Score

D9.7 – SCORE Brochure

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V 0.2	Maëva Voltz, Euronovia	12/08/2022	Updated draft internally reviewed	
V 0.3	Filippo Giannetti (UNIPI), Attilio Vaccaro (MBI)	22/08/2022 17/08/2022	Updated draft after contribution from partners	
V1.0	Iulia Anton (ITSligo), Salem Gharbia (ITSligo)	23/08/2022	Final version	

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LIST OF ACRONYMS AND ABBREVIATIONS

Acronym / Abbreviation	Meaning / Full text
CCLL	Coastal City Living Lab
EBA	Ecosystem-based Approach
EU	European Union
RPO	Research Performing Organisation
SME	Small and Medium-sized Enterprise
WP	Work Package



BACKGROUND: ABOUT THE SCORE PROJECT

SCORE is a four-year EU-funded project aiming to increase climate resilience in European coastal cities.

The intensification of extreme weather events, coastal erosion and sea-level rise are major challenges to be urgently addressed by European coastal cities. The science behind these disruptive phenomena is complex, and advancing climate resilience requires progress in data acquisition, forecasting, and understanding of the potential risks and impacts for real-scenario interventions. The Ecosystem-Based Approach (EBA) supported by smart technologies has potential to increase climate resilience of European coastal cities; however, it is not yet adequately understood and coordinated at European level.

To fill this gap, SCORE outlines a co-creation strategy, developed via a network of 10 coastal city 'living labs' (CCLLs), to rapidly, equitably and sustainably enhance coastal city climate resilience through EBAs and sophisticated digital technologies.

The 10 coastal city living labs involved in the project are: Sligo and Dublin, Ireland; Barcelona/Vilanova i la Geltrú, Benidorm and Basque Country, Spain; Oeiras, Portugal; Massa, Italy; Piran, Slovenia; Gdansk, Poland; Samsun, Turkey.

SCORE will establish an integrated coastal zone management framework for strengthening EBA and smart coastal city policies, creating European leadership in coastal city climate change adaptation in line with the Paris Agreement. It will provide innovative platforms to empower stakeholders' deployment of EBAs to increase climate resilience, business opportunities and financial sustainability of coastal cities.

The SCORE interdisciplinary team consists of 28 world-leading organisations from academia, local authorities, RPOs, and SMEs encompassing a wide range of skills including environmental science and policy, climate modelling, citizen and social science, data management, coastal management and engineering, security and technological aspects of smart sensing research.





EXECUTIVE SUMMARY

This document is a deliverable of the SCORE project, funded under the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003534.

The aim of this document is to present the SCORE brochure (also called Flyer), which was developed and reviewed by WP Leaders in M7 (January 2022).

LINKS WITH OTHER PROJECT ACTIVITIES

This deliverable is part of the Work Package 9 on communication, dissemination and exploitation, whose objectives are to:

- Identify the potential different routes for innovation and exploitation of the project results in order to maximize the project's impact and legacy on a large range of stakeholders;
- Disseminate information about SCORE to a wide range of relevant stakeholders, to engage the community behind the project and ensure effective transfer of SCORE's knowledge outputs and results;
- Ensure maximum visibility of the project through widespread communication activities in order to raise awareness about SCORE and (potential) impact and benefit of SCORE on society.

WP9 is a transversal work package integrating the results of all the WPs for the dissemination, communication and exploitation process: it will ensure that the outputs and learnings arising from all the activities of the project are visible to a wider audience, can be learned from and implemented on a European scale.

Dissemination of research results is essential to every research project. The purpose of this is to ensure that the gained knowledge and exploitable foreground can benefit society as a whole, and to prevent duplication of research and development activities. The document shows printed materials that have been created to provide information about the project and its results, to support result exploitation and dissemination, and to engage and attract stakeholders from various markets and application fields.

The aim of SCORE brochure is to present essential information about the SCORE project and it is linked with the first 9 WPs of the SCORE project (from WP1 to WP9).





SCORE BROCHURE

The SCORE brochure (Figure 1) was prepared in M1-M7 and presents essential information about the SCORE project. It is therefore a tool for communication activities that can be used during conferences, exhibitions, etc. and it is freely available on the <u>SCORE website</u>. The brochure is a three-fold format (52.48 x 18.48 cm) which will be folded (17x17 cm). Its design reflects the SCORE's visual identity and includes the following items: the SCORE Logo, the EU emblem, information on the EU funding, SCORE partners logos and reference to the SCORE social media accounts and website

The SCORE brochure also includes the following information on the project: key details of the SCORE projects, the consortium, the 10 CCLLs together with their main hazards and social impacts, a brief description of citizen science activities, as well as contact details. It can be distributed during conferences and workshops, either organised by SCORE or in which the SCORE partners participate.



Figure 1: SCORE Brochure

