

# Putting NZ onto WP's main page

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<https://bit.ly/3TtDP61>

# We will discuss

Benefits and importance of main page exposure

What is on the main page?

How / when does main page content change?

How easy or hard is it to get content from Aotearoa onto the main page?

# Editor benefits of main page exposure

Very satisfying to see your work featured on homepage

Might as well share what you've worked on with the world; huge pageviews while on the homepage

## Did you know ...

- ... that the proprietor of the music venue the **Mussel Inn**

(pictured) in

**Onekaka** built tables strong

enough for up to eight people to dance on?



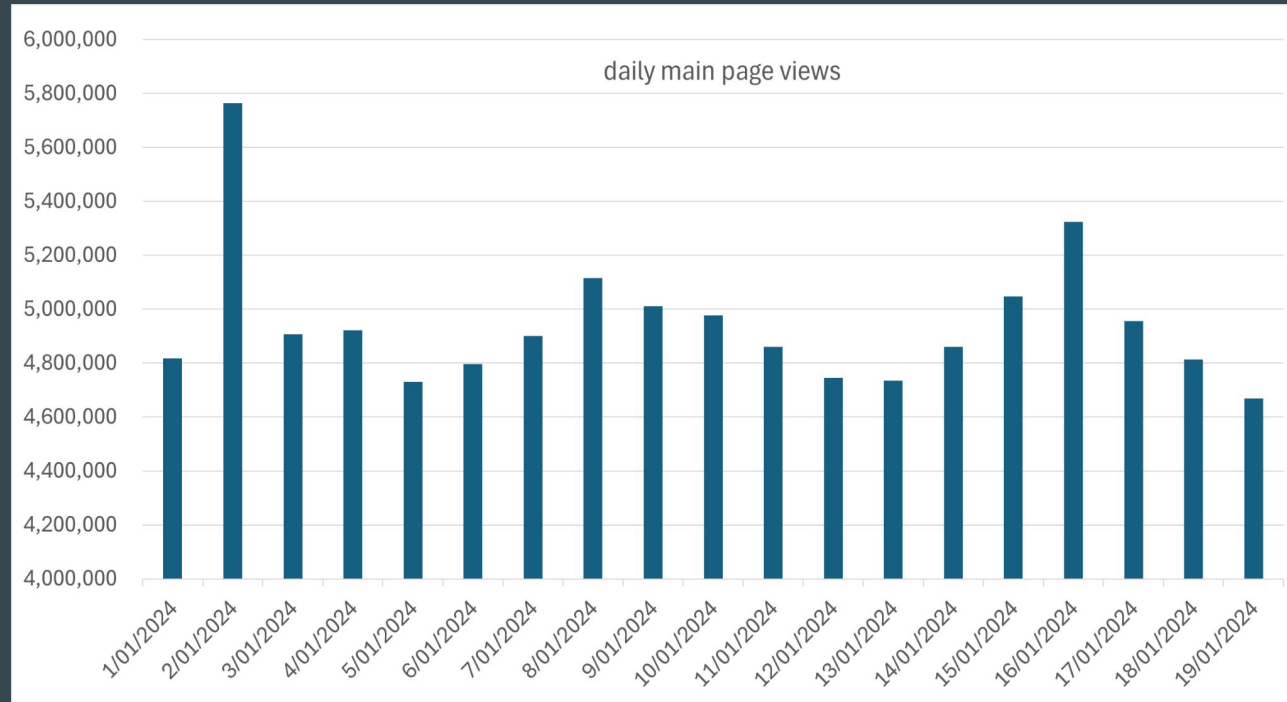
Proprietor of the Mussel Inn pouring a beer

To create main page content, you become a better editor, as you get exposed to policies and review processes that you may not otherwise encounter

Attracts the attention of other editors; more likely for others to add to your work and improve it

# Main page importance

- One of the busiest web pages on the internet
- ~5 million daily views
- If you want to promote NZ, this is it!



# What is Wikipedia's main page?

1. **TFA** today's featured article
2. **DYK** did you know
3. **ITN** in the news
4. **OTD** on this day
5. **TFL** today's featured list (Mon & Fri)
6. **POTD** picture of the day

Welcome to Wikipedia!  
the free encyclopedia that anyone can edit.  
6,772,959 articles in English.

### From today's featured article

**Theodore II Laskaris** (1221/1222–1258) was a Byzantine emperor who ruled the Empire of Nicaea from 1254 until his death. Nicaea was a successor state to the Byzantine Empire, after crusaders captured the Byzantine capital, Constantinople, in 1204 during the Fourth Crusade. Theodore began to write treatises on his youth. He was co-ruler with his father, and his relations with his brothers, including his younger brother, Emperor John IV, were often strained. He was a patron of artists and officials and a generous benefactor. He died of a fever in 1258, and was succeeded by his son, John V Palaiologos. Theodore died in 1258, leaving an underage son, John IV. Michael Palaiologos seized the regency, and deposed the throne soon after. **(Full article...)**

Recently featured: [Homeovirid](#) - [Mark Baldwin](#) (baseball) - [Hander's lost Hamburg operas](#)

[Archive](#) - [By email](#) - [More featured articles](#) - [About](#)

### Did you know ...

- that the mother of *The Little Girl in Blue* (pictured) did not think that the painting was a good likeness of her daughter?
- that square pyramids can have different shapes, and pyramidsologists have put forward multiple theories as to which of these shapes was used for the Great Pyramids of Giza?
- that St. Joseph, a 19th-century Catholic church in the Romanesque Revival style in New York City, has served as an interim cathedral for the Roman Catholic Archdiocese of New York City.
- that the Chinese official Ma Jun believes that the United States and China are in a new Cold War?
- that the Ava–Hanthawaddy War of 1387–1391 began when King Siva Saha of Ava tried to place his nephew as a nominee on the Hanthawaddy throne?
- that the actor Masaki was the first gay pornographic film actor in Japan to appear in adult magazines without obscuring his identity?
- that the song "Mystery" by the band The xx opened the opening line of Verbeke's 2022 song "Mystery in the Rain" which was about Jesus did cocaine on a night out?
- that a comedian said that Bob Gregor "hits so hard, he maims himself"?

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### In the news

- Japan Aerospace Exploration Agency's **SLSM** lunar module lands on the Moon.
- Iran launches **missile strikes** in Iraq and Syria, and Pakistan responds with **retaliatory strikes** in Afghanistan.
- **Bernardo O'Higgins** (1765–1842), Chilean statesman, President of Chile, and hero of the Chilean War of Independence, is elected as President of the event.
- Margrethe II, Queen of Denmark, is elected as President of the event.
- **Lu Jiaxiang** is elected as President of Taiwan.

**Delegations** to the 2025 World Cup (involvement) - Myanmar civil war - Russian invasion of Ukraine (timeline)

**Recent deaths**: [John Sherrington](#) - [Romauld Twardowski](#) - [Nancy Adler](#) - [Bar Haynes](#) - [Munawwar Rana](#) - [Joyce Randolph](#)

[Nominate an article](#)

### On this day

**January 20** **Day of Nationwide Sorrow** in Azerbaijan (1990)

- 1156 – According to legend, Laila saw Shahshah **Henry of Finland** with an axe on the ice of Lake Kyyliönjärvi in Kyyliö.
- 1843 – **Honório Hermeto Carneiro Leão, Marquis of Paraná**, became the first president of Brazil.
- 1968 – The Houston Cougars upset the UCLA Bruins in what is now known as the "Game of the Century" in college basketball.
- 1969 – Bengali cricketer **Imran Aslamuzzaman** was shot and killed by East Pakistani police, an event that led to the Bangladesh Liberation War.
- 2009 – During the 2009 international financial crisis, thousands of people were evicted from their homes at the Icelandic parliament in Reykjavík.

**Li Jiaxi** (d. 924) - **David Wilmore** (d. 1814) - **Chandra Khennokyoong** (d. 1909) - **Claudio Abbado** (d. 2014)

More anniversaries: [January 19](#) - [January 20](#) - [January 21](#)

[Archive](#) - [By email](#) - [List of days of the year](#)

### From today's featured list

**Ochetonids**, colloquially known as pikas, are members of the family Caprimulgidae. They are widespread throughout Asia and North America. They are generally found in grassland, shrubland, and rocky biomes. Pikas are all roughly the same size, with no tail, ranging from the 15 cm (4 in) long *Gansu pika* to the 29 cm (11 in) long northern pika (pictured). Northern pikas have long ears and long tails, but have not yet had their conservation status evaluated, though the Shansi pika, the smallest pika, is considered endangered. The 29 extant species of ochetonids are divided into three genera: *Ochotona* (with a single species, *Ochotona arvensis*), *Ochotona* (with a single species, *Ochotona sinensis*), and *Pika* (northern pikas). **(Full list...)**

Recently featured: [Accolades received by William Mason](#) - [Last Week Tonight with John Oliver](#) (season 1) - [Songs recorded by Olivia Rodrigo](#)

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### Today's featured picture

**Ely Cathedral** is an Anglican cathedral in the city of Ely, Cambridgeshire, England. The cathedral can trace its origin to an abbey founded in Ely in 672 by St Etheldreda, an early Christian missionary. The present building dates from the 10th and 11th centuries, and is a fine example of the Romanesque style. The cathedral was dedicated to St Etheldreda, the first abbess of Ely, and St Peter, at which point it was known as the Cathedral Church of the Holy and Undivided Trinity of Ely. It is the seat of the Diocese of Ely and seat of the Bishop of Ely. Ely Cathedral was built in a monumental Romanesque style, with the galilee porch, lady chapel and choir rebuilt in a later, more decorative Gothic style. Its central octagonal tower, the West Tower, is a prominent feature. The West Tower give it a prominent position above the surrounding flat landscape. This photograph shows the cathedral's lady chapel.

Photograph credit: [David Hill](#)

Recently featured: [Billy Bowlegs](#) - [Chlamydia varia](#) - [Battle of Anlietam](#)

[Archive](#) - [More featured pictures](#)

# How / when does main page content change?

Bots change most content at midnight UTC\*

TFA, OTD, POTD, and TFL

DYK *sometimes* changes twice daily, but mostly at midnight UTC

ITN has three different sections and they have their own schedules

\* Coordinated Universal Time

# How do you get content into these sections?

How easy or hard is it?

Do you have control over when the content will be displayed?

Let's look at the 6 sections

# TFA – difficult to achieve

This section shows one Featured Article per day

FA is the highest article quality

NZ has 55 FAs

Hard to achieve

## From today's featured article



**Theodore II Laskaris** (1221/1222–1258) was a [Byzantine emperor](#) who ruled the [Empire of Nicaea](#) from 1254 until his death. Nicaea was a successor state to the [Byzantine Empire](#), after crusaders captured the Byzantine capital, [Constantinople](#), in 1204 during the [Fourth Crusade](#). Theodore began to write treatises on theological, historical and philosophical themes in his youth. From around 1242, he was co-ruler with [his father](#), and his relationship with some prominent aristocrats grew tense. Succeeding his father in 1254 Theodore replaced many aristocratic officials and generals with loyalists, including some of [low birth](#). In 1256, he repelled a [Bulgarian](#) invasion of Thrace and Macedonia and forced [Epirus](#) to cede [Dyrrachium](#) on the [Adriatic Sea](#). Epirus allied with [Serbia](#) and [Sicily](#), and jointly invaded Nicaea in 1257; Nicaea's new generals could not resist the invasion. Theodore died in 1258, leaving an underage son, [John IV. Michael Palaiologos](#) seized the regency, and usurped the throne soon after. ([Full article...](#))

Recently featured: [Homeworld](#) · [Mark Baldwin \(baseball\)](#) · [Handel's lost Hamburg operas](#)

[Archive](#) · [By email](#) · [More featured articles](#) · [About](#)



# **TFA – almost impossible to control**

Once something is an FA, little control over main page placement

There are 730 FAs that have not been shown yet

Average 2-year wait

TFA coordinators will consider anniversary or birthday placements

# DYK – easy to achieve

Easy to meet DYK criteria;  
articles have to be

New, or

5x expanded, or

a new Good Article (GA)

Formal review process

## Did you know ...

- ... that the mother of *The Little Girl in Blue* (pictured) did not think that the painting was a good likeness of her daughter?
- ... that **square pyramids** can have different shapes, and **pyramidologists** have put forward multiple theories on which of these shapes was used for the **Egyptian pyramids**?
- ... that **St. Joseph**, a 1909 **Catholic** church in the **Romanesque Revival** style in **Berlin-Wedding**, has served as an interim cathedral since 2018?
- ... that American security official **Matthew Turpin** believes that the United States and China are already in a new **cold war**?
- ... that the **Ava–Hanthawaddy War of 1385–1391** began when King **Saw Ke** of **Ava** tried to place his nominee on the **Hanthawaddy** throne?
- ... that **Koh Masaki** was one of the first gay **pornographic film actors** in Japan to openly appear in adult films without obscuring his identity?
- ... that several reviewers noted the opening line of **Venbee's** 2022 song "**Messy in Heaven**", "Jesus did cocaine on a night out"?
- ... that a coach said that **Bob Gregor** "hits so hard, he maims himself"?



*The Little Girl in Blue*

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# DYK – displayed soon

Once approved, article will be featured within days

Nine (was eight) articles featured per set, the first one will have an image

## Did you know ...

- ... that the mother of [The Little Girl in Blue](#) (pictured) did not think that the painting was a good likeness of her daughter?
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*The Little Girl in Blue*

[Archive](#) · [Start a new article](#) · [Nominate an article](#)

# DYK – page view example

Videos (as opposed to a static image) kill it!

411,000 views

(~5 per second)



# ITN – mixed bag

## Three parts

News – very high bar to cross

Ongoing – same

Recent death – easy as long as the article is of decent quality

### In the news

- Japan Aerospace Exploration Agency's **SLIM** lunar module lands on the Moon.
- Iran launches **missile strikes** in Pakistan and **aerial strikes** in Iraq and Syria, and Pakistan responds with **retaliatory airstrikes**.
- **Bernardo Arévalo is inaugurated** (*ceremony pictured*) as President of Guatemala after multiple attempts to obstruct the event.
- Queen Margrethe II **abdicates** and is succeeded by Frederik X as King of Denmark.
- Lai Ching-te **is elected** President of Taiwan.



Bernardo Arévalo taking the oath of office

**Ongoing:** Israel–Hamas war (Houthi involvement) · Myanmar civil war · Russian invasion of Ukraine (timeline)

**Recent deaths:** Pluto Shervington · Romuald Twardowski · Nancy Adler · Bill Hayes · Munawwar Rana · Joyce Randolph

[Nominate an article](#)

# ITN – easy to control

All three components will be shown immediately once approved; until

News (shows 4 or 5 items) rolls off

Ongoing (as many as agreed) removed when consensus is to remove

Recent deaths (shows 6 bios) roll off

# OTD – supereasy to achieve

Three parts

On this day

Births / deaths

More anniversaries

Articles have to be decent, but  
there's no formal review process

## On this day

**January 20: Day of Nationwide Sorrow** in Azerbaijan (1990)

- 1156 – According to legend, Lalli slew Bishop **Henry of Finland** with an axe on the ice of Lake Köyliönjärvi in **Köyliö**.
- 1843 – **Honório Hermeto Carneiro Leão, Marquis of Paraná**, became the *de facto* first prime minister of the Empire of Brazil.



Icelandic financial crisis protesters

- 1968 – The **Houston Cougars** upset the **UCLA Bruins** in what became known as the "**Game of the Century**", ending the Bruins' 47-game winning streak, and establishing college basketball as a sports commodity on American television.
- 1969 – Bengali student activist **Amanullah Asaduzzaman** was shot and killed by **East Pakistani** police, an event that led to the **Bangladesh Liberation War**.
- 2009 – During a national financial crisis, thousands of people **protested** (pictured) at the Icelandic parliament in Reykjavik.

**Li Jitao** (d. 924) · **David Wilmot** (b. 1814) · **Chandra Khonnokyoong** (b. 1909) · **Claudio Abbado** (d. 2014)

More anniversaries: [January 19](#) · **January 20** · [January 21](#)

[Archive](#) · [By email](#) · [List of days of the year](#)

# OTD – will show on the day

Anyone can edit the template and add new articles and compile an upcoming set

Article must be start class, free of maintenance templates, and the OTD must be referenced

OTD compiler crying out for help

## On this day

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- 1156 – According to legend, Lalli slew Bishop **Henry of Finland** with an axe on the ice of Lake Köyliönjärvi in **Köyliö**.



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# TFL – difficult to achieve

This section shows two Featured Lists per week (Mon/Fri)

FL is the highest article quality for lists, but easier to achieve than FA

NZ has 15 FLs

## From today's featured list

**Ochotonids**, colloquially known as pikas, are members of the family **Ochotonidae**, which consists of small **mammals** in the **order Lagomorpha**. They are widespread throughout Asia and western North America, and are generally found in grassland, **shrubland**, and rocky **biomes**. Pikas are all roughly the same shape and size, with no tails, ranging from the 11 cm (4 in) long **Gansu pika** to the 29 cm (11 in) long **northern pika** (*pictured*). No species have population estimates and many have not yet had their **conservation status** evaluated, though the **Helan Shan pika**, **Hoffmann's pika**, **Ili pika**, and **Koslov's pika** are considered endangered. The 29 extant species of Ochotonidae are contained within a single **genus**, *Ochotona*, though that genus is sometimes split into four **subgenera**: *Allenauroa*, *Conothoa* (mountain pikas), *Ochotona* (shrub-steppe pikas), and *Pika* (northern pikas). (**Full list...**)



Northern pika

Recently featured: [Accolades received by WandaVision](#) · [Last Week Tonight with John Oliver](#) (season 1) · [Songs recorded by Olivia Rodrigo](#)

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# TFL – “out of control”

Once something is an FL, little control on main page placement and it might take years

There are 3,107 FLs that have not been shown yet  
(and we show 104 per year)

Average 30-year wait!

TFL director will consider birthday placements

# POTD – challenging

Featured Pictures – different criteria (confusingly)

- Commons: technically perfect photos
- WP: adds significant encyclopedic value

[User:Podzemnik](#) (Chch)  
has 134 FPs on Commons

Today's featured picture

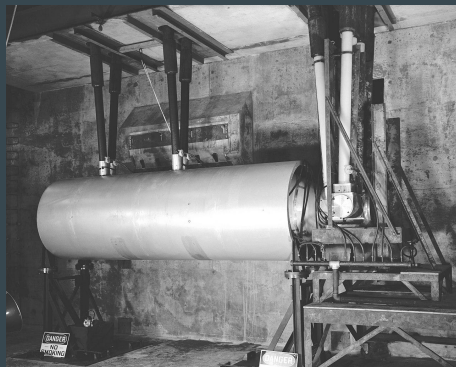


**Ely Cathedral** is an Anglican cathedral in the city of [Ely](#) in Cambridgeshire, England. The cathedral can trace its origin to an [abbey](#) founded in Ely in 672 by [St Æthelthryth](#) (also called [Etheldreda](#)). The earliest parts of the present building date to 1083, and it was granted cathedral status in 1109. Until the [Reformation](#) the cathedral was dedicated to [St Etheldreda](#) and [St Peter](#), at which point it was refounded as the Cathedral Church of the Holy and Undivided Trinity of Ely. It is the cathedral of the [Diocese of Ely](#) and seat of the [Bishop of Ely](#). Ely Cathedral was built in a monumental [Romanesque](#) style, with the [galilee porch](#), [lady chapel](#) and [choir](#) later rebuilt in an exuberant [Decorated Gothic](#). Its central octagonal tower and the West Tower give it a prominent position above the surrounding flat landscape. This photograph shows the cathedral's lady chapel.

Photograph credit: [David Iiff](#)

Recently featured: [Billy Bowlegs](#) · [Chlamys varia](#) · [Battle of Antietam](#)  
[Archive](#) · [More featured pictures](#)

# POTD – March 2023 not FP on Commons



6/24

# POTD – waitlist

Dont' know; couldn't see what the wait is

# Who can edit the main page?

Admins only; main page is fully protected

Some content gets protected days before it goes to the main page, others is editable immediately beforehand

If you spot something that's wrong, go to

[Wikipedia:Main Page/Errors](#)

# Summary – easy to hard

**OTD** on this day – easy to influence

**DYK** did you know – relatively easy

**ITN** in the news – deaths easy; otherwise near impossible

**TFA** today's featured article – very hard

**TFL** today's featured list – near impossible

**POTD** picture of the day – don't know