

In collaboration with the following EU HE/DEP funded projects



WOMEN in ICT Standards #3

Highlights from the 3rd edition of our webinar
07 March 2024



Silvana Muscella

Trust-IT Services CEO & StandICT.eu 2026 Coordinator

Moderator



Eszter Batta

Policy Officer, European Commission, DG GROW



Rim Belhassine-Cherif

Chair of Network of Women in ITU-T



Barbara Reiter

Lecturer at Karl-Franzens-Universität, Graz | EDU4Standards



Isabella De Michelis

CEO & Founder at ErnieApp Ltd & IEC JTC SC35 WG4 | Stand4EU



Paola Amato

EU policy and funding expert. Independent standardisation expert



Lluïsa Marsal Llacuna

Intelligenter & ISO, CEN-Cenelec, IEC | BlockStand.eu



Sudha Iyer

CITI & | SEEBLOCKS.eu



Sandra Feliciano

MENAPS, AESTAS INSIGNIS, IPQ, CEN-CENELEC and ISO | HSbooster.EU



Marzia Bolpagni

Head of BIM International - Associate Director at Mace ISO, CEN & UNI



Paloma Llana

eIDAS and eID Scheme Manager at CertiDAS & CEN, ETSI, ISO, IEC

The third edition of the Women in ICT Standards webinar continued to be a platform for visibility for women in ICT Standards, bringing together expert voices together to address the [2024 Annual Union Work Programme on European Standardisation](#) (AUWP) from a gender perspective. Co-organised by StandICT.eu, in collaboration with EU-funded projects, [HSbooster.eu](#), [SEEBLOCKS](#), [Edu4Standards](#), [Stand4EU](#), and [Blockstand](#), this online session reinforced the relationship between standards, technology, and policy, while highlighting the gender gaps in the field of ICT standardisation.

The one of a kind webinar analysed the main obstacles that persist in ICT Standardisation, while providing an engaged audience to showcase avenues women can take to achieve success in science, technology, engineering and mathematics (STEM). Throughout the discussion, the 8 policy priorities of the 2024 AUWP were spotlighted:

- Technologies for European high performance computing and European quantum communication infrastructure;
- Critical Raw Materials (CRM) - Recycling of permanent magnets and exploration, extraction, refining and recycling of CRM

- EU Trusted Data Framework;
- European digital identity framework;
- Eco-design of air-to-air conditioning and heat pumps;
- Cybersecurity requirements;
- Hydrogen technologies and components;
- Electric vehicles charging infrastructure

The target audience for this webinar included ICT Specialists and Professionals under the main Digital Single Market & Digital Europe domains, Standard Developing Organisations' representatives, Members of Research Institutes working in ICT Standard Development, Representative of National Standards Associations, general audience and civil society organisations involved in the promotion of women in STEM disciplines and education.

Despite the efforts being made at European and International Standard Development Organisations to promote equity and inclusion in the field of ICT Standardisation, women continue to face disproportionate challenges in the industry. Mediums like this one for women to share insights and personal experiences, is essential to foster visibility about gender inequalities in ICT standardisation, while continuing to place women at the forefront of change.

Post-Event Takeaways: Visualising the Future of Standards

While standards exist to establish rules, they also *enhance transboundary and cross-sector harmonisation, cultivating innovation and the deployment of emerging technologies.*

Disproportionate access to STEM education explains the *lack of women in standardisation decision making roles*, further discouraging women from pursuing careers in standardisation.

In order to be a successful link between technical experts and political decision makers, *standards need to be accessible and easy to find.*

The standardisation landscape needs *more representation from women* to not only develop more inclusive and gender responsive standards, but to *accelerate reliable green and digital transformations.*



Webinar in numbers

♀ Female

61

♂ Male

20

📝 Registrants

81

📋 Attendees

52

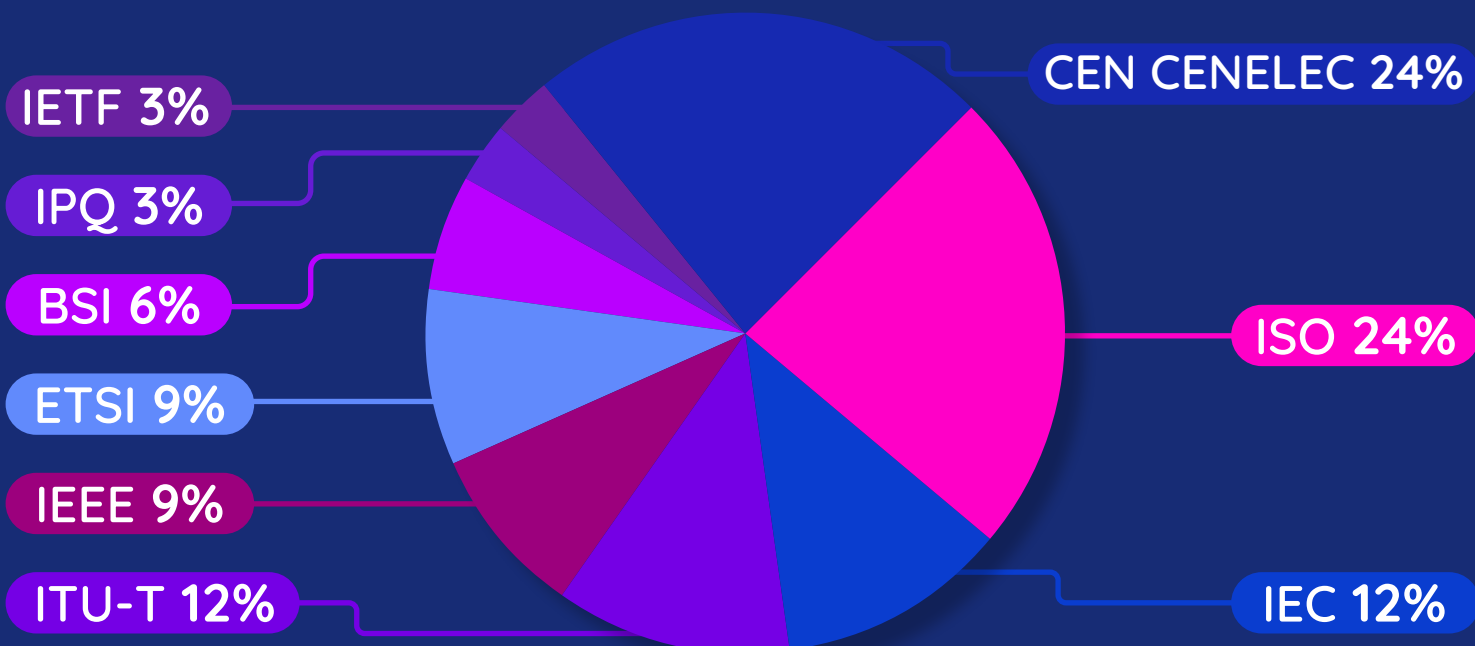
Duration



Chat Messages



Standardisation Development Organisations represented by the attendees



Top Social Mentions

HSboosterEU
@HSboosterEU

📌 @Stand ICT #HSbooster @SEEBLOCKS_eu @edu4standards @STAND4EU @BlockStandEU Women in ICT #Standardisation Webinar live now!

🎤 Paola Sabatelli Amato @Stand ICT #HSbooster expert sharing her experience on the main activities needed to support #research projects with their #Hydrogen #standardisation activities:

- 👉 Provide a general orientation on the #EU legal framework
- 👉 Identify specific areas where to contribute with new standards/revised standards
- 👉 Identify similar #research projects



CEN and CENELEC
19,288 followers
Omo · Edited · 🌐

Focus on all #womeninICTstandards with StandICT.eu's webinar on 7 March! Book your seat now: <https://lnkd.in/dWP7c33N>
#IWD2024 #womeninSTEM #WomeninScience #InspireInclusion

Livia Mian, Philip Maurer, Women4Cyber Foundation, UNECE: Working Party on Regulatory Cooperation and Standardization Policies (WP.6), EDU4Standards

StandICT.eu
1,849 followers
1mo · Edited · 🌐

🎤 **WEBINAR: WOMEN IN ICT STANDARDISATION**

📅 On the occasion of the International Day of Women and Girls in Science, StandICT.eu has launched a webinar for discussing the key gender gaps in #ICT #standardisation.

📅 Mark your calendars and join us on 7 March!

🔗 Take a look and book your seat: <https://lnkd.in/dWP7c33N>

💡 The webinar will highlight the voices of #women experts in ICT standards, particularly focusing on the policy priorities identified by the European Commission in the Annual Union Work Programme (AUWP) for European standardisation.

🚀 The event is organised in collaboration with [HSbooster.eu](#), [SEEBLOCKS.eu](#), [EDU4Standards](#), [STAND4EU](#), [BlockStand.eu](#)

#womeninscience #womeninstandards #standards
#quantumcomputing #rawmaterials #trusteddata #digitalidentity
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Innovation Research ISI OpenForum Europe



SEEBLOCKS.eu
483 followers
6d · Edited · 🌐

📌 Live now! Women in ICT Standardisation webinar by StandICT.eu. SEEBLOCKS.eu co-organised this webinar with five different EU-funded projects all aiming at advancing #European #Standardisation.

The European Union recently identified 8 different main #policy priorities that need to be addressed, and the event aims to tackle these topics from a #gender perspective.

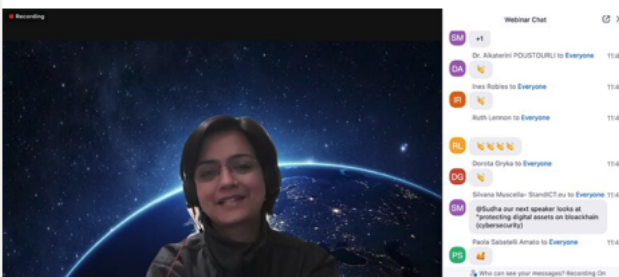
🎯 The event's objective is to discuss and highlight the key gender gaps in #ICT standardisation, to discuss and analyse the main achievements in the strive to close the gap and to provide best practices and experiences empowering women's role.

Sudha E. Iyer- Senior Vice President Enterprise Cybersecurity Architecture at CITI, is part of the SEEBLOCKS.eu Strategy Board in #Blockchain takes the floor now in the event on behalf of SEEBLOCKS.eu. In particular Sudha is giving a presentation "Turning the Tide: CyberSecurity Standards".

Join Sudha for the event!

Registration and details are available at the following link:
<https://lnkd.in/e5fmZW9E>

#blockchain #DLT #standardisation #ICT #women #Europe

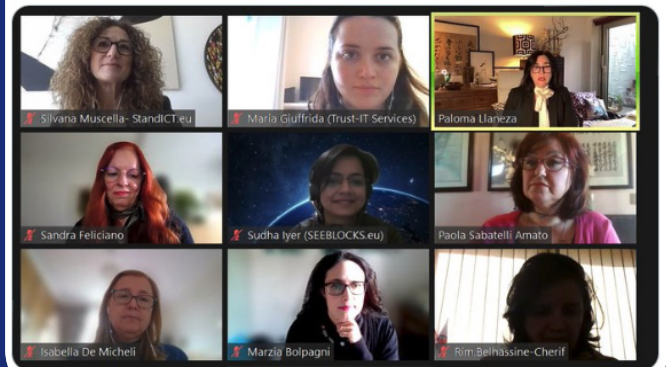


Gabriela Rogowska and 20 others

1 comment · 2 reposts

StandICT
@Stand ICT

🌞🌻🌸 As #InternationalWomensDay ♀ approaches it is important to recognise our panel of women today who have become leaders in the #standardisation and #ICT world by staying committed to their passions without yielding to gender barriers



Top Social Mentions

BlockStand.eu 161 followers
2w • Edited •

Happening tomorrow!

Join us and a panel of excellent speakers for the third edition of **#Women in #ICT Standardisation** organised by **StandICT.eu**.

The discussion will focus on the key gender gaps in ICT standardisation and discuss the main policy priorities outlined in the Annual Union Work Programme for European **#Standardisation** for 2024.

Register now for the webinar! 📌

StandICT.eu 1,848 followers
2w • Edited •

🌟 Join us for the 3rd edition of the **#Women in ICT #Standardisation** webinar!

📅 Date: 7 March 2024

🕒 Time: 10:00-12:15 CET

📍 Location: <https://lnkd.in/dWP7c33N>

StandICT.eu is working with five other EU-funded projects to bring you an insightful discussion on the importance of gender dimension in ICT standardisation and its impact on European policy priorities.

This year's webinar will feature esteemed speakers from various European and International Organisations, including:

- **Eszter Batta** from the **European Commission**, DG GROW
- **Silvana Muscella**, CEO of **Trust-IT Services & StandICT.eu** 2026 Coordinator
- **Rim Belhassine-Cherif**, PhD, Chair of Network of Women in **International Telecommunication Union**
- **Barbara Reiter** from the **Karl-Franzens-Universität Graz & EDU4Standards**
- **Isabella De Michelis**, CEO & Founder at **ErnieApp | Your Privacy Knowledge Manager & IEC (International Electrotechnical Commission) JTC SC35 WG4, ISO - International Organization for Standardization & STAND4EU**
- **Paola Sabatelli Amato** from **HSbooster.eu & StandICT.eu**
- **Lluïsa Marsal Llacuna** from **IntelligentER & BlockStand.eu**
- **Sudha E.** from **Citi & SEEBLOCKS.eu**
- **Sandra F.**, Head of Research Engagement - AI & Cybersecurity at **MENAPS (ISO, IPQ, CEN-CENELEC, HSbooster.eu)**

STAND4EU 318 followers
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Last 7th of March, and aligned with International Women's Day last week, the webinar "Women in ICT Standardisation" took place.

Some key takeaways:

- 📌 The annual "EU Standards" program identifies eight priorities for innovation in the ICT sector, including digital identity, cybersecurity, and hydrogen and electric vehicle charging infrastructure.
- 🌐 Initiatives such as the International Girls in ICT Day and the Global Partnership for Gender Equality in the Digital Age aim to empower women and promote gender equality in the ICT sector.
- 👤 There is an underrepresentation of women in standardization communities, which requires overcoming barriers such as gender roles, limited access to networks, and leadership roles.
- 🌟 There is a strong need for trust in technology, policy, and innovation, particularly in STEM fields.
- 📄 The standardization community requires platforms for experts to collaborate and share information in the development of data-related projects.
- 👥 Complex fields like standardization, bring light to the importance of compromise in standardization, where individuals need to choose their battles wisely and work collaboratively with others.
- 🎓 There is a need to bridge the gap between standardization and academia through research and teaching, transferring research outputs to the standardization world.
- 🌟 This is a call for women to identify the importance of leadership and soft skills of women in tech, encouraging them to volunteer and lead in standardization bodies: where overall, we can all win when women are their most authentic selves.

Stay tuned for more high-value seminars and don't miss the chance to hear from greatly prepared, experienced and passionate experts at these events!

Thank you to all the great speakers!

Silvana Muscella; Isabella De Michelis; Paola Sabatelli Amato; Lluïsa Marsal Llacuna; Sandra Feliciano; @Sudha Iyer; Marzia Bolpagni

#STAND4EU #horizoneurope #stand4eu #standardization #additivemanufacturing #circulareconomy #welding #smartmanufacturing Siemens European Federation for Welding, Joining and Cutting (EWF) Chalmers University of Technology Small Business Standards (SBS) Fraunhofer-Gesellschaft and Brunel University London

You and 13 others

2 comments • 4 reposts

StandICT @Stand ICT

NEXT UP - 🌱 **Marzia Bolpagni (@m_bolpagni)** explores how innovative construction materials are helping buildings become more climate **#resilient**

Quotes from the experts



"Never be afraid to reinvent yourself"

Sandra Feliciano, MENAPS (ISO, IPQ, CEN-CENELEC, HSbooster.eu)



"A STEM background boosts women talent to navigate the complexity of standardisation"

Paola Amato, (HSbooster.eu, StandICT.eu)



"Standards are not only 'technically' supporting the implementation of EU policies and rules. Standards are also an accelerator for the market deployment of technologies and innovations - making the digital, green and resilient single market a reality"

Eszter Batta, European Commission (DG GROW)



"Building the standards for today's 'always-on connected society' trigger undisputed benefits for consumers, users and businesses. Working it through resembles to diplomacy: it requires substance, negotiations skills and forward looking vision"

Isabela De Michelis, ErnieApp Ltd (IEC, ISO, Stand4EU)



"A standard as I see it is a way to connect and to build trust – and to connect means to be alive"

Barbara Reiter, University of Graz (EDU4Standards)



"Be the leader that you always wanted to have"

Marzia Bolpagni, Mace (ISO, CEN-CENELEC, UNI)



"Gender equality is a fundamental principle in standardization that drives innovation, promotes inclusivity, and enables societies to thrive"

Rim Belhassine-Cherif, (ITU-T)

Useful links

- ➔ **StandICT Landscape Analysis Reports**
standict.eu/landscape-analysis-reports
- ➔ **EUOS Training Academy**
standict.eu/euos-training-academy

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& download slides**



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