



UNIVERSIDAD
POLITÉCNICA
DE MADRID



First Call for Papers

29th EURAS Annual Standardisation Conference

– Empowering Standardisation Through Education –

18 – 20 June 2025
Madrid, Spain

Organised by
The European Academy for Standardisation (EURAS)
Universidad Politécnica de Madrid (UPM)

Hosted by
Universidad Politécnica de Madrid

The most critical challenges of our time for Europe include the green deal, energy transition, digital transformation, sustainability, social inclusion and closing the gender gap. To adequately address these challenges requires active and co-ordinated participation of all stakeholders, including industry, governments, higher education, research and civil society.

Standardisation plays a key role in this process, providing a framework that not only supports innovation but also ensures equality of and balance between these diverse stakeholders. However, truly participative standardisation requires the development of relevant skills and knowledge by all stakeholders. This holds for the individual standardisation professionals, who will need to also take into account the likely impact of their work as well as for societal stakeholders, who will need to understand the crucial importance of their engagement in standardisation. This, in turn, calls for new educational frameworks to support the development of this professional knowledge on all sides.

The questions the conference aims to address include: How can education support standardisation to be a driver of change while promoting innovation, sustainability and social inclusion? What are the future challenges for formal and informal education on standardisation? Do we need lifelong learning frameworks for standardisation and if so, which challenges may emerge in this context? What is the role of research on standardisation in shaping the future of education in this field? What lessons can be learned from previous initiatives on education in standardisation? Which strategies will lead to successful stakeholder engagement and how may innovative approaches to teaching standardisation look like?

Against this background, EURAS 2025 solicits papers on the above theme or elements thereof. However, articles on other standardisation topics will also be considered. Sample topics include, but are not limited to:

- Educational support of standardisation.
- Challenges for education on standardisation.
- What needs to be taught about standardisation?
- The role of research for education on standardisation.
- Lessons learnt about education on standardisation.
- Societal and/or economic impact of standards.
- Responsible and values-based standardisation.
- Standardisation and the United Nations' SDGs.
- Stimulating innovation through standardisation.
- Standardisation and geopolitics.
- Legislation and standardisation.
- Standardisation and EU-policy.
- Standardisation and international regulatory co-operation.
- Aligning standardisation initiatives at the national, regional or international level.
- The tensions between globalisation and localisation.
- Managing standardisation at different levels.
- The influence of external developments on standardisation methods and techniques.
- Standards battles, dominant designs, and platform wars.
- Standardisation roadmaps.
- Systems approach to standardisation.
- Pre-normative research.
- Standardisation processes.
- The role of standards and patents.
- Standardisation and entrepreneurship.
- History and evolution of standardisation.
- Adoption and implementation of standards.
- Role and positioning of standardisation within the quality infrastructure.

Submissions

We welcome two types of submissions:

- Full research papers (up to 20 single-spaced pages);
- Practitioners' papers (up to 4 single-spaced pages).

Submissions should be formatted according to the guidelines, available at

https://www.comsys.rwth-aachen.de/fileadmin/downloads/EURAS_2023_Template.zip

Please submit your paper as .pdf files via EasyChair at: <https://easychair.org/conferences/?conf=euras2025>
(to be able to do so an EasyChair account will be required).

All papers will be double-blind reviewed by members of the Technical Programme Committee. All accepted papers will be published in the conference proceedings, as part of the 'EURAS Contributions to Standardisation Research' book series. As the conference has a limited number of spots for oral presentations, scholars may be invited to present their submissions in a poster session. Particularly good and relevant papers will be fast-tracked for a special issue of the *Journal on Standardisation* (subject to the authors' approval).

Deadlines for conference submissions

Paper submission: 5 March 2025

Notification: 16 April 2025

Final paper due: 8 May 2025

Local Organisation and Enquiries

Please send any enquiries to Hugo Alexer Parada Gélvez at hugoalexer.parada@upm.es

For more information about EURAS please visit <http://www.euras.org>.

Conference Venue

Universidad Politécnica de Madrid: [Av. Complutense, 30, Moncloa - Aravaca, 28040 Madrid, Spain](#)

Technical Programme Committee (tbc)

Martin Adolph, ITU, CH

Jose Luis Arciniegas Herrera, U. Cauca, CO

Ivan Armuelles Voinov, U. Panamá, PA

Marie Barani, Allen & Overy, BE

Rudi Bekkers, TU Eindhoven, NL

Paolo Bellavista, U. Bologna, IT

Knut Blind, TU Berlin & Fraunhofer ISI, DE

Nils Brunsson, Uppsala U., SE

Pavel Castka, U. Canterbury, NZ

Donggeun Choi, KSA, KR

Jorge Contreras, U. Utah, US

Axel Czaya, Helmut-Schmidt U., DE

Panagiotis Delimatsis, Tilburg U., NL

Erwin Folmer, TNO, NL

Vladislav Fomin, Vilnius U., LT

Andrea Fried, Linköping U., SE

Linda Garcia, Georgetown U., US

John-Stewart Gordon, VMU, LT

Matt Heckman, Zuyd U. of Applied Sciences, NL

Kai Jakobs, RWTH Aachen, DE

Olia Kanevskaia, Utrecht U., NL

Dong-Hyu Kim, U. Glasgow, UK

Ken Krechmer, U. Colorado, US

Heejin Lee Yonsei U., KR

Maria Patricia Leon Neira, U. Javeriana, CO

Björn Lundell, Skövde U., SE

Kalle Lyytinen, Case Western Reserve U., US

Yod Samuel Martín, UPM, ES

Brian McAuliffe, HP, IE

Ivana Mijatovic, Belgrade U., SRB

JoAnne Yates, MIT, US

Eitan Naveh, Technion, IL

Megan Quinlan, Imperial College London, UK

Karen Richmond, U. Copenhagen, DK

Andrew Russell, SUNY, US

Mostafa Hashem Sherif, Consultant, US

Jan Smits, TU Eindhoven, NL

Elisabeth Staudegger, Uni Graz, AT

Kees Stuurman, Tilburg U., NL

Valerio Torti, Napier U., UK

Klaus Turowski, U. Magdeburg, DE

Miguel Angel Valero Duboy, UPM, ES

Henk de Vries, Erasmus U. Rotterdam, NL

Geerten van de Kaa, TU Delft, NL

Marc van Wegberg, Consultant, NL

Robert van Wessel, ApexIS, NL

Gill Whitney, Middlesex U., UK

Paul Wiegmann, TU Eindhoven, NL