

## **Survey Dataset**

This is the survey dataset for the 2018 ACM CHI Conference on Human Factors in Computing Systems paper “Customizing Hybrid Products”. Due to ethical considerations we are unable to publically release the full open ended answers. Please contact the authors if you would like further information.

## **List of Questions**

**Question 1: Did you use the calendar?**

30 Yes, 7 No

**Question 2: If not, can you explain why?**

**Question 3: If yes, can you say how you used it? E.g. did you put the stickers in and scan to view the existing content?**

**Question 4: Did you add your own content?**

19 Yes, 9 No

**Question 5: If yes, what type of content did you use: photos, videos, sounds, websites?**

**Question 6: Did you draw or try to draw your own Artcodes?**

16 Yes, 18 No

**Question 7: If yes, how easy did you find it to draw them?**

**Question 8: How many did you draw?**

**Question 9: How did you use them?**

**Question 10: Did you customise the calendar for a specific reason - a Christmas souvenir, a memento, a gift, for a specific person, something to share?**

**Question 11: What aspects did you enjoy or find interesting?**

**Question 12: What aspects did you not like or find confusing?**

**Question 13: Did you face specific problems with the Christmas app and calendar?**

16 Yes, 17 No

**Question 14: If yes, what were they?**

**Question 15: Were there things that you would have liked to be able to do with the app and calendar that you could not?**

**Question 16: Did you share the physical/digital calendar you created?**

11 Yes, 21 No

**Question 17: Who did you share it with? Family, friends, etc?**

**Question 18: Did you share it by sending someone a link or by showing it using your own phone/tablet?**

**Question 19: Did you share it with someone far away or in your own home?**

**Question 20: What content did you share?**

**Question 21: Did you make several different calendars to share with different people or just one?**

**Question 22: When did you 'make' your calendar? Daily, in advance, all at once?**

**Question 23: Would you use it again next year?**

**Question 24: Feel free to add any other comments:**