KANTAR

Technical report

FROGEE

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1. General information

The survey was conducted in 8 countries: Armenia, Belarus, Georgia, Latvia, Poland, Russia, Sweden, Ukraine. The interviews were carried out by telephone (CATI) between 1st September and 5th October 2021. The work was coordinated by Kantar Public Poland and conducted by local agencies listed below:

	Agency
Armenia	Kantar Kazahstan/ Ipm MIC LLC.
Belarus	The Institute for Comparative Social Research Ltd. (CESSI Ltd.)
Georgia	Kantar Kazahstan/ Ipm MIC LLC.
Latvia	Kantar Latvia
Poland	Kantar Polska
Russia	The Institute for Comparative Social Research Ltd. (CESSI Ltd.)
Sweden	Kantar Sweden
Ukraine	The Institute for Comparative Social Research Ltd. (CESSI Ltd.)

In each of the countries the survey was conducted by trained interviewers. Interviewers underwent survey-specific briefing. The work of the interviewers was constantly supervised. Quality control checks were done by trained supervisors by listening in to the interviews or by listening recordings. For quality and security reason all interviews were recorded. Results of every call were registered according to the Client specification.

To ensure harmonization of the fieldwork among the countries process of the questionnaire translations was centrally coordinated. All translations were proofread locally. CATI scripts were centrally provided except of Russia, Ukraine, Belarus whare they were prepared locally but checked by the central team.

Also the sampling procedures was approved centrally and datasets were processed by the central team to produce one single dataset for all the countries.

The average length of the interview varied form 19 minutes in Poland to 26 minutes in Russia. The table below presents average, maximum and minimum length of the interview in all countries covered by the survey.

	Average in minutes	Minimum	Maximum
Armenia	21	10	50
Belarus	24	11	61
Georgia	20	11	100
Latvia	25	17	73
Poland	19	10	70
Russia	26	11	75
Sweden	23	13	63
Ukraine	25	12	58

2. Sampling

According to the client requirements the survey sample in all countries was representative with respect to gender within the following three age groups: 18-39; 40-54; 55+. The surveys were conducted using the random digit dialling (list assisted or not depending on the best approach for every country) method covering both cell phones and land-lines (share of land-lines depended on the country).

Country	Sampling procedure
Armenia	List assisted random digit dialling (LA-RDD), mobile only (access to landlines in low in the country)
Belarus	List assisted random digit dialling (LA-RDD), 14% landlines.
Georgia	List assisted random digit dialling (LA-RDD), 11% landlines.
Latvia	Random digit dialling (RDD), mobile only (access to landlines in low in the country so 100% mobile seems to be the most effective option)
Poland	Random digit dialling (RDD), mobile only (access to landlines in low in the country so 100% mobile seems to be the most effective option)
Russia	List assisted random digit dialling (LA-RDD), 15% landlines.
Sweden	List assisted random digit dialling (LA-RDD), 20% landlines
Ukraine	List assisted random digit dialling (LA-RDD), 15% landlines.

Tables below presents targeted and achieved sample structure:

Armenia

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	22,3%	206	22,5%	208	0,2
Male 40-54	12,9%	119	13,1%	121	0,2
Male 55+	12,9%	119	12,6%	117	0,2
Female 18-39	24,1%	223	24,0%	222	0,1
Female 40-54	13,9%	129	13,9%	129	0
Female 55+	13,9%	129	13,8%	128	0,1
		925		**TAD**	**0,8**
	Source: Population Census				

Belarus

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	17,9%	166	17,8%	165	0,1
Male 40-54	12,0%	111	12,0%	111	0
Male 55+	15,0%	139	15,1%	140	0,1
Female 18-39	17,9%	166	17,6%	163	0,4
Female 40-54	14,1%	130	13,9%	129	0,2
Female 55+	23,0%	213	23,5%	217	0,5
		925		**TAD**	**1,3**
	Source: Belarus state statistical agency projection January 1, 2021, https://www.belstat.gov.by/ofitsialnaya-statistika/solialnaya-sfera/naselenie-i-migratsiya/naselenie/statisticheskie-izdaniya/				

Georgia

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	18,3%	169	18,3%	169	0
Male 40-54	12,3%	114	12,2%	113	0,1
Male 55+	15,9%	147	15,8%	146	0,1
Female 18-39	21,1%	195	21,1%	195	0
Female 40-54	14,2%	131	14,3%	132	0,1
Female 55+	18,3%	169	18,4%	170	0,1
		925		**TAD**	**0,4**
	Source: Population Census				

Latvia

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	17,4%	161	17,4%	161	0
Male 40-54	12,8%	118	12,8%	118	0
Male 55+	15,9%	147	15,9%	147	0
Female 18-39	15,9%	147	15,9%	147	0
Female 40-54	12,8%	118	12,8%	118	0
Female 55+	25,3%	234	25,4%	235	0,1
		925		**TAD**	**0,1**
	Source: Office of Citizenship and Migration Affairs, 05.02.2021				

Poland

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	18,0%	180	18,0%	180	0
Male 40-54	13,0%	130	13,1%	131	0,1
Male 55+	17,0%	170	17,0%	170	0
Female 18-39	18,0%	180	18,0%	180	0
Female 40-54	12,0%	120	11,8%	118	0,2
Female 55+	22,0%	220	22,1%	221	0,1
		1000		**TAD**	**0,4**
	Source: GUS (Central Statistical Office), dated 30.06.2020.				

Russia

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	20,0%	185	19,8%	183	0,2
Male 40-54	12,0%	111	12,0%	111	0
Male 55+	13,0%	120	13,2%	122	0,2
Female 18-39	20,0%	185	19,9%	184	0,1
Female 40-54	13,0%	120	12,9%	119	0,1
Female 55+	22,1%	204	22,3%	206	0,2
		925		**TAD**	**0,8**
	Source: Goskomstat projection for January 1, 2021 (https://rosstat.gov.ru)				

Sweden

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	18,4%	170	18,6%	172	0,2
Male 40-54	12,2%	113	12,3%	114	0,1
Male 55+	19,5%	180	19,7%	182	0,2
Female 18-39	17,2%	159	16,2%	150	1
Female 40-54	11,8%	109	12,0%	111	0,2
Female 55+	21,0%	194	21,2%	196	0,2
		925		**TAD**	**1,9**
	Source: Swedish National Bureau of Statistics (SCB), 2020				

Ukraine

	Population	Target	% achieved	Achieved	Absolute deviation
Male 18-39	17,9%	166	17,9%	166	0
Male 40-54	12,0%	111	12,0%	111	0
Male 55+	15,0%	139	15,0%	139	0
Female 18-39	18,1%	167	18,1%	167	0
Female 40-54	13,0%	120	13,0%	120	0
Female 55+	24,0%	222	24,0%	222	0
		925		**TAD**	**0**
	Source: Ukrainian state statistical agency, population projects for for January 1, 2020, http://database.ukrcensus.gov.ua/MULT/Dialog/statfile_c.asp				

3. Fieldwork

3.1 Fieldwork dates

The fieldwork was conducted between 1st September and 5th October.

Figure 1. Number of interviews by date.
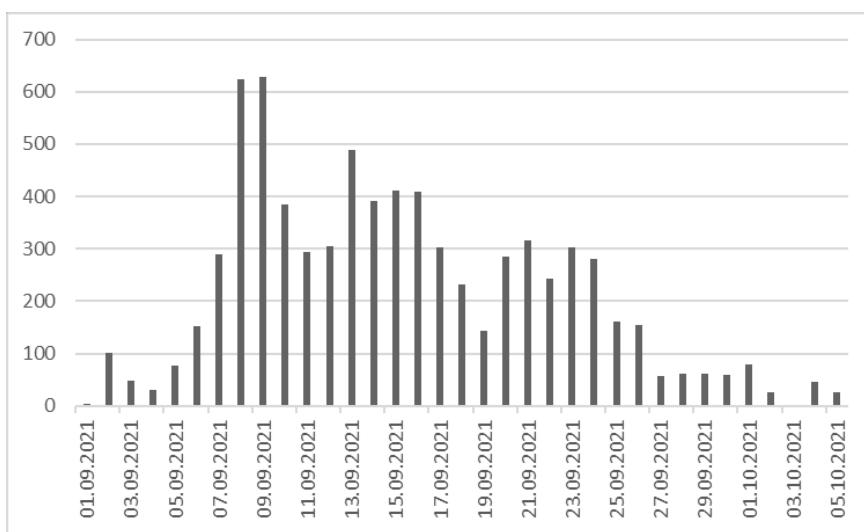
Figure 2. Number of interviews by date in Armenia.
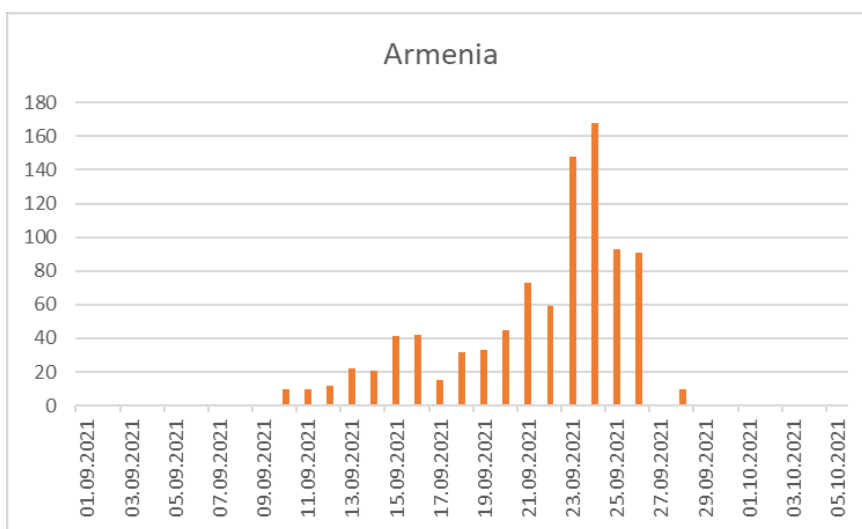
Figure 3. Number of interviews by date in Belarus.
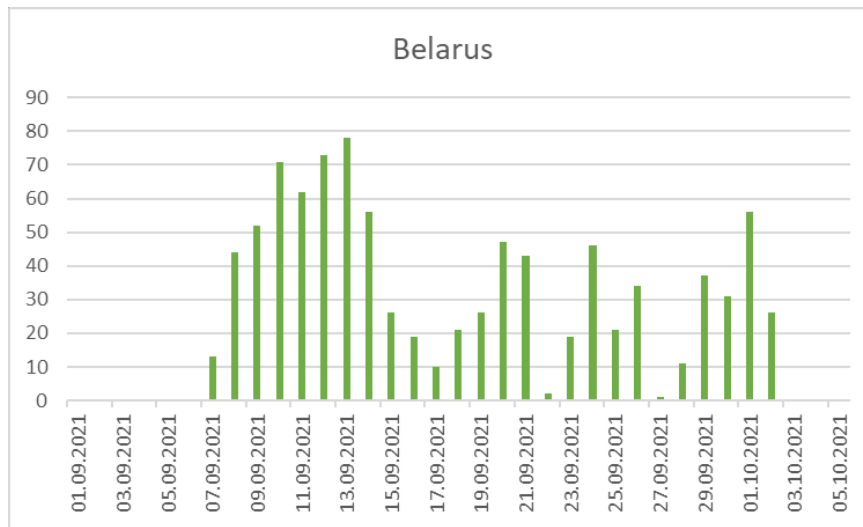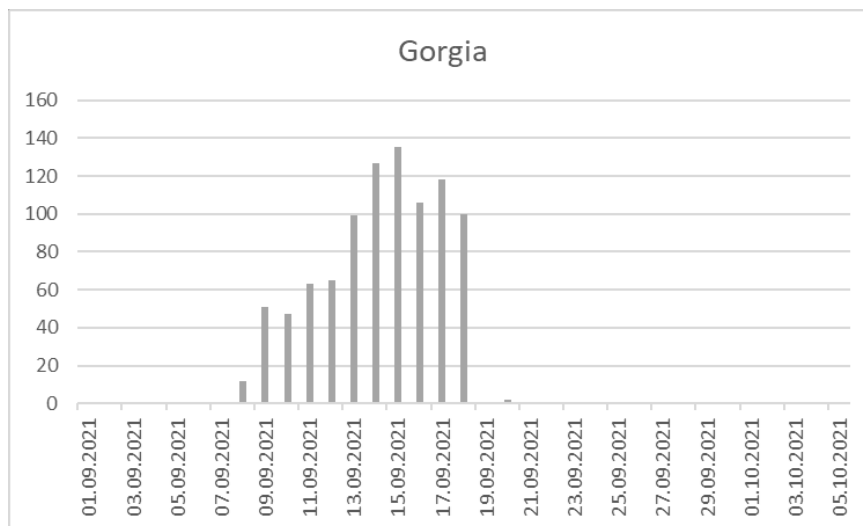

Figure 4. Number of interviews by date in Georgia.
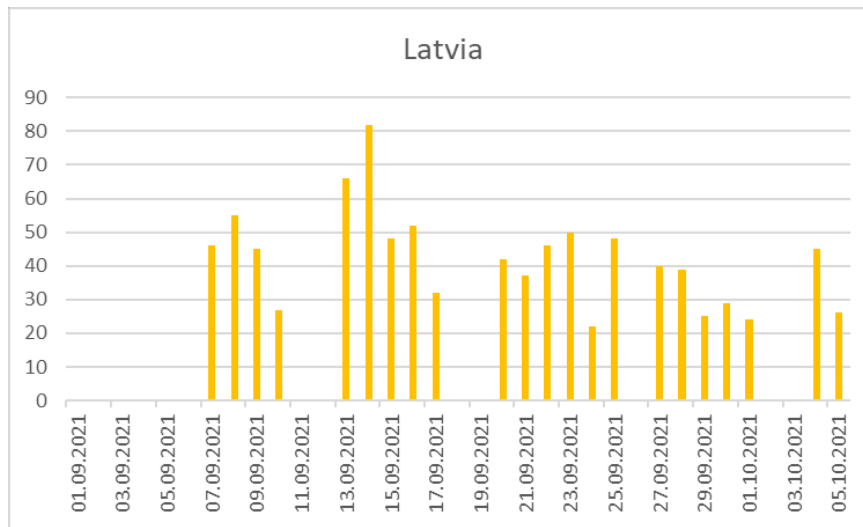
Figure 5. Number of interviews by date in Latvia.

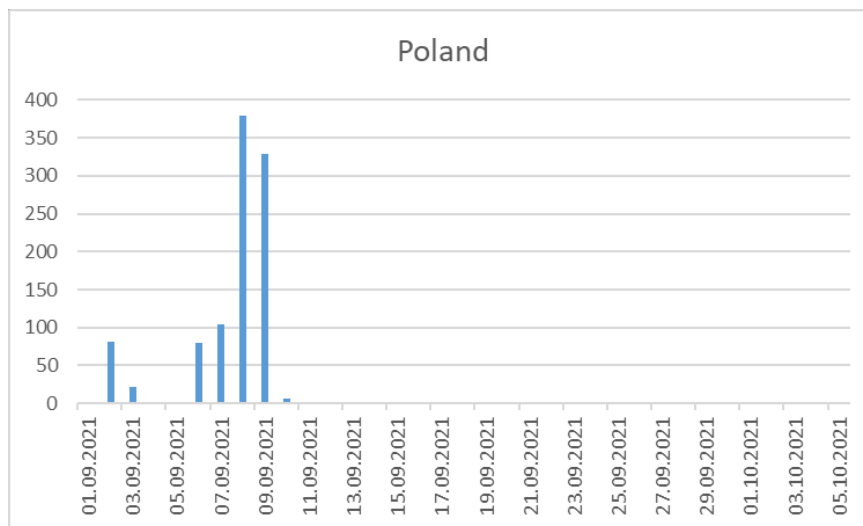Figure 6. Number of interviews by date in Poland.
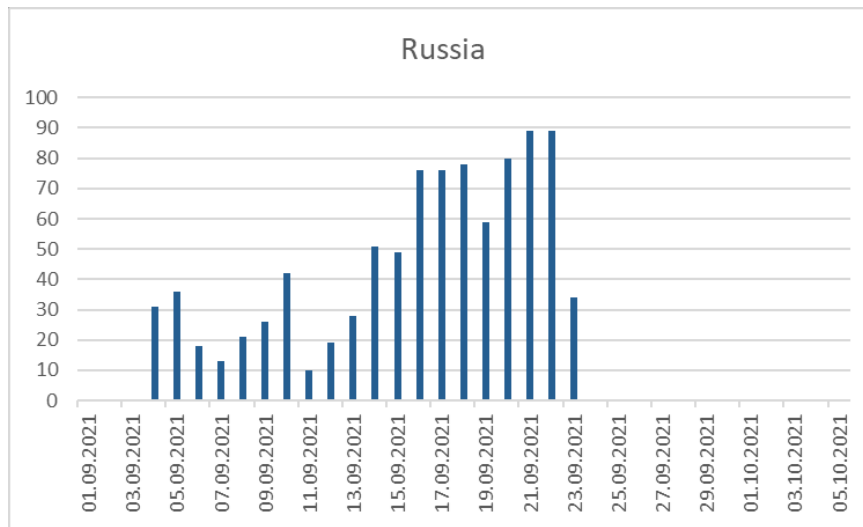
Figure 7. Number of interviews by date in Russia.

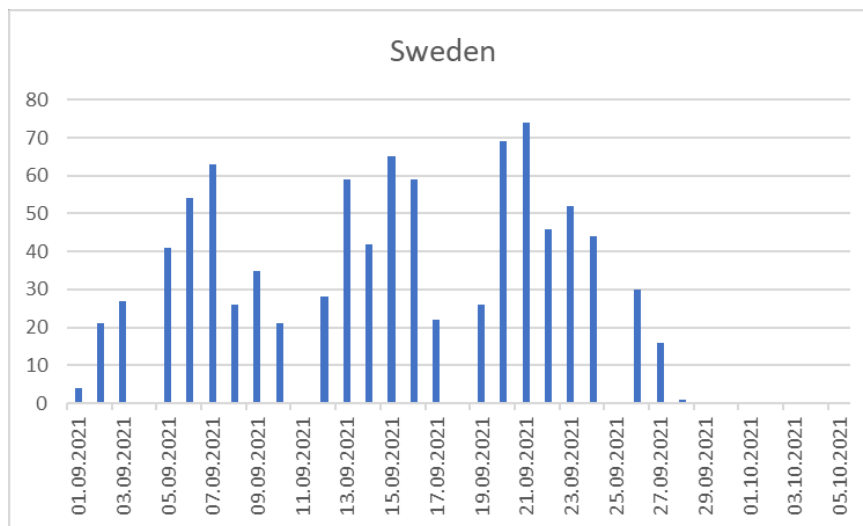Figure 8. Number of interviews by date in Sweden.

Figure 9. Number of interviews by date in Ukraine.

3.2 Fieldwork - remarks

Country	Remark
Armenia	Society is very traditional. Interviewers (who are women) found it problematic to conduct interviewers concerning the subject of the research. They did not want to talk about domestic violence. Different interviewers were engaged to finish the survey.
Belarus	n/a
Georgia	n/a
Latvia	There were a lot of refusals in Latvia especially among men. The reason was the subject and length of the interview.
Poland	n/a
Russia	The fieldwork was slower at the beginning because of parliamentary elections (17-19 September).
Sweden	Length of the interview affected the length of the fieldwork.
Ukraine	n/a