

November 14th, 2023  
Brussels, Belgium



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# PUBLIC PERCEPTION AND BUSINESS MODELS JOINT EVENT

Organised by the Carbon Capture,  
Utilisation and Storage (CCUS) &  
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Horizon Europe CLUSTER projects

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# Public perception and engagement – insight from European projects

Dr. Elisabeth Dütschke

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# Preparing CO<sub>2</sub> storage across Europe



From developing regional roadmaps to preparing and implementing pilot projects

# Overall Methodology

## Exploration

- What are the perceptions on the regional level about CCS pathways?
- How are they embedded in the broader context?

## Engagement

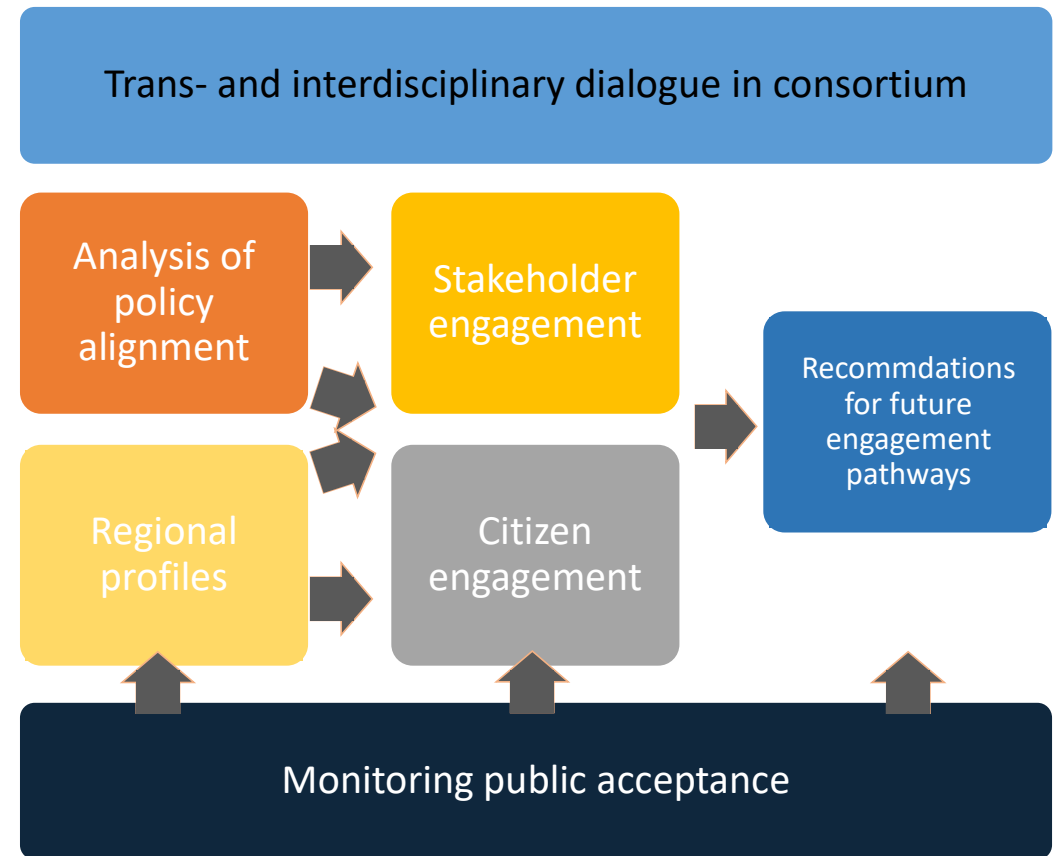
- What are needs for engagement?
- How can the project learn from regional knowledge?

## Monitoring

- How do the perceptions of the regional society develop during project lifetime?

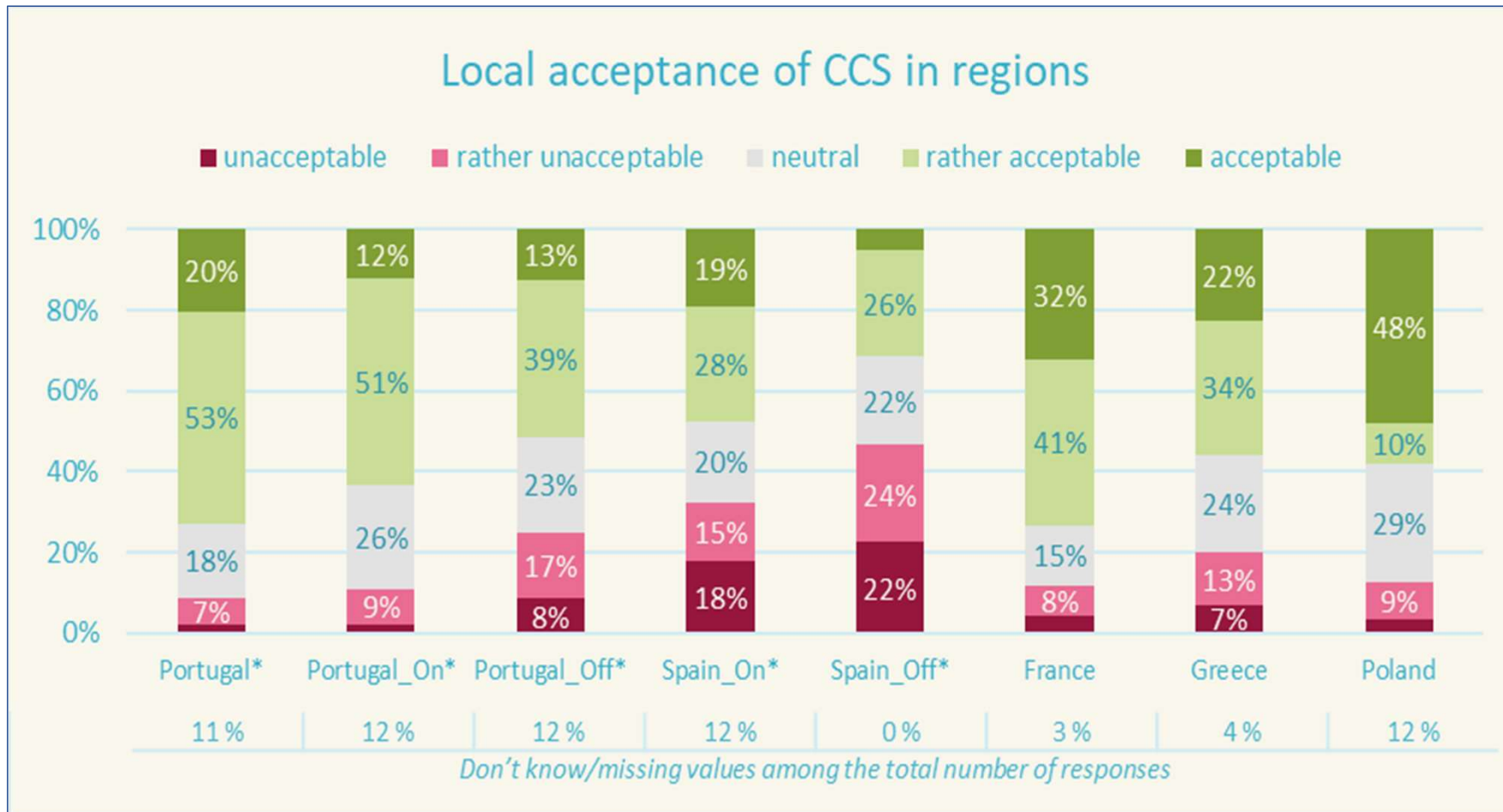
## Reflection

- What are the expectations in the consortium?
- What are repercussions from interactions in the regions on the project?

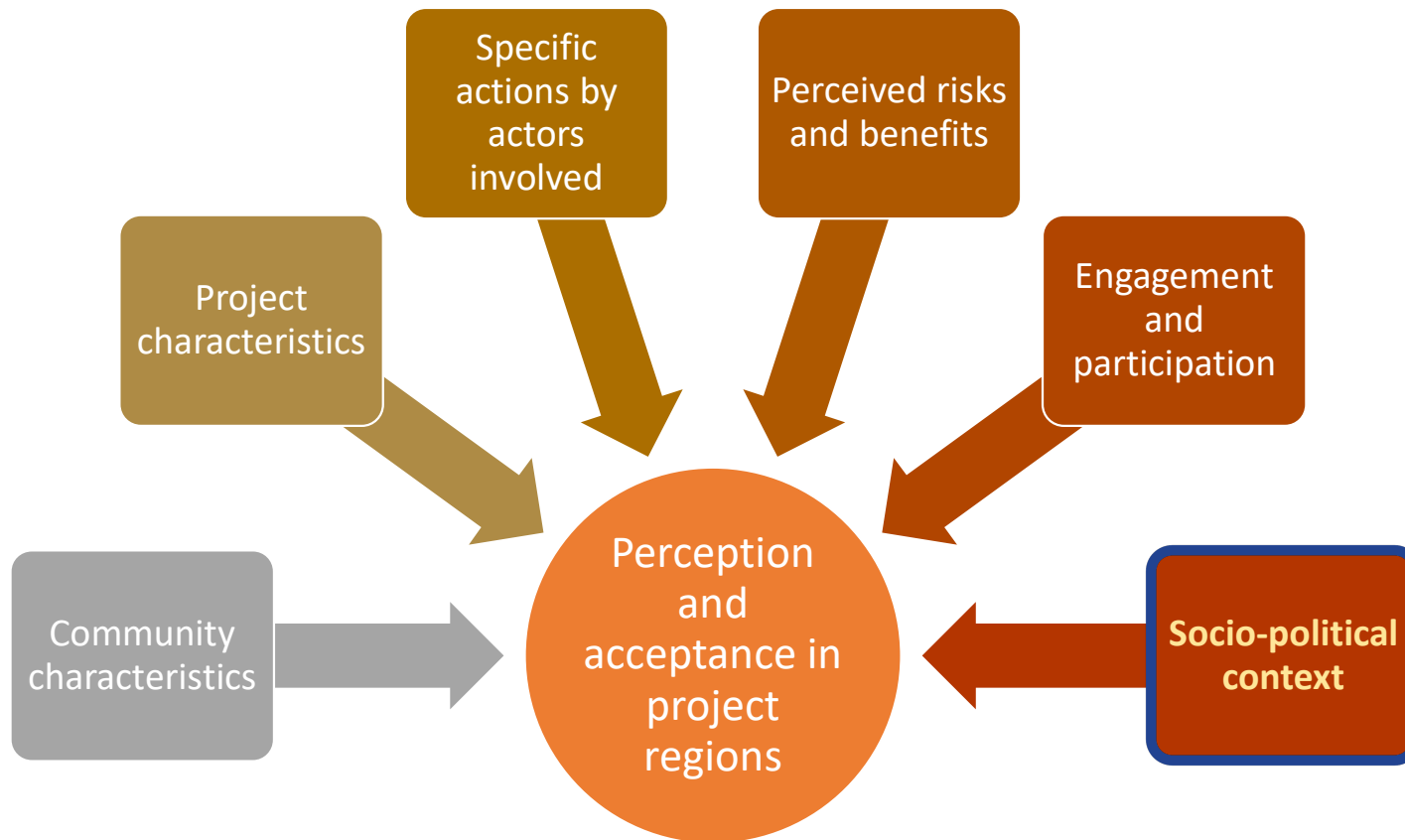




# Spotlight on insights



# Policy impact: Learnings



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# Thank You

## For Your Attention

[www.strategyccus.eu](http://www.strategyccus.eu)  
[www.pilot-strategy.eu](http://www.pilot-strategy.eu)  
[www.herccules.eu](http://www.herccules.eu)

### GET IN TOUCH

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