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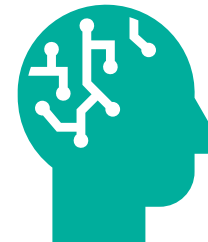


Academic Standard Days
Academic Standards Days and
Standards Students Association
Kirsten Glennung - CEN

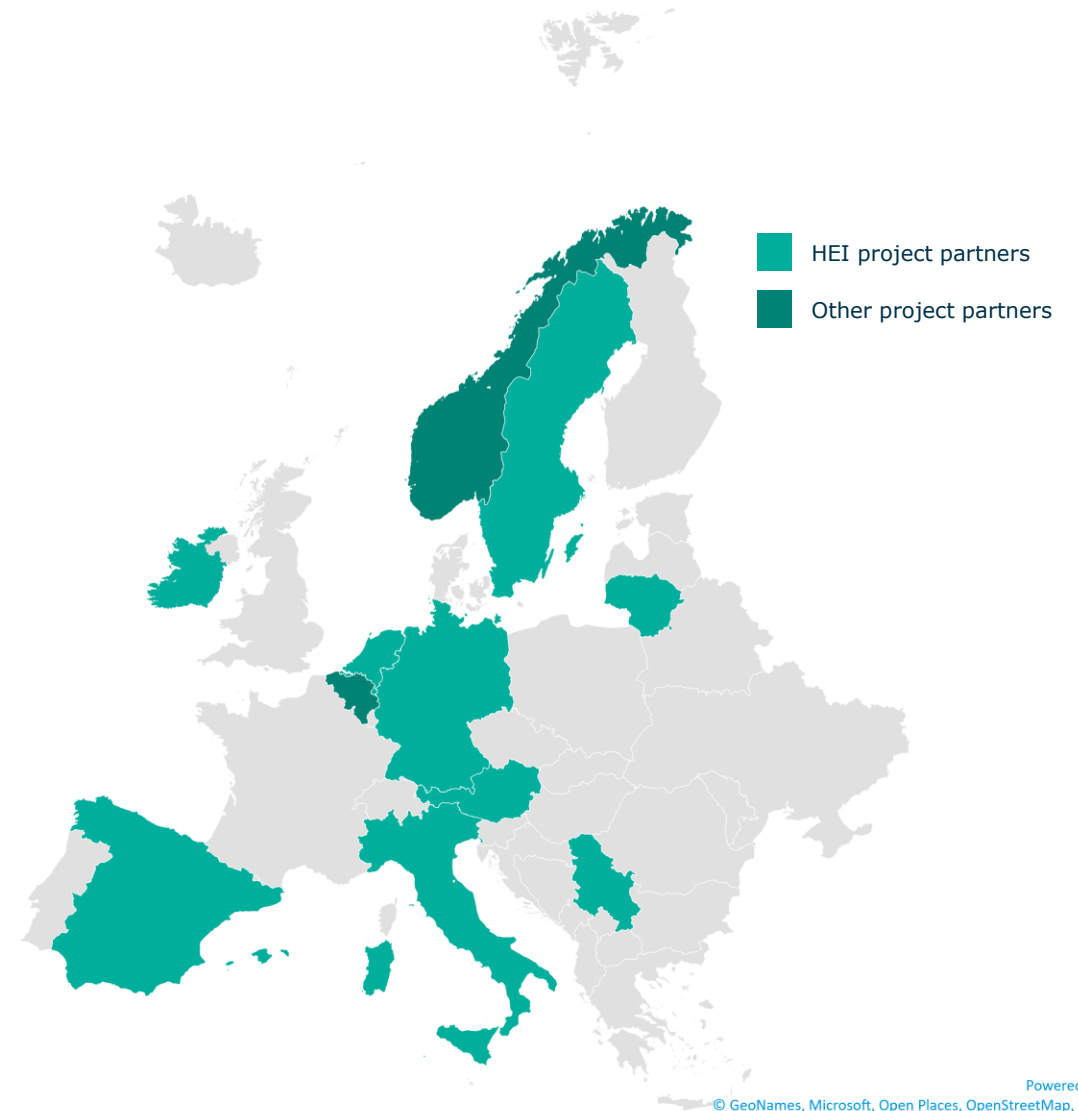









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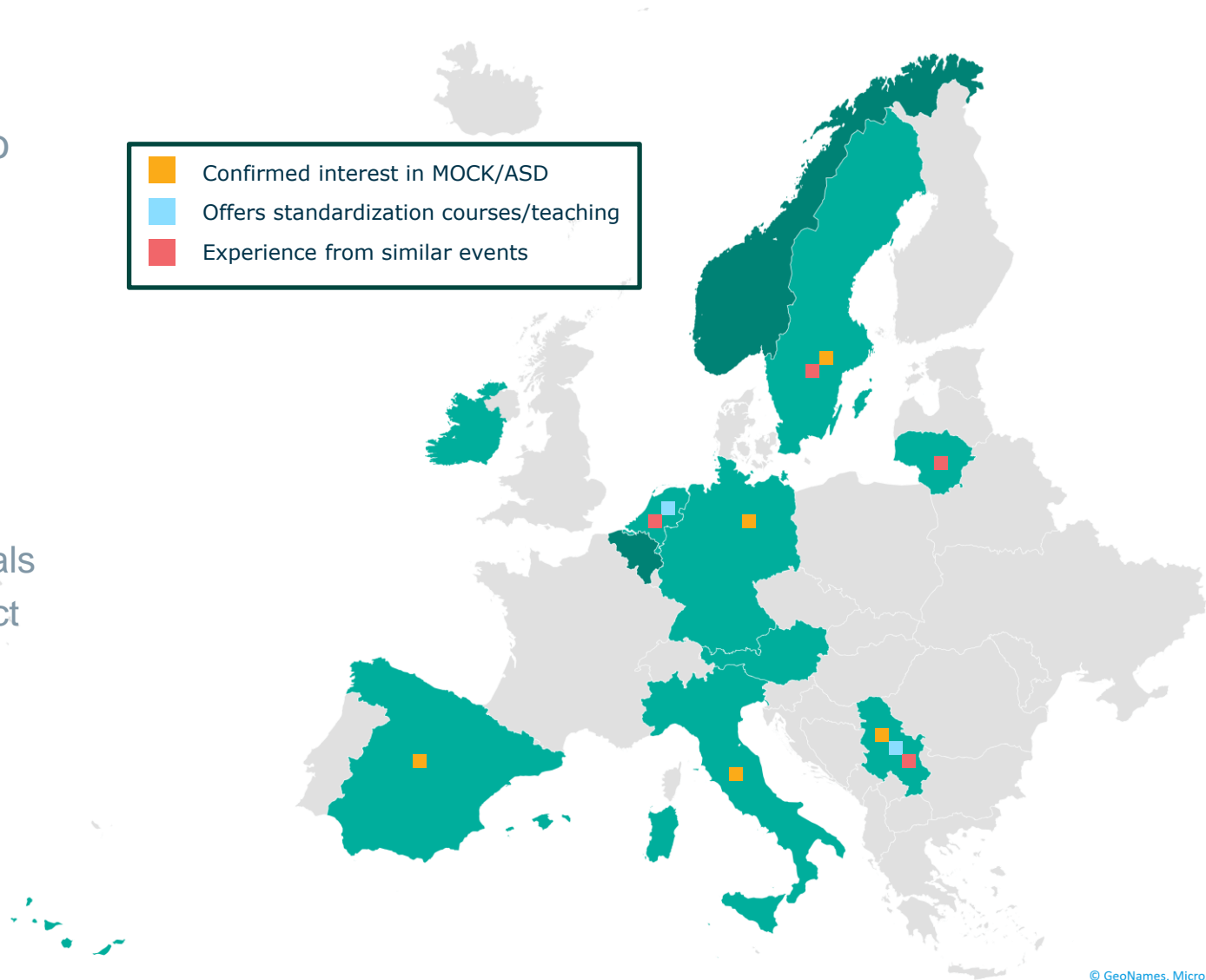
- 🌐 **Academic Standard Days** are stand-alone **interest creating** events at higher education institutes across Europe targeting students in the domains of engineering and business among others
- 🌐 The **aim** is to strengthen the link between **standardization and R&I** as well as address the need to form the **next generation of standard drafters**
- 🌐 The events will also act as **dissemination opportunities** for **EDU4Standards**.



- 🌐 15 **Academic Standard Days** in 10 different European countries
- 🌐 With the participation of at least..
 - 🌐 1 NSB
 - 🌐 1 University/HEI
 - 🌐 100 students
 - 🌐 10 teachers
 - 🌐 5 industry representatives..In each ASD
- 🌐 Form the base for the creation of a **European Student Standardisation Association**



-  The **challenges** as they are perceived so far by HEI project partners:
 -  Providing incentive for the students to participate
 -  Identifying the best communication channels for the event
 -  The topic is unknown to students
 -  Engaging teachers/academic professionals who are not directly involved in the project
 -  It takes time to build up interest and awareness for a new topic
 -  Perception of standardisation as boring and/or barrier to innovation



- 🌐 The **Academic Standard Days** will be organised in two phases:
 - 🌐 First phase: test concepts and gather experience in MOCK ASDs organised with the direct participation of project partners (5 ASDs)
 - 🌐 Second phase: open call for interest to NSBs to host ASDs selection based on meeting criteria and best value for money, not necessary to involve project partners directly in the organisation (10 ASDs)
- 🌐 The project will cover the cost to host the ASD up to EUR 12.000

First phase ASDs
Q1-Q2 2025



Second phase ASDs
Q3 2025 – Q3 2026

- Do you have experience with similar events? Or with engaging with students?

We would like to hear it!

- Do you have some ideas to make the ASDs attractive?

Tell us!

- Are you an NSB and interested in hosting an ASD?

Reach out to us!



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