# **Working around Walled Gardens**

The Princeton Prosody Archive as Workflow

PRINCETON PROSODY ARCHIVE

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## Overview

#### 1. What are Walled Gardens?

- a. The Digital Research Landscape: How We Got Here
- b. Limitations of Existing "Workflows"
- c. Additional Challenges with TDM
- d. Collaborative DH Projects
- 2. Case Study: The Princeton Prosody Archive
  - a. Overview
  - b. Data Sources
  - c. Technical Architecture as Workflow
  - d. "Dead Ends" & Roadblocks
  - e. The Path through the Hedge Maze
- 3. Futures Beyond Walled Gardens



#### What are Walled Gardens?





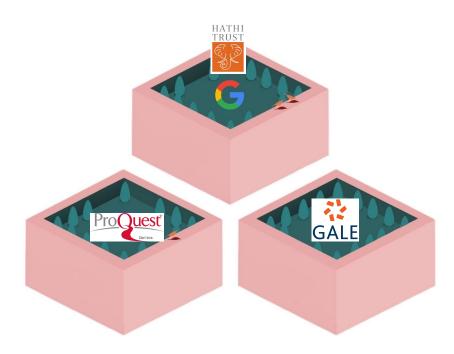
A **closed platform**, **walled garden**, or **closed ecosystem** is a software system wherein the carrier or service provider has **control** over applications, content, and/or media, and **restricts** convenient access to non-approved applicants or content. This is in contrast to an open platform, wherein consumers generally have unrestricted access to applications and content.

- Wikipedia, accessed 2024

#### The Digital Research Landscape: How We Got Here

- 2008 Google Books project & lawsuits

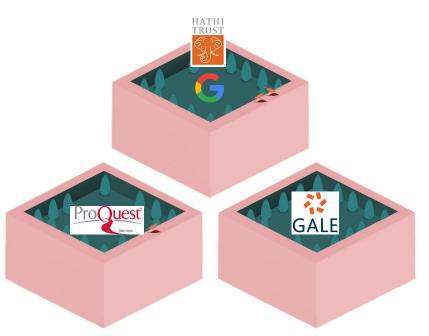
   → "propertization and privatization of culture" (Frosio, 2011)
- "Uneven digitization" of texts privilege works from the US and UK (Risam, 2019)
- Prohibited, costly, or unclear access for TDM since 2015 (McCracken & Raub, 2022)





### The Digital Research Landscape: How We Got Here

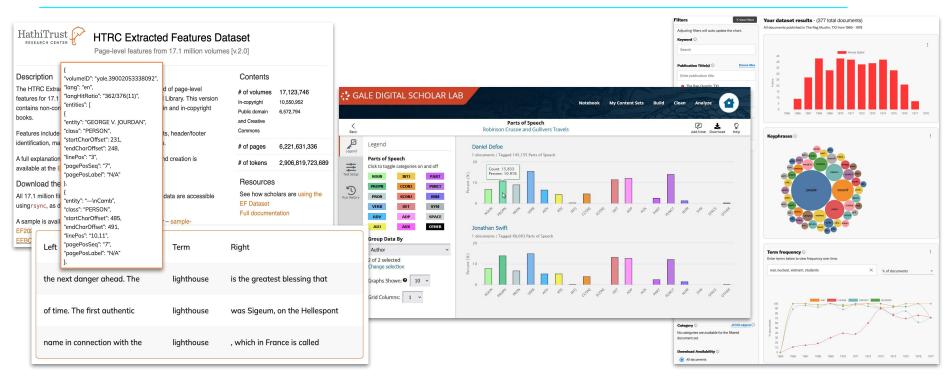
"[Researchers] seek materials that are the most relevant to their theses, which likely come from multiple vendors. While acceptance of TDM by vendors is growing, one of the current problems with vendor-permitted TDM is an **uncooperative, siloed approach**."



Peter McCracken and Emma Raub, "Licensing Challenges Associated with Text and Data Mining," *JLSC* (2023)



# Limitations of Existing "Workflows"



Peter McCracken and Emma Raub, "Licensing Challenges Associated with Text and Data Mining," *JLSC* (2023)

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# Additional Challenges of TDM

#### • Inhibitors to TDM research:

- Strong copyright laws, privacy, and anti-hacking laws that vary country to country
- Researchers' lack of legal knowledge
- Private corporation and government grip on data, which impedes access/sharing & disincentivizes them from improving data as technology improves

#### • Effects:

- Lessens cross-border/international collaboration
- Places onus on researcher to transform data into suitable format for TDM
- Leads US-based researchers to avoid certain projects more frequently than EU-based researchers due to litigious nature of US, despite fair use clause

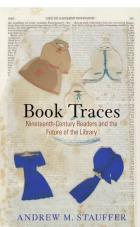
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Patricia Aufderheide, Brandon Butler, and Kimberly Anastacio, "The Chilling Effects of Obstacles to Accessing, Using, and Sharing In-Copyright Data for Quantitative Research," *Information & Culture* (2024)

# **Collaborative DH Projects**

- Typically focus on one data source
- Often reinvent what libraries could be doing
- Digital editions and text corpora are both workarounds to the walled garden
- Front-end UX focus
- Where's the data?







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#### Eighteenth Century Collections Online (ECCO) TCP

#### About ECCO-TCP



ECCO-TCP resulted from a a partnership with Gale, part of Cengage Learning, created to produce highly accurate, fully-searchable, SGML/XML-encoded texts from among the 150,000 titles available in Gale's <u>Eighteenth Century Collections Online</u> (ECCO) database



Published Works Books by Whitman; Periodicals; Translations

In Whitman's Hand Manuscripts; Notebooks; Scribal Documents

Life & Letters Biography; Chronology; Letters Willa Cather Archive cather.unl.edu



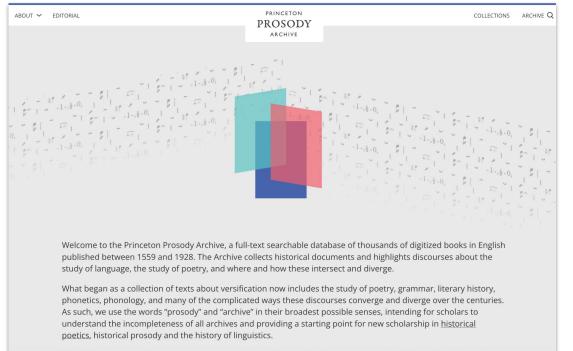


## Case Study: The Princeton Prosody Archive





### **The Princeton Prosody Archive - Overview**



The PPA makes several arguments, poses several questions, and welcomes new scholarship based on the work

Full-text searchable database of ~7,000 English-language works from 1559 to 1928 about the study of versification and pronunciation



## **The Princeton Prosody Archive - Overview**

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	Keyword or Phrase		0
	Q. "iambic pentameter"		×
	Collections		
	Linguistic × Literary × Original Bibliography × Typograph	ically Unique × Uncategorized ×	
	Dictionaries Word Lists		
	~ Ac	avanced Search	
Displaying 249 digitized works Work citations can be exported to <u>Zotero</u>			
	1 Suggestions for a System of Scansion of English in <i>The Poetry review</i> .	Author P Ellis, Oliver C. de C.	Publication Date 1923
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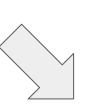
Includes "how-to" poetry
handbooks, textbooks,
grammar books,
dictionaries, scholarly
articles, elocution
manuals, pronunciation
guides...

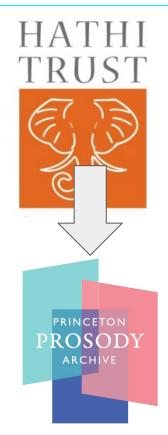
• Curated into 6 collections



#### **Data Sources**





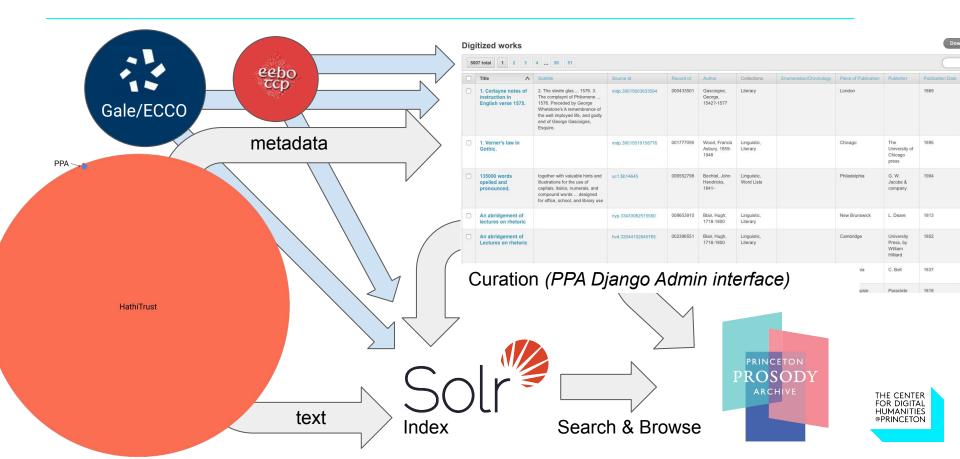








#### **Technical Architecture as Workflow**







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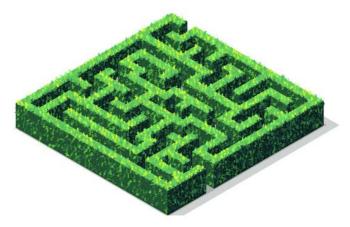




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# The Path through the Hedge Maze

- Leverage the power of your institution
- Devise Memoranda of Understandings (MOUs)
- Cultivate relationships with librarians and vendors
- Prepare for change (in contacts & data)
- Create a culture of documentation
- Team continuity is key
- Be persistent advocating for your research needs



## **Futures Beyond Walled Gardens**





## **Futures Beyond Walled Gardens**

- Move toward Open Source options like Internet Archive, which just made ECCO available
- Generalizable code like the PPA that cuts across walled gardens
  - Partnership/Fellowship with HathiTrust so that others can create "PPAs" with different content?
- Cross-institutional leverage
- Cultural Data Collectives
   movement





#### References

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- Patricia Aufderheide, Brandon Butler, and Kimberly Anastacio, "The Chilling Effects of Obstacles to Accessing, Using, and Sharing In-Copyright Data for Quantitative Research," *Information & Culture* 59, no. 1 (2024): 44-65, <u>https://doi.org/10.7560/IC59103</u>.
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- Ted Underwood, Patrick Kimutis, and Jessica Witte, "NovelTM Datasets for English-Language Fiction, 1700-2009," *Journal of Cultural Analytics* 5, no. 2 (2020): 1-30, https://doi.org/10.22148/001c.13147.
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