



UNIVERSITY OF TARTU

Institute of Philosophy
and Semiotics

The AI as an envirotechnical system

BALTEHUMS III

23 October 2024, Poznań, Poland

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Problem: defining AI

(original) definition:

“making a machine behave in ways that would be called intelligent if a human were so behaving”
(McCarthy et al. 1955; 2006).

A Proposal for the

DARTMOUTH SUMMER RESEARCH PROJECT ON ARTIFICIAL INTELLIGENCE

June 17 - Aug. 16

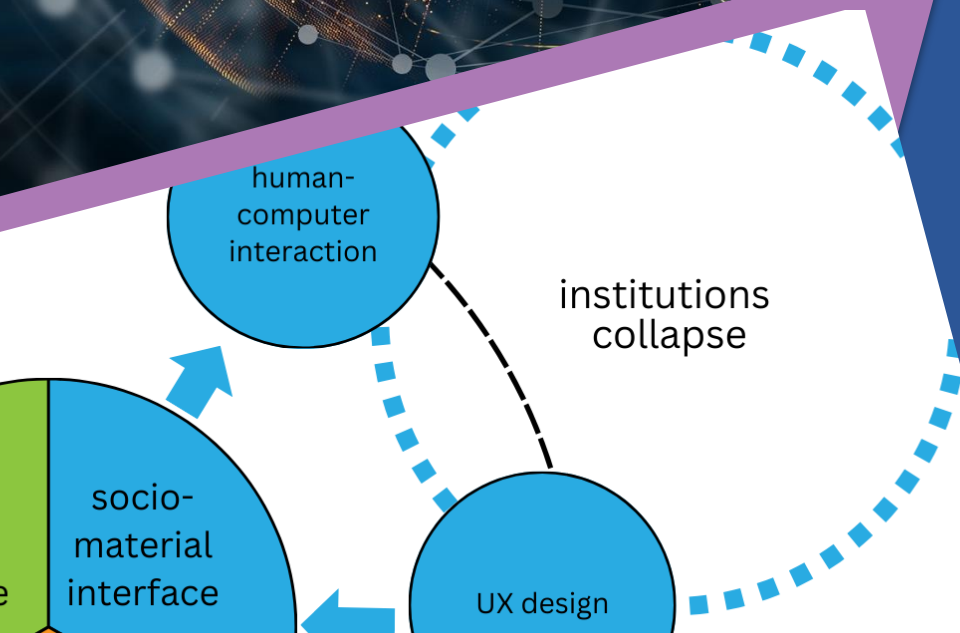
We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in Hanover, New Hampshire. The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it. An attempt will be

“The classic definition enables one to conceptualise AI as a growing resource of interactive, autonomous, and often self-learning [...] **agency**”
(Floridi 2019)

Some alternative ontologies of AI: „agent“ → „environment“

“Recall that we are building autonomous vehicles not by putting robots in the driving seat, but by rethinking the whole **ecosystem** of vehicles plus **environments**, that is, removing the driving seat altogether.” (Floridi 2019)

- ✓ Large Technical System (Vannuccini & Prytkova)
- ✓ General Purpose Technology
- ✓ Sociotechnical systems/ensembles (Johnson & Verdicchio)
- ✓ Critical theory of technology (Feenberg)
- ✓ Technology-as-environment
- ✓ Technological systems (TP Hughes)



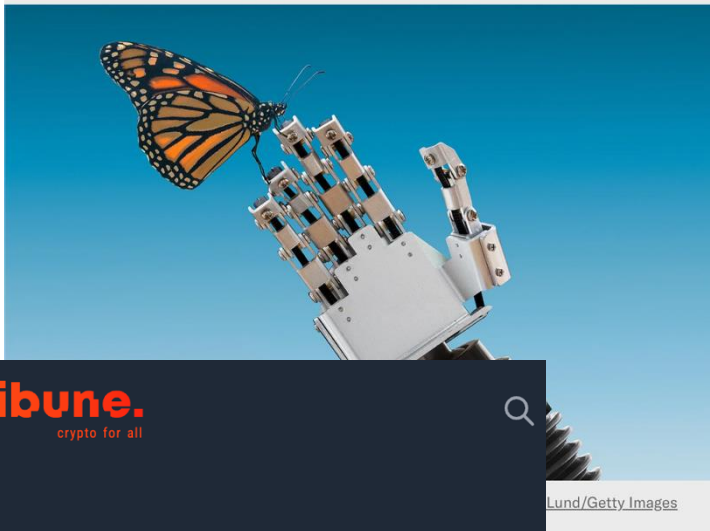


DECEMBER 7, 2023 | 5 MIN READ

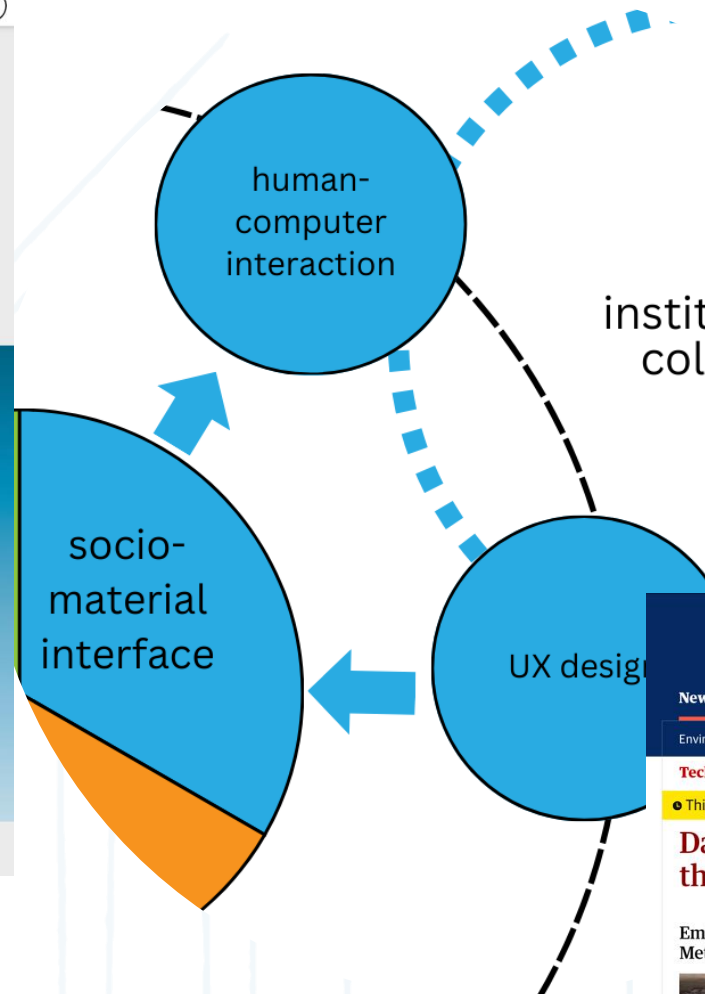
AI's Climate Impact Goes beyond Its Emissions

To understand how AI is contributing to climate change, look at the way it's being used

BY JUDE COLEMAN



Lund/Getty Images



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HOME » BLOCKCHAIN ECOSYSTEMS » DAO

Eco-DAOs: Uniting Technology and Environment

8 min read • by La Rédaction C.

Learn • Blockchain Technology and Innovation

The intersection between blockchain technology and ecology is taking shape through ecological DAOs, a revolutionary initiative for a sustainable future. These organizations are redefining the use of technology not only for innovation but also for environmental protection. In the face of current environmental challenges, they offer a new perspective on the use of technology for the good of the planet. This article explores the **revolution of DAOs** in digital governance, the impact of blockchain on the environment, and the pioneering role of ecological DAOs in green technology.

The Guardian

News Opinion Sport Culture Lifestyle

Environment Climate crisis Wildlife Energy Pollution

Technology

This article is more than 1 month old

Data center emissions probably 662% higher than big tech claims. Can it keep up the ruse?

Emissions from in-house data centers of Google, Microsoft, Meta and Apple may be 7.62 times higher than official tally

An Amazon Web Services data center in Ashburn, Virginia, on 28 July 2024. Photograph: Nathan Howard/Bloomberg via Getty Images

Sara Pritchard: envirotechnical systems

“envirotechnical systems therefore encompass not only ‘nature’ and ‘technology’ but also all of the **social, cultural, and political dimensions** of ‘technology’ that historians and sociologists of technology have ably explored over the past three decades.” (p. 19)

“I have consciously chosen **envirotechnical systems** over alternatives such as ‘technoenvironmental’ because the term acknowledges that **nonhuman nature**, however altered physically and mediated discursively, **did come first.**” (p. 19)

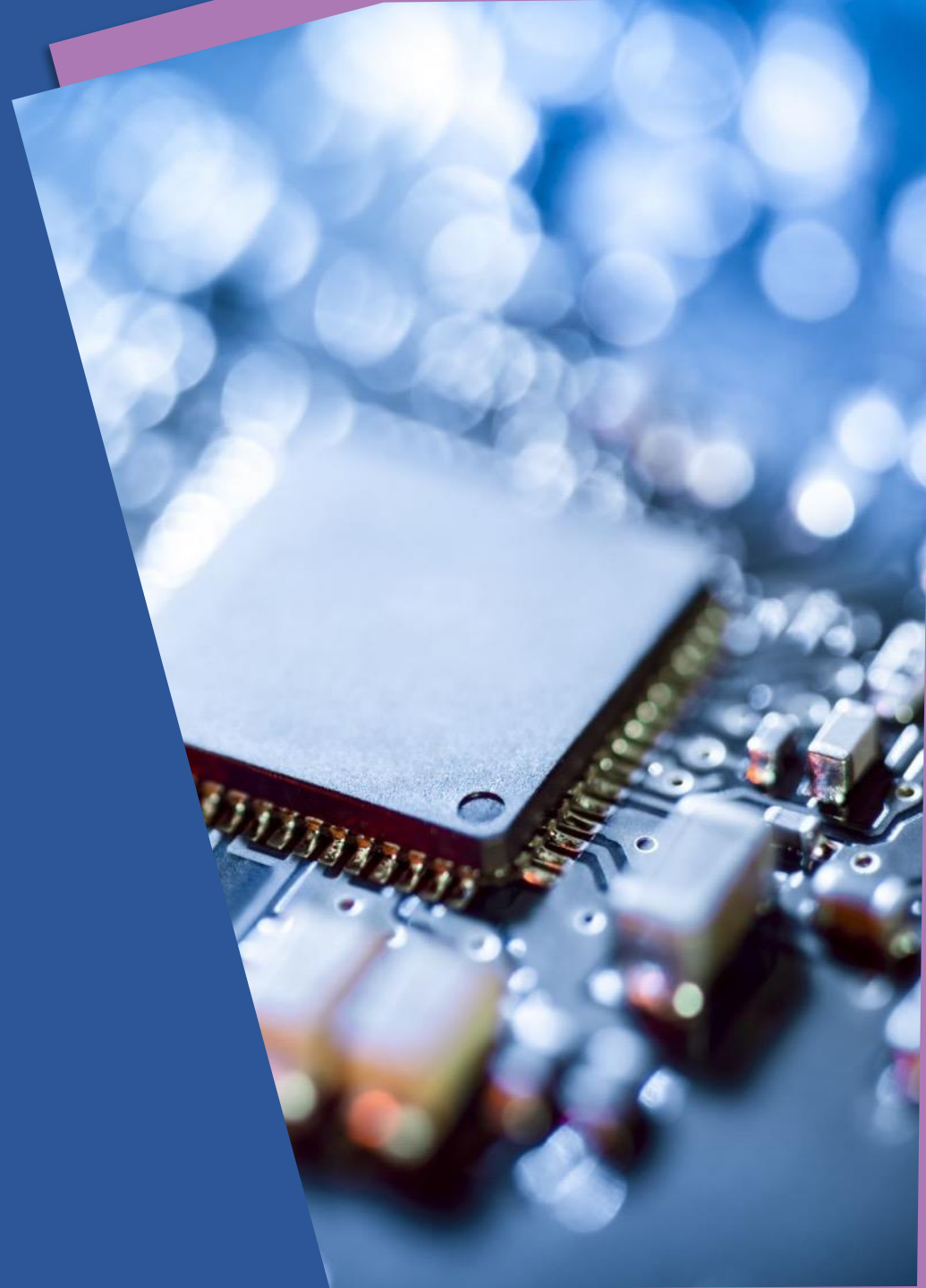
Pritchard, Sara B. (2011). Confluence: The nature of technology and the remaking of the Rhône. Harvard University Press.

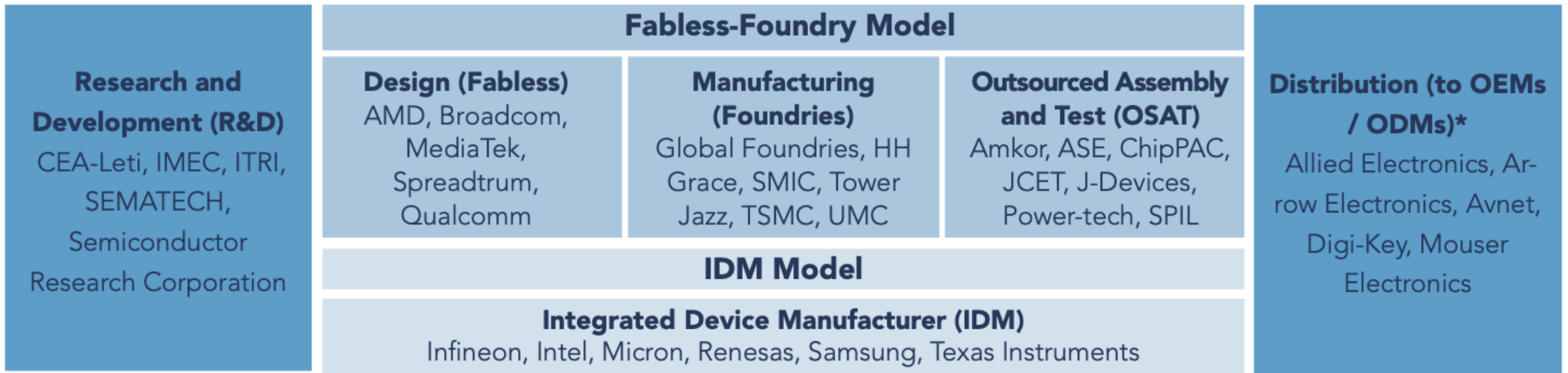




Example: semiconductors

...where do we even start...?





* Original Equipment Manufacturers (OEMs)/Original Design Manufacturers (ODMs) buy semiconductors to integrate into consumer end-products

SLA. (2016). *Beyond Borders: The Global Semiconductor Value Chain. How an Interconnected Industry Promotes Innovation and Growth.* Semiconductor Industry Association; Nathan Associates.
<https://www.semiconductors.org/wp-content/uploads/2018/06/SLA-Beyond-Borders-Report-FINAL-May-6-1.pdf>

Figure 7
 Example of the Global Nature of the Semiconductor Value Chain

Beyond Borders: Semiconductors are a Uniquely Global Industry

Typical semiconductor production process spans multiple countries: 4+ Countries, 4+ States, 3+ trips around the world, 25,000 miles travelled, 100 days TPT, 12 days in transit



SLA. (2016). *Beyond Borders: The Global Semiconductor Value Chain. How an Interconnected Industry Promotes Innovation and Growth.* Semiconductor Industry Association; Nathan Associates. <https://www.semiconductors.org/wp-content/uploads/2018/06/SIA-Beyond-Borders-Report-FINAL-May-6-1.pdf>



„Green“ tech:
how do we know?

Resources, institutions, relationships,
ecosystems, cultures, communities,
social practices...

The full becoming (“product chain”) of a technological
system is not apparent, and it is not easy to find out

DAOs: Uniting Technology and Environment

by La Rédaction C.

Blockchain Technology and Innovation

The connection between blockchain technology and ecology is taking shape. Ecological DAOs, a revolutionary initiative for a sustainable future, are redefining the use of technology not only for economic growth but also for environmental protection. In the face of current global challenges, they offer a new perspective on the use of technology for the good of the planet. This article explores the revolution of ecological governance, the impact of blockchain on the environment, and the role of ecological DAOs in green technology.





Park Min-sook at home with her daughter Ju-hyun in Danyang, South Korea. Park, 44, worked at a Samsung semiconductor factory for seven years. She later suffered from breast cancer, infertility, and a miscarriage. *Photographer: Anastasia Taylor-Lind for Bloomberg Businessweek*

Businessweek | Features

American Chipmakers Had a Toxic Problem. Then They Outsourced It

Twenty-five years ago, U.S. tech companies pledged to stop using chemicals that caused miscarriages and birth defects. They failed to ensure that their Asian suppliers did the same.



By [Cam Simpson](#)

June 15, 2017 at 11:00 AM GMT+2

Domestic

Three Semiconductor Factory Workers Recognized as Having Suffered Fetal Industrial Accident for 1st Time

Written: 2024-03-22 16:01:01 Updated: 2024-03-22 17:00:33



Photo : KBS News

For the first time, congenital diseases afflicting children of semiconductor factory workers who were exposed to hazardous environments during pregnancy were recognized as industrial accidents.

The Korea Workers' Compensation and Welfare Service under the Ministry of Employment and Labor recognized work-related accidents for congenital diseases that occurred in children of three female workers who worked at Samsung Electronics' chip plant.

J-STAGEトップ / Journal of Occupational Health / 42 卷 (2000) 3 号 / 書誌

Possible Health Hazards Associated with the Use of Toxic Metals in Semiconductor Industries

Swaran J.S. FLORA

+ 著者情報

キーワード: Gallium arsenide, Indium arsenide, Indium phosphide, Metal distribution, Biochemical changes, Experimental evidence, Chelation treatment

ジャーナル フリー

2000 年 42 卷 3 号 p. 105-110

DOI <https://doi.org/10.1539/joh.42.105>



Emergency response study for chemical releases in the high-tech industry in Taiwan—A semiconductor plant example

C.P. Lin ^a, H.K. Chang ^b, Y.M. Chang ^a, S.W. Chen ^c, C.M. Shu ^{a,b}

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<https://doi.org/10.1016/j.psep.2009.07.005>

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Accidental explosions of semiconductor manufacturing gases in Japan

Toshisuke Hirano

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Wet bench reactive hazards of cleaning stages in semiconductor manufacturing processes

Deng-Jr Peng ^a, Yih-Shing Duh ^b, Chi-Min Shu ^a

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Journals & Magazines > IEEE Transactions on Nuclear ... > Volume: 59 Issue: 4

Determining the Impact of Alpha-Particle-Emitting Contamination From the Fukushima-Daiichi Disaster on Japanese Semiconductor Manufacturing Sites

Publisher: IEEE

Robert C. Baumann **All Authors**

9 Cites in Papers **309** Full Text Views



Abstract

Document Sections

- I. Introduction
- II. Background
- III. Results and Discussion

Abstract:

We review the major radioactive isotopes formed in nuclear reactors and consider how these were released and dispersed in the days following the Fukushima-Daiichi accident. The risk of contamination from uranium and plutonium isotopes at semiconductor manufacturing sites in Japan is discussed, and the first report of alpha-counting measurements is presented demonstrating that no alpha-emitting contamination was found in either of the two manufacturing facilities.

Published in: IEEE Transactions on Nuclear Science (Volume: 59 , Issue: 4, August 2012)

Intel goes on a €33 billion European spending spree to solve the chips crisis

TECH

Why there's a chip shortage that's hurting everything from the PlayStation 5 to the Chevy Malibu

PUBLISHED WED, FEB 10 2021:4:35 PM EST | UPDATED WED, FEB 10 2021:9:34 PM EST

Kif Leswing
@KIFLESWING

SHARE    

Why is there a chip shortage? Global semiconductor supply crisis explained - and impact on car manufacturers

Shortage of vital electronic components is affecting everything from car manufacturing to smartphones and TVs

By [Matt Allan](#)

Tuesday, 1st February 2022, 12:00 pm



C



Made on Earth: Road to Recovery

The material that powered pandemic life

By Christine Ro

They have kept people working, learning and talking through the coronavirus

 The Economic Times

Supply chain crisis, war, making chip situation worse

The current squeeze in chip supply has led to the proposed Chips for America Act, European Chips Act, China's subsidies for chip manufacture and...

3 weeks ago



3 Framework for the Green AI Index

3.1 Data Centers

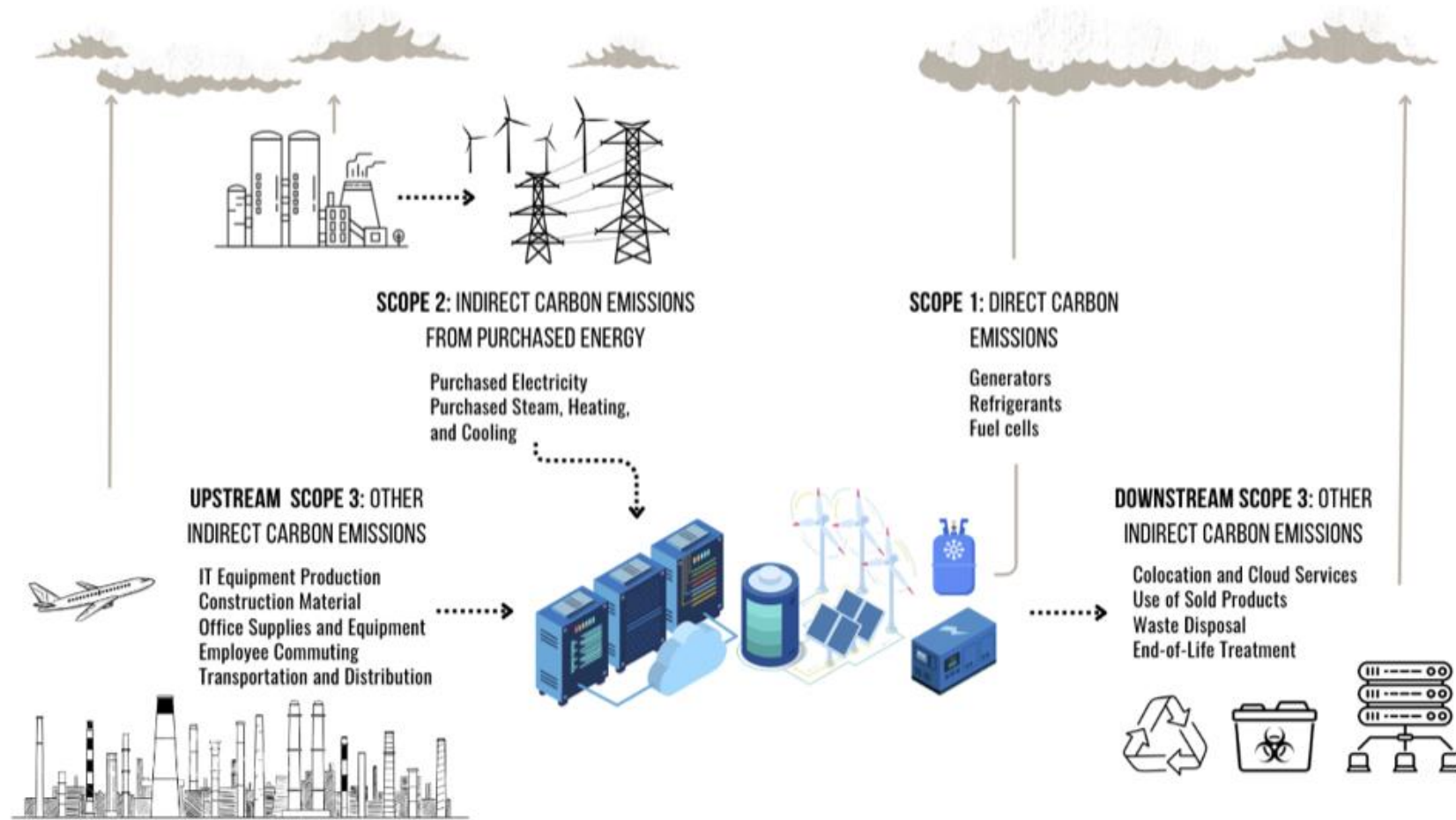


Figure 1: Overview of Scope 1, 2, and 3 Carbon Emissions in Data Centers: Direct, Indirect, and Value Chain Emissions



income disparities is just one of the possible ways of representing a deep systemic inequality. We have both researched different forms of 'black boxes' understood as algorithmic processes, ¹⁸ but this map points to another form of opacity: the very processes of creating, training and operating a device like an Amazon Echo is itself a kind of black box, very hard to examine and track *in toto* given the multiple layers of contractors, distributors, and downstream logistical partners around the world. As Mark Graham writes, "contemporary capitalism conceals the histories and geographies of most commodities from consumers. Consumers are usually only able to see commodities in the here and now of time and space, and rarely have any opportunities to gaze backwards through the chains of production in order to gain knowledge about the sites of production, transformation, and distribution." ¹⁹



¹⁸ Frank Pasquale, *The Black Box Society: The Secret Algorithms That Control Money and Information* (Cambridge, MA: Harvard University Press, 2016).

¹⁹ Mark Graham and Håvard Haarstad, "Transparency and Development: Ethical Consumption through Web 2.0 and the Internet of Things," *Information Technologies & International Development* 7, no. 1 (March 10, 2011): 1.

p. 7



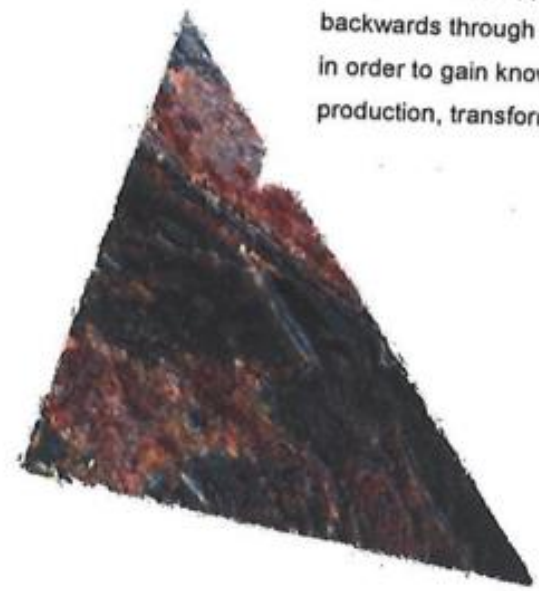
(9)

One illustration of the difficulty of investigating and tracking the contemporary production chain process is that it took Intel more than four years to understand its supply line well enough to ensure that no tantalum from the Congo was in its microprocessor products. As a semiconductor chip manufacturer, Intel supplies Apple with processors. In order to do so, Intel has its own multi-tiered supply chain of more than 19,000 suppliers in over 100 countries providing direct materials for their production processes,



complexity of supply chains

(9)





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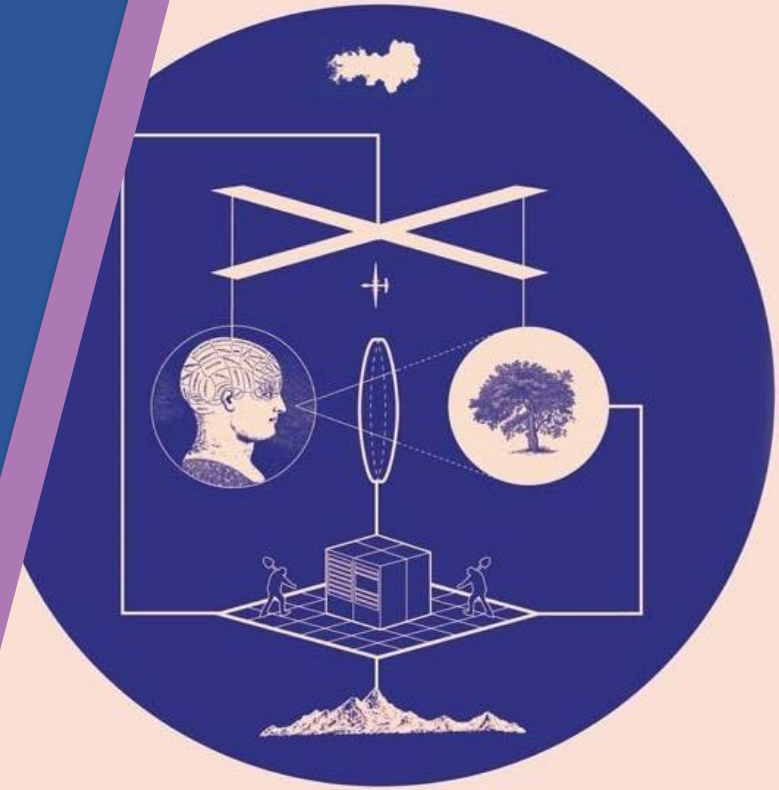
order to do so, Intel has its own multi-tiered supply chain of more than 19,000 suppliers in over 100 countries providing direct materials for their production processes,

Crawford, K., & Joler, V. (2019). Anatomy of an AI System. *Virtual Creativity*, 9(1), 117–120. https://doi.org/10.1386/vcr_00008_7

CRAWFORD

AI problems = planet problems

“the core issue is the deep entanglement of technology, capital, and power, of which AI is the latest manifestation,” creating “the planetary infrastructure of AI as an extractive industry: from its **material genesis** to the **political economy** of its operations to the **discourses** that support its **aura of immateriality** and inevitability”

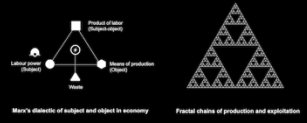


ATLAS OF AI

Crawford, Kate 2021. Atlas of AI: power, politics, and the planetary costs of artificial intelligence. New Haven: Yale University Press, p. 217.

“One of the world’s most thoughtful researchers on the impact of AI delivers a sobering, but essential, read about how AI is accelerating undemocratic governance and increased inequality.”

John Thornhill, *Financial Times*, Best Books of 2021



Income distribution



Distributors



Assemblers



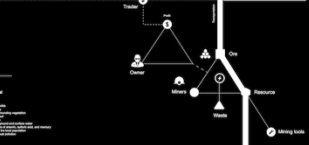
Component manufacturers



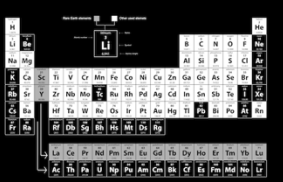
Smelters & Refiners



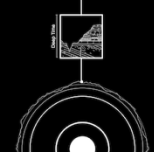
Mines



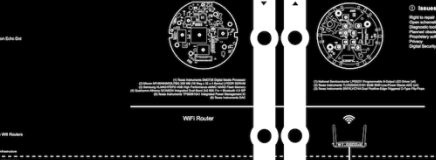
Elements



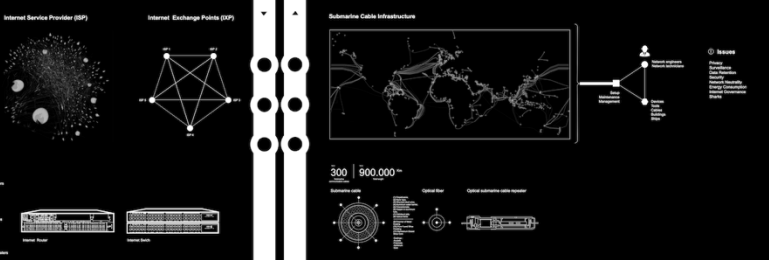
Geological process



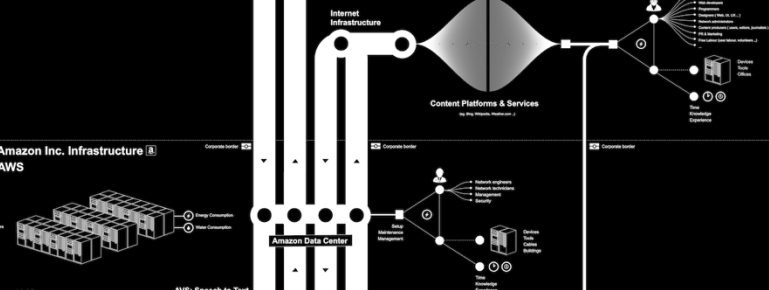
Domestic infrastructure



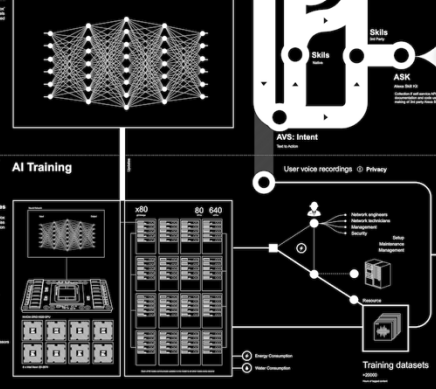
Internet infrastructure



Internet Platforms & Services



AI Training



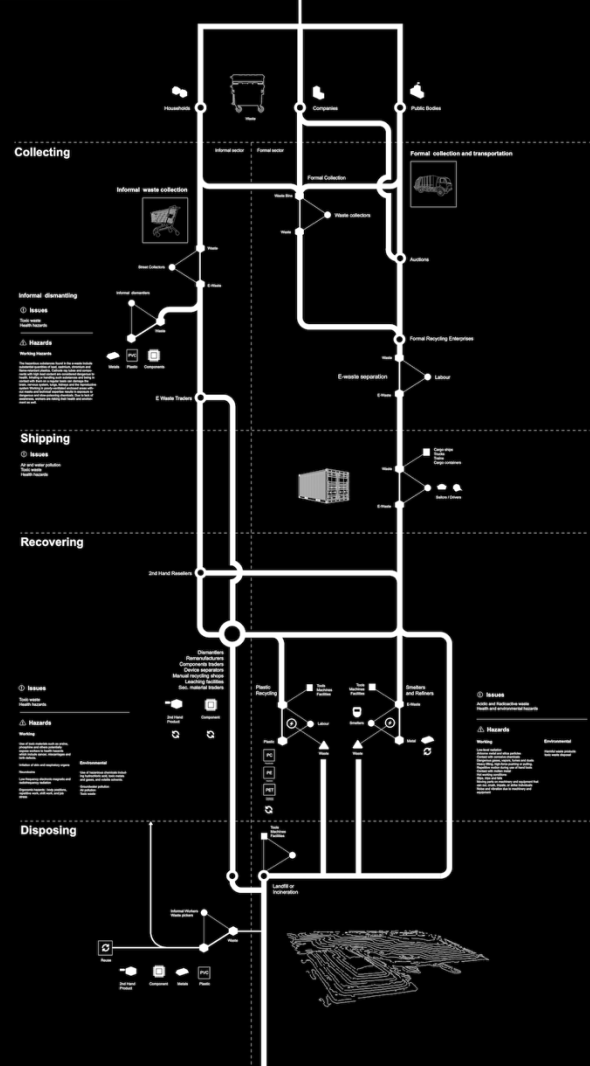
Quantification of nature



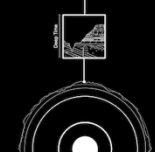
Data exploitation



Abandoned devices



Geological process

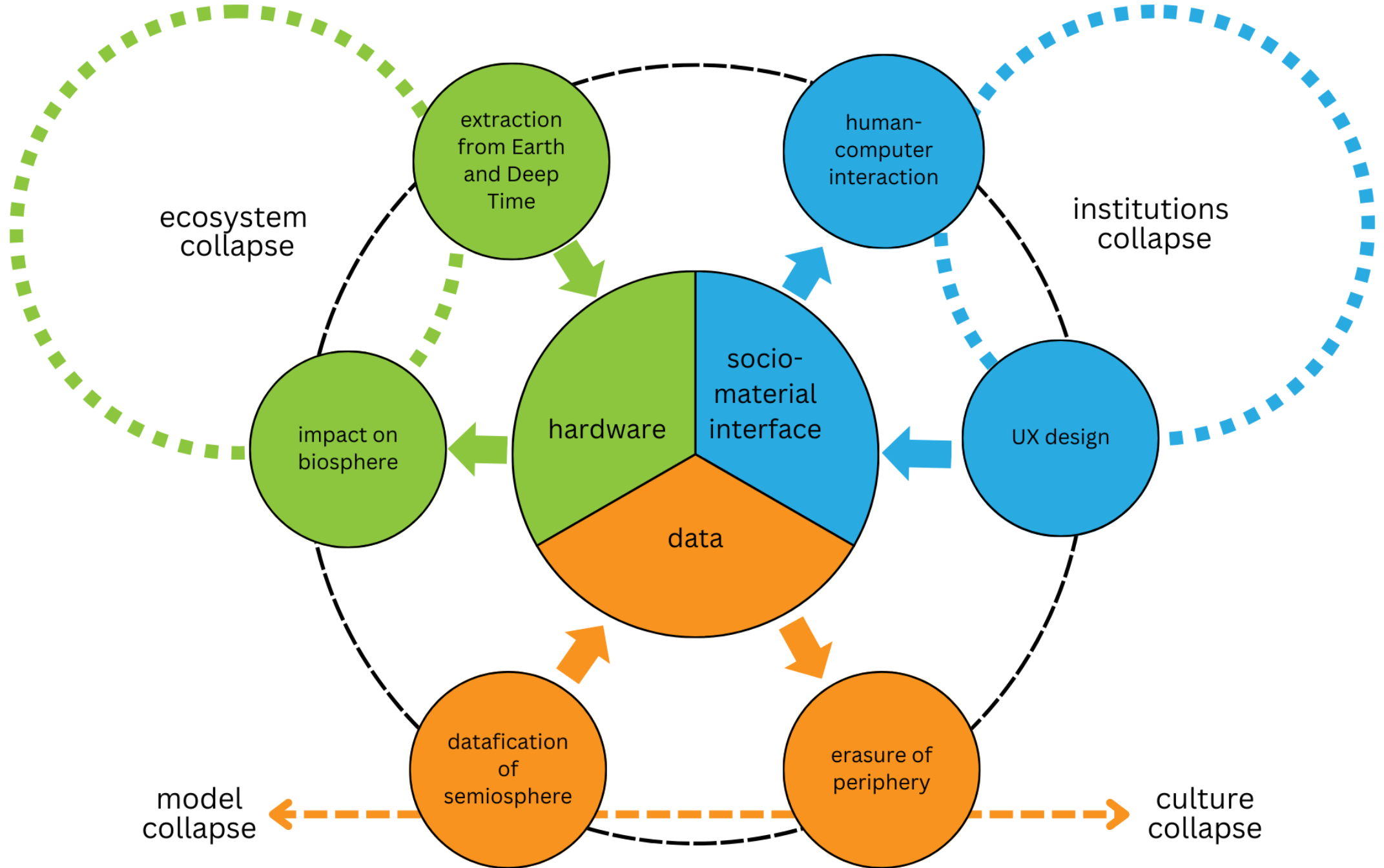


Asking an AI: the planetary cost of a query

“Put simply: each small moment of convenience – be it answering a question, turning on a light, or playing a song – requires a **vast planetary network**, fueled by the **extraction of non-renewable materials, labor, and data**. The scale of resources required is many magnitudes greater than the energy and labor it would take a human to operate a household appliance or flick a switch.”

Kate Crawford & Vladan Joler 2019. *Anatomy of an AI System*. – *Virtual Creativity*, 9 (1), 117–120.







With each interaction, Alexa is training to hear better, to interpret more precisely, to trigger actions that map to the user's desires more accurately. That is the ideal of the form. What is required to make such an interaction work? Put simply: each small moment of convenience – be it answering a question, turning on a light, or playing a song – requires a vast planetary network, fueled by the extraction of non-renewable materials, labor, and data. The scale of resources required is many magnitudes greater than the energy and labor it would take a human to operate a household appliance or flick a switch. A full accounting for these costs is almost impossible, but it is increasingly important that we grasp the scale and scope.

Our exploded view diagram combines and visualizes three central, extractive processes that are required to run a large-scale artificial intelligence system: material resources, human labor, and data. We consider these three elements across time – represented as a visual description of the birth, life and death of a single Amazon Echo unit. It's necessary to move beyond a simple analysis of the relationship between an individual human, their data, and a technology company to contend with the truly planetary scale of extraction. Vincent Mosko has shown how

the ethereal metaphor of 'the cloud' for offsite data management and processing is in complete contradiction with the physical realities of the extraction of minerals from the Earth's crust and dispossession of human populations that sustain its existence. ⁸ Sandro Mezzadra and Brett Neilson use the term 'extractivism' to name the relationship between different forms of extractive operations (Fig.3) in contemporary capitalism, which we see repeated in the context of the AI industry. ¹⁰ There are deep interconnections between the literal hollowing out of the materials of the earth and biosphere, and the data capture and monetization of human practices of communication and sociality in AI. Mezzadra and Neilson note that labor is central to this extractive relationship, which has repeated throughout history: from the way European imperialism used slave labor, to the forced work crews on rubber plantations in Malaya, to the Indigenous people of

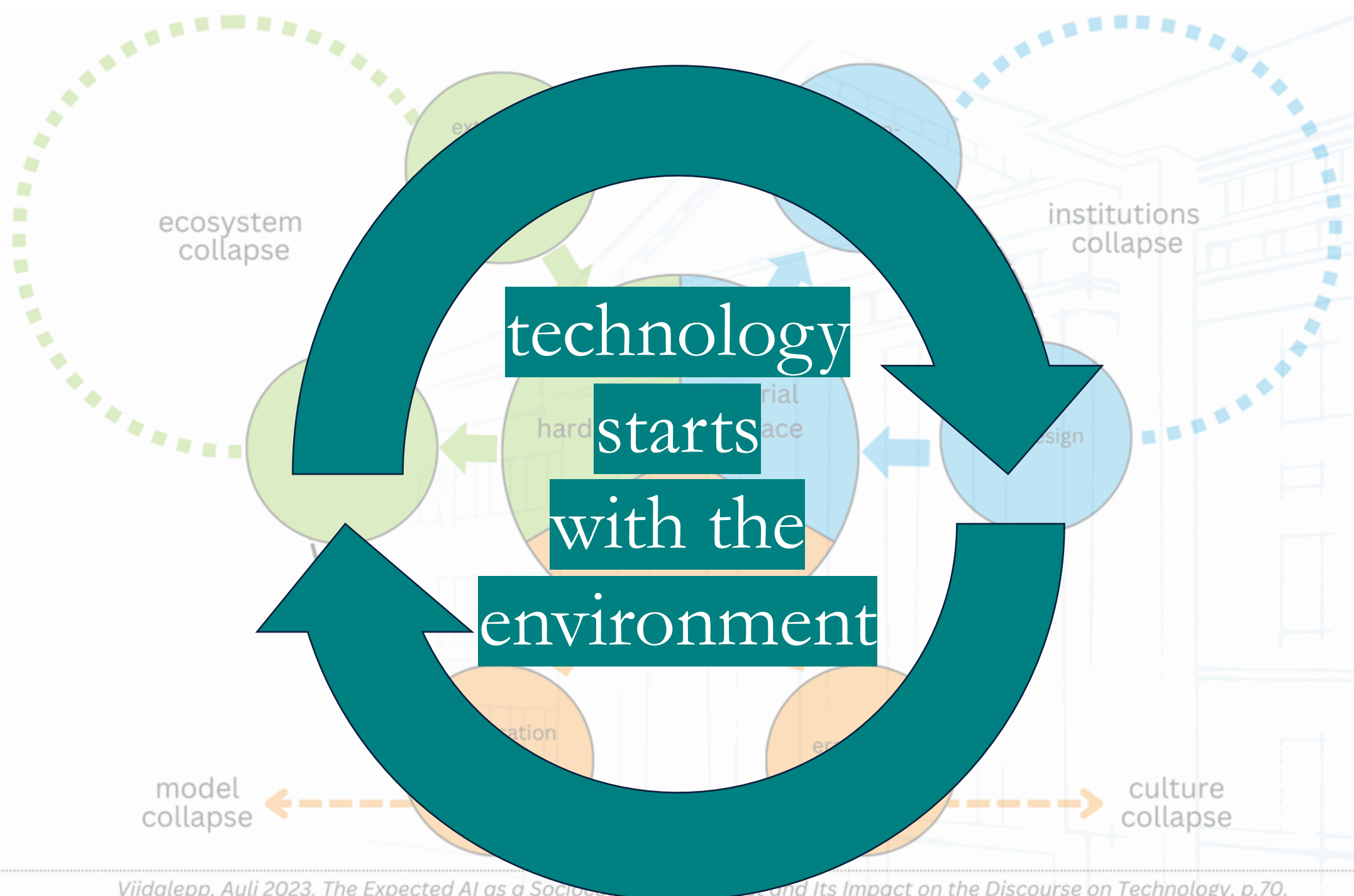
Big Data in a Turbulent World (Lynn, 2014).

Brett Neilson, 'The Politics of Extraction: Planetary Capitalism,' p. 2-3

Anatomy of an AI System

The Amazon Echo as an anatomical map of human labor, data and planetary resources

By Kate Crawford and Vladan Joler (2018)



technology
starts
with the
environment

ecosystem
collapse

institutions
collapse

model
collapse

culture
collapse



Thank you!

<https://aui.viidalepp.org>

Viidalepp, Auli 2024. The AI as an envirotechnical system. — BALTEHUMS III, Poznań, Poland, 23–25 October 2024. doi:10.5281/zenodo.13983378

AULI VIIDALEPP

The Expected AI as a Sociocultural Construct and its Impact on the Discourse on Technology

