

Shifting money to open access

LIBER´s 47th annual conference | Lille | 2018-07-04 Dirk Pieper (Bielefeld UL)



National Open Access Contact Point Germany (OA2020-DE)

Funded by the Alliance of German Science Organizations in addition and complementary to DEAL

Create conditions for the large-scale open access transformation



OA2020-DE 5 ways to support OA transformation:

- Support gold OA publishing
- Build and support OA publication infrastructures
- Analyse your cost and publication data
- Support alternative OA publication models
- Connect with researchers and OA communities

http://oa2020de.org/en/blog/2018/02/06/infographic/



National Contact Point Open Access OA2020-DE

Open Access

5 ways to support the open access transformation

OA2020-DE, Germany's National Contact Point Open Access, presents 5 ways in which you and your institution can support the transformation of subscription based journals into gold open access. These paths should help you to develop and implement a strategy for your institution.



1. Support gold open access publishing

Support your researcher with (paid) publishing in the gold open access and make funds available for this, eg. by the conversion of subscription budgets. Document these expenditures by participating in the openAPC project.



2. Publishing infrastructure

Advise and support your researcher in open access publishing. Provide platforms for publishing their own open access journals or publishing preprints and postprints.



3. Analysis of publication and cost data

Collect data on the publication behavior of your researcher and the associated publication costs for your institution. Also get an overview of your subscription expenditures. You will receive support from the National Contact Point Open Acress



4. Alternative publishing models

Engage in open access membership models and cooperative publishing initiatives like $Knowledge\ Unlatched, SCOAP^3$, or the Open Library of Humanities.



5. Networking

Convince your institution's leadership to sign the OA2020 Initiative's Expression of Interest and help develop a local open access transformation roadmap in Germany. Connect with other actors in the open access area and in the scientific communities.









Relevance of APCs

The two biggest journals worldwide are fee-based OA journals:

- Scientific Reports: 25,319 articles in 2017
- PLOS One: 21,138 articles in 2017

OpenAPC indicates already existing cash flows to OA journals and publishers and in which journals researchers already do OA publishing



Offsetting contracts

Current offsetting contracts (Bibsam, Jisc, KEMÖ, MPDL, VSNU/UKB) allow 294 universities and research institutions to publish OA in about 1,700 Springer Compact journals

In 2016 and 2017 the researchers of those institutions have published **14,110 OA articles** through offsetting

Not enough to flip journals. Need for improved contracts, more participating institutions (e.g. via DEAL) and more data (<u>ESAC</u> initiative)



Cooperative and membership models







Knowledge Unlatched











Knowledge Unlatched – Journal Pilot 2017



- 3 years without APCs
- Crowdsourcing
- 16 out of 21 journal titles unlatched
- 2018: 2 groups, about 10 STEM and about 10 HSS Zeitschriften

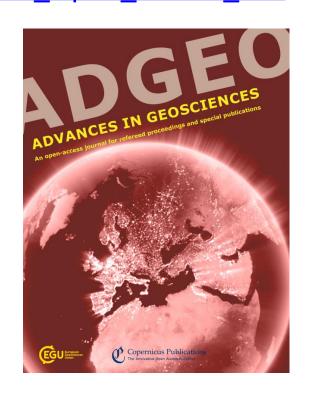


Societies and open access

https://cyber.harvard.edu/hoap/Societies_and_Open_Access_Res

<u>earch</u>







Fair Open Access Alliance



Fair open access principles

Public statement TTOA consortium



Open Library of Humanities



International library consortium (membership model), 23 oa journals incl. one mega journal, 12 journals transformed from subscription to oa

No APCs, about 230 member institutions



SCOSS



Global Sustainability Coalition for Open Sience Services

Funding to ensure the long-term sustainability of the world's Open Science infrastructure

Once a year non commercial oa /os services can apply for funding (currently DOAJ & Sherpa RoMEO)



Transcript open access ebook pilot













Transcript open access ebook pilot

<u>Initial investment of transcript:</u>

- 171 ebook titles (2,736 chapters, 2013 2018 incl. new titles)
- Mostly german language, about 7% english language
- 156 titles already available e.g. via <u>OAPEN</u>

Key elements of the new model:

- Financed by crowdfunding incl. libraries, information service political sciences
- OA transformation of the publisher's front list from 2019 on
- Accounting and international dissemination by Knowledge Unlatched





Thank you!

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