

# Interview Script

## **Briefing**

Hi I'm \_\_\_\_\_. Thank you for joining us today.

Before we start, can you tell us what pronouns you use?

Thanks \_\_\_\_\_. We appreciate your voluntary help with this research study. We are interested in hearing about your experience in using, curating, or creating resources and tools to support the Black lived experience.

Before we begin, let's take a look back at the consent form included in the interview sign up survey.

[\[Revisit the consent form and open for questions\]](#)

As a reminder, this interview will be recorded for internal purposes only. In addition, throughout the interview we will be taking notes. Your identity will remain confidential as mentioned in the consent form that was sent to you. Other than your email address, no other personal information will be collected. Your email will only be used for the purposes of scheduling your interview. You are able to withdraw the study at any point in time. Do you still consent to participation in this study?

If you get disconnected from the call, please use the same link included in the email invitation, join via phone, or email if you need to reschedule.

Before we begin, do you have any questions for me?

Great. I'll begin the interview recording now.

**[Start Recording]**

Okay the recording has begun. So now we'll begin the interview

## **Getting To Know You**

1. Tell us about yourself?
2. What do you do for a living?
3. What would you consider your role in technology to be?
  - a. Would you consider yourself to be a technologist? A community organizer? A software developer? A curator?
  - b. How many years have you been in this role?

## **The role of technology in the Black Experience**

4. What is the Black Experience, how would you define that?
5. What is technology's role in supporting, cultivating, or creating the Black Experience?

### **About Projects for Black Experience**

6. What does it mean to you to design for the Black Experience?
7. Can you tell me about a recent software project, product, organization you created to support Black Experiences?
8. How would you describe your project to someone who's unfamiliar with it?

### **Motivations and Challenges**

9. How did you identify this project?
10. What motivated you to work on this project?
11. Why do you think you were the best person to implement or take on this project?
12. What are some of the challenges faced with building the project?
  - a. How did you overcome these challenges?

### **Community Support and Resources**

13. Are there any particular communities of people or resources you used to build this project out?
14. How have you felt supported by a community of mentors, users, other creators?
15. How important or relevant was it that you engaged with a community?
  - a. How important was it to you to engage with the Black Community while building this project?

### **Perceived Impact**

16. Can you quantify the impact that your project had? (e.g., number of people it reached, number of people supported/affected by platform/outcomes)
17. Who is the target audience?
18. How do you reach your target audiences?
  - a. How did you make sure your project materials were accessible/readable by the target audience? (e.g. How do you make sure your project is understandable by people who are not technologists?)
19. What was the intended impact?
20. Is there a difference between the goals (or intent) of the initial project to where it is now?
21. What does the success of this project look like to you?
  - a. Was the goal to have this project expand beyond the Black community? How important or not important is that type of expansion?

### **Project Evolution**

22. Are there plans to grow this project in any way?
  - a. If so, how?
23. If you could request any resource to help you evolve this project, what would it be?
  - a. Example resources could be...: financially, a staff member with a specific skill/task, reach

### **Ally-specific Perspectives**

24. Overall, how supportive are you of projects that support the Black Experience that are started by allies?

**Interest in Public Amplification**

One of the explicit goals of this research is to amplify the amazing, impactful contributions being made for Black people by Black people. Is there any interest on your part in being included in a publicly curated list of contributions (and contributors) from this study?

**Interview Recruitment**

A huge part of our study is recruiting amazing technologists like yourself. Do you have any Black Technologists or Allies you can think of that would be great to interview for this study? *Particularly projects that are similar to yours.*

**Debriefing**

[Stop Recording]

Thank you again for participating in today's study. If you know anyone who may be interested in participating as an interviewee, please have them contact us. Alternatively, you can provide us with their contact information and we will contact them.

If you have any questions please don't hesitate to email me. If you think of any other comments that you forgot to mention during today let me know.