



# SOILL



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# SOILL & SOILL-Startup

## Support Structure for Soil Health Living Labs

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# What was there before?

## The Mission 'A Soil Deal for Europe' 100 living labs and lighthouses to lead the transition towards healthy soils



# Living Lab in the Mission Soil



## The Mission 'A Soil Deal for Europe'

### 100 living labs and lighthouses to lead the transition towards healthy soils



#### PREP SOIL

Preparing for the 'Soil Deal for Europe' Mission

July 2022 – June 2025  
GA 101070045

[prepsoil.eu](http://prepsoil.eu)

- Taxonomy & features specification
- Identification & mapping
- Model business plan
- Service package



Living Lab Lighthouse Living Lab and Lighthouse Living Lab Center EEU funded



#### NATIONS

National engagement activities to support the launch of the Mission 'A Soil Deal for Europe' 100 LLs and LHs

November 2022 – October 2024  
GA 101090738

[nati00ns.eu](http://nati00ns.eu)

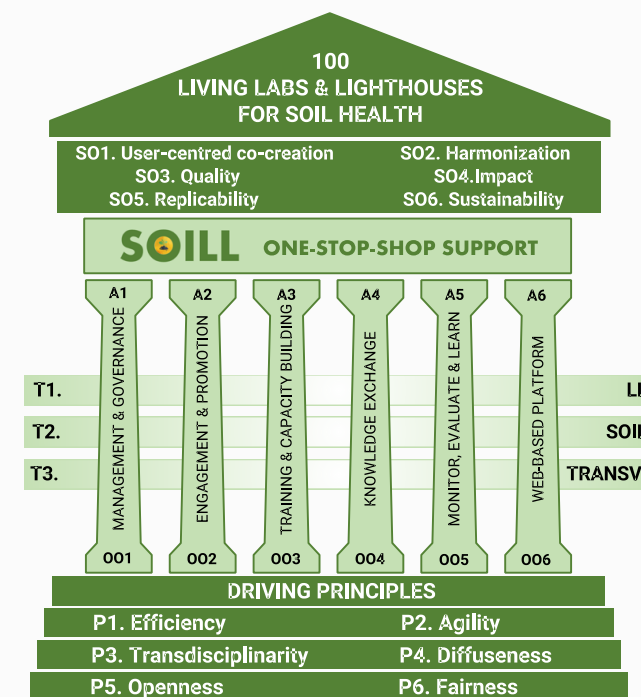
- National engagement sessions
- Supporting applicants
  - Coaching
  - E-learning & capacity building
  - Matchmaking
  - Helpdesk



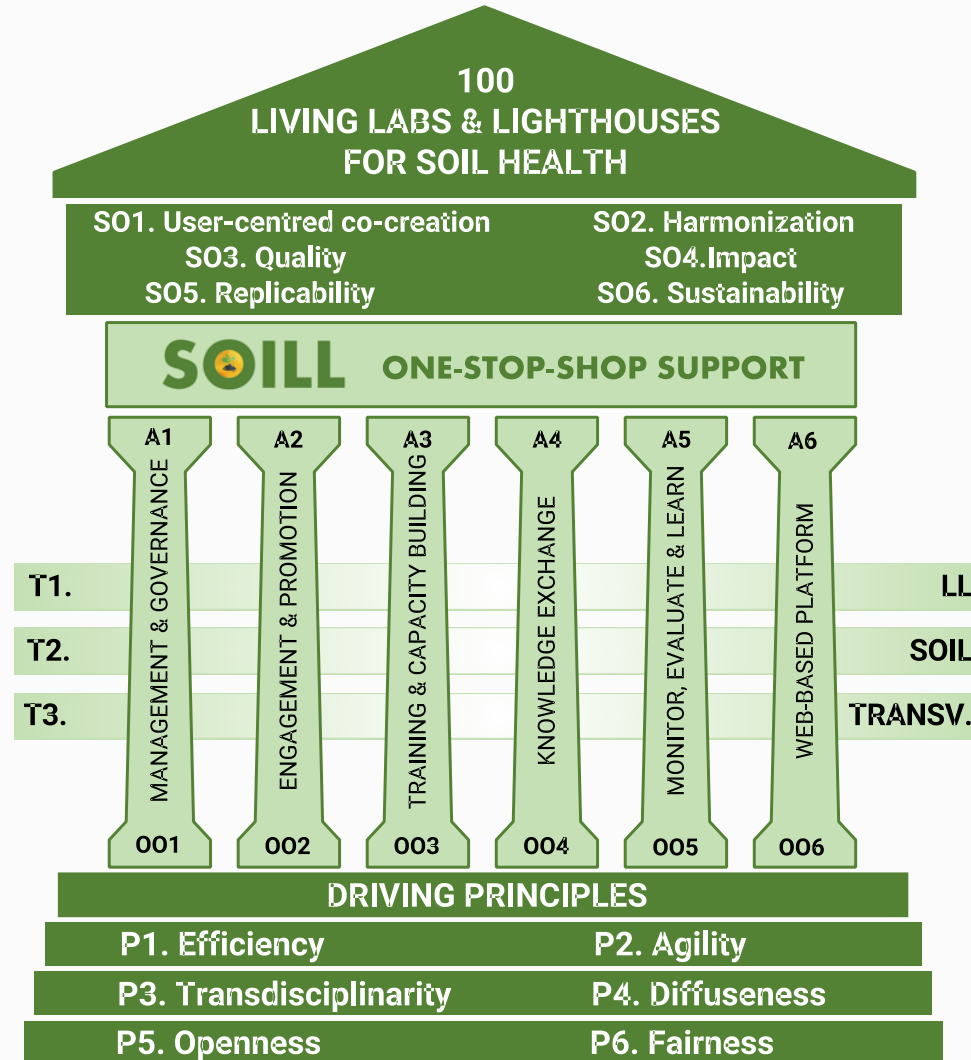
#### SOILL

Support structure for Soil Health Living Labs

January 2024 2024 – December 2028  
GA 101112782



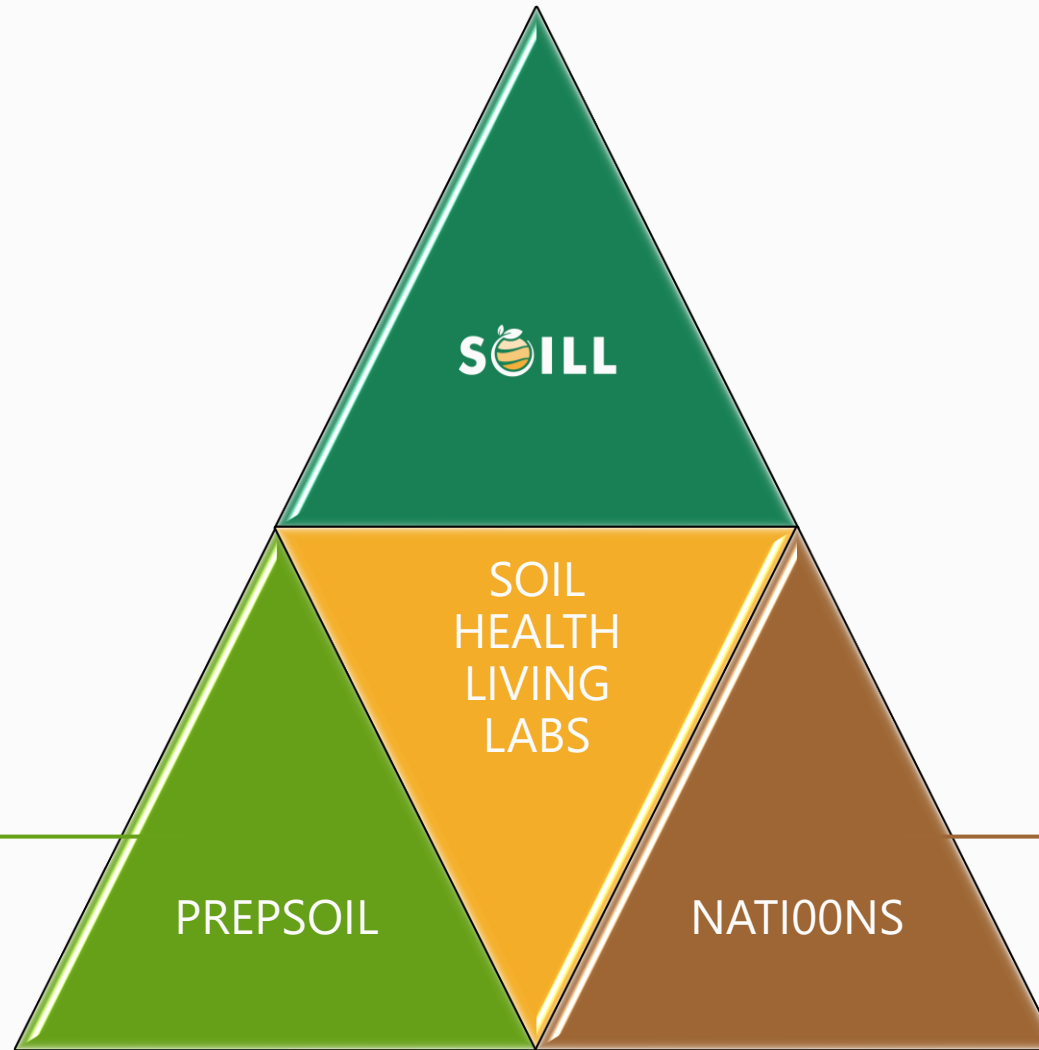
# SOILL: the approach



# PREPSOIL – NATION00NS - SOILL



- Qualitative framework
- Map of other Soil LLs/Lhs



- Training
- Mentoring
- Helpdesk
- Engagement



# SOILL & SOILL-Startup: the goals

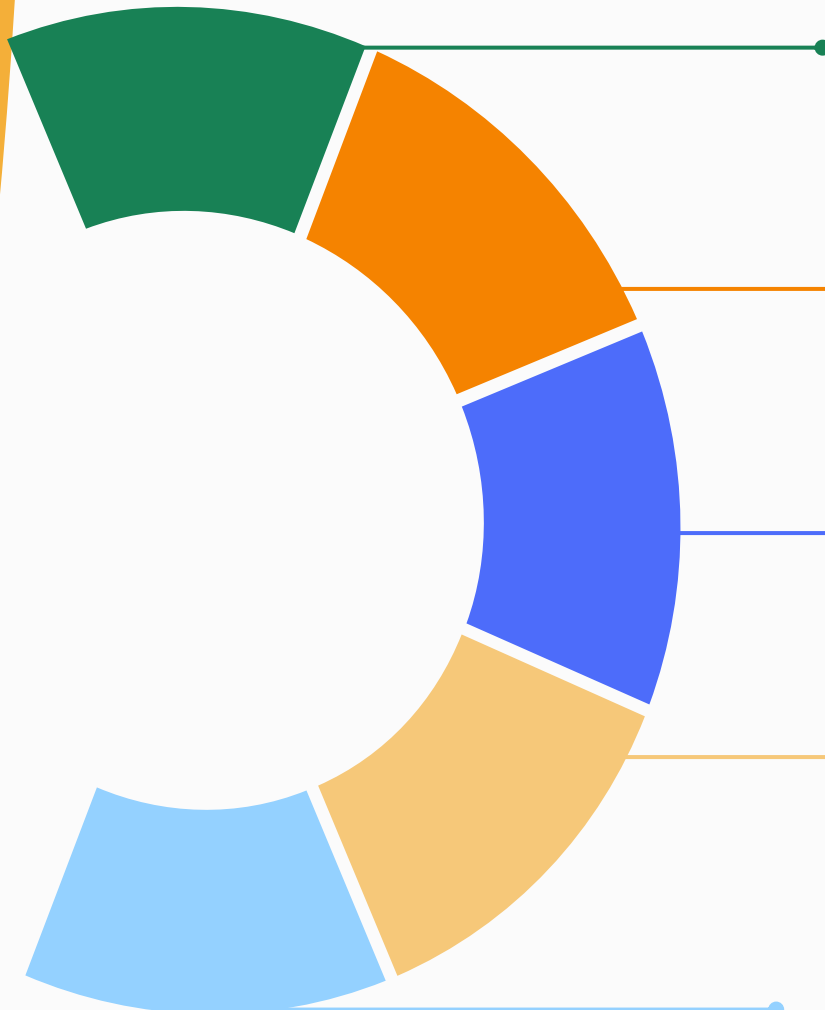


**SOILL** aims to set up and run an **effective, agile, transdisciplinary, diffuse, open** and **fair** one-stop-shop structure to coordinate, support, enlarge, and promote the network of 100 living lab and lighthouses funded under the Soil Deal Mission and ensure their **co-created user-centred, harmonized, reliable, impactful, replicable**, and **sustainable** lead of the transition towards healthy soils.



**SOILL-Startup** aims to **co-design and launch the SOILL one-stop structure** for coordination, support, enlargement, and promotion of the network of 100 Soil Health Living Labs and Lighthouses in participatory collaboration with the first waves of Soil Health Living Labs and Lighthouses and key stakeholders and initiatives.

# SOILL-Startup: what are we offering?



## Coordination and support

- SOILL Hub – collaboration / knowledge
- Catalogue of LLs/LHs
- Helpdesk
- Specific Points of contacts

## Engagement and promotion

- Annual engagement event/conference
- Embedded community events
- Applicants engagement events
- Publishable catalogue
- Dedicated webpages
- Promotional videos

## Training, support, and capacity building

- Network training – annual summer school
- Training tools catalogue
- Applicant trainings
- Individual training/coaching

## Networking and knowledge sharing

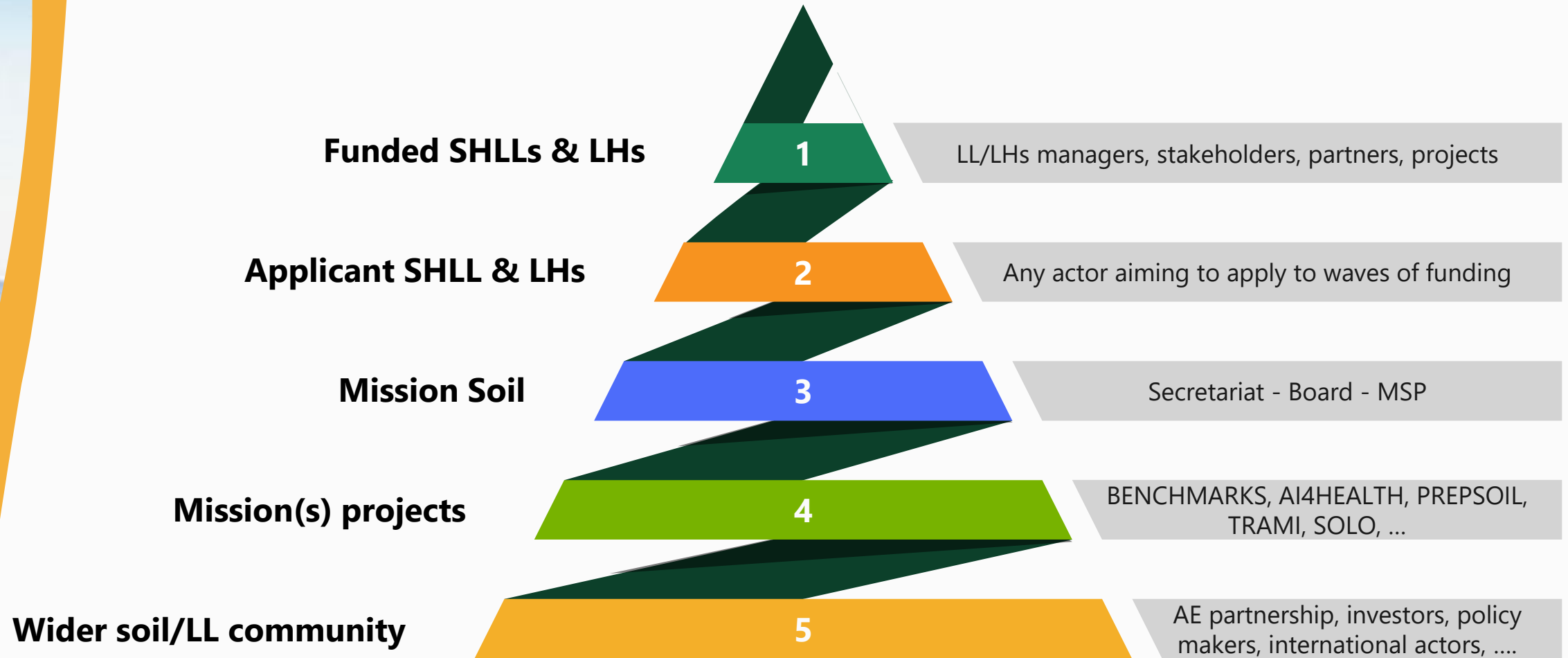
- Mapping of stakeholders & applicants
- Mapping of common areas & WG launch
- Annual mutual learning events
- Online collaborative space
- Mutual visits organisation
- Matchmaking

## Monitoring and assessment

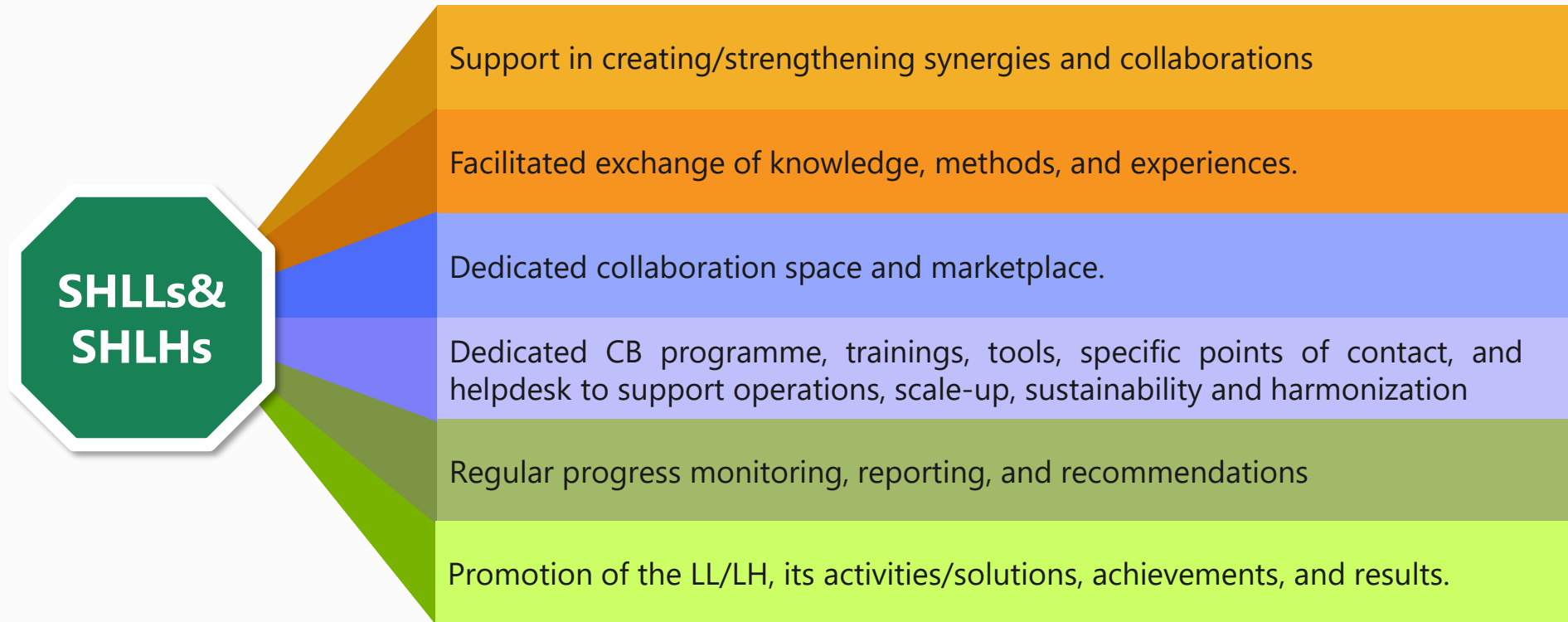
- Framework for monitoring and assessment (LL/LH + projects KPIs)
- Recommendations and guidelines
- Periodic progress monitoring



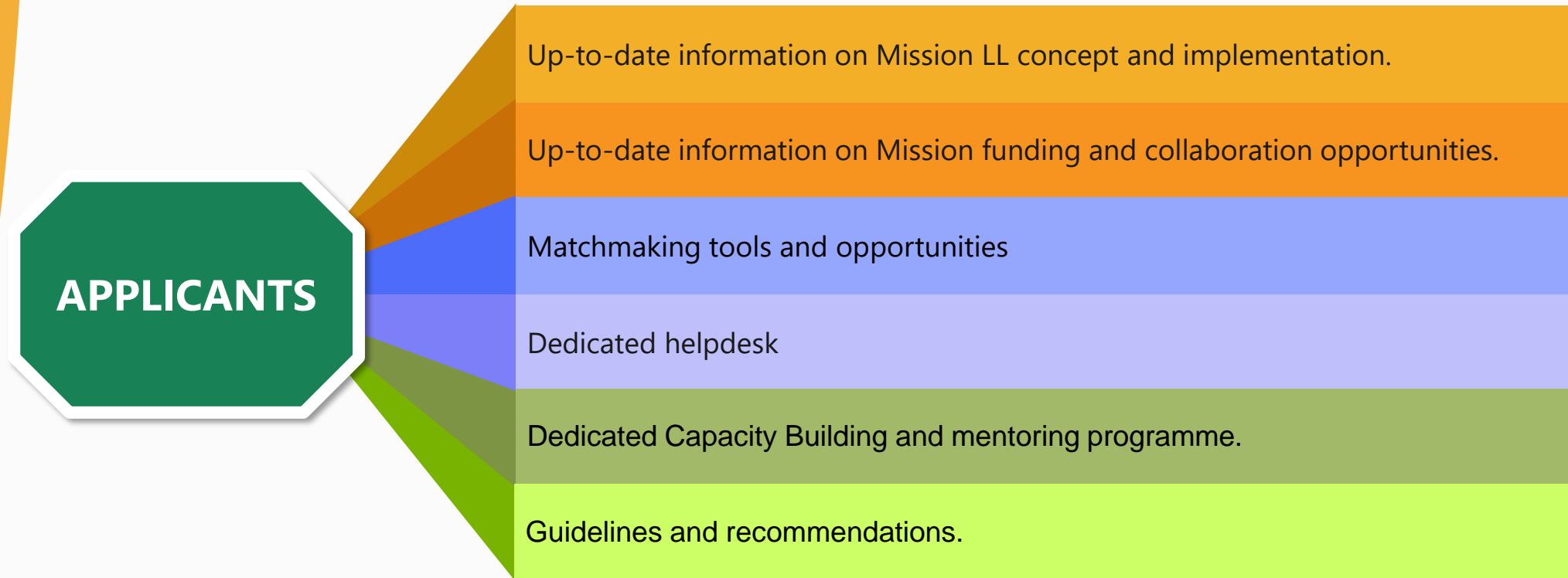
# Who are we offering it to?



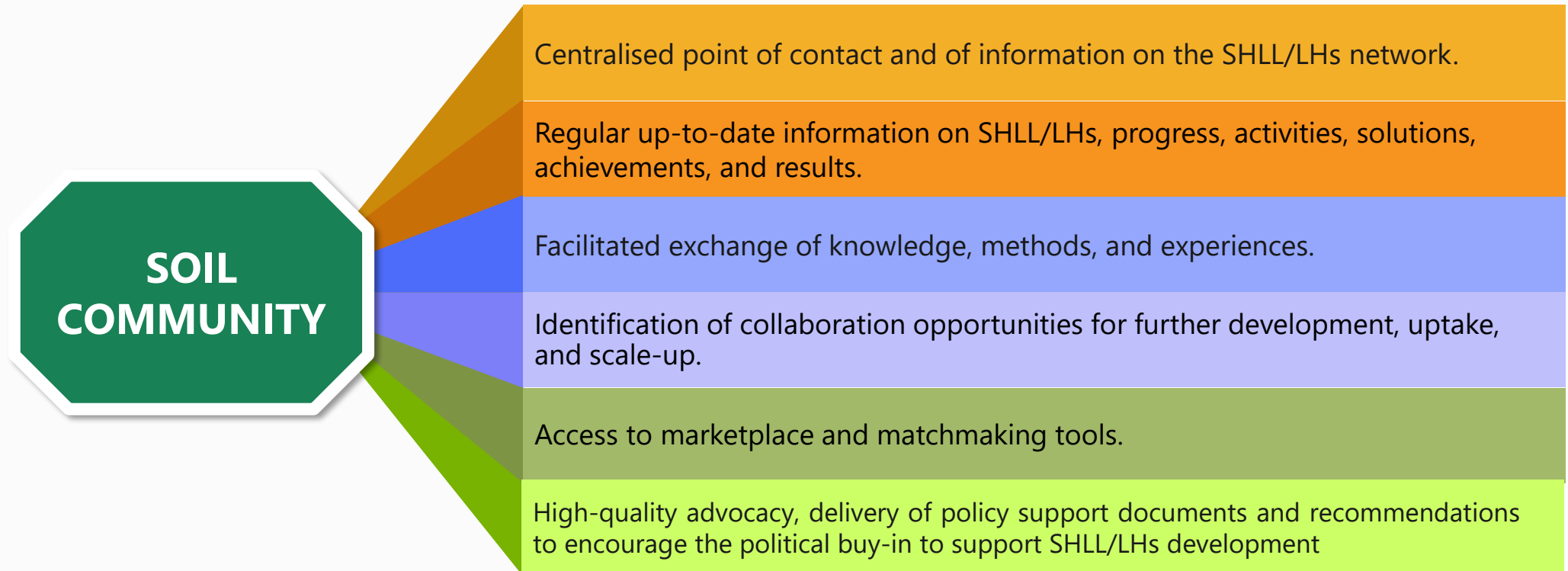
# What's in for: **Soil Health Living Labs/Lighthouses**



# What's in for: **Applicants**

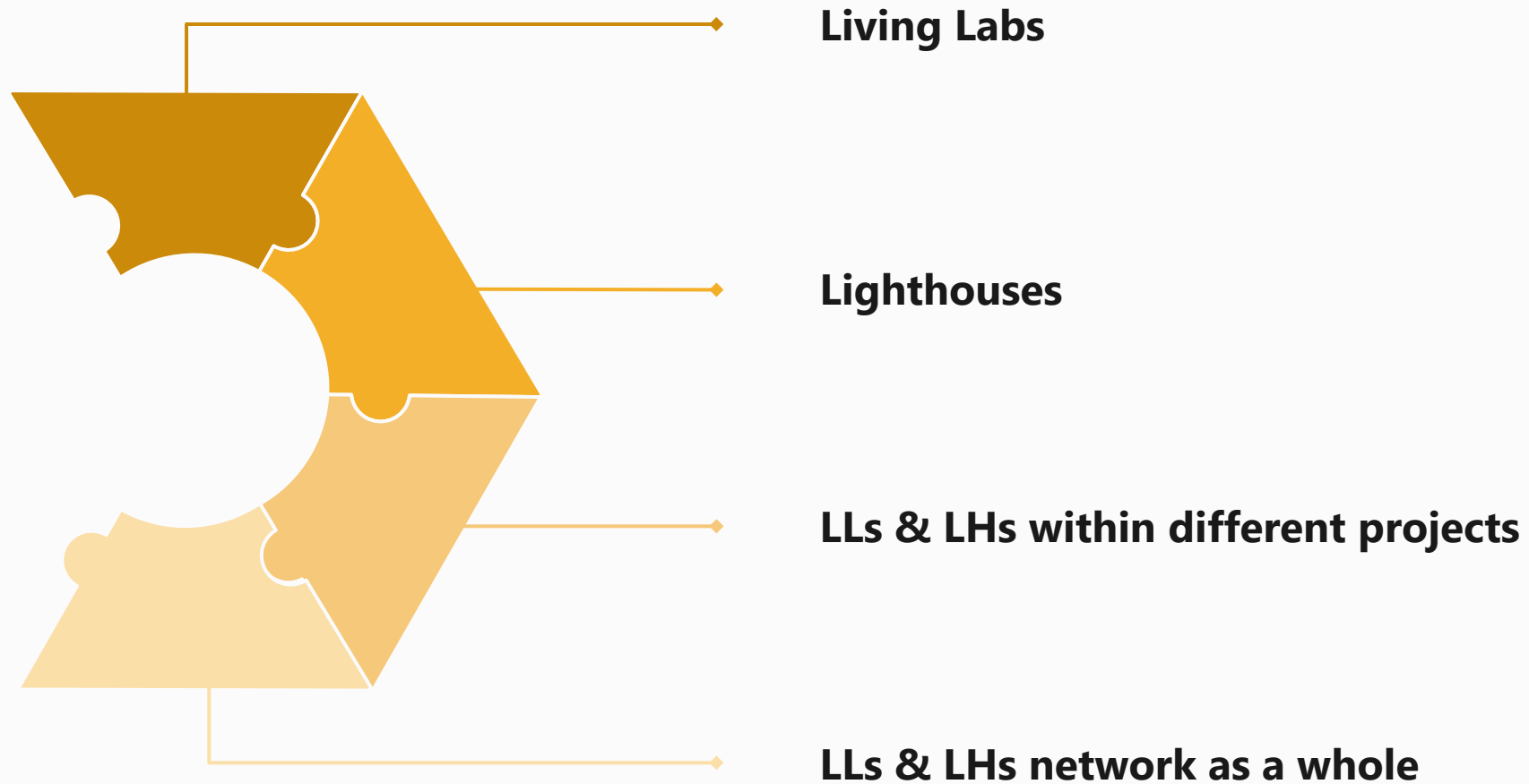


# What's in for: **wider soil community**



# Soil Health Living Labs & Lighthouses in SOILL

**THE MAIN AND FOREMOST TARGET GROUP OF SOILL & SOILL-STARTUP**



# Co-creation: offer and needs



**SOILL-Startup** aims to co-design and launch the **SOILL one-stop structure** for coordination, support, enlargement, and promotion of the network of 100 SHLLs/LHs in participatory collaboration with the first waves of SHLL/LHs and key stakeholders and initiatives.

## OFFER

- Shape the SOILL support structure
- Develop tools tailored to your specific SHLL/LH and need

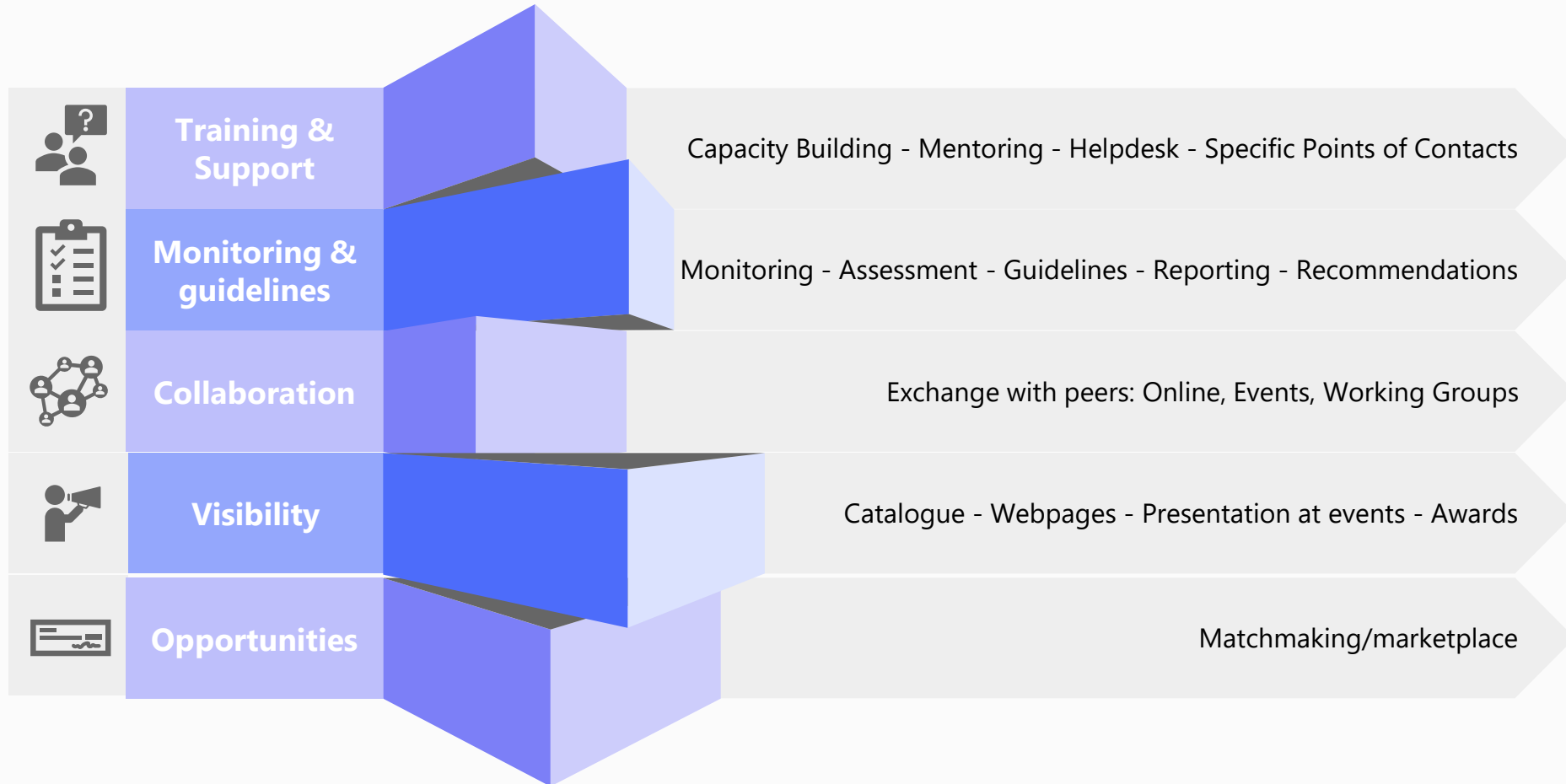
## NEEDS

- Ensure time availability for the co-creation activities while launching the SHLL/LHs and attending the key training activities





# What do we offer?





## Our offer

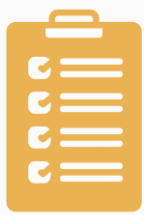
Coordination	Dissem & Engagement	Capacity Building
<ul style="list-style-type: none"><li>• DB of SHLL/LHs contacts</li><li>• SPOCs for each SHLL/LH</li><li>• Centralised flow of communication/requests</li></ul>	<ul style="list-style-type: none"><li>• Promotion of SHLL/LH's activities, achievements, and results.</li><li>• Engagement activities<ul style="list-style-type: none"><li>• Annual engagement event</li><li>• Embedded community events</li><li>• Annual prizes/awards</li></ul></li><li>• Guidelines and templates for Communication</li><li>• Videos &amp; interviews</li></ul>	<ul style="list-style-type: none"><li>• Helpdesk for SHLL/LHs</li><li>• Thematic info-points</li><li>• Annual network training - bootcamp &amp; summer school (as of 2025)</li><li>• 6 thematic online group training</li><li>• Individual LL/LH coaching</li><li>• A web-based catalogue of tools and training material</li></ul>





# Our offer

Knowledge sharing	Monitoring	Web platform
<ul style="list-style-type: none"><li>• DB of stakeholders</li><li>• Map of common areas of focus, objectives and activities of the SHLL/LHs</li><li>• Facilitated mutual learning and knowledge sharing<ul style="list-style-type: none"><li>○ 2 Annual mutual learning events – 1 presence, 1 online</li><li>○ Mutual visits (open days, field visits)</li><li>○ Matchmaking</li></ul></li><li>• Design of SOILL Working Groups (launch: Dec 25).</li></ul>	<ul style="list-style-type: none"><li>• Guidelines on KPIs, framework and assessment tool</li><li>• Self-assessment tool</li><li>• Biannual reports on SHLL/LH and network progress</li><li>• Recommendations to SHLL/LH and network</li></ul>	<ul style="list-style-type: none"><li>• Public website : a public showcase to what is SOILL-Start-up</li><li>• Collaborative hub : a platform for all SHLL/LHs and stakeholders<ul style="list-style-type: none"><li>○ Atlas of LL/LHs</li><li>○ Peer2Peers communication features</li><li>○ Events</li><li>○ Knowledge repository</li></ul></li></ul>



# What do we need?





# Our needs

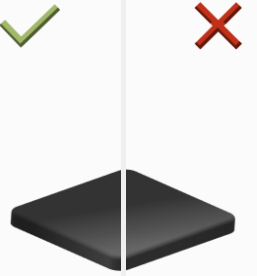
Coordination	Dissem & Engagement	Capacity Building
<ul style="list-style-type: none"><li>• Contacts<ul style="list-style-type: none"><li>• Project</li><li>• LL</li><li>• Actors in LL</li></ul></li><li>• Profile (Survey)</li><li>• Focus area (Mission SOs)</li></ul>	<ul style="list-style-type: none"><li>• Profile (incl. logo &amp; pics)</li><li>• Success Stories</li><li>• News &amp; events</li><li>• Collaboration opportunities</li><li>• Data and results</li><li>• Participation to engagement events</li><li>• Availability to record interviews</li></ul>	<ul style="list-style-type: none"><li>• Needs assessment (survey: training) &amp; follow-up interviews upon need</li><li>• Participation to trainings (1o1 mentorship only for SHLL/LHs attending all group trainings)</li><li>• Active adoption of tools</li><li>• Feedback to trainings for MEL</li></ul>





# Our needs

Knowledge sharing	Monitoring	Web platform
<ul style="list-style-type: none"><li>• Needs assessment (survey: focus area)</li><li>• WG leadership &amp; shape</li><li>• Participation to annual mutual learning events</li><li>• Active participation on online collaborative space</li><li>• Availability to host/attend mutual visits</li><li>• Presentation of SHLL/LH on matchmaking platform</li></ul>	<ul style="list-style-type: none"><li>• SHLL/LH qualitative &amp; quantitative indicators</li><li>• Regular update of self-assessment (from July, each 6 months)</li><li>• Regular availability to in-depth interviews (annual, from June 2025)</li></ul>	<ul style="list-style-type: none"><li>• Needs (survey: platform)</li><li>• Active engagement</li><li>• Regular update of profile</li><li>• Sharing of Knowledge material and results (data, publications, etc)</li><li>• User feedbacks for MEL</li></ul>


# What SOILL is and what is not?





  
We don't review nor evaluate the SHLLs!

  
We don't review nor evaluate the project or the consortium!


  
We do not oblige SHLL/LHs to participate in SOILL activities


  
We monitor the progress of SHLL/LHs towards their maturity and towards Mission objectives!


  
We offer training to all partners to enhance the harmonized support to SHLL/LHs

  
We encourage collaboration for the SHLL/LHs growth and reward most engaged SHLL/LHs (mentoring)

  
We don't represent the EC nor the Mission

  
We are not in charge of coordinating all the projects of the Mission or the LLs projects!

  
We play a pivotal role in the Mission and we need to always provide correct information!

  
We align with other Mission projects to benefit of common aspects and to enforce the connections of the SHLLs





# Thank you

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Connect with us for more information



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[company/soill2030](https://www.linkedin.com/company/soill2030)



[@soill2030](https://www.youtube.com/@soill2030)

**SOILLcoordinator@enoll.org**