

# GRAIL

**Developing responsible practices  
for AI and machine learning in  
research funding and evaluation  
with a community of learning**

**Denis Newman-Griffis, PhD**

University of Sheffield Information School  
Research on Research Institute



**Research funders need to be data-driven and responsive**

**AI and machine learning can help leverage rich data**

**Need shared best practice on how to AI/ML responsibly!**



# Outline

**Motivation: Why GRAIL?**

*Goals & methods*

*Learnings to date*



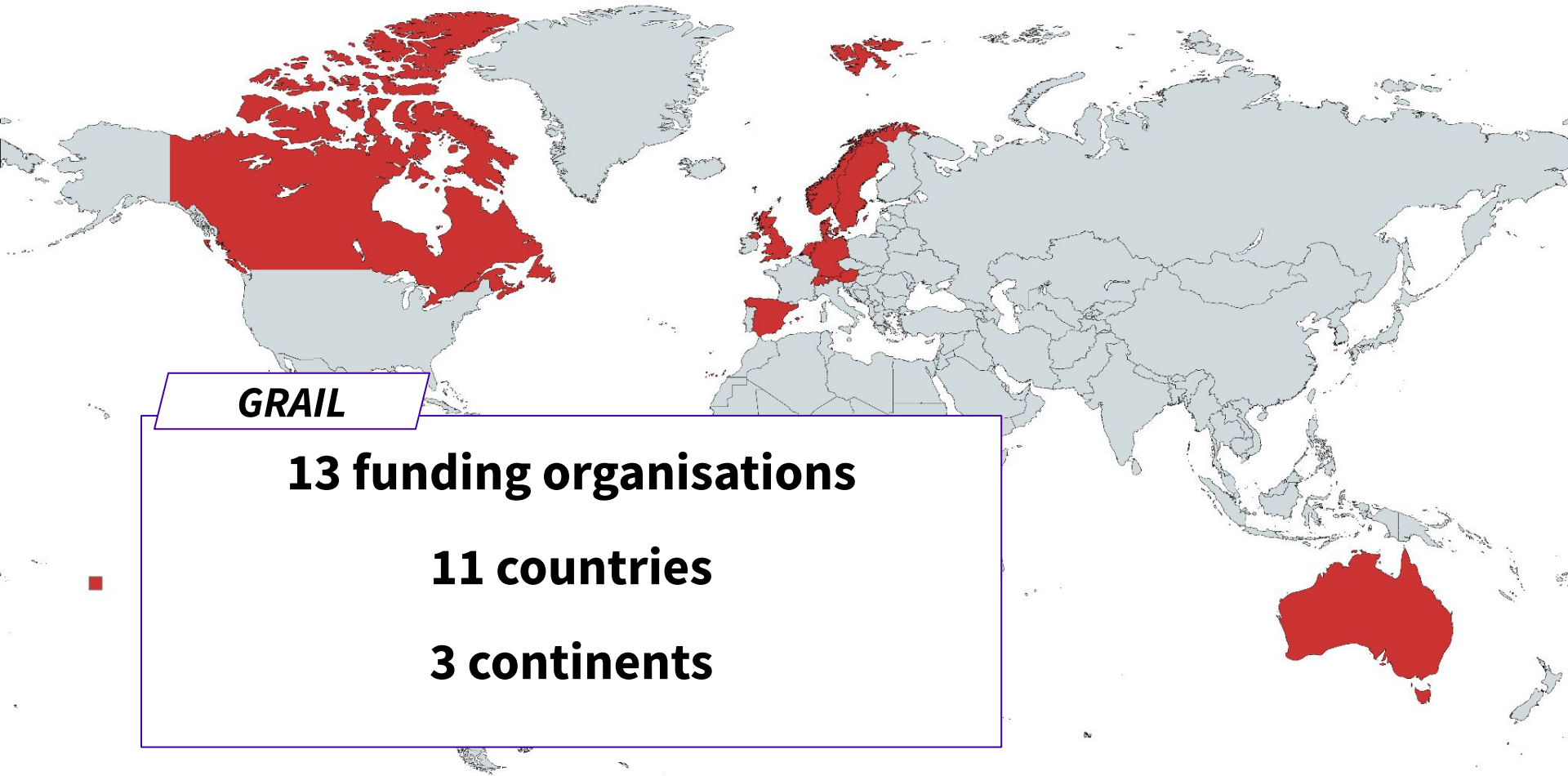
# Research on Research Institute

**RoRI brings together researchers, funders, publishers, data providers and others with a commitment to improving research systems and cultures.**



<https://researchonresearch.org/>





**GRIL**

**13 funding organisations**

**11 countries**

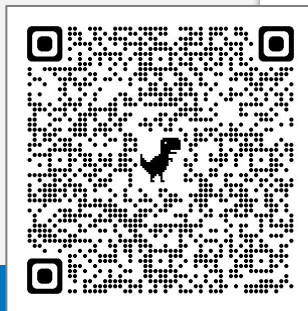
**3 continents**

# Funder community looking to learn and build best practice

Virtual workshop series in 2021

Funders experimenting with AI/ML, but:

- Difficult to share experiences and insights
- Repeating risks and diverging practices



**RoRI Working Paper No. 10**  
**Good practice in the use of machine learning & AI by research funding organisations:**  
**insights from a workshop series**

Edited by: Jon Holm, Ludo Waltman, Denis Newman-Griffis & James Wilsdon  
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The Research Council of Norway

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# Buzzwords: truth and fiction

## Artificial intelligence

- More than just large language models!
- Using data or structured knowledge to help automatically gain *insight* or take *action*

## Machine learning

- Statistical modelling of observed patterns in data
- Allows for discovery/hidden patterns

# Responsible AI takes practice

Not just using AI  
or building  
better models

- How is it **integrated** into existing processes?
- How do you **manage** AI teams?
- How do you ensure **alignment** with social and strategic goals?
- How do you **audit** for amplifying bias, creating social harm?
- ...



# Best practice for AI goes beyond the technology

## Understanding and Use

Using AI (and putting it in context) as a *toolbox* to support existing practices and goals

## People and Skills

Working across competencies to combine organisational, technical, and ethical skills

## Ethics and Impact

Decisions throughout design, use, and management determine ethical and social outcomes

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# GRAIL project goals

**Community of learning:** virtual workshop series

**Understand current practice:** AI/ML in funding orgs

**Build good practice:** Practical AI/ML guidance

# Community of learning workshops

- 2-hour virtual workshops, **safe spaces for complex conversations**
- **Co-produced** with partners: topic selection and hosting
- Topical discussions focused on:
  - Example use cases** of AI/ML
  - Organisational challenges** of AI/ML
- Noted for analysis

# Example use cases of AI/ML in funding & evaluation

## Global survey questions on AI/ML in research assessment

- Global Research Council, public funders worldwide
- Questions on | **Where** AI/ML being used | **What** benefits & risks | **How** organisational concerns inform use

## Case studies from partner funders

- Workshop presentations & internal survey

# Research funder's AI/ML handbook

- Pragmatic guide for **key steps and considerations** for using AI/ML in research funding and evaluation
- **Co-produced** with partners, drawing on workshop discussions
- Addressing key **processes and paradigms** rather than specific technologies

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**Learnings to date**

# Workshops to date

<i>Month</i>	<i>Topic</i>
June 2023	Generative AI in the research funding ecosystem
November 2023	AI/ML in national research assessment
January 2024	Developing meaningful AI/ML guidance for funders
February 2024	Natural language processing applications in research funding and evaluation
April 2024	Policy and responsible use of AI/ML
June 2024	Applying AI to improve research assessment



# No single “right” data



1

- Many ways to represent **research, researchers, proposals**
- Learn (and model) **different things from different data**
- Not all data available for all cases – *availability bias*

# Performance evaluation vs organisational impact



2

- Good AI performance does not necessarily translate to **practical effectiveness**!
- How do we know when it is “**good enough**” to use?
- Need to measure **reliability** as well as **effectiveness**

# Adding AI to the toolbox, not replacing



3

- **Responding to problems** not leading with solutions
- **Human-in-the-loop** is essential practice & oversight
- AI is only **one of many tools** for research funders

# Managing AI is a cross-competency challenge



4

- Technical expertise needs to be **joined up** with strategic goals and operational knowledge
- Siloed AI **solves the wrong problems**
- Requires **building common language**

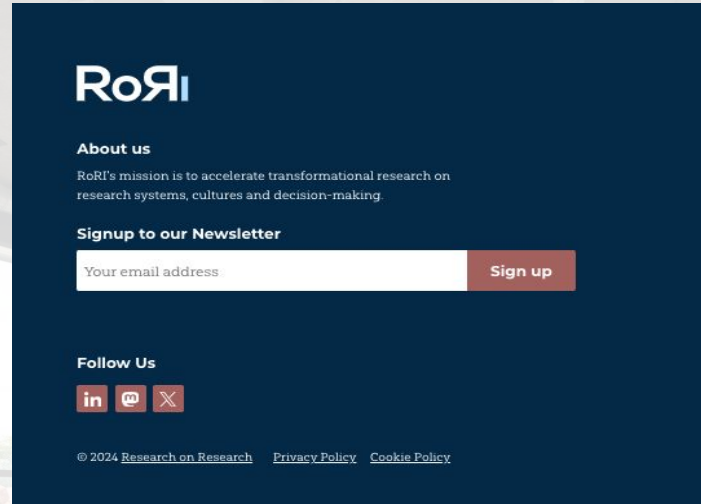
# AI and scientific novelty/originality



5

- Machine learning **mimics the past**, what it has seen before
- Novelty and change may be **disfavoured as deviation**
- Making strategic change requires **rethinking indicative data**

# Watch this space!



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