



This deliverable (7.3), corresponding to Work Package 7, was written by the partner Crowe Accelera Management, during month 6, in collaboration with Submon and Underwater Gardens.

The nature of its content is sensitive, therefore, all confidential information will not be published to protect the course of OCEAN CITIZEN.

The Communication and Dissemination Plan is a strategic document that describes OCEAN CITIZEN's approach regarding the communication and dissemination of the project. It outlines its goals and objectives and lays out the target audience, key messages and communication channels necessary to effectively communicate about the project, its context, and its results to both specialised stakeholders and the general public. This plan will be used as a primary reference tool, outlining the methodology, approaches, and communication campaigns implemented. Its ultimate goal is to generate widespread awareness about the project and the environmental and socioeconomic issues it addresses.