# 9<sup>th</sup> International Conference & Summer School Economic Challenges in Enlarged Europe 11 – 16 June 2017, Tallinn, Estonia



## **Conference Program – Part I in Tallinn**

Sunday, 11 Ju	e Program – Part i in Tallinn ne 2017	Development Fund
14.00 – 18.40	Registration	Conference registration desk open in Hotel Euroopa
15.00 – 18.00	Tallinn City Tour	The guide will meet those who have registered for the tour near the conference registration desk in Hotel Euroopa from where the bus will depart
19.00 – 21.30	Welcome Reception	Welcome greeting, food and drinks in Tallinn TV Tower (314 metres high) with marvellous views over Tallinn, the Gulf of Finland and Northern Estonia. The bus leaves at 18.30 from Hotel Euroopa to the Welcome Reception venue
Monday, 12 Ju	ne 2017	
9.00 – 10.00	Registration	Conference registration desk open in Hotel Euroopa
10.00 – 11.00	Plenary Session	Hotel Euroopa Room: Lääne-Euroopa
	Welcome	Aaro Hazak* TTÜ Department of Economics and Finance
	EU Convergence in an Age of Diminished Expectations	Prof. Josef C. Brada Arizona State University (USA)
11.00 – 11.30	Coffee break	Hotel Euroopa Conference Centre
11.30 – 13.00	Session 1: Economics	Hotel Euroopa Room: Põhja-Euroopa
	Current account rebalancing, internal devaluation and unemployment dynamics in the GIPS	Juan Carlos Cuestas Olivares* TTÜ Department of Economics and Finance / Bank of Estonia
		Javier Ordóñez* Instituto de Economía Internacional / Universitat Jaume I / UPAEP
		Karsten Staehr* TTÜ Department of Economics and Finance / Bank of Estonia
	Openness and Structural Labour Market Reforms: Counterfactuals for Lithuania	Povilas Lastauskas* Bank of Lithuania / University of Cambridge

	Inequality and unemployment patterns in Europe: Does integration lead to (real) convergence?	Mercedes Monfort Instituto de Economía Internacional / Universitat Jaume I
		Javier Ordóñez* Instituto de Economía Internacional / Universitat Jaume I / UPAEP
		Hector Sala Universitat Autònoma de Barcelona / IZA
11.30 – 13.00	Session 2: Finance	Hotel Euroopa Room: Ida-Euroopa A
	Competition and credit procyclicality in European banking	Aurélien Leroy LEMNA / University of Nantes / IEMN-IAE
		Yannick Lucotte* Paris School of Business
	Pricing Power of Banks and Bank Risk-taking	Kalle Ahi* Tallinn University of Technology
		Laivi Laidroo* Tallinn University of Technology
	The role of shareholders in CEE bank interconnectedness	Oleg Deev* Masaryk University
11.30 – 13.00	Session 3: Economic environment	Hotel Euroopa Room: Ida-Euroopa B
11.30 – 13.00		
11.30 – 13.00	Economic environment  Does adverse selection measures reflect	Room: Ida-Éuroopa B  Barbara Będowska-Sójka Poznań University of Economics
11.30 – 13.00	Economic environment  Does adverse selection measures reflect	Room: Ida-Éuroopa B  Barbara Będowska-Sójka Poznań University of Economics and Business  Przemysław Garsztka* Poznań University of Economics
11.30 – 13.00	Does adverse selection measures reflect information asymmetry in the emerging market?  Comparative Analysis: Estonia and Poland –	Room: Ida-Éuroopa B  Barbara Będowska-Sójka Poznań University of Economics and Business  Przemysław Garsztka* Poznań University of Economics and Business  Wiktor Bołkunow*
11.30 – 13.00 13.00 – 14.00	Does adverse selection measures reflect information asymmetry in the emerging market?  Comparative Analysis: Estonia and Poland – Conclusions for Economic Policy-Makers  2007 Subprime Mortgage Crisis impact on global	Room: Ida-Éuroopa B  Barbara Będowska-Sójka Poznań University of Economics and Business  Przemysław Garsztka* Poznań University of Economics and Business  Wiktor Bołkunow* Warsaw School of Economics  Aleksander Gorzelak* Institute of Agricultural and Food Economics - National Research
	Does adverse selection measures reflect information asymmetry in the emerging market?  Comparative Analysis: Estonia and Poland – Conclusions for Economic Policy-Makers  2007 Subprime Mortgage Crisis impact on global finance	Room: Ida-Éuroopa B  Barbara Będowska-Sójka Poznań University of Economics and Business  Przemysław Garsztka* Poznań University of Economics and Business  Wiktor Bołkunow* Warsaw School of Economics  Aleksander Gorzelak* Institute of Agricultural and Food Economics - National Research Institute  Restaurant Olive

	Taxation and Real Exchange Rates in the Euro	Marina Tkalec
	Area: Some Econometric Insights	The Institute of Economics  Maruška Vizek
		The Institute of Economics
		Goran Vukšić* Institute of Public Finance
	Drivers of household credit demand before and during the crisis	Ádám Banai Magyar Nemzeti Bank
		Nikolett Vágó* Magyar Nemzeti Bank
14.00 – 15.30	Session 5: Finance	Hotel Euroopa Room: Ida-Euroopa A
	How Does the Financial Position of German Firms Change in a Response to the ECB's Monetary Policy?	Dagmar Linnertová* Masaryk University
	Economic development and firm capital structure in Central and Eastern European economies (CEE)	Karin Jõeveer* TTÜ Department of Economics and Finance
	The Impact of Selected Determinants on the Capital Structure of Publicly Traded Companies of Visegrad Group Countries	René Wolny* Silesian University
14.00 – 15.30	Session 6: Economic environment	Hotel Euroopa Room: Ida-Euroopa B
	Financing patterns of investing farms. An empirical evidence from Poland	Michał Soliwoda* Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)
		Institute of Agricultural and Food Economics / National Research
	evidence from Poland  Linked Open Economic Data as a catalyst for the	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific
15.30 – 16.00	evidence from Poland  Linked Open Economic Data as a catalyst for the Digital Single Market  Online Buying Behavior: Across Cultural Study	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific Research "Demokritos"  Mert Mentes*
15.30 – 16.00 16.00 – 17.30	evidence from Poland  Linked Open Economic Data as a catalyst for the Digital Single Market  Online Buying Behavior: Across Cultural Study Between Hungary and Turkey	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific Research "Demokritos"  Mert Mentes* Corvinus University of Budapest
	evidence from Poland  Linked Open Economic Data as a catalyst for the Digital Single Market  Online Buying Behavior: Across Cultural Study Between Hungary and Turkey  Coffee break  Session 7:	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific Research "Demokritos"  Mert Mentes* Corvinus University of Budapest  Hotel Euroopa Conference Centre
	Linked Open Economic Data as a catalyst for the Digital Single Market  Online Buying Behavior: Across Cultural Study Between Hungary and Turkey  Coffee break  Session 7: Economics  Determinants of low inflation in emerging, small open economy: Comparison of aggregated and	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific Research "Demokritos"  Mert Mentes* Corvinus University of Budapest  Hotel Euroopa Conference Centre  Hotel Euroopa Room: Põhja-Euroopa  Karol Szafranek* Narodowy Bank Polski / Warsaw
	Linked Open Economic Data as a catalyst for the Digital Single Market  Online Buying Behavior: Across Cultural Study Between Hungary and Turkey  Coffee break  Session 7: Economics  Determinants of low inflation in emerging, small open economy: Comparison of aggregated and	Institute of Agricultural and Food Economics / National Research Institute (IAFE-NRI)  Michalis Vafopoulos* National Center for Scientific Research "Demokritos"  Mert Mentes* Corvinus University of Budapest  Hotel Euroopa Conference Centre  Hotel Euroopa Room: Põhja-Euroopa  Karol Szafranek* Narodowy Bank Polski / Warsaw School of Economics  Aleksandra Halka

	Learning-by-Exporting hypothesis revisited. The case of Central and Eastern European manufacturing companies	Kadri Männasoo* TTÜ Department of Economics and Finance Raul Ruubel
		TTÜ Department of Economics and Finance
16.00 – 17.30	Session 8: Finance	Hotel Euroopa Room: Ida-Euroopa A
	Performance evaluation of fundamental indexation strategies on the NASDAQ OMX Baltic stock exchange	Fabio Filipozzi* Bank of Estonia
		Rando Tomingas AS Trigon Asset Management
	Behavioral finance: The Gender Differences in the FX Trading Approach	Hana Dvořáčková* VŠB-TUO
	Entropy as a measure of risk in asset pricing models	Galina Deeva* Masaryk University
16.00 – 17.30	Session 9: Economic environment	Hotel Euroopa Room: Ida-Euroopa B
	Dealing with intercultural differences	Katul Yousef* Corvinus University of Budapest
	Dealing with intercultural differences  Effects of electronic marketing on purchasing behaviors of consumers, application on students of University in Turkey	
	Effects of electronic marketing on purchasing behaviors of consumers, application on students of University in Turkey  Determinants of BRIC's Outward Foreign Direct Investment: an empirical study of home and host	Corvinus University of Budapest Sevinj Omarli*
	Effects of electronic marketing on purchasing behaviors of consumers, application on students of University in Turkey  Determinants of BRIC's Outward Foreign Direct	Corvinus University of Budapest  Sevinj Omarli* Corvinus University of Budapest  Wajiha Manzoor*
19.00 – 22.00	Effects of electronic marketing on purchasing behaviors of consumers, application on students of University in Turkey  Determinants of BRIC's Outward Foreign Direct Investment: an empirical study of home and host	Corvinus University of Budapest  Sevinj Omarli* Corvinus University of Budapest  Wajiha Manzoor* COMSATS  Nabeel Safdar*

### Tuesday, 13 June 2017

9.30 – 11.00	Session 10: Economics	Hotel Euroopa Room: Põhja-Euroopa
	Income Inequality in the EU – Dynamic Panel Model	Ewa Wędrowska* Nicolaus Copernicus University
		Jarosław Oczki* Nicolaus Copernicus University in Torun
		Joanna Muszyńska* Nicolaus Copernicus University in Torun

	A Microeconomic Study of Minimum Wages and Employment in Estonia	Simona Ferraro* TTÜ Department of Economics and Finance
		Birgit Hänilane Ministry of Finance of the Republic of Estonia
		Karsten Staher* TTÜ Department of Economics and Finance / Eesti Pank
	Convergence in Income Inequality in EU Countries	Jarosław Oczki* Nicolaus Copernicus University in Torun
		Joanna Muszyńska* Nicolaus Copernicus University in Torun
		Ewa Wędrowska* Nicolaus Copernicus University in Torun
11.00 – 11.30	Coffee break	Hotel Euroopa Conference Centre
11.30 – 13.00	Session 11: Economics	Hotel Euroopa Room: Põhja-Euroopa
	Total Factor Productivity Growth in Central and Eastern Europe before, during and after the Global Financial Crisis	Natalia Levenko* TTÜ Department of Economics and Finance
		Kaspar Oja Bank of Estonia / University of Tartu
		Karsten Staehr* TTÜ Department of Economics and Finance / Bank of Estonia
	The role of Chinese economy in the world economy and its implications for emerging markets: evidence from global VAR model	Anna Sznajderska* Warsaw School of Economics / National Bank of Poland
	A Comment on Social Housing Policy in a Segmented Housing Market	Trond-Arne Borgersen* Østfold University College
11.30 – 13.00	Session 12: Finance	Hotel Euroopa Room: Ida-Euroopa A
	Qualitative and Quantitative Assessment of Systemic Risk in Latvia	Kristine Petrovska* University of Latvia
		Ramona Rupeika-Apoga University of Latvia
	Consequences of financial integration in the EU on the banking sector in Poland	Małgorzata Mikita* Lazarski University
	Financial behaviour & financial literacy among university students	Kutlu Ergün* Balikesir University
13.00 – 14.00	Lunch	Restaurant Olive Hotel Euroopa, Ground floor

14.00 – 15.30	Session 13: Economics	Hotel Euroopa Room: Põhja-Euroopa
	Foreign direct investment and industry growth: The role of regulation and ICT among OECD countries	Sophia Dimelis* Athens University of Economics and Business
		Sotiris Papaioannou Centre of Planning and Economic Research
	Analysis of Gender Inequality in Unemployment in Spain, Switzerland and the European Union	Marina Faďoš* Comenius University in Bratislava
		Mária Bohdalová Comenius University in Bratislava
	Morningness-evenigness pay gap in creative R&D jobs	Aaro Hazak* TTÜ Department of Economics and Finance
		Kadri Männasoo* TTÜ Department of Economics and Finance
		Markku Partinen University of Helsinki / Helsinki Sleep Clinic
		Heili Hein
		TTÜ Department of Economics and Finance
14.00 – 15.30	Session 14: Finance	
14.00 – 15.30		and Finance  Hotel Euroopa
14.00 – 15.30	Finance Financial Strength of European Companies: Corporate Investment, Credit and the Business	And Finance  Hotel Euroopa Room: Ida-Euroopa A  Kaido Kepp* TTÜ Department of Economics
14.00 – 15.30	Finance Financial Strength of European Companies: Corporate Investment, Credit and the Business	and Finance  Hotel Euroopa Room: Ida-Euroopa A  Kaido Kepp* TTÜ Department of Economics and Finance  Peeter Maripuu TTÜ Department of Economics
14.00 – 15.30	Finance Financial Strength of European Companies: Corporate Investment, Credit and the Business	And Finance  Hotel Euroopa Room: Ida-Euroopa A  Kaido Kepp* TTÜ Department of Economics and Finance  Peeter Maripuu TTÜ Department of Economics and Finance  Kadri Männasoo* TTÜ Department of Economics
14.00 – 15.30	Finance  Financial Strength of European Companies: Corporate Investment, Credit and the Business Cycle  Comparison of US and European natural gas market	And Finance  Hotel Euroopa Room: Ida-Euroopa A  Kaido Kepp* TTÜ Department of Economics and Finance  Peeter Maripuu TTÜ Department of Economics and Finance  Kadri Männasoo* TTÜ Department of Economics and Finance  Ludek Benada*
14.00 – 15.30	Financial Strength of European Companies: Corporate Investment, Credit and the Business Cycle  Comparison of US and European natural gas market in terms of hedging  An empirical investigation of ISO 9000 certification and firm performance from the perspective of	And Finance  Hotel Euroopa Room: Ida-Euroopa A  Kaido Kepp* TTÜ Department of Economics and Finance  Peeter Maripuu TTÜ Department of Economics and Finance  Kadri Männasoo* TTÜ Department of Economics and Finance  Ludek Benada* Masaryk University  Efrosini Siougle* Hellenic Data Protection Authority / Athens University of Economics

author(s) who will participate on the conference

# Part II at the Nelijärve lakeside resort

## Wednesday, 14 June 2017

9.00 – 10.00	Bus transfer from Tallinn	The bus will depart from Hotel Euroopa.
10.15 – 11.45	Course I: Publishing in Top Economics and Finance Journals	Prof. Ali M. Kutan Southern Illinois University (USA)
11.45 – 12.15	Coffee break	
11.45 - 12.15	Conce break	
12.15 – 13.45	Course I: Publishing in Top Economics and Finance Journals	Prof. Ali M. Kutan Southern Illinois University (USA)
10.15 11.00		
13.45 – 14.30	Lunch	
14.30 – 16.00	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
16.00 – 16.30	Coffee break	
10.00 – 10.30	Conee preak	
16.30 – 18.00	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
10.00 20.00	Dinner	
19.00 – 20.00	Dillile	

### Thursday, 15 June 2017

10.00 – 11.30	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
11.30 – 12.00	Coffee break	
12.00 – 13.30	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
13.30 – 14.30	Lunch	
14.30 – 16.00	Course III: Financial Markets and Economic Performance	Kevin R. James, PhD London School of Economics (UK)
16.00 – 16.30	Coffee break	
16.30 – 18.00	Course III: Financial Markets and Economic Performance	Kevin R. James, PhD London School of Economics (UK)
19.00 – 20.30	Closing Dinner	

## Friday, 16 June 2017

10.00 – 11.30	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
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11.30 – 12.00	Coffee break	
12.00 – 13.30	Course II: Corporate Valuations & Financial Modelling	Tal Mofkadi, PhD Tel Aviv University (Israel)
13.30 – 14.30	Lunch	
14.30 – 16.00	Course III: Financial Markets and Economic Performance	Kevin R. James, PhD London School of Economics (UK)
16.00 - 16.30	Coffee break	
16.30 – 18.00	Course III: Financial Markets and Economic Performance	Kevin R. James, PhD London School of Economics (UK)
18.30 – 19.30	Bus transfer to Tallinn	