

An aerial photograph of a town built on a hillside, with a large, rocky mountain in the background. The town has many buildings with red roofs. The foreground is a green field with trees. A large, semi-transparent white circle is overlaid on the right side of the image, containing the text.

Impacts

Carsten Humlebæk

Innovation with Impact!





CONVENIO ADMINISTRATIVO ENTRE
EL AYUNTAMIENTO DE CÁÑAR
Y
LA COMUNIDAD DE REGANTES DE CÁÑAR-BARJAS

En Granada, a 6 de septiembre de 2022

REUNIDOS

De una parte, **Antonio Álvarez Guerrero**, con DNI [REDACTED], en calidad de **presidente** de la Comunidad de Regantes de Cáñar-Barjas con CIF [REDACTED], en virtud del nombramiento realizado el 23 de agosto de 2020, en la asamblea de la Comunidad de 2020, estando su cargo vigente a la fecha, con domicilio a los efectos de este convenio en dirección [REDACTED] [REDACTED] (En adelante, "La Comunidad de Regantes").

Innovation

1. INCULTUM: Cultural tourism at the 'margins'

A set of given ingredients:

1. Place (to live/destination to visit)
2. Local residents (community/ies)
3. Local stakeholders (tourism operators, authorities, service providers...)
4. Cultural heritage
5. Cultural tourism product(s): USP, reason to visit, competitive advantage
6. Visitors (and their experience)
7. External politico-economic context (regional, national, European)

2. Results / Outcomes / Impact...

Can take place at any stage of this cycle, or 'supply chain':

- 1) Awareness of heritage ('heritage communities') – identity side/place to live/awareness and pride in its qualities [supply side]
- 2) Improvement in the mechanisms of participation among all local stakeholders [supply side]
- 3) Launch of new tourism products or improvement of existing offers [supply side]
- 4) Increase in numbers of visitors [demand side]
- 5) Improvement of the knowledge of visitors' preferences [demand side]
- 6) Improvement in the quality of the visitor experience [demand side]
- 7) Improvement in the base for making policies regarding this area [connecting supply and demand]



Innovation with Impact!

Impact: Galera

Innovation



3. THE OLDEST CHURCH



Web story



The oldest stone church, dating to the 800s/900s AD, is evident when you examine the stones in the north wall of the chancel. The largest dressed stones are much larger than the stone used in later modifications. This chancel subsequently became the Church of Ireland church before St. Paul's was built in the 1820/30s, further down Chapel Hill.

Innovation

Little card with a QR code

Laminated

Stuck on



Impact derived from method, tool and products





GEOPARK
DET SYDFYNISKE ØHAV



unesco
Global Geopark

The South
Fyn
Archipelago

UNESCO
Global
Geopark