



# Tourism as part of the global liberal capitalist context

Tourism as part of Global Change

Tourism as a problem....
tourism as a solution



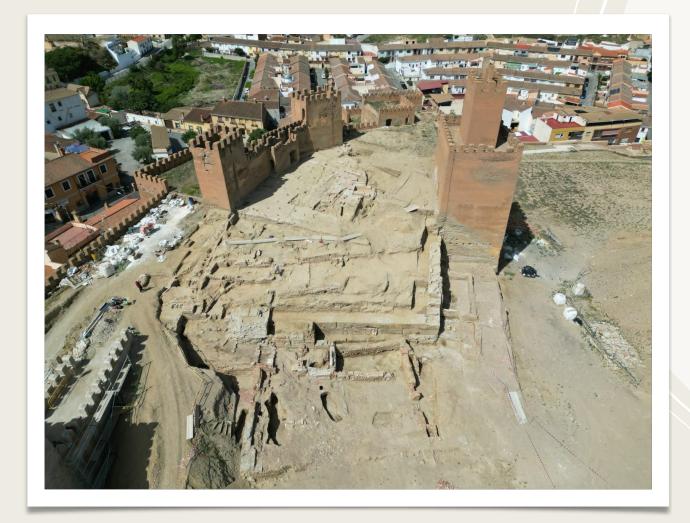








#### What am I doing here?







Tourism....

Can be sustainable?

Can be more than consuming?

Why do we need to travel and visit places?

What are we looking for?

Is it tourism a positive activity?

Who benefits from tourism?

Can we avoid negative impacts of tourism?









Tourism is more than travelling and consumption; it has great potential when it comes to culture, nature, knowledge, and personal experiences.



Travelling is a way to learn and improve oneself, to enrich one's vision and improve mutual understanding.



# Tourism as a tool... and not as the objective





- Deal with the challenges and opportunities of cultural tourism, with the aim of furthering sustainable social, cultural, and economic development.
- Explore the full potential of marginal and peripheral areas when managed by local communities and stakeholders.
- Apply innovative participatory approaches, transforming locals into protagonists, able to reduce negative impacts, learning from and improving good practices to be replicated and translated into strategies and policies.





#### Community based approach

Tourism focussed on local communities, not on visitors

Local communities are the protagonist and the target group





A project developed mainly by non specialists on tourism... not so much interested on tourism, but on Cultural Heritage and local communities

Use of tourism as a tool, as driver for a real and integrated development, giving the priority to people, local identity and cohesion, community building, participation, sustainability, multi-functionality, diversification...





Pilot	Location	Pilot	Location
1.Desert landscapes and oasis	Altiplano de Granada	6. Bibracte-Morvan: ancient paths into the future	Regional park of Morvan
2. Agrarian coastal plain	Campina de Faro	7. Aoos, the shared river	Aoos/Vjosa valley
3. Mining treasures of Central Slovakia	Banska Bystrica and Central Slovakia	8. Vjosa, the shared river	Vjosa/Aoos valley
4. Sicilian inland	Monti di Trapani	9. Historic Graves	Ireland
5. Tuscan-Emilian Apennines	Garfagnana	10. Escape into the archipelago landscape	Baltic ocean and the great lakes of Sweden



Pilot 1. Altiplano de Granada (Spain)







Pilot 2. Campina de Faro (Portugal)













Pilot 3 Banska Bystrica and Central Slovakia





Pilot 4 Monti di Trapani (Italy)







#### Pilot 5 Garfagnana-San Pellegrino in Alpe (Italy)







Pilot 6 Regional Park of Morvan-Bibracte (France)







Pilot 7 Aoos valley, the shared river (Greece)





Pilot 8 Vjosa valley, the shared river (Albania)







Pilot 9 Historic graves (Ireland)







Pilot 10 Baltic ocean and the great lakes of Sweeden







## Cultural Heritage...

## **Cultural Tourism**







## Cultural routes following the irrigation channels



Rocio Espín

Los **sistemas históricos de regadío**, además de su valor histórico y cultural, se encuentran perfectamente integrados en el **ecosistema**, formando parte de él. Contribuyen al mantenimiento de los ciclos hidrológicos, fertilizan el suelo y generan biodiversidad.

Las **Comunidad de Regantes** son quienes gestionan estas aguas de manera comunal, siendo los principales actores para la preservación de estos paisajes y sistemas de riego.



Sendero Acequia del Albaricoque, Monachil



Sendero Aceguia de la Pavilla, Nigüelas

A través del proyecto **INCULTUM** (Visiting the margins: INnovative CULtural ToUrisM in European peripheries) proponemos la recuperación y revalorización de elementos hidráulicos relacionados con los sistemas históricos de regadío en el Altiplano de Granada. Convertiremos algunos de los caminos existentes contiguos a las acequias en rutas culturales. Estas. estarán vinculadas a la producción agraria local, el patrimonio rural, las prácticas tradicionales servicios los ecosistémicos.



#### A social intervention tool





# Is there a correct direction we could follow?

Gracias por la atención

