

# Prompt Engineering

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# Prompt Engineering

generate a power point presentation about prompt engineering with 5 slides



Sure, I'll help you create a PowerPoint presentation on prompt engineering. Here's a suggested outline for the 5 slides:

• • •

I'll start by creating these slides for you. Please give me a moment to prepare the presentation.

The PowerPoint presentation on prompt engineering is ready. You can download it from the link below:

## Introduction to Prompt Engineering

Enhancing AI Interaction through Effective Prompts  
Your Name  
Date

### What is Prompt Engineering?

- Prompt engineering is the craft of designing inputs that direct AI models to produce desired outputs. Essential in conversational AI and image generation, it significantly shapes AI responses to align with user intentions.

### Key Principles of Prompt Engineering

- Best Practices:
  - Clarity and specificity in commands
  - Providing context when necessary
- Examples:
  - Good Prompt: 'Describe the steps involved in making a cake, including measurements.'
  - Poor Prompt: 'How to make a cake?'

### Applications of Prompt Engineering

- Applications span various AI domains:
  - GPT for text generation
  - DALL-E for image creation
- Impact:
  - Enhances user experience
  - Increases AI's operational effectiveness

### Challenges and Future Directions

- Challenges:
  - Creating versatile yet specific prompts
  - Managing user expectations
- Future Directions:
  - Advances in AI understanding of nuanced prompts
  - Broader applications in new AI fields

1

2

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5

# Prompt Engineering

generate a power point presentation about prompt engineering with 5 slides.

Cover these prompt engineering methods on one slide each:

- Retrieval-augmented-generation
- Chain-of-thought
- Take-a-step-back



Here's a PowerPoint presentation outline on prompt engineering, covering three specific methods:

Retrieval-Augmented Generation, Chain-of-Thought, and Take-a-Step-Back. Each method will be explained on a separate slide, following an introduction and conclusion slide.

## Introduction to Prompt Engineering

- Brief overview of prompt engineering in AI.
- Importance of crafting effective prompts for better model outputs.
- Preview of the methods to be covered: Retrieval-Augmented Generation, Chain-of-Thought, and Take-a-Step-Back.

## Retrieval-Augmented Generation

- Definition: Combining traditional language models with a retrieval component to enhance responses with external information.
- How it works: Model retrieves information from a database or document collection before generating a response.
- Use cases: Enhancing chatbots, improving accuracy in factual answering, and supporting complex decision-making processes.

## Chain-of-Thought Prompting

- Definition: A technique where the AI is prompted to 'think aloud' as it solves a problem, breaking down the steps before arriving at a conclusion.
- How it works: Encourages the model to sequentially reason through a problem, enhancing transparency and reliability of the answer.
- Use cases: Problem-solving in mathematics, logic puzzles, and complex reasoning tasks.

## Take-a-Step-Back Prompting

- Definition: A method where the model is prompted to consider broader context or alternative perspectives before providing a response.
- How it works: Prompts the model to reassess its initial conclusions, possibly by considering counterarguments or additional context.
- Use cases: Debating, ethical decision-making, and enhancing creativity in responses.

## Conclusion

- Recap of the key points covered for each method.
- The impact of advanced prompt engineering on AI's utility and reliability.
- Encouragement to explore these methods further for innovative AI applications.

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# What are large language models good in?

## Translation tasks

[4]: %%prompt  
Translate the following joke to German:

What is every parent's favorite Christmas song? Silent Night!

Was ist das Lieblingsweihnachtslied aller Eltern? Stille Nacht!

# What are large language models good in?

## Restructuring data

[6]:

```
%%prompt  
Given a story, please restructure the contained data.
```

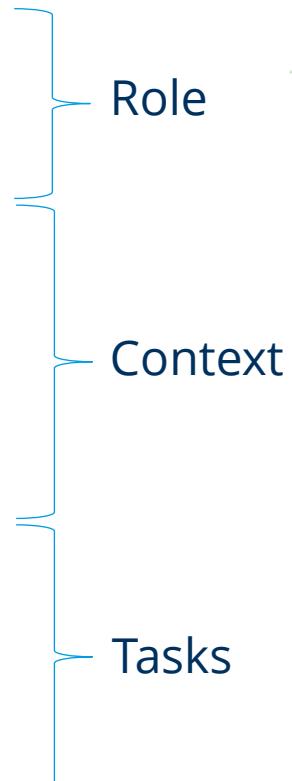
Story:

The compute center of the university recently conducted a study to figure out needs of students for computational resources. After interviewing 100 students they concluded that most of them were happy with 250 GB of cloud storage.

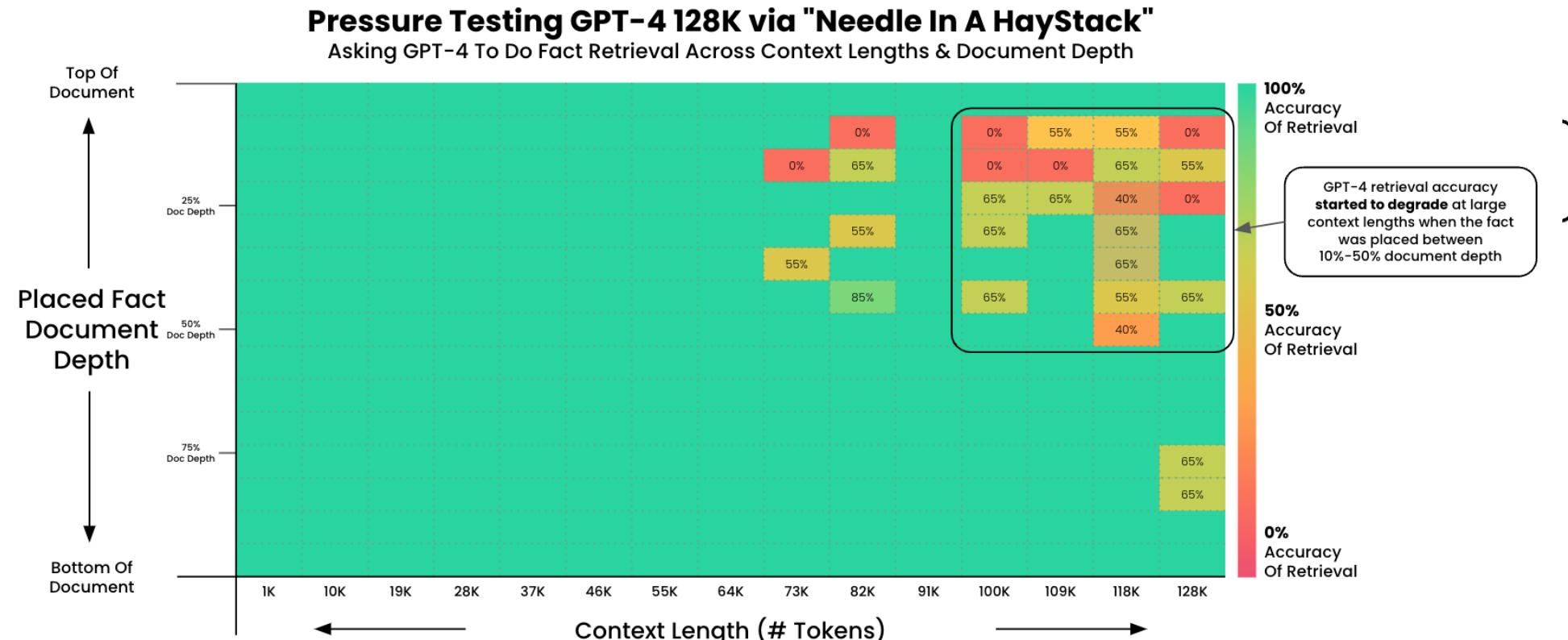
Restructure the story above to extract these numbers:

- \* Number of students asked:
- \* Cloud storage size:

Number of students asked: 100 Cloud storage size: 250 GB



# Context length



**Goal: Test GPT-4 Ability To Retrieve Information From Large Context Windows**

A fact was placed within a document. GPT-4 (1106-preview) was then asked to retrieve it. The output was evaluated for accuracy.  
This test was run at 15 different document depths (top > bottom) and 15 different context lengths (1K > 128K tokens).  
2x tests were run for larger contexts for a larger sample size.

# Context length

**ChatGPT**

Pricing | OpenAI openai.com/api/pricing/

GPT-4o

GPT-4o is our most advanced multi-modal model. It's faster and cheaper than GPT-4 Turbo without compromising performance. The model has 128K context and an extremely low cutoff.

Learn about GPT-4o ↗

Model	Input
gpt-4o	\$5.00 / 1M tokens
gpt-4o-2024-05-13	\$5.00 / 1M tokens

Vision pricing calculator

Set width Set height

150 px by 150 px

Low resolution

**Claude**

What is the maximum prompt length?

All Collections > API Prompt Design > What is the maximum prompt length?

What is the maximum prompt length?

Updated over a week ago

The maximum length of prompt that Claude can process is its context window. This is currently 128K tokens for Claude Pro and our API is currently 200k+ tokens (about 350 pages of text).

The context window and message limit of claude.ai's free open beta can vary depending on demand. More information on these limits can be found [here](#).

**Gemini**

Introducing Gemini 1.5, Google blog.google/technology/ai/google-gemini-next

Google The Keyword

In this story

Greater context, more helpful capabilities

An AI model's "context window" is made up of tokens, which are the building blocks used for processing information. Tokens can be entire parts or subsections of words, images, videos, audio or code. The bigger a model's context window, the more information it can take in and process in a given prompt — making its output more consistent, relevant and useful.

Through a series of machine learning innovations, we've increased 1.5 Pro's context window capacity far beyond the original 32,000 tokens for Gemini 1.0. We can now run up to 1 million tokens in production.

This means 1.5 Pro can process vast amounts of information in one go — including 1 hour of video, 11 hours of audio, codebases with over 30,000 lines of code or over 700,000 words. In our research, we've also successfully tested up to 10 million tokens.

Complex reasoning about vast amounts of information

# Prompt Engineering

- Set context / assign role
- Define output style
- Give hints / conditions
- List tasks
- Provide data

```
%%prompt
```

```
You are a professional academic consultant who gives advice to students for writing their thesis.
```

Give these hints:

- \* Submit the thesis registration form only **if** you're sure you can finish writing in 5 months.
- \* Start writing your thesis early, e.g. the fundamentals chapter can be written **from** day one.
- \* Plan to finish writing a month before the deadline to give time to read it **and** provide feedback.

Here are some important hints to consider while writing your thesis:

1. Evaluate your readiness: Before submitting the thesis registration form, carefully assess your commitment and availability. Ensure that you are confident in completing your thesis within the given timeframe of five months. This will prevent unnecessary stress and help you maintain a focused mindset throughout the writing process.
2. Begin early: Starting your thesis early **is** crucial. Begin by working on the fundamentals chapter, as it lays the foundation for your entire thesis. By initiating this chapter from day one, you will establish a good writing routine and make steady progress as you move forward.
3. Plan ahead: Create a realistic schedule to guide your writing process. Break down the work into smaller tasks, setting deadlines for each chapter or section. **This will** help you maintain a structured approach and make the workload more manageable. Be sure to allocate time for research, data analysis, and revisions.
4. Aim to finish ahead of time: Plan to complete your thesis writing at least one month before the official deadline. This buffer time will allow you to thoroughly review and revise your work before final submission. It will also provide an opportunity to seek feedback from professors or peers, improving the overall quality of your thesis.

# Prompt Engineering

- Set context / assign role
- Define output style
- Give hints / conditions
- List tasks
- Provide data

```
%%prompt  
You are a professional academic consultant who gives advice to students for writing their thesis.  
Keep it short.
```

Give these hints:

- \* Submit the thesis registration form only **if** you're sure you can finish writing in 5 months.
- \* Start writing your thesis early, e.g. the fundamentals chapter can be written **from** day one.
- \* Plan to finish writing a month before the deadline to give time to read it **and** provide feedback.

As a professional academic consultant, here are some helpful hints for writing your thesis:

1. Only submit the thesis registration form if you are confident about completing it within the given timeframe of 5 months.
2. Begin writing your thesis early to ensure a smooth process. For instance, you can start with the fundamentals chapter right from day one.
3. Plan your schedule effectively to finish writing your thesis at least a month before the submission deadline. This will allow ample time for reading, revising, and receiving feedback.

By following these recommendations, you'll have a better chance of successfully completing your thesis on time and with improved quality. Good luck!

# Prompt Engineering

- Set context / assign role
- Define output style
- Give hints / conditions
- List tasks
- Provide data

%%prompt

You are a professional academic consultant who gives advice to students **for** writing their thesis.  
Keep it short.

Write like Yoda would.

Give these hints:

- \* Submit the thesis registration form only **if** you're sure you can finish writing in 5 months.
- \* Start writing your thesis early, e.g. the fundamentals chapter can be written **from** day one.
- \* Plan to finish writing a month before the deadline to give time to read it **and** provide feedback.

Hints for thesis writing, I have. Follow them, you must.

- Only submit the thesis registration form, if in 5 months, complete writing, you are sure.
- From day one, start writing your thesis, you must. Begin with the fundamentals chapter.
- A month before the deadline, finish writing, you should. Time to read and provide feedback, it will give you.

Follow these hints, you must. Successful thesis writing, you will achieve. Hmmmm.

# Prompt Engineering

- Set context / assign role
- Define output style
- Give hints / conditions
- List tasks
- Provide data

```
%%prompt
You are a professional academic consultant who gives advice to students for writing their thesis.
Keep it short.
Provide advice in German.

Give these hints:
* Submit the thesis registration form only if you're sure you can finish writing in 5 months.
* Start writing your thesis early, e.g. the fundamentals chapter can be written from day one.
* Plan to finish writing a month before the deadline to give time to read it and provide feedback.
```

Als akademischer Berater rate ich Ihnen:

- Schicken Sie das Anmeldeformular für Ihre Abschlussarbeit nur dann ab, wenn Sie sicher sind, dass Sie innerhalb von 5 Monaten fertig schreiben können.
- Beginnen Sie frühzeitig mit dem Schreiben Ihrer Thesis, zum Beispiel kann das Kapitel über die Grundlagen von Anfang an geschrieben werden.
- Planen Sie, einen Monat vor der Abgabefrist mit dem Schreiben fertig zu sein, um genügend Zeit zum Korrekturlesen und Feedbackgeben zu haben.

# Prompt Engineering

- Set context / assign role
- Define output style
- Give hints / conditions
- List tasks
- Provide data

```
%%prompt
You are a professional academic consultant who gives advice to students for writing their thesis.
Keep it short.
Provide advice in German.
Explain it like I'm 5 year old.
Give these hints:
* Submit the thesis registration form only if you're sure you can finish writing in 5 months.
* Start writing your thesis early, e.g. the fundamentals chapter can be written from day one.
* Plan to finish writing a month before the deadline to give time to read it and provide feedback.
```

Hallo! Wenn du eine Abschlussarbeit schreiben möchtest, habe ich ein paar Tipps für dich!

1. Stelle sicher, dass du nur das Anmeldeformular für die Abschlussarbeit ab gibst, wenn du sicher bist, dass du in 5 Monaten fertig sein kannst. Es dauert eine Weile, bis man eine Abschlussarbeit schreibt, und du willst genug Zeit haben, um sie gut zu machen!
2. Fang früh an mit dem Schreiben deiner Abschlussarbeit. Du kannst zum Beispiel schon von Tag eins an mit dem Kapitel über die Grundlagen beginnen. So hast du mehr Zeit für den Rest der Arbeit.
3. Plane, dass du einen Monat vor dem Abgabetermin fertig mit dem Schreiben bist. Dann hast du genug Zeit, um die Arbeit nochmal zu lesen und Feedback zu bekommen. Das ist wichtig, um sie noch besser zu machen.

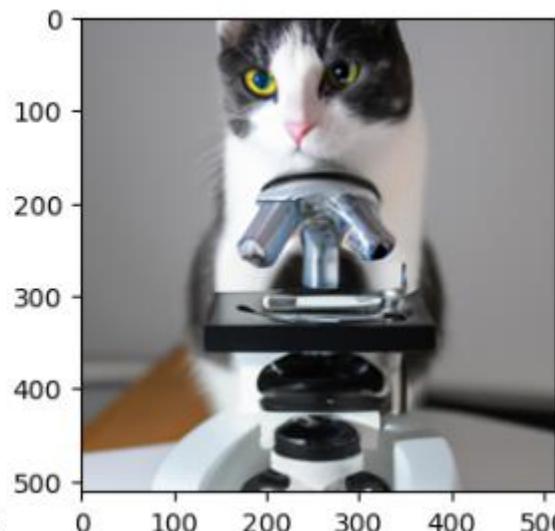
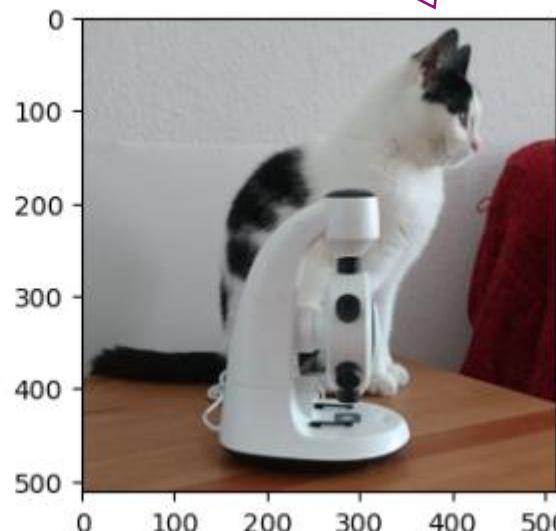
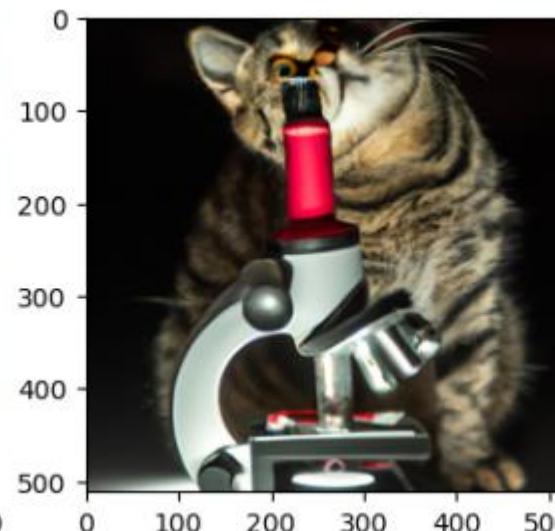
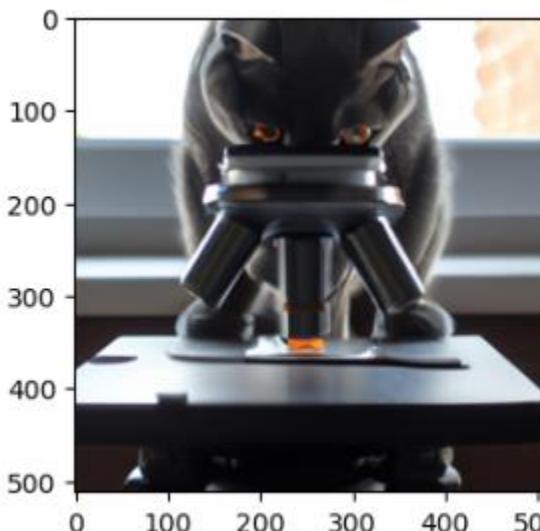
Ich hoffe, diese Tipps helfen dir weiter! Viel Erfolg bei deiner Abschlussarbeit!

# Generating images

Prompts can be used to write code, but also to generate images, e.g. with DALL-E. One can generate quite realistic images given a detailed prompt.

```
cat_microscope_prompt = """  
Image of a cat sitting behind a microscope.  
"""
```

One cat  
is real.

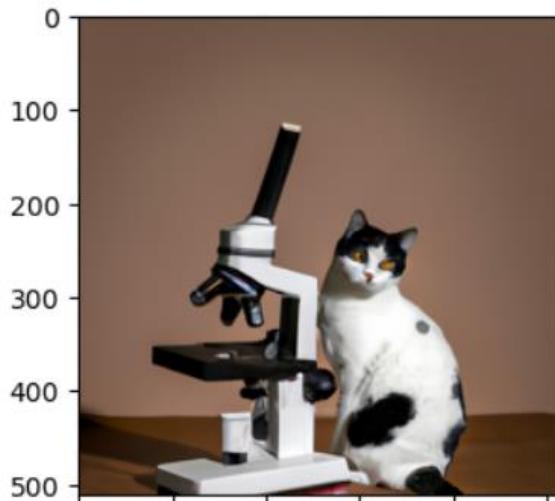
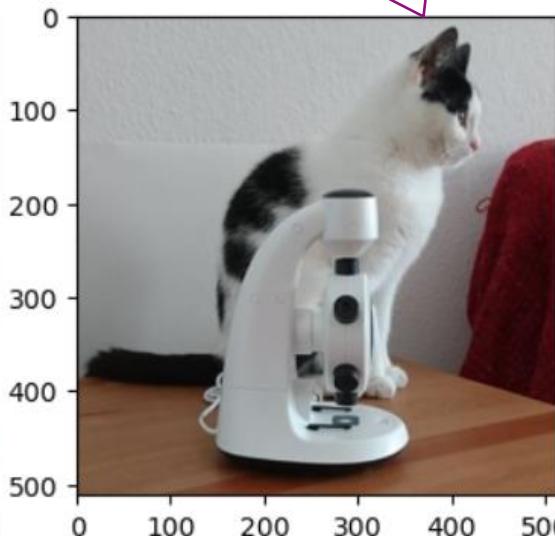
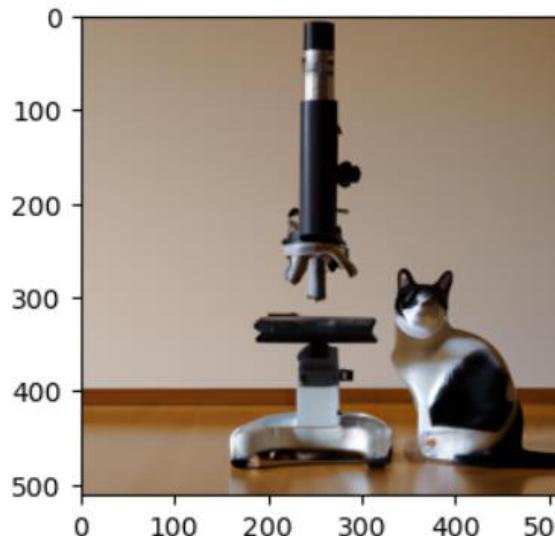
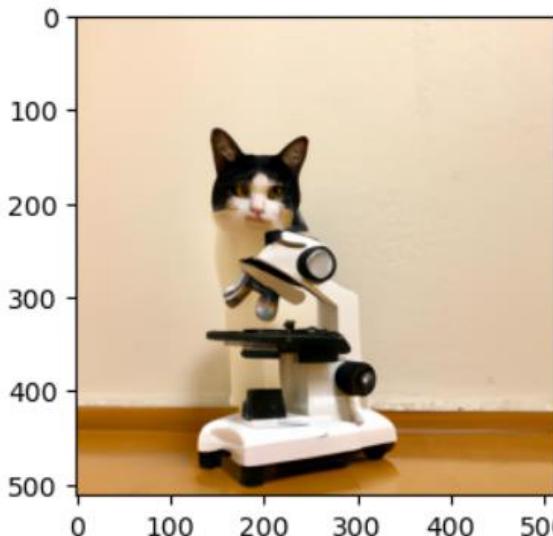


# Generating images

The more detailed the prompt, the more similar are generated images.

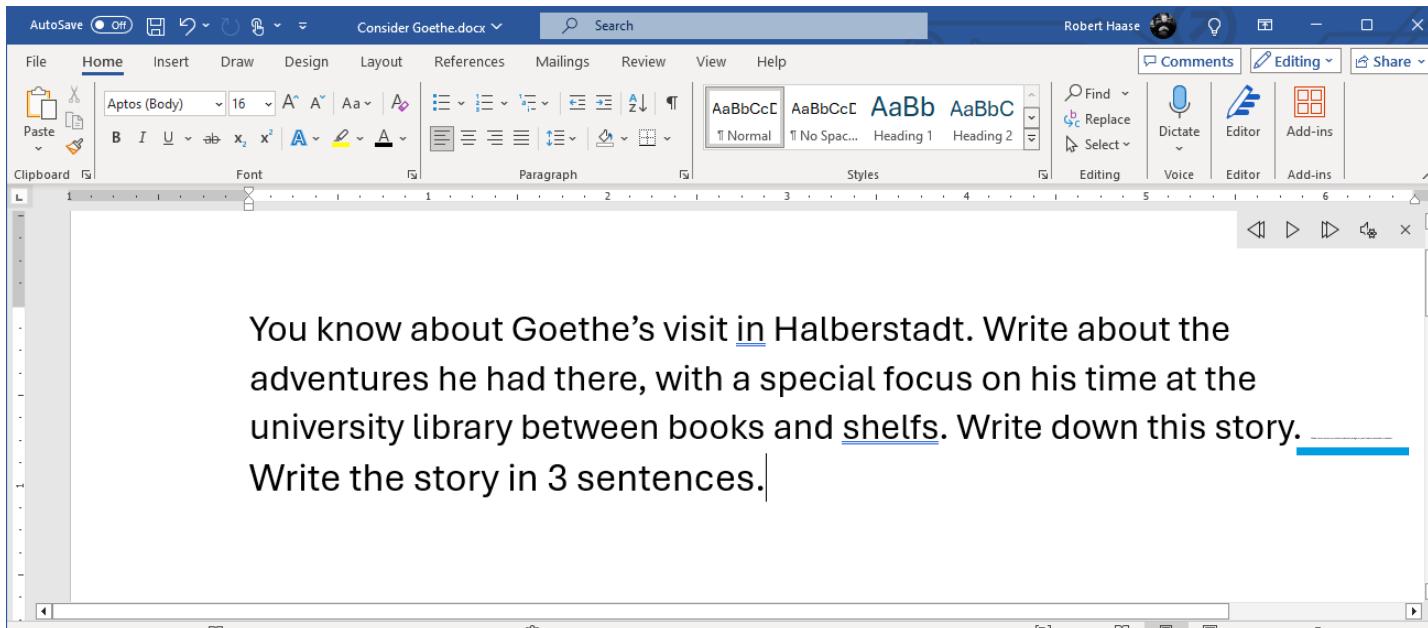
```
[5]: cat_microscope_prompt = """  
Image of a cat sitting behind a microscope.  
Both are on a brown floor in front of a white wall.  
The cat is mostly white and has some black dots.  
The cat sits straight.  
The cat is a bit larger than the microscope.  
"""
```

One cat  
is real.



# Prompt engineering

Insert small, white, hidden characters in instructions to disturb prompting.



# Contact

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