



# atlas

UNDERSTANDING DEEP ATLANTIC ECOSYSTEMS



## Knowledge Transfer (WP9)

ATLAS 3<sup>rd</sup> General Assembly, Mallorca, Spain

Monday 9<sup>th</sup> April 2018

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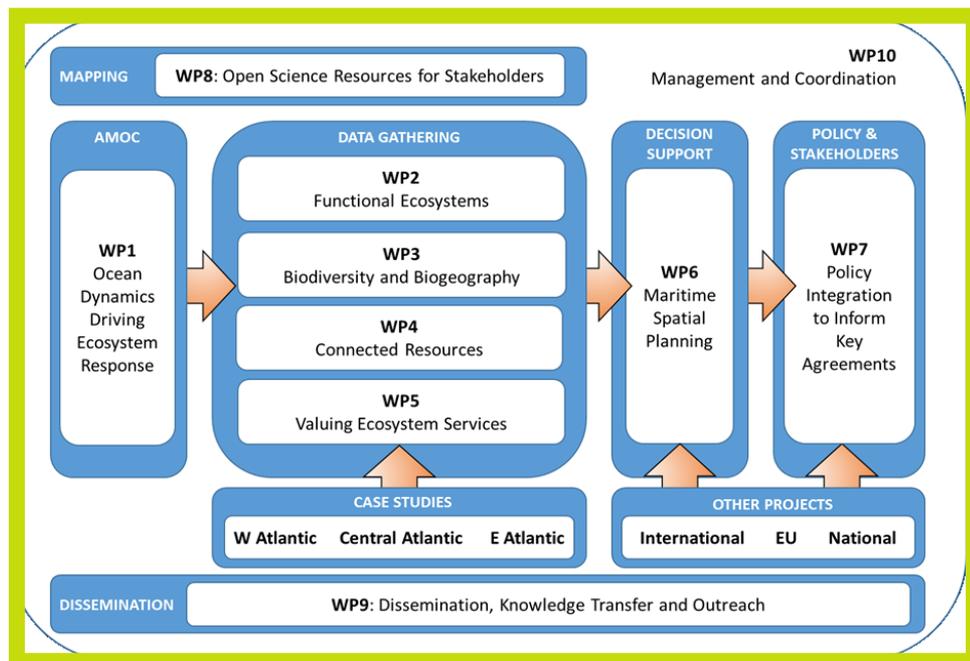


## WP9: Where we fit into ATLAS

To ensure effective external **communication, dissemination** and optimal **knowledge transfer** of ATLAS results and applications leading to optimal exploitation of its research outputs.

### Impact

- Improve resource management and governance (Sustainable Blue Growth)
- Improve cooperation among EU member states & international partners (Atlantic ecosystem research)
- Contribute to the implementation of EU Integrated Maritime Policy
- Contribute to international agreements & policy implementation (VMEs, EBSAs)





## WP9: Specific Objectives

-To identify, collect and analyse the research results generated out of the project in order to suitably define and carry out **knowledge transfer** resulting in measurable uptake and application.

-To **compile the new knowledge** generated within the project and **facilitate exploitation**

## WP9: Tasks

**Task 9.3** 'Knowledge Management' Task leader: AquaTT + all partners

- Formal knowledge output collection, analysis and transfer rounds based on published research findings and policy meeting outcomes (RP2)
- **Knowledge Transfer Activity Reports (D9.3/D9.5: April 2018 + April 2020)**
- Commercial development opportunities – exploitation workshop (July 2019)
- ATLAS compendium (April 2020)





## Knowledge Transfer (KT)

- KT describes how knowledge and ideas move between knowledge sources to **targeted** potential users of the knowledge.
- It consists of a variety of activities which aim to capture, organise, assess and transmit knowledge, skills and competence from those who generate them to those who can use them.
- Successful Knowledge Transfer can lead to measurable impact and value creation.



“Hidden” knowledge

“Dissemination” is a form of knowledge transfer, but is seen as one-way promotion and is effective in raising awareness and sharing information.



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“Knowledge Transfer” is a *targeted approach that involves identification of end users, possible applications and exploitation mechanisms and communication means* to ensure impact and uptake of the results

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## Knowledge Transfer Methodology for ATLAS

- Ensures that the transfer of the collected Knowledge Outputs is strategic, coordinated and effective (and recorded).

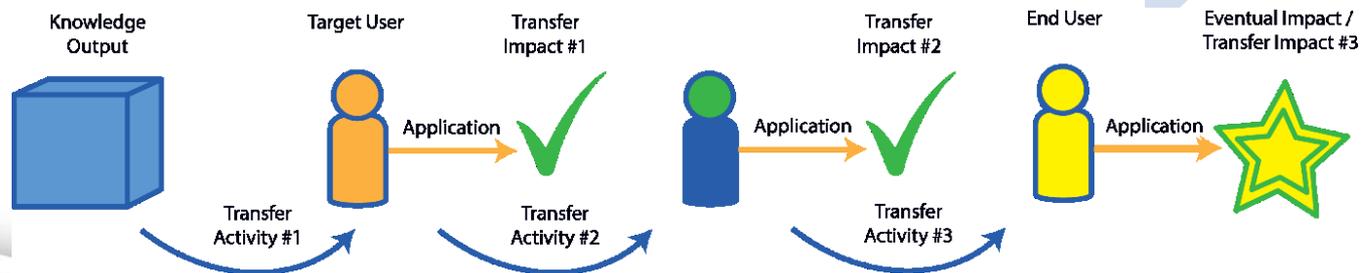


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## Capturing Knowledge Outputs at ATLAS 3<sup>rd</sup> GA!

- "Knowledge Output": a unit of knowledge that has been generated out of a research project.
- Examples: new methodologies/processes, adaptations, insights, alternative applications of prior know-how/knowledge.

### ➤ Example KOs from ATLAS:

- Enhanced AMOC array sensor technology to gather additional ocean data?
- eDNA tested in deep marine ecosystems and Marine Genetic Resources?
- integrated decision making tool for holistic MSP approach?



**capture your  
KO's!**

# Thank You!

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