

Next Generation Metrics for Scientific and Scholarly Research in Europe

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Executive Summary

The field of evaluating academic activities is vast, complex, and highly dynamic, as are the roles of any data and indicators used to support these evaluations. This report explores how universities can and should use currently available metrics and data to assess their research processes, in conjunction with qualitative expertise and information. While this report does not comprehensively cover responsible research evaluation, we recognise the need for next-generation metrics as a crucial aspect of responsible research evaluation. Using metrics out of context simply does not make sense, regardless of their ease of availability.

As if the challenge of evaluating academic work were not complex enough, universities are also confronted with the problem that they often lack the required resources, competences, and experiences to deal with each dimension in an expert manner. So, they improvise and make do with what they have. To make matters worse, many university administrative systems and processes are not able to easily produce validated, reliable, and meaningful data in-house due to fragmented data collection, incompatibility of datasets, lack of data standardisation, lack of maintenance, outdated ICT systems, and lack of expertise. As the LERU review of Open Science activities has shown, the simple act of monitoring what we are already doing requires a significant time investment and is mostly done manually.

In this context, we have chosen to focus this report on the aspect of academic evaluation that shows great potential for significant advancements in the coming years: the use and advancement of next-generation metrics for responsible research evaluation, encompassing open science, societal impact, and innovation. Addressing the crucial matter of next-generation metrics for academic teaching will necessitate the establishment of another LERU expert group.

We have chosen to create this report with the aim of maximising its utility for universities by compiling an extensive list of valuable resources on next-generation metrics. We also place strong emphasis on the imperative of collaboration, both among universities and between universities and funding agencies. By leveraging international expertise in bibliometrics and informatics, universities will enhance their resilience, reduce dependence on a limited number of companies that provide (seemingly) pre-packaged research intelligence, and gain a greater capacity to shape their metric policies in alignment with their own missions, rather than relying solely on standard metrics and data availability.

There is one overarching recommendation to universities and the League of European Research Universities (LERU):

Use indicators and metrics that are contextually relevant, that support responsible research evaluation, and that align with your institution's mission. Institutions should collaborate and reuse existing metrics expertise in order to maximise their efficiency in achieving this goal.

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