



Presentation EDU4Standards 4th July 2024

First EDU4Standards WEBINAR

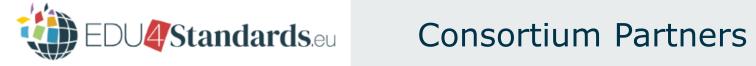
FHG, VILNIAUS UNIVERSITETAS,, TECHNISCHE UNIVERSITEIT DELFT, TRUST-IT, COMMpla, UNIVERZITET U BEOGRADU, Universidad Politécnica de Madrid, Politecnico di Milano, UNIVERSITAET GRAZ, Dublin City University, TECHNISCHE UNIVERSITAT BERLIN, HOGSKOLAN I SKOVDE, TECHNISCHE UNIVERSITEIT EINDHOVEN. TILBURG UNIVERSITY, COMITE EUROPEEN DE NORMALISATION, Small Business Standards, freesia innovation e.U., House of Knowledge



Welcome & Intro

- Truly happy to be here at the first EDU4Standards Webinar!
- Why can EDU4Standards make a difference also in the long run!
- Education about standardisation is high on the agenda:
 - EU Standardisation Strategy > HLF
 - EU Code of Practice on standardisation, European Standardisation Panel Survey
 - US Standardisation Strategy
 - National activities, e.g. in Germany, and international activities, e.g. ISO, etc.
 - High pressure due to demographic change & many new topics, AI, quantum, & challenges, i.e. climate change
- Three prime keywords that will support us in creating impact, IMHO:
 - Branding: People know us and our reputation;
 - Inclusivity: Our network speaks for itself and we want to make sure all other education efforts related to standardisation in the EU (projects & partners can be integrated into EDU4Standards or at least be supported;
 - **Sustainability:** We are dedicated to the topic since long time including EURAS as a hub, which should allow us to establish a sustainable initiative!
- Wish us all a fruitful exchange related to EDU4Standards!





Participant No.	Participant organisation name	Short name	Туре	Country
1 (Coordinator)	Fraunhofer Institute for Systems and Innovation Research	FhG	RTO	DE
2	VILNIAUS UNIVERSITETAS	VU	UNI	LT
3	TECHNISCHE UNIVERSITEIT DELFT	TUD	UNI	NL
4	TRUST-IT SRL	TRUST	SME	IT
5	COMMpla SRL (Affiliate of TRUST-IT)	COMM	SME	IT
6	UNIVERZITET U BEOGRADU - FAKULTET ORGANIZACIONIHR	UB	UNI	SRB
7	Universidad Politécnica de Madrid	UPM	UNI	ES
8	Politecnico di Milano	POLIMI	UNI	IT
9	UNIVERSITAET GRAZ	UGZ	UNI	AT
10	Dublin City University	DCU	UNI	IE
11	TECHNISCHE UNIVERSITAT BERLIN	TUB	UNI	DE
12	HOGSKOLAN I SKOVDE	SKO	UNI	SE
13	TECHNISCHE UNIVERSITEIT EINDHOVEN	TU/e	UNI	NL
14	TILBURG UNIVERSITY- UNIVERSITEIT VAN TILBURG	TiU	UNI	NL
15	COMITE EUROPEEN DE NORMALISATION	CEN	NPO	BE
16	Small Business Standards	SBS	NPO	BE
17	freesia innovation e.U.	FRE	SME	AT
18	House of Knowledge	HoK	SME	NO





Project's structure at a glance

OBJECTIVES Community

EDU4Standards.eu - Empowering Standardisation through Education in Europe

a. B.Sc course
b. M.Sc course
Pilots c. In-company Training
d. Extra-curricular

Obj.1: Develop and about standardisation

Obj.2: Increase the visibility disseminate teaching material via "Academic Standardisation HEI & universities offering Davs" (ASDs)

Obj.3: Increase the number of teaching on standardisation

J**4Standards**.eu

e. Seasonal

university school f. Pan-EU EARTO g. Distance

Obj.4: Increase number of teachers offering courses and students attending Standardisation Association courses about standardisation

Obi.5: Set up a Students'

- Standardisation Student Association created 100+ HEIs exposed to standard education
- 100+ teachers with standardisation knowledge
- 500 students educated in pilots
- 1,500+ engaged community members EURAS
- External Advisory Group (EAG)

Innovative Teaching Concept of Standardisation (ITCoS)

Web Platform

ecosystem

Student Standardisation **Association & Academic Standardisation Days**

EU & International Synergies

- > 10 Mutual cooperations with National, European, and Int'l organisations and initiatives
- Continuous engagement and exchanges on all ICT standards topics
- Interaction with Policy makers: (Including: EURAS, MSPs, Sherpa Groups of the High-level Standardisation Forum, STAIR, ISO, IÈC, ITU & IEEE etc
- Collaborations with HE Standards projects:







Outreach

- 4 Pilot Workshops
- 10 Webinars
- 5 Academic Standardisation Days 2 CEN Workshop Agreement Meetings
- 1 Final event
- 12 newsletters

- 3 Press Releases
- 10 Professional Videos
- Wisibility at >15 3rd party events
- PPC Campaign
- Social media channels

Reports & other value-add output

- Whitepapers & Scientific Publications
- Online Teaching Content
- CEN Workshop Agreement
- Pilot evaluation reports

- Sustainability strategy
- Policy Recommendations
- EU Standardisation Roadmap
- All Results published via zenodo



HEIs/universities

Teachers & standards educators

Students & Student **Associations**

SG 4 Standard Development **Organisations**

SG 5 **Policy Makers**



SG₆ **Environmental and** consumer organisations



projects

organisations & EU









Edu4Standards.eu's Stakeholders

EDU4Standards Stakeholder Groups and Engagement





Higher Education Institutes/Universities

Active or inactive in standardisation education and teaching e.g. European University Association; European Association of Institutions in Higher Education

Identify needs and content. Validate & Uptake results and roadmap recommenations



etc.); National Standardisation Bodies





Standards Development Organisations

Identify needs. Specify teaching content.

EU (e.g. ETSI & CENELEC in addition to partner CEN,);

International (e.g. ISO, IEC, ITU, IEEE, IETF, NIST, W3C,

Contribute to Standards Days









Teachers & Standards Educators

Current and potential teachers and instructors in different fields: EURAS, SDO Training initiatives by ETSI, CEN-CENELEC, ISO, IEC, NATO, SBS, ITU, IEEE SA, Standard Education AAStart: StandICT & HSBooster **Training Academies**

Identify needs and content. Pilot, validate & uptake of teaching concept and materials











Students & Students Association

Students and groups where education can impact positively on learning and qualifications

Recruit to EU Student Standardisation Association and pilot engagement

CHANNEL (III)









Policy Makers

European Commission: DG GROW, DG R&I, DG Connect & Multi-Stakeholder Platform, EC High-Level Forum

ENGAGE EU Education on standardisation roadmap













Environmental and consumer organisations

GHG Protocol, ECOS, Carbon Trust, Digital Twin consortium, Hubs for Circularity, EU Green Digital Coalition, National consumer organisations e.g. (ACU Italian Association Consumers and Users) & Consumers' Association of Ireland

Understand impact of standardisation & education. Educate on standardisation roadmap





CHANNEL





SG#7

Research organisations and EU projects

Orgranisatons requiring resarchers to be better equipped to contribute to standardisation. EU projects addressing standardisation and education e.g. StandICT, HSbooster.eu, Stand4EU and projects funded through HORIZON-CL4-2023-HUMAN-01-64

Participate at events, validate and use training material, create synergies

CHANNEL



zenodo 👯 🕏





SG#8

Industry, SMEs and Start-Ups and related Associations. Vertical sector coverage

Large enterprise, SMEs and Start-Up Associations with vertical sector coverage

Identify needs. Introduce standardisation into training programmes















Citizens and citizen groups

Citizens and citizen ICT & interest groups: Digital Citizenship Education, Digital SkillUp, ySKILLS, Digital skills and Jobs Coalition

Understand importance of standardisation in

CHANNEL









Targeted Impacts

- Impact #1: Higher visibility of standardisation knowledge in curricula and courses by 11 HEI with standards teaching teamed up with 100 other HEI supported by CEN
- Impact #2: >200 teachers having standardisation knowledge by the end of the project, CWA provides further support.
- Impact #3: More students gaining standardization knowledge short/medium term: >200 students and professionals are educated by the pilots, long term: Europe's industry has additional 5,000 standards experts p. a. by 2027 (50 in 100 HEI).
- Impact #4: More standardisation knowledge available for new teaching content attracting more students details based on KPI table: >#200 courses, #5 modules on standards and green transitions, # 5 modules on standards and digital transition, CWA



Possible role of the first EDU4Standards webinar

- Feedback to Innovative Teaching Concept of Standardisation ITCoS
- Contribution to reach the impacts, higher visibility of EDU4Standards
- Contribution to reach KPIs,
 - participation in webinars to represent stakeholders' perspectives and needs
 - participation in events
 - promotion via Social Media, e.g. LinkedIn group
 - links to relevant organisations and stakeholders
- Further ideas?



