

NATI00NS

Deliverable 1.2 – Content generation plan



National engagement activities to support the launch of the Mission 'A Soil Deal for Europe' 100 Living Labs and Lighthouses

Data sheet

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Glossary of terms and abbreviations

Term	Description
AC	HE Associated Country
EC	European Commission
DoA	Description of the action
HE	Horizon Europe
LL	Living labs
Mission	EU Mission 'A Soil Deal for Europe'
MS	EU Member State
NEE	National engagement events
REA	Research Executive Agency

Keywords

Soil health, Living Labs, Lighthouses, EU Missions, Soil Deal for Europe.

Disclaimer

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Content generation plan – definition

To perfectly align the activities of the project, the generation of a content plan (Task 1.2) will be carried out in collaboration with the Mission Secretariat. Furthermore, the content plan is influenced by the main objectives for NATIOONS.

The main objective of NATIOONS is reaching out to and preparing regional and national stakeholders seen as potential actors to apply for and implement soil health LLs, facilitating the deployment of the Mission across European regions.

Task 1.2 Objectives:

1. To hold executive-level discussions between the Knowledge Provision Task Force (AU, ENoLL, IUNG, POLIMI, SLU) and relevant Mission structures and projects.
2. To develop a Content generation plan for all the project activities, outlining the information to be developed in order to be conveyed to stakeholders in each one of the planned activities.

The content definition (Content generation plan) will revolve around the contents to be transmitted in the different project activities in WP3 and WP4. This will be fed into T1.4 *Generating content for the National engagement events* in WP3. Moreover, the Content generation plan will guide the development of several events, engagement and information material developed in specific tasks during the lifetime of NATIOONS. The Content generation plan will be updated in M11 (Sept 2023) based on the outputs of activities in task 3.2 and discussions with the Mission Secretariat/Mission Implementation Platform and other projects.

Thus, the Content generation plan should ensure focus and complementarity of the different activities across NATIOONS. Figure 1 presents an overview of the interlinked tasks and content development for the first 12 months.

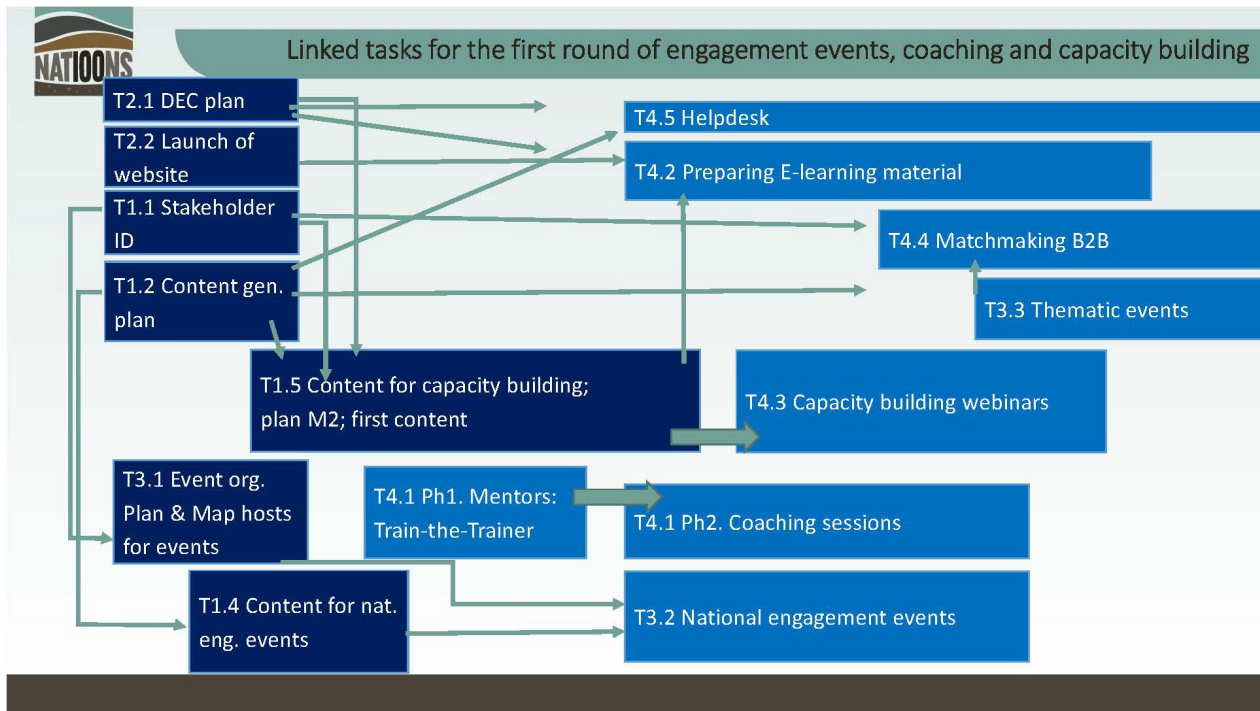


Figure 1 - overview of the interlinked tasks and content development for the first 12 months

A revised timetable for the different activities is included at the end.

Overview of content needed across NATIOONS activities (tasks)

The overall aim of NATIOONS engagement, training and information activities is to facilitate and support the development of high-quality proposals for LLs across Europe, MS and AC in response to calls under the Mission Work Programs 2023-2024. To this purpose NATIOONS will start with a series of national engagement events and coaching sessions followed by other capacity building webinars, thematic events and matchmaking events supported by E-learning material and a Helpdesk. For each of these implementing activities to have the right focus and be complementary, the content generation plan is specifying; 1) lead partner and participants, 2) aim, 3) target group, 4) focus and 5) content for each task in agreement between partners and supporting other preparatory tasks (1.4; 1.5; 2.1; 3.1; 4.1 phase 1) in their preparation of content.

T1.4 / T3.2 National engagement events

Lead partner T1.4: AU; **Participants:** IUNG, ENoLL, POLIMI, SLU, COMMpla; T3.2: Trust-IT.

Participants: COMMpla, AU, FUNDECYT-PCTEX, IUNG, XIA, LAAS, IRCEM, BIOSENSE, EIT-FOOD, BMED, ENoLL, SLU

Aims: Raising awareness of the importance of soil health, the eight Mission objectives, the concept and operation of LLs, the EC criteria for selection of the LLs, and the specific regional soil health challenges.

Target groups: all relevant stakeholder types (input from T1.1 stakeholder identification and engagement).

Focus: Basic Information regarding the Mission including as a policy initiative, and its implementation plan; Creating national/regional understanding and appreciation of the SHM and first identification of relevant regional/national soil health challenges; understanding the idea and use of LLs/LHs in addressing regional soil health challenges in SHM context; the LL call and engagement of participants to be able to continue and benefit from later support options.

Content: The content and materials to be developed will consider the A Soil Deal for Europe Implementation Plan's eight specific objectives, as described in the Mission Implementation Plan and the diversity of soil challenges in each country.

Overall:

A Soil Deal for Europe as policy initiative, participatory approaches and conceptual and organisational aspects of rural soil health LLs in AKIS contexts (AU), agricultural land-use related information (AU), (post)industrial (IUNG), urban (POLIMI), forestry (SLU), and Soil Health LLs life cycle, criteria and open calls (ENoLL).

Details:

Priority 1. To raise awareness among attendees of the value of soils. The idea is to generate a shared sense of ownership by all types of stakeholders, which can be conveyed through the Mission and its eight specific objectives.

Information regarding the aims of the Mission, its general background and objectives with examples for all land-use types leading to contextualization based on local, regional/national challenges within the scope of the Mission.

Messages will be tailored with clear examples to convince the different stakeholders across sectors and regions about the benefits of getting engaged in the Mission activities.

Specific key soil health challenges across regions are shown, as a steppingstone for the conversation for regional LLs (also building on experiences from other projects/reports).

The national academic speakers invited will be encouraged to address the key soil health challenges identified in the different regions and for different land uses.

Presentation of the method for participatory "Soil Needs Assessment" as defined and used by the PREPSOIL project, with first initial results from all land-use types for inspiration.

Priority 2. Instruct potential applicants on the concept and criteria for soil health LLs and LHs, as foreseen in the implementation plan.

Information regarding the concept and practices of LLs/LHs, with history, concept, relevant examples and introduction of first practical steps towards forming a LL

Information regarding the call for LLs/LHs in Mission WP23 with first interpretations of scope and requirements incl. criteria for LLs and trans-European collaboration

Priority 3. Orientate the participants for the post-event work: generation of regional LL seeds, fostering cross-regional and cross-national networking, and guidance towards capacity building opportunities.

Facilitation of first moves towards identifying regional soil health issues relevant for Mission and calls by participants and towards forming a working group to establish LLs.

Initial guidance on how to identify and engage stakeholders around soil health challenges and taking first steps towards LLs. Presentation of next options for support in establishing LL consortium and forming a regional set-up, which may lead to an application for the LL call.

Outcome from workshop at Kick off meeting:

A set of questions will be included in content material, for ensuring engagement and discussions among participants.

Examples of questions:

- What is the overall condition of our national and regional soil health?
- Which of the challenges mentioned in the soil mission objectives can you recognize in your own region or in this country?
- Can you give examples of soil challenges that you have seen or experienced in your own region?
- Identify obstacles that could prevent the establishment of a Living Lab.
- Discuss solutions to overcome the obstacles.

The Engagement part can come from posing the Why question in groups.

The content of the provided material from T1.4 will include such questions/instructions for “engagement” in the material to be sent for editing and translation.

Furthermore, interactive components will be made available for the event organisers by TRUST-IT, and they will receive training.



T3.3 Innovation potential thematic events

Lead partner: POLIMI; **Participants:** EIT FOOD, BMED, IUNG, FUNDECYT-PCTEX, SLU

Aims: European-wide trans-national events addressing cutting-edge topics related to the Mission and directed to transnational domain-specific communities, to be organized after the first round of National engagement events: to convey and further tailor the messages of the Mission for these specific audiences to support match-making at trans-national level, clustering specific stakeholder groups across countries and stimulating their involvement in Soil Health LLs; to mobilise specific knowledge resources and capacities in specific and specialised topics in the most efficient way.

Target groups: partners appointed to organize thematic events will invite (i) experts and scientists to provide ideas and showcases of best practices and (ii) relevant stakeholders and local living labs engaged with the specific theme.

Large sectoral/thematic associations are windows to Europe, so the organization of events in cooperation with such networks can be good to reach specific stakeholder groups, and to provide specialised messages and explain the benefits for them of the Mission Living Labs.

Format: While the innovation potential thematic events were originally planned to be held in-person, these events will now be conducted online to better facilitate the participation of transnational actors. The sessions will be recorded and be made available online through the NATIOONS website, thus fulfilling and completing the commitment to deliver thematic webinars under T4.2 and T4.3.

Focus: Addressing soil health challenges within specific land use types together with specific stakeholder groups, thus in separate events focusing on e.g., urban environments; industrial land stewardship; healthy soils for healthy forests and nature; agricultural soils including the role of agri-food innovators and entrepreneurs; Other focus areas for specific events: Businesses care for soils; Smart Specialisation Strategies for regional soil health action.

The topics of the events will be prioritised by needs identified in feedback from stakeholders and the Mission Secretariat, to best support applicants and complement the engagement activities at national level.

Content:

Thematic events could cover:

The challenges of soil health in urban environments (POLIMI as lead). In this theme, a special attention could be given to two different aspects on land uses in industrial/urban and agricultural types, as well as the direct investigation of urban soil health with forest and Nature & Forestry, disaster risk resilience and green and healthy spaces for climate actions.

Industrial land stewardship (IUNG). In these theme, potential topics of discussion could be brownfield redevelopment, sustainable remediation, and land stewardship, among others. The discussions would be oriented towards changing perspectives of (post)industrial land managers and public authorities, offering LL approach as a solution to innovate and replicate good practices.

Healthy soils for healthy forests and nature (SLU). In this theme, potential topics of discussion could be the current work undertaken regarding soil health, its sustainable management and the implications in environmental issues such as greenhouse emissions, carbon stocks, nutrient balance, biodiversity stewardship and rural economies, among others.

Soil Mission: the role of agri-food innovators and entrepreneurs (EIT-FOOD). In this theme, the focus could be on raising awareness of innovators and entrepreneurs in large agri-food ecosystems on the Mission, its objectives and the Soil Health LLs. The ultimate purpose would be to activate the interest of SMEs, start-ups, but also venture capital on the Mission, given that the involvement of such stakeholders is vital for a virtuous cycle of innovation in land management practices.

Businesses care for soils (BMED). In this theme, the focus could be to showcase and raise awareness on existing good examples of business models for soil health in Europe and internationally; discuss how to attract financial and non-financial investments on sustainable soil management; explore how sustainable soil management can be profitable for different stakeholders (e.g., farmers, foresters, businesses, municipalities and civil society).

Smart Specialisation Strategies for regional soil health action (FUNDECYT-PCTEX). In this theme, the connection between RIS3 and the Mission could be discussed. RIS3 technicians from regional administrations, JRC and RIS3 2021-2027 staff would be invited to: (i) identify and showcase existing examples of connections between the RIS3 strategies and the Mission objectives; (ii) discover the possibilities offered by the implementation of smart strategies to fulfil the Mission; and, (iii) draw policy conclusions to guide the future work to align both initiatives.

Outcomes from Kick-off meeting

POLIMI invited partners to provide additional input for the events and got the following additional ideas. To be further discussed and defined:

- What is industrial soil?
- What is urban soil?
- What is forest and nature soil?
- Innovation potential of LLs
- More advanced way of dealing with soil

It was confirmed at the meeting that some light versions of thematic events online will be launched in May/June 2023, targeting themes where trans-national matchmaking for LL applicants can be difficult.

T4.1 Train the trainer/mentors and Coaching sessions (Coaching Sessions for Soil Health Living Lab applicants)

Lead partner: AU; Participants: ENoLL, IUNG, SLU, POLIMI

Aims: The training of trainers (ToT) sessions (phase 1) should enable a group of facilitators to carry out the Coaching sessions. The coaching sessions (phase 2) should encourage and enable potential applicants to organize stakeholders around a specific soil health challenge at regional level and going through the initial phases of establishing a LL.

Phase one: Training of trainers (ToT)

Focus: training of trainers, who – in phase two – can function as mentors for groups of stakeholders wishing to form a LL and go on with an application to the LL call.

Target groups: Potential trainers/facilitators of coaching sessions, Soil Mission NCPs and national/regional resourceful staff with interest in facilitation of LLs in local language and having sufficient institutional backing.

The project will gather mentors i.e. (i) 1st level experts in national NCP structures, agricultural knowledge and innovation system (AKIS) actors, regional R&I offices, grant services at universities, etc. and inform them on the basic contents of the Soil Health Living Labs open calls (Mission, structure, basic principles, funding rates, support for submission, etc.), and (ii) 2nd level experts from within the above-mentioned structures are summoned for further training, enabling these to deliver specialized support to potential applicants.

Content: Content for the ToT sessions will be training of trainers through the provision of key knowledge and understanding of

- The Missions objectives, Mission Implementation Plan and the Mission LL calls
- How to identify national/regional soil health challenges and stakeholders, which may form LLs to match Mission Implementation Plan criteria.
- LL/LH concepts, methodologies and initiation processes
- Information on funding options (Mission LL calls) and its requirements at national/regional level and in forming consortia between LLs.
- Understanding of the processes of coaching and facilitating the establishment of LLs responding to regional soil needs vis-à-vis the Mission and the LL calls.
- Presenting and agreeing on the subsequent tasks of the trainees in terms of organizing national/regional coaching sessions including identification of stakeholders.
- Further tools and processes available for supporting the LLs in preparation of applications

Phase two: Coaching sessions

Aim: Providing geographic and sector/land-use type specific technical support to national stakeholders, coordinated with NCP structures, to spur interest and capacity of applicants and generate high-quality LL proposals, addressing both the regional 'soil needs' and the soil health LL criteria.

Focus: Arrangement of up to 44 coaching sessions to encourage and guide potential applicants and help solve doubts. Coaching sessions will follow up on engagement sessions and facilitate deeper engagement of all relevant stakeholder types across the relevant land-use types.

Target groups: All relevant stakeholder types (input from T1.1 Stakeholder identification and engagement). In particular those stakeholders and potential call applicants who are more advanced in the forming of consortia for application to the Mission LL calls, and the conceptualization of projects in response to a call.

Content:

- The Missions objectives, Mission Implementation Plan and the Mission LL calls
- How to identify national/regional soil health challenges and stakeholders, which may form LLs to match Mission Implementation Plan criteria.
- LL/LH concepts, methodologies and initiation processes
- How to form a LL responding to regional soil needs vis-à-vis the Missions objectives and the LL calls.
- Information on funding options (Mission LL calls) and its requirements at national/regional level and in forming consortia between LLs.
- Further tools and processes available for supporting the LLs in preparation of applications

Outcome from kick-off meeting:

Coaching sessions are next step after national engagement events. Timing between the events is suggested as two to four weeks from national engagement event to coaching session.

It is important that NATIOONS will train mentors to become successful in coaching the potential Mission LL calls applicants. "What are the success criteria for coaching sessions" will be the question to be used for planning the training and selecting the mentors.

Mentors need to be aligned and should participate also in the national engagement events and webinars (or see recordings), and thereby learn from the discussions and questions raised.

Mentors will be asked to collect information on the LL ideas received during the coaching sessions and to share them with the task lead. These conclusions will be a good indicator used to measure the degree to which the Mission and its projects are adequately disseminating the messages about

soil health LLs and can be used to improve the second round of calls so that they better respond to the applicant needs.

T1.5/ T4.2 Content generation and preparing e-Learning materials

Lead partner: ENOLL; **Participants:** IUNG, AU, POLIMI, SLU, COMMpla

Aim: To make available on-line support material suitable to address stakeholders' questions related to Mission LL calls, criteria for LLs and the Soil Missions objectives interpreted for specific land use types.

Target groups: Regional/National LL projects aiming at forming consortia for application to the HE SHM LL call based on different land use types and soil challenges. Stakeholders are land managers, industries, consumers, academia, national, regional and local authorities, citizens.

Focus: Providing applicants access to clear guidance on how to prepare and implement soil health LLs and LHs in relation to the SHM and the specific call and its criteria for funding LLs.

Content: Developed in T1.5, see Table 1 and 2.

Table 1. Capacity building activities. From DoA.

Activity (partner)		Target group	Contents	KPI/target
e-learning materials	Factsheet #1 (ENOLL)	LL applicants	Basic information on the LL open calls. Update: statistics of 1 st open call.	Each factsheet is sent (or promoted) to at least 400 potential LL applicants First version: M1-M3 Update: M10 – M15
	Factsheet #2 (AU)	Agriculture land use	Soil health objectives and particularities for the specific land use, including best practices. Update: LL objectives and scope from 1 st open call.	
	Factsheet #3 (POLIMI)	Urban land use		
	Factsheet #4 (IUNG)	Industry land use		
	Factsheet #5 (SLU)	Forestry land use		
Recorded webinars	LL applicants	Slides and recorded webinars available		100 Downloads/visualisations of slides and recorded webinars
Webinars	Presentation #1 (ENOLL, BIOSENSE)	LL applicants	Business and governance models for LL life cycle	4 webinars materials available online, target reach of around 200 participants to the webinars in total
	Presentation #2 (ENOLL, BIOSENSE)	LL applicants	Setting up regional LL networks: best practices and recommendations	

Activity (partner)	Target group	Contents	KPI/target
Presentation #3 (ENoLL)	LL applicants	LL application process and open questions	
Presentation #4 (ENoLL)	LL applicants	Update on the 1 st open call for proposals	
Thematic webinars (EIT-FOOD, BMED, IUNG, FUNDECYT-PCTEX, POLIMI, SLU)	To be decided	Co-creation experiences in cutting-edge topics and soil health	>45 participants, per webinar

The table below is the common structure for the fact sheets for the e-learning materials, as presented at the physical KoM meeting. The content was further discussed for Urban and Industry.

Table 2 - E-learning materials, Factsheets – Structure & layout. From presentation at the KoM by ENoLL.

		Factsheet 2: Agriculture	Factsheet 3: Urban	Factsheet 4: Industry	Factsheet 5: Forestry
Introduction	Mission Implementation plan, objectives, etc	Common to all factsheets			
Why	Particular challenges /objectives to land use Why LL/ Citizen Science/cocreation is Important to meet these challenges?				
Who	Examples of stakeholders across the quadruple helix Who are the users				
What	which added value can co-creation bring in this specific field? which type of activities can a soil-health LL can perform in this field?				

		Factsheet 2: Agriculture	Factsheet 3: Urban	Factsheet 4: Industry	Factsheet 5: Forestry
How	How to set-up a LL	Common to all factsheets			

T4.3 Capacity Building Webinar Series

Lead partner: ENOLL; **Participants:** Trust-IT, COMMpla, BIOSENSE, IUNG, XIA, LAAS, IRCEM, POLIMI, FUNDECYT-PCTEX, SLU

Input from T1.5.

Aim: To generate interest and capacity for forming soil health LLs and LHs in addition to engagement events and coaching sessions. Providing applicants access to clear guidance on how they are expected to prepare and implement soil health LLs and LHs.

Target groups: Regional/National LL projects aiming at forming consortia for application to the Mission LL call. Stakeholders are land managers, industries, consumers, academia, national, regional and local authorities, citizens.

Focus: the webinars will provide a strong focus on the constituency of the Living Labs methodology, such as how to set up a LL, how to develop a governance model for LLs, business model generation in an open innovation context.

Content: Developed in T1.5, see also Table 1 (from DoA). Further details regarding which questions stakeholders may have after having digested the first information given at engagement event and coaching sessions:

- How potential applicants for the Mission LL calls may prepare and implement soil health LLs and LHs in response to the call
- The potential roles of different stakeholder types including coordination and governance responsibilities
- Business and governance models for LL life cycle
- How to establish links between the Mission objectives and regional soil challenges for the particular land use types
- How the LL criteria of the call may be met within different land use types and regional contexts and to what degree challenges needs to be comparable in the wider consortia of LLs for applications
- What level of preparedness and governance (maturity levels) of LLs needs to be ready and/or described in the call proposals

Moreover, and as mentioned above, the requirement for thematic fulfilled as part of T3.3 which will see the organisation of innovation potential thematic events that will be recorded and further disseminated through the NATIOONS' project website.

The relevance of the basic content was confirmed at the Kick-off meeting. The actual, precise starting point for the capacity building webinars will be aligned subsequently with the content developed for the coaching sessions (and thus for the ToT sessions) in order to ensure complementarity.

The plan containing the strategy for the capacity building, including the train-the trainers and coaching efforts, e-learning materials, and all recorded webinars will be covered in more detail in Deliverable 4.3 ("Capacity building plan").

T4.4 Matchmaking sessions at project events

Lead partner: BMED

Aim: To directly support the generation of trans-national consortiums of applicants to the LLs open calls by facilitating the match of different stakeholders for the presentation of new high-quality LLs proposals.

Target groups: Regional/National LL projects aiming at forming consortia for application to the Mission LL call. Stakeholders are land managers, industries, consumers, academia, national, regional and local authorities, citizens.

Focus: Providing virtual matchmaking spaces to support cross-regional and interdisciplinary collaboration alongside project events.

The software service b2match will be used to schedule the B2B meetings to take place online directly on the platform

Content:

- Support to presenting and exchanging the soil challenges, objectives and focus areas as well as stakeholder groups and organization of each regional LL.
- Exchange of each LL's first ideas of activities and interest in collaboration with likeminded LLs
- Dialogue meetings for testing potential interests in forming consortia for LL calls, developing joint ideas vis-à-vis the call criteria for applications w 3-5 LLs in a consortium.
- After having generated their profile, users will be visible in the platform and have the possibility to match with other users by scheduling online/physical meetings as well as having access to other functionalities such as meeting agenda, messaging and chat.
- An online space in the long-term to allow a continuous matchmaking process and the establishment of a community of stakeholders for the creation of the LLs.

The relevance of the basic content was confirmed at the Kick-off meeting.

The organisers of the national engagement events will present the possibility for matchmaking, and it will be presented at the NATIOONS website as well. The b2match platform will be used for hosting the online transnational matchmaking in English only, and it will likely (to be confirmed) be accessible throughout 7 months on 2023 (March-September) and other 7 months on 2024 (March-September). The system will also be relevant for coaching sessions.

T4.5 Helpdesk set up and operation

Lead partner: TRUST-IT; **Participants:** AU, ENoLL, IUNG, SLU, POLIMI, COMMpla

Aim: To support potential soil health LL applicants for the open calls launched in 2023 and 2024 through a single point of contact for questions related to proposal development.

Target groups: Regional/National LL projects aiming at forming consortia for application to the Mission LL calls. Stakeholders are land managers, industries, consumers, academia, national, regional and local authorities, citizens.

Focus: The Helpdesk will provide access to all guidance and information material developed and presented in the NATIOONS tasks (see above) and link to other relevant material regarding soil health, the Mission and LLs via the PREPSOIL one-stop-shop web portal.

The entry point to the Helpdesk will consist of a contact form displayed on the project's website. The helpdesk will commit to reply to enquiries within 3 to 5 business days.

The Helpdesk, in parallel, will have the role of identifying bottlenecks and issues that are common among the community, to provide recommendations to other NATIOONS partners in charge of the appropriate activities (in case of misinformation coming from the events or published information) and the EC's team in charge of the call itself.

Content: Helpdesk will be able to offer the following types of assistance:

- (i) administrative: explanations about Open Call rules, how to apply, eligibility criteria, proposal validation, etc.,
- (ii) scientific and technical: questions related to scope of the proposals, LL criteria, and other issues regarding soil health,
- (iii) Participatory approaches, conceptual and organisational aspects of living labs, and land management.
- (iv) a Frequently Asked Question (FAQ) section

It is of major importance that the information to applicants is made easily accessible, e.g. in the Funding and Tenders Portal, and it will be explored with the REA Project Officer, how best to



establish a collaboration with the Research Enquiry Service, EEN, EIP-AGRI, and with these align the service to be provided.

A meeting is planned between NATIOONS helpdesk responsible partners, the Soil Mission secretariat and REA in order to clarify and define the distribution of responsibilities for responding to different types of questions between Helpdesk, the National Contact Points (NCPs) and the Research Enquiry Service (RES).



Detailed list of materials to be produced for WP3 and WP4 activities

Task	What	For whom	Planned	Update if planned
T3.1	D3.1 Overarching event plan with guideline for event organisers	National organisers	31/01/2023	31/12/2023
	MS1 (MS2) Slides and script	National organisers	31/01/2023	31/12/2023
	Check list National events	National organisers	Well in advance before each National event	
	Invitation, agenda and registration templates	National organisers	Well in advance before each National event	
	Feedback survey for National Events	National organisers	Well in advance before each National event	
	Videos from events when recorded	National potential applicants	Shared on National event page shortly after each National event	
T3.2	D3.2 Implementation and evaluation of National engagement events	Public	31/07/2023	
	Analysis of needs for special country focus in #2	Mission Secretariat, REA and Executive Board	Last part of August	
T3.3	Analyses of needs identified in feedback from- and participation of stakeholders, for identification of Thematic events	Mission Secretariat, REA and Task 3.3	Early September 2023	
	Templates for the Thematic events (invitation-, agenda- and registration) and feedback survey	Thematic event organisers	Well in advance before each National event	
	Communication plan	Thematic event organisers	Well in advance before each National event	
	Event video, slides and materials from each Thematic event	Potential applicants	Shared on Thematic event page shortly after each National event	

Task	What	For whom	Planned	Update if planned
	Report from each Thematic event with policy recommendations	Soil Mission secretariat, potential applicants and other interested stakeholders	Shared on Thematic event page and Zenodo	
	D3.4 Review of events	Public	31/08/2024	
T4.1-4.3	D4.3 Capacity building plan	Public	31/01/2023	
T4.1	Video and presentation for training 1 and 2	For Mentors	March 2023	
	Non-disclosure agreement	Mentors to sign	Continuously, when Mentors sign, their contact details are published on the Mentor website	
	D4.1 and D4.2 Coaching and capacity building report, round 1 and 2	Public	31/07/2023	31/10/2024
T4.2	Factsheets on LL concept, agricultural, urban, post-industrial, and forestry/nature	Potential applicants	Late spring in Zenodo	
T4.3	Capacity building webinars	Potential applicants	Late spring/early summer. Videos on website and in YouTube	
T4.4	Matchmaking platform	Potential applicants	No materials foreseen – guidance is part of the platform	
T4.5	Frequently asked questions, selected	Public	Regular updates	
	Frequently asked questions all	For Helpdesk team, Mentors, National organisers, EC Research Enquiry Service	Regular updates	
	D4.4 and D4.5 Helpdesk performance report, round 1 and 2	Public	30/09/2023	30/09/2024

Timing of activities vis-a-vis production of material

The timing of the production of material for the different activities has been carefully planned as regards the support to applicant during the first call period. In the following, tasks, activities, and events in NATIOONS are illustrated and should be seen as plans in working progress. Figure 2 gives an overview of timing of tasks, activities, and events described already in this Content Generation Plan and also the deliverables related to the activities.

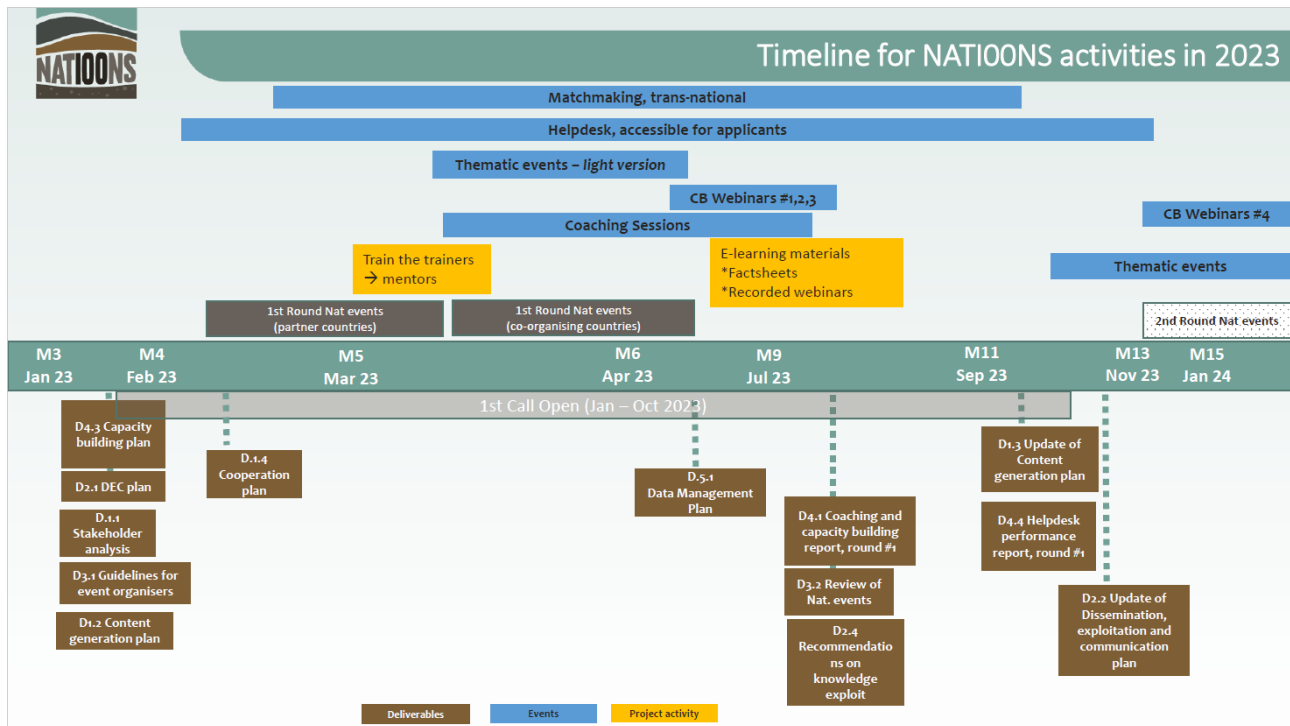


Figure 2 -Timing of tasks and activities in NATIOONS in 2023

To become even more concrete, figure 3 is illustrating a timeline of tasks (green-blue bobbles) leading to national engagement events (NEE) in partner countries, where the partner itself is responsible for coordinating the NEE. At the right-hand side other tasks are illustrated, such as online test-run of NEE and preparation for coaching sessions. The NEE in partner countries is expected to be hosted before the events in co-organising countries, for the sake of convenience (maybe this is not the case for all project partners).

Figure 4 is giving a timeline of tasks leading to national engagement events (NEE) in non-partner countries by co-organising organisations. This timeline is also illustrating the distribution of responsibilities between project partner and co-organiser.

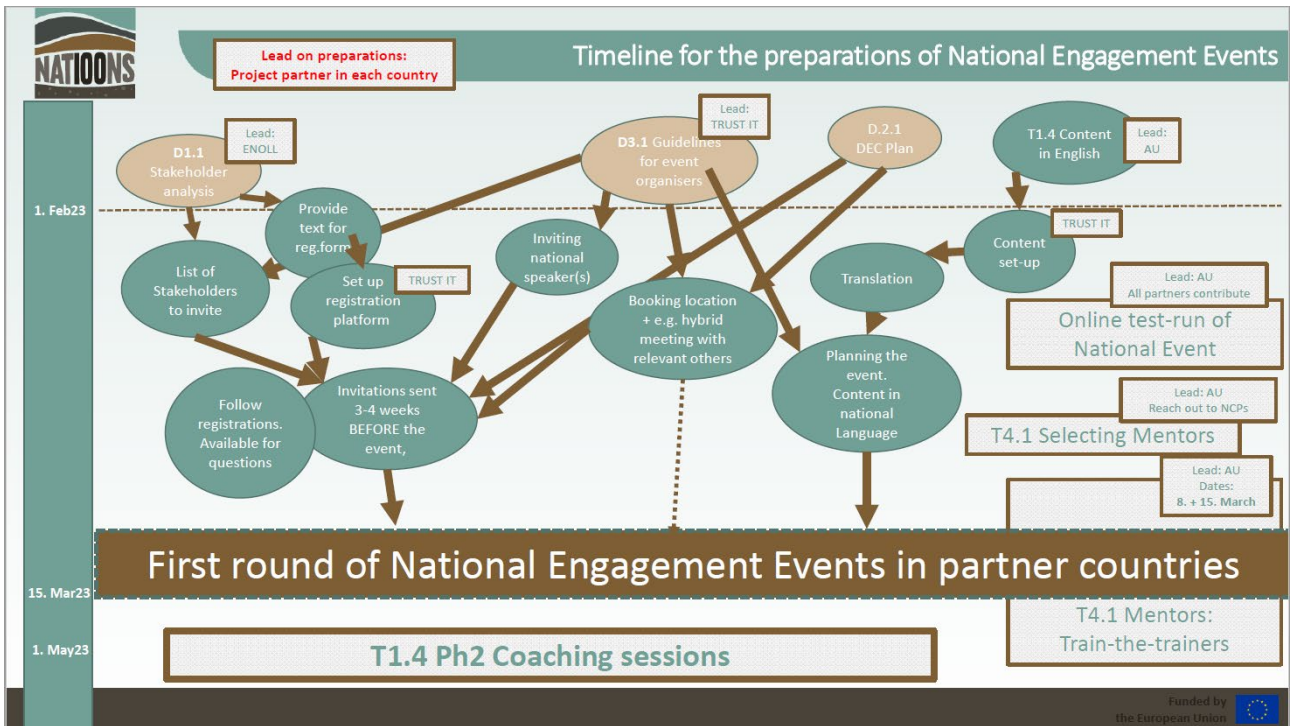


Figure 3 - Preparation tasks for National Engagement Events in partner countries

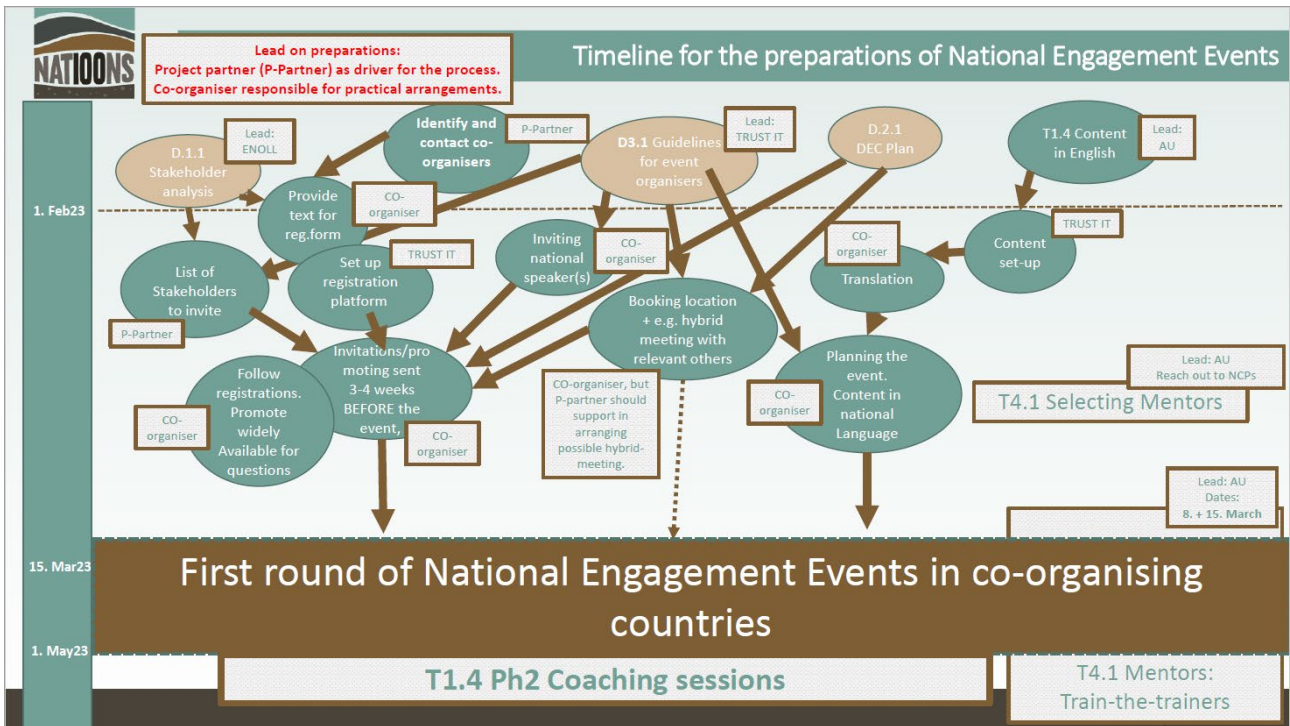





Figure 4 - Preparation tasks for National Engagement Events in co-organising countries



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