastrophe thanks to this inclusive strategy (Chu et al., 2017).

The Role of Government and Policy in Addressing Innovation Inequality

As economic gaps continue to increase due to fast technology breakthroughs, the role of government and policy in resolving innovation inequality is crucial (Park et al., 2018). Significant wealth disparities exist between those who have access to cutting-edge technology and those who are left behind as a result of many governments' inability to fairly disperse the advantages of innovation. In order to finance infrastructure and public services, progressive taxation has been a crucial instrument in transferring income from wealthy individuals and big companies. High progressive tax rates have been enacted in nations like Sweden and Denmark, which use the money raised to fund healthcare, education, and social safety nets in an effort to reduce inequality. The United States, on the other hand, has advocated a more reactive strategy with lower tax rates on firms and wealth, which detractors claim widens the gap between the tech elites and the general public (Kamin et al., 2018). Another proposal to address innovation inequality is Universal Basic Income (UBI). For example, Finland's UBI trial aimed to alleviate income inequality, which was made worse by automation, albeit the outcomes are still up for debate. Another crucial issue is education reform, with nations like Singapore emphasizing lifelong learning and ongoing upskilling initiatives to get people ready for a techdriven economy. Many workers are at risk of being displaced since certain countries, like the US, have not implemented educational reforms that are as strong as they are today. In contrast to more reactive models like the U.S., which rely on market forces and frequently fail to address the socioeconomic effects of technical progress, Scandinavian nations tend to prioritize social welfare and educational initiatives when comparing proactive measures. Governments that do not proactively enact redistributive measures run the danger of escalating inequality and societal discontent as technology advances (Menocal et al., 2021).

Summary

In today's environment of rapid change, inequality, and innovation are closely related since technological improvements have spurred economic growth and the expansion of economic inequities. Innovation has produced previously unheard-of levels of wealth, especially in fields like biotechnology, digital platforms, and artificial intelligence. However, this money is frequently concentrated in the hands of a small number of people, which exacerbates inequality. While low-skilled individuals and disadvantaged populations find it difficult to keep up with the rapid changes, high-skilled workers, tech entrepreneurs, and large businesses get disproportionate benefits from these breakthroughs. Economic mobility is now heavily influenced by factors like wealth, education, and technology, with individuals without these advantages falling behind. Furthermore, regional disparity is made worse by the fact that innovation hotspots are primarily located in wealthy nations or cities. As a result, there is a feedback loop whereby wealthier places draw more talent, investment, and innovation, further depriving poorer areas. By displacing conventional occupations and creating more unstable employment circumstances, technology and the gig economy also pose a danger to closing the income divide. In order to close the inequality gap in this dynamic, innovation-driven period, governments and politicians must promote innovation while guaranteeing inclusive economic development through fair access to resources, retraining initiatives, and social safety nets.

References

- Agampodi, S., Mogeni, O. D., Chandler, R., Pansuriya, M., Kim, J. H., & Excler, J. L. (2024). Global pandemic preparedness: learning from the COVID-19 vaccine development and distribution. *Expert Review of Vaccines*, 23(1), 761– 772
- Albiston, C. R., & Fisk, C. L. (2021). Precarious work and precarious welfare: How the pandemic reveals fundamental flaws of the US social safety net. *Berkeley J. Emp. & Lab. L.*, 42, 257.
- Anadon, L. D., Chan, G., Harley, A. G., Matus, K., Moon, S., Murthy, S. L., & Clark, W. C. (2016). Making technological innovation work for sustainable development. *Proceedings of the National Academy of Sciences*, 113(35), 9682–9690.
- Apostolopoulou, E., Bormpoudakis, D., Chatzipavlidis, A., Cortés Vázquez, J. J., Florea, I., Gearey, M., ... & Wahby, N. (2022). Radical social innovations and the spatialities of grassroots activism: navigating pathways for tackling inequality and reinventing the commons. *Journal of* political ecology.
- Atkinson, R. D., & Will, H. (2008). Boosting productivity, innovation, and growth through a National Innovation Foundation. *Brookings-ITIF*, *April*.

- 6. Aubert, J. E. (2005). *Promoting innovation in developing countries: a conceptual framework* (Vol. 3554). World Bank Publications.
- 7. Blind, K. (2016). 15. The impact of regulation on innovation. *Handbook of innovation policy impact*, 450.
- 8. Brooks, D. H., Hasan, R., Lee, J. W., Son, H. H., & Zhuang, J. (2010). Closing development gaps: challenges and policy options. *Asian Development Review*, 27(02), 1–28.
- Chaudhry, F. I. (2017). Intellectual Property and the Global Crisis of Non-Communicable Disease. NCJL & Tech., 19, 175.
- Chetty, R., Friedman, J. N., Hendren, N., Jones, M. R., & Porter, S. R. (2018). The opportunity atlas: Mapping the childhood roots of social mobility (No. w25147). National Bureau of Economic Research.
- 11. Chien, C. V. (2022). The Inequalities of Innovation. *Emory LJ*, pp. 72, 1.
- Chu, E., Anguelovski, I., & Roberts, D. (2017).
 Climate adaptation as strategic urbanism: assessing opportunities and uncertainties for equity and inclusive development in cities. *Cities*, 60, 378-387.
- Colakoglu, M. H. (2018). Integration of transdisciplinary STEM approach to single discipline-based national education systems. Education Research Highlights in Mathematics, Science and Technology, 2018, 94-112.
- Davis, S. M. (2002). Social entrepreneurship: Towards an entrepreneurial culture for social and economic development. Available at SSRN 978868.
- 15. ElFar, O. A., Chang, C. K., Leong, H. Y., Peter, A. P., Chew, K. W., & Show, P. L. (2021). Prospects of Industry 5.0 in algae: Customization of production and new advanced technology for clean bioenergy generation. *Energy Conversion and Management: X*, p. 10, 100048.
- Fasnacht, D., & Fasnacht, D. (2018). Open innovation ecosystems (pp. 131-172). Springer International Publishing.
- 17. Gann, D. M., Dodgson, M., & Bhardwaj, D. (2011). Physical–digital integration in city infrastructure. *IBM Journal of Research and Development*, 55(1.2), 8-1.
- 18. Garrido, M., Koepke, L., Anderson, S., Felipe Mena, A., Macapagal, M., & Dalvit, L. (2016). The advancing MOOCs for development initiative: An examination of MOOC usage for professional workforce development outcomes in Colombia, the Philippines, & South Africa. Technology & Social Change Group.
- 19. Gogoi, A. (2023). The impact of globalization on the labor market, especially focusing on wage inequality and job displacement. A theoretical analysis. *The distinctivities of the complexity* 3, 30(3), 333.

- Green, A. (2020). Spatial inequalities in access to Good Work. Lancaster University Management School
- 21. Hadfield, G. K. (2007). Legal barriers to innovation: The growing economic cost of professional control over corporate legal markets. *Stan. L. Rev.*, p. 60, 1689
- 22. Haggblade, S., Hazell, P., & Reardon, T. (2010). The rural non-farm economy: Prospects for growth and poverty reduction. *World Development*, *38*(10), 1429-1441.
- Heeks, R., Gomez-Morantes, J. E., Graham, M., Howson, K., Mungai, P., Nicholson, B., & Van Belle, J. P. (2021). Digital platforms and institutional voids in developing countries: The case of ride-hailing markets. World Development, p. 145, 105528.
- 24. Helsper, E. (2021). The digital disconnect: The social causes and consequences of digital inequalities.
- 25. Hornborg, A. (2001). The power of the machine: Global inequalities of economy, technology, and environment (Vol. 1). Rowman Altamira.
- 26. Hunter, R. (2016). Incentivizing innovation: The imperative of intellectual property protection. *The Brown Journal of World Affairs*, 22(2), 161–172.
- 27. Hyytinen, A., & Toivanen, O. (2005). Do financial constraints hold back innovation and growth?: Evidence on the role of public policy. *Research Policy*, *34*(9), 1385-1403.
- Jakovljevic, M., Liu, Y., Cerda, A., Simonyan, M., Correia, T., Mariita, R. M., ... & Varjacic, M. (2021). The Global South political economy of health financing and spending landscape–history and presence. *Journal of Medical Economics*, 24(sup1), 25-33.
- Kamin, D., Gamage, D., Glogower, A., Kysar, R., Shanske, D., Avi-Yonah, R., ... & Kane, M. (2018). The games they will play: Tax games, roadblocks, and glitches under the 2017 tax legislation. *Minn. L. Rev.*, 103, 1439.
- 30. Kaygusuz, K. (2012). Energy for sustainable development: A case of developing countries. *Renewable and sustainable energy reviews*, 16(2), 1116–1126.
- 31. Lainjo, B. (2020). The global social dynamics and inequalities of artificial intelligence. *Int. J. Innov. Sci. Res. Rev*, pp. 5, 4966–4974.
- Levy, D. K., Comey, J., & Padilla, S. (2007). In the face of gentrification: Case studies of local efforts to mitigate displacement. *Journal of Affordable Housing & Community Development Law*, 238-315.
- 33. M Puaschunder, J. (2022). Ethics of inclusion: The cases of health, economics, education, digitalization and the environment in the post-COVID-19 era.
- 34. Menocal, A. R. (2021). Why inequality is democracy catch-22. In *Research Handbook on*

- democracy and development (pp. 392-407). Edward Elgar Publishing.
- 35. Mukhija, V., Regus, L., Slovin, S., & Das, A. (2010). Can inclusionary zoning be an effective and efficient housing policy? Evidence from Los Angeles and Orange Counties. *Journal of Urban Affairs*, 32(2), 229-252.
- 36. Murray, G. C. (2007). Venture capital and government policy. *Handbook of research on venture capital*, pp. 1, 113–151.
- 37. Pandey, N., de Coninck, H., & Sagar, A. D. (2022). Beyond technology transfer: Innovation cooperation to advance sustainable development in developing countries. *Wiley Interdisciplinary Reviews: Energy and Environment*, 11(2), e422.
- 38. Park, S. C. (2018). The Fourth Industrial Revolution and implications for innovative cluster policies. *Ai* & *Society*, *33*, 433-445.
- 39. Păvăloaia, V. D., & Necula, S. C. (2023). Artificial intelligence as a disruptive technology: a systematic literature review. *Electronics*, *12*(5), 1102.
- Pfotenhauer, S. M., Wood, D., Roos, D., & Newman, D. (2016). Architecting complex international science, technology, and innovation partnerships (CISTIPs): A study of four global MIT collaborations. *Technological Forecasting and Social Change*, 104, 38-56.
- Porter, L., Rickards, L., Verlie, B., Bosomworth, K., Moloney, S., Lay, B., ... & Pellow, D. (2020). Climate justice in a climate-changed world. *Planning Theory & Practice*, 21(2), 293– 321.
- 42. Raihan, M. M., Subroto, S., Chowdhury, N., Koch, K., Ruttan, E., & Turin, T. C. (2024). Dimensions and barriers for digital (in) equity and digital divide: a systematic integrative review. *Digital Transformation and Society*.
- 43. Reichert, S. (2019). The role of universities in regional innovation ecosystems. *EUA study, European University Association, Brussels, Belgium.*

- 44. Rock, J. S., Schnurr, M. A., Kingiri, A., Glover, D., Stone, G. D., Ely, A., & Fischer, K. (2023). Beyond the Genome: Genetically modified crops in Africa and the implications for Genome Editing. *Development and Change*, 54(1), 117-142.
- 45. Rosca, E., Reedy, J., & Bendul, J. C. (2018). Does frugal innovation enable sustainable development? A systematic literature review. *The European Journal of Development Research*, pp. 30, 136–157.
- 46. Roy-Mukherjee, S., & Harrison, M. (2020). The shifting boundaries of capitalism and the conflict of surplus value appropriation within the gig economy. In *Conflict and shifting boundaries in the gig economy: An interdisciplinary analysis* (pp. 45–62). Emerald Publishing Limited.
- 47. Sandbu, M. (2022). The economics of belonging: A radical plan to win back the left behind and achieve prosperity for all.
- Song, Y., Yu, C., Hao, L., & Chen, X. (2021). Path for China's high-tech industry to participate in the reconstruction of global value chains. *Technology in Society*, 65, 101486.
- Soni, N., Sharma, E. K., Singh, N., & Kapoor, A. (2019). Impact of artificial intelligence on businesses: from research, innovation, market deployment to future shifts in business models. arXiv preprint arXiv:1905.02092.
- Sukanya, R., & Tantia, V. (2023). Urbanization and the impact on economic development. In New Perspectives and Possibilities in Strategic Management in the 21st Century: Between Tradition and Modernity (pp. 369-408). IGI Global.
- 51. Thomas, D. S., & Twyman, C. (2005). Equity and justice in climate change adaptation amongst natural-resource-dependent societies. *Global environmental change*, *15*(2), 115-124.
- 52. Warschauer, M., & Matuchniak, T. (2010). New technology and digital worlds: Analyzing evidence of equity in access, use, and outcomes. *Review of research in education*, *34*(1), 179-225.