





### June 25th 2024

10:00-12:00 CEST

Improving Soil Health:
A Systemic Approach for
Co-Creating Living Labs in Urban
and Industrial Environments

Webinar

**Moderation** 

Farah Makki and Eugenio Morello

POLIMI, Department of Architecture and Urban Studies









To ensure healthy status by 2\$\oldsymbol{9}50\$



# Agenda

10:00 Introduction and moderation

Farah Makki and Eugenio Morello, POLIMI, DAStU

#### **Presentations**

In relation to Mission's Objective 03: Stop soil sealing and increase re-use of urban soils

"Toward the 2030 net zero land take: experience & results from the SOS4Life project" Italy 10:15

Dr. Fabrizio Ungaro, Institute of BioEconomy, National Research Council

In relation to Mission's Objective 04: Reduce soil pollution and enhance restoration

10:30 "Designing with Nature – Case study of UIA Baia Mare SPIRE"

Codrut Papina, URBASOFIA

In relation to Mission's Objective 08: Improve soil literacy in society

"Citizen science initiatives for soil literacy" 10:45

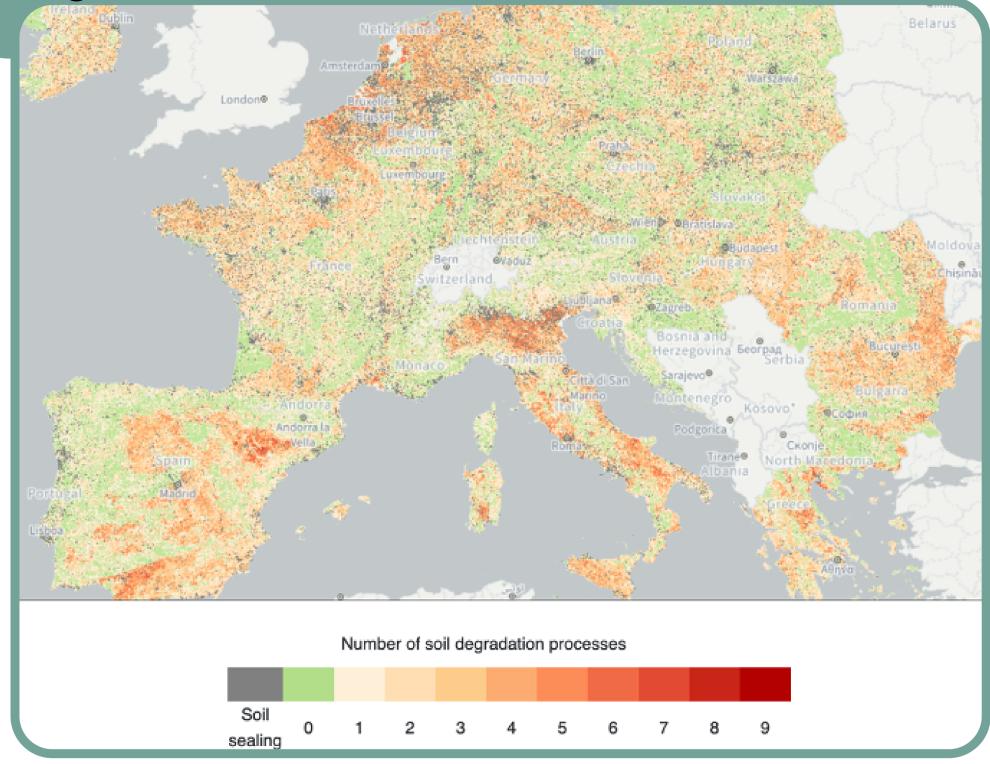
Alba Peiro, ECHO Soil Project - Ibercivis Foundation (Spain)

Discussion and Exchange with the audience - Q&A session 11:00

with the support of Cristina Gallardo, FUNDECYT-PCTEX







#### Soil degradation in Europe. Source: EUSO-dashboard

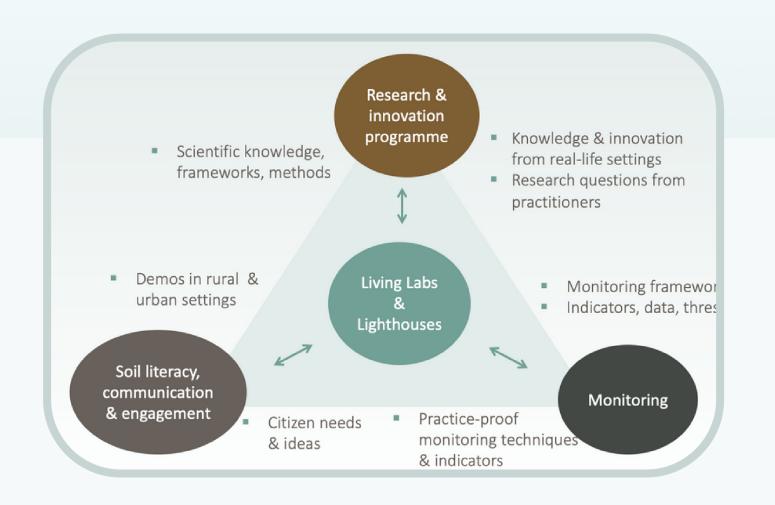
# 61% of European soil unhealthy

Current degradation rates threaten 90% of soil by 2050, risking the loss of all fertile land within 60 years (FAO).



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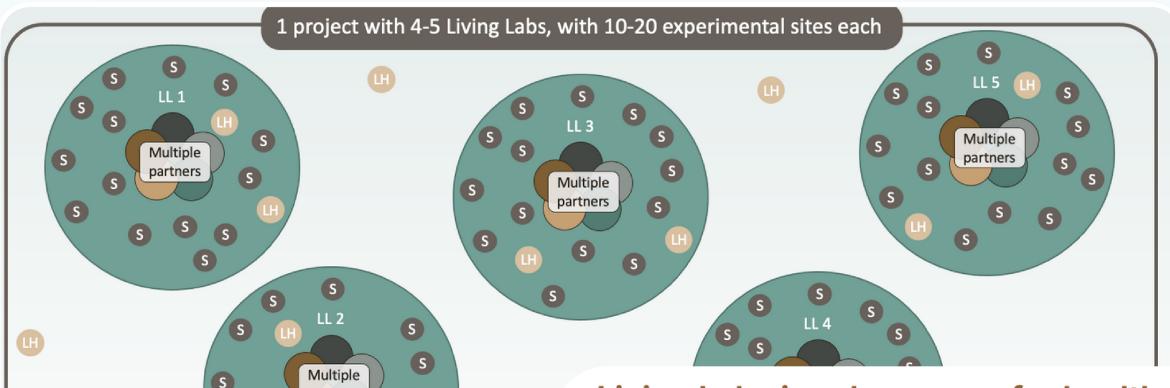


100 living labs & lighthouses









Living Labs in urban areas for healthy soils

Call for proposal

HORIZON-MISS-2024-SOIL-01-02

Grant

**Programme** Horizon Europe (HORIZON)

Type of action HORIZON Research and Innovation Actions

Opening date 08 May 2024

Status Open for submission

**Deadline model** single-stage

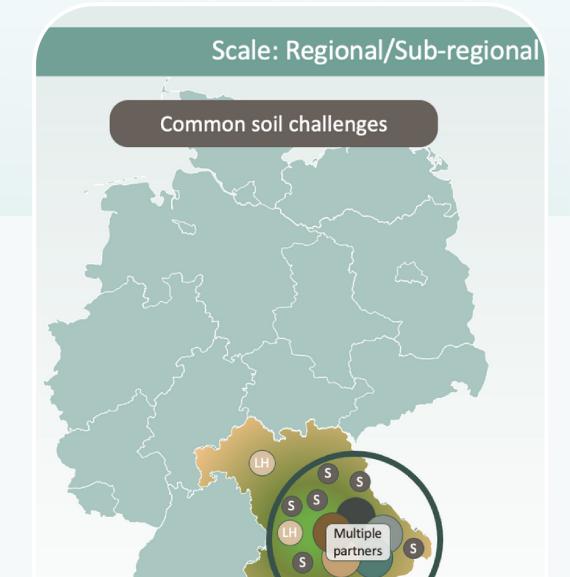
Deadline date 08 October 2024 17:00:00 Brussels

time

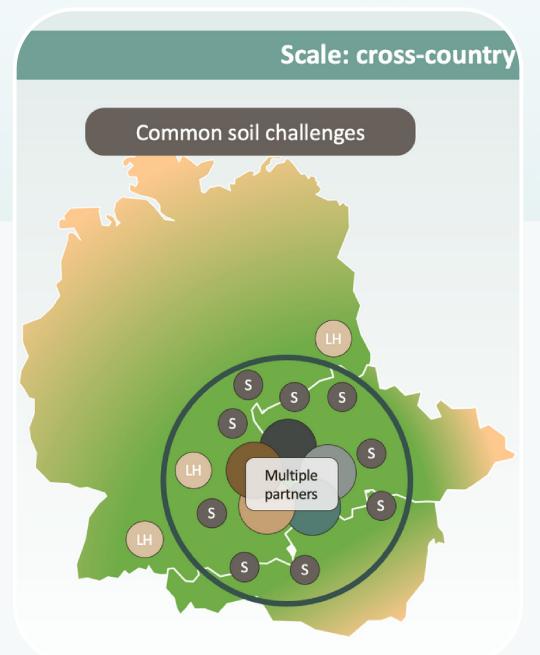




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. . . . .

To ensure healthy status by 2050



### Enable a Systemic Reflection: Urban Soil Health in Urban Living Labs

The **EU Mission "A Soil Deal for Europe"** emphasizes the need for joint efforts to promote sustainable soil management across diverse contexts.

**Living Labs offer collaborative platforms** for stakeholders to co-create strategies for preserving healthy soils.

However, **significant knowledge gaps remain**, especially regarding the design of transition pathways that govern and embed the complexity of diversity in **spatial** contexts, soil functions, and organisms.

This webinar explores diverse co-creation strategies crucial for mobilizing stakeholders and overcoming challenges in fostering healthier soils in urban and industrial areas.





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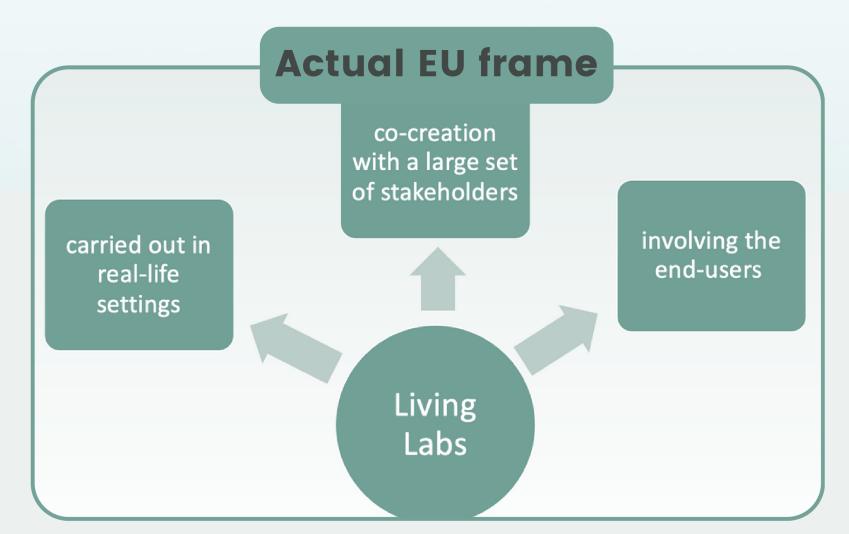
### Beyond generalized & rural focus



### contextualization & urban env.

#### Our webinar

- Put Urban Soil at the center of urban env. challenges
- Shift from surface to living soil a resource to protect
- Inform ULLs approach & design
- Explore diverse levels and actors of co-creation of knowledge & action





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Living Labs
design for
healthy
urban soil

#### Considerations

Understanding Soil Health

Ecosystem functions of urban soils

The impact of land take on soil properties

Transboundary Dependencies

Contradictions in densification & decontamination

### **ULLs components**

Alert Spaces

Actions

Allies

Activitation Strategies

Adversaries

**Opportunities** 

. . . . .



### Learning from what exist



Structural

Regional > Sub-regional

**POLICY & SOIL DIAGNOSIS** 

Local

DE-SEALING

**PLANNING TOOLS** 

**DE-CONTAMINATION** 

**PHYTOREMEDIATION** 

BIOMASS PRODUCTION

Activation strategies

Social



Practical

Smart Post – Industrial Regenerative Ecosystem

MONITORING

SOIL LITERACY



**Cross-country** 



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**Drawing from European case studies ->** inform adaptive Lab strategies addressing Soil Mission's objectives across diverse sites, land use, and ownerships, scales of action, levels of governance interactions, and the variability in multi-stakeholder cooperations.

- 1. **Scale, Scope of action, and Actors**: influence on the effectiveness of co-creation living labs in addressing soil health challenges within urban environments.
- 2. **Challenges and Opportunities** in implementing co-creation strategies for soil health improvement.
- 3. **Intermediation for Land Access and Knowledge Co-production:** Sharing successful strategies.
- 4. Land Use Optimization Stories: e.g. sharing experiences related to integrating soil ecological functions.
- 5. Advice for Peers: for shaping future co-creation strategies in soil health initiatives.



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## Presentations









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# Toward the 2030 net zero land take: experience and results from the SOS4Life project - Italy

Fabrizio Ungaro Institute of BioEconomy of the National Research Council - CNR



### SOS4Life project

LIFE15 ENV/IT/000225

Call 2015 – LIFE Programme 2014-2020

From July 2016 to September 2020

Budget € 1.788.749 EU contribution: € 1.060.551

#### Partnership:

- Municipality of Forlì (Lead partner)
- Municipality of Carpi (MO)
- Municipality of San Lazzaro di Savena (BO)
- Emilia-Romagna Region
- National Research Council IBE
- ANCE Emilia-Romagna
- Legambiente Emilia-Romagna
- Forlì Mobilità Integrata srl

















The project aimed to demonstrate the applicability at a municipal scale of the European strategy of "no net land take by 2050" established by the Roadmap for an efficient use of resources (2011) and relaunched by the 7th Environmental Action Program [1386 / 2013 / EU].















#### Successful projects and case studies

In this section, three successful projects in terms of sustainability are showcased. These projects were selected because they continued to have significant impacts after the end of LIFE funding. They can be taken into account as generic case studies for the relevance of the soil theme, the innovations proposed and the networking created with the stakeholders. A short description of the motivations that led to their selection is included in the following table.

LIFE15 ENV	1
IT/000225	

SOS4LIFE

Soil sealing

The project provided significant examples and supporting instruments to implement de-sealing initiatives at municipal level. The tools developed by the project for public entities to reach European objectives in terms of prevention of land uptake have a strong replicability potential. The same approach has been adopted in one action of the more recent project Soil4LIFE (LIFE17 GIE/IT/000477).





LIFE15 ENV/IT/00022



https://www.youtube.com/watch?v=W4s7pNNjkSQ

https://www.youtube.com/@sos4life202

Da parcheggio a "Giardino dei Musei"

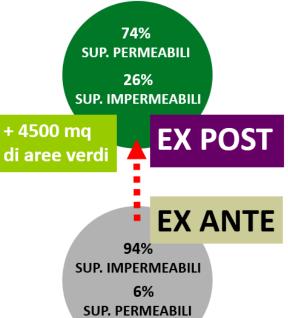
L'intervento di desealing realizzato a Forlì





#### Action B2. Desealing intervention











#### Action B2. Monitoring soil functions

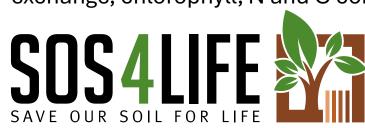








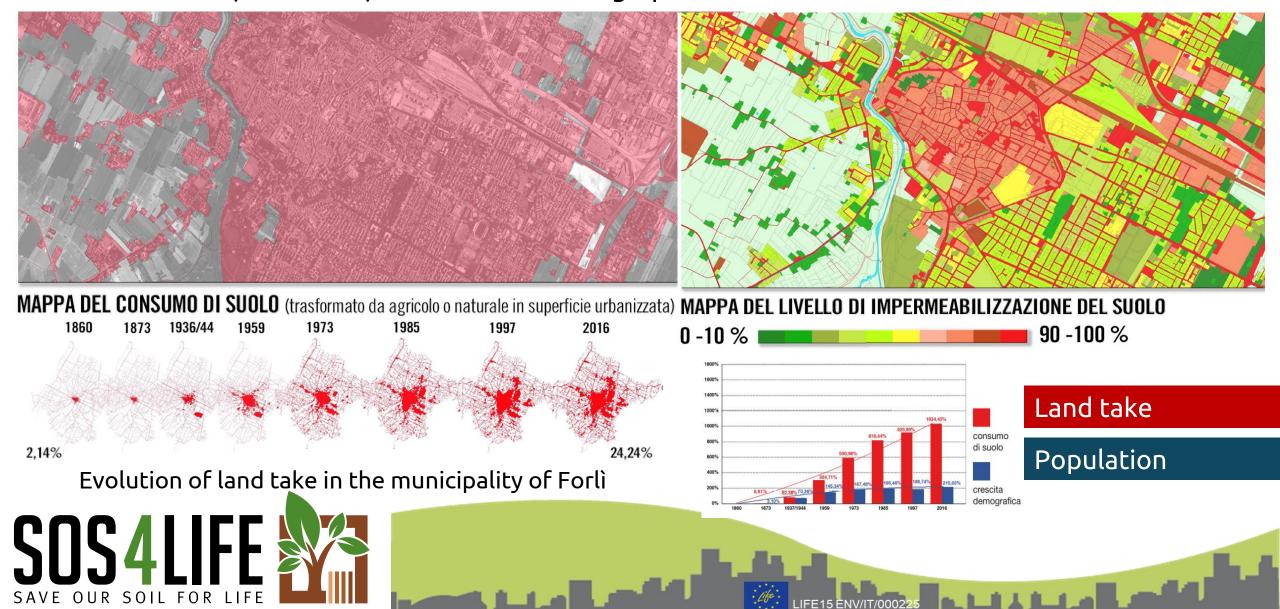
Technosol and topsoil plots were periodically monitord for soil T°, humidity, (micro)biological activity, mesofauna, bulk density, hydraulic conductivity, water retention, and nutrients; Plants in the plots were monitored for growth, gas exchange, chlorophyll, N and C content.



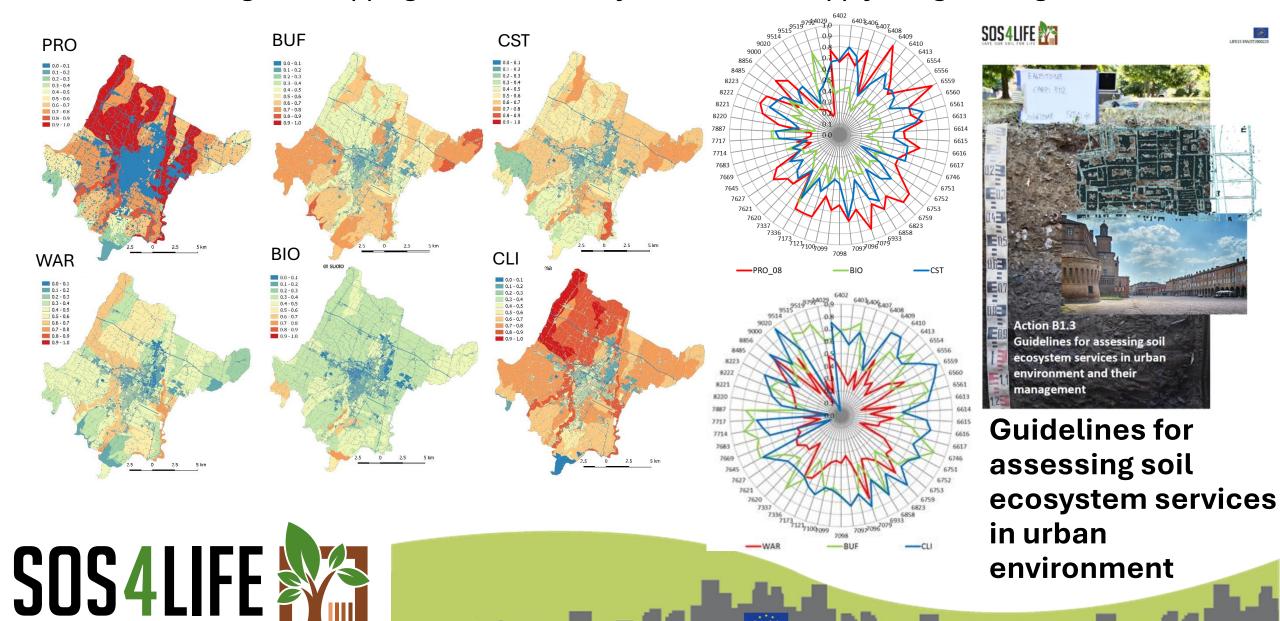




Action A1. The three partner municipalities created maps of land take and soil sealing and assessed the trend in land take (1860-2016) in relation to demographic trends

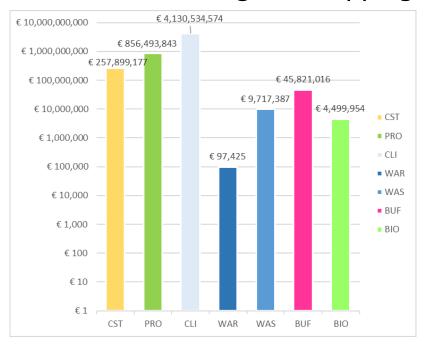


#### Action B1. Assessing and mapping urban soils ecosystem services supply using existing soil datasets



LIFE15 ENV/IT/000225

#### Action B1. Assessing and mapping urban soils ecosystem services supply using existing soil datasets



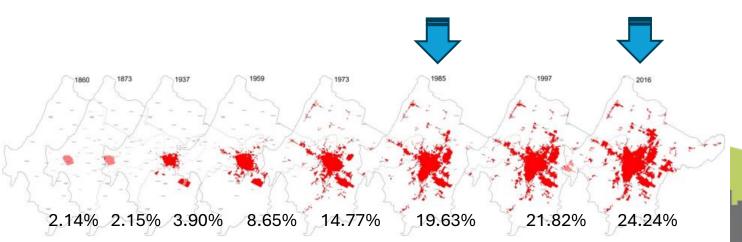
*Metodologia: Consumo di suolo,
dinamiche territoriali e servizi
ecosistemici. Edizione 2018 ISPRA.

SE	Description/Units	2016	VALUE	VALUE/ha	
CST	C stock (Mg)	2123500.8	€ 48,840,519.24	€ 2,479.21	
	Market prize				
CST	C stock (Mg)	2123500.8	€ 257,899,176.58	€ 13,091.33	
	Social cost	2123500.8			
PRO	VAM, euro	594028017.5	€ 594,028,017.49	€ 30,153.71	
	Wheat, q	1274415.3	€ 262,465,825.69	€ 13,323.14	
CLI	AWC, m <sup>3</sup>	29446626	€ 4,130,534,574.35	€ 209,671.81	
WAR	m <sup>3</sup> infiltration	11881.1	€ 97,425.22	€ 4.95	
WAS	AWC, m <sup>3</sup>	29446626	€ 9,717,386.57	€ 493.27	
BUF	min	17294.2	€ 7,177,098.23	€ 364.32	
	max	17294.2	€ 84,464,934.31	€ 4,287.56	
вю		17294.2	€ 4,499,954.12	€ 228.42	
SUP. unsealed soil 19700 ha					
TOTAL			€ 5,353,903,895.53	€ 271,771.77	

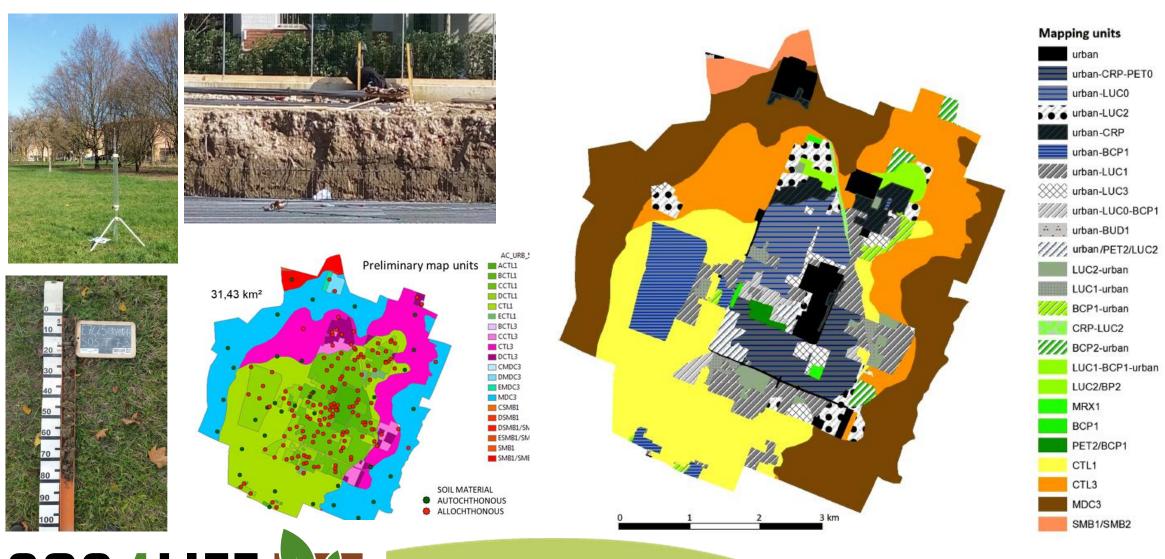


Between 1985 and 2016 we estimated an average loss in soil ESs equal to -172,085,036.185 € due to soil sealing (land take +4.61%)

LIFE15 ENV/IT/000225

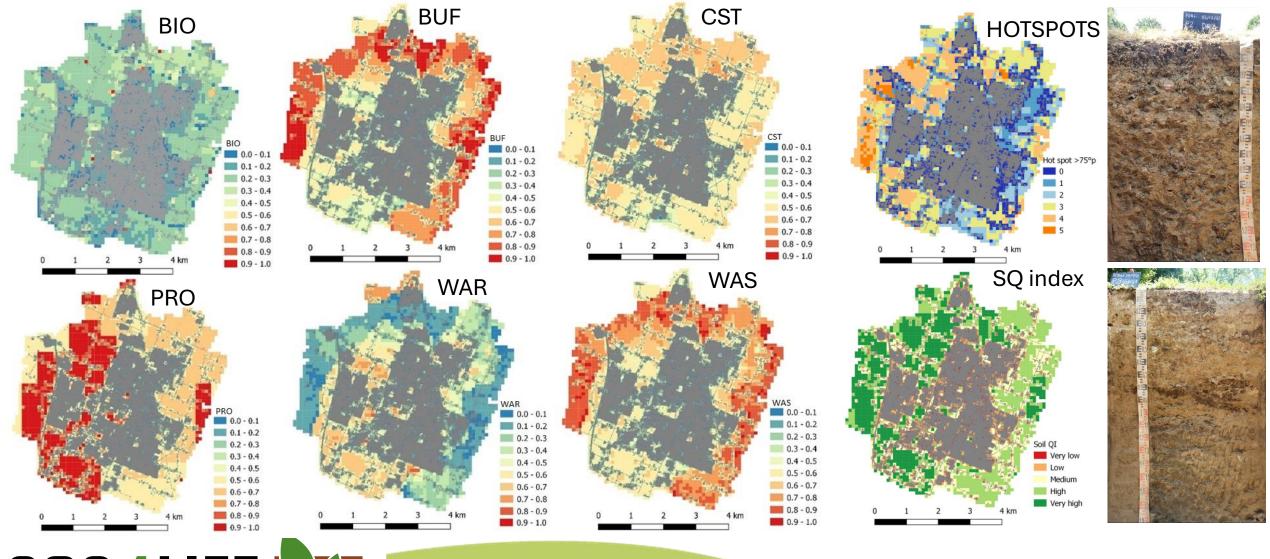






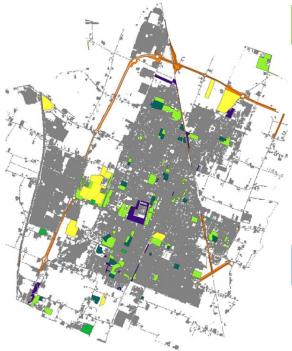










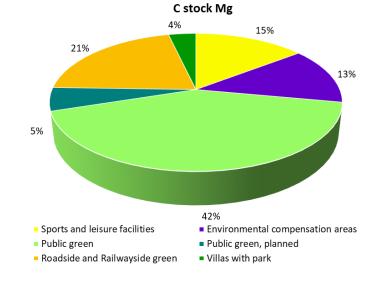


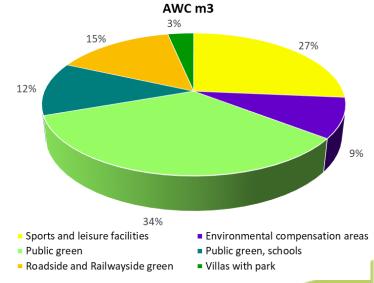
Abitanti 71060 Alberi censiti 34000

Aree verdi	Cstock	Area	Cstock	C stock/ab	CO2eq	CO2 eq /ab
C stock 0-30 cm	Mg	На	Mg/ha	Mg	Mg	Mg
Verde sportivo	4041	51.2	78.9	0.06	14819	0.21
Aree riequilibrio ambientale	1407	16.9	83.2	0.02	5158	0.07
Verde pubblico	5212	64.7	80.6	0.07	19112	0.27
Verde scolastico	1832	22.6	81.2	0.03	6719	0.09
Verde stradale	2195	31.5	69.6	0.03	8049	0.11
* Ville con parco	379	6.4	59.4	0.01	1388	0.02
Totale	15067	193.2	78.0	0.21	55246	0.78

Avg. agricultural soils = 43.4 Mg C ha<sup>-1</sup>

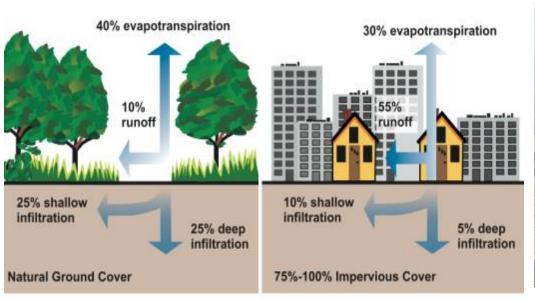
Aree verdi	Area	AWC	AWC	AWC	AWC	mm/m2
Acqua disponibile	На	m3	m3/ha	m3/ab	m3/tree	
Verde sportivo	51.2	15488	302.4	0.218	0.456	30.2
Aree riequilibrio ambientale	16.9	5324	315.0	0.075	0.157	31.5
Verde pubblico	64.7	20024	309.6	0.282	0.589	31.0
Verde scolastico	22.6	7124	315.8	0.100	0.210	31.6
Verde stradale	31.5	8790	278.9	0.124	0.259	27.9
Ville con parco	6.4	1934	303.3	0.027	0.057	30.3
Totale	193.2	58682.0	303.7	0.826	1.726	30.4





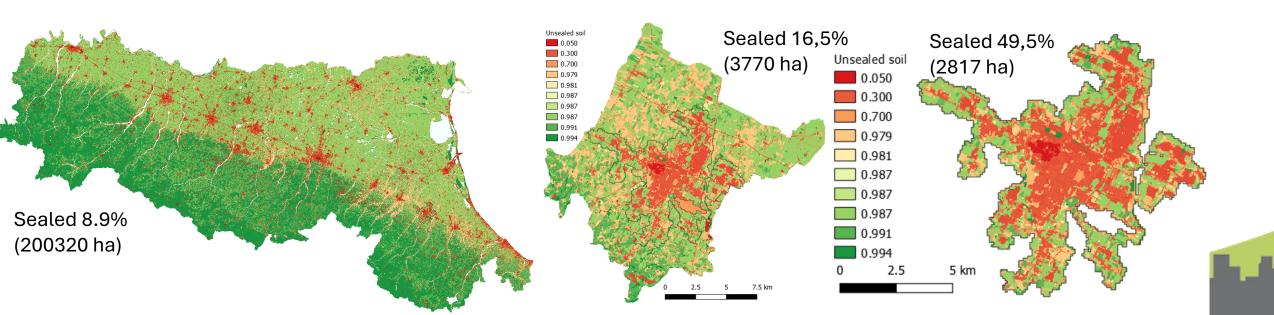


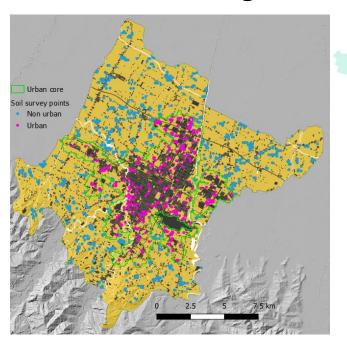






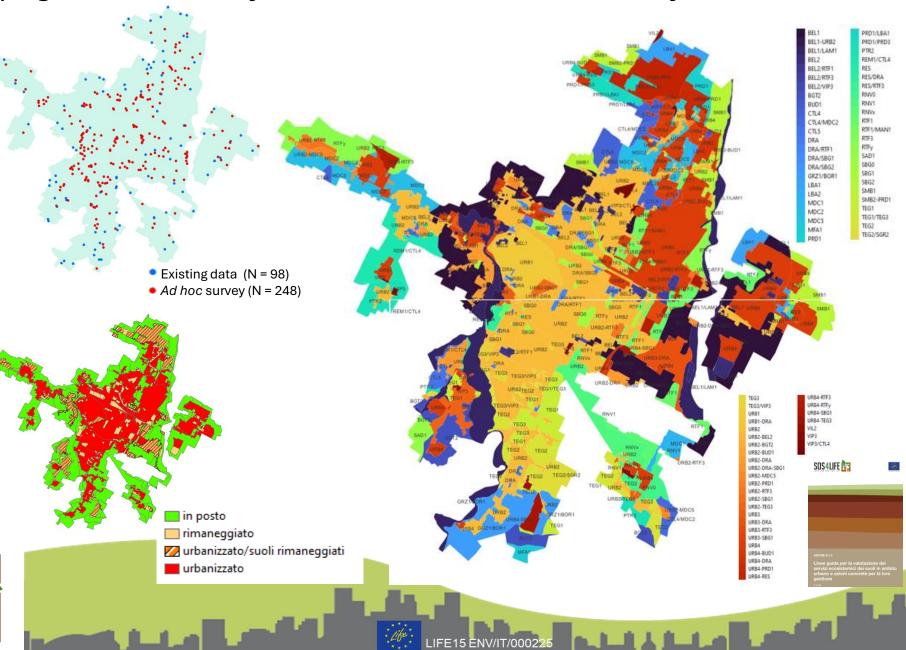


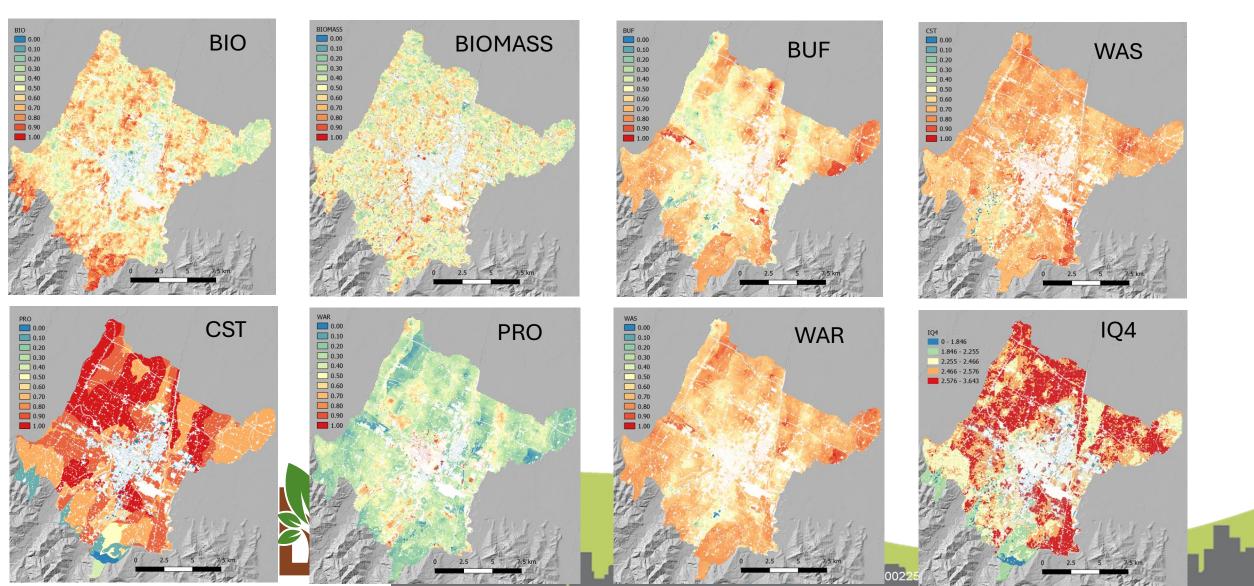


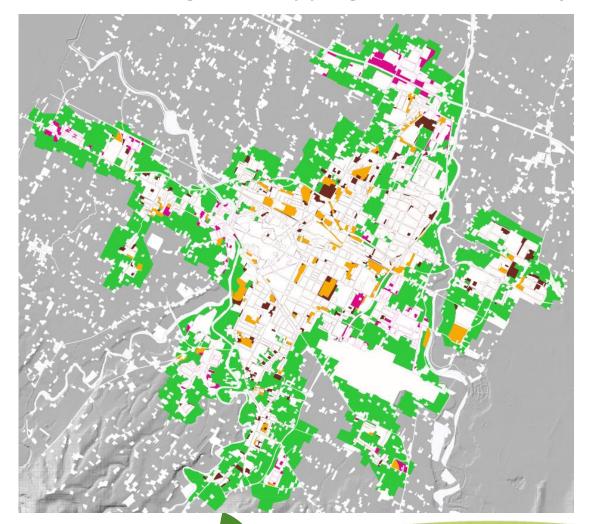


Soil disturbance	ha	%
Undisturbed soils	2771.43	48.70
Disturbed soils	274.37	4.82
Urbanized/	586.43	10.31
disturbed soils		
Urbanised	2058.42	36.17
Total	5690.65	100

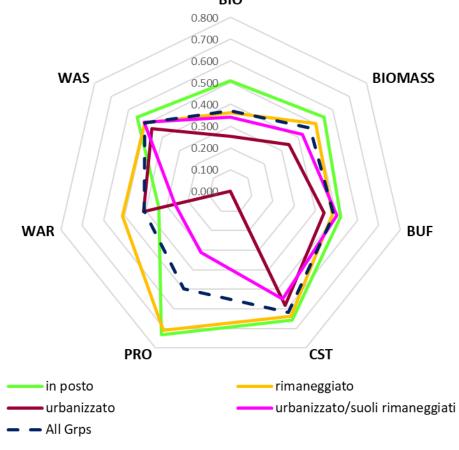








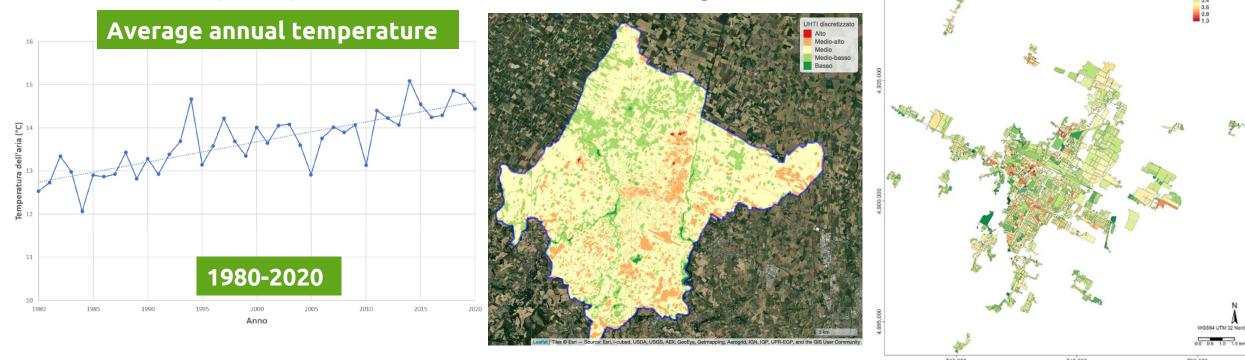
## Servizi Ecosistemici Suoli - Tipologia suoli BIO







#### Action B2. Urban (micro)climate assessment and modelling

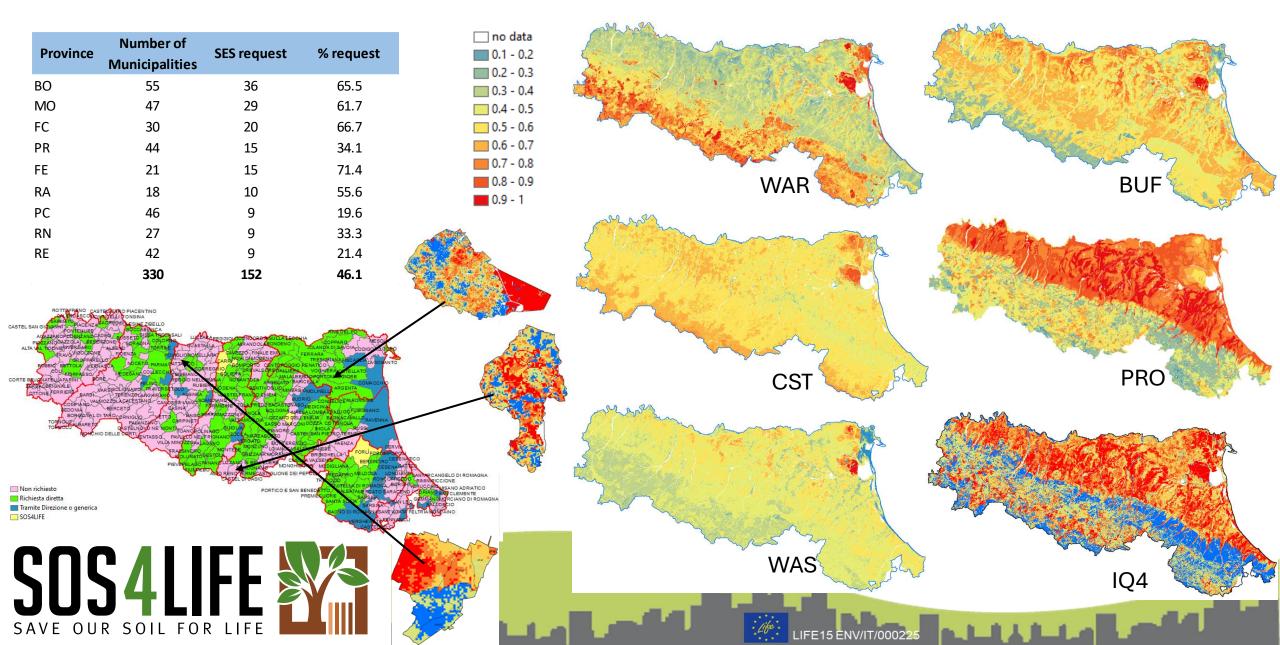


The **Urban Heatwave Thermal Index** was obtained by combining 3 factors: surface temperature (LST) from satellite images, vegetation index (NDVI), and building morphology (DSM). The areas with Medium-High and High index present the greatest risk during a heat wave in terms of thermal discomfort for the population.

Starting from the UHTI Map it was possible to develop a Heatwave Risk Map which will be used in the General Urban Plan to direct and prioritize climate adaptation interventions (de-sealing, restoration of green surfaces, implementation of green infrastructures).



#### Assessing and mapping soils ecosystem services for land planning at municipality scale





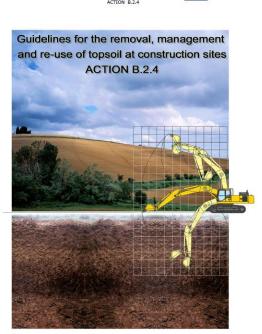
fabrizio.ungaro@cnr.it

## Thanks for your attention!

https://www.sos4life.it/documenti/

hhttps://mappegis.regione.emilia-romagna.it/gstatico/documenti/dati\_pedol/servizi\_ecosistemici\_suoli.pdf

https://ambiente.regione.emilia-romagna.it/it/geologia/suoli/suoli-pianificazione/servizi-ecosistemici-del-suolo









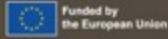


To ensure healthy status by 2@50

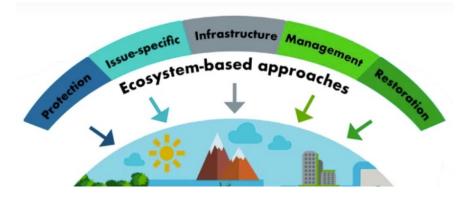
# "Designing with Nature" Case study of UIA Baia Mare SPIRE

Reduce soil pollution and enhance restoration

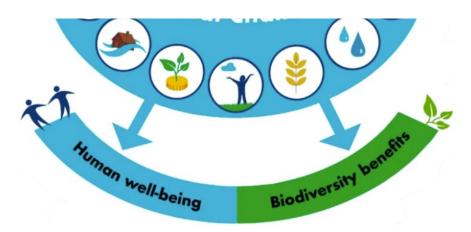




### What is an nbs?

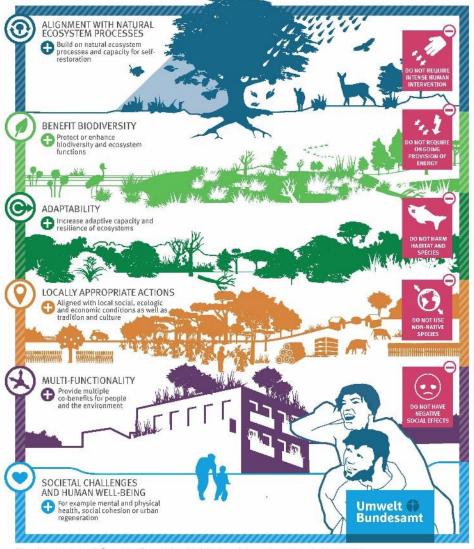


# IT STARTS WITH THE PROBLEM!



#### **Nature-based Solutions**

Nature-based Solutions are locally appropriate, adaptive actions to protect, sustainably manage or restore natural or modified ecosystems in order to address targeted societal challenge(s) - such as climate change mitigation -, while simultaneously enhancing human well-being and providing biodiversity benefits.



This graph is has been developed by Ölso institut and Ecologic Institut on befall of the German Environment Agency. It is based on Reise et al. (2021): Mature-based Solutions and jobal climate protection. Climate Change 91/2022. Dessau-Ru3au. Download it. 1. https://www.nauchbandsonande/publia.climates/articles/based-based

## Baia mare

#### **Development STRATEGY of Maramures county**

- Decontamination and reconversion of the main industrial platforms in the municipality of Baia Mare (CUPROM and ROMPLUMB),
- Greening of contaminated and potentially contaminated sites in the county,
- Regeneration of urban and rural public spaces,
- Realization of afforestation and protective forest curtains
- Establishment, modernization, maintenance and landscaping of green spaces









Smart Post – Industrial Regenerative Ecosystem

## Project partners



## uia – 4<sup>th</sup> call

#### **Topics of the Call**



Digital transition



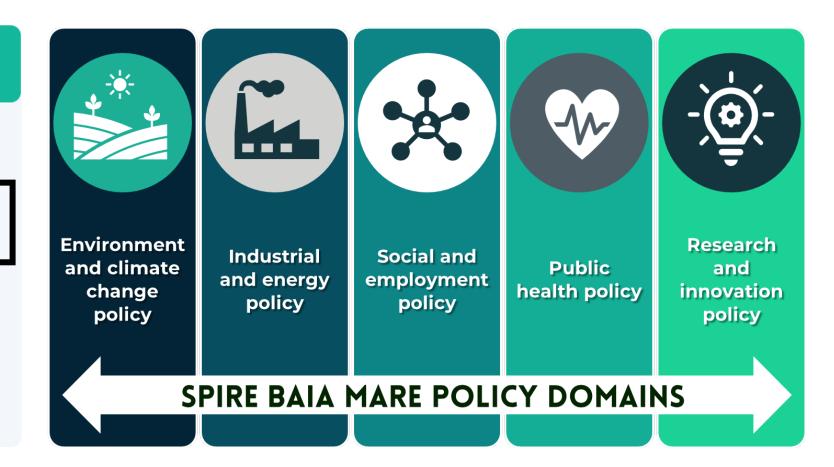
Sustainable use of land and nature based solutions



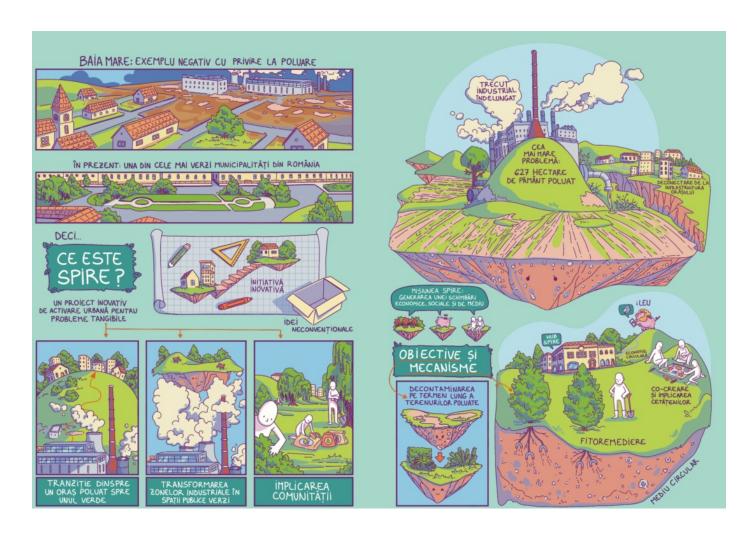
**Urban poverty** 



**Urban security** 

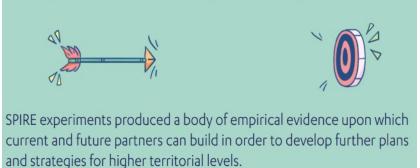


#### SPIRE objective – urban regeneration

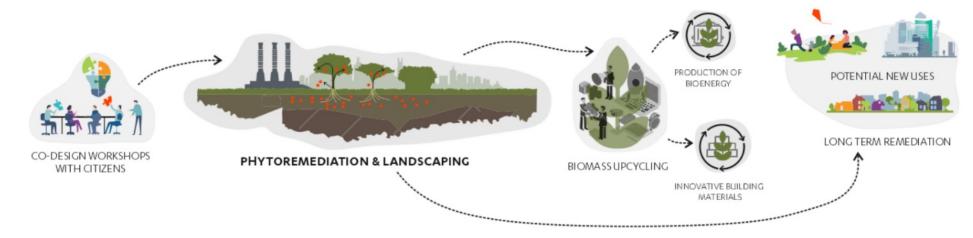








#### Co-developed bio-based value chains



SHORT TERM
NEW QUALITY LANDSCAPE

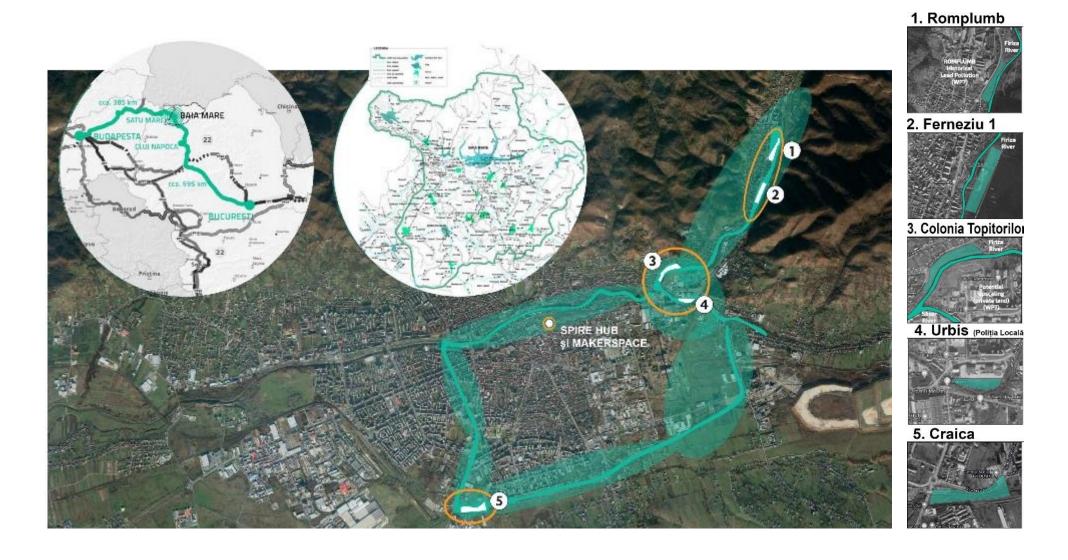
#### **MEDIUM TERM**

INCREASED ENVIRONMENTAL AWARENESS + BIOMASS UPCYCLING IN ENERGY AND MATERIALS

#### **LONG TERM**

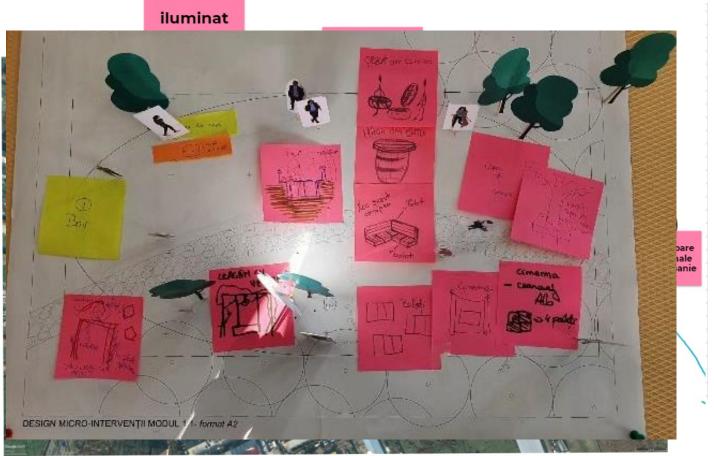
REMEDIATED LAND AVAILABLE FOR FUTURE URBAN DEVELOPMENTS

#### Pilot sites – for experimentation

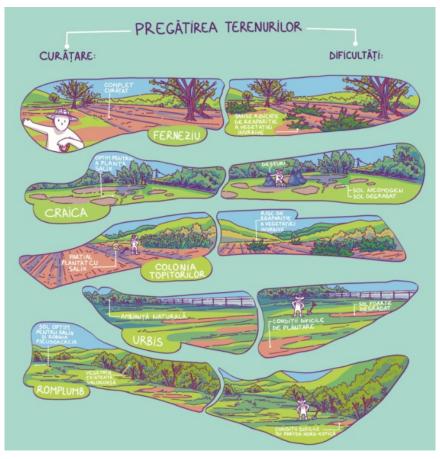


#### Participative process



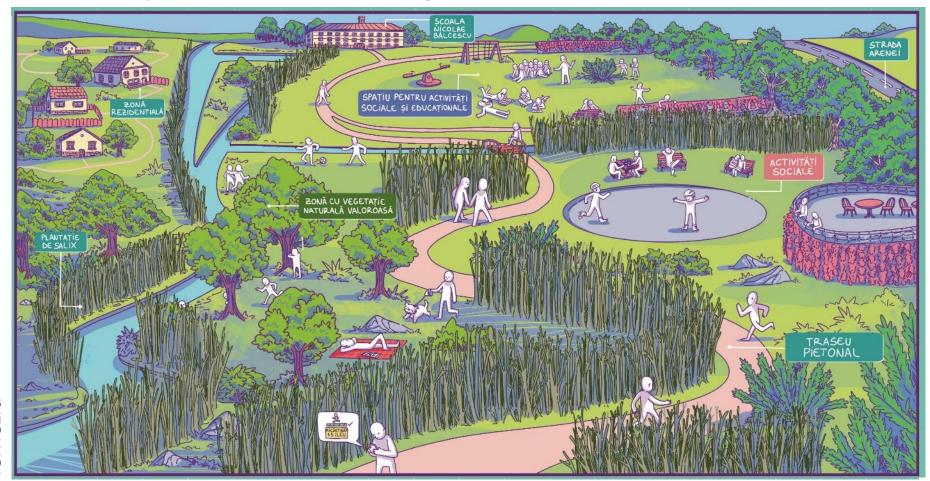


#### Co-ownership of the unlocked sites





#### Viziunea pe termen lung



#### Metropolitan bio-based strategy and masterplan 2050

Main authors:

Contributors:

Soil samples and phytoremediation

expertise

Valorisation of biomass

Territorial analyses and geographic maps

Final check

Digital component

Coordinators:

Codruţ PAPINA, Natalia MĂGUREANU (Urbasofia)

Tania MIHĂIESCU, Anca PLEȘA, Ana Maria

MĂLINAȘ (University of Agricultural Sciences and

Veterinary Medicine Cluj-Napoca)

Viorica RACARIU (Green Energy Cluster)

Adelin LAZĂR (Urbasofia)

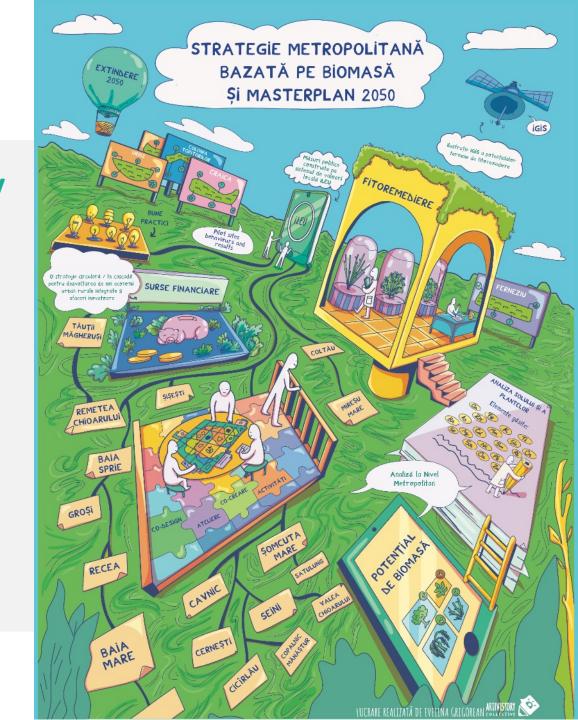
Sabina DIMITRIU (Urbasofia)

Sorin POP (Indecosoft)

Paul PECE, Ananta ARDELEAN (Baia Mare

Metropolitan Area Intercommunity Development

Association)



#### Upscaling the spire pillars

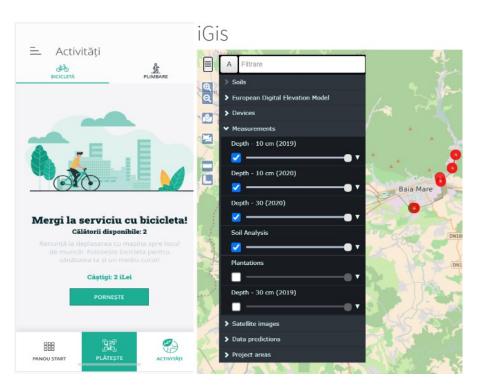
Remediation of polluted land
 (with community involvement)



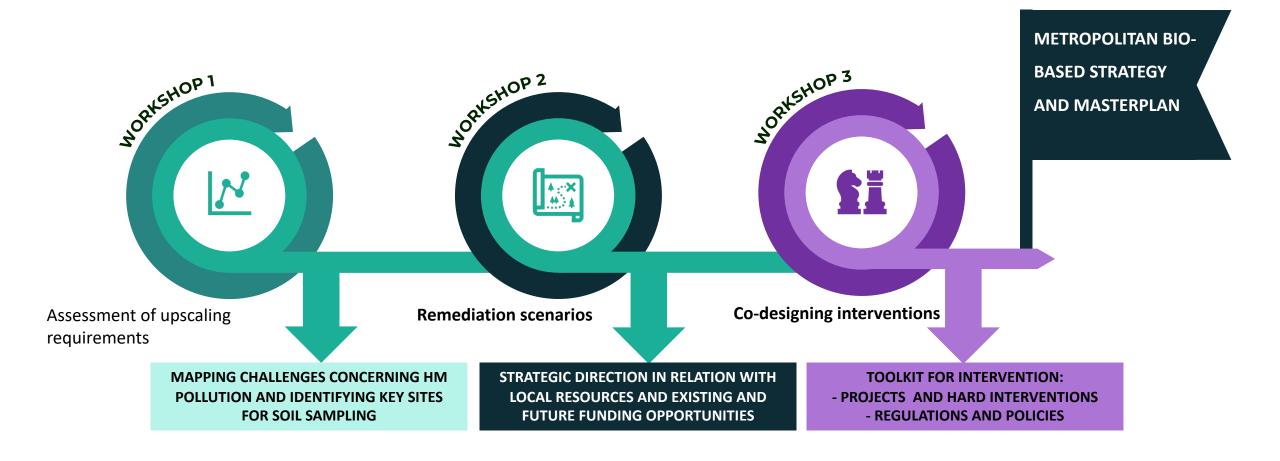
2 Use of biomass for energy and materials



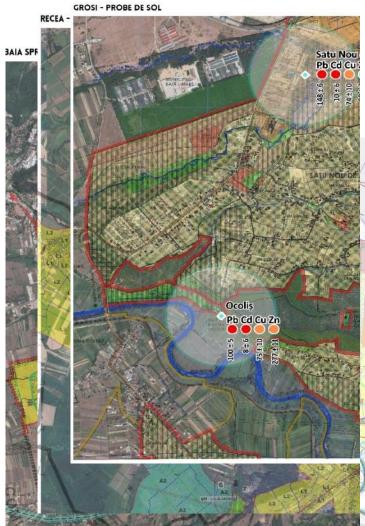
3 Digital tools (eco-token)

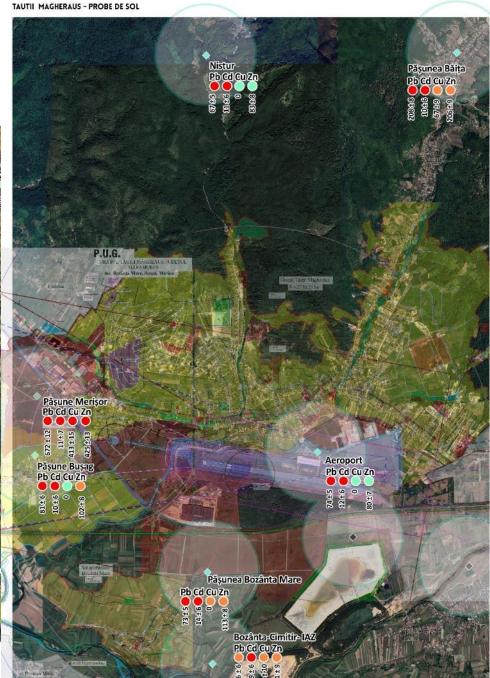


#### methodology







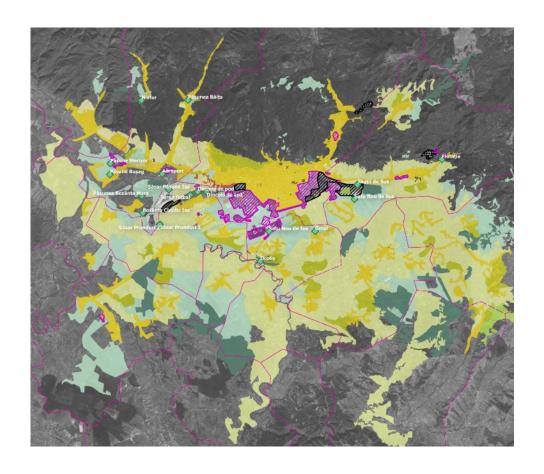


	Pb	Zn	Cu	Cd
Normal values (mg/kg s.u.)	20	100	20	1
Sensitive used intervention	50	300	100	3
thresholds (mg/kg s.u.)				
Less sensitive intervention	250	700	250	5
thresholds used (mg/kg s.u.)				
Alert thresholds sensitive	100	600	200	5
uses (mg/kg s.u.)				
Alert thresholds less	1000	1500	500	10
sensitive uses (mg/kg s.u.)				

#### Co-designed regeneration vision

Participatory process involving citizens, public administration, and local actors:

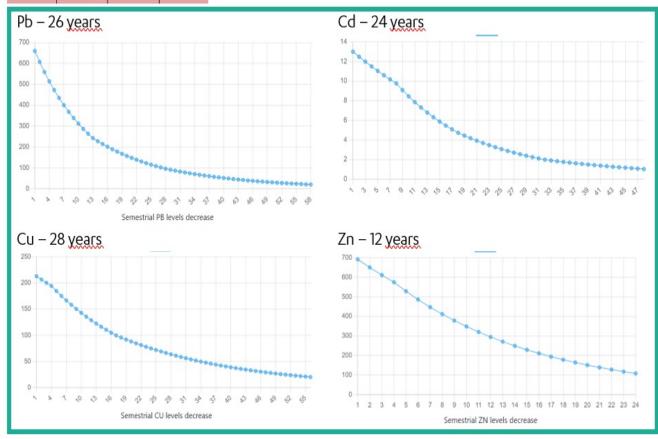
- Community Nature integration
- Restoration of degraded areas
- Inclusion of phytoremediation as a standard technique in all future projects and developments (green mobility corridors, existing green spaces, new public spaces)
- Collaboration between UATs for green solutions: biomass harvesting and processing
- Conversion of tailings dumps and ponds to green energy zones



#### scenarios

Table 1 - Tăuții De Sus site

РЬ	Cq	Cu	Zn
660 ± 18	13 ± 7	213 ± 14	692 ± 16



#### Phitoremediation calculator

Zn

Pb

Initial Pb:	Initial Zn:	Initial Cu:	Initial Cd:		
ESTIMATE					
The estimates conducted or 6month times	f Pollutant levels base for each pollutant ar polluted lands in the frame. The estimated normal levels.	e extrapolated from Baia Mare Area. Eac	masurements h row represents a		

Cu

Cd

#### RECOMMENDED SPECIES FOR PHYTOREMEDIATION AND RENATURATION OF ABANDONED/DEGRADED AREAS

Acer platanoides	Cd, Cu, Pb, Zn, As, Tl	Robinia pseudoacacia	Cu, Mn, Zn, Pb, Mg, Fe
Fraxinus excelsior	Cd, Cu, Ni,Pb, Zn, Cr	Salix alba	Cd, Cu, Pb, Zn, Hg
Mischanthus giganteus	Cd, Co, Cr, Cu, Mn, Ni, Pb, Zn, Fe, As	Salix babylonica	РЬ
Pinus nigra	Cd, Cu, Pb, Zn, As	Sorbus aucuparia	Cd, Pb, Mn, Fe

#### RECOMMENDED SPECIES FOR PHYTOREMEDIATION AND BIOMASS PRODUCTION



Salix viminalis

Cd, Cu,Pb, Zn, Hg



Mischanthus giganteus

Cd, Co, Cr, Cu, Mn, Ni, Pb, Zn, Fe, As



Betula pendula

Cd, Mn, Ni, Pb, Zn, Fe



#### RECOMMENDED SPECIES FOR PUBLIC SPACES, FUTURE DEVELOPMENTS, INDIVIDUAL GARDENS, etc...

	Acer platanoides	Cd, Cu, Pb, Zn, As, Tl
	Betula pendula	Cd, Mn, Ni, Pb, Zn, Fe
	Catalpa bignonioidesglobosa	blocks dust with HM to lift up
- 180 - 187 - 187	Sorbus aucuparia	Cd, Pb, Mn, Fe
	Berberis thunbergii	Cu, Ni, Pb, Zn
	Hibiscus syriacus	Cu, Pb, Zn



Integrated approach

**Projects/Investments** 

Land Use Recommendations (Regulations)

**Local policies and measures** 

Driver (Trigger)

Detailed projects (with soil samples)

Projects related to SIDU/PMUD

Additional interventions (long term strategic projects)

Future expansions

Functional areas (public infr.)

Management of existing infrastructures

Recurring community events aimed at improving the environment

Education/awareness measures for greening initiatives

Solution Matrix (replicable)































Matrix of green solutions - phytoremediation

Projects (enhancing green infrastructure)

Landuse (improving the existing situation )

Local policies and measures (co-ownership and collaboration)



" Forest " of phytoremediation



Regeneration of blue green corridors



Green protection areas



Green corridors and ecological corridors (and



Conversion/renaturation of abandoned land



Green space requirements



Green corridor requirements.



Mixed zone/residential extension requirements



Requirements for public institutions/services



Industrial zone requirements



**Plantathlons** 



Harvest Fest



Donate your Christmas Tree



Home-garden phytoremediation planting



Reuse of the school yard - ecological planting

#### MASTERPLAN 2050 TAU TAUTII MAGHERAUS SIDL pilo Add P15\_TM\_F7 P16\_TM\_F7 P10 T P1\_TM\_F8 S1 TM F8 ntegrated network of cycling routes Developing green corridors with plants capable of phytoremediation along sustainable urban mobility corridors Development of green corridors with plants capable of phytoremediation along the roposed major traffic corridors at the level of the Baia Mare ZMO S4 TM F7 proposed major circulation routes S5 ZUF F4 S5 ZUF F4 S1\_TM\_F7 13\_TM\_F6 S3\_TM\_F7 P9 TM F1. P10 TM F3 role (ecological, ornamental and educational). Local plantations and the transformation of neglected lands Regeneration of the RECEA SIDU PMU Creating a green corridor with species capable of phytoremediation 14 TM F4 Creating a green corridor with species capable of phytoremediation S2\_R\_F8 The conversion of the abandoned industrial land in the vicinity of Street 26/Trup A Conversion of the abandoned industrial land on 5th Street (near the park) into TM = Town of Täuţii Magherău S = Project related to SIDU/PMUD Strategies - Nature based solution - see Toolkit R = Local regulation proposals and long-term strategic measures related to the pilot project sheets !! The full documentation will be consulted, especially Chapters 3 and 4.

#### **AWARDS NOMINATION**

WORLD SMART
CITY AWARDS
7-9 NOVEMBER
BARCELONA

SPIRE – WINNER OF INNOVATION AWARDS



#### **GUANGZHOU** INTERNATIONAL AWARD FOR URBAN INNOVATION BAIA MARE – DESERVING CITY http://www.guangzhouaward.org/c/esixthresutls.ht

FINALIST (1/3) IN THE EPSA – the European Public Sector Awards



#### Full strategy adi-zmbm official site





#### Supporting the soil deal for EU across national communities

To ensure healthy status by 2050

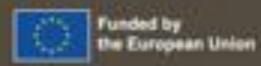
Citizen Science initiatives for Soil Literacy

a presentation by Alba Peiro



ENGAGING CITIZENS IN SOIL SCIENCE: THE ROAD TO HEALTHIER SOILS













# What is ECHO?

AIM:

2023

2024

To engage citizens in protecting and restoring soils by building their skills and enhancing their knowledge







#### Tools & Activities

28 INITIATIVES

Tailor-made Citizen Science initiatives across EU Member States

16 500 SITES
 In different climate and bio-geographic regions assessed

TOOLBOX

A free resource including open access field guidelines, protocols and forums

ECHOREPO

A long-term open access repository with a direct link to the EUSO







#### Tools & Activities





- Precise <u>guidelines</u> for conducting soil sampling activities (leaflet, also available on the app/website)
- 2. Protective gloves to be used during the sampling procedure
- 3. A metal shovel for soil sampling
- 4. A wooden spoon for soil handling
- 5. A plastic container for soil sample pH
- 6. paper strips for measuring soil sample pH
- 7. A plastic container for collecting soil samples for biodiversity analysis
- A small <u>biodegradable plastic bag</u> for collecting soil samples for heavy metals analysis
- A large <u>biodegradable plastic bag</u> for storing both soil samples to be returned
- 10. Contact information of designated person and lab for returning the kit









#### Tools & Activities

#### ECHOREPO

- 1 Vegetation cover
- 2 Forest cover
- 3 Landscape heterogeneity
- 5 Structure and organic matter
- **7** pH
- 8 Organic carbon stock

#### APP ECHO

- 4 Presence of pollutants
- 6 Biodiversity







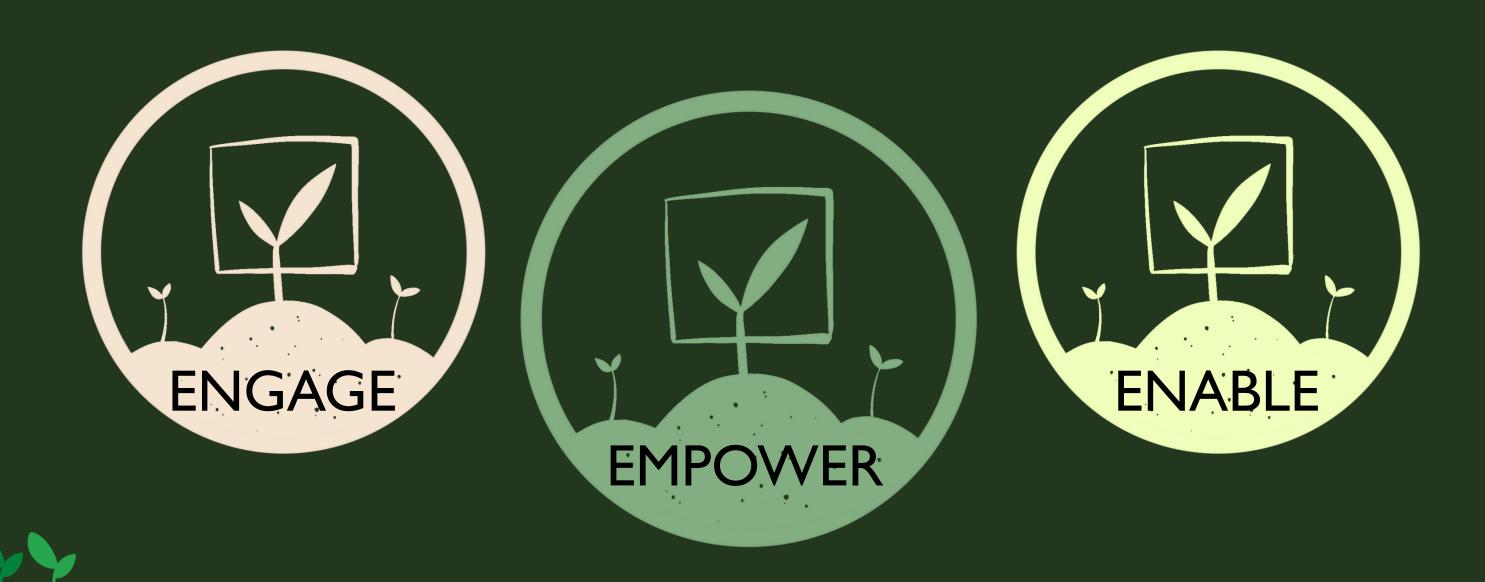






#### Our objectives

#### THE "3Es" FOR CITIZENS:







#### Our objectives

#### SOIL LITERACY:

"38% of 18-24-year-olds had a moderate understanding of the soil challenge, compared to 44% of 55-64-year-olds."

Baeck et al. (2023)

"There needs to be an adaptive approach to soil literacy, respectful of multiple perspectives and sources of knowledge."

Katikas et al. (2024)











### EUMSSIONS

**SOIL DEAL FOR EUROPE** 



100 living labs and lighthouses to lead the transition towards healthy soils by 2030

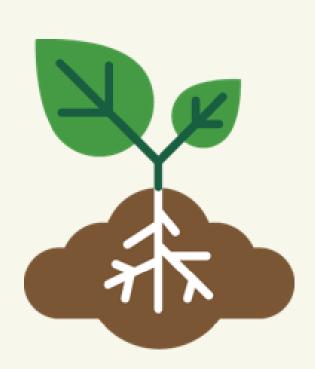








#### Context and contribution





Operational objectives



B Specific objective 8: Improve soil literacy in society





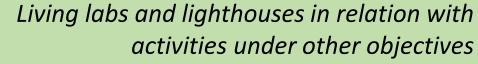


#### Operational objectives



- ECHO isn't a living lab
- It is a **R&I Programme** where new knowledge is being created
- This knowledge will be further transformed into innovations, with real impact and a high potential, in living labs and lighthouses across Europe.

Research and innovation programme Scientific knowledge, Knowledge & innovations from frameworks, methods real-life settings Research questions from practitioners ✓ Demos in Monitoring framework Living labs & rural & urban Indicators, data, thresholds Lighthouses settings 3 Soil literacy, √ Practice-Monitoring comm & ✓ Citizens engagement proof needs & monitoring ideas techniques & indicators



From the Implementation Plan







#### Specific objective 8: Improve soil literacy in society





8.1

Awareness of the societal role and value of soil is increased amongst EU citizens

8.3

Citizen involvement in soil and land-related issues is improved

8.2

Soil health is firmly embedded in curricula, to enable citizens' behavioural change

8.4

Practitioners and stakeholders have access to appropriate information and training







## The status of ECHO







## The status of ECHO

2023

2024

Testing the CS toolbox and training materials

 Co-determining and co-defining the activities of each CS initiative

2025

2026

2027

**\\\** 

ECHO

ENGAGING CITIZENS IN SOIL SCIENCE:
THE ROAD TO HEALTHIER SOILS

\*





## The status of ECHO

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Testing the CS toolbox and training materials

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2025

Running of the large
 CS initiatives in 9 EU countries

2026

2027







# The status of ECHO

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Testing the CS toolbox and training materials

Co-determining and co-defining the activities of each CS initiative

2025

Running of the large
 CS initiatives in 9 EU countries

2026

Running of the satellite
 CS initiatives in 19 EU countries

2027







# The status of ECHO

2023

2024

Testing the CS toolbox and training materials

 Co-determining and co-defining the activities of each CS initiative

2025

Running of the large
 CS initiatives in 9 EU countries

2026

2027

Running of the satellite
 CS initiatives in 19 EU countries







\*









1 SCALE, SCOPE AND ACTORS:

In our 1<sup>st</sup> month of co-creation:

10 workshops 5 countries

Urban

- Designed by the ECHO team
- Implemented by each partner
- Participants were the **ECHO ambassadors**
- For testing the CS toolbox and training materials
- For co-defining the activities of each CS initiative
- About to be conducted in the other 4 EU countries
- They will be repeated in the other 19 countries during 2026-2027

















- 2 METHODOLOGY:
  - Can be developed:

In person

Online

ACTIVITY 1: Insights of the ECHO toolkit

ACTIVITY 2: Shaping participation

ACTIVITY 3: Perspectives and activities











2 METHODOLOGY:

Can be developed:

In person

Online

ACTIVITY 1: Insights of the ECHO toolkit

First contact with its preliminary version

An adjectives cloud triggered their opinion-sharing

• ACTIVITY 2: Shaping participation

ACTIVITY 3: Perspectives and activities













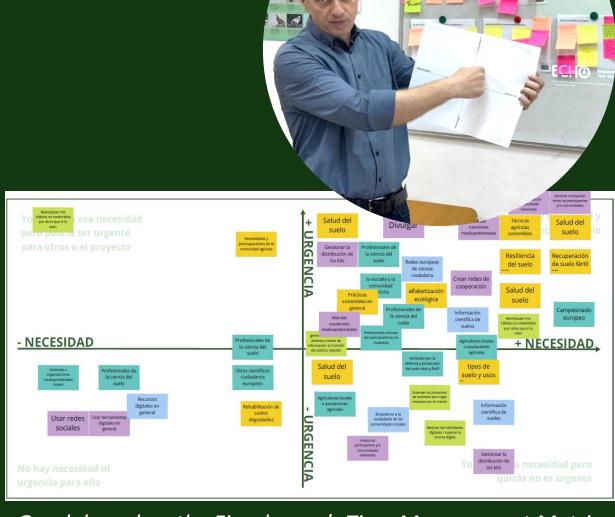


- 2 METHODOLOGY:
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- ACTIVITY 1: Insights of the ECHO toolkit
   First contact with its preliminary version
   An adjectives cloud triggered their opinion-sharing
- ACTIVITY 2: Shaping participation
   Evaluation of future key factors
   Placed them on a graph
- ACTIVITY 3: Perspectives and activities



Graph based on the Eisenhower's Time Management Matrix popularised by Covey (2020)















#### 2 METHODOLOGY:

Can be developed:

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- ACTIVITY 1: Insights of the ECHO toolkit
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   An adjectives cloud triggered their opinion-sharing
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   Evaluation of future key factors
   Placed them on a graph
- ACTIVITY 3: Perspectives and activities

  Co-determining activities focused on the previous needs















- 3 PRELIMINARY INTERESTING RESULTS:
- Ambassadors showed a proactive attitude and their willingness to lead their local CS initiatives with support (not direct assistance) from the ECHO team



From now and until the CS initiatives start, they:

- Aim to further co-design their local initiatives.
- Seek to enhance their knowledge and understanding of soil health.
- Are eager to improve their skills in outreach, mapping, engagement, and motivational activities.
- Desire easier access to soil science information.

















- 4 PRELIMINARY NEXT STEPS:
- Regular interactions with Ambassadors to further co-design their local initiatives
- Co-creation workshops for mapping, engagement and communication methods and strategies (techniques for effective communication, examples of stakeholder analysis and engagement plans, examples of interactive activities, techniques to increase motivation, methods for connection and consciousness raising awareness of with soils...).
- Workshops for soil literacy
  - (soil health, resilience, sustainable practices, tools to address local environmental issues, connections and strategies to connect with soil science professionals, local environmental organizations and farmers).
- Workshops to understand future results and implications, and to boost soil restoration
   (knowledge on how to interpret results analysis; applications of sustainable soil practices; knowledge on how to choose cultivations).





#### TIME

To consolidate and prepare each initiative.

To build trust.

#### CONDITIONS

Weather conditions, as well as socio-cultural and political contexts of each country.

#### **EXPECTATIONS**

Understand the barriers but never make promises.

About the innovation.

#### **GDPR**

Consider ethical and legal issues, such as data protection and privacy.









#### WHEN MAPPING AND ENGAGING CITIZENS/USERS...

- Categorize them into different priority groups.
- Include individuals flexible towards change.
- Include individuals with different levels of knowledge.

#### WHEN DEVELOPING THE CO-CREATION ACTIVITIES...

- Never underestimate their previous knowledge.
- If you do not have experience with co-creation, start with simple tools.
- Avoid prolonging the activities.
- Design a comprehensive feedback collection strategy.

#### **IN GENERAL...**

- People need time to get used to co-creation and to get involved.
- Give them the feeling that their contribution is important.
- But set clear objectives and manage their expectations.











### CONTACT US!... OR WRITE TO ME!

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ENGAGING CITIZENS IN SOIL SCIENCE: THE ROAD TO HEALTHIER SOILS







### Supporting the soil deal for EU across national communities

To ensure healthy status by 2\$\oldsymbol{9}50\$

