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How to publish in Open Access with Elsevier



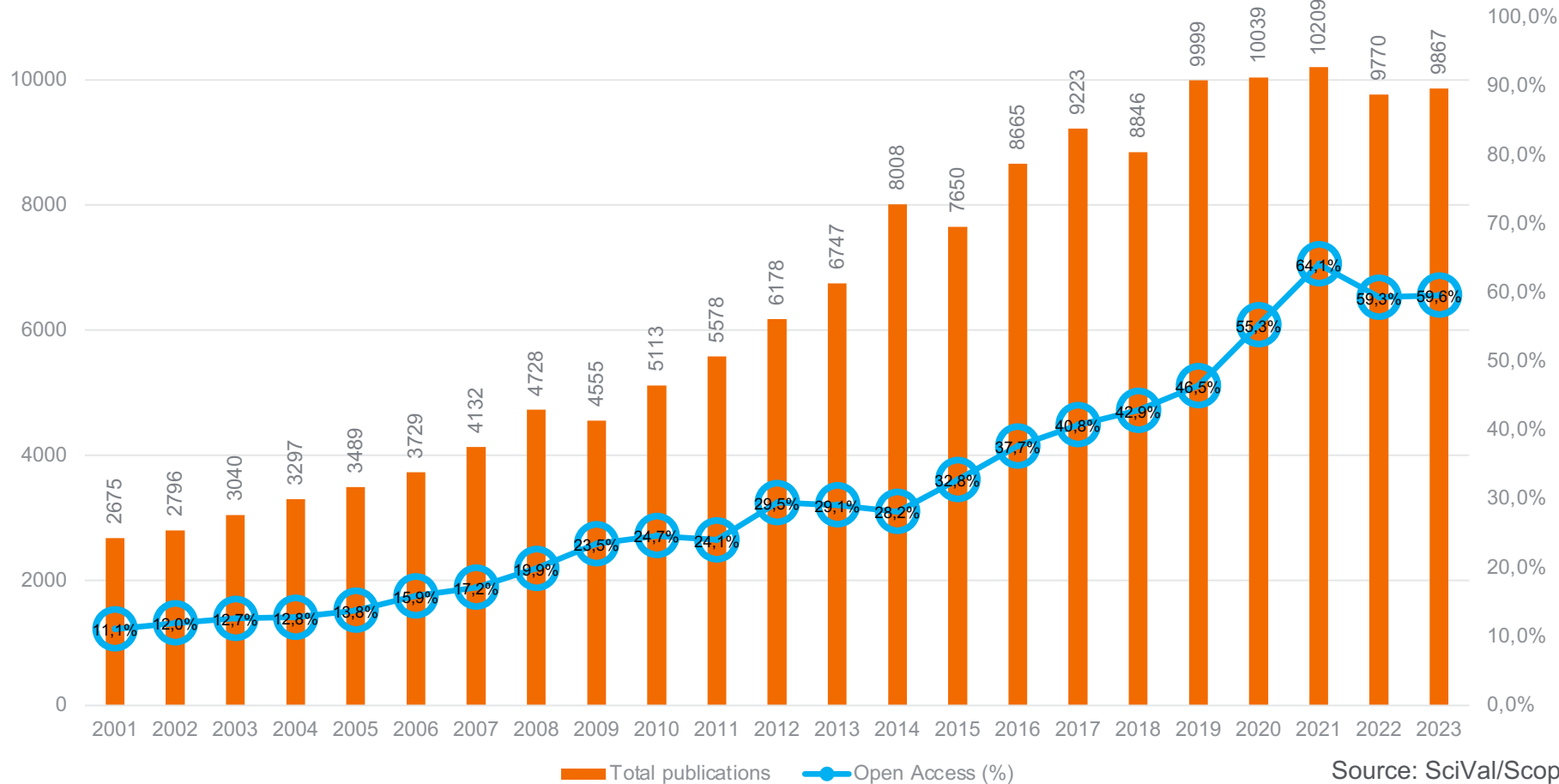
Paula Milewska

Customer Success Manager

Elsevier



Slovakia – Publications in total 2001-2023

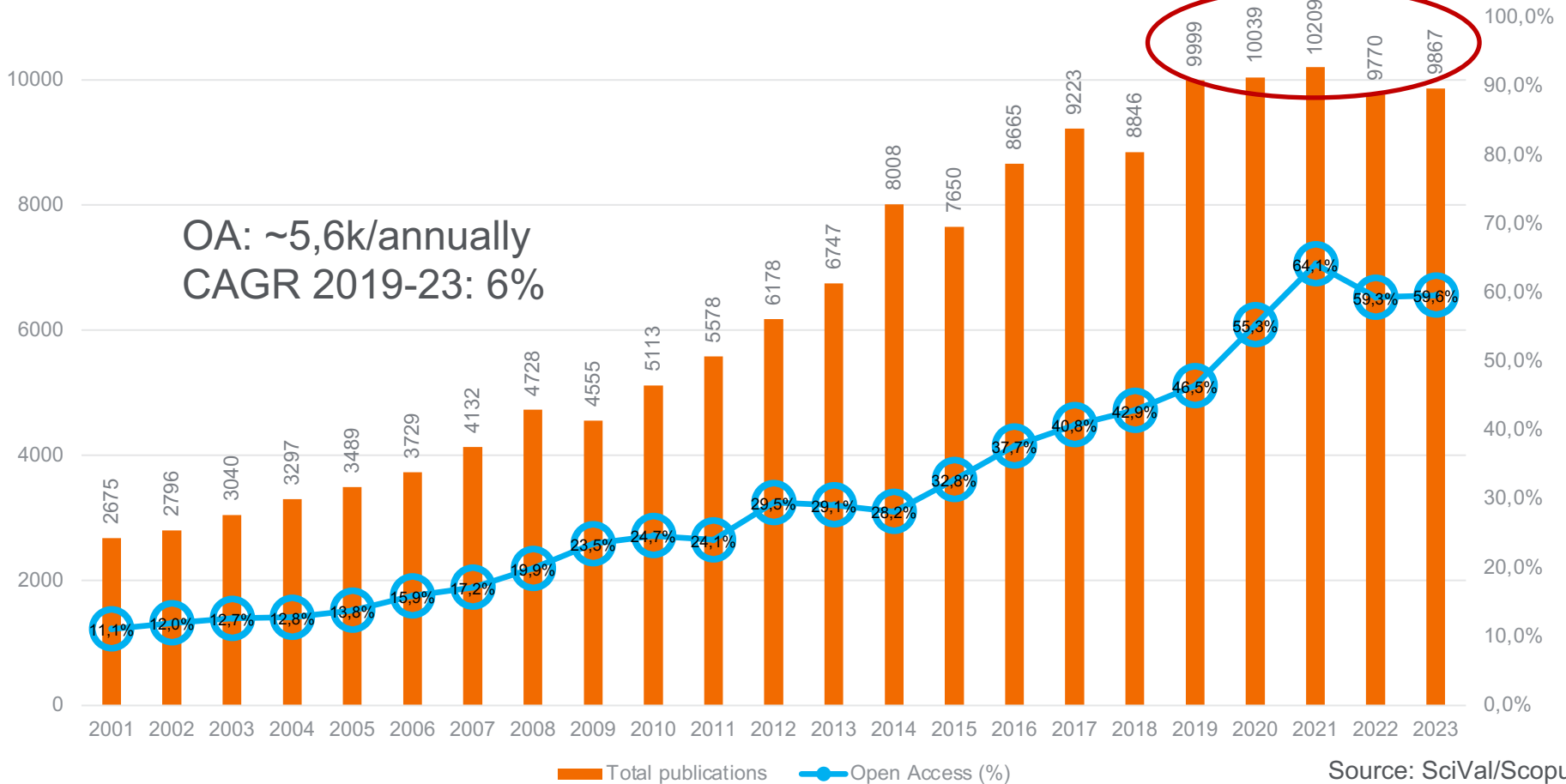


Source: SciVal/Scopus

Slovakia – Publications in total 2001-2023



~10k/annually



Agenda


1. Open Access at Elsevier
2. Open Access agreements
3. Open Access offer for Slovak community
4. Author's hub





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Open access


Open access is enabled by...


 **Funders**
Establishing open access policies
and mandates

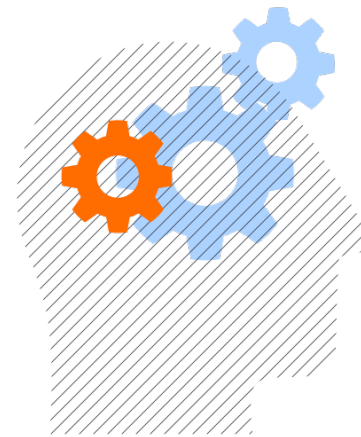
 **Institutions**
Creating open access policies
and repositories

 **Researchers**
Being encouraged to publish
research output open access

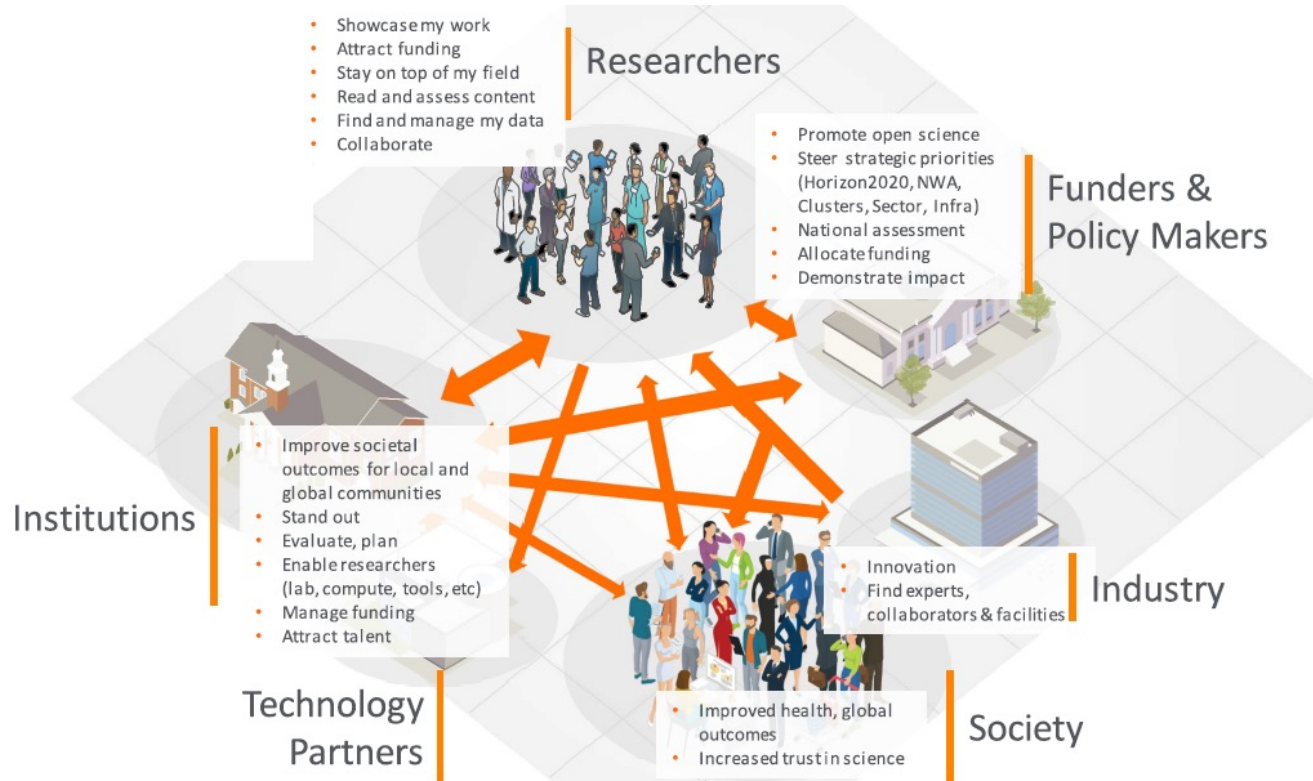
 **Publishers**
Implementing open access
options for researchers

 **Readers**
Looking for additional ways to read
research content

 **Governments**
Deciding on open access policies
and mandates



Stakeholders have different research goals we are working to support



Examples of funding body policies

OSTP

- Open access within 12m of publication
- Open data (if unclassified)

Canada (CIHR, NSERC, SSHRC)

- Offers APC funding
- Open access within 12m of publication

HEFCE

- Deposit AM in repository (12/24 month embargo)

UKRI **policy under review**

- Gold – preferred, with funding available, CC BY
- Open access within 12/24m

Wellcome Trust

- Gold – preferred, with funding available, CC BY
 - Open access within 6 months and deposit in PMC
- From 2021: Plan S compliant policy**

Worldwide Cancer Research

- Offers APC funding
- Deposit in PMC within 6m of publication

National Institute of Health Research

- Offers APC funding
- Gold mandatory, CC-BY and deposit in PMC within 6m of publication

JST and JSPS

- Open access as soon as possible by depositing in a repository

Department of Energy

- Deposit within 12m of publication

Howard Hughes Medical Institute

- Gold OA preferred; open access within 12 months of publication
- Deposit in PMC if field applies

Netherlands Organisation for Scientific Research (NOW)

- Immediate open access mandatory
- Offers APC funding

Research Council Norway

- APC funds available
- Deposit in repository with 6m for STM and 12m for SSH

National Institutes of Health (NIH)

- Offers APC funding
- PMC deposit within 12m of publication

Research Council Sweden (Vetenskapsradet)

- APC funds available; CC-BY required
- Deposit in repository with 6m for STM and 12m for SSH

National Natural Science Foundation of China

- Deposit in NSFC repository within 12 months

National Science Foundation

- Deposit within 12m of publication

FWF (Austria)

- Offers APC funding; CC-BY required
- Green OA within 12m by depositing in a repository

Bill & Melinda Gates Foundation

- Offers APC funding
- Immediate access to publication and data

European Commission (Horizon 2020 program).

- APC funds available
- If not immediately available, deposit within 6 months (or 12 months for humanities and social sciences)

Australian Research Council and National Health and Medical Research Council

- Output should be made openly accessible within 12 months of publication



Plan S

Making full & immediate
Open Access a reality

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FAQ

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How does cOAlition S define an OA journal?

For the purposes of Plan S, an OA journal is one where all peer-reviewed research articles are openly available from the point of publication. Other content may be behind a paywall.



Open Access at Elsevier

Advancing Open Access at Elsevier



2002

Elsevier is founding member of Research4Life, which gives **free or affordable access in 120 low- and middle-income countries**. 100K+ peer reviewed resources are currently available.



2004

- Elsevier **allows all authors to post a free copy of their article** in their repository.
- Selected journals make **archives free to read**. Now for 140+ journals, including *Cell*.



2005

Elsevier starts **sending articles to PubMed Central** to make freely available — 260k+ to date.



2009

Elsevier launches its **first fully gold open access journal**.



2013

- Elsevier **gives authors option to publish open access** in most journals that were previously subscription-only.
- Elsevier founds program to **make articles from major US federal funders freely available**. 50k+ now available subscription-only.



2018

Elsevier **signs OA agreement in Finland**, allowing their researchers to publish open access at no charge to the author.



2019

Elsevier **signs open access agreements** in Norway, Poland, Hungary, Sweden, France and with **Carnegie Mellon University in the US**, allowing their researchers to publish open access.

2020

- Elsevier **signs open access agreements** in Switzerland, Ireland, the Netherlands, Qatar and Korea and with the **University of Florida in the US** to enable their researchers to publish open

Elsevier makes **all COVID-19 articles and data freely available** — 50k+ resources to

2021

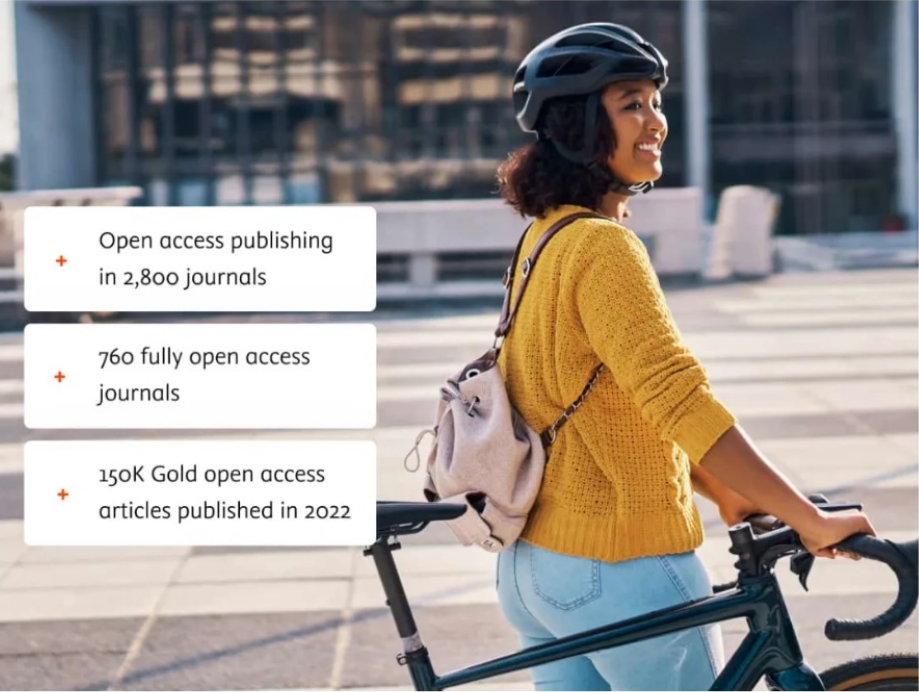
- Elsevier expands open access options for Cell Press Journals and **converts 160 subscription-based journals** into open access models
- Elsevier is first publisher to sign an open access transformative agreement with the Royal Danish Library to support continued reading and OA publishing for Danish researchers.

2022 ...

- Elsevier launches 100+ new fully gold open access journals, bringing the total to **600 fully gold open access journals**.
- Elsevier publishes **119k+ gold or pay-to-publish open access articles** — a year-on-year growth rate of over 46%. This makes Elsevier one of the largest open access publishers in the world.
- Elsevier signs **transitional agreement with Jisc-UK**, allowing their researchers to publish open access across all Elsevier journals.



Offering ~2,800 journals to the research communities



- + Open access publishing in 2,800 journals

- + 760 fully open access journals

- + 150K Gold open access articles published in 2022

Enabling open access

As one of the fastest-growing open access publishers in the world, nearly all of Elsevier's **2,800** journals now enable open access publishing, with more than **150k** Gold open access articles published in 2022 and more than **760** fully open access journals across our portfolio.

[Publish open access with Elsevier](#)

Leading research platforms with global reach and scale



>100m

Monthly visits
+25% CAGR
since 2017

>50m

Unique monthly
visitors

1.8bn

Articles
consumed*
per year

>600k

Searches
per day

>70

Article views per
second

Increasing article volume, search and usability, adding sophisticated analytical capabilities



Open access models at Elsevier

Defining open access models

Open access models represent a combination of three aspects necessary to publishing quality research:

1. How publishing services can be adequately funded
2. How and when readers can access articles and for how long
3. How published articles can be further distributed or used

Elsevier provides both the gold open access model and green open access route, derived from the subscription model, to enable authors to make their manuscripts available open access.

Different shades of open access

- **Gold:** published under a CC license with publication costs covered by an Article Processing Charge (APC) either as Gold in full open access journals or Gold in hybrid journals.
- **Green:** archived accepted manuscript of articles published under the subscription model, typically after a 6-24 months embargo period.
- **Bronze:** publicly available to read without a CC license (e.g., Open Archives)
- **Platinum/Diamond/Subsidised:** published under a CC license with publication costs typically covered by a third party (e.g., the society, the university etc.) behind the journal.
- **Black:** illegally stored final version of articles published under the subscription model

Gold open access

Gold open access: Articles published gold OA are immediately, permanently, and freely accessible for anyone to read and share. Libraries and other journal readers do not pay a subscription fee to access these articles. Publishing costs are covered by authors (or research funders on their behalf) with an **article publishing charge** (an **APC** — see more about this below). This is also described as “pay-to-publish.”

With gold OA, authors retain the copyright on their article, and they are able to apply a choice of creative commons end user licenses, which offer flexible options for sharing and reuse. Nearly all of Elsevier’s 2,700 journals offer a gold OA choice for authors.



Green open access

Green open access: Also known as **self-archiving**, green OA is an option where authors can upload a copy of their research article published under the subscription model to an institutional or other repository, which makes it available for anyone to read for free.

These research articles are subject to an **embargo period** — this means authors may have to wait a specified number of months before uploading the manuscript to a repository. The length of the embargo period depends on the journal.

See our [sharing policy](#) for more information.



Other terms for understanding the open access landscape

Article Publishing Charge (APC): Publishing is more than just posting online. To support [the services](#) that go into publishing academic research, publishers cover these costs with APC fees, which vary per journal. These fees replace the need for subscriptions but maintain the same journal quality. APCs cover many activities that ensure the integrity of research, provide for discovery and readability, and maintain the continuity of the scientific record.

<https://www.elsevier.com/about/policies-and-standards/pricing>



06-03-2024

Other terms for understanding the open access landscape

Embargo period: The period of time after an article is published in a subscription journal before it can be accessed for free on an institutional or funder's repository.

Hybrid journal: A journal that enables authors to publish under either the subscription or the gold OA models. At Elsevier, the option is open for anyone to publish gold OA in almost all of our hybrid journals.



Open Access agreements

Elsevier open access agreements

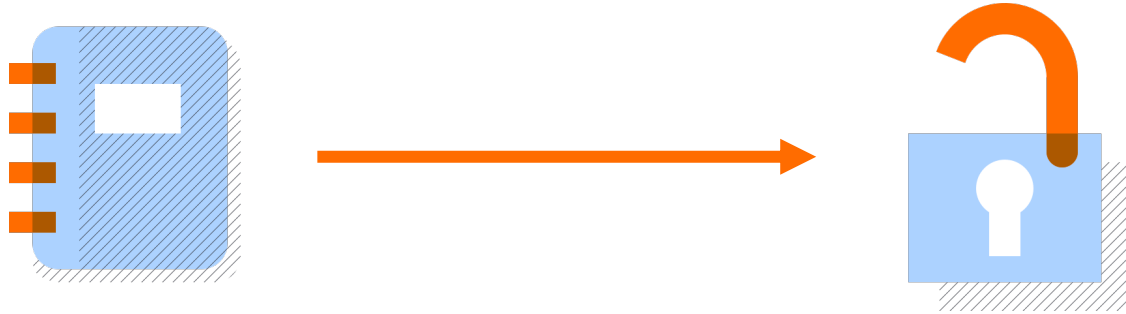
More than **2000 institutions** around the world are now able to publish open access through one of our transformational agreements.

<https://www.elsevier.com/open-access/agreements>

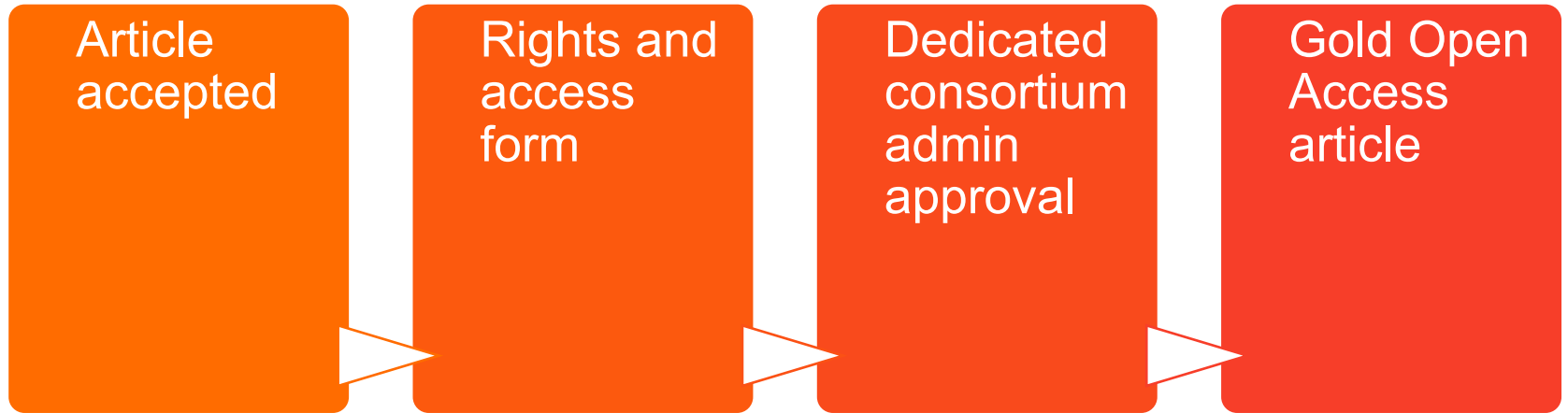


Behavior transformation

The underlying principle is to 'transform' subscription spend to support OA publishing. Particularly popular in Europe as a way of driving immediate open access.



Author journey



Open Access offer for Slovak community

<https://www.elsevier.com/pt-br/open-access/agreements/slovakia>



06-03-2024



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for authors

Elsevier for authors

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Submit your paper



<https://www.elsevier.com/researcher/author>

Useful links:

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- Elsevier OA agreement with Slovakia: <https://www.elsevier.com/pt-br/open-access/agreements/slovakia>
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- Open science: <https://www.elsevier.com/open-science>



Certificates

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Workshop code: YEYREO

1. Take a survey

2. Get Researcher Academy Certificate*

*You need to be logged in on Researcher Academy website, registration is free





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