



score

D9.6-SCORE Website

DATE OF DELIVERY - DD/02/2022
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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003534



DOCUMENT TRACKS DETAILS

Project acronym	SCORE
Project title	Smart Control of the Climate Resilience in European Coastal Cities
Starting date	01.07.2021
Duration	48 months
Call identifier	H2020-LC-CLA-2020-2
Grant Agreement No	101003534

Deliverable Information	
Deliverable number	D9.6
Work package number	WP9
Deliverable title	SCORE Website
Lead beneficiary	IT Sligo
Author(s)	Iulia Anton (ITSligo), Salem Gharbia (ITSligo)
Due date	28/02/2022
Actual submission date	25/02/2022
Type of deliverable	Report
Dissemination level	Public

VERSION MANAGEMENT

Revision table			
Version	Name	Date	Description
V 0.1	Iulia Anton (ITSligo) Salem Gharbia (ITSligo)	10/01/2022	First draft
V 0.2	Laura De Nale, Euronovia	18/01/2022	Updated draft internally reviewed
V 0.3	Jane Maher, ERINN Rochelle Caruso, ERINN	20/01/2022	Updated draft internally reviewed
V 0.4	Filippo Giannetti (UNIFI) Fabiola Sapienza (UNIFI) Vicenzo Lottici (UNIFI)	07/02/2022	Updated draft internally reviewed
V 0.5	Iulia Anton (ITSligo)	14/02/2022	Updated draft after contribution from partners
V1.0	Salem Gharbia (ITSligo)	25/02/2022	Final version





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LIST OF ACRONYMS AND ABBREVIATIONS

Acronym / Abbreviation	Meaning / Full text
CCLL	Coastal City Living Lab
EBA	Ecosystem Based Approach
RPO	Research Performing Organization
SME	Small and Medium-sized Enterprise
WP	Work Package





BACKGROUND: ABOUT THE SCORE PROJECT

SCORE is a four-year EU-funded project aiming to increase climate resilience in European coastal cities.

The intensification of extreme weather events, coastal erosion and sea-level rise are major challenges to be urgently addressed by European coastal cities. The science behind these disruptive phenomena is complex, and advanced climate resilience requires progress in data acquisition, forecasting, and understanding of the potential risks and impacts for real-scenario interventions. The Ecosystem-Based Approach (EBA) supported by smart technologies has potential to achieve this objective. However, it is not yet adequately understood and coordinated at European level.

SCORE outlines a co-creation strategy, developed via a network of 10 coastal city 'living labs' (CCLs), to rapidly, equitably and sustainably enhance coastal city climate resilience through EBAs and sophisticated digital technologies.

The 10 coastal city living labs involved in the project are: Sligo and Dublin, Ireland; Barcelona/Vilanova i la Geltrú, Benidorm and Basque Country, Spain; Oeiras, Portugal; Massa, Italy; Piran, Slovenia; Gdansk, Poland; Samsun, Turkey.

SCORE will establish an integrated coastal zone management framework for strengthening EBA and smart coastal city policies, creating European leadership in coastal city climate change adaptation in line with The Paris Agreement. It will provide also innovative platforms to empower stakeholders' deployment of EBAs to increase climate resilience, business opportunities and financial sustainability of coastal cities.

The SCORE interdisciplinary team consists of 28 world-leading organisations from academia, local authorities, RPOs, and SMEs encompassing a wide range of skills including environmental science and policy, climate modelling, citizen and social science, data management, coastal management and engineering, security and technological aspects of smart sensing research.





EXECUTIVE SUMMARY

This document is a deliverable of the SCORE project, funded under the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003534.

This report presents the SCORE website and its content as a part of WP9. This website will be used to facilitate a high position web presence for the project, in addition to the SCORE social media accounts. The website contributes to the overall visibility of the SCORE project, facilitating its communication to key stakeholders, the academic and scientific community and public audiences.

The internal (i.e. partner restricted) website was initially prepared and launched, under the domain www.score-eu-project.eu, among partners during M3. At the end of M3 the first version of SCORE website was launched to the public in the form of a one-page website containing essential information on the project and as a way to subscribe to the newsletter. Starting with M4 the website was updated and extended and with multiple pages. Finally, the updated and complete version of the website has been published online at the end of December 2021 (M6).

The website is divided into six "menu" (About us, CCLs, Outputs, Resources, News & Events and Contact). The website was constructed in this way to provide easy-to-understand information regarding the project, so that it can be both general and in-depth enough for the reader to ascertain the current status of the project, and what work is planned for the future.

Hence, the SCORE website will provide an important and direct link between all those who visit its pages via the form available in the 'Contact' page. By completing the available form, indeed, visitors can express their intention to participate in SCORE activities.

Social media, as well as the website are both an important driver and powerful tool in promotion of content, to achieve visibility and promote the project's outcomes to stakeholders.

LINKS WITH OTHER PROJECT ACTIVITIES

This deliverable is part of the Work Package 9 on communication, dissemination and exploitation, whose objectives are to:

- Identify the potential different routes for innovation and exploitation of the project results in order to maximize the project's impact and legacy on a large range of stakeholders;
- Disseminate information about SCORE to a wide range of relevant stakeholders, in order to engage the community behind the project and ensure effective transfer of SCORE's knowledge outputs and results;
- Ensure maximum visibility of the project through widespread communication activities in order to raise awareness about SCORE and (potential) impact and benefit of SCORE on society.

WP9 is a transversal work package integrating the results of all the WPs for the dissemination, communication and exploitation process: it will ensure that the outputs and learnings arising from all the activities of the project can be visible to the wider audience, and be learned from and implemented on a European scale.





Figure 1 SCORE WPs

Summing up, the website will serve as the main communication and dissemination tool for all the activities planned in the other WPs, and, it is expected to be regularly updated with the contribution from all partners.





TABLE OF CONTENT

1. Introduction	9
1.1. Target audience	9
2. Website construction	10
2.1. Web address	10
2.2. Website development	10
2.3. Site map	10
2.3.1. About us	11
2.3.2. CCLs	12
2.3.3. Outputs	13
2.3.4. Resources	13
2.3.5. News & events	14
2.3.6. Contact	15
3. Conclusion	17
3.1. Next steps	17





INDEX OF FIGURES

Figure 1 SCORE WPs.....	6
Figure 2 Partners area	10
Figure 3 "About us" page.....	11
Figure 4 CCLs page	12
Figure 5 Outputs page	13
Figure 6 Resources page	14
Figure 7 News & events page	14
Figure 8 Citizen science form.....	15
Figure 9 SCORE contact and social media	16





1. INTRODUCTION

The SCORE website is intended to be the primary tool for communicating project activities to external audiences, that is to say, to study, design, develop, monitor and validate robust adaptation measures in coastal and low-lying areas to protect them from increasing climate and sea level risks.

The aim of this deliverable is to report on the SCORE website, thus showing the details it has been created to provide public information with regard to the project, the tools used in its developments and the different pages contained therein.

The SCORE website will be the main interface of the project towards target groups and stakeholders. Its purpose will be to publicize the project's notifications and activities to potential users both across Europe and internationally. Specifically, it will target project partners, the scientific community, public audiences, as well as other key stakeholders such as industry and national/international policy makers.

The goals of the website can be summarized as follows:

- Provide a source of information for the scientific community, and citizens;
- Communicate press articles and upcoming events;
- Dissemination of publications;
- Post project results, including videos and non-technical description of scientific results;
- Link to social media;
- Engage citizens to SCORE activities;
- Generate interest in potential end-users.

Website updating and management will be one of the main task of the WP9, tough project partners will be allowed and motivated to add new contents and inputs .

1.1. Target audience

The target users will be:

- Academics and researchers: climate model experts/climate scientists, engineers, social scientists and environmental scientists (outreach including citizen science experts);
- Cities: policy/governance (local, national, central), communities (general public, local citizens), housing, planning authorities, other coastal cities;
- Industrial sector: climate technology, weather station/sensor manufacturers, software developers, civil engineers, planners, insurance companies/financial;
- Government bodies / policy makers: local and central governments;
- European and international networks / technology clusters: 3D grupa , Aclima-Basque Environment Cluster -Asociación Cluster de Industrias de Medio Ambiente de Euskadi, AVAESEN, Capenergies;
- Similar EU projects: [CoCliCo](#) (2021-2025), [SCOREWater](#) (2019-2023), [Connecting Nature](#) (2017-2022), [Go Green Roots](#) (2020-2024), [Waterlands](#) (2021-2026);
- General public and citizens from each CCLL: citizen interest groups, NGOs, community action groups;
- Project consortium members





2. WEBSITE CONSTRUCTION

2.1. Web address

https://score-eu-project.eu/

A web domain with the *.eu* extension was chosen by the consortium as it is representative of the European Union, as a way to emphasise the European identity of the project website. *eu-project* was included to signify the importance of SCORE as an EU funded project (Horizon 2020).

2.2. Website development

To develop the website, the needs of the consortium and similar websites were analysed. A demo as one-page website was circulated among the consortium partners and their feedback was properly collected. This first version of the website, as a one-page, was published online at M3 (September 2021).

The full website was developed and published online at M6 (December 2021) according to all comments received and according to the most recent standards, and was optimized for search engines. The content will be updated when needed with inputs from partners

2.3. Site map

The website has a navigation bar/menu that spans the top of the webpage. It has an easy to navigate menu structure providing all basic information as well as the key points of the project.

A private internal website using the SharePoint platform has been established for the project. This internal platform has been setup by the project coordinator and used to share preliminary results and internal documents (e.g. working papers, deliverables progress, calendar of events) among the project partners. The SharePoint platform is a password protected area and can be found in the footer of the SCORE website, see figure 2.

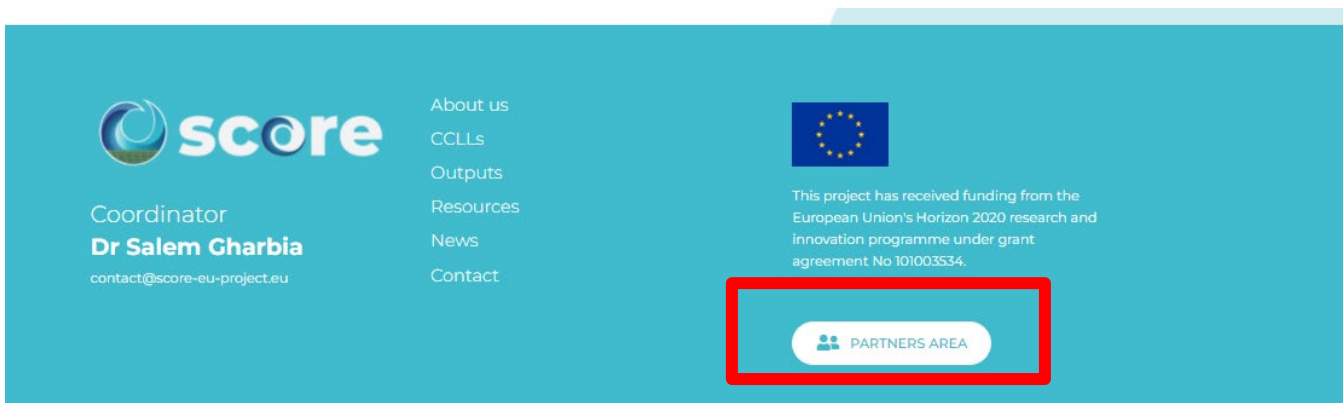


Figure 2 Partners area

Below is presented the actual menu structure of the website. This may evolve as the project develops by adding new pages, when needed.





About us	Project concept
	Objectives
	Workplan
	Partners
	Our team
CCLLs	Barcelona/Vilanova
	Basque Country
	Benidorm
	Dublin
	Gdansk
	Massa
	Oeiras
	Piran
Samsun	

Outputs	Sligo
	Deliverables Scientific publications
Resources	Communication material Newsletter Videos Photo gallery
	News&Events
	Contact

2.3.1. About us

The section "About us" contains 5 subsections (Figure 3), each with a dedicated page. The Project Concept sub-page includes a description of the project, the Objective sub-page includes details on SCORE's 7 objectives, the workplan page includes the 11 WPs of the project. The last 2 sub-pages include the institutional information of SCORE partners (Partners) and the list of people involved in SCORE (Our team).

The intensification of extreme weather events, coastal erosion and sea-level rise are major challenges to be urgently addressed by European coastal cities.

To tackle these challenges, SCORE outlines a comprehensive strategy developed via **a network of 10 coastal city 'living labs' (CCLLs)** addressing water and climate-related hazards to enhance coastal city climate resilience through **an Ecosystem-Based Approach (EBA)**, smart technologies and hybrid Nature Based Solutions (NBSs), while facilitating financial sustainability.

Figure 3 "About us" page





2.3.2. CCLLs

This page gives an overview of the 10 CCLLs involved in the SCORE project. A dedicated subpage is available for each CCLL (Figure 4) where users can find different relevant information on the respective CCLLs, such as the geographical focus areas, challenges and risks, and the planned Ecosystem Based Approaches.

The screenshot shows the SCORE website's 'CCLLs' page. At the top, the SCORE logo is on the left, and navigation links for 'About us', 'CCLLs', 'Outputs', 'Resources', 'News & events', and 'Contact' are in the center. Social media icons for Facebook, Twitter, LinkedIn, and Instagram are on the right. A dropdown menu under 'CCLLs' lists the following locations: Barcelona/Vilanova, Basque Country, Benidorm, Dublin, Gdansk, Massa, Oeiras, Piran, Samsun, and Sligo. Below the navigation is a large blue banner with the text 'Coastal Living Labs (CCLLs)'. Underneath the banner, a paragraph explains that CCLL is a new approach to address climate change adaptation and resilience issues. A button labeled 'CLICK TO SEE THE MAP' is positioned to the right of this paragraph. Below the text, a paragraph describes the network of 10 coastal city 'living labs'. At the bottom, five featured CCLL cards are displayed, each with a representative image, the location name, and a 'READ MORE' button.

Location	Country
Sligo	Ireland
Dublin	Ireland
Oeiras	Portugal
Barcelona Province / Vilanova La Geltrú	Spain
Benidorm	Spain

Figure 4 CCLLs page





2.3.3. Outputs

Under the “Outputs” menu, the user can find SCORE’s scientific articles and publications, along with the public SCORE deliverables. The deliverables are organised by Work Package (see Figure 5).



74 deliverables (public or confidential) will be produced over this 4-year project.

All public deliverables will be available for download below.

WP1 - Mapping the baseline exposure and risk of extreme climate impacts on coastal cities	+	WP6 - Strategies to increase the financial resilience of coastal cities	+
WP2 - Coastal City Living Labs Design, Implementation, and Evaluation	+	WP7 - Socio-economic assessment of adaptation strategies and policy recommendations	+
WP3 - Regional and Local Projections, Analyses, Modelling and Uncertainties	-	WP8 - Development of integrated early warning support and spatial digital twin solution prototypes	+
D3.1 Package of procedures for baseline characterization and projections		WP9 - Dissemination, communication, exploitation	+
D3.2 Data usage document for the Reference datasets for baseline characterization and projections		WP10 - Coordination and management	+
D3.3 Package of downscaling analysis tools		WP11 - Ethics requirements	+
D3.4 User document for the statistical downscaling analysis tools and data			
D3.5 Package for the statistical analysis tools for urban-scale hazards			
D3.6 User document for statistical analysis tools for urban-scale hazards and data samples			
D3.7 Package of short-term hazard modelling			
D3.8 User document for the short-term hazard modelling			

Figure 5 Outputs page

2.3.4. Resources

The “Resources” section has been designed to ensure an effective information dissemination to experts and non-experts. Specifically, this section is devoted to the description of the science and technology behind the project in an easy-to-understand and attractive fashion using short videos, interviews, and a photo gallery. The “Communication Material” sub-page has SCORE’s communication materials: Logo, press release and flyer, that partners and users can download (see Figure 6).



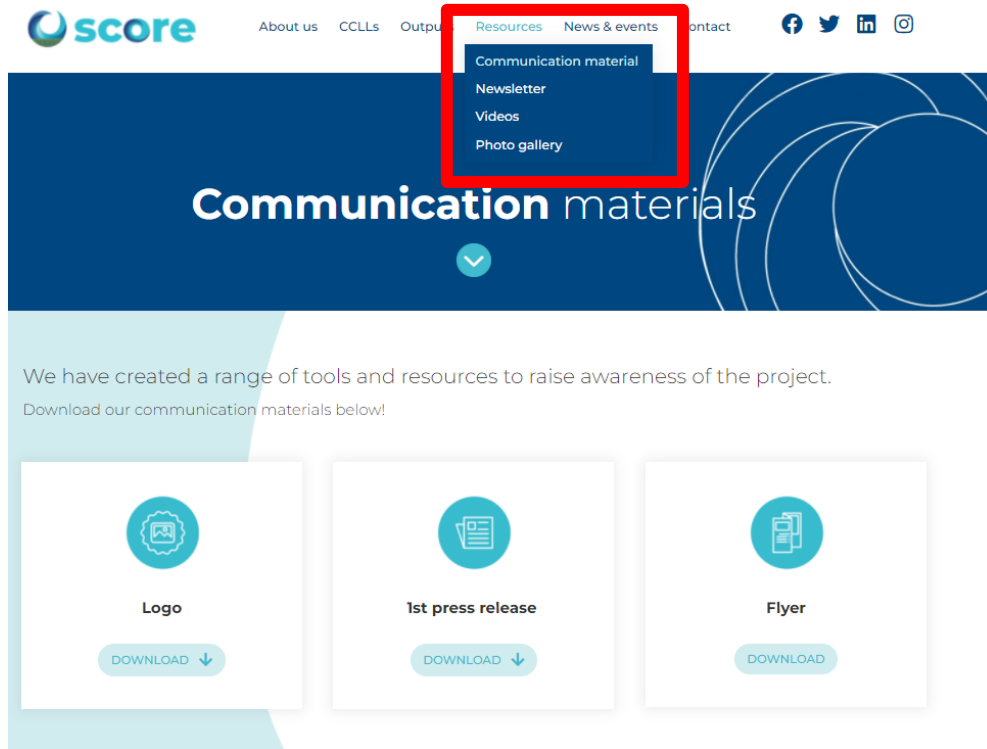


Figure 6 Resources page

2.3.5. News & events

This page contains a dynamic news/blog section outlining highpoints of the project, participation at podcasts, events or project meetings, events and other relevant project updates. News articles and events are classified by category and opened in a new tab when selected (Figure 7).



Figure 7 News & events page





2.3.6. Contact

In this page, citizens interested in participating in a SCORE CCLL can submit their contact details by completing the dedicated form, see Figure 8. The contact details will be automatically saved on the project back-office platform and will represent the project citizen database. Due to its sensitive nature, the information received will NOT be publicly available. Any personal data transmitted through this form will be managed exclusively by the SCORE partners and the coordination team and in compliance with the EU regulations.

Get involved!

We are looking for **citizens, scientists, policy makers** and other **stakeholders** willing to be involved in our activities to address climate change issues relevant to their region.

If you would like to **join us**, please don't hesitate to **contact us!**

*** indicates required fields

Your name *

Country *

Your email *

You are: *

Please, select which CCLL you would like to work with: *

Please, tell us how you would like to be involved: *

- I want to be a citizen scientist for SCORE
- I want to participate in SCORE workshops and public meetings
- I want to collect data for the CCLL specified above

Other, please specify:

I want to receive the SCORE biannual newsletter

I confirm that I have read and understood the terms below AND that I consent to the collection and storage of my personal data for the purpose of SCORE

Any personal data transmitted through this form will be managed exclusively by the SCORE consortium and in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR, General Data Protection Regulation). If you wish to exercise any rights or obtain any information about your personal data as collected through this form, please get in touch with contact@score-eu-project.eu.

SUBMIT

Figure 8 Citizen science form





Visitors to the page will be allowed to contact the consortium using the email address shown in Figure 9, or through social media: [Facebook](#), [LinkedIn](#), [Instagram](#), [Twitter](#), see Figure 9. In this section, there is also the link to subscribe to our newsletter.

For any other questions or idea, you can contact us at:
contact@score-eu-project.eu

Follow the SCORE developments and results on social media and share your feedback!

[f](#) [Twitter](#) [in](#) [Instagram](#)

SUBSCRIBE TO OUR NEWSLETTER

Figure 9 SCORE contact and social media





3. CONCLUSION

This deliverable illustrates the SCORE website which was successfully created and released at M6. The overarching goal of the website is to inform both the public and scientific audiences about the accomplishments as well as the general status of the SCORE project. Information posted on the SCORE social media accounts will be encouraged via the SCORE website to ensure widespread awareness. Twitter and Instagram accounts are linked to the website: Twitter posts appear as a feed on the homepage and Instagram pictures feed automatically the page 'Photo gallery'. Specifically, both the SCORE's website and social media accounts are available to all consortium members to share and communicate about their participation at national and international conferences/congresses/workshops.

3.1. Next steps

As the SCORE project evolves, the website will be regularly and accordingly updated with new contents and sections. Envisaged future improvements will include:

- a page including links to other relevant projects and publications;
- a discussion with WP4, WP5 and WP8 on integration of the Digital Twin, GIS Early Warning platform and SCORE Application Program Interface;

