1. BAS - Onboarding Questionnaire

For each section you will be asked if you have one of the sources of usage data - which will guide the information you are asked for. The data sources currently possible for ingesting into BAS are:

- ONIX 3.0 (from ONIX feeds, OAPEN Library, or Thoth Open Metadata)
- JSTOR
- Google Books
- Google Analytics
- IRUS OAPEN
- IRUS Fulcrum
- Crossref Event Data

For any other data sources, or any other questions, please contact the BAS technical team: `info@book-analytics.org`

Required

Email *

ONIX data

Having a valid [ONIX 3.0](#) feed is a requirement for including your book usage data in BAS. If you do not have a suitable ONIX feed, please contact us: info@book-analytics.org

Question 1: How is your books metadata configured?

- Through an ONIX supplier (e.g. ONIXsuite, BooksoniX)
- Hosted on Thoth Open Metadata
- A collection hosted on the OAPEN Library

Check multiple if needed.

Go to question 2

Question 2: Please tell us about your ONIX feed in general

For example: Who is your ONIX supplier (e.g. ONIXsuite, BooksoniX etc.)? Is your ONIX feed manually constructed or created automatically? Is there anything else about your ONIX feed that you would like us to know?

Go to question 3

Question 3: Book aggregation level

Please indicate below if you wish to aggregate usage data on BAS dashboards. If you do not make a selection, the default is to show usage data for individual book titles (which may be an aggregation of individual book products, works, or families. If you select 'Work' or 'Family' then your ONIX feed must contain valid data in the 'RelatedWorks' field.

Mark only one option.

- Book title [DEFAULT] - suitable as long as titles are consistent in the case of multiple book products
- ISBN-13 - one ISBN-13 per book format
- Work - groups together all formats of a single edition of a book
- Family - groups together all editions and formats of a book

JSTOR usage data

Question 4: Do you have JSTOR usage data that you wish to be included in BAS? *

Mark only one option.

- Yes, we have JSTOR data and wish it to be included in BAS *Go to question 5*
- Yes, we have JSTOR data but do NOT wish to include it in BAS *Skip to question 7*
- No, we do not have JSTOR data *Skip to question 7*

Tell us more about your JSTOR usage data

Question 5: By default, the BAS dashboard maps downloads to the JSTOR field 'Total_Item_Requests', which is the total number of requests for that book from a specific country or institution.

If you wish to have this field mapped differently, please indicate it here otherwise the default will be used.

Go to question 6

Question 6: If there is anything else you would like to add about your **JSTOR** usage data, please type it here

Go to question 7

Google Books usage data

Question 7: Do you have **Google Books** usage data that you wish to be included in BAS? *

Mark only one option.

- Yes, we have Google Books data and wish it to be included in BAS *Go to question 8*
- Yes, we have Google Books data but do NOT wish to include it in BAS *Skip to question 12*
- No, we do not have Google Books data *Skip to question 12*

Tell us more about your Google Books usage data

Question 8: How are your books records added to **Google Books**? The platform provides two ways to add records that have print and digital versions, as explained in the ISBNs - Google Play Books Partner Center Help

Mark only one option.

- As a single entry with a primary ISBN and related ISBNs
- Two entries for the print and electronic editions

Go to question 9

Question 9: By default the BAS dashboard maps **downloads** to the Google Books field '**google_books_sales.Qty**', which is the number of units in the transaction, negative for refunds.

If you wish to have this field mapped differently, please indicate it here otherwise the default will be used.

Go to question 10

Question 10: By default the BAS dashboards maps **views** to the Google Books field '**google_books_traffic.BV_with_Pages_Viewed**', which is the number of Book Visits in which users accessed preview pages of a book. This doesn't include visits where a user accessed only informational pages for a book

If you wish to have this field mapped differently, please indicate it here otherwise the default will be used.

Go to question 11

Question 11: If there is anything else you would like to add about your **Google Books** usage data, please type it here

Go to question 12

Google Analytics usage data

Question 12: Do you have **Google Analytics** usage data that you wish to be included in BAS? *

Mark only one option.

- Yes, we have Google Analytics data and wish it to be included in BAS *Go to question 13*
- Yes, we have Google Analytics data but do NOT wish to include it in BAS *Skip to question 14*
- No, we do not have Google Analytics data *Skip to question 14*

Tell us more about your Google Analytics usage data

Question 13: There are a number of ways that the BAS dashboard can map the data fields available from **Google Analytics**. Once you have given us access to your Google Analytics data, the BAS technical team will be in contact with you to discuss field options. Please note, depending on how your Google Analytics account is configured, we may not be able to support this data source.

If there is anything else you would like to add about your **Google Analytics** usage data, please type it here

Go to question 14

IRUS OAPEN usage data

BAS can collect usage data from books hosted on OAPEN Library through [IRUS usage reports](#) without any other technical information required from you.

Question 14: Do you have books hosted on [OAPEN Library](#) with usage data that you wish to be included in BAS? *

Mark only one option.

- Yes, we have books hosted on the OAPEN platform and wish it to be included in BAS *Go to question 15*
- Yes, we have books hosted on the OAPEN platform but do NOT wish to include it in BAS *Skip to question 17*
- No, we do not have OAPEN IRUS-UK data *Skip to question 17*

Tell us more about your IRUS OAPEN usage data

Question 15: By default the BAS dashboard maps **downloads** prior to April 2020 to the IRUS OAPEN field '**title_requests**', which is the total number of title requests. From April 2020 onwards, **downloads** are mapped to the IRUS OAPEN field '**total_item_requests**', which is the total number of item requests.

If you wish to have this field mapped differently, please indicate it here otherwise the default will be used.

Go to question 16

Question 16: If there is anything else you would like to add about your **IRUS OAPEN** usage data, please type it here

Go to question 17

IRUS Fulcrum usage data

BAS can collect usage data from books hosted on the Fulcrum platform through [IRUS usage reports](#) without any other technical information required from you.

Question 17: Do you have books hosted on the [Fulcrum](#) platform with usage data that you wish to be included in BAS? *

Mark only one option.

- Yes, we have books hosted on the Fulcrum platform and wish it to be included in BAS *Go to question 18*
- Yes, we have books hosted on the OAPEN platform but do NOT wish to include it in BAS *Skip to question 20*
- No, we do not have OAPEN IRUS-UK data *Skip to question 20*

Tell us more about your IRUS Fulcrum usage data

Question 18: By default the BAS dashboards map **download** to the IRUS Fulcrum field '**total_item_requests**', which is the total number of item requests.

If you wish to have this field mapped differently, please indicate it here otherwise the default will be used.

Go to question 19

Question 19: If there is anything else you would like to add about your **IRUS Fulcrum** usage data, please type it here

Go to question 20

Crossref Event Data

BAS is able to gather your Crossref Event Data for books that have a DOI without any other technical information required from you.

Question 20: Do you wish to include your Crossref Event Data in BAS? If you do not make a selection the default is that it will be included.

Mark only one option.

- Yes, include our Crossref Event Data in BAS *Go to question 21*
- No, do NOT include our Crossref Event Data in BAS *Skip to question 22*

Question 21: If there is anything else you would like to add about your **Crossref Event Data**, please type it here

Go to question 22

Miscellaneous questions

Question 22: Subject schema *

Which subject schema do you wish to use? Select as many as you want to use, or none if you do not wish to have a subject-level dashboard page.

Check all that apply.

- BISAC
- BIC
- Thema

Go to question 23

Question 23: Where data availability and your earlier answers permits, the following dashboards will be created by default:

- **Book usage page** - individual books (ISBN-13s, titles, works, or families)
- **Author/Volume Editor page** - aggregation of book usage data based on the author or the volume editor
- **Institutions page** - aggregation of book usage data based on institution of usage
- **Countries/territories page** - aggregation of book usage data based on country of usage
- **Subjects page(s)** - aggregation of book usage data based on the book subject (described in an earlier section)

If you do not wish to have these dashboards, or you wish for them to be called something else, please indicate here. Otherwise, by default all dashboards will be created if data availability and your earlier answers permit.

Go to question 24

Question 24: Private/Public dashboards *

By default all BAS usage dashboards are access-controlled, but there is the option of also having a publicly available dashboard(s). Please select the option that you wish to have.

Mark only one option.

- Private only [DEFAULT]
- Public only
- Private AND public

Go to question 25

Question 25: Start Date

By default the data in the BAS dashboards will go back to the earliest start date possible, but as there may have been schema changes it is possible that we can't import all of the early data. If you instead wish the start data to be from a particular year, please specify this below, otherwise the default will be used.

Go to question 24

Question 26: Branding

Do you have a preferred colour scheme? If so, please specify below. The default is that we will select colours from your logo.

Go to question 26

Question 27: Naming *

Please indicate your preferred full name for your press/institution so that we can use this in the dashboard.

Go to question 27

Question 28: Please indicate your preferred abbreviation for your press/institution so that we can use this in the dashboard URL. *

For example

- **xyz-press** becomes **xyz-press**.book-analytics.org
- **xyzpress** becomes **xyzpress**.book-analytics.org
- **xyz** becomes **xyz**.book-analytics.org

Go to question 29

Question 29: If there is any other information that you think would be helpful for us to know for onboarding your book usage data into BAS, please type it here.

When you have finished, please press 'Send' at the top right of the screen to submit your responses, otherwise they will not reach the BAS technical team. At any point you can edit your responses.

THANK YOU for filling in the onboarding questionnaire - a member of the BAS technical team will be in touch shortly.