HSBooster Academy- 2023

- Training Session 10 -

Terminology in Practice: Development, Dissemination, and Accessibility, and Their Impact on National Culture

- Experience and examples from developing international terminology standards-



WHO ARE WE?



MAGNUS HAKVÅG

CEO, House of Knowledge

Convener ISO TC 279

National expert ISO TC 37

Member ISO TMBG CCCC

Member DG Grow AAstaRT (Academics Active in standardisation-related Reseach and Training)

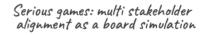


HOUSE OF KNOWLEDGE

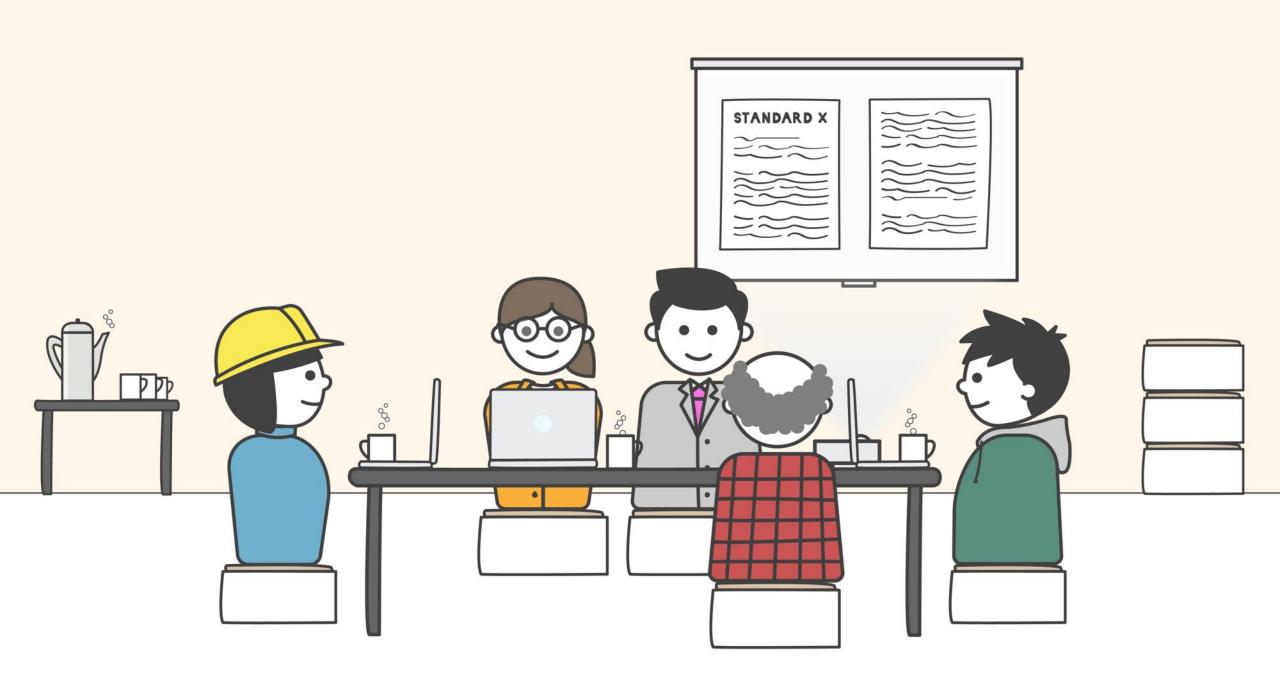
Capability building

Competitiveness, Innovation, IP and IPR, Standards, Strategy, SDG...

Tools: Serious games, e-learning











International Standard



ISO/TS 56010:2023

Innovation
management —
Illustrative examples
of ISO 56000

Edition 1 2023-09



eurostat O

4th Edition

INTERNATIONAL STANDARD

ISO 56000

> rst edition 2020-02

Innovation management — Fundamentals and vocabulary

Management de l'innovation — Principes essentiels et vocabulaire

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ISO - OECD

- ISO 56000: 2020 –Innovation management
 Fundamentals and vocabulary In review (new version published early 2025)
- ISO 56010:2023 Innovation management Illustrative examples of ISO 56000
- OECD Oslo Manual: 2018 Guidelines for Collecting, Reporting and Using Data on Innovation, 4th Edition



Reference number SO 56000:2020(E)

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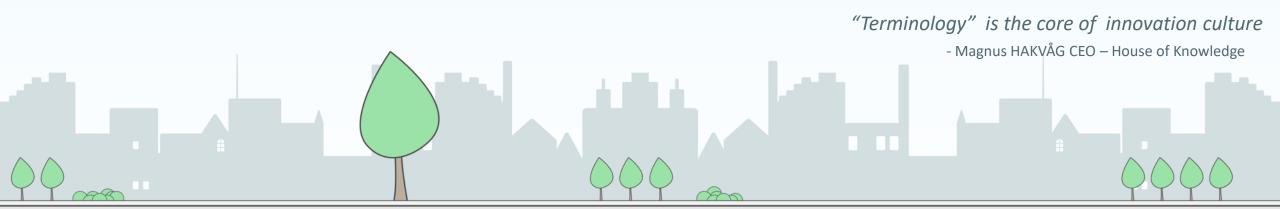
IN BRIEF

KEY MESSAGES

- Common understanding of anything- Terminology at the core!
- Terminology is at the core of dissemination and communication
- Terminology is essential for establishing business culture
- Terminology, indicators and insight is the core of business intelligence
- Terminology and standards overview before the start of Innovation initiatives and research projects

HINT:

- Establish a company internal "glossary" with examples to build culture, reduce risk and support plain and good communication.

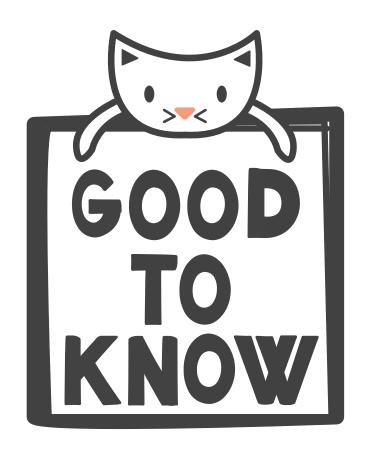


BEHIND THE ORDINARY, YOU WILL FIND THE EXTRAORDINARY, SOMETHING UNIQUE. SEIZE THE OPPORTUNITIES

ADD ME ON LINKEDIN

MAGNUS.HAKVAG@HOKNOWLEDGE.COM





ISO 56000 DEFINITIONS - (AVAILABLE FOR FREE):

https://www.iso.org/obp/ui/#iso:std:iso:tr:56004:ed-1:v1:en

OECD OSLO MANUAL (AVAILABLE FOR FREE):

https://www.oecd.org/science/oslo-manual-2018-9789264304604-en.htm

OECD — ISO JOINT UNDERSTANDING (AVAILABLE FOR FREE):

https://community.oecd.org/docs/DOC-165568

I AM ON LINKEDIN — PLEASE CONNECT (ALSO AVAILABLE FOR FREE):

https://www.linkedin.com/in/magnus-hakv%C3%A5g-26121b1/